

MIRA INFORM REPORT

Report No. :	526761
Report Date :	30.08.2018

IDENTIFICATION DETAILS

Name :	AISHA STEEL MILLS LIMITED
Registered Office :	Arif Habib Centre, 23-MT Khan Road, Karachi
Country :	Pakistan
Financials (as on) :	30.06.2017
Date of Incorporation :	2005
Com. Reg. No.:	0050559
Legal Form :	Public Limited Company
Line of Business :	The company is setting up a cold rolling mill complex in the downstream industrial estate, Pakistan steel mill, bin Qasim, Karachi. The production capacity of the plant is 220,000 metric tons
No. of Employees :	363

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	Slow & Delayed
Litigation :	Clear

NOTES :

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Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
Pakistan	B1	B1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

PAKISTAN - ECONOMIC OVERVIEW

Decades of internal political disputes and low levels of foreign investment have led to underdevelopment in Pakistan. Pakistan has a large English-speaking population, with English-language skills less prevalent outside urban centers. Despite some progress in recent years in both security and energy, a challenging security environment, electricity shortages, and a burdensome investment climate have traditionally deterred investors. Agriculture accounts for one-fifth of output and two-fifths of employment. Textiles and apparel account for more than half of Pakistan's export earnings; Pakistan's failure to diversify its exports has left the country vulnerable to shifts in world demand. Pakistan's GDP growth has gradually increased since 2012, and was 5.3% in 2017. Official unemployment was 6% in 2017, but this fails to capture the true picture, because much of the economy is informal and underemployment remains high. Human development continues to lag behind most of the region.

In 2013, Pakistan embarked on a \$6.3 billion IMF Extended Fund Facility, which focused on reducing energy shortages, stabilizing public finances, increasing revenue collection, and improving its balance of payments position. The program concluded in September 2016. Although Pakistan missed several structural reform criteria, it restored macroeconomic stability, improved its credit rating, and boosted growth. The Pakistani rupee has remained relatively stable against the US dollar since 2015, though it declined about 10% between November 2017 and March 2018. Balance of payments concerns have reemerged, however, as a result of a significant increase in imports and weak export and remittance growth.

Pakistan must continue to address several longstanding issues, including expanding investment in education, healthcare, and sanitation; adapting to the effects of climate change and natural disasters; improving the country's business environment; and widening the country's tax base. Given demographic challenges, Pakistan's leadership will be pressed to implement economic reforms, promote further development of the energy sector, and attract foreign investment to support sufficient economic growth necessary to employ its growing and rapidly urbanizing population, much of which is under the age of 25.

In an effort to boost development, Pakistan and China are implementing the "China-Pakistan Economic Corridor" (CPEC) with \$60 billion in investments targeted towards energy and other infrastructure projects. Pakistan believes CPEC investments will enable growth rates of over 6% of GDP by laying the groundwork for increased exports. CPEC-related obligations, however, have raised IMF concern about Pakistan's capital outflows and external financing needs over the medium term.

Source : CIA

BUSINESS NAME

AISHA STEEL MILLS LIMITED

FULL ADDRESS

Registered Address

Arif Habib Centre, 23-MT Khan Road, Karachi, Pakistan

Tel # 92 (21) 32460717, 32460718, 32460719

Fax # 92 (21) 32429653

SHORT DESCRIPTION OF BUSINESS

Nature of Business of The company is setting up a cold rolling mill complex in the downstream industrial estate, pakistan steel mill, bin Qasim, Karachi. The production capacity of the plant is 220,000 metric tons

Year Established 2005

Registration No. 0050559

PLANT LOCATION

DSU-45, Pakistan Steel
Downstream Industrial Estate,
Bin Qasim, Karachi, Pakistan

AUDITORS

A.F. Ferguson & Co.
(Chartered Accountants)

LEGAL STATUS

Public Limited Company (Listed at stock exchange of Pakistan)

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DETAILS OF DIRECTORS

Names	Designation
Mr. Arif Habib	Chairman
Dr. Munir Ahmed	CEO
Mr. Hasib Rehman	Director
Mr. Nasim Beg	Director
Mr. Javed Iqbal	Director
Mr. Bilal Asghar	Director
Mr. Kashif A. Habib	Director
Mr. Muhammad Ejaz	Director
Mr. Ahsan Ashraf	Director

SHAREHOLDERS

Categories	Shareholding (%)
Directors and their Spouses (s) and minor children	---
Associated Companies, Undertakings and related parties	---
Executives	---
Public Sector Companies & Corporations	---
Banks, Development Finance Institutions, Non Banking Finance Companies, Insurance Companies, Takaful, Modarabas and Pension Funds	---
Mutual Funds	92.52

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Others	0.02
General Public - Local	7.46
General Public - Foreign	---

ASSOCIATES

A. SUBSIDIARY

None

B. ASSOCIATED COMPANIES

- (1) Arif Habib Corporation Limited, Pakistan.
- (2) Al-Abbas Cement Industries Limited, Pakistan.
- (3) Arif Habib Consultancy, Pakistan.
- (4) Arif Habib Limited, Pakistan.
- (5) Arif Habib REIT Management, Pakistan.
- (6) Arif Habib Investments, Pakistan.
- (7) Fatima Fertilizer Limited, Pakistan.
- (8) Javedan Corporation, Pakistan.
- (9) Pak Arab Fertilizers Limited, Pakistan
- (10) Sachal Energy Development, Pakistan.
- (11) Serendib Stock Brokers (Pvt) Limited, Pakistan.
- (12) Sweetwater Dairies Pakistan, Pakistan.
- (13) Thatta Cement Company Limited, Pakistan.

BUSINESS ACTIVITIES

The Company is setting up a cold rolling mill complex in the downstream industrial estate, pakistan steel mill, bin Qasim, Karachi. The production capacity of the plant is 220,000 metric tons.

NO. OF EMPLOYEES

363

ANNUAL SALES VOLUME

Years	In Pak Rupees
2016	9,634,297,000/-
2017	14,075,876,000/-

TRADE SUPPLIERS (FOREIGN)

Subject import globally from Companies belongs to U.S.A., Italy, France, U.K., Germany, Japan, Russia, China, Taiwan, Korea, Taiwan & Singapore

CUSTOMERS

Major customers are Private Companies, Traders, Government Corporations deal with cash term basis

CAPACITY & PRODUCTION – IN METRIC TONS

	2017	2016
Annual name plate capacity	220,000	220,000
Production	209,524	195,906

The production capacity utilisation during the year has remained at 89% (2015:61%). The Company operated the plant considering the market demand and supply of the product.

BANKERS

- (1) Askari Bank Limited, Pakistan.
- (2) Bank Alfalah Limited, Pakistan.
- (3) Bank Al Habib Limited, Pakistan.
- (4) Faysal Bank Limited, Pakistan.
- (5) Habib Metropolitan Bank Limited, Pakistan.
- (6) MCB Bank Limited, Pakistan.
- (7) National Bank of Pakistan.
- (8) NIB Bank Limited, Pakistan.
- (9) Silk Bank Limited, Pakistan.
- (10) Sindh Bank Limited, Pakistan.

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- (11) Summit Bank Limited, Pakistan.
- (12) The Bank of Khyber, Pakistan.
- (13) The Bank of Punjab, Pakistan.

STEEL MARKET REVIEW

The unprecedented decline in HRC prices, that lasted for over two years finally bottomed out and started exhibiting upward trend from January 2016. The CRC followed and prices increased in the international as well as the local markets. Due to a slowdown of China's local demand, a number of Chinese mills stopped or cut their production volumes. This led to a price hike at both local and export levels, especially after the Chinese New Year. International prices followed suit and increased their prices as well. The spread between HRC and CRC also increased to about US\$ 70, a value considered standard worldwide. The rising trend in HRC prices was witnessed up to April, there after the prices declined but settled at level above US\$ 400. Due to excess capacity of CRC production in China and a wave of anti-dumping imposed by many countries of the world against China, the difference between HRC and CRC prices offered in the Pakistani market by Chinese traders dropped to US\$ 30, clearly pointing to "dumping" into the Pakistani market. As a consequence, your Company filed a case in National Tariff Commission (NTC) for the imposition of antidumping duty against China and Ukraine. In January 2016, NTC after due diligence imposed an antidumping duty in the range of 8% to 19% on various manufacturers of China and Ukraine.

COMPANY'S OPERATION

During the financial year 2015 – 2016, the Company operated at a capacity level of 89% (produced 195,906 tons) in contrast to 61% (produced 134,272 tons) during the financial year 2014 – 2015. Sales volume during the current financial year stood at 181,259 tons as compared to 138,923 tons during the last financial year registering an increase by 30.47%, in terms of quantity. The management is making every effort to improve operational efficiencies by close monitoring and setting very tight operating parameters and standards to optimize cost at every stage of production. Cost is also being saved by carrying out in-house repair and maintenance work. The engineering teams have been making every effort to further improve and build state of the art mechanical and electrical workshops.

CONTRIBUTION TO NATIONAL EXCHEQUER

Company takes its contribution towards national economy seriously and has always discharged its obligations in a transparent, accurate and timely manner. The Company has contributed over Rs. 2,230 million during the year towards National Exchequer comprising of income / sales tax, custom / excise duty.

MEMBERSHIPS

KCCI

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FPCCI

COMMENTS

The Arif Habib Group (AHG) ranks amongst the fastest growing multi-sector groups in Pakistan. This has been made possible by a proven record of a strong ability in identifying and developing successful business ventures and generating phenomenal returns despite subdued economic development. The Group manages assets in excess of PRs. 37 billion (US\$ 617 million).

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 70.50
UK Pound	1	INR 90.63
Euro	1	INR 82.34
PKR	1	INR 0.58

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	PRI
Report Prepared by :	TPT

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)