

MIRA INFORM REPORT

Report No. :	524587
Report Date :	14.08.2018

IDENTIFICATION DETAILS

Name :	GOLD N' DIAMONDS, INC.
Registered Office :	250 Spring ST STE 6E 320, Atlanta, GA, 30303
Country :	United States
Financials (as on) :	2017 (Summarized)
Date of Incorporation :	05.15.1995
Legal Form :	Corporation
Line of Business :	Sells Diamond and Silver Jewelry Online.
No. of Employees :	93

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	No Complaints
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

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Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

UNITED STATES - ECONOMIC OVERVIEW

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016,

through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

The Federal Reserve Board (Fed) announced plans in December 2012 to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

STATUTORY INFORMATION

Legal Name	GOLD N' DIAMONDS, INC.
Trade Name	GOLD N' DIAMONDS
ID	ID
ID Details	K514383
Creation Date	1995
Incorporation Date	5/15/1995
Legal Address	250 SPRING ST STE 6E 320, ATLANTA, GA, 30303, USA
Operative Address	250 Ted Turner Drive NW, Suite #6N 315, Atlanta, GA 30303, USA
Telephone	404-577-8117
Fax	404-522-4028
Legal Form	CORPORATION
E-Mail	gnd@gold-n-diamond.com
Registered In	GEORGIA
Website	www.jewelrystore.com
Contact	AMIN K JIWANI - Chief Executive Officer
Staff	93
Activity	SIC Code: 5944, Jewelry Stores NAICS Code: 448310, Jewelry Stores

BANKS

Name of Bank	Reported Amount
Bank of America	
Description	-

HISTORY

History	Gold N' Diamonds Inc was founded in 1995.
Key Developments	NA
Parent Company	NA

PRINCIPAL ACTIVITY

General Description	Gold-N-Diamonds, Inc. sells diamond and silver jewelry online.
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Service/Product Description

It offers bracelets, rings and bands, charms, earrings, and rings for men and women; and necklaces, pendants, sets, and bangles for women. The company also offers bridal rings and bridal jewelry.

Sales

Retail

Operations Area

National

Imports From

Diamonds are mostly shipped via air. In the USA, Customs only releases the ocean freight data.

Employees

93 employees

Payments With Suppliers

No Complaints

BRANDS

Brand

There are not informed brands

Comments

CLIENTS

Name of Client

Country

Comments

There are not informed clients

Comments

-

SUPPLIERS

Supplier Name

Country

Comments

There are not informed suppliers

Comments

-

LOCATION

Headquarters

250 Ted Turner Drive NW, Suite #6N 315, Atlanta, GA 30303, USA

Branches

880 North Military Highway # 1032 Norfolk, VA 23502, USA 6188 Greenbelt Road Greenbelt, MD 20770, USA

GROUP STRUCTURE AND SUBDIARY COMPANIES

Listed at the stock exchange

NO

Capital

NA

Shareholders (%)

The company does not disclose information on shareholders. The following information has been provided by private sources and could not be confirmed:

Management

The major holder of this company is Amin Jiwani.
AMIN K JIWANI - Chief Executive Officer
SOHAIL HABIB - Chief Financial Officer

Subsidiary Companies

No subsidiary companies were found.

Related Companies

No related companies were found.

FINANCIAL INFORMATION

General Description

The company does not make its financial statements public. The following information has been provided by private sources:

Year/Currency

2017 USD

Sales

35.000.000

Money Flow

Normal

LEGAL FILINGS

Lawsuits

Coach, Inc. et al v. Bag City et al
Plaintiff: Coach, Inc. and Coach Services, Inc.
Defendant: Gold N Diamonds, News Plus, Farida Virani, Mahmoud R Virani and Bag City
Case Number: 6:2011cv00104
Filed: April 27, 2011
Court: Texas Western District Court
Office: Waco Office
Presiding Judge: Walter S. Smith
Nature of Suit: Trademark
Cause of Action: 15:1114 Trademark Infringement
Jury Demanded By: None

A.V. Diamonds, Inc v. Gold N'Diamonds, Inc.
Plaintiff: A.V. Diamonds, Inc
Defendant: Gold N' Diamonds, Inc.
Counter_defendant: A.V. Diamonds, Inc
Counter_claimant: Gold N' Diamonds, Inc.
Case Number: 4:2010cv03207
Filed: September 3, 2010
Court: Texas Southern District Court
Office: Houston Office
County: Harris
Presiding Judge: Lynn N. Hughes
Nature of Suit: Patent
Cause of Action: 28:2201
Jury Demanded By: None

WATSON v. GOLD N DIAMONDS INC. et al
Plaintiff: ANTHONY WATSON
Defendant: GOLD N DIAMONDS INC. and WELLS

Trademarks

FARGO BANK, N.A.
Case Number: 1:2010cv00030
Filed: January 8, 2010
Court: District Of Columbia District Court
Office: Washington, DC Office
County: 11001
Presiding Judge: Rosemary M. Collyer
Nature of Suit: Truth in Lending
Cause of Action: 15:1681 Fair Credit Reporting Act
Jury Demanded By: Plaintiff
SOLIEL
Jewelry
Owned by: GOLD N' DIAMONDS, INC.
Serial Number: 77643818

CINDERELLA DIAMOND RING
Jewelry
Owned by: GOLD N' DIAMONDS, INC.
Serial Number: 77644001

GIVOANNI & COMPANY
Diamond jewelry; Jewelry; Jewelry watches
Owned by: GOLD N' DIAMONDS, INC.
Serial Number: 85112459

GERAUD COLLECTION
Diamond jewelry; Jewelry
Owned by: GOLD N' DIAMONDS, INC.
Serial Number: 85523454

Patents Registered

Jewelry setting
Patent number: D598804
Type: Grant
Filed: November 21, 2008
Date of Patent: August 25, 2009
Assignee: Gold N' Diamonds, Inc.
Inventor: Amin Jiwani
Filing Number: 11190426 Filing Date: 3/4/2015 Filing
Type: Annual Registration(2015)

Renewals

Filing Number: 13096561 Filing Date: 4/1/2016
Filing Type: Annual Registration(2016)

Filing Number: 14391067 Filing Date: 3/30/2017 Filing
Type: Annual Registration(2017)

Filing Number: 15436410 Filing Date: 3/6/2018
Filing Type: Annual Registration(2018)

**UCC (Uniform Commercial Code)
OFAC Sanctions List Search**

No records were found.
The company is not listed in the OFAC list.



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E-mail : mira@mirainform.com
info@mirainform.com
Website : <http://www.mirainform.com>
<http://www.miraglobalcheck.com>
<http://www.miraglobalcollections.com>

SUMMARY

Summary

Founded in 1995, Gold N Diamonds Inc is an organization in the Jewelry Store Industry headquartered in Atlanta, GA. The company has 93 regular employees and generates an estimated \$35 million USD in annual revenue. It is ACTIVE in business with no negative records.

RISK INFORMATION

Debts
Payments
Cash Flow
State

Controlled
No Complaints
Normal
Active

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FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 69.47
UK Pound	1	INR 88.63
Euro	1	INR 79.19
USD	1	INR 69.88

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	PRA
Report Prepared by :	PRN

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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