

MIRA INFORM REPORT

Report No. :	543789
Report Date :	06.12.2018

IDENTIFICATION DETAILS

Name :	HMFS CO., LTD.
Formerly Known As :	HAPPY MARKET CO., LTD
Registered Office :	114, Beobwon-ro, Songpa-gu, Seoul, Korea, Rm.A-501, M State, 05854
Country :	South Korea
Financials (as on) :	31.12.2017
Date of Incorporation :	17.09.2008
Com. Reg. No.:	215-87-18592
Legal Form :	Co., Ltd by Shares
Line of Business :	<ul style="list-style-type: none"> • Activities of Management Consultancy, Construction Work Services • Wholesales and Retails of Agricultural Products, Food and Kitchenware • Startups Consulting Services, Chain Business Services, Alcoholic Beverage
No. of Employees :	5

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

A

Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	Slow but Correct
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
South Korea	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

SOUTH KOREA - ECONOMIC OVERVIEW

After emerging from the 1950-53 war with North Korea, South Korea emerged as one of the 20th century's most remarkable economic success stories, becoming a developed, globally connected, high-technology society within decades. In the 1960s, GDP per capita was comparable with levels in the poorest countries in the world. In 2004, South Korea's GDP surpassed one trillion dollars.

Beginning in the 1960s under President PARK Chung-hee, the government promoted the import of raw materials and technology, encouraged saving and investment over consumption, kept wages low, and directed resources to export-oriented industries that remain important to the economy to this day. Growth surged under these policies, and frequently reached double-digits in the 1960s and 1970s. Growth gradually moderated in the 1990s as the economy matured, but remained strong enough to propel South Korea into the ranks of the advanced economies of the OECD by 1997. These policies also led to the emergence of family-owned chaebol conglomerates such as Daewoo, Hyundai, and Samsung, which retained their dominant positions even as the government loosened its grip on the economy amid the political changes of the 1980s and 1990s.

The Asian financial crisis of 1997-98 hit South Korea's companies hard because of their excessive reliance on short-term borrowing, and GDP ultimately plunged by 7% in 1998. South Korea tackled difficult economic reforms following the crisis, including restructuring some chaebols, increasing labor market flexibility, and opening up to more foreign investment and imports. These steps lead to a relatively rapid economic recovery. South Korea also began expanding its network of free trade agreements to help bolster exports, and has since implemented 16 free trade agreements covering 58 countries—including the United State and China—that collectively cover more than three-quarters of global GDP.

In 2017, the election of President MOON Jae-in brought a surge in consumer confidence, in part, because of his successful efforts to increase wages and government spending. These factors combined with an uptick in export growth to drive real GDP growth to more than 3%, despite disruptions in South Korea's trade with China over the deployment of a US missile defense system in South Korea.

In 2018 and beyond, South Korea will contend with gradually slowing economic growth - in the 2-3% range - not uncommon for advanced economies. This could be partially offset by efforts to address challenges arising from its rapidly aging population, inflexible labor market, continued dominance of the chaebols, and heavy reliance on exports rather than domestic consumption. Socioeconomic problems also persist, and include rising inequality, poverty among the elderly, high youth unemployment, long working hours, low worker productivity, and corruption.

Source : CIA

BASIC INFORMATION

Company Name	HMFS CO., LTD. (Ex. Company Name : HAPPY MARKET CO., LTD.)
Registered Address	114, Beobwon-ro, Songpa-gu, Seoul, Korea
Building	Rm.A-501, M State
Zip Code	05854
Tel	+82-2-400-3905
Fax	+82-2-400-3908
Trading Address	Rm.A-501, M State, 114, Beobwon-ro, Songpa-gu, Seoul, Korea (Old Address System : Rm.A-501, M State, 643-1, Munjeong-dong, Songpa-gu, Seoul, Korea)
Tel	+82-2-400-3905
Fax	+82-2-400-3908
Other Address	127, Sincheoksandan 4-ro, Deoksan-myeon, Jincheon-gun, Chungcheongbuk-do, Korea (Old Address System : 852, Sincheok-ri, Deoksan-myeon, Jincheon-gun, Chungcheongbuk-do, Korea)
Other Address	181-32, Yuchon-ro, Geumwang-eup, Eumseong-gun, Chungcheongbuk- do, Korea (Old Address System : 278, Yuchon-ri, Geumwang-eup, Eumseong-gun, Chungcheongbuk-do, Korea)
Type	Export/Import
Industry	Activities of Management Consultancy, Construction Work Services Wholesales and Retails of Agricultural Products, Food and Kitchenware
Main Business	Startups Consulting Services, Chain Business Services, Alcoholic Beverage
Established (mm/dd/yyyy)	09/17/2008

DETAILED PRODUCTS

Activity	Detailed Products (UNSPSC)
Sell	Startups Consulting Services
Sell	Chain Business Services
Sell	Alcoholic beverages(50202200)

CEO'S

Name	Lee Kyung-Ah
Date of Birth	03/20/1963
Title	President & CEO
Nationality	Korean

PROFILES

Capital (KRW)	50,000,000
Employees	5.
Formation	Co., Ltd by Shares
Bank Details	N/A
Corporate Registered No.	110111-3970187
Business Registered No.	215-87-18592
Permit & Licenses	N/A
Shareholder Position	N/A
Company History	09/17/2008 Incorporated as HAPPY MARKET CO., LTD. 11/02/2016 Moved to the present HQ address from 3FL., Dongsan Bldg., 14, Munjeong-ro 4-gil, Songpa-gu, Seoul, Korea(Old Address System : 3FL., Dongsan Bldg., 64, Munjeong-dong, Songpa-gu, Seoul, Korea) 10/24/2018 Changed company name to HMFS CO., LTD.

DETAILED INFORMATION

Management

Job Description	Name	Nationality	Date of Birth	Inauguration Date
President & CEO	Lee Kyung-Ah	Korean	03/20/1963	10/24/2018
Director	Wang Hee-Myung	Korean	02/28/1989	10/24/2018
Auditor	Wang Yong-Rae	Korean	02/11/1958	01/07/2011

FINANCIALS

Year / Unit : KRW	Sales	Assets	Net Income
2017	1,110,669,000	2,695,606,000	25,770,000
2016	3,273,511,000	2,485,523,000	415,406,000
2015	2,313,204,000	1,452,172,000	61,353,000

Financial Description

Authorized Capital(KRW)	200,000,000
Paid-Up Capital(KRW)	50,000,000
Total Issued Shares	10,000

Balance Sheet

Unit : Korean Won	As of 12/31/2017	As of 12/31/2016	As of 12/31/2015
Total Assets	2,695,606,000	2,485,523,000	1,452,172,000

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Current Assets	779,036,000	549,121,000	210,242,000
-Quick Assets			
-Inventories			
Fixed Assets	1,916,570,000	1,936,402,000	1,241,930,000
-Investment			
-Tangibles			
-Intangibles			
Total Liabilities	2,134,963,000	1,950,650,000	1,332,704,000
Current Liabilities	530,145,000	552,151,000	502,030,000
Fixed Liabilities	1,604,818,000	1,398,499,000	830,674,000
Capital Stock	50,000,000	50,000,000	50,000,000
Capital Surplus			
Profit Surplus	510,643,000	484,873,000	69,468,000
Capital Adjustment			
Total Equity	560,643,000	534,873,000	119,468,000
Liab. & Shareholder's Equity	2,695,606,000	2,485,523,000	1,452,172,000

Income Statement

Unit : Korean Won	As of 12/31/2017	As of 12/31/2016	As of 12/31/2015
Sales	1,110,669,000	3,273,511,000	2,313,204,000
Cost of Sold Goods	852,673,000	2,661,412,000	2,219,606,000
Gross Profit	257,996,000	612,099,000	93,598,000
Selling & Admin. Expenses	122,738,000	63,548,000	10,284,000
Operating Income	135,258,000	548,551,000	83,314,000
Non-Operating Income	5,382,000	4,702,000	232,000
Non-Operating Expenses	110,792,000	59,979,000	14,421,000
Income Before Taxes	29,848,000	493,274,000	69,125,000
Income Taxes Expenses	4,078,000	77,868,000	7,772,000
Net Income	25,770,000	415,406,000	61,353,000

**PRODUCTS, TECHNOLOGIES, SERVICES
DESCRIPTION**

Main Products & Services Startups Consulting Services, Chain Business Services, Alcoholic Beverage

SALES BY REGION (ACTIVITY & MARKETS)

Not Available.

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COURT ACTION

Not Available.

NEWS CLIPPING

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FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 70.52
UK Pound	1	INR 89.45
Euro	1	INR 79.84
KRW	1	INR 0.063

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	NIY
Report Prepared by :	SYL

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)