

**THE ROCKPORT COMPANY, LLC - 514553.2 [SUPPLEMENTARY REPORT] PAGE NO. : 1**

**MIRA INFORM REPORT**

<b>Report No. :</b>	514553.2
<b>Report Date :</b>	24.08.2018

**IDENTIFICATION DETAILS**

<b>Name :</b>	THE ROCKPORT COMPANY, LLC
<b>Registered Office :</b>	Corporation Trust Center 1209 Orange St, Wilmington, New Castle, De, 19801, USA
<b>Country :</b>	United States
<b>Financials (as on) :</b>	2017 [Summarized]
<b>Date of Incorporation :</b>	1971
<b>Legal Form :</b>	Limited Liability Company
<b>Line of Business :</b>	Subject Designs and Manufactures Footwear and Accessories for Men and Women.
<b>No. of Employees :</b>	380

**RATING & COMMENTS**

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

<b>MIRA's Rating :</b>	<b>C</b>
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Credit Rating	Explanation	Rating Comments
C	Medium High Risk	Business dealings permissible preferably on secured basis

<b>Status :</b>	Moderate
<b>Payment Behaviour :</b>	Slow
<b>Litigation :</b>	Exist

**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

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**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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**UNITED STATES - ECONOMIC OVERVIEW**

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016,



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<http://www.miraglobalcheck.com>  
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through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

The Federal Reserve Board (Fed) announced plans in December 2012 to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

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## **STATUTORY INFORMATION**

**Legal Name:** THE ROCKPORT COMPANY, LLC  
**Trade Names:** ROCKPORT  
**ID:** 6868861  
**Date Created:** 1971  
**Date Incorporated:** 5/2/2018  
**Legal Address:** Corporation Trust Center 1209 Orange St, Wilmington, New Castle, De, 19801, USA  
**Operative Address:** 1220 Washington Street Newton, MA 02465, USA  
**Telephone:** (617) 213-6100  
**Fax:** -  
**Legal Form:** Limited Liability Company  
**Email:** [consumercare@help.rockport.com](mailto:consumercare@help.rockport.com)  
**Registered in:** DELAWARE  
**Website:** [www.rockport.com](http://www.rockport.com)  
**Contact:** Gregg S. Ribatt - Chief Executive Officer  
**Staff:** 380  
**Activity:** SIC Code: 3143, Men's Footwear, Except Athletic

**Banks:** BANK OF AMERICA

**History:** The company was founded in 1971 and is based in Canton, Massachusetts. The Rockport Company, LLC is a former subsidiary of Reebok International Ltd.

On May 14, 2018, The Rockport Company, LLC, along with its affiliates, filed a voluntary petition for reorganization under Chapter 11 in the U.S. Bankruptcy Court for the District of Delaware.

**Parent Company:** The company operates as a subsidiary of:  
CB Marathon Opco, LLC.  
Delaware, United States

### **Key Developments:**

**The Rockport Company, LLC Key Developments**  
**The Rockport Group Appoints Gregg Ribatt as New CEO**  
**Aug 2 18**  
Charlesbank Capital Partners announced that it has acquired the assets of The Rockport Group. Concurrent with the

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acquisition, Gregg Ribatt has been appointed Rockport's new CEO. Mr. Ribatt is a seasoned footwear executive with deep industry experience including leading companies like Crocs, Collective Brands Performance & Lifestyle Group (Sperry-Top Sider, Saucony, Keds and Stride Rite) and Stuart Weitzman.

**Motion for Substantially All Asset Sale Approved for The Rockport Company, LLC**

**Jul 18 18**

The US Bankruptcy Court gave an order approving the sale of substantially all the assets of The Rockport Company, LLC on July 18, 2018. The debtor has been authorized to sell substantially all its assets to CB Marathon Opco, LLC, the stalking horse bidder, for a purchase price of \$150 million in cash plus NAM store inventory amount and a warrant to purchase up to 5% of common equity of parent of stalking horse bidder, pursuant to the asset purchase agreement dated as of May 13, 2018. CB Marathon Opco, LLC is an affiliate of Charlesbank Equity Fund IX, Limited Partnership. The debtor did not receive any qualified bids for the assets by the bid deadline. Therefore, stalking-horse bidder has been designated as successful bidder.

**Notice of Cancellation of Auction Filed by The Rockport Company, LLC**

**Jul 6 18**

The Rockport Company, LLC filed a notice for the termination of the auction for the sale of substantially all its assets on July 6, 2018. The auction was scheduled for July 10, 2018. The debtor did not receive any qualified bids for the assets by the bid deadline. Therefore, stalking-horse bidder has been designated as successful bidder.

## ***PRINCIPAL ACTIVITY***

**Products/Services description:**

The Rockport Company, LLC designs and manufactures footwear and accessories for men and women.

The company offers dress, dress casual, casual, active, boat, and walking shoes, as well as sandals, oxfords, wingtips, slip ons and loafers, sneakers, heels, wedges, flats, and boots and booties. In addition, the company offers accessories, such as shoe laces, shoecare products, belts, and socks; and handbags, wallets, and wristlets. It provides its products through its concept stores and independent stores in the United States and internationally, as well as online.

**Brands:**

Rockport  
Aravon

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<http://www.miraglobalcollections.com>

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**Sales are:** Dunham  
Cobb Hill  
Wholesale and Retail

**Clients:** Retailers and Private Customers

**Suppliers:** Aqua S .Inc  
Farida Shoes Private Limited  
Link Worldwide Holdings Ltd.  
Damco China Ltd. Shenzhen Branch  
Vietnam Shoe Majesty Co., Ltd,  
National

**Operations area:** CHINA  
INDIA  
TAIWAN  
VIETNAM

**The company imports from:** No export records were found.

**The company exports to:** 380 employees

**The subject employs:** Slow

**Payments:**

## ***LOCATION***

**Headquarters :** 1220 Washington Street Newton, MA 02465, USA

**Comments on Address:** -

**Branches:** Rhode Island Concept Store  
240 Thames Street  
Newport, RI 02840

Oregon Outlet  
1001 Arney Road  
Woodburn, OR 97071

New York Concept Store  
630 Old Country Road  
Garden City, NY 11530

New Jersey Concept Store  
1 Garden State Plaza  
Paramus, NJ 07652

**Related Companies:** No related companies were found.

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## **GROUP STRUCTURE AND SUBSIDIARY COMPANIES**

Listed at the stock exchange:	NO
Capital:	NA
Shareholders:	The company does not disclose information on shareholders. The following information has been provided by private sources and could not be confirmed: The company operates as a subsidiary of: CB Marathon Opco, LLC. Delaware, United States
Management:	Gregg S. Ribatt - Chief Executive Officer Amie Hansen - VP of Strategy and Digital Roberto Grasso – Senior Vice President of Sourcing Jason Israel - SVP of International Sales, Global Ecommerce & Stores

## **FINANCIAL INFORMATION**

**The company does not make its financial statements public. The following information has been provided by private sources:**

USD 2017	
Estimated Sales	<b>260.000.000</b>
Cash flow	<b>Normal</b>

## **LEGAL FILINGS**

<b>PATENTS</b>	Sole For Footwear Publication number: 20180008007 Abstract: A sole having respective forefoot, midfoot and backfoot parts, which are contiguous in a longitudinal direction running from toe to heel, and including a stiffening shank extending in the longitudinal direction from toe to heel. The shank extends over a predominant portion of the longitudinal development from the backfoot part to the forefoot part, and has areas of different flexibility alternating along the longitudinal development, the flexibility of these areas being progressively variable in a substantially continuous manner
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between one area and the contiguous areas.

Type: Application

Filed: January 19, 2016

Publication date: January 11, 2018

Applicant: The Rockport Company, LLC

Inventors: Alberto Del Biondi, Alessio Rizzi

Cushioning member

Patent number: 7757409

Abstract: A cushioning member for an article of footwear is disclosed. The article of footwear comprises a sole; and a cushioning member disposed in the sole, the cushioning member comprising: a substantially u-shaped heel chamber having an anterior wall, a curved posterior wall, and medial and lateral sidewalls disposed between the anterior wall and the posterior wall; a forefoot chamber; and a passage connecting the heel chamber and the forefoot chamber, wherein the sole is formed around the cushioning member such that at least a portion of the medial heel sidewall and the lateral heel sidewall are visible.

Type: Grant

Filed: April 27, 2006

Date of Patent: July 20, 2010

Assignee: The Rockport Company, LLC

Inventors: Rebecca E. Snow, John Deem

Shoe construction

Patent number: 7377056

Abstract: A shoe with increased flexibility in a forefoot portion that includes an upper, an upper lining, an outsole, a footbed and a flexible insole. The flexible insole is located in the forefoot portion of the upper and is stitched directly to the upper lining along a perimeter of the flexible insole. The footbed includes a heel pad that is located in the heel portion of the shoe.

Type: Grant

Filed: July 18, 2005

Date of Patent: May 27, 2008

Assignee: The Rockport Company, LLC

Inventors: Rebecca E. Snow, Guilherme F. Roch, John Deem, Joanne M. Holmes, Kelly M. Myatt

CUSHIONING MEMBER

Publication number: 20070251122

Abstract: A cushioning member for an article of footwear is disclosed. The article of footwear comprises a sole; and a cushioning member disposed in the sole, the cushioning member comprising: a substantially u-shaped heel chamber having an anterior wall, a curved posterior wall, and medial

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and lateral sidewalls disposed between the anterior wall and the posterior wall; a forefoot chamber; and a passage connecting the heel chamber and the forefoot chamber, wherein the sole is formed around the cushioning member such that at least a portion of the medial heel sidewall and the lateral heel sidewall are visible.

Type: Application

Filed: April 27, 2006

Publication date: November 1, 2007

Applicant: The Rockport Company, LLC

Inventors: Rebecca Snow, John Deem

**GOVERNMENT CONTRACTS**

No records were found.

**CASES**

eDekka LLC v. The Rockport Company, LLC

Plaintiff: eDekka LLC

Defendant: The Rockport Company, LLC

Case Number: 2:2015cv00822

Filed: May 22, 2015

Court: Texas Eastern District Court

Office: Marshall Office

County: Harrison

Presiding Judge: Rodney Gilstrap

Nature of Suit: Patent

Cause of Action: 35:271

Jury Demanded By: Plaintiff

Tucker v. Rockport Company, LLC et al

Plaintiff: Thomas Tucker

Defendant: Rockport Company, LLC and Ronald Guschel

Case Number: 1:2013cv05697

Filed: October 16, 2013

Court: New York Eastern District Court

Office: Brooklyn Office

Presiding Judge: John Gleeson

Referring Judge: Steven M. Gold

Nature of Suit: Civil Rights: Jobs

Cause of Action: 28:1332 Diversity-Employment  
Discrimination

Jury Demanded By: Plaintiff

GEOTAG, INC. v. YAKIRA, L.L.C. et al

Plaintiff: GEOTAG, INC.

Defendant: TOYSRUS.COM, LLC, TOYS "R" US-  
DELAWARE, INC., WILSON'S LEATHER, INC., MAURICES  
INC., J.C. Penney Corporation, Inc., YAKIRA, L.L.C., ACE  
HARDWARE CORP., THE ROCKPORT COMPANY, LLC,  
THE TIMBERLAND CO. D/B/A TIMBERLAND CO., SPANX,



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<http://www.miraglobalcheck.com>  
<http://www.miraglobalcollections.com>

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INC., RADIO SHACK CORP., RESTORATION HARDWARE, INC., PRO GOLF INTERNATIONAL, INC., PRO GOLF OF AMERICA, INC., QUICKSILVER, INC. D/B/A ROXY, NEW YORK & COMPANY, INC., NAUTICA RETAIL USA, INC., MEXICAN RESTAURANTS, INC. D/B/A CASA OLE, NAUTICA ENTERPRISES, INC., MEE DIRECT LLC D/B/A MARC ECKO ENTERPRISES, MARC ECKO ENTERPRISES ACCESSORIES, LLC, MEE ACCESSORIES, LLC, KIPLING RETAIL USA, INC., LEVI STRAUSS & CO., KIPLING NAUTICA INC., HAGGER CLOTHING CO., HAGGAR DIRECT, INC., GODIVA CHOCOLATIER, INC., GSI COMMERCE, INC., GNC NUTRITION CENTERS, INC. D/B/A GNC, ELIZABETH ARDEN, INC., ECKO DIRECT, LLC, DRESS BARN, INC. D/B/A MAURICE'S, ECKO COMPLEX, L.L.C., DICK'S SPORTING GOODS, INC., CINEMARK USA, INC., COST PLUS, INC. D/B/A COST PLUS WORLD MARKET, CINEMARK HOLDINGS, INC., CHARLOTTE RUSE HOLDING, INC., CHARLOTTE RUSE, INC., CHRISTOPHER & BANKS CORP. D/B/A CHRISTOPHER & BANKS D/B/A CJ BANKS, AEROPOSTALE, INC., AJAY SPORTS, INC., BABIESRUS.COM, LLC, BCBG MAX AZRIA GROUP, INC. D/B/A BCBG D/B/A BCBGMAXAZRIA D/B/A MAZ AZRIA, BCBGMAXAZRIAGROUP, INC., BELK, INC. and CASUAL MALE RETAIL GROUP, INC.

Counter\_claimant: BELK, INC.  
Counter\_defendant: GEOTAG, INC.  
Case Number: 2:2010cv00587  
Filed: December 22, 2010  
Court: Texas Eastern District Court  
Office: Marshall Office  
County: Collin  
Presiding Judge: T. John Ward  
Nature of Suit: Patent  
Cause of Action: 35:271  
Jury Demanded By: Both

**TRADEMARKS**

**R ROCKPORT**  
[ Athletic bags; and ] leather handbags, briefcases and totebags  
Owned by: Rockport Company, LLC, The  
Serial Number: 76110107

**HYDROMOTION**  
Footwear [, headwear, and clothing, namely, shirts, t-shirts, sweaters, vests, sweatshirts, pants, shorts, sweatpants, jackets...  
Owned by: Rockport Company, LLC, The  
Serial Number: 76139383

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R

Footwear

Owned by: Rockport Company, LLC, The

Serial Number: 76978131

ROCKIDS

FOOTWEAR, HEADWEAR AND CLOTHING, NAMELY,  
SHIRTS, T-SHIRTS, SWEATERS, VESTS, SWEATSHIRTS,  
PANTS, SHORTS, SWEATPANTS, JACKETS...

Owned by: Rockport Company, LLC, The

Serial Number: 78107100

ROCS BY ROCKPORT

FOOTWEAR

Owned by: Rockport Company, LLC, The

Serial Number: 78107104

**RENEWAL HISTORY**

No records were found.

**UCC**

No records were found.

**OFAC**

**Sanctions List Search**

The company is not listed in the OFAC list.

***SUMMARY***

Founded in 1971 The Rockport Company LLC is an organization in the Footwear Industry headquartered in Canton, MA.

The company has 380 regular employees and generates an estimated \$260 million USD in annual estimated assets.

On May 14, 2018, The Rockport Company, LLC, along with its affiliates, filed a voluntary petition for reorganization under Chapter 11 in the U.S. Bankruptcy Court for the District of Delaware.

In July 2018, the US Bankruptcy Court gave an order approving the sale of substantially all the assets of The Rockport Company, LLC on July 18, 2018. The debtor has been authorized to sell substantially all its assets to CB Marathon Opco, LLC, the stalking horse bidder, for a purchase price of \$150 million in cash plus NAM store inventory amount and a warrant to purchase up to 5% of common equity of

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parent of stalking horse bidder, pursuant to the asset purchase agreement dated as of May 13, 2018.

In August 2018, Charlesbank Capital Partners announced that it has acquired the assets of The Rockport Group.

Considering company's recent corporate changed and bankruptcy records; we suggest working with guarantees and monitoring its progress for the following 12 months.

## ***RISK INFORMATION***

<b>DEBTS</b>	Controlled
<b>PAYMENTS</b>	Slow
<b>CASH FLOW</b>	Normal
<b>STATUS</b>	Active
<b>INTERVIEW</b>	
<b>NAME</b>	Roberto Grasso
<b>POSITION</b>	SVP, Sourcing
<b>COMMENTS</b>	He confirmed the legal name of the company, the name of the parent company, the address of the headquarters and location, the date of creation of the company and the name of the Chief Executive Officer.

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**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 70.07
UK Pound	1	INR 90.25
Euro	1	INR 81.05
US Dollar	1	INR 70.18

**Note :** Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

<b>Analysis Done by :</b>	VIV
<b>Report Prepared by :</b>	TPT

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)