

MIRA INFORM REPORT

Report No. :	525220
Report Date :	14.08.2018

IDENTIFICATION DETAILS

Name :	PACIFIC CORAL SEAFOOD CO., INC.
Registered Office :	2240 Ne 2nd Avenue, Miami, FI 33137
Country :	United States
Financials (as on) :	2016 (Summarized)
Year of Establishment :	1974
Legal Form :	Corporation
Line of Business :	Subject produces and imports seafood for the restaurant and retail industry.
No. of Employees :	21

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Good
Payment Behaviour :	Regular
Litigation :	Clear

NOTES:

Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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UNITED STATES - ECONOMIC OVERVIEW

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program (TARP) in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016,

through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

In December 2012, the Federal Reserve Board (Fed) announced plans to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

STATUTORY INFORMATION

Legal Name: PACIFIC CORAL SEAFOOD CO., INC.
Trade Names: PACIFIC CORAL SEAFOOD CO., INC.
ID: P94000005406 (Document Number)
65-0489431 (FEI/EIN Number)
Date Created: 1974
Date Incorporated: 01/13/1994
Legal Address: 2240 NE 2ND AVENUE
MIAMI, FL 33137, USA
Operative Address: 2240 NE 2ND AVE
MIAMI, FL 33137, USA
Telephone: 305-573-8280
Fax: 305-573-5882
Legal Form: CORPORATION
Email: info@Pacific-Coral.com
Registered in: FLORIDA
Website: www.pacific-coral.com
Contact: JEFFREY AZARI- President
Staff: 21
Activity: SIC Code 5146, Fish and Seafoods
NAICS Code 424460, Fish and Seafood Merchant Wholesalers

BANKS

BANK OF AMERICA
CITY NATIONAL BANK OF FLORIDA
U.S. BANK NATIONAL ASSOCIATION

HISTORY

Pacific Coral Seafood Co., Inc. was founded in 1974 and is headquartered in Miami, Florida.

PRINCIPAL ACTIVITY

Pacific Coral Seafood Co., Inc. produces and imports seafood for the restaurant and retail industry.

Products/Services description: It provides shrimps, fin fishes, shell fishes, and ethnic foods.
Brands: Ocean Straits
Pacific Straits

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Sales are: Hua Moa
Clients: Preference Asian
Preference
Wholesale
Suppliers: Adhemar Huanca Rivera
Transcity Sa.
Marinazul Sa
Ananda Aqua Exp. (P) Ltd.,
Coastal Aqua
Devi Fisheries Limited
Asvini Fisheries Private Limited
Ananda Foods
Munnangi Sea Foods Pvt. Limited
Pt. Wirontono Baru
PT Samarinda Cendana Cold Storage
Operations area: National and International
The company imports from PERU
INDIA
INDONESIA
The company exports to BOLIVIA
ARGENTINA
The subject employs 21 employees
Payments: Regular

LOCATION

Headquarters : 2240 NE 2ND AVE
MIAMI, FL 33137, USA
Comments on Address: -
Branches: Tampa Office
5121 Ehrlich Road, Suite 103B
Tampa, FL 33624, USA
Related Companies: No related companies were found.

GROUP STRUCTURE AND SUBSIDIARY COMPANIES

Listed at the stock exchange: NO
Capital: NA
Shareholders: The company does not disclose information on shareholders. The following information has been provided by private sources and could not be confirmed:
The major holders of this company are:

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Management:

JEFFREY AZARI
DAVID AZARI
DANIEL AZARI
JEFFREY AZARI– President
DAVID AZARI – Executive Vice President
DANIEL AZARI– Director
GUY B DAVIS – Chief Financial Officer
JOHN FADIGAN – Vice President of Sales for Miami
MANUEL GARCIA - Vice President of Sales

FINANCIAL INFORMATION

The company does not make its financial statements public. The following information has been provided by private sources:

USD 2016	
Sales	20.730.000
Cash flow	Normal

LEGAL FILINGS

PATENTS	No records found.
GOVERNMENT CONTRACTS	No records found.
CASES	No records found.
TRADEMARKS	<p>TROPICAL REEF FISH Seafood, namely, for human consumption, harvested from tropical waters, fillet and/or portion cut Owned by: Pacific Coral Seafood Co., Inc. Serial Number: 77128725</p> <p>OCEAN STRAITS Seafood, not live, in International Class 029 Owned by: Pacific Coral Seafood Co., Inc. Serial Number: 77692894</p> <p>PREFERENCE BRAND FROZEN SEAFOOD FRESH SEAFOOD Owned by: Pacific Coral Seafood Co., Inc. Serial Number: 78009088</p> <p>OCEAN STRAITS BRAND</p>

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fresh and or frozen seafood
Owned by: Pacific Coral Seafood Co., Inc.
Serial Number: 78192578

PHOSPHATE FREE ALL NATURAL NO STP
Seafood
Owned by: Pacific Coral Seafood Co., Inc.
Serial Number: 85092872

RENEWAL HISTORY

Report Year	Filed Date
2016	01/25/2016
2017	01/09/2017
2018	01/16/2018

UCC

Name: PACIFIC CORAL SEAFOOD CO., INC.
UCC Number: 200901240468
Address: 2240 N.W. 2ND AVENUE
City: MIAMI
State: FL
Zip Code: 33137
Status: FILED
Secured Party: CITY NATIONAL BANK OF FLORIDA, AS
ADMINISTRATIVE AGENT
1450 BRICKELL AVENUE, SUITE 2800 MIAMI FL 33131

Name: PACIFIC CORAL SEAFOOD CO., INC.
UCC Number: 20140164448X
Address: 2240 NE 2ND AVE.
City: MIAMI
State: FL
Zip Code: 33137
Status: FILED
Secured Party: U.S. BANK NATIONAL ASSOCIATION, AS AGENT
1349 W. PEACHTREE STREET NW, SUITE 1325 ATLANTIC GA 30309

Name: PACIFIC CORAL SEAFOOD CO., INC.
UCC Number: 201401975060
Address: 2240 NE 2ND AVE.
City: MIAMI
State: FL
Zip Code: 33137
Status: FILED
Secured Party: U.S. BANK NATIONAL ASSOCIATION, AS AGENT
1349 W. PEACHTREET STREET NW, SUITE 1325 ATLANTA GA 30309

**OFAC
Sanctions List Search**

The company is not listed in the OFAC list.

SUMMARY

Founded in 1974, Pacific Coral Seafood Co, Inc. is an organization in the Fish and Seafood Merchant Wholesalers Industry headquartered in Miami, Florida.

The company has 21 regular employees and generates an estimated \$20.7 million USD in annual revenue.

The company operates nationally and internationally, mainly exporting to Bolivia and Argentina. It is ACTIVE In business with no negative records.

RISK INFORMATION

DEBTS	Controlled
PAYMENTS	Regular
CASH FLOW	Normal
STATUS	Active

INTERVIEW

NAME	Genesis
POSITION	Receptionist
COMMENTS	She confirmed the name of the company, the address of the headquarters and location, the date of creation of the company, the number of employees and the name of the President.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 69.47
UK Pound	1	INR 88.63
Euro	1	INR 79.19
USD	1	INR 69.89

Note: Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	VAR
Report Prepared by :	NIT

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)