

MIRA INFORM REPORT

Report No. :	527384
Report Date :	29.08.2018

IDENTIFICATION DETAILS

Name :	BLOOM FOODS AND BEVERAGES PRIVATE LIMITED
Formerly known as :	BLOOM FRUIT AND VEGETABLES PRIVATE LIMITED
Registered Office :	Knowledge House, Shyam Nagar, Opposite JLVR Road, Jogeshwari, Mumbai – 400063, Maharashtra
Tel. No.:	91-22-61190000
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	15.01.2016
CIN No.: [Company Identification No.]	U74120MH2016PTC272100
Capital Investment / Paid-up Capital :	INR 0.100 Million
PAN No.: [Permanent Account No.]	AAGCB5664C
GSTN : [Goods & Service Tax Registration No.]	07AAGCB5664C1ZT (Delhi) 29AAGCB5664C1ZN (Karnataka)
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is engaged in trading, retail of fruit and vegetables other type of food products. (Registered activity)
No. of Employees :	Information declined by the management

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

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MIRA's Rating :	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

Status :	Moderate
Payment Behaviour :	Slow but correct
Litigation :	Clear
Comments :	<p>Bloom Foods and Beverages Private Limited operates as a subsidiary of "Future Consumer Limited". The company was incorporated in January 2016 and is based in Mumbai, Maharashtra.</p> <p>The company is engaged in wholesale trading of Fruits, Vegetables and other food products. It is having moderate track record.</p> <p>For the financial year ended 2017, the company has achieved healthy revenue but reported loss from its operational activities.</p> <p>Rating remains constrained on account of limited track record of business operation along with modest net worth base and excess of borrowing recorded by the company.</p> <p>However, the rating weakness is partially offset by strong support company derives from its holding entity and its experienced management team.</p> <p>Trade relations are reported as fair. Business is active. Payment terms are seems to be slow but correct.</p> <p>In view of aforesaid, the company can be considered for business dealings with some caution.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1

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Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 29.08.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DENIED

MANAGEMENT NON-COOPERATIVE – Tel. No.: 91-22-61190000

LOCATIONS

Registered Office : Knowledge House, Shyam Nagar, Opposite JLVR Road, Jogeshwari, Mumbai –

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	400063, Maharashtra, India
Tel. No.:	91-22-61190000
Fax No.:	Not Available
E-Mail :	Manoj.gagvani@futuregroup.in

DIRECTORS

As on 31.03.2018

Name :	Mr. Sadashiv Nayak Vasudeo		
Designation :	Director		
Address :	Premal CHS, Flat No. 11, 1st Floor, Sarojini Lane, Santacruz West, Mumbai – 400054, Maharashtra, India		
Date of Appointment :	07.11.2017		
DIN No.:	01751221		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U15100MH2005PLC152599	FUTURE AGROVET LIMITED	29/09/2007	-
Name :	Mr. Gopal Harish Bihani		
Designation :	Director		
Address :	Premises No. 304, 3rd Floor, Wing C, Building – 1, Oberoi Splendor, Off. Majas Depot, Jogeshwari (East), Mumbai – 400060, Maharashtra, India		
Date of Birth/Age :	06.08.1973		
Qualification :	Bachelor degree in Commerce and Chartered Accountant		
Date of Appointment :	15.01.2016		
PAN No.:	AFFPB8653L		
DIN No.:	05324596		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U18101MH2006PLC223534	LEE COOPER (INDIA) LIMITED	29/09/2012	-
Name :	Mr. Akhilesh Kalra		
Designation :	Director		
Address :	B-30/10, Double Storey, Ramesh Nagar, New Delhi - 110015, India		
Date of Birth/Age :	20.09.1978		
Qualification :	B.E. and MBA		
Date of Appointment :	26.08.2016		
PAN No.:	ALOPK8510G		
DIN No.:	07492077		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U51101MH2016PTC274827	BASUTI SALES AND TRADING PRIVATE LIMITED	30/12/2017	-

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U52602MH2016PTC273617	R.K.P. BUSINESS CONCEPTS PRIVATE LIMITED	30/12/2017	-
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MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

As on 31.03.2017

Names of Shareholders	No. of Shares
Future Consumer Limited (Formerly Future Consumer Enterprise Limited)	9994
Future Consumer Limited jointly with Manoj Saraf	1
Future Consumer Limited jointly with Manoj Gagvani	1
Future Consumer Limited jointly with Samir Kedia	1
Future Consumer Limited jointly with Kumar Agrawal	1
Future Consumer Limited jointly with Neeta Singh	1
Future Consumer Limited jointly with Akhilesh Kalra	1
Total	10000

LIST OF ALLOTTEES

As on 31.03.2018

Names of Allottees	No. of Shares
Future Consumer Limited, India	990000
Total	990000

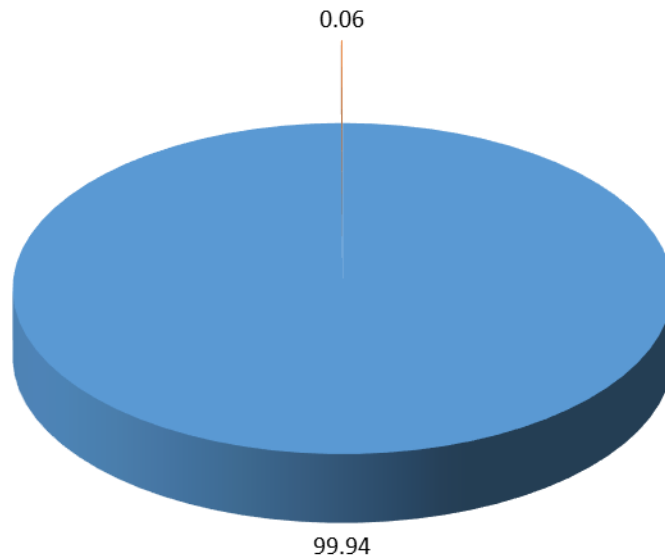
Equity Share Break up (Percentage of Total Equity)

As on 06.09.2017

Category	Percentage
Promoter – Others India Holding Company	99.94
Public - Others India Holding Company	0.06
Total	100.00

Share holding pattern

■ Promoter – Others India Holding Company ■ Public - Others India Holding Company



BUSINESS DETAILS

Line of Business :	Subject is engaged in trading, retail of fruit and vegetables other type of food products. (Registered activity)	
Products :	Item Code No.	Product Description
	21069099	Wholesale Trading of fruits, Vegetables and other foods products
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Divulged	
Imports :	Not Divulged	
Terms :	Not Divulged	

PRODUCTION STATUS NOT AVAILABLE

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GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged	
	Name of the Person :	--	
	Contact No.:	--	
	Since How Long Known :	--	
	Maximum Limit Dealt :	--	
	Experience :	--	
	Remark:	--	
Customers :	Reference :	Not Divulged	
	Name of the Person :	--	
	Contact No.:	--	
	Since How Long Known :	--	
	Maximum Limit Dealt :	--	
	Experience :	--	
	Remark:	--	
No. of Employees :	Information declined by the management		
Bankers :	Bank Name	Kotak Mahindra Bank Limited	
	Branch	27BKC, C 27, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400051, Maharashtra, India	
	Person Name (With Designation)	--	
	Contact Number	--	
	Name of Account Holder	--	
	Account Number	--	
	Account Since (Date/Year of Account Opening)	--	
	Average Balance Maintained (If Possible)	--	
	Credit Facilities Enjoyed (If any)	--	
	Account Operation	--	
	Remarks (If any)	--	
Facilities :	Secured Loan	31.03.2017 (INR in Million)	31.03.2016 (INR in Million)
	Short-term Borrowings		
	Working capital loans from banks	40.311	0.000
	Total	40.311	0.000

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Auditors :	
Name :	NGS and CO. LLP Chartered Accountants
Address :	B-46, 3RD Floor, Pravasi Estate, V N Road, Goregaon (East), Mumbai-400063, Maharashtra, India
Income-tax PAN of auditor or auditor's firm :	AABFS3313D
Memberships :	Not Available
Collaborators :	Not Available
Holding company:	<ul style="list-style-type: none"> Future Consumer Limited, India L52602MH1996PLC192090

CAPITAL STRUCTURE

After 06.09.2017

No. of Shares	Type	Value	Amount
3000000	Equity Shares	INR 10/- each	INR 30.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
1000000	Equity Shares	INR 10/- each	INR 10.000 Million

As on 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

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FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS		31.03.2017	31.03.2016
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital		0.100	0.100
(b) Reserves & Surplus		0.262	(0.097)
(c) Money received against share warrants		0.000	0.000
(2) Share Application money pending allotment		0.000	0.000
Total Shareholders' Funds (1) + (2)		0.362	0.003
(3) Non-Current Liabilities			
(a) long-term borrowings		0.000	0.000
(b) Deferred tax liabilities (Net)		0.000	0.000
(c) Other long term liabilities		0.000	0.000
(d) long-term provisions		0.125	0.000
Total Non-current Liabilities (3)		0.125	0.000
(4) Current Liabilities			
(a) Short term borrowings		82.211	0.000
(b) Trade payables		29.930	0.045
(c) Other current liabilities		4.389	0.040
(d) Short-term provisions		0.198	0.000
Total Current Liabilities (4)		116.728	0.085
TOTAL		117.215	0.088
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets		0.000	0.000
(ii) Intangible Assets		0.000	0.000
(iii) Capital work-in-progress		0.000	0.000
(iv) Intangible assets under development		1.959	0.000
(b) Non-current Investments		0.000	0.000
(c) Deferred tax assets (net)		0.097	0.000
(d) Long-term Loan and Advances		0.000	0.000
(e) Other Non-current assets		0.025	0.000
Total Non-Current Assets		2.081	0.000
(2) Current assets			

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(a) Current investments		0.000	0.000
(b) Inventories		15.690	0.000
(c) Trade receivables		91.651	0.000
(d) Cash and cash equivalents		6.261	0.088
(e) Short-term loans and advances		0.000	0.000
(f) Other current assets		1.532	0.000
Total Current Assets		115.134	0.088
TOTAL		117.215	0.088

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016
	SALES		
	Income	1079.037	0.000
	Other Income	1.691	0.000
	TOTAL	1080.728	0.000
Less	EXPENSES		
	Purchases of Stock-in-Trade	1062.282	0.000
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	(15.690)	0.000
	Employees benefits expense	3.475	0.000
	Other expenses	23.904	0.097
	TOTAL	1073.971	0.097
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	6.757	(0.097)
Less	FINANCIAL EXPENSES	8.278	0.000
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	(1.521)	(0.097)
Less/ Add	DEPRECIATION/ AMORTISATION	0.000	0.000
	PROFIT/ (LOSS) BEFORE TAX	(1.521)	(0.097)
Less	TAX	(0.097)	0.000
	PROFIT/ (LOSS) AFTER TAX	(1.424)	(0.097)
	Earnings / (Loss) Per Share (INR)	(142.37)	(49.16)

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CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars		31.03.2017	31.03.2016
Current Maturities of Long term debt		NA	NA
Net cash flows from (used in) operations		(67.162)	(0.012)
Net cash flows from (used in) operating activities		(67.162)	(0.012)

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Average Collection Days (Sundry Debtors / Income * 365 Days)		31.00	0.00
Account Receivables Turnover (Income / Sundry Debtors)		11.77	0.00
Average Payment Days (Sundry Creditors / Purchases * 365 Days)		10.28	0.00
Inventory Turnover (Operating Income / Inventories)		0.43	0.00
Asset Turnover (Operating Income / Net Fixed Assets)		3.45	0.00

LEVERAGE RATIOS

PARTICULARS		31.03.2017	31.03.2016
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)		1.00	0.97
Debt Equity Ratio (Total Liability / Networth)		227.10	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)		322.45	28.33
Fixed Assets to Networth (Net Fixed Assets / Networth)		5.41	0.00
Interest Coverage Ratio		0.82	0.00

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(PBIT / Financial Charges)			
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PROFITABILITY RATIOS

PARTICULARS			31.03.2017	31.03.2016
Net Profit Margin ((PAT / Sales) * 100)	%		(0.13)	0.00
Return on Total Assets ((PAT / Total Assets) * 100)	%		(1.21)	(110.23)
Return on Investment (ROI) ((PAT / Networth) * 100)	%		(393.37)	(3233.33)

SOLVENCY RATIOS

PARTICULARS			31.03.2017	31.03.2016
Current Ratio (Current Assets / Current Liabilities)			0.99	1.04
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)			0.85	1.04
G-Score Ratio Financial (Networth / Total Assets)			0.00	0.03
G-Score Ratio Debt (Debts / Equity Capital)			822.11	0.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)			0.99	1.04

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

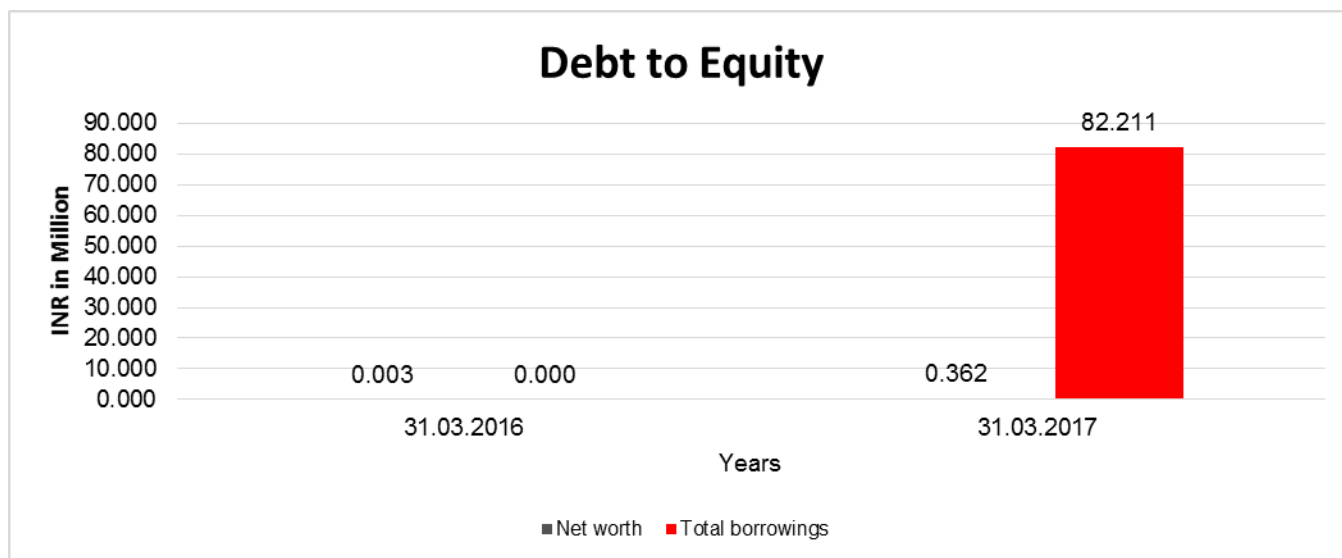
Particular	31.03.2016	31.03.2017
	INR In Million	INR In Million
Share Capital	0.100	0.100
Reserves & Surplus	(0.097)	0.262
Net worth	0.003	0.362

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Long Term borrowings	0.000	0.000
Short Term borrowings	0.000	82.211
Total borrowings	0.000	82.211
Debt/Equity ratio	0.000	227.102



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No

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BLOOM FOODS AND BEVERAGES PRIVATE LIMITED - 527384

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17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last about two years and two months	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last about two years and two months	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

STATE OF COMPANYS AFFAIRS

During the year, the Company has commenced business of wholesale and trading of fruits and vegetables. The Company has posted total income of INR 1080.728 Million. The Company has incurred net loss of INR 1.424 Million.

For the financial year 2016-17, no amount is proposed to be appropriated towards Reserves.

UNSECURED LOAN

Unsecured Loan	31.03.2017 (INR in Million)	31.03.2016 (INR in Million)
Short-term Borrowings		
Intercorporate deposits	41.900	0.000
Total	41.900	0.000

INDEX OF CHARGES:

SN o	SRN	Char ge Id	Charge Holder	Date of Creati	Date of Modifi	Date of Satisfa	Amount	Address
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			Name	on	cation	ction		
1	G596 6720 4	1000 5318 8	KOTAK MAHINDRA BANK LIMITED	12/09/2 016	12/10/2 017	-	105000000.0	27BKC, C 27, G Block, Bandra Kurla Complex, Bandra (East), Mumbai – 400051, Maharashtra, India

FIXED ASSETS

- Land
- Building
- Factory Building
- Furniture and Fixture
- Plant and Machinery
- Vehicle
- Motor Vehicle
- Office Equipment
- Computer Equipments

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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 70.16
UK Pound	1	INR 90.32
Euro	1	INR 81.92

INFORMATION DETAILS

Information Gathered by :	ARC
Analysis Done by :	DIV
Report Prepared by :	SUJ

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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