

INFORM REPORT

Report No. :	521685
Report Date :	20.08.2018

IDENTIFICATION DETAILS

Name :	VINAYAK VIDEO VISION PRIVATE LIMITED
Registered Office :	1025-26, Adarsh Nagar, Behind Lotus Petrol Pump, Link Road, Andheri (West), Mumbai – 400053, Maharashtra
Tel. No.:	91-22-66925654/ 55
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	11.07.2007
CIN No.: [Company Identification No.]	U32204MH2007PTC172246
Capital Investment / Paid-up Capital :	INR 0.100 Million
PAN No.: [Permanent Account No.]	AACCV5253F
GSTN : [Goods & Service Tax Registration No.]	Not Divulged
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is engaged in the business of Providing Sound And Video Equipments for the events, workshops, conferences etc. and also provide consultancy in the field of set construction and design. (Registered Activity)
No. of Employees :	15 (Approximately) (As per site visit)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

A

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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Maximum Credit Limit :	USD 170000
Status :	Good
Payment Behaviour :	Regular
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2007 and it is engaged in business of providing sound and video equipments for events, workshops and conference etc.</p> <p>As per financials of March 2017, the company has registered a decline in its revenue as compared to its previous year's revenue and has reported good profit margin.</p> <p>Rating takes into consideration the company's satisfactory track record of business operations marked by sound net worth base along with low solvency indicators and decent liquidity position.</p> <p>Further, the company has reported a good Earnings Per Share of INR 751.78 against its face value of INR 10.</p> <p>Payments seem to be regular.</p> <p>In view of aforesaid, the company can be considered for business dealings at usual trade terms and conditions.</p> <p>Note:</p> <p>Site visit was conducted on the given address which you have provided. Our executive has successfully traced the subject at the given address.</p> <p>At the premises, our executive met Mr. Viral (Still Photographer) and he claimed that the company exists on the given address.</p> <p>As per our executive's observation, it is a shed type premises and whole premises is occupied by the subject. Location was easy to find and locality seems to be commercial. Area seems to be neutral and 15 employees were sighted at the premises.</p> <p>Landmark – Lotus petrol Pump</p> <p>Name board of the company was sighted at the premises.</p>

NOTES:

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Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 20.08.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

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INFORMATION DENIED BY

Name :	Mr. Jaideep Ashokbhai Patel
Designation :	Director
Contact No.:	91-9820086718
Date :	14.08.2018

91-9820635596 (Ringing)

91-22-66925654/ 55 (Ringing)

LOCATIONS

Registered Office :	1025-26, Adarsh Nagar, Behind Lotus Petrol Pump, Link Road, Andheri (West), Mumbai – 400053, Maharashtra, India
Tel. No.:	91-22-66925654/ 55
Mobile No.:	91-9820086718 (Mr. Jaideep Ashokbhai Patel)
Fax No.:	91-22-66925655
E-Mail :	jaideepatel@hotmail.com vinayakvideo@gmail.com
Locality:	Commercial (As per site visit)

DIRECTORS

As on 31.03.2018

Name :	Mr. Jaideep Ashokbhai Patel		
Designation :	Director		
Address :	1303, Valencia Sundervan Complex, Off Lokhandwala Road, Andheri (West), Mumbai -400053, Maharashtra, India		
Date of Birth/Age :	26.09.1976		
Date of Appointment :	11.07.2007		
DIN No.:	01269795		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U92190MH2008PTC179574	VENTURA VIDEO PRIVATE LIMITED	29/02/2008	-
Name :	Mrs. Reshma Jaideep Patel		
Designation :	Director		
Address :	1303, Valencia Sundervan Complex, Off Lokhandwala Road, Andheri (West), Mumbai -400053, Maharashtra, India		
Date of Appointment :	11.07.2007		
DIN No.:	01294722		

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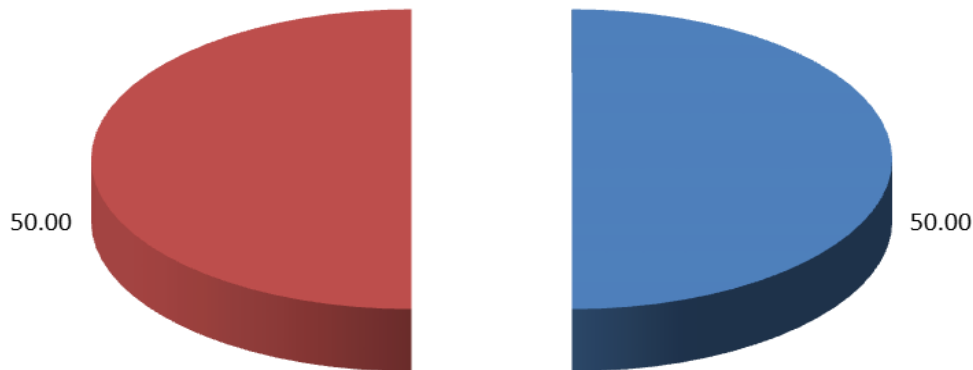
MAJOR SHAREHOLDERS

As on 31.03.2017

Names of Shareholders	No. of Shares	% of Holding
Jaideep Ashok Patel	5000	50.00
Reshma Jaideep Patel	5000	50.00
Total	10000	100.00

Share holding pattern

■ Jaideep Ashok Patel ■ Reshma Jaideep Patel



Equity Share Break up (Percentage of Total Equity)

As on: 25.09.2017

Category	Percentage
Promoters (Individual/Hindu Undivided Family – Indian)	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Subject is engaged in the business of Providing Sound And Video Equipments for the events, workshops, conferences etc. and also provide consultancy in the
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	field of set construction and design. (Registered Activity)	
Products / Services :	Item Code No.	Products/Services Description
	99732100	Leasing or rental services concerning television, radio, video cassette
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Divulged	
Imports :	Not Divulged	
Terms :	Not Divulged	

PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
No. of Employees :	15 (Approximately) (As per site visit)	
Bankers :	Banker Name :	Not Divulged
	Branch :	Not Divulged
	Person Name (With Designation) :	--
	Contact Number :	--
	Name of Account Holder :	--
	Account Number :	--
	Account Since (Date/Year of Account Opening) :	--

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	Average Balance Maintained :	--
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--
	Account Operation :	--
	Remark :	--

Auditors :	
Name :	PKMSRS and Associates Chartered Accountants
Address :	5A, New Hari Niwas, Dattatray Road, Santacruz (West), Mumbai – 400054, Maharashtra, India
Tel. No.:	91-22-26609393/ 9494
Fax No.:	91-22-26619292
E-Mail :	snehalassociates@yahoo.com mail@snehalassociates.com
Memberships No.:	118338
Income-tax PAN of auditor or auditor's firm :	AAJFP7044E
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	Not Available

CAPITAL STRUCTURE

AS ON: 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
50000	Equity Shares	INR 10/- each	INR 0.500 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

FINANCIAL DATA
[all figures are INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	0.100	0.100	0.100
(b) Reserves & Surplus	59.874	52.356	41.459
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	59.974	52.456	41.559
(3) Non-Current Liabilities			
(a) long-term borrowings	0.563	0.038	1.215
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	0.000	0.000	0.000
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	0.563	0.038	1.215
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	39.353	43.157	37.471
(c) Other current liabilities	0.336	5.658	2.088
(d) Short-term provisions	0.000	0.000	4.000
Total Current Liabilities (4)	39.689	48.815	43.559
TOTAL	100.226	101.309	86.333
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	36.633	41.122	44.030
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.000	0.000	0.000
(d) Long-term Loan and Advances	0.000	0.000	0.000
(e) Other Non-current assets	0.000	0.000	0.000
Total Non-Current Assets	36.633	41.122	44.030

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	0.000	0.000	0.000
(c) Trade receivables	45.936	48.365	31.744
(d) Cash and cash equivalents	7.889	1.820	3.024
(e) Short-term loans and advances	9.768	10.002	7.535
(f) Other current assets	0.000	0.000	0.000
Total Current Assets	63.593	60.187	42.303
TOTAL	100.226	101.309	86.333

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	73.592	96.243	83.394
	Other Income	0.130	0.000	0.000
	TOTAL	73.722	96.243	83.394
Less	EXPENSES			
	Operating Expenses	30.907	47.920	36.377
	Employees benefits expense	18.065	18.369	17.090
	Other expenses	11.029	12.704	11.903
	TOTAL	60.001	78.993	65.370
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	13.721	17.250	18.024
Less	FINANCIAL EXPENSES	0.000	0.000	0.000
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	13.721	17.250	18.024
Less	DEPRECIATION/ AMORTISATION	6.203	6.353	9.154
	PROFIT/ (LOSS) BEFORE TAX	7.518	10.897	8.870
Less	TAX	0.000	0.000	4.101
	PROFIT/ (LOSS) AFTER TAX	7.518	10.897	4.769
	Earnings / (Loss) Per Share (INR)	752.00	1090.00	477.00

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CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from operations	9.244	5.404	NA
Net cash flows from operating activity	7.298	3.418	NA

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	227.83	183.42	138.94
Account Receivables Turnover (Income / Sundry Debtors)	1.60	1.99	2.63
Inventory Turnover (Operating Income / Inventories)	0.00	0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)	0.37	0.42	0.41

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.40	0.48	0.52
Debt Equity Ratio (Total Liability / Networth)	0.01	0.00	0.03
Current Liabilities to Networth (Current Liabilities / Net Worth)	0.66	0.93	1.05
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.61	0.78	1.06
Interest Coverage Ratio (PBIT / Financial Charges)	0.00	0.00	0.00

PROFITABILITY RATIOS

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PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	10.22	11.32	5.72
Return on Total Assets ((PAT / Total Assets) * 100)	%	7.50	10.76	5.52
Return on Investment (ROI) ((PAT / Networth) * 100)	%	12.54	20.77	11.48

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)		1.60	1.23	0.97
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		1.60	1.23	0.97
G-Score Ratio Financial (Networth / Total Assets)		0.60	0.52	0.48
G-Score Ratio Debt (Debts / Equity Capital)		5.63	0.38	12.15
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		1.60	1.23	0.97

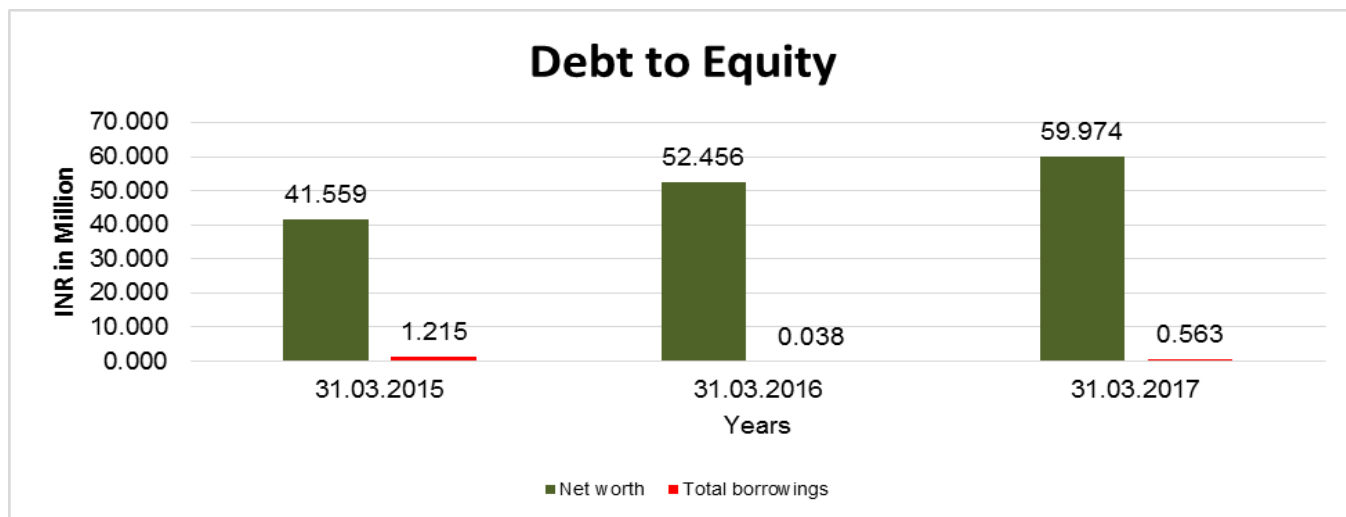
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

FINANCIAL ANALYSIS
[all figures are in INR Million]

DEBT EQUITY RATIO

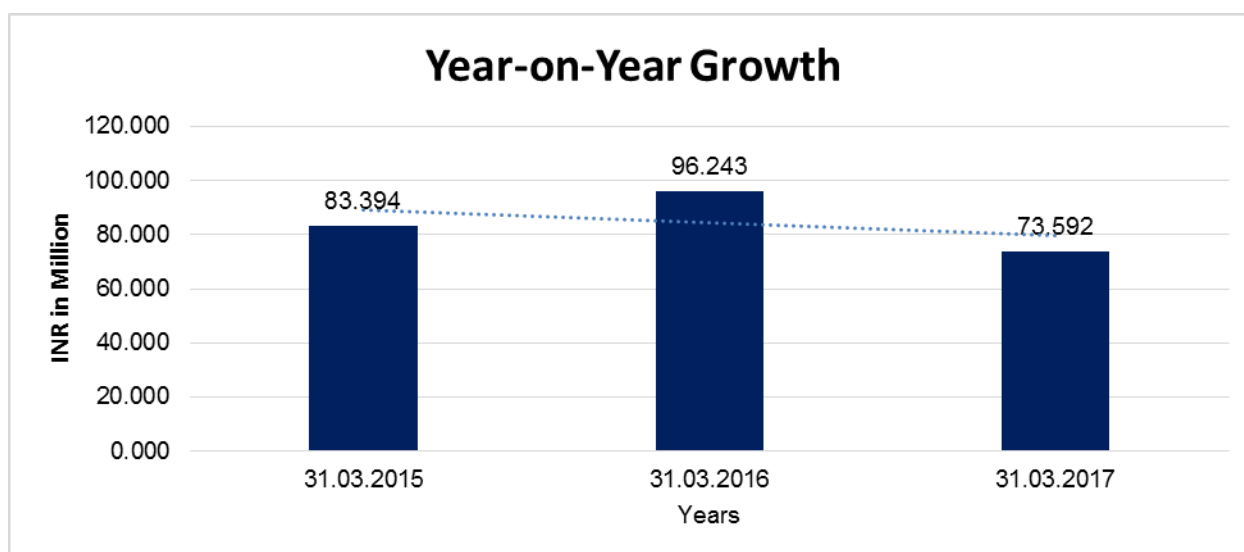
Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	0.100	0.100	0.100
Reserves & Surplus	41.459	52.356	59.874
Net worth	41.559	52.456	59.974
long-term borrowings	1.215	0.038	0.563
Short term borrowings	0.000	0.000	0.000
Total borrowings	1.215	0.038	0.563
Debt/Equity ratio			

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YEAR-ON-YEAR GROWTH

Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	83.394	96.243	73.592
		15.408	(23.535)

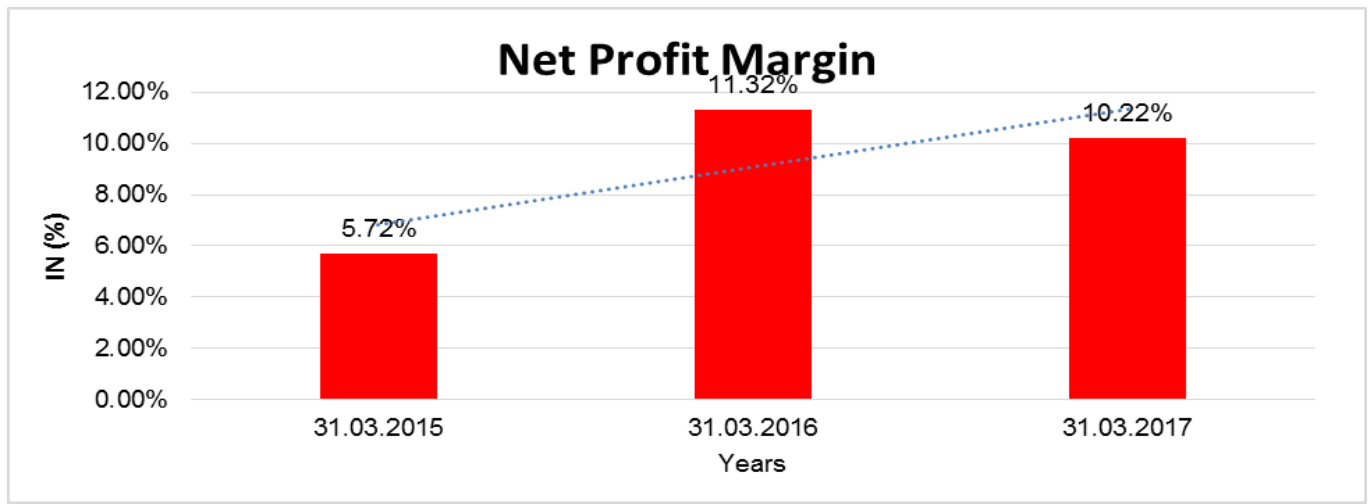


NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
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	INR In Million	INR In Million	INR In Million
Sales	83.394	96.243	73.592
Profit /(Loss)	4.769	10.897	7.518
	5.72%	11.32%	10.22%



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details (Site Visit)	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees (Site Visit)	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No

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20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

CORPORATION INFORMATION:

The Company is a Private Limited Company domiciled in India and incorporated under the provisions of Indian Companies Act, 1956. The Company is engaged in the business of Providing Sound And Video Equipments for the events, workshops, conferences etc. and also provide consultancy in the field of set construction and design.

STATE OF COMPANY'S AFFAIRS:

The Company's gross revenue was INR 96.243 million in FY 2015-16 and INR 73.722 million in FY 2016-17 and profit / (Loss) After Tax was INR 10.897 million in FY 2015-16 and INR 7.518 million in FY 2016-17.

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UNSECURED LOAN

PARTICULARS	31.03.2017 (INR in Million)	31.03.2016 (INR in Million)
Long-term Borrowings		
Loans and advances	0.563	0.038
Total	0.563	0.038

INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY

FIXED ASSETS

Tangible Assets

- Computers

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- Equipments
- Building
- Motor Car
- Motor Car
- Furniture and Fixture
- Flat

OBSERVATION POINTS

Name of Company :	VINAYAK VIDEO VISION PRIVATE LIMITED
Address :	1025-26, Adarsh Nagar, Behind Lotus Petrol Pump, Link Road, Andheri (West), Mumbai – 400053, Maharashtra
Person to whom we met:	Mr. Viral Designation : Director Still Photographer
Name Board :	Sighted
Location:	Easy
Landmark :	Near Lotus petrol Pump
Total Floors of the building:	Shed Type Premises
Locality:	Commercial
Area :	Neutral
No. of employees seen at premises:	15 (Approximately)
Visibility of Items:	<ul style="list-style-type: none"> • Telephone • Fax machine • Telex • Computers • Air Conditioners • Office Equipments • Xerox Machine
Proof of visit:	Photograph

CMT REPORT (Corruption, Money Laundering & Terrorism)

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 70.23
UK Pound	1	INR 89.37
Euro	1	INR 79.97

INFORMATION DETAILS

Information Gathered by :	KMN
Analysis Done by :	VVK
Report Prepared by :	MTN

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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