

MIRA INFORM REPORT

Report No. :	544602
Report Date :	15.12.2018

IDENTIFICATION DETAILS

Name :	CRACKER BARREL OLD COUNTRY STORE, INC.
Registered Office :	300 Montvue Rd Knoxville, TN 37919-5546
Country :	United States
Financials (as on) :	08.03.2018
Date of Incorporation :	16.10.1969
Legal Form :	Corporation
Line of Business :	Subject develops and operates the Cracker Barrel Old Country Store concept in the United States.
No. of Employees :	73,000

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A+
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Credit Rating	Explanation	Rating Comments
A+	Low Risk	Business dealings permissible with low risk of default

Status :	Good
Payment Behaviour :	Regular
Litigation :	Exist

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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UNITED STATES - ECONOMIC OVERVIEW

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016,

through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

The Federal Reserve Board (Fed) announced plans in December 2012 to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

STATUTORY INFORMATION

Order	CRACKER BARREL
Comments on order	The name provided in the order is the company's trade name.
Address in the order	900 HUTCHINSON PLACE LEBANON TN 37090
Comments on order	The address provided in the order is a Cracker Barrel distribution center.
Legal Name	Cracker Barrel Old Country Store, Inc.
Trade Name	Cracker Barrel
ID	ID
ID Details	000007744
Creation Date	1969
Incorporation Date	10/16/1969
Legal Address	300 MONTVUE RD KNOXVILLE, TN 37919-5546 USA
Operative Address	305 Hartmann Drive Lebanon, TN 37087 United States
Telephone	615-444-5533
Fax	-
Legal Form	CORPORATION
E-Mail	-
Registered In	TENNESSEE
Website	www.crackerbarrel.com
Contact	Ms. Sandra Brophy Cochran, President, CEO & Director
Staff	73,000
Activity	NAICS Code: 722511, Full-Service Restaurants

BANKS

Name of Bank	Reported Amount
Wells Fargo Bank, National Association	
Bank of America, N.A.	
Description	-Credit Agreement, dated as of January 8, 2015, among Cracker Barrel Old Country Store, Inc., the Subsidiary Guarantors named therein, the Lenders party thereto, and Wells Fargo Bank, National Association as Administrative Agent and Collateral Agent
	-Credit Agreement, dated as of September 5, 2018, among Cracker Barrel Old Country Store, Inc., the

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Subsidiary Guarantors named therein, the Lenders party thereto, and Bank of America, N.A., as Administrative Agent and Collateral Agent

HISTORY

History

Cracker Barrel Old Country Store, Inc. was founded in 1969 and is headquartered in Lebanon, Tennessee. As of September 20, 2018, the company operated 655 Cracker Barrel Old Country stores in 45 states.

Key Developments

Cracker Barrel Old Country Store® and Country Living Announce Exclusive Collection
Dec 11 18

Cracker Barrel Old Country Store® and Country Living magazine announced the launch of a licensed home goods and apparel collection, available exclusively at Cracker Barrel locations nationwide and online at shop.crackerbarrel.com. Starting December 20, 2018, the line of products will be available at all Cracker Barrel locations, just in time for last-minute holiday shopping and to kick off the new year. The collection, inspired by the timeless aesthetic of Country Living magazine and the authentic memorabilia lining the walls of each Cracker Barrel store, features unique products including rustic home décor, kitchenware, exclusive apparel and accessories and toys for pets. The collection, which includes more than 80 items, has a modern farmhouse feel. The collection, created and designed by Cracker Barrel and Country Living, features items that appeal to every guest and ranges in price from \$0.99 - \$149.99.

Cracker Barrel Expect to Open 8 New Cracker Barrel Stores in Fiscal 2019

Nov 27 18

Cracker Barrel continue to expect to open 8 new Cracker Barrel stores in fiscal 2019.

Cracker Barrel Old Country Store, Inc. Declares Quarterly Dividend, Payable on February 5, 2019

Nov 27 18

Cracker Barrel Old Country Store, Inc.'s Board of Directors declared a quarterly dividend to common shareholders of \$1.25 per share, payable on February 5, 2019 to shareholders of record on January 18, 2019.

PRINCIPAL ACTIVITY

General Description	Cracker Barrel Old Country Store, Inc. develops and operates the Cracker Barrel Old Country Store concept in the United States.		
Service/Product Description	Its Cracker Barrel stores consist of a restaurant with a gift shop. The company's restaurants serve breakfast, lunch, and dinner. Its gift shops offer various decorative and functional items, such as rocking chairs, holiday and seasonal gifts, toys, apparel, music CDs, cookware, and various other gift items, as well as pies, cornbread mixes, coffee, syrups, pancake mixes, candies, preserves, and other food items.		
Sales	Retail		
Operations Area	National		
Imports From	INDIA, CHINA		
Employees	73,000 Employees		
Payments with Suppliers	Regular		
Brands	Comments		
Brand	-		
Cracker Barrel	-		
Clients	Comments		
Name of Client	Country		
There are no informed clients			
Comments	-		
Suppliers	Comments		
Supplier Name	Country		
VISANTA EXP. PVT., LTD.	INDIA	-	
DAMCO INDIA PVT., LTD.	INDIA	-	
DAMCO CHINA LTD.	CHINA	-	
DBOY INTELLIGENT TECHNOLOGY CO., LTD	CHINA	-	
BB CONCEPTS LTD.	CHINA	-	
MR. CHRISTMAS LTD.	CHINA	-	
Anhui M&B Manufacturer & Trade Co Ltd	CHINA	-	
Comments	-		

LOCATION

Headquarters	305 Hartmann Drive Lebanon, TN 37087 United States
Branches	Cracker Barrel Old Country Store, Inc. 900 HUTCHINSON PL LEBANON, TN, 37090-0786 United States
	Cracker Barrel Old Country Store, Inc. 215 CHARLTON RD STURBRIDGE, MA, 01566-1216 United States
	Cracker Barrel Old Country Store, Inc. 6805 SR 63 N MOSS POINT, MS, 39563 United States
	Cracker Barrel Old Country Store, Inc. 1414 CRYSTAL DR LA GRANGE, KY, 40031-1262 United States
	Cracker Barrel Old Country Store, Inc. 3203 QUEEN CITY DRIVE CHARLOTTE, NC, 28208- 2730 United States
	Cracker Barrel Old Country Store, Inc. 30 RESEARCH DRIVE MILFORD, CT, 06460-8523 United States
	Cracker Barrel Old Country Store, Inc. 201 WESTIN OAKS DR HAMMOND, LA, 70403-3437 United States
	Cracker Barrel Old Country Store, Inc. 110 BASS PRO DRIVE HARLINGEN, TX, 78552-3413 United States

GROUP STRUCTURE AND SUBDIARY COMPANIES

Listed at the stock exchange	YES: Cracker Barrel Old Country Store, Inc. (CBRL)
Capital	4.178B
Shareholders (%)	
Top Institutional Holders	
Holder	Shares
Biglari Capital Corp	4,737,794
Blackrock Inc.	2,513,796

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MIRA INFORM PRIVATE LIMITED
 605, Palmspring, Near D'Mart, Link Road,
 Malad (West), Mumbai - 400 064. INDIA
 Tel : 91-22-40448000 (44 lines)
 Fax : 91-22-40448045 / 40448046
 E-mail : mira@mirainform.com
 info@mirainform.com
 Website : <http://www.mirainform.com>
<http://www.miraglobalcheck.com>
<http://www.miraglobalcollections.com>

CRACKER BARREL OLD COUNTRY STORE, INC. - 544602

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Vanguard Group, Inc. (The)	2,220,851
Ameriprise Financial, Inc.	832,844
State Street Corporation	732,641
Wells Fargo & Company	636,318
Neuberger Berman Group, LLC	622,010
Dimensional Fund Advisors LP	452,109
RE Advisers Corp	449,609
Bank Of New York Mellon Corporation	415,798
Top Mutual Fund Holders	
Holder	Shares
iShares Core S&P Midcap ETF	637,807
Vanguard Total Stock Market Index Fund	576,305
Vanguard Small-Cap Index Fund	567,852
Neuberger & Berman Genesis Fund	419,824
iShares Russell 2000 ETF	409,666
Vanguard Small Cap Value Index Fund	361,382
Vanguard Extended Market Index Fund	303,235
SPDR S&P Mid Cap 400 ETF Trust	278,686
Homestead Funds Inc-Small Company Stock Fund	210,209
Vanguard Specialized-Dividend Appreciation Index Fund	209,099
Management	

Ms. Sandra Brophy Cochran, President, CEO & Director
 Ms. Jill M. Golder, Senior VP & CFO
 Mr. Nicholas V. Flanagan, Senior Vice President of Operations
 Ms. Laura A. Daily, Senior Vice President of Retail
 Mr. Richard M. Wolfson, Senior VP, General Counsel & Secretary

Subsidiary Companies

CBOCS Distribution, Inc. - Tennessee
 CBOCS Properties, Inc. - Michigan
 CBOCS West, Inc. - Nevada

Related Companies

Rocking Chair, Inc. - Nevada
 No related companies were found.

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FINANCIAL INFORMATION

General Description

We attach the company's last financial statements.

LEGAL FILINGS

Lawsuits

Marbury et al v. Cracker Barrel Old Country Store, Inc et al

Filed: October 11, 2018 as 3:2018cv00905

Plaintiff: Debra Marbury, Russell Marbury

Defendant: Cracker Barrel Old Country Store, Inc, Safety National Casualty Corporation

Cause Of Action: Diversity-Personal Injury

Court: Fifth Circuit › Louisiana › Louisiana Middle District Court

Type: Torts - Injury › P.I.: Other

Doyle v. Cracker Barrel Old Country Store, Inc.

Filed: October 3, 2018 as 8:2018cv02453

Defendant: Cracker Barrel Old Country Store, Inc.

Plaintiff: Mary Jane Doyle

Cause Of Action: Job Discrimination (Race)

Court: Eleventh Circuit › Florida › Florida Middle District Court

Type: Civil Rights › Civil Rights: Jobs

Neely v. Cracker Barrel Old Country Store, Inc.

Filed: September 24, 2018 as 6:2018cv00244

Plaintiff: Donnie Neely

Defendant: Cracker Barrel Old Country Store, Inc.

Cause Of Action: seq. - Americans with Disabilities Act

Court: Sixth Circuit › Kentucky › Kentucky Eastern District Court

Type: Civil Rights › Civil Rights: Americans with Disabilities - Employment

Cohan v. Cracker Barrel Old Country Store, Inc.

Filed: September 21, 2018 as 3:2018cv00859

Plaintiff: Howard Cohan

Defendant: Cracker Barrel Old Country Store, Inc.

Court: Fifth Circuit › Louisiana › Louisiana Middle District Court

Type: Civil Rights › Civil Rights: Americans with Disabilities - Other

Trademarks

CRACKER BARREL CORNER MARKET OLD COUNTRY STORE'S QUALITY TAKE HOME FOODS restaurant services and retail gift, ice cream, confection, and snack food shop services
Owned by: Cracker Barrel Old Country Store, Inc.
Serial Number: 74679034

CRACKER BARREL CORNER MARKET OLD COUNTRY STORE'S QUALITY TAKE HOME FOODS packaged processed food products, namely, processed vegetables; cooked meats; cooked poultry; processed fruits; salads,...
Owned by: Cracker Barrel Old Country Store, Inc.
Serial Number: 74679035

CRACKER BARREL CORNER MARKET OLD COUNTRY STORES "FROM OUR KITCHEN TO YOURS"
restaurant services and retail gift, ice cream, confection, and snack food shop services
Owned by: Cracker Barrel Old Country Store, Inc.
Serial Number: 74488625

CRACKER BARREL CORNER MARKET OLD COUNTRY STORES FROM OUR KITCHEN TO YOURS
packaged processed food products, namely processed vegetables, cooked meats, cooked poultry, processed fruits, salads, namely...
Owned by: Cracker Barrel Old Country Store, Inc.
Serial Number: 74488624

Patents Registered

Renewals

No found.
Type Date
2018 Annual Report Due 11/01/2018 10/24/2018
Registered Agent Change (by Agent) 01/26/2018
2017 Annual Report Due 11/01/2017 10/19/2017
2016 Annual Report Due 11/01/2016 10/11/2016
2015 Annual Report Due 11/01/2015 10/26/2015
2014 Annual Report Due 11/01/2014 10/15/2014
2013 Annual Report Due 11/01/2013 10/14/2013
2012 Annual Report Due 11/01/2012 11/16/2012

UCC (Uniform Commercial Code)

UCC Doc # : 306119438
Filing Date: 04/06/2006
Debtor: CRACKER BARREL OLD COUNTRY STORE INC - LEBANON, TN
Lapse Date: 04/06/2021
Secured Party: LASALLE BANK NATIONAL ASSOCIATION



MIRA INFORM PRIVATE LIMITED
 605, Palmspring, Near D'Mart, Link Road,
 Malad (West), Mumbai - 400 064. INDIA
 Tel : 91-22-40448000 (44 lines)
 Fax : 91-22-40448045 / 40448046
 E-mail : mira@mirainform.com
 info@mirainform.com
 Website : http://www.mirainform.com
 http://www.miraglobalcheck.com
 http://www.miraglobalcollections.com

UCC Doc # : 107047616
 Filing Date: 08/28/2007
 Debtor: CRACKER BARREL OLD COUNTRY STORE
 INC - LEBANON, TN
 Lapse Date: 08/28/2022
 Secured Party: COUNTRY STORES PROPERTY III
 LLC

UCC Doc # : 309054717
 Filing Date: 10/05/2009
 Debtor: CRACKER BARREL OLD COUNTRY STORE
 INC - LEBANON, TN
 Lapse Date: 10/05/2019
 Secured Party: SONY MUSIC ENTERTAINMENT

UCC Doc # : 421831789
 Filing Date: 07/10/2014
 Debtor: CRACKER BARREL OLD COUNTRY STORE
 INC - LEBANON, TN
 Lapse Date: 07/10/2019
 Secured Party: FORSYTHE/MCARTHUR
 ASSOCIATES, INC

OFAC Sanctions List Search

The company is not listed in the OFAC Sanctions List.

SUMMARY

Summary

Founded in 1969, Cracker Barrel Old Country Store, Inc. is an organization in the Full-Service Restaurants Industry headquartered in Lebanon, TN. The company has 73,000 Employees. It operates nationally, mainly importing from India and China.

Cracker Barrel Old Country Store, Inc. shows positive profitability in its last financial figures.

RISK INFORMATION

Debts
 Payments
 Cash Flow
 State

Controlled
 Regular
 Normal
 Active

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INTERVIEW

First Name	Karen
Position	-
Comments	She confirmed the name of the company, the address of the headquarters and location, the date of creation of the company, the website, the number of employees and the name of the Chief Executive Officer.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 71.74
UK Pound	1	INR 90.58
Euro	1	INR 81.46
US Dollar	1	INR 71.92

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	NIS
Report Prepared by :	TRU

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)