

## MIRA INFORM REPORT

Report No. :	525696
Report Date :	17.08.2018

### IDENTIFICATION DETAILS

Name :	VIVA IMPEX LIMITED
Registered Office :	Unit 9, 13/F., Tower B, Hunghom Commercial Centre, 37 Ma Tau Wai Road, Hunghom, Kowloon
Country :	Hong Kong
Date of Incorporation :	29.04.2011
Com. Reg. No.:	58289440
Legal Form :	Private Limited Company
Line of Business :	Importer and exporter of all kinds of Loose Diamonds.
No. of Employees :	4

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	Slow but Correct
Litigation :	Clear

#### NOTES :

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

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**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
Hong Kong	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

### HONG KONG - ECONOMIC OVERVIEW

Hong Kong has a free market economy, highly dependent on international trade and finance - the value of goods and services trade, including the sizable share of reexports, is about four times GDP. Hong Kong has no tariffs on imported goods, and it levies excise duties on only four commodities, whether imported or produced locally: hard alcohol, tobacco, hydrocarbon oil, and methyl alcohol. There are no quotas or dumping laws. Hong Kong continues to link its currency closely to the US dollar, maintaining an arrangement established in 1983.

Excess liquidity, low interest rates and a tight housing supply have caused Hong Kong property prices to rise rapidly. The lower and middle-income segments of the population increasingly find housing unaffordable.

Hong Kong's open economy has left it exposed to the global economic situation. Its continued reliance on foreign trade and investment makes it vulnerable to renewed global financial market volatility or a slowdown in the global economy.

The mainland has long been Hong Kong's largest trading partner, accounting for about half of Hong Kong's total trade by value. Hong Kong's natural resources are limited, and food and raw materials must be imported. As a result of China's easing of travel restrictions, the number of mainland tourists to the territory surged from 4.5 million in 2001 to 47.3 million in 2014, outnumbering visitors from all other countries combined. After peaking in 2014, overall tourist arrivals dropped 2.5% in 2015 and 4.5% in 2016. The tourism sector rebounded in 2017, with visitor arrivals rising 3.2% to 58.47 million. Travelers from Mainland China totaled 44.45 million, accounting for 76% of the total.

The Hong Kong Government is promoting the Special Administrative Region (SAR) as the preferred business hub for renminbi (RMB) internationalization. Hong Kong residents are allowed to establish RMB-denominated savings accounts, RMB-denominated corporate and Chinese government bonds have been issued in Hong Kong, RMB trade settlement is allowed, and investment schemes such as the Renminbi Qualified Foreign Institutional Investor (RQFII) Program was first launched in Hong Kong. Offshore RMB activities experienced a setback, however, after the People's Bank of China changed the way it set the central parity rate in August 2015. RMB deposits in Hong Kong fell from 1.0 trillion RMB at the end of 2014 to 559 billion RMB at the end of 2017, while RMB trade settlement handled by banks in Hong Kong also shrank from 6.8 trillion RMB in 2015 to 3.9 trillion RMB in 2017.

Hong Kong has also established itself as the premier stock market for Chinese firms seeking to list abroad. In 2015, mainland Chinese companies constituted about 50% of the firms listed on the Hong Kong Stock Exchange and accounted for about 66% of the exchange's market capitalization.

During the past decade, as Hong Kong's manufacturing industry moved to the mainland, its service industry has grown rapidly. In 2014, Hong Kong and China signed a new agreement on achieving basic liberalization of trade in services in Guangdong Province under the Closer Economic Partnership Agreement (CEPA), adopted in 2003 to forge closer ties between Hong Kong and the mainland. The new measures, which took effect in March 2015, cover a negative list and a most-favored treatment provision. On the basis of the Guangdong Agreement, the Agreement on Trade in Services signed in November 2015 further enhanced liberalization, including extending the implementation of the majority of Guangdong pilot liberalization measures to the whole Mainland, reducing the restrictive measures in the negative list, and adding measures in the positive lists for cross-border services as well as cultural and telecommunications services. In June 2017, the Investment Agreement and the Agreement on Economic and Technical Cooperation (Ecotech Agreement) were signed under the framework of CEPA.

Hong Kong's economic integration with the mainland continues to be most evident in the banking and finance sector. Initiatives like the Hong Kong-Shanghai Stock Connect, the Hong Kong- Shenzhen Stock Connect the Mutual Recognition of Funds, and the Bond Connect scheme are all important steps towards opening up the Mainland's capital markets and have reinforced Hong Kong's role as China's leading offshore RMB market. Additional connect schemes such as ETF Connect (for exchange-traded fund products) are also under

exploration by Hong Kong authorities. In 2017, Chief Executive Carrie LAM announced plans to increase government spending on research and development, education, and technological innovation with the aim of spurring continued economic growth through greater sector diversification.

Source : CIA

## **COMPANY NAME AND ADDRESS**

### **VIVA IMPEX LIMITED**

**ADDRESS:** Unit 9, 13/F., Tower B, Hunghom Commercial Centre, 37 Ma Tau Wai Road, Hunghom, Kowloon, Hong Kong.

**PHONE:** 852-2311 1040, 6106 2060

**FAX:** 852-2311 1045

**E-MAIL:** nirajvivaimpex@gmail.com

## **MANAGEMENT**

Managing Director: Mr. Ruchir Dineshchandra Shah

## **SUMMARY**

Incorporated on: 29th April, 2011.

Organization: Private Limited Company.

Issued Share Capital: HK\$2,010,000.00

Business Category: Diamond Trader.

Employees: 4.

Main Dealing Banker: The Hongkong & Shanghai Banking Corp. Ltd., Hong Kong.

Banking Relation: Satisfactory.

## **ADDRESS**

### **Registered Head Office:-**

Unit 9, 13/F., Tower B, Hunghom Commercial Centre, 37 Ma Tau Wai Road, Hunghom, Kowloon, Hong Kong.

### **Related Company:-**

Viva Impex, Hong Kong. (Same address)

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## **BUSINESS REGISTRATION NUMBER**

58289440

## **COMPANY FILE NUMBER**

1594142

## **MANAGEMENT**

Managing Director: Mr. Ruchir Dineshchandra Shah

## **ISSUED SHARE CAPITAL**

HK\$2,010,000.00

## **SHAREHOLDERS**

(As per registry dated 29-04-2017)

<u>Name</u>	<u>No. of shares</u>
Ruchir Dineshchandra SHAH	1,105,500
Minal Madhubhai DAVARIYA	904,500
Total:	2,010,000
	=====

## **DIRECTOR**

(As per registry dated 29-04-2017)

<u>Name</u>	<u>Address</u>
Ruchir Dineshchandra SHAH	Unit 9, 13/F., Tower B, Hunghom Commercial Centre, 37 Ma Tau Wai Road, Hunghom, Kowloon, Hong Kong.

## **SECRETARY**

(As per registry dated 29-04-2017)

<u>Name</u>	<u>Address</u>	<u>Co. No.</u>
Champion Corporate Ltd.	Room 907, 9/F., Silvercord Tower 2, 30 Canton Road, Tsimshatsui, Kowloon, Hong Kong.	0657221

## **HISTORY**

The subject was incorporated on 29th April, 2011 as a private limited liability company under the Hong Kong Companies Ordinance.

Initially the subject was located at Unit F2, Room F15, 1/F., Hang Fung Industrial Building, Phase 2, 2G Hok Yuen Street, Hunghom, Kowloon, Hong Kong, moved to the present address with effect from 26th August, 2011. The shareholders changed their equities in 2016.

Apart from these, neither material change nor amendment has been ever traced and noted.

## **OPERATIONS**

Activities: Importer and Exporter.

Lines: All kinds of loose diamonds.

Employees: 4.

Commodities Imported: India, other Asian countries, etc.

Markets: Hong Kong, China, Taiwan, other Asian countries, Europe, Middle East, etc.

Terms/Sales: CAD, L/C, T/T, etc.

Terms/Buying: L/C, T/T, D/P, etc.

## **FINANCIAL INFORMATION**

Issued Share Capital: HK\$2,010,000.00

Mortgage or Charge: (See attachment)

Profit or Loss: Made small profits in past four years.

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Condition:	Business is normal.
Facilities:	Making rather active use of general banking facilities.
Payment:	Slow but Correct.
Commercial Morality:	Satisfactory.
Banker:	The Hongkong & Shanghai Banking Corp. Ltd., Hong Kong.
Standing:	Normal.

## **GENERAL**

Having issued 2,010,000 ordinary shares of HK\$1.00 each, Viva Impex Limited is jointly owned by Mr. Ruchir Dineshchandra Shah [R D Shah], holding 55% interests, and Minal Madhubhai Davariya [M M Davariya], holding 45%. Both are Indian merchants. The equities held by the shareholders changed to the present structure in 2016.

R D Shah is a Hong Kong ID holder and has got the right to reside in Hong Kong. He is also the only director of the subject. He can be reached at his Hong Kong mobile phone number 852-6016 2060. The latter shareholder currently is residing in Surat, India.

Incorporated in April 2011, the subject is a loose diamond trader. It also trades in GIA stones. It is significant for its white and black diamonds. Products are imported from India, prime markets are China, Hong Kong, the other Asian countries, Europe, the Middle East, etc.

M M Davariya is in Surat responsible for the sourcing of diamonds and related products. It is significant for its Parcel Goods from -2 to 2 cts in D to K colour. It is also significant for its white and round diamonds.

The subject also has had its own or associated diamond factory in Surat of India. The factory was established in 1978, so did the associated company of the subject in India. Now, the India factory has about 3,800 workers.

According to the subject, it will further penetrate the China market in the years ahead. Its target markets are Shenzhen Special Economic Zone, Guangzhou, Beijing and Shanghai, etc.

The subject has had an associated company Viva Impex located at the same operating address. Viva Impex and the subject are engaged in the same lines of businesses. This firm is owned by M M Davariya also operated by R D Shah.

In order to penetrate the international market further, the subject has taken part in fairs and exhibitions held in Hong Kong and other foreign large cities. For instance, it took part in "HKTDC Hong Kong International Diamond,

Gem & Pearl Show 2018" which had been held in Hong Kong AsiaWorld-Expo, Lantau, Hong Kong during the period of 27th February to 3rd March, 2018. Its booth No. was AWE 5-H15.

Besides, it took part in a "Jewelry Event 2017" which had been held in Hong Kong Convention and Exhibition Centre, Wanchai, Hong Kong during the period of 30th November to 3rd December, 2017.

The subject operates from a self-owned office in Hong Kong. The premises have been mortgaged to The Hongkong & Shanghai Banking Corp. Ltd., Hong Kong for acquiring banking facilities.

The businesses of the subject and Viva Impex are chiefly handled by R D Shah himself. History is over seven years and a month in Hong Kong.

On the whole, consider it good for normal business engagements.

## ***MORTGAGE OR CHARGE***

<b>Date</b>	<b>Description of Instrument</b>	<b>Mortgagee</b>
20-06-2011	Mortgage	The Hongkong & Shanghai Banking Corp. Ltd., Hong Kong.
02-02-2017	Charge Over Securities and Deposits with the Bank (Limited Company) (Unlimited Amount)	The Hongkong & Shanghai Banking Corp. Ltd., Hong Kong.

**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 70.23
UK Pound	1	INR 89.37
Euro	1	INR 79.97
HKD	1	INR 8.96

**Note :** Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

<b>Analysis Done by :</b>	NIS
<b>Report Prepared by :</b>	SYL

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)