

## MIRA INFORM REPORT

<b>Report No. :</b>	518973
<b>Report Date :</b>	03.08.2018

### IDENTIFICATION DETAILS

<b>Name :</b>	VANI INTERNATIONAL FILMS
<b>Registered Office :</b>	House No. 721, Basement, Sector- 45, Gurugram-122003, Haryana
<b>Tel. No.:</b>	91-124-4043014
<b>Country :</b>	India
<b>Financials (as on) :</b>	31.03.2018
<b>Date of Establishment :</b>	02.06.2012
<b>Capital Investment / Paid-up Capital :</b>	Not Divulged
<b>IEC No.:</b> [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
<b>PAN No.:</b> [Permanent Account No.]	AAJFV7546H
<b>GSTN :</b> [Goods & Service Tax Registration No.]	06AAJFV7546H2ZQ
<b>Legal Form :</b>	Partnership Concern with an Unlimited Liability of the Partners
<b>Line of Business :</b>	Subject is engaged in leading international film production house and also offer bespoke creative audio-visuals, corporate films and television production services such as audio-visuals, watch-outs, corporate film, motion graphics, television production and creative marketing media solutions. (Confirmed by management)
<b>No. of Employees :</b>	8 (Approximately)

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

**MIRA's Rating :**

A

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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

<b>Maximum Credit Limit :</b>	USD 3700
<b>Status :</b>	Satisfactory
<b>Payment Behaviour :</b>	Usually Correct
<b>Litigation :</b>	Clear
<b>Comments :</b>	<p>Subject was established in the year 2012 as a partnership firm and it is having satisfactory track records.</p> <p>It is engaged as film production house and offers bespoke creative audio-visuals, corporate films and television production services including audio-visuals, watch-outs, corporate films motion graphics, television production and creative marketing media solutions.</p> <p>Mr. Gaurav (Partner) has provided general information and revenue figure for the (FY 2014-15 as INR 15 million, FY 2015-16 as INR 12.500 million, FY 2016-17 as INR 18.6 million and FY 2017-18 as INR 13 million).</p> <p>However financials could not be verified from any sources.</p> <p>Further, supplier (Studio Found Planet, Deepak Arya and Naveen Bhuvan) and customer (BMW, CS Direct Events &amp; Exhibitions Pvt Ltd, Maccann) of the firm has given positive feedback and they are satisfied with firm's product quality, payment behaviour and overall performance.</p> <p>Banker (HDFC Bank Limited) has also provided positive feedback and satisfied with firm's banking transaction.</p> <p>Trade relations are reported as fair. Business is active. Payments are usually correct.</p> <p>In view of the aforesaid, the firm can be considered for business dealings at usual trade terms and conditions.</p> <p>Note: Site visit was conducted at the operational office of the firm. Our executive has successfully traced the firm on the given address.</p> <p>At the premises our executive met to Mr. Varun Joshi (Partner) of the firm and he confirmed the existence at the given address.</p> <p>As per our executive observation, location of the firm is easy to find. Landmark was near Galleria Market. It is a 4 story building and firm is situated in basement area. Locality appears to be residential cum commercial. Area seems to be upmarket.</p>

	<p>Area of the premises was 1500 approx. (SQ.FT) and 8 approx. employees were sighted into premises.</p> <p>Name board of the firm was sighted at the given address.</p> <p>Further, our executive enquired of neighbours i.e. Mr. Om Prakash Batra (Resident) and Lock Pro (Mr. Dasgupta) and they were also confirmed that firm exists on given address.</p>
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**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

<b>Rating Agency Name</b>	Not Available
<b>Rating</b>	Not Available
<b>Rating Explanation</b>	Not Available
<b>Date</b>	Not Available

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

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**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 03.08.2018

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION PARTED BY**

<b>Name :</b>	Mr. Gaurav Nayyar
<b>Designation :</b>	Partner
<b>Contact No.:</b>	91-9953680526
<b>Date :</b>	01.08.2018

**LOCATIONS**

<b>Registered Office :</b>	House No. 721, Basement, Sector- 45, Gurugram-122003, Haryana, India
<b>Tel. No.:</b>	91-124-4043014 / 2580721
<b>Mobile No.:</b>	91-9953680526 (Mr. Gaurav Nayyar) 91-9811555661 (Mr. Varun Joshi)
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:varun.joshi@gmail.com">varun.joshi@gmail.com</a> <a href="mailto:varun.joshi@vifworld.com">varun.joshi@vifworld.com</a> <a href="mailto:gaurav.nayyar@vifworld.com">gaurav.nayyar@vifworld.com</a>
<b>Website :</b>	<a href="http://www.vifworld.com">http://www.vifworld.com</a>
<b>Area :</b>	1500 Sq. ft.
<b>Location :</b>	Rented
<b>Locality :</b>	Commercial
<b>Operational Office :</b>	4906, Front Basement, Amaltas Drive, DLF Phase – 4, Gurugram – 122009, Haryana, India
<b>Area :</b>	1500 Sq. ft. (As per site visit)
<b>Locality :</b>	Commercial cum Residential (As per site visit)

**PARTNERS**

<b>Name :</b>	Mr. Gaurav Nayyar
<b>Designation :</b>	Partner
<b>Name :</b>	Mr. Varun Joshi
<b>Designation :</b>	Partner

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**BUSINESS DETAILS**

<b>Line of Business :</b>	Subject is engaged in leading international film production house and also offer bespoke creative audio-visuals, corporate films and television production services such as audio-visuals, watch-outs, corporate film, motion graphics, television production and creative marketing media solutions. (Confirmed by management)
<b>Brand Names :</b>	Not Available
<b>Agencies Held :</b>	Not Available
<b>Exports :</b>	Not Available
<b>Imports :</b>	Not Available
<b>Terms :</b>	
<b>Selling :</b>	Cheque and Others (RTGS / NEFT)
<b>Purchasing :</b>	Cheque and Others (RTGS / NEFT)

**GENERAL INFORMATION**

<b>Suppliers :</b>	<b>Reference :</b>	Studio Found Planet		
	<b>Name of the Person :</b>	Mr. Vijay (Proprietor)		
	<b>Contact No.:</b>	91-8826547352		
	<b>Since How Long Known :</b>	6 Years		
	<b>Maximum Limit Dealt :</b>	--		
	<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>
		Good	Good	Good
	<b>Remark:</b>	As confirmed by Mr. Vijay (Proprietor) they are satisfied with the subject companies transactions.		
	<b>Reference :</b>	Deepak Arya		
	<b>Name of the Person :</b>	Mr. Deepak (Owner)		
	<b>Contact No.:</b>	91-9810810591		
	<b>Since How Long Known :</b>	5 Years		
	<b>Maximum Limit Dealt :</b>	--		
	<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>
	Good	Good	Good	
<b>Remark:</b>	As confirmed by Mr. Deepak (Owner) they are satisfied with the subject companies transactions.			

	<table border="1"> <tr> <td><b>Reference :</b></td> <td colspan="3">Naveen Bhuvan</td> </tr> <tr> <td><b>Name of the Person :</b></td> <td colspan="3">Mr. Naveen Bhuvan</td> </tr> <tr> <td><b>Contact No.:</b></td> <td colspan="3">91-7982939081</td> </tr> <tr> <td><b>Since How Long Known :</b></td> <td colspan="3">5 Years</td> </tr> <tr> <td><b>Maximum Limit Dealt :</b></td> <td colspan="3">As requirement</td> </tr> <tr> <td><b>Experience :</b></td> <td><b>Payment Behaviour</b></td> <td><b>Market Goodwill</b></td> <td><b>Overall</b></td> </tr> <tr> <td></td> <td>Good</td> <td>Good</td> <td>Good</td> </tr> <tr> <td><b>Remark:</b></td> <td colspan="3">As confirmed by Mr. Naveen Bhuvan he is satisfied with the subject companies transactions.</td> </tr> </table>	<b>Reference :</b>	Naveen Bhuvan			<b>Name of the Person :</b>	Mr. Naveen Bhuvan			<b>Contact No.:</b>	91-7982939081			<b>Since How Long Known :</b>	5 Years			<b>Maximum Limit Dealt :</b>	As requirement			<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>		Good	Good	Good	<b>Remark:</b>	As confirmed by Mr. Naveen Bhuvan he is satisfied with the subject companies transactions.						
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	<table border="1"> <tr> <td><b>Reference :</b></td> <td colspan="3">MCCANN</td> </tr> <tr> <td><b>Name of the Person :</b></td> <td colspan="3">Mrs. Priyanka Walia (Branch Manager)</td> </tr> <tr> <td><b>Contact No.:</b></td> <td colspan="3">91-989906093</td> </tr> <tr> <td><b>Email:</b></td> <td colspan="3"><a href="mailto:priyanka.walia@mccann.com">priyanka.walia@mccann.com</a></td> </tr> </table>	<b>Reference :</b>	MCCANN			<b>Name of the Person :</b>	Mrs. Priyanka Walia (Branch Manager)			<b>Contact No.:</b>	91-989906093			<b>Email:</b>	<a href="mailto:priyanka.walia@mccann.com">priyanka.walia@mccann.com</a>																						
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		Good	Good	Good
<b>Remark:</b>	As confirmed by Mrs. Priyanka Walia (Branch Manager) they are satisfied with subject companies transactions.			
<b>No. of Employees :</b>	8 (Approximately)			
<b>Bankers :</b>	<b>Banker Name :</b>	HDFC Bank Limited		
	<b>Branch :</b>	SCO-7, Sector 31-32, Main Market, Gurugram – 122001, Haryana, India		
	<b>Person Name (With Designation) :</b>	Mr. Tahir (Relationship Manager)		
	<b>Contact Number :</b>	91-8178476241		
	<b>Name of Account Holder :</b>	VANI INTERNATIONAL FILMS		
	<b>Account Number :</b>	50200003392544		
	<b>IFSC Code:</b>	HDFC0000622		
	<b>Branch Code:</b>	0000622		
	<b>Account Since (Date/Year of Account Opening) :</b>	--		
	<b>Average Balance Maintained :</b>	--		
	<b>Credit Facilities Enjoyed (CC/OD/Term Loan) :</b>	--		
	<b>Account Operation :</b>	--		
<b>Remark :</b>	We spoke to Mr. Tahir (Relationship Manager) they are satisfied with subject companies banking transaction.			

<b>Auditors :</b>	
<b>Name :</b>	Ritesh Davar Chartered Accountants
<b>Address :</b>	Gurugram, Haryana, India
<b>Collaborators :</b>	Not Available
<b>Membership :</b>	Not Available
<b>Sister Concern:</b>	--

**CAPITAL STRUCTURE**

<b>Capital Investment :</b>	
<b>Owned :</b>	Not Divulged

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<b>Borrowed :</b>	--
<b>Total :</b>	<b>Not Divulged</b>

**FINANCIAL DATA**  
*[all figures are INR Million]*

**Note:** As confirmed by Mr. Gaurav Nayyar (Partner) they will provide financial after 1 week.

Particulars	31.03.2018	31.03.2017	31.03.2016	31.03.2015
Sales Turnover (Approximately)	13.000	18.600	12.500	15.000

The above information has been parted by Mr. Gaurav Nayyar (Partner)

**Note :** Sole Proprietary and Partnership concerns are exempted from filing their financials with the Government Authorities or Registry Records.

**ADVERTISING PROMOTIONAL EXPENSES**

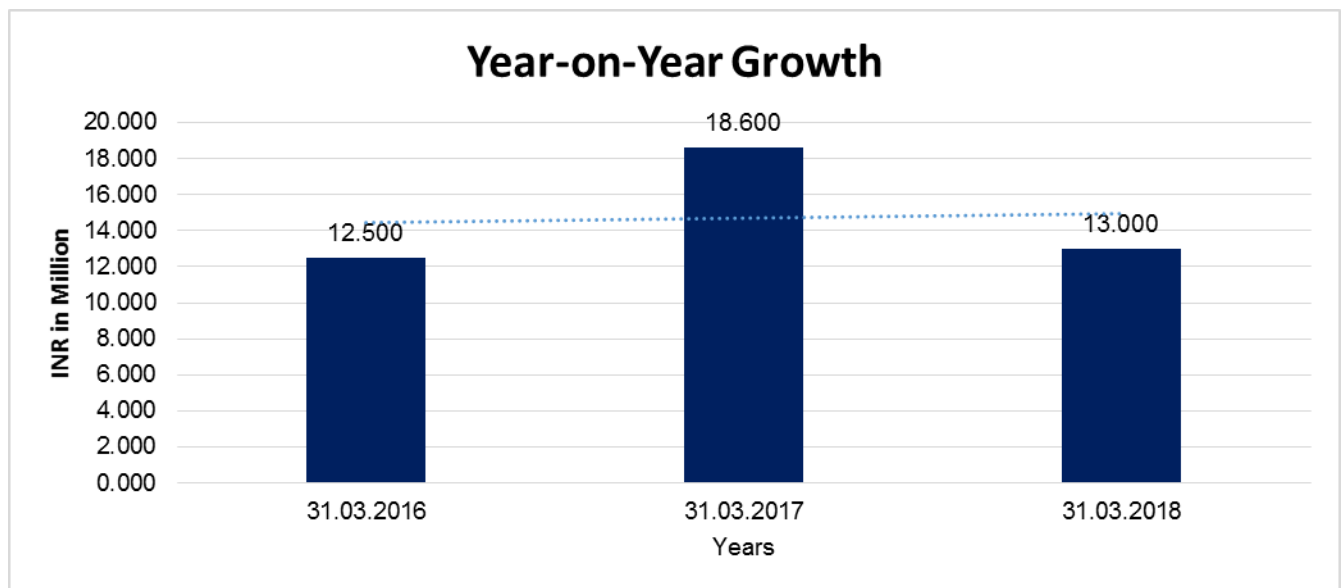
Years	INR in Million
2016-2017	NA
2015-2016	NA
2014-2015	NA

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**FINANCIAL ANALYSIS**  
*[all figures are in INR Million]*

**YEAR-ON-YEAR GROWTH**

Year on Year Growth	31.03.2016	31.03.2017	31.03.2018
	INR In Million	INR In Million	INR In Million
Sales (Approximately)	12.500	18.600	13.000
		<b>48.800</b>	<b>(30.108)</b>



**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	No
10	Date of Birth of Proprietor / Partners / Directors	No
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No

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13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	Yes
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	No
22	Conduct of the banking account	Yes
23	Financials, if provided	Yes
24	Capital in the business	No
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last four years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	No
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

**OBSERVATION POINTS**

<b>Name of Company :</b>	VANI INTERNATIONAL FILMS
<b>Address :</b>	4906, Front Basement, Amaltas Drive, DLF Phase – 4, Gurugram – 122009, Haryana, India
<b>Mobile No.:</b>	91-9953680526 (Mr. Gaurav Nayyar) 91-9811555661 (Mr. Varun Joshi)
<b>Email:</b>	<a href="mailto:varun.joshi@gmail.com">varun.joshi@gmail.com</a> <a href="mailto:varun.joshi@vifworld.com">varun.joshi@vifworld.com</a>
<b>Person to whom we met:</b>	Mr. Varun Joshi <b>Designation:</b> Partner
<b>Name Board:</b>	Sighted
<b>Location:</b>	Easy
<b>Landmark (If Any):</b>	Near Galleria Market, Next to Ridgewood Apartment

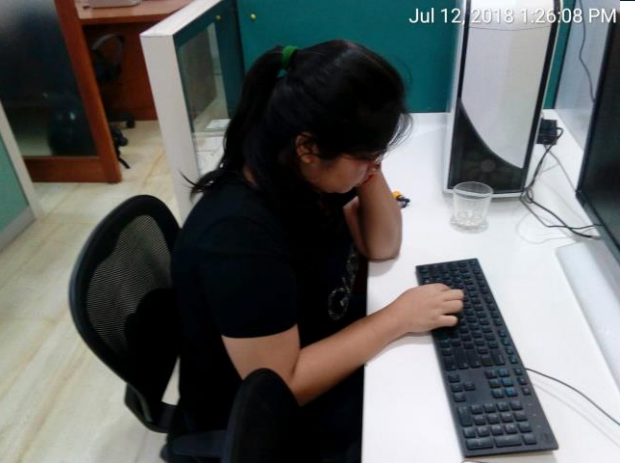
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<b>Total Floors of the building:</b>	4
<b>Subject situated on:</b>	Basement
<b>Locality:</b>	Residential Cum Commercial
<b>Area of Premises :</b>	1500 Sq. Ft.
<b>Area:</b>	Upmarket
<b>No. of Employees seen at Premises :</b>	8
<b>Visibility of Items:</b>	<ul style="list-style-type: none"> <li>• Telephone</li> <li>• Computer</li> <li>• Air Conditioner</li> <li>• Office Equipment</li> </ul>
<b>Furniture items sighted:</b>	<ul style="list-style-type: none"> <li>• Office Table</li> <li>• Chair</li> <li>• Sofa</li> <li>• Fridge</li> <li>• Air Conditioner</li> <li>• Fan</li> <li>• Exhaust etc.</li> </ul>
<b>Sister Concern:</b>	
<b>Neighbour's Interview:</b>	Our executive enquired of neighbours i.e. Mr. Om Prakash Batra (Resident) and Lock Pro (Mr. Dasgupta) and they were also confirmed that firm exists on given address.
<b>Proof of visit:</b>	Visiting Card and Photograph

**PICTURES**



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**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 68.79
UK Pound	1	INR 89.51
Euro	1	INR 79.67

**INFORMATION DETAILS**

<b>Information Gathered by :</b>	KAM
<b>Analysis Done by :</b>	PSD
<b>Report Prepared by :</b>	RKI

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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