

MIRA INFORM REPORT

Report No. :	522356
Report Date :	01.08.2018

IDENTIFICATION DETAILS

Name :	PRADEEP SALES & SERVICE PRIVATE LIMITED
Registered Office :	8,Kale Building, Takia Ward, Kurla, Mumbai -400070, Maharashtra
Tel. No.:	91-22-28593377
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	18.07.2012
CIN No.: [Company Identification No.]	U31200MH2012PTC233540
Capital Investment / Paid-up Capital :	INR 0.100 Million
IEC No.: [Import-Export Code No.]	0303033231
PAN No.: [Permanent Account No.]	AAGCP7170H
GSTN : [Goods & Service Tax Registration No.]	27AAGCP7170H1Z6
Legal Form :	Private Limited Liability Company
Line of Business :	Manufacturer of Electronic Component. [Registered Activity]
No. of Employees :	Not Divulged

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating : A

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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	Usually Correct
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2012. The company is a manufacturer of electronic component.</p> <p>As per the financial records of 2017, the company has achieved a favourable growth of 20.89% in its revenue as compared to the previous year and has gained a fair profitability margin of 6.75%.</p> <p>The company possesses satisfactory financial position marked by adequate net worth base along with comfortable liquidity parameter.</p> <p>Rating take into consideration the company's good Earnings Per Share [EPS] of INR 506.38 as against its Face Value [FV] of INR 10.</p> <p>Business is active. Payment seems to be usually correct.</p> <p>In view of aforesaid, the company can be considered for business dealings at usual trade terms and conditions.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 01.08.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DECLINED

MANAGEMENT NON-COOPERATIVE [91-22-28593377]

[91-9820595476] Not Reachable

LOCATIONS

Registered Office :	8, Kale Building, Takia Ward, Kurla, Mumbai -400070, Maharashtra, India
Tel. No.:	91-22-28593377
Fax No.:	Not Available
E-Mail :	pareshdave2003@yahoo.com arpit78@hotmail.com arpit078@yahoo.com
Website :	http://www.pradeepsales.co.in
Head Office :	No. 11, Star Industrial Estate Near Saki Naka Telephone Exchange, Kurla Andheri Road, Andheri (East), Mumbai - 400072, Maharashtra, India
Tel No.:	91-22-40233774/ 28593000

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DIRECTORS

AS ON: 31.03.2018

Name :	Mr. Anupkumar Gupta Kishorilal
Designation :	Director
Address :	8. Kale Building Takia Ward, Kurla, Mumbai-400070, Maharashtra, India
Date of Birth/Age :	01.10.1962
Date of Appointment :	18.07.2012
DIN No.:	05246919
Name :	Mr. Sujeet Kishorilal Gupta
Designation :	Director
Address :	8-Kale Building, Takiya Ward, Mumbai-400070, Maharashtra, India
Date of Birth/Age :	30.09.1965
Date of Appointment :	18.07.2012
DIN No.:	05246926
Name :	Mrs. Suneeta Gupta Anoop
Designation :	Director
Address :	8 Kale Building Takiya Ward, Kurla (West), Mumbai-400070, Maharashtra, India
Date of Birth/Age :	13.01.1966
Date of Appointment :	18.07.2012
DIN No.:	05246934
Name :	Mrs. Madhubala Gupta Sujeet
Designation :	Director
Address :	8, Kale Building Takia Ward, Kurla (West) Mumbai-400070, Maharashtra, India
Date of Birth/Age :	31.01.1963
Date of Appointment :	18.07.2012
DIN No.:	05246936

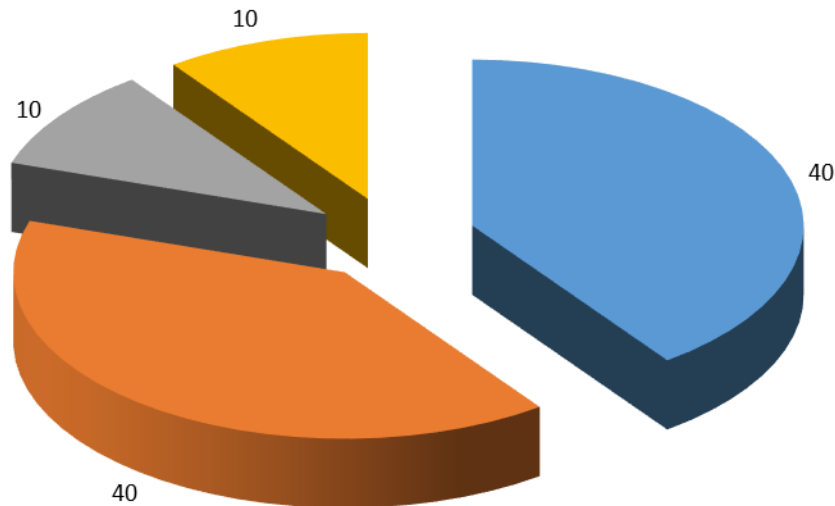
MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

AS ON: 31.03.2017

Names of Shareholders	No. of Shares	Percentage of Holding
Anupkumar Kishorilal Gupta	4000	40.00
Sujeet Kishorilal Gupta	4000	40.00
Suneeta Anoop Gupta	1000	10.00
Madhubala Sujeet Gupta	1000	10.00
Total	10000	100.00

Share holding pattern

■ Anupkumar Kishorilal Gupta ■ Sujeet Kishorilal Gupta ■ Suneeta Anoop Gupta ■ Madhubala Sujeet Gupta



AS ON: 30.09.2017

Equity Share Breakup	Percentage of Holding
Category	

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Promoters – Individual/ Hindu Undivided Family – Indian	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Manufacturer of Electronic Component. [Registered Activity]	
Products :	ITC Code No.	Product Descriptions
	99887440	Manufacture of electronic components
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Divulged	
Imports :	Not Divulged	
Terms :		
Selling :	Not Divulged	
Purchasing :	Not Divulged	

PRODUCTION STATUS: NOT AVAILABLE

GENERAL INFORMATION

Suppliers :	Reference:	Not Divulged
	Name of the Person (Designation):	--
	Contact Number:	--
	Since how long known:	--
	Maximum limit dealt:	--
	Experience:	--
	Remark	--
Customers :	Reference:	Not Divulged
	Name of the Person (Designation):	--

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	Contact Number:	--																						
	Since how long known:	--																						
	Maximum limit dealt:	--																						
	Experience:	--																						
	Remark	--																						
No. of Employees :	Not Divulged																							
Bankers :	<table border="1"> <tr> <td>Bank Name:</td> <td>Not Divulged</td> </tr> <tr> <td>Branch:</td> <td>Not Divulged</td> </tr> <tr> <td>Person Name (with Designation):</td> <td>--</td> </tr> <tr> <td>Contact Number:</td> <td>--</td> </tr> <tr> <td>Name of Account Holder:</td> <td>--</td> </tr> <tr> <td>Account Number:</td> <td>--</td> </tr> <tr> <td>Account Since (Date/ Year of A/c Opening):</td> <td>--</td> </tr> <tr> <td>Average Balance Maintained (Optional):</td> <td>--</td> </tr> <tr> <td>Credit Facilities Enjoyed (CC/OD/Term Loan):</td> <td>--</td> </tr> <tr> <td>Account Operation:</td> <td>--</td> </tr> <tr> <td>Remarks:</td> <td>--</td> </tr> </table>		Bank Name:	Not Divulged	Branch:	Not Divulged	Person Name (with Designation):	--	Contact Number:	--	Name of Account Holder:	--	Account Number:	--	Account Since (Date/ Year of A/c Opening):	--	Average Balance Maintained (Optional):	--	Credit Facilities Enjoyed (CC/OD/Term Loan):	--	Account Operation:	--	Remarks:	--
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Credit Facilities Enjoyed (CC/OD/Term Loan):	--																							
Account Operation:	--																							
Remarks:	--																							

Auditors :	
Name :	Harsha Dave and Associates Chartered Accountants
Address :	D-323, Neelkanth Business Park, Near Vidyavihar Station, Vidyavihar (W), Mumbai-400086, Maharashtra, India
Tel. No.:	91-22-67255770-777
E-Mail :	pareshdave2003@yahoo.com ca.hd@rediffmail.com
PAN No.:	AACFH0862P
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	Not Available

CAPITAL STRUCTURE

AS ON: 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
100000	Equity Shares	INR 10/- each	INR 1.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	0.100	0.100	0.100
(b) Reserves & Surplus	22.610	17.546	12.514
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	22.710	17.646	12.614
(3) Non-Current Liabilities			
(a) Long-term borrowings	1.520	3.077	3.732
(b) Deferred tax liabilities (Net)	0.041	0.050	0.055
(c) Other long term liabilities	1.673	0.000	1.769
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	3.234	3.127	5.556
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	24.372	16.158	19.566
(c) Other current liabilities	1.236	1.874	6.308
(d) Short-term provisions	0.000	0.047	0.000
Total Current Liabilities (4)	25.608	18.079	25.874
TOTAL	51.552	38.852	44.044
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	1.070	1.205	1.270
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.000	0.000	0.000
(d) Long-term Loan and Advances	0.000	0.000	0.000
(e) Other Non-current assets	4.702	2.595	0.914
Total Non-Current Assets	5.772	3.800	2.184

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	1.861	1.265	1.057
(c) Trade receivables	38.097	30.988	38.783
(d) Cash and cash equivalents	4.475	2.429	0.931
(e) Short-term loans and advances	0.339	0.321	1.055
(f) Other current assets	1.008	0.049	0.034
Total Current Assets	45.780	35.052	41.860
TOTAL	51.552	38.852	44.044

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Revenue from Operations	74.977	62.023	75.669
	Other Income	0.032	0.105	0.098
	TOTAL	75.009	62.128	75.767
Less	EXPENSES			
	Cost of Materials Consumed	42.425	30.151	37.364
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	(0.375)	(0.266)	0.000
	Employees benefits expense	2.950	2.164	3.891
	Other expenses	22.394	22.495	26.660
	TOTAL	67.394	54.544	67.915
	PROFIT BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	7.615	7.584	7.852
Less	FINANCIAL EXPENSES	0.024	0.057	0.045
	PROFIT/ (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	7.591	7.527	7.807
Less/ Add	DEPRECIATION/ AMORTISATION	0.238	0.234	0.063
	PROFIT/ (LOSS) BEFORE TAX	7.353	7.293	7.744
Less	TAX	2.289	2.261	2.537
	PROFIT/ (LOSS) AFTER TAX	5.064	5.032	5.207

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	IMPORTS			
	Goods	0.054	0.029	NA
	TOTAL IMPORTS	0.054	0.029	NA
	Earnings/ (Loss) Per Share (INR)	506.38	503.20	520.75

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from (used in) operations	0.495	4.573	4.106
Net Cash flow from (used in) Operations	3.730	2.373	4.106

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	185.46	182.36	187.08
Account Receivables Turnover (Income / Sundry Debtors)	1.97	2.00	1.95
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	209.68	195.60	191.14
Inventory Turnover (Operating Income / Inventories)	4.09	6.00	7.43
Asset Turnover (Operating Income / Net Fixed Assets)	7.12	6.29	6.18

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.53	0.54	0.67
Debt Equity Ratio (Total Liability / Networth)	0.07	0.17	0.30

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Current Liabilities to Network (Current Liabilities / Net Worth)	1.13	1.02	2.05
Fixed Assets to Network (Net Fixed Assets / Network)	0.05	0.07	0.10
Interest Coverage Ratio (PBIT / Financial Charges)	317.29	133.05	174.49

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	6.75	8.11	6.88
Return on Total Assets ((PAT / Total Assets) * 100)	%	9.82	12.95	11.82
Return on Investment (ROI) ((PAT / Networth) * 100)	%	22.30	28.52	41.28

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)		1.79	1.94	1.62
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		1.72	1.87	1.58
G-Score Ratio Financial (Networth / Total Assets)		0.44	0.45	0.29
G-Score Ratio Debt (Debts / Equity Capital)		15.20	30.77	37.32
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		1.79	1.94	1.62

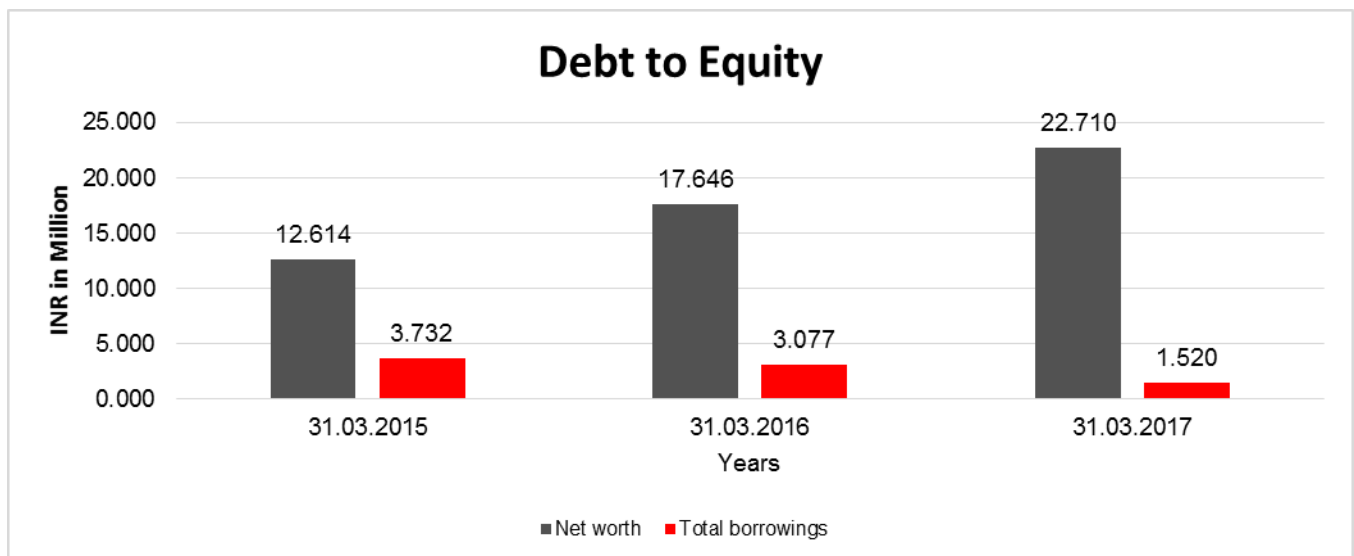
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

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FINANCIAL ANALYSIS
[all figures are in INR Million]

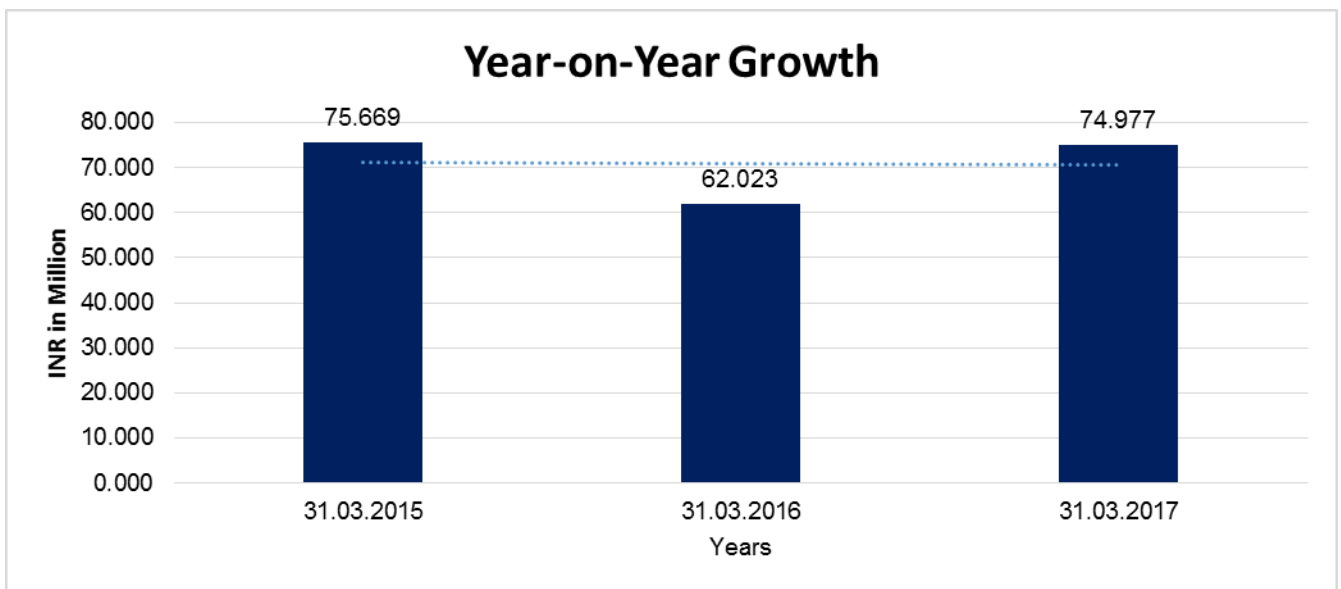
DEBT EQUITY RATIO

Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	0.100	0.100	0.100
Reserves & Surplus	12.514	17.546	22.610
Money received against share warrants	0.000	0.000	0.000
Share Application money pending allotment	0.000	0.000	0.000
Net worth	12.614	17.646	22.710
long-term borrowings	3.732	3.077	1.520
Short term borrowings	0.000	0.000	0.000
Current Maturities of Long term debt	0.000	0.000	0.000
Total borrowings	3.732	3.077	1.520
Debt/Equity ratio	0.296	0.174	0.067



YEAR-ON-YEAR GROWTH

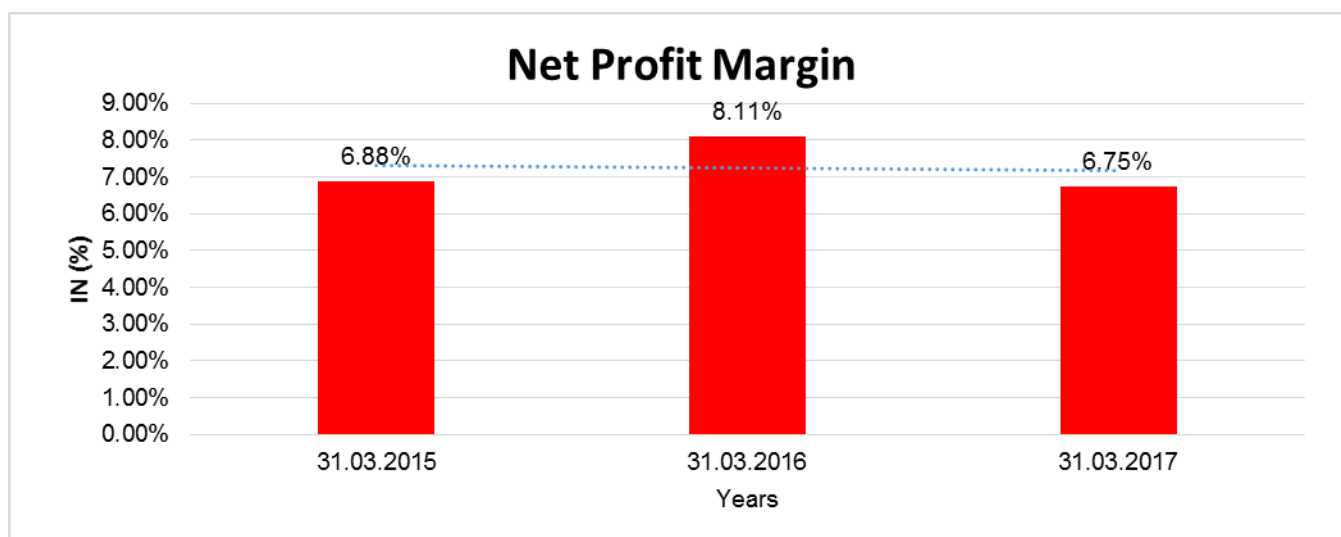
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	75.669	62.023	74.977
		(18.034)	20.886



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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	75.669	62.023	74.977
Profit/ (Loss)	5.207	5.032	5.064
	6.88%	8.11%	6.75%



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	No
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY

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UNSECURED LOANS

PARTICULARS	31.03.2017 (INR In Million)	31.03.2016 (INR In Million)
LONG-TERM BORROWINGS		
Loan from Directors	1.520	3.077
Total	1.520	3.077

FIXED ASSETS:

- Plant and Machinery
- Lab Equipment
- Air Conditioner
- Computer
- Camera
- Furniture
- Scal
- Office Equipment
- Mobile
- Water Tank
- Software

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.61
UK Pound	1	INR 90.09
Euro	1	INR 80.37

INFORMATION DETAILS

Information Gathered by :	SUP
Analysis Done by :	NYT
Report Prepared by :	RUP

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SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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