

MIRA INFORM REPORT

Report No. :	523876
Report Date :	10.08.2018

IDENTIFICATION DETAILS

Name :	SHEENA INTERNATIONAL FZE
Registered Office :	ELOB Office No. E-63F-19, Hamriyah Free Zone, PO Box: 49718, Sharjah
Country :	United Arab Emirates
Financials (as on) :	31.10.2017
Date of Incorporation :	08.11.2007
Com. Reg. No.:	3147
Legal Form :	Free Zone Establishment
Line of Business :	<ul style="list-style-type: none"> • Wholesale of grain, unmanufactured tobacco, seeds and animal feeds; • Agents involved in the sale of timber and building materials; • Wholesale of chemical products;
No. of Employees :	2

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

A

Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	No Complaints
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
United Arab Emirates	A2	A2

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

UNITED ARAB EMIRATES - ECONOMIC OVERVIEW

The UAE has an open economy with a high per capita income and a sizable annual trade surplus. Successful efforts at economic diversification have reduced the portion of GDP from the oil and gas sector to 30%.

Since the discovery of oil in the UAE nearly 60 years ago, the country has undergone a profound transformation from an impoverished region of small desert principalities to a modern state with a high standard of living. The government has increased spending on job creation and infrastructure expansion and is opening up utilities to greater private sector involvement. The country's free trade zones - offering 100% foreign ownership and zero taxes - are helping to attract foreign investors.

The global financial crisis of 2008-09, tight international credit, and deflated asset prices constricted the economy in 2009. UAE authorities tried to blunt the crisis by increasing spending and boosting liquidity in the banking sector. The crisis hit Dubai hardest, as it was heavily exposed to depressed real estate prices. Dubai lacked sufficient cash to meet its debt obligations, prompting global concern about its solvency and ultimately a \$20 billion bailout from the UAE Central Bank and Abu Dhabi Government that was refinanced in March 2014.

The UAE's dependence on oil is a significant long-term challenge, although the UAE is one of the most diversified countries in the Gulf Cooperation Council. Low oil prices have prompted the UAE to cut expenditures, including on some social programs, but the UAE has sufficient assets in its sovereign investment funds to cover its deficits. The government reduced fuel subsidies in August 2015, and introduced excise taxes (50% on sweetened carbonated beverages and 100% on energy drinks and tobacco) in October 2017. A five-percent value-added tax was introduced in January 2018. The UAE's strategic plan for the next few years focuses on economic diversification, promoting the UAE as a global trade and tourism hub, developing industry, and creating more job opportunities for nationals through improved education and increased private sector employment.

Source : CIA

COMPANY SUMMARY

COMPANY NAME	Sheena International FZE			
ADDRESS	Building	Area	Town	PO Box
	ELOB Office No.	Hamriyah Free	Sharjah	49718
	E-63F-19	Zone		Sharjah
PHONE	Verified Phones: (+971 6) 526 4457 / (+971 50) 918 8951			
EMAIL/WEBSITE	Email: woodimpex2002@yahoo.com / Website: N/A			
ACTIVITY	NACE 4621 - Wholesale of grain, unmanufactured tobacco, seeds and animal feeds; NACE 4613 - Agents involved in the sale of timber and building materials; NACE 4675 - Wholesale of chemical products;			
PRINCIPAL	Sunil Patel		Workforce	
	Managing Director		2	
LEGAL INFO	Date Of Est.	Reg. No.	Legal Form	Status
	08/11/2007	3147	Free Zone	Active
CAPITAL	CURRENCY	AMOUNT		
	AED	150,000		

BUSINESS INFORMATION

IDENTIFICATION

CO. NAME	Sheena International FZE		
BUILDING	ELOB Office No. E-63F-19		
AREA	Hamriyah Free Zone		
POSTAL ADDRESS	49718 Sharjah		
TOWN	Sharjah		
COUNTRY	United Arab Emirates		
PHONE	(+971 6) 526 4457 / Mobile (+971 50) 918 8951 (Sunil Patel)		
VERIFIED EMAIL	woodimpex2002@yahoo.com		
BUSINESS HOURS	DAYS	OFFICE HOURS	BREAK TIME
	Sun-Thu	08:00-18:00	13:00-14:00
REGISTERED ADDRESS	ELOB Office No. E-63F-19 Hamriyah Free Zone PO Box: 49718 Sharjah		

SENIOR PERSONNEL

MANAGEMENT	NAME	POSITION
	Sunil Patel	Managing Director
WORKFORCE	NO. OF EMPLOYEES	PERIOD
	Anand Pradhan 2	Manager 08.2018

FINANCIAL SUMMARY

TURNOVER	31/10/2017 AED 62,000,000	31/10/2018 (Projected) AED 65,000,000
NET PROFIT / (LOSS)	Not given but stated to be profitable	
FISCAL YEAR-END	31 October.	

LEGAL STATUS

INCORPORATION	08/11/2007	
REGISTRATION NO.	C.R. NUMBER License No.: 3147 (expiry date: 07/11/2018)	ISSUED BY Hamriyah Free Zone Authority
AUTHORISED CAPITAL	AMOUNT 150,000	CURRENCY AED
PAID-UP CAPITAL	AMOUNT 150,000	CURRENCY AED
BUSINESS HISTORY	The Company was incorporated in Hamriyah Free Zone on 8 November 2007.	
LEGAL FORM	Free Zone Establishment	
STATUS	Active	
OWNER	NAME Sunil Patel Nationality: Indian	PERCENTAGE 100.00%

* According to Hamriyah Free Zone Authority, which was established by an Emiry decree in November 12, 1995, Free Zone Establishment (FZE) incorporated in Hamriyah Free Zone is a single shareholder limited liability company. A Free Zone Company (FZC) can have multiple shareholders (maximum 5 shareholders) who can be either foreign individuals or a corporate body.

The minimum capital requirement for incorporating a Free Zone Establishment (FZE) or Free zone Company (FZC) is Dhs.150,000 (Approximately US\$ 40,000).

OPERATION

BANKERS

1. Noor Bank (formerly Noor Islamic Bank)
Building 1, Level 8, Emaar Square, Downtown
PO Box 8822
Dubai
United Arab Emirates
Telephone: (+971 4) 427 4343

2. Mashreq Bank
Omar Bin Khattab Street
PO Box 1250
Dubai
Telephone: (+971 4) 222 9131
Fax : (+971 4) 222 6061

3. Bank Of Baroda
Ali Bin Talib Street
P.O. Box : 3162
Dubai
Telephone: (+971 4) 353 1955
Fax : (+971 4) 353 6962

ACTIVITY CODE (NACE)

4621 - Wholesale of grain, unmanufactured tobacco, seeds and animal feeds; 4613 - Agents involved in the sale of timber and building materials; 4675 - Wholesale of chemical products;

LINE OF BUSINESS

Trading as importers, re-exporters and wholesalers of agricultural commodities, timber products as well as plastics.

IMPORT FROM

West Africa.

EXPORT TO

India, China and Vietnam.

FACILITIES

Leased premises comprising administrative offices located at the heading address.

RELATED COMPANIES

Associate

Vista International FZC
Hamriyah Free Zone
Sharjah

PAYMENT RECORDS

CREDIT OPINION

We consider it is acceptable to deal with subject.

SPECIAL REMARKS

INTERVIEWED

Sunil Patel (Managing Director).

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 68.62
UK Pound	1	INR 88.35
Euro	1	INR 79.63
UAE DH	1	INR 18.77

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	VIVR
Report Prepared by :	KET

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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