

MIRA INFORM REPORT

Report No. :	524634
Report Date :	10.08.2018

IDENTIFICATION DETAILS

Name :	NORITAKE CO LTD
Registered Office :	31-1-36 Noritake-Shinmachi Nishiku Nagoya 451-8501
Country :	Japan
Financials (as on) :	31.03.2018
Date of Incorporation :	July 1917
Com. Reg. No.:	1800-01-026725
Legal Form :	Limited Company
Line of Business :	Manufactures ceramic tableware, grinding wheels, other:
No. of Employees :	1,805

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A+
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Credit Rating	Explanation	Rating Comments
A+	Low Risk	Business dealings permissible with low risk of default

Status :	Excellent
Payment Behaviour :	Regular
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
Japan	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

JAPAN - ECONOMIC OVERVIEW

Over the past 70 years, government-industry cooperation, a strong work ethic, mastery of high technology, and a comparatively small defense allocation (slightly less than 1% of GDP) have helped Japan develop an advanced economy. Two notable characteristics of the post-World War II economy were the close interlocking structures of manufacturers, suppliers, and distributors, known as keiretsu, and the guarantee of lifetime employment for a substantial portion of the urban labor force. Both features have significantly eroded under the dual pressures of global competition and domestic demographic change.

Measured on a purchasing power parity basis that adjusts for price differences, Japan in 2017 stood as the fourth-largest economy in the world after first-place China, which surpassed Japan in 2001, and third-place India, which edged out Japan in 2012. For three postwar decades, overall real economic growth was impressive - averaging 10% in the 1960s, 5% in the 1970s, and 4% in the 1980s. Growth slowed markedly in the 1990s, averaging just 1.7%, largely because of the aftereffects of inefficient investment and the collapse of an asset price bubble in the late 1980s, which resulted in several years of economic stagnation as firms sought to reduce excess debt, capital, and labor. Modest economic growth continued after 2000, but the economy has fallen into recession four times since 2008.

Japan enjoyed an uptick in growth since 2013, supported by Prime Minister Shinzo ABE's "Three Arrows" economic revitalization agenda - dubbed "Abenomics" - of monetary easing, "flexible" fiscal policy, and structural reform. Led by the Bank of Japan's aggressive monetary easing, Japan is making modest progress in ending deflation, but demographic decline - a low birthrate and an aging, shrinking population - poses a major long-term challenge for the economy. The government currently faces the quandary of balancing its efforts to stimulate growth and institute economic reforms with the need to address its sizable public debt, which stands at 235% of GDP. To help raise government revenue, Japan adopted legislation in 2012 to gradually raise the consumption tax rate. However, the first such increase, in April 2014, led to a sharp contraction, so Prime Minister ABE has twice postponed the next increase, which is now scheduled for October 2019. Structural reforms to unlock productivity are seen as central to strengthening the economy in the long-run.

Scarce in critical natural resources, Japan has long been dependent on imported energy and raw materials. After the complete shutdown of Japan's nuclear reactors following the earthquake and tsunami disaster in 2011, Japan's industrial sector has become even more dependent than before on imported fossil fuels. However, ABE's government is seeking to restart nuclear power plants that meet strict new safety standards and is emphasizing nuclear energy's importance as a base-load electricity source. In August 2015, Japan successfully restarted one nuclear reactor at the Sendai Nuclear Power Plant in Kagoshima prefecture, and several other reactors around the country have since resumed operations; however, opposition from local governments has delayed several more restarts that remain pending. Reforms of the electricity and gas sectors, including full liberalization of Japan's energy market in April 2016 and gas market in April 2017, constitute an important part of Prime Minister Abe's economic program.

Under the Abe Administration, Japan's government sought to open the country's economy to greater foreign competition and create new export opportunities for Japanese businesses, including by joining 11 trading partners in the Trans-Pacific Partnership (TPP). Japan became the first country to ratify the TPP in December 2016, but the United States signaled its withdrawal from the agreement in January 2017. In November 2017 the remaining 11 countries agreed on the core elements of a modified agreement, which they renamed the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). Japan also reached agreement with the European Union on an Economic Partnership Agreement in July 2017, and is likely seek to ratify both agreements in the Diet this year.

Source : CIA

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COMPANY SUMMERY

NORITAKE CO LTD

REGD NAME: KK Noritake Company Limited
MAIN OFFICE: 31-1-36 Noritake-Shinmachi Nishiku Nagoya 451-8501 JAPAN
Tel: 052-561-7111 Fax: 052-561-7176-

URL: <http://www.noritake.co.jp>
E-Mail address: (thru the URL)

ACTIVITIES: Mfg of ceramic tableware, grinding wheels
BRANCHES: Tokyo, Fukuoka, Kurume, other (Tot 47)
OVERSEAS: USA, Canada, UK, China, Thailand, Indonesia, other
FACTORIES: Miyoshi, at the caption address, Fukuoka, other (Tot 8)

OFFICERS: HIROSHI KATO, PRES Tadashi Ogura, ch
Hisaya Ogura, v pres Kozo Kato, s/mgn dir
Akira Higashiyama, mgn dir Kosaku Yamada, dir

Yen Amount: In million Yen, unless otherwise stated

SUMMARY:	FINANCES	FAIR	A/SALES	Yen 117,928 M
	PAYMENTS	REGULAR	CAPITAL	Yen 15,632 M
	TREND	STEADY	WORTH	Yen 99,608 M
	STARTED	1917	EMPLOYES	1,805

COMMENT

MFR OF CERAMIC TABLEWARE, GRINDING WHEELS, OTHER
FINANCIAL SITUATION COSIDERED FAIR AND GOOD FOR ORDINARY BUSINESS ENGAGEMENTS.

HIGHLIGHTS

The subject company was established originally in 1904, attained firm business base with exports of dinner sets produced for first time in Japan in 1944. This is the largest mfr of high-quality ceramic tableware & grinding wheels. Reputed worldwide for "Noritake" brand. Emphasizing environmental engineering business. Core Company of Morimura group embracing listed firms.

FINANCIAL INFORMATION

The sales volume for Mar/2018 fiscal term amounted to Yen 117,928 million, an 8.38% up from Yen 62,514 million in the previous term. The recurring profit was posted at Yen 6,992 million and the net profit at Yen 13,432 million, respectively, compared with Yen 4,861 million recurring profit and Yen 4,107 million net profit, respectively, a year ago.

For the current term ending Mar 2019 the recurring profit is projected at Yen 7,200 million and the net profit at Yen 7,800 million, on a 2.60% rise in turnover, to Yen 121,000 million.

The financial situation is considered FAIR and good for ORDINARY business engagements.

REGISTRATION

Date Registered: Jul 1917
Regd No.: 1800-01-026725 (Nagoya-Nishiku)
Legal Status: Limited Company (Kabushiki Kaisha)
Authorized: 337,500 shares
Issued: 158,428,497 shares
Sum: Yen 15,632 million

Major shareholders (%): Meiji Yasuda Life Ins (8.6), Daiichi Life Ins (7.0), MUFG Bank (3.8), TOTO Ltd (3.5), Japan Trustee Services T (2.7), Master Trust Bank of Japan T (2.6), Nippon Life Ins (2.5), Tokio Marine & Nichido Fire Ins (2.4), Customers' S/Holding Assn (2.0), Master Trust Directors (1.7); foreign owners (16.3)

No. of shareholders: 7,627

Listed on the S/Exchange (s) of: Tokyo, Nagoya

Nothing detrimental is known as to the commercial morality of executives.

Related companies: Noritake USA, Noritake Ise Electronics, other.

OPERATION

Activities: Manufactures ceramic tableware, grinding wheels, other:

(Sales Breakdown by Divisions):

Industrial Products (50%): grinding & polishing tools, diamond tools, CBN tools, coated abrasives, peripheral products;

Ceramic & Materials (27%): electronics parts, thick film circuit substrates, dental materials, electronic ceramic powder, engineering ceramics, decoration materials, gypsum, vacuum fluorescent display (VFD);

Engineering (15%): heating furnaces/kilns, mixing technology, filtration systems, grinding machines, thin cut master;

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Tableware (8%): full range of tableware including white porcelain ware, bone china and cutlery;
Overseas Sales Ratio (39%)

Clients: [Mfrs, wholesalers] Noritake USA, Noritake Tableware, Noritake Dental Supply,
Daiichi Jitsugyo Co, TDK, Amada Machine Tool, other
No. of accounts: 1,000
Domestic areas of activities: Nationwide

Suppliers: [Mfrs, wholesalers] Noritake Bonded Abrasive, Noritake Engineering, Noritake
TCF, Noritake Ise Electronics, Nihon Toki, JFE Mineral, other.

Payment record: Regular

Location: Business area in Nagoya. Office premises at the caption address are owned and maintained satisfactorily.

Bank References:

MUFG (Nagoya)
Mitsubishi UFJ Trust Bank (Nagoya)
Relations: Satisfactory

FINANCES

(In Million Yen)

Terms Ending:	31/03/2019	31/03/2018	31/03/2017	31/03/2016
Annual Sales	121,000	117,928	108,808	109,631
Recur. Profit	7,200	6,992	4,861	4,780
Net Profit	7,800	13,432	4,107	4,412
Total Assets		156,459	142,362	135,931
Net Worth		99,608	83,928	76,750
Capital, Paid-Up		15,632	15,632	15,632
Div.P.Share(¥)		70.00	60.00	6.00
<Analytical Data>	(%)	(%)	(%)	(%)
S.Growth Rate	2.60	8.38	-0.75	10.70
Current Ratio	
N.Worth Ratio		63.66	58.95	56.46
N.Profit/Sales	6.45	11.39	3.77	4.02

Notes: Forecast (or estimated) figures for the 31/03/2019 fiscal term.

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FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 68.62
UK Pound	1	INR 88.35
Euro	1	INR 79.63
YEN	1	INR 0.62

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	NIS
Report Prepared by :	TRU

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)