

MIRA INFORM REPORT

Report No. :	521466
Report Date :	01.08.2018

IDENTIFICATION DETAILS

Name :	PURPLEPINK FILMS & MEDIA PRIVATE LIMITED
Registered Office :	J-1816, Second Floor, Chittaranjan Park, Delhi – 110019
Tel. No.:	91-11-26218271
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	02.06.2016
CIN No.: [Company Identification No.]	U74999DL2016PTC300823
Capital Investment / Paid-up Capital :	INR 0.100 Million
IEC No.: [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
PAN No.: [Permanent Account No.]	AAICP6221H
GSTN : [Goods & Service Tax Registration No.]	07AAICP6221H1ZG
Legal Form :	Private Limited Liability Company
Line of Business :	Providing motion picture, videotape, television and radio programme production services. [Registered activity and confirmed by management] Production of Av's for awards (Pepsi). [Confirmed by management]
No. of Employees :	16 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

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MIRA's Rating :	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

Maximum Credit Limit :	USD 2000
Status :	Moderate
Payment Behaviour :	Slow but correct
Litigation :	Clear
Comments :	<p>Subject was established as a proprietorship concern in the name of "Purplepink" in the year 2010 but it got converted into private limited on 2nd June 2016 in the name of "Purplepink Films & Media Private Limited".</p> <p>As per financials of March 2017, the company has achieved a revenue of INR 14.96 million and has reported minimal profit margin.</p> <p>Rating takes into consideration the company's modest scale of business operations along with small capital base and unfavourable gap between its trade payables to its trade receivables.</p> <p>However, rating weakness is partially offset by customers (Isobar India Private Limited, British Broadcasting Company and Interactive Avenue) and satisfied with their services along with banker (Kotak Mahindra Bank) are also satisfied with its banking transactions.</p> <p>Payments seems to be slow but correct.</p> <p>In view of aforesaid, the company can be considered for business dealings with some caution.</p> <p>NOTE:</p> <p>Site visit was conducted on the given address which you have provided. Our executive had successfully traced the given address.</p> <p>At the premises, our executive met with Mrs. Apoorvi Sethi (Director) who claimed that the subject exists on the given address and she provided with contact details (09910015218) along with email-id (apoorvi@purplepink.net).</p> <p>As per our executive's observation, it is a ground + 4 storey building and subject is situated on lower ground floor. Area of the premises is 2000 sq. ft. and 16 employees were sighted at the premises. Location was easy to find and locality seems to be residential. Area seems to be neutral.</p> <p>During the visit, our executive met with Mr. S. K. Sharma and Mr. Saurabh</p>

	Gupta (Local People) and they claimed that the subject exists on the given address. Name board of the subject was not sighted at the premises.
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NOTES:

Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 01.08.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

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Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

Name :	Mrs. Apoorvi Sethi
Designation :	Director
Contact No.:	91-9910015218
Date :	28.07.2018

LOCATIONS

Registered Office :	J-1816, Second Floor, Chittaranjan Park, Delhi – 110019, India
Tel. No.:	91-11-26218271
Mobile No.:	91-9910015218 (Mrs. Apoorvi Sethi) 91-9810052980 (Mr. Harit Sethi)
Fax No.:	Not Available
E-Mail :	harit@purplepink.net apoorvi@purplepink.net
Website :	http://www.purplepink.net
Area :	2000 sq. ft.
Location :	Owned
Locality :	Residential
Operational Office :	2/11, Basement Kalkaji Extension, New Delhi – 110019, India
Area :	2000 sq. ft.
Location :	Owned
Locality :	Residential

DIRECTORS

AS ON 31.03.2018

Name :	Mr. Harit Sethi
Designation :	Director
Address :	J-1816, Second Floor, Chittaranjan Park, Ali South, Delhi – 110019, India
Date of Birth/Age :	13.10.1972
Date of Appointment :	02.06.2016
DIN No.:	07500119
PAN No.:	AEFPS1720J
Aadhaar Card No.:	7751 5460 9996
Name :	Mrs. Apoorvi Sethi

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Designation :	Director
Address :	J-1816, Second Floor Chittaranjan Park, Ali South, Delhi – 110019, India
Date of Birth/Age :	24.08.1979
Date of Appointment :	02.06.2016
DIN No.:	07500132
PAN No.:	AUZPS0863L
Aadhaar Card No.:	6050 2505 0277

MAJOR SHAREHOLDERS

AS ON 31.03.2017

Names of Shareholders	No. of Shares	% of holding
Harit Sethi	5000	50.00
Apoorvi Sethi	5000	50.00
Total	10000	100.00

Share holding pattern

■ Harit Sethi ■ Apoorvi Sethi



Equity Share Break up (Percentage of Total Equity)

AS ON 30.12.2017

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Category	Percentage
Promoters [Individual/Hindu Undivided Family (Indian)]	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Providing motion picture, videotape, television and radio programme production services. [Registered activity and confirmed by management] Production of Av's for awards (Pepsi). [Confirmed by management]	
Products / Services :	Name and Description of main products / services	ITC Code
	Motion picture, videotape, television and radio programme production services	99961210
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Available	
Imports :	Not Available	
Terms :		
Selling :	Cheque and Others (RTGS)	
Purchasing :	Cheque and Others (RTGS)	

PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Since subject is service provider supplier details not available	
Customers :	Corporate, Government, International	
	Reference :	Interactive Avenue
	Name of the Person :	Mr. Varun (Accounts Manager)
	Contact No.:	91-9811750946
	Since How Long Known :	3 years
	Maximum Limit Dealt :	As per requirement

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	Experience :	Services	Overall
		Good	Good
Remark :		Mr. Varun (Accounts Manager) gave positive response about subject they are satisfied with their services.	
Reference :		Isobar India Private Limited	
Name of the Person :		Mr. Taj Nogvi (Creative Director Film)	
Contact No.:		91-9712308145	
Since How Long Known :		4 years	
Maximum Limit Dealt :		As per requirement	
	Experience :	Services	Overall
		Good	Good
Remark :		Mr. Taj Nogvi (Creative Director Film) gave positive response about subject they are satisfied with their services.	
Reference :		British Broadcasting Company	
Name of the Person :		Ms. Ankita Bakshi (Creative Fusion Production Executive)	
Contact No.:		91-7838931283	
Since How Long Known :		5 years	
Maximum Limit Dealt :		As per requirement	
	Experience :	Services	Overall
		Good	Good
Remark :		Ms. Ankita Bakshi (Creative Fusion Production Executive) gave positive response about subject they are satisfied with their services.	
<ul style="list-style-type: none"> • Tata Communications • Tata Consultancy Services • Ramboll • NDTV Good Times • Mindshare • JLT • ANA • Schneider Electric • UC Browser • Ashoka • 92.7 Big FM • Big Magic • JWT • Discovery Channe • Animal Planet • Fox Traveller 			

	<ul style="list-style-type: none"> TLC BBC Network 18 Pixion 																										
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Bankers :	<table border="1"> <tr> <td>Banker Name :</td> <td>Kotak Mahindra Bank Limited</td> </tr> <tr> <td>Branch :</td> <td>L-9, Kalkaji, New Delhi – 110019, India</td> </tr> <tr> <td>Person Name (With Designation) :</td> <td>Mr. Sanjeev Kumar</td> </tr> <tr> <td>Contact Number :</td> <td>91-9873349849</td> </tr> <tr> <td>Name of Account Holder :</td> <td>Purplepink Films & Media Private Limited</td> </tr> <tr> <td>Account Number :</td> <td>9512730801</td> </tr> <tr> <td>Account Since (Date/Year of Account Opening) :</td> <td>3 years</td> </tr> <tr> <td>Branch / Sort Code :</td> <td>KKBK0000218</td> </tr> <tr> <td>Swift Code :</td> <td>KKBKINBB</td> </tr> <tr> <td>Average Balance Maintained :</td> <td>--</td> </tr> <tr> <td>Credit Facilities Enjoyed (CC/OD/Term Loan) :</td> <td>--</td> </tr> <tr> <td>Account Operation :</td> <td>--</td> </tr> <tr> <td>Remark :</td> <td>Mr. Sanjeev Kumar gave positive response about subject company, having satisfied track record in banking transaction.</td> </tr> </table>	Banker Name :	Kotak Mahindra Bank Limited	Branch :	L-9, Kalkaji, New Delhi – 110019, India	Person Name (With Designation) :	Mr. Sanjeev Kumar	Contact Number :	91-9873349849	Name of Account Holder :	Purplepink Films & Media Private Limited	Account Number :	9512730801	Account Since (Date/Year of Account Opening) :	3 years	Branch / Sort Code :	KKBK0000218	Swift Code :	KKBKINBB	Average Balance Maintained :	--	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--	Account Operation :	--	Remark :	Mr. Sanjeev Kumar gave positive response about subject company, having satisfied track record in banking transaction.
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Total	1.808																										

Auditors :	
Name :	Lalit Vanjani and Company Chartered Accountants
Address :	16, Nehru Apartments, Kalkaji, Outer Ring Road, New Delhi – 110019, India
Tel. No.:	91-11-26225679 / 41830136
E-Mail :	lvc@caindelhi.com
Website :	www.caindelhi.com
PAN No.:	AABFL3282C
Membership No.:	091467
Memberships :	Not Available
Collaborators :	Not Available

Associates/Subsidiaries :	--
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CAPITAL STRUCTURE

AS ON 30.12.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS			31.03.2017
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital			0.100
(b) Reserves & Surplus			0.588
(c) Money received against share warrants			0.000
(2) Share Application money pending allotment			0.000
Total Shareholders' Funds (1) + (2)			0.688
(3) Non-Current Liabilities			
(a) Long-term borrowings			1.808
(b) Deferred tax liabilities (Net)			0.127
(c) Other long term liabilities			0.000
(d) Long-term provisions			0.154
Total Non-current Liabilities (3)			2.089
(4) Current Liabilities			
(a) Short term borrowings			0.000
(b) Trade payables			3.146
(c) Other current liabilities			3.435
(d) Short-term provisions			0.205
Total Current Liabilities (4)			6.786
TOTAL			9.563
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets			4.760
(ii) Intangible Assets			0.000
(iii) Capital work-in-progress			0.000
(iv) Intangible assets under development			0.000
(b) Non-current Investments			0.000
(c) Deferred tax assets (net)			0.000
(d) Long-term Loan and Advances			0.000
(e) Other Non-current assets			0.000
Total Non-Current Assets			4.760

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(2) Current assets			
(a) Current investments			0.000
(b) Inventories			0.000
(c) Trade receivables			1.865
(d) Cash and cash equivalents			1.904
(e) Short-term loans and advances			0.905
(f) Other current assets			0.129
Total Current Assets			4.803
TOTAL			9.563

PROPRIETORSHIP FIRM

SOURCES OF FUNDS		31.03.2016	31.03.2015
EQUITY AND LIABILITIES			
1] Proprietor's Capital		(0.664)	(0.646)
2] Share Application Money		0.000	0.000
3] Reserves & Surplus		0.000	0.000
4] (Accumulated Losses)		0.000	0.000
NETWORTH		(0.664)	(0.646)
LOAN FUNDS			
1] Secured Loans		1.749	0.000
2] Unsecured Loans		5.200	0.000
TOTAL BORROWING		6.949	0.000
DEFERRED TAX LIABILITIES		0.000	0.000
TOTAL		6.285	(0.646)
APPLICATION OF FUNDS			
FIXED ASSETS [Net Block]			
Capital work-in-progress		4.059	3.066
		0.000	0.000
INVESTMENT			
DEFERRED TAX ASSETS		0.000	0.000
CURRENT ASSETS, LOANS & ADVANCES			
Inventories		0.000	0.000
Sundry Debtors		3.471	2.025
Cash & Bank Balances		0.184	0.794
Other Current Assets		0.000	0.020
Loans & Advances		0.501	0.697
Total Current Assets		4.156	3.536
Less : CURRENT LIABILITIES & PROVISIONS			
Sundry Creditors		0.991	6.682

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Other Current Liabilities		0.296	0.174
Provisions		0.643	0.392
Total Current Liabilities		1.930	7.248
Net Current Assets		2.226	(3.712)
MISCELLANEOUS EXPENSES		0.000	0.000
TOTAL		6.285	(0.646)

PROFIT & LOSS ACCOUNT

PARTICULARS		31.03.2017	
SALES			
	Income		14.959
	Other Income		0.001
	TOTAL		14.960
Less	EXPENSES		
	Direct Expenses		5.911
	Employee Benefits Expenses		5.571
	Other Expenses		2.050
	TOTAL		13.532
	PROFIT/(LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION		1.428
Less	FINANCIAL EXPENSES		0.033
	PROFIT/(LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION		1.395
Less	DEPRECIATION/ AMORTISATION		0.475
	PROFIT/(LOSS) BEFORE TAX		0.920
Less	TAX		0.332
	PROFIT/(LOSS) AFTER TAX		0.588
	Earnings / (Loss) Per Share (INR)		58.81

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PROPRIETORSHIP FIRM

	PARTICULARS	31.03.2016	31.03.2015
	SALES		
	Income	18.874	15.107
	Other Income	0.464	2.096
	TOTAL	19.338	17.203
Less	EXPENSES		
	Job Work Charges	7.848	7.258
	Audit Fee	0.030	0.025
	Accounting Charges	0.030	0.030
	Bad Debts	0.071	0.000
	Business promotion	0.045	0.061
	Computer Repair & Maintenance	0.072	0.150
	Conveyance & Petrol Expenses	0.363	0.098
	Diwali Expenses	0.083	0.044
	Electricity & water Expense	0.215	0.174
	Fee and Subscription	0.003	0.003
	Insurance	0.016	0.012
	Miscellaneous Expenses	0.031	0.000
	Newspaper & Periodical	0.031	0.000
	Office Expense	0.103	0.041
	Postage & Courier	0.010	0.012
	Printing & Stationery	0.229	0.252
	Rent - Office	0.174	0.202
	Equipment Hire Charges	0.347	0.271
	Repair & Maintenance	0.383	0.348
	Salary	4.984	5.222
	Staff Welfare Expense	0.363	0.249
	Telephone Expenses	0.137	0.171
	Traveling Expenses	0.143	0.074
	TOTAL	15.711	14.697
	PROFIT/ (LOSS) BEFORE INTEREST AND DEPRECIATION	3.627	2.506
Less	FINANCIAL EXPENSES	0.116	0.081
	PROFIT / (LOSS) BEFORE DEPRECIATION	3.511	2.425
Less	DEPRECIATION/ AMORTISATION	0.800	0.482
	NET PROFIT/ (LOSS)	2.711	1.943

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ADVERTISEMENT AND BUSINESS PROMOTIONAL EXPENSES

Years	INR in Million
2016-2017	0.087

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017
Current Maturities of Long term debt	NA
Cash generated / (used in) from operations	7.278
Net cash inflow/(outflow) from operating activities	7.072

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	45.51	67.12	48.93
Account Receivables Turnover (Income / Sundry Debtors)	8.02	5.44	7.46
Inventory Turnover (Operating Income / Inventories)	0.00	0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)	0.30	0.89	0.82

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.90	1.08	1.10
Debt Equity Ratio (Total Liability / Networth)	2.63	(10.47)	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)	9.86	(10.74)	(11.22)
Fixed Assets to Networth	6.92	(6.11)	(4.75)

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(Net Fixed Assets / Networth)			
Interest Coverage Ratio (PBIT / Financial Charges)	43.27	31.27	30.94

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
PAT to Sales ((PAT / Sales) * 100)	%	3.93	14.36	12.86
Return on Total Assets ((PAT / Total Assets) * 100)	%	6.15	33.00	29.43
Return on Investment (ROI) ((PAT / Networth) * 100)	%	85.47	(408.28)	(300.77)

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)		0.71	0.58	0.49
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		0.71	0.58	0.49
G-Score Ratio Financial (Networth / Total Assets)		0.07	(0.08)	(0.10)
G-Score Ratio Debt (Debts / Equity Capital)		18.08	(10.47)	0.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		0.71	0.58	0.49

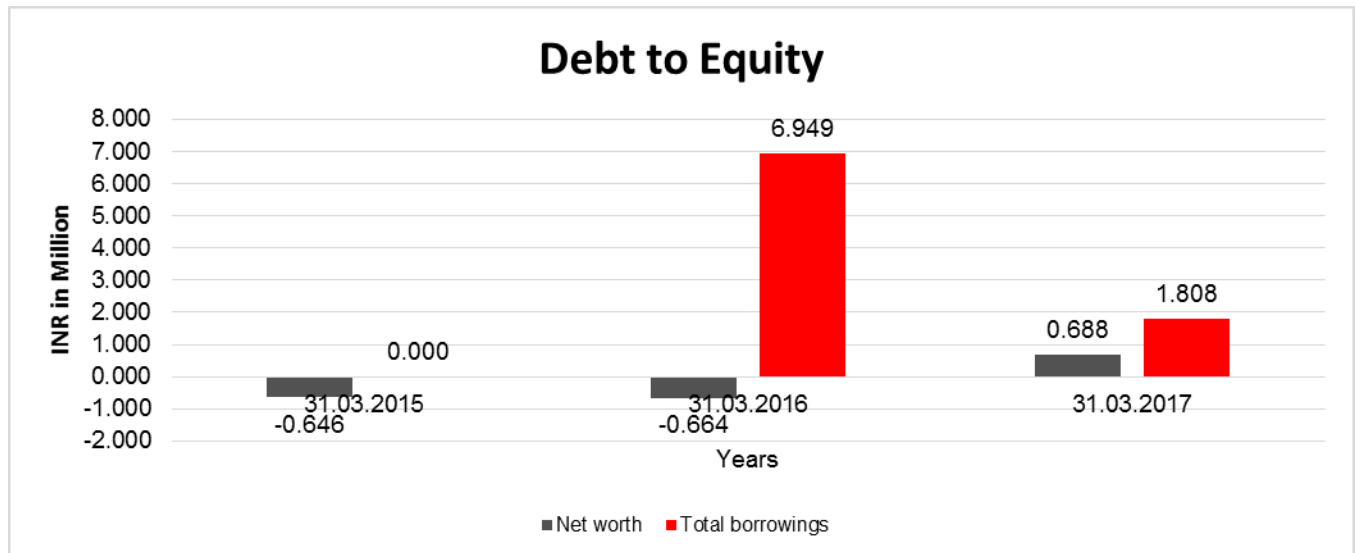
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

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FINANCIAL ANALYSIS
[all figures are in INR Million]

DEBT EQUITY RATIO

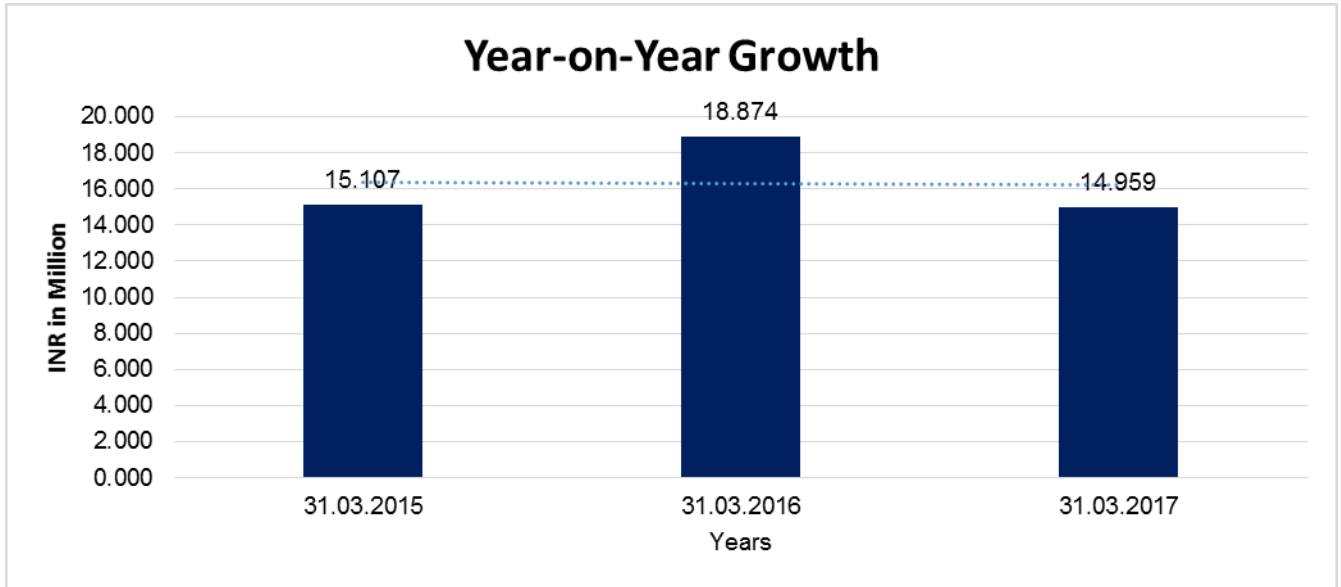
Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	(0.646)	(0.664)	0.100
Reserves & Surplus	0.000	0.000	0.588
Net worth	(0.646)	(0.664)	0.688
Long Term borrowings			1.808
Short Term borrowings			0.000
Total borrowings	0.000	6.949	1.808
Debt/Equity ratio	0.000	(10.465)	2.628



YEAR-ON-YEAR GROWTH

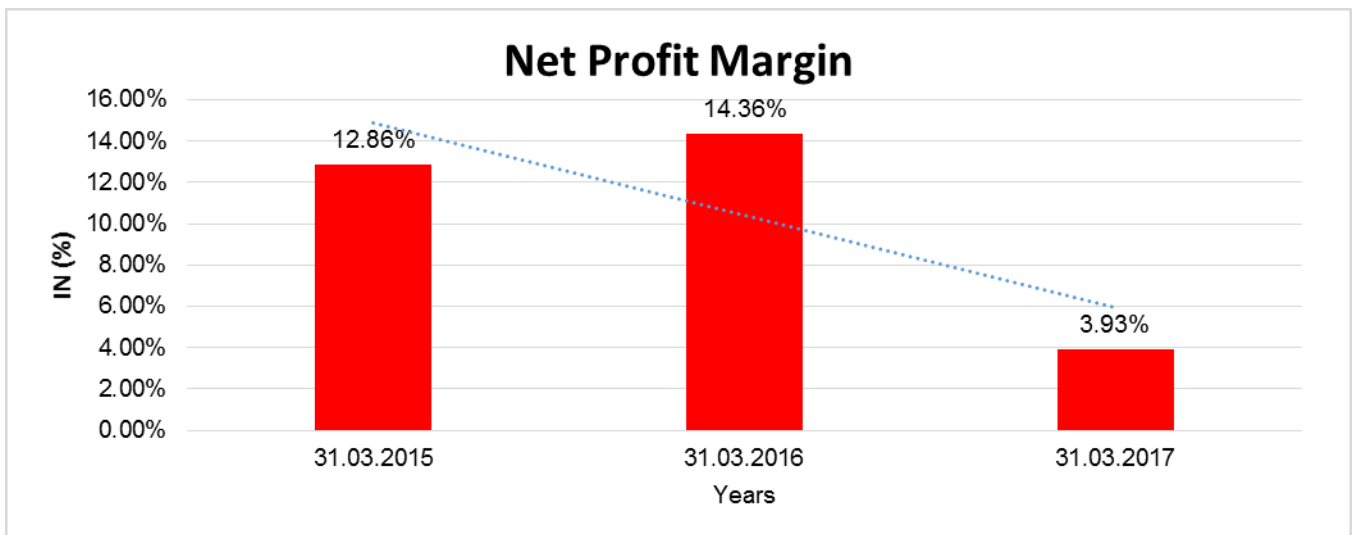
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	15.107	18.874	14.959
		24.935	(20.743)

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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	15.107	18.874	14.959
Profit/(Loss)	1.943	2.711	0.588
	12.86%	14.36%	3.93%



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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	Yes
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

BACKGROUND

The company was incorporated on 2nd June 2016. The main objects of the company is to carry on the business as producers, distributors, exhibitors, importers and exporters of motion pictures, including feature films, short films, promotional films, news and documentary films, satellite channel, T.V. commercials, T.V. serials, government films, films, multimedia, interactive T. V. and video, internet / web channel and to own, purchase, import, export, take on hire, or otherwise acquire (with or without negative rights) cinematography films and motion pictures with distributing exhibiting and renting rights and dubbing, substituting and translation rights in any language and to sell, give on hire, export of otherwise distribute, exploit or give on distribution the films and rights so acquired and also company's productions with their exhibiting and renting rights or negative rights both for Indian and overseas markets and departments, ministries of Central or State Governments, Public Sector under takings, local self-governments and municipal corporation.

Brief description and state of company's affair:

The company is incorporated on 2nd June 2016 and this is the company's first financial year. During the year total income of the company was INR 14.960 million. The company has earned a profit of INR 0.588 million for the year. The directors are putting in their best efforts to improve the performance of the company.

INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY

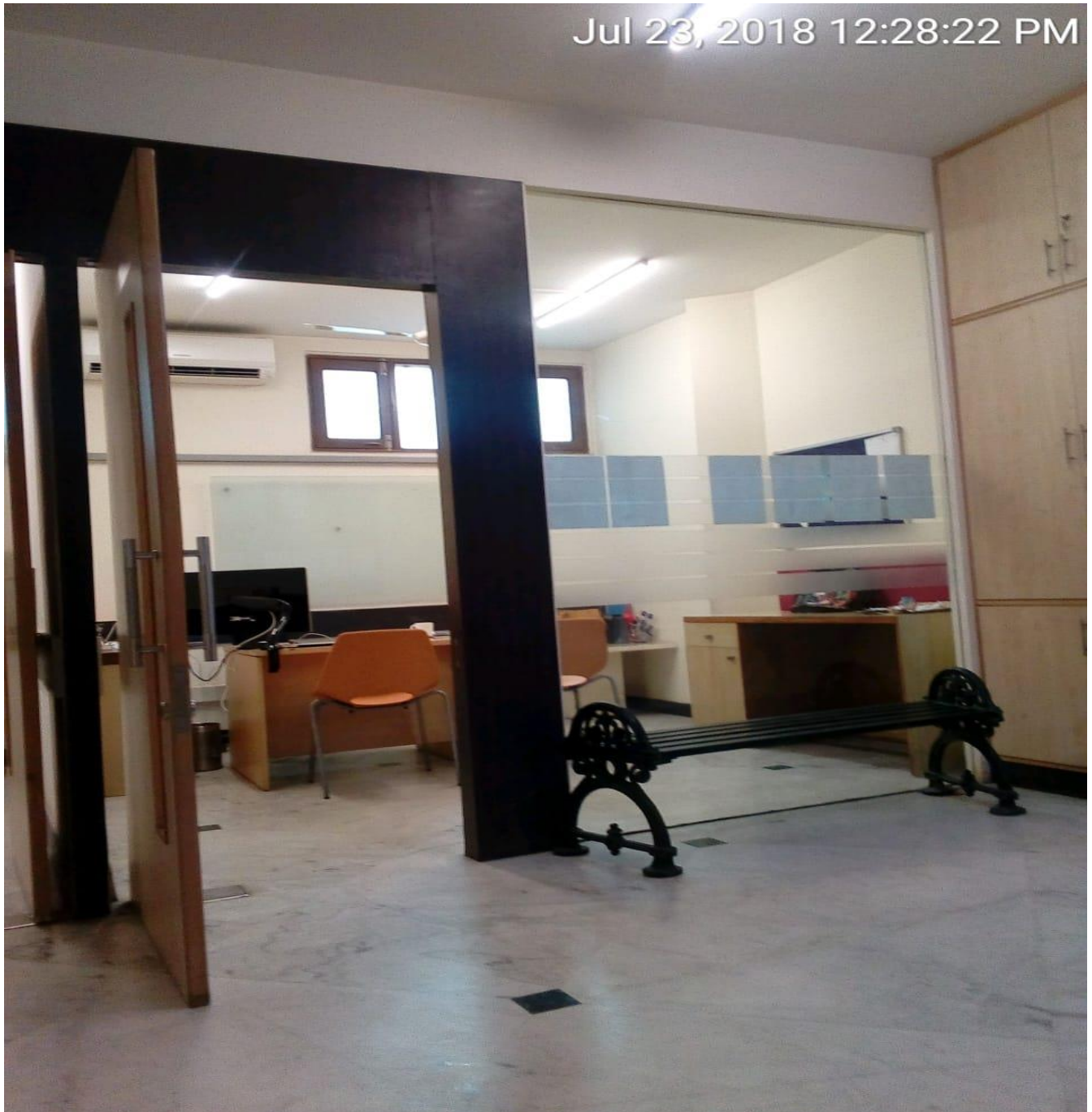
FIXED ASSETS:

- Office Equipment
- Furniture and Fixtures
- Computers
- Vehicles

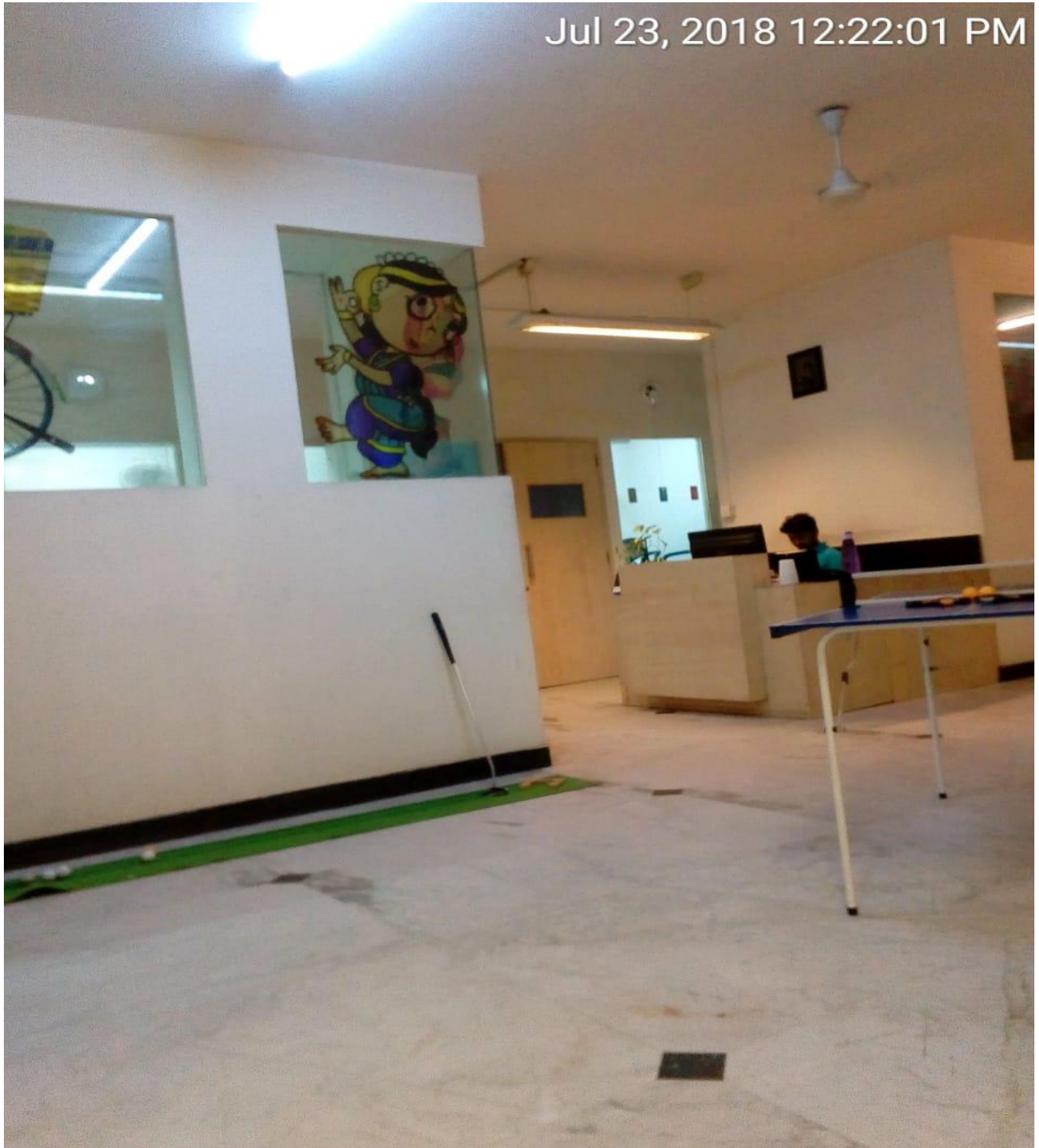
OBSERVATION POINTS

Name of Company :	PURPLEPINK FILMS & MEDIA PRIVATE LIMITED	
Address :	2/11, Basement Kalkaji Extension, New Delhi – 110019, India	
Contact No.:	91-9910015218	
E-mail :	apoorvi@purplepink.net	
Person to whom we met:	Mrs. Apoorvi Sethi	Designation : Director
Name Board :	Not Sighted	
Location:	Easy	
Landmark (If Any):	Behind Kalkaji Police Station	
Total Floors of the building:	4 Floor	
Subject situated on:	Lower Ground Floor	
Locality:	Residential	
Area of premises :	2000 sq. ft.	
Area :	Neutral	
No. of employees seen at premises:	16 (Approximately)	
Visibility of Items :	<ul style="list-style-type: none"> • Telephone • Computers • Air Conditioners • Office Equipment • Xerox Machine 	
Furniture Items sighted :	Yes	
Neighbour's Interview :	Our executive met with Mr. S. K. Sharma and Mr. Saurabh Gupta (Local People) and they claimed that the subject exists on the given address.	
Proof of visit:	Photograph	

PICTURES



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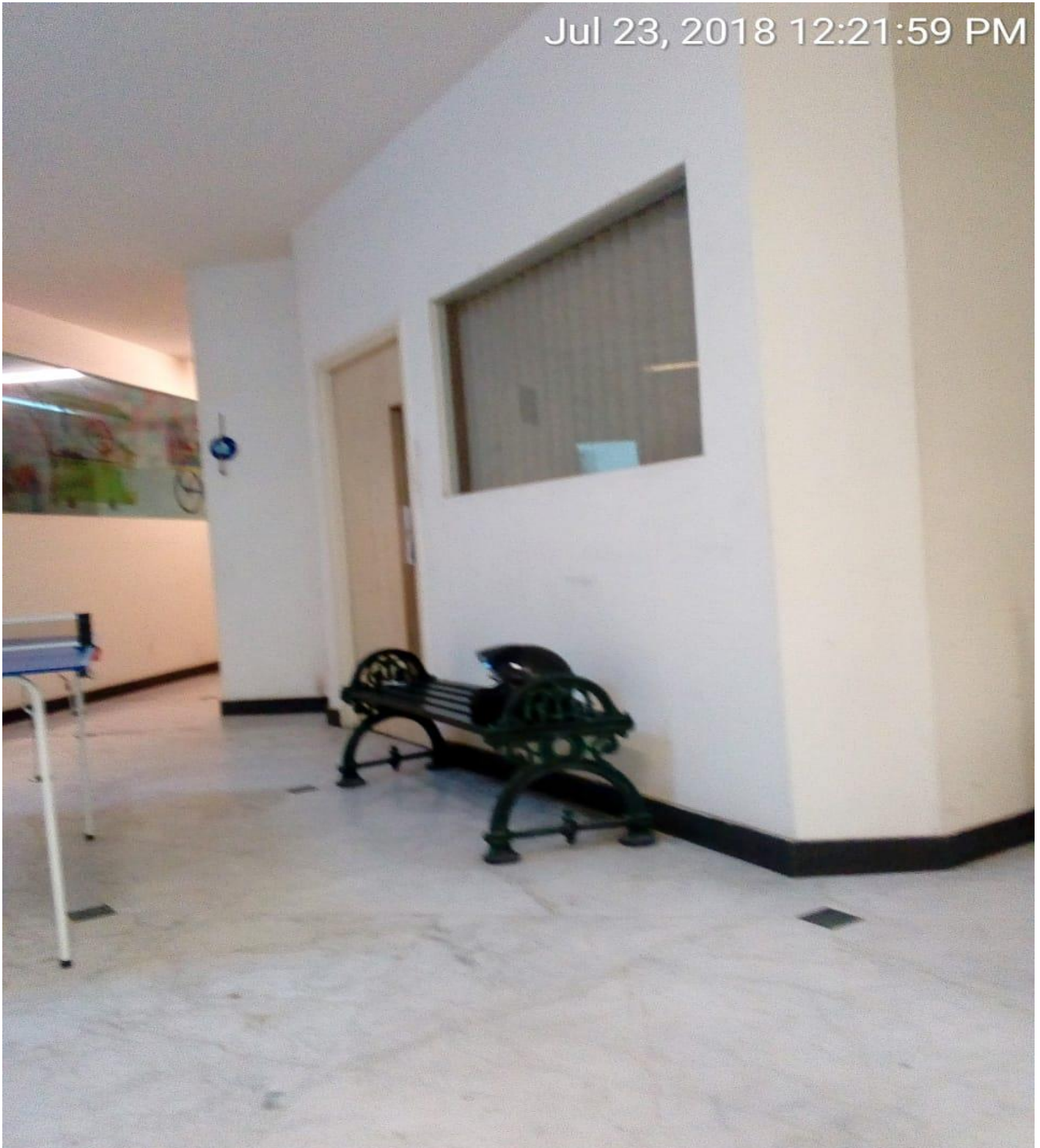


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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.75
UK Pound	1	INR 90.15
Euro	1	INR 80.16

INFORMATION DETAILS

Information Gathered by :	SVA
Analysis Done by :	VVK
Report Prepared by :	NKT

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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