

MIRA INFORM REPORT

Report No. :	523490
Report Date :	09.08.2018

IDENTIFICATION DETAILS

Name :	FAT MONK PRODUCTION
Registered Office :	201, Sheetal Enclave, Chincholi Bunder, Malad Back Road, Malad (West), Mumbai – 400064, Maharashtra
Mobile No.:	91-9167458491 (Mr. Sandeep)
Country :	India
Financials (as on) :	31.03.2017
Year of Establishment:	August 2014
Capital Investment / Paid-up Capital :	INR 0.524 Million
IEC No.: [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
PAN No.: [Permanent Account No.]	BSJPS7423M
GSTN : [Goods & Service Tax Registration No.]	27BSJPS7423M1Z0
Legal Form :	Sole Proprietary Concern
Line of Business :	Providing services related to Film Production Television Shows and Advertisements and After Movie Events. (Confirmed by management)
No. of Employees :	08 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

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Maximum Credit Limit :	USD 150
Status :	Satisfactory
Payment Behaviour :	Usually Correct
Litigation :	Clear
Comments :	<p>Fat Monk Production is engaged in providing services related to film production, television shows and advertisement and after movie events. The concern was started in August 2014 and is based in Mumbai, Maharashtra. It is an established proprietary concern having satisfactory track record.</p> <p>For the financial year ended 2017, the concern has achieved total revenue of INR 9.109 million and has reported fair profit margin at 6.61% (approx.).</p> <p>The concern possesses an acceptable financial profile marked by satisfactory capital base along with low debt level of the concern.</p> <p>Rating also considers positive feedback received from its customer (UC Digital), (Fountain Head Entertainment Private Limited), (Voice Portal Solution) and supplier (M.G. Light and Camp) for satisfactory service provided, payment and overall performance of the concern.</p> <p>Further, banker (HDFC Bank) is also satisfied with concern's banking transaction</p> <p>Trade relations are reported as fair. Business is active. Payment terms are seems to be usually correct.</p> <p>The concern can be considered for business dealings at usual trade terms and condition</p> <p>Note:</p> <p>Site visit was conducted at the address which you have provided. Our executive has successfully traced the concern at the given address.</p> <p>At the premises, our executive met Mr. Sandeep Menon (Proprietor) who confirmed existence of the concern at the given address.</p> <p>As per our executive observation, it is an eight storey building and concern is situated on the second floor of the building. Locality of the premises appears to be commercial, area seems to be upmarket and area of the premises is 750 (sq. ft.) (approx.)</p> <p>Name board of the concern was sighted at the given premises. Landmark of the area is "Vibgyor School" and 6 (approx.) employees were sighted at the</p>

	premises.
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NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

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Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 09.08.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

Name :	Mr. Sandeep Suresh Menon
Designation :	Proprietor
Contact No.:	91-9167458491
Date :	03.08.2018

LOCATIONS

Registered Office :	201, Sheetal Enclave, Chincholi Bunder, Malad Back Road, Malad (West), Mumbai – 400064, Maharashtra, India
Tel. No.:	Not Available
Mobile No.:	91-9167458491 (Mr. Sandeep Suresh Menon) 91-9873586532 (Mr. Satya)
Fax No.:	91-22-49241302
E-Mail :	sandeep.menon@fatmonkproduction.com info@fatmonkproduction.com
Website :	http://www.fatmonkproduction.com
Area :	750 Sq. ft.
Location :	Rented
Locality :	Commercial
Studio :	202, Ekdant Co-op Housing Society, New Link Road, Oshiwara, Andheri (West), Mumbai – 400053, Maharashtra, India

SOLE PROPRIETOR

Name :	Mr. Sandeep Suresh Menon
Designation :	Proprietor
Date of Birth/Age :	31 Years
Qualification :	MBA
Experience :	11 Years
PAN No.:	BSJPS7423M

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KEY EXECUTIVE

Name :	Mr. Satya P. Paul
Designation :	Operational Head
Mobile No.:	91-9873586532

BUSINESS DETAILS

Line of Business :	Providing services related to Film Production Television Shows and Advertisements and After Movie Events. (Confirmed by management)
Brand Names :	Not Divulged
Agencies Held :	Not Divulged
Exports :	Not Applicable
Imports :	Not Applicable
Terms :	
Selling :	Cash and Cheque
Purchasing :	Cash and Cheque

GENERAL INFORMATION

Suppliers :	Reference :	M.G. Light and Camp		
	Name of the Person :	Mr. Anwar (Manager)		
	Contact No.:	91-9820477979		
	Since How Long Known :	4 Years		
	Maximum Limit Dealt :	Not Divulged		
	Experience :	Payment Behaviour	Market Goodwill	Overall
		Good	Good	Good
Remark:	They gave us positive response about subject company they are satisfied with their payment behaviour.			
NOTE:	Company Management has provided only 1 supplier details.			
Customers :	Others			

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	Reference :	UC Digital		
	Name of the Person :	Mr. Piyush Jain (Associates Director)		
	Contact No.:	91-8851807380		
	Since How Long Known :	4 Years		
	Maximum Limit Dealt :	Not Divulged		
	Experience :	Services	Overall	
		Good	Good	
	Remark:	They gave us positive response about subject company they are satisfied with their services.		
	Reference :	Fountain Head Entertainment Private Limited		
	Name of the Person :	Mr. Pranay (Accounts Manager)		
	Contact No.:	91-9769131408		
	Since How Long Known :	4 Years		
	Maximum Limit Dealt :	Not Divulged		
	Experience :	Services	Overall	
		Good	Good	
Remark:	They gave us positive response about subject company they are satisfied with their services.			
Reference :	Voice Portal Solution			
Name of the Person :	Mr. Aditya (Partner)			
Contact No.:	91-9819305681			
Since How Long Known :	4 Years			
Maximum Limit Dealt :	Not Divulged			
Experience :	Services	Overall		
	Good	Good		
Remark:	They gave us positive response about subject company they are satisfied with their services.			
No. of Employees :	08 (Approximately)			
Bankers :	Bank Name	HDFC Bank		
	Branch	Vaibhav Palace, Shop No. 10 / 11 / 12, New Link Road, Opposite Mega Mall, Oshiwara, Mumbai - 400102, Maharashtra, India		
	Person Name (With Designation)	Ms. Amita		
	Contact Number	91-8356884438		
	Name of Account Holder	FAT MONK PRODUCTION		
	Account Number	50200011602330		

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	Account Since (Date/Year of Account Opening)	4 Years
	IFSC Code :	HDFC0001372
	MICR Code:	400240123
	Average Balance Maintained (If Possible)	--
	Credit Facilities Enjoyed (If any)	Current A/c
	Account Operation	Satisfactory
	Remarks (If any)	They gave positive response about subject company they are satisfied with their banking transaction.

Auditors :					
Name :	Sultan B. Lalani and Associates Chartered Accountants				
E-Mail :	Ca.salalani@gamil.com				
Mobilr No.:	91-9821576642				
Memberships No.:	140281				
Memberships :	Not Available				
Collaborators :	Not Available				
Sister Concern:	<table border="1"> <tr> <td>Name :</td> <td>Ryna Entertainment</td> </tr> <tr> <td>Address:</td> <td>201, Sheetal Enclave, Chincholi Bunder, Malad Back Road, Malad (West), Mumbai – 400064, Maharashtra, India</td> </tr> </table>	Name :	Ryna Entertainment	Address:	201, Sheetal Enclave, Chincholi Bunder, Malad Back Road, Malad (West), Mumbai – 400064, Maharashtra, India
Name :	Ryna Entertainment				
Address:	201, Sheetal Enclave, Chincholi Bunder, Malad Back Road, Malad (West), Mumbai – 400064, Maharashtra, India				

CAPITAL STRUCTURE

As on 31.03.2017

Particulars	INR in Million	Particulars	Particulars
To Drawings	0.098	By Opening Balance	(0.477)
To House Rent Paid	0.259	By Net Profit Trf	0.602
To SBI Credit Card	0.143	By Saving Bank Interest	0.000
		By Fixed Deposit Interest	0.008
To Bal C/D	0.524	By Received From Mom	0.277
		By Old FD Matures Trf	0.062
		By old Money recovered	0.550
	1.022		1.022

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FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS		31.03.2017	31.03.2016
SHAREHOLDERS FUNDS			
1] Share Capital		0.524	(0.477)
2] Share Application Money		0.000	0.000
3] Reserves & Surplus		0.000	0.000
4] (Accumulated Losses)		0.000	0.000
NETWORTH		0.524	(0.477)
LOAN FUNDS			
1] Secured Loans		0.269	0.000
2] Unsecured Loans		0.000	0.000
TOTAL BORROWING		0.269	0.000
DEFERRED TAX LIABILITIES		0.000	0.000
TOTAL		0.793	(0.477)
APPLICATION OF FUNDS			
FIXED ASSETS [Net Block]			
Capital work-in-progress		0.848	0.004
		0.000	0.000
INVESTMENT		0.059	0.070
DEFERREX TAX ASSETS		0.000	0.000
CURRENT ASSETS, LOANS & ADVANCES			
Inventories		0.000	0.000
Sundry Debtors		0.000	0.000
Cash & Bank Balances		1.005	0.079
Other Current Assets		1.302	0.256
Loans & Advances		0.000	0.000
Total Current Assets		2.307	0.335
Less : CURRENT LIABILITIES & PROVISIONS			
Sundry Creditors		0.155	0.000
Other Current Liabilities		2.266	0.886
Provisions		0.000	0.000
Total Current Liabilities		2.421	0.886
Net Current Assets		(0.114)	(0.551)
MISCELLANEOUS EXPENSES			
		0.000	0.000
TOTAL		0.793	(0.477)

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PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016
	SALES		
	Income	9.109	0.934
	Other Income	0.000	0.766
	TOTAL	9.109	1.700
Less	EXPENSES		
	Cost of Materials Consumed	0.000	0.000
	Purchases of Stock-in-Trade	0.000	0.000
	Artist Fees	0.187	0.373
	Camera Man Fees	1.640	0.130
	Post Production Expenses	0.702	0.165
	Accounts Writing Charges	0.012	0.000
	Directors Fees	1.128	0.000
	Staff Welfare	0.116	0.097
	Telephone Charges	0.061	0.014
	Sound Charges	0.142	0.000
	Traveling Expenses	0.260	0.046
	Conveyance and Petrol Charges	0.051	0.047
	Camera Equipment Charges	0.000	0.075
	Editing charges	0.988	0.075
	Repair and Maintenance	0.009	0.000
	IMac Rental Charges	0.106	0.000
	Office Rent	0.176	0.000
	Service Tax Paid	0.967	0.000
	Production Expenses	0.815	0.025
	Food Expenses	0.061	0.000
	Location Hire Charges	0.261	0.000
	Transportation Charges	0.049	0.000
	Spot Boy Fees	0.375	0.070
	Website Charges	0.000	0.026
	Hair and Make Up Charges	0.276	0.050
	Interest on car Loan	0.016	0.000
	TOTAL	8.398	1.193
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	0.711	0.507
Less	FINANCIAL EXPENSES	0.011	0.003
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	0.700	0.504

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Less/ Add	DEPRECIATION/ AMORTISATION		0.098	0.000
	NET PROFIT		0.602	0.504

Particulars			31.03.2018
Sales Turnover (Approximately)			10.000

The above information has been parted by Mr. Sandeep Suresh Menon (Proprietor)

Note : Sole Proprietary and Partnership concerns are exempted from filing their financials with the Government Authorities or Registry Records.

ADVERTISING PROMOTIONAL EXPENSES

Particulars	INR in Million
2016-2017	NA
2015-2016	NA

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Average Collection Days (Sundry Debtors / Income * 365 Days)		0.00	0.00
Account Receivables Turnover (Income / Sundry Debtors)		0.00	0.00
Average Payment Days (Sundry Creditors / Purchases * 365 Days)		0.00	0.00
Inventory Turnover (Operating Income / Inventories)		0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)		0.84	126.75

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LEVERAGE RATIOS

PARTICULARS		31.03.2017	31.03.2016
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)		0.84	2.17
Debt Equity Ratio (Total Liability / Networth)		0.51	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)		4.62	(1.86)
Fixed Assets to Networth (Net Fixed Assets / Networth)		1.62	(0.01)
Interest Coverage Ratio (PBIT / Financial Charges)		64.64	169.00

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Net Profit Margin ((PAT / Sales) * 100)	%	6.61	53.96
Return on Total Assets ((PAT / Total Assets) * 100)	%	18.73	123.23
Return on Investment (ROI) ((PAT / Networth) * 100)	%	114.89	(105.66)

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Current Ratio (Current Assets / Current Liabilities)		0.95	0.38
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		0.95	0.38
G-Score Ratio Financial (Networth / Total Assets)		0.16	(1.17)
G-Score Ratio Debt		0.51	0.00

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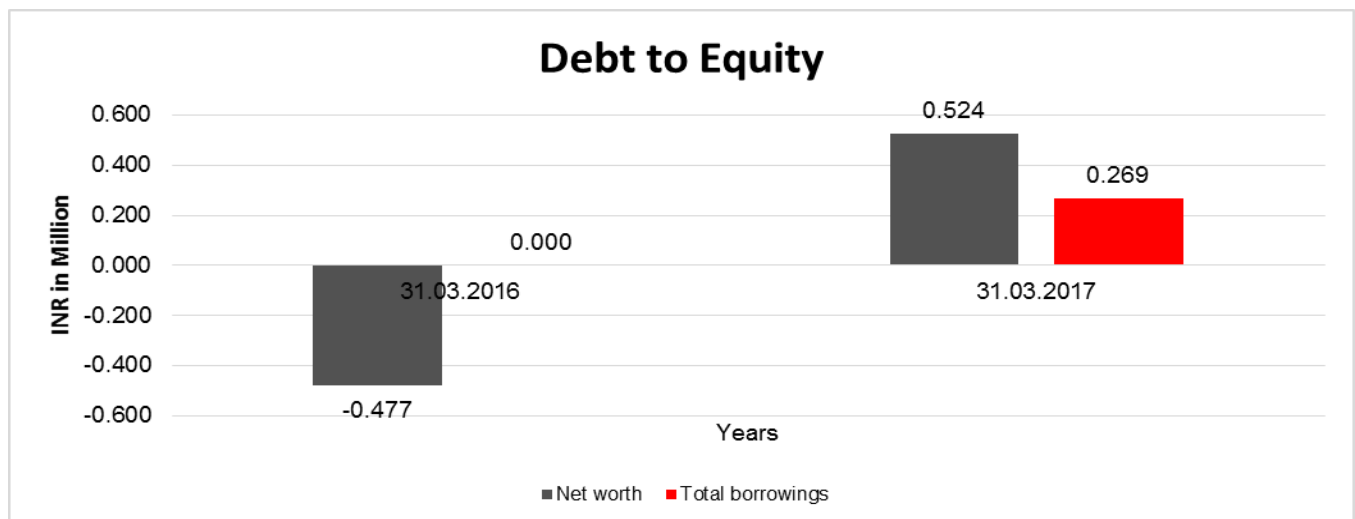
(Debts / Equity Capital)			
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		0.95	0.38

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

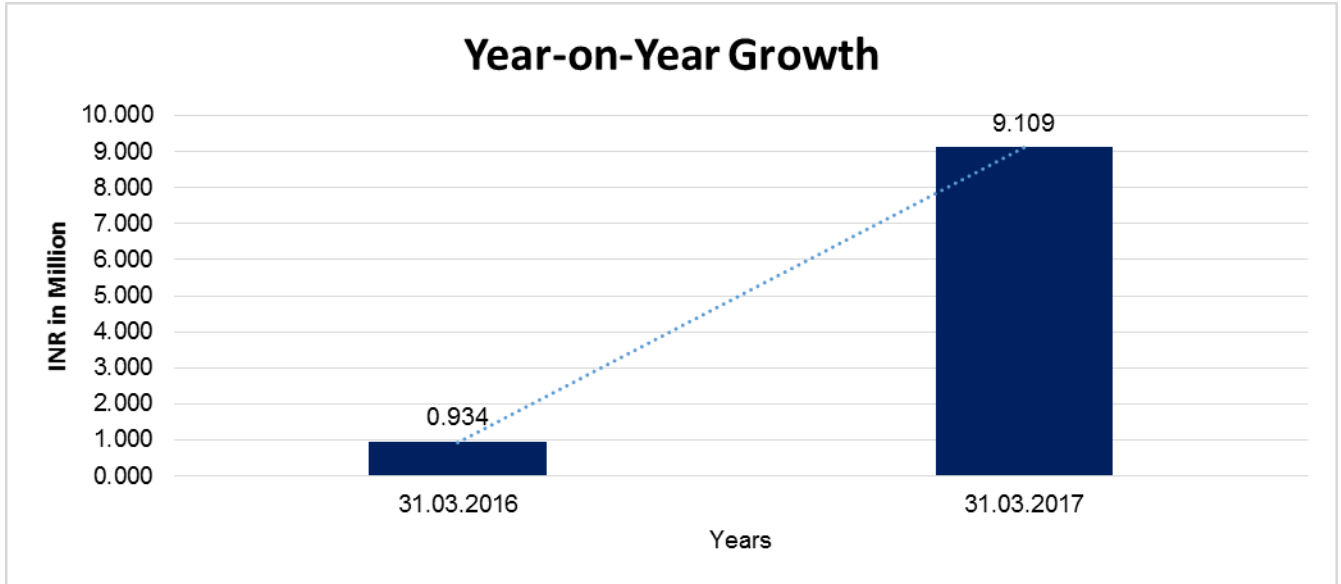
Particular	31.03.2016	31.03.2017
	INR In Million	INR In Million
Share Capital	(0.477)	0.524
Reserves & Surplus	0.000	0.000
Net worth	(0.477)	0.524
Secured Loan	0.000	0.269
Unsecured Loan	0.000	0.000
Total borrowings	0.000	0.269
Debt/Equity ratio	0.000	0.513



YEAR-ON-YEAR GROWTH

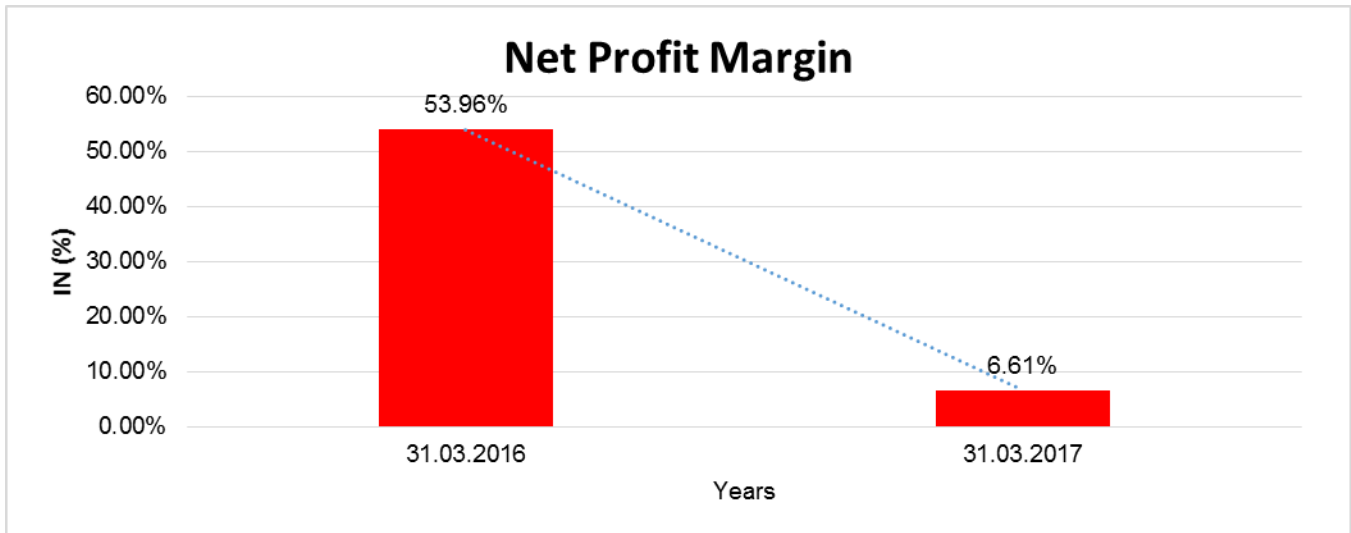
Year on Year Growth	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	0.934	9.109
		875.268

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NET PROFIT MARGIN

Net Profit Margin	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	0.934	9.109
Profit	0.504	0.602
	53.96%	6.61%



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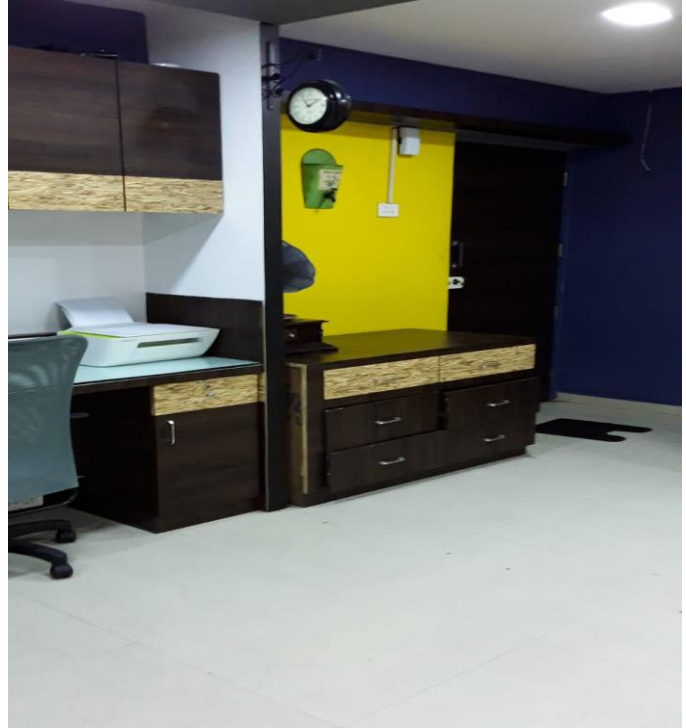
LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity – Legal Form	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	Yes
18	Major suppliers	Yes
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last two years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last two years	Yes
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

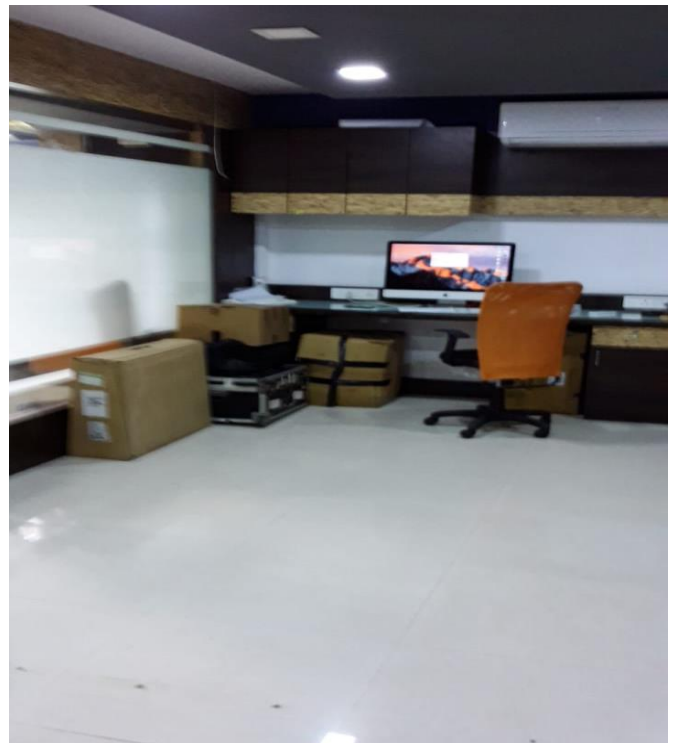
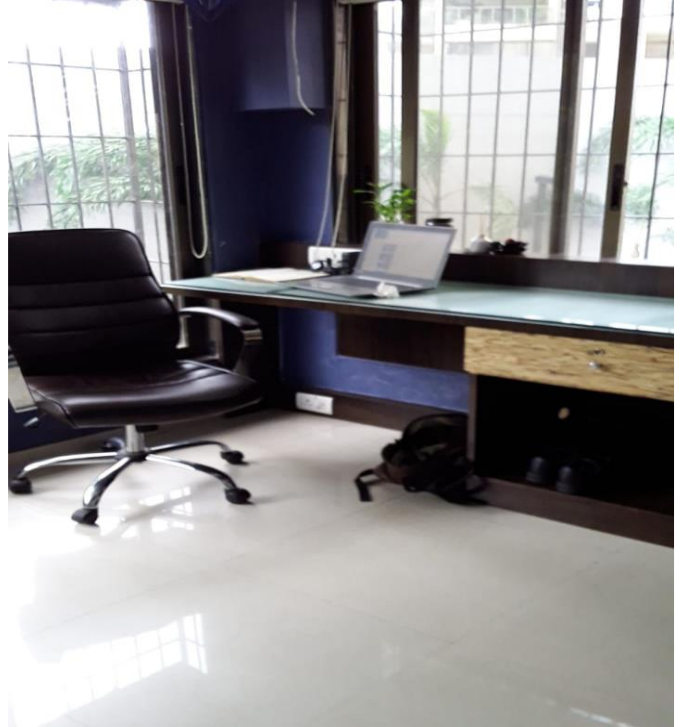
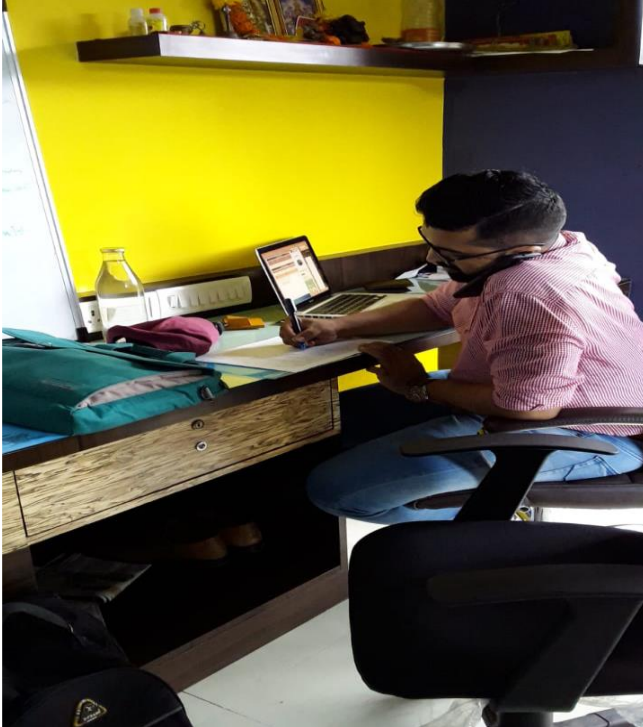
OBSERVATION POINTS

Name of Company :	FAT MONK PRODUCTION
Address :	201, Sheetal Enclave, Chincholi Bunder, Malad Back Road, Malad (West), Mumbai – 400064, Maharashtra, India
Mobile No.:	91-9167458491
Email:	menon.sandeep23@gmail.com
Person to whom we met:	Mr. Sandeep Menon (Proprietor)
Name Board:	Sighted
Location:	Easy
Landmark (If Any):	VIBGYOR School
Total Floors of the building:	8
Subject situated on:	2 nd Floor
Locality:	Commercial
Area of Premises :	750 SQ. FT.
Area:	Upmarket
No. of Employees seen at Premises :	6
Visibility of Items:	<ul style="list-style-type: none"> • Telephone • Computer • Air Conditioner • Xerox Machine • Office Equipment
Furniture items sighted:	Table, Office Chair, Edit Room
Sister Concern:	Ryna Entertainment
Proof of visit:	Photograph

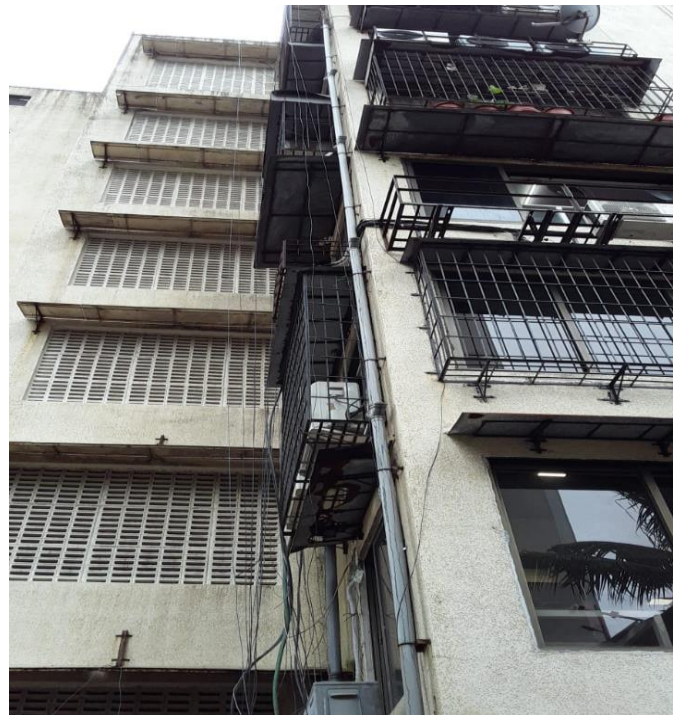
PHOTOS



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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.64
UK Pound	1	INR 88.81
Euro	1	INR 79.71

INFORMATION DETAILS

Information Gathered by :	PRI
Analysis Done by :	DIV
Report Prepared by :	SUJ

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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