

MIRA INFORM REPORT

Report No. :	522472
Report Date :	07.08.2018

IDENTIFICATION DETAILS

Name :	GOQUEST DIGITAL MEDIA PRIVATE LIMITED
Operating Name :	GOQUEST DIGITAL STUDIOS
Registered Office :	Flat No. 502, Plot No. 04, Sunder Nagar, S V Road, Malad (West), Mumbai-400064, Maharashtra
Mobile No.:	91-9821215559 (Ms. Deepali Prashant)
Country :	India
Financials (as on) :	Not Available
Date of Incorporation :	08.06.2017
Capital Investment / Paid-up Capital :	INR 0.100 Million
CIN No.: [Company Identification No.]	U74999MH2017PTC295931
IEC No.: [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
PAN No.: [Permanent Account No.]	AAGCG8734J
GSTN : [Goods & Service Tax Registration No.]	27AAGCG8734J1Z6
Legal Form :	Private Limited Liability Company
Line of Business :	Service provider of advertisement and communication in digital media or in any other media including telecommunication solutions, wireless, data, electronic article surveillance, GPS, transformation of video, audio or other related services. [As per Memorandum of Association and Confirmed by management]
No. of Employees :	25 (Approximately)

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RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

NB

Credit Rating	Explanation	Rating Comments
NB	New Business	No recommendation can be done due to business in infancy stage

Status :	New Business
Payment Behaviour :	Unknown
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2017. It is engaged in the business of advertisement and communication in digital media or in any other media including telecommunication solutions, wireless, data electronic article surveillance, GPS, transformation of video, audio or other related services.</p> <p>Ms. Deepali Prashant (Senior Accounts Manager) provided information about the subject and claimed that the company commenced its operational activity since its inception.</p> <p>Subject's customer (Omnicom Media Private Limited) has provided positive feedback and they are satisfied with subject's services. Banker (Yes Bank) also provided positive feedback and they are satisfied with subject's banking transactions.</p> <p>No payment terms are known.</p> <p>In view of subject's infancy and absence of any financial records, dealings are recommended to be on secured terms, and a close monitoring of subject's business development is advisable.</p> <p>Note: Site visit was conducted at the operational address. Our executive has successfully traced the subject on the operational address.</p> <p>At the premises, our executive enquired with Ms. Deepali Prashant (Senior Accounts Manager) who confirmed subject's existence on the address.</p> <p>As per our executive's observation it is a 6 storey building and subject is situated on 5th floor. Area of the premises seems to be 1500 sq. ft. and number of employees sighted at the premises were 25. Locality seems to be commercial and area appears to be upmarket. Location was easy to find.</p> <p>Name board of the subject was not sighted instead name board of one of its group company (Goquest Media Ventures Pvt. Ltd.) was sighted.</p>

NOTES :

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Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 07.08.2018.

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

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INFORMATION PARTED BY

Name :	Ms. Deepali Prashant
Designation :	Senior Accounts Manager
Contact No.:	91-9821215559
Date :	03.08.2018

LOCATIONS

Registered Office :	Flat No. 502, Plot No. 04, Sunder Nagar, S V Road, Malad (West), Mumbai-400064, Maharashtra, India
Tel. No.:	91-22-49559101
Mobile No.:	91-9821215559 (Ms. Deepali Prashant)
Fax No.:	Not Available
E-Mail :	deepali.prashant@goquestmedia.com accounts@goquestmedia.com rbhilare11@gmail.com
Website :	http://www.goquestmedia.com
Operation Office :	504, 5 th Floor, Morya Classic, Off Link Road, Andheri (West), Mumbai-400053, Maharashtra, India
Area :	1500 Sq. ft.
Location :	Leased
Locality :	Commercial

DIRECTORS

AS ON 31.03.2018

Name :	Mr. Vivek Omprakash Lath		
Designation :	Director		
Address :	V-1/502, Sunder Nagar, Malad (West), Mumbai-400064, Maharashtra, India		
Date of Appointment :	08.06.2017		
DIN No.:	02324388		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U17214MH2013PTC242332	SHREENATH LIFESTYLE PRIVATE LIMITED	27/03/2017	-
U51101MH2012PTC233456	BEANSTOCK COFFEE PRIVATE LIMITED	17/07/2012	-
U52190MH2009PTC190115	GOQUEST MEDIA VENTURES PRIVATE LIMITED	04/02/2009	-
Name :	Mr. Jimmy George		
Designation :	Director		
Address :	31/A/303, Manish Nagar, 4 Bungalows, Andheri (West), Mumbai-400053,		

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	Maharashtra, India		
Date of Appointment :	08.06.2017		
DIN No.:	07253127		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U52190MH2009PTC190115	GOQUEST MEDIA VENTURES PRIVATE LIMITED	29/12/2017	-
Name :	Ms. Reena Shankar Valanju		
Designation :	Additional Director		
Address :	01, Khade Chawl, Shri Krishna Nagar Vakola Pipe Line, Santacruz (East), Mumbai-400055, Maharashtra, India		
Date of Appointment :	08.01.2018		
DIN No.:	08019761		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U52190MH2009PTC190115	GOQUEST MEDIA VENTURES PRIVATE LIMITED	29/12/2017	-
Name :	Ms. Rinku Suman Basu		
Designation :	Additional Director		
Address :	House No.A-20, Pink City, Near Kaveri Police Lines, Wakad, Pune-411057, Maharashtra, India		
Date of Appointment :	20.07.2018		
DIN No.:	08182680		

KEY EXECUTIVES

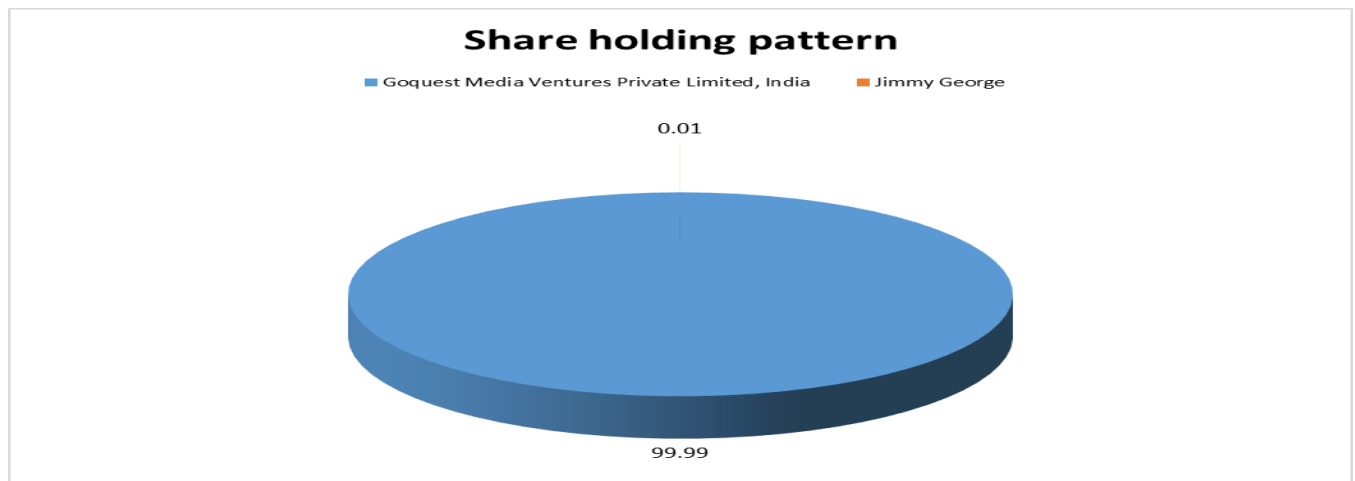
Name :	Ms. Deepali Prashant
Designation :	Senior Accounts Manager
Name :	Mr. Paras Jani
Designation :	Chief Finance Officer
E-Mail :	paras.jani@goquestmedia.com
Name :	Mr. Darshan Bhatt
Designation :	Business Head
Mobile No.:	91-9820008039
E-Mail :	darshan.bhatt@goquestmedia.com
Name :	Mr. Anand Sreenivasan
Designation :	Head Brand Sales
Mobile No.:	91-9920344559
E-Mail :	anand.s@goquestmedia.com

MAJOR SHAREHOLDERS

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AS ON 31.03.2017

Names of Shareholders	No. of Shares	% of Holding
Goquest Media Ventures Private Limited, India	9999	99.99
Jimmy George	1	0.01
Total	10000	100.00



BUSINESS DETAILS

Line of Business :	Service provider of advertisement and communication in digital media or in any other media including telecommunication solutions, wireless, data, electronic article surveillance, GPS, transformation of video, audio or other related services. [As per Memorandum of Association and Confirmed by management]
Brand Names :	Not Available
Agencies Held :	Not Available
Exports :	Not Available
Imports :	Not Available
Terms :	
Selling :	Online Payment
Purchasing :	Online Payment

PRODUCTION STATUS – (NOT AVAILABLE)

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GENERAL INFORMATION

Suppliers :	Not Available Note: Since subject is service provider supplier details not available	
Customers :	End Users	
	Reference :	Omnicom Media Private Limited
	Name of the Person :	Mr. Bhagwan Jangam (Associated Media Director)
	Contact No.:	91-9870430588
	Since How Long Known :	4 Months
	Maximum Limit Dealt :	--
	Experience :	--
	Remark :	As claimed by Mr. Bhagwan Jangam (Associated Media Director) that they are satisfied with the services.
	Reference :	Volkswagen (Details not provided)
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark :	--
No. of Employees :	25 (Approximately)	
Bankers :	Bank Name	Yes Bank
	Branch	G1, Ground Floor, Valecha Chambers, Plot N-6, New Link Road, Andheri (West), Mumbai-400053, Maharashtra, India
	Person Name (With Designation)	Mr. Amit Singh Chauhan (Manager)
	Contact Number	91-9167014547
	Name of Account Holder	Goquest Digital Media Private Limited
	Account Number	001081300002352
	MICR Code :	400532004
	NEFT IFSC Code / RTGS IFSC Code :	YESB0000010
	SWIFT Code :	YESBINBBXXX
	Account Since (Date/Year of Account Opening)	May, 2018
	Average Balance Maintained (If	--

	Possible)	
	Credit Facilities Enjoyed (If any)	--
	Account Operation	Current Account
	Remarks (If any)	We spoke to Mr. Amit Singh Chauhan (Manager) who gave us positive response about subject company they are satisfied with their banking transaction.

Auditors :	
Name :	Mr. Santosh Amberkar Chartered Accountant
Memberships :	Not Available
Collaborators :	Not Available
Sister Concern: (Confirmed Management)	Go Quest Group: <ul style="list-style-type: none"> • Goquest Media Ventures Private Limited, India

CAPITAL STRUCTURE

Authorised Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

FINANCIAL DATA
[all figures are INR Million]

NEW BUSINESS

LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	No
10	Date of Birth of Proprietor / Partners / Directors	No
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	No
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last three years	No
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	No
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--

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34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

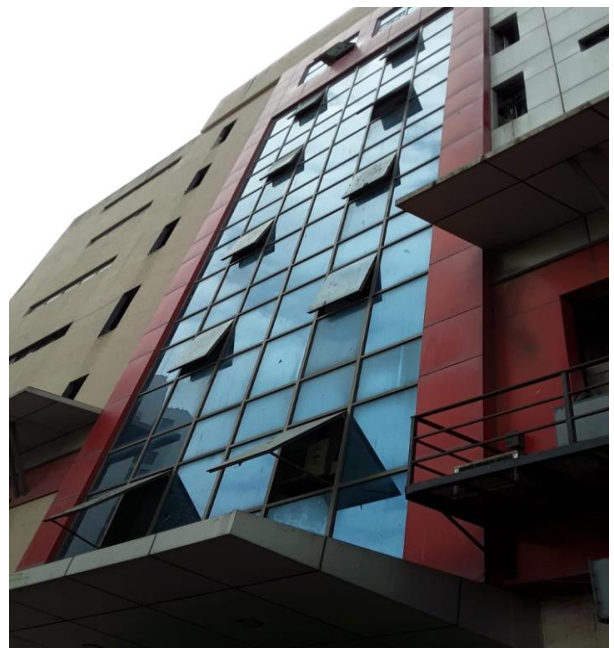
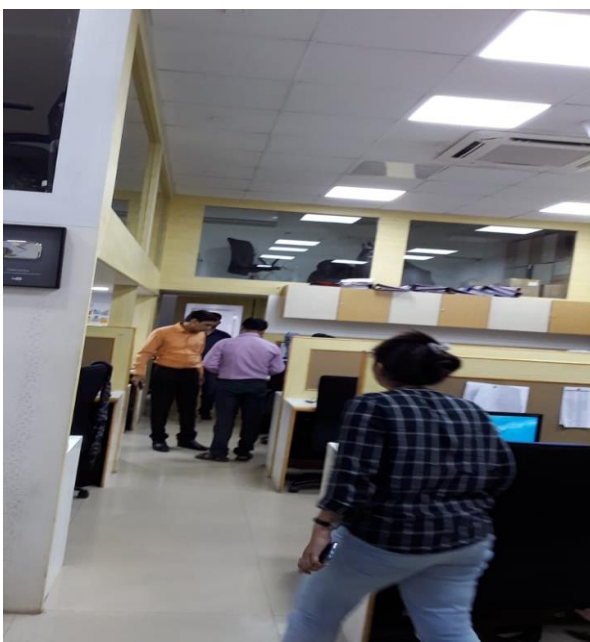
OBSERVATION POINTS

Name of Company :	GOQUEST DIGITAL MEDIA PRIVATE LIMITED
Address :	504, 5 th Floor, Morya Classic, Off Link Road, Andheri (West), Mumbai-400053, Maharashtra, India
Mobile No.:	91-9821215559 (Ms. Deepali Prashant)
Person to whom we met:	Ms. Deepali Prashant Designation : Senior Accounts Manager
Name Board:	Not Sighted (Sighted Name Board of Group Company "Goquest Media Ventures Private Limited")
Location:	Easy
Landmark (If Any):	Infiniti Mall
Total Floors of the building:	6 storey building
Subject situated on :	5 th Floor
Locality:	Commercial
Area of Premises :	1500 Sq. Ft.
Area :	Upmarket
No. of Employees seen at Premises :	25
Visibility of Items:	<ul style="list-style-type: none"> • Telephone • Computers • Office equipment • Xerox machine
Furniture items sighted :	Yes
Proof of visit:	Photograph

PICTURES



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MIRA INFORM PRIVATE LIMITED
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E-mail : mira@mirainform.com
info@mirainform.com
Website : <http://www.mirainform.com>
<http://www.miraglobalcheck.com>
<http://www.miraglobalcollections.com>

INDEX OF CHARGE: NO CHARGES EXISTS FOR COMPANY



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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.84
UK Pound	1	INR 89.10
Euro	1	INR 79.55

INFORMATION DETAILS

Information Gathered by :	SHW
Analysis Done by :	PRY
Report Prepared by :	BHG

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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