

**MIRA INFORM REPORT**

<b>Report No. :</b>	521653
<b>Report Date :</b>	14.12.2018

**IDENTIFICATION DETAILS**

<b>Name :</b>	EDGE EVENTS AND PROMOTIONS
<b>Registered Office :</b>	30C, Aswini Dutta Raod, Ground Floor, Kolkata- 700029, West Bengal
<b>Tel. No.:</b>	91-33-40014313
<b>Country :</b>	India
<b>Financials (as on) :</b>	31.03.2018
<b>Year of Establishment:</b>	2009
<b>Capital Investment / Paid-up Capital :</b>	INR 7.819 Million
<b>PAN No.:</b> [Permanent Account No.]	AAOPY3825B
<b>GSTN :</b> [Goods & Service Tax Registration No.]	19AAOPY3825B1ZD
<b>Legal Form :</b>	Sole Proprietary Concern
<b>Line of Business :</b>	Subject is engaged in Providing Event Management Services. (Confirmed by management)
<b>No. of Employees :</b>	14 (Approximately)

**RATING & COMMENTS**

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

**MIRA's Rating :**

A

<b>Credit Rating</b>	<b>Explanation</b>	<b>Rating Comments</b>
A	Acceptable Risk	Business dealings permissible with moderate risk of default

**Maximum Credit Limit :**

USD 22000

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<b>Status :</b>	Satisfactory
<b>Payment Behaviour :</b>	Usually Correct
<b>Litigation :</b>	Clear

**NOTES:**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

<b>Rating Agency Name</b>	Not Available
<b>Rating</b>	Not Available
<b>Rating Explanation</b>	Not Available
<b>Date</b>	Not Available

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

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**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 14.12.2018

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION PARTED BY**

<b>Name :</b>	Mrs. Mandip Yagnik
<b>Designation :</b>	Proprietor
<b>Contact No.:</b>	91-9830094866
<b>Date :</b>	13.12.2018

**Tel No: 91-32933814 (Not in Service)**

**LOCATIONS**

<b>Registered Office :</b>	30C, Aswini Dutta Road, Ground Floor, Kolkata- 700029, West Bengal, India
<b>Tel. No.:</b>	91-33-40014313
<b>Mobile No.:</b>	91-9830094866 (Mrs. Mandip Yagnik)
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:mandipyagnik.edge@gmail.com">mandipyagnik.edge@gmail.com</a>
<b>Area :</b>	700 Sq. ft.
<b>Location :</b>	Owned
<b>Locality :</b>	Residential

**SOLE PROPRIETOR**

<b>Name :</b>	Mrs. Mandip Yagnik
<b>Designation :</b>	Proprietor
<b>Address :</b>	38, Purna Das Road, Flat 1-A, Kolkata – 700029, West Bengal, India
<b>Date of Birth/Age :</b>	18.03.1972
<b>Qualification :</b>	Graduate
<b>Experience :</b>	18 Years
<b>Pan No:</b>	AAOPY3825B

**BUSINESS DETAILS**

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<b>Line of Business :</b>	Subject is engaged in Providing Event Management Services. (Confirmed by management)
<b>Brand Names :</b>	Not Available
<b>Agencies Held :</b>	Not Available
<b>Exports :</b>	Not Available
<b>Imports :</b>	Not Available
<b>Terms :</b>	
<b>Selling :</b>	Cheque
<b>Purchasing :</b>	Cheque

**GENERAL INFORMATION**

<b>Suppliers :</b>	<b>Reference :</b>	Not Divulged
	<b>Name of the Person :</b>	--
	<b>Contact No.:</b>	--
	<b>Since How Long Known :</b>	--
	<b>Maximum Limit Dealt :</b>	--
	<b>Experience :</b>	--
	<b>Remark:</b>	--
<b>Customers :</b>	<b>Name :</b>	ABP Private Limited
	<b>Address:</b>	6, Prafulla Sarkar Street, Kolkata-700001, West Bengal ,India
	<b>Name :</b>	Chandras Green Project Limited
	<b>Address:</b>	P- 24 A, C.I.T. Raod, Kolkata – 700014, West Bengal ,India
	<b>Name :</b>	Zee Akash News Private Limited
	<b>Address:</b>	Electronics Complex, Saltlake, Kolkata- 700091, West Bengal ,India
	<b>Name :</b>	Fortis Hospitals Private Limited
	<b>Address:</b>	Anandapur, Ruby, Kolkata, West Bengal ,India
	<b>No. of Employees :</b>	14 (Approximately)

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<b>Bankers :</b>	<b>Bank Name</b>	HDFC Bank Limited	
	<b>Branch</b>	Golpark Branch, Kolkata – 700029, West Bengal, India	
	<b>Person Name (With Designation)</b>	--	
	<b>Contact Number</b>	91-33-61606161	
	<b>Name of Account Holder</b>	--	
	<b>Account Number</b>	--	
	<b>Account Since (Date/Year of Account Opening)</b>	--	
	<b>Average Balance Maintained (If Possible)</b>	--	
	<b>Credit Facilities Enjoyed (If any)</b>	--	
	<b>Account Operation</b>	--	
<b>Remarks (If any)</b>	Ringing		
<b>Facilities :</b>	<b>Secured Loan</b>	<b>31.03.2018 (INR in Million)</b>	<b>31.03.2017 (INR in Million)</b>
	<b>Long-term Borrowings</b>		
	From HDFC Car Loan (Honda)	0.000	0.064
	<b>Total</b>	<b>0.000</b>	<b>0.064</b>

<b>Auditors :</b>	
<b>Name :</b>	R.N. Chandra and Associates Chartered Accountants
<b>Address :</b>	156A, Lenin Sarani, Kolkata, West Bengal, India
<b>Memberships :</b>	Not Available
<b>Collaborators :</b>	Not Available
<b>Sister Concern:</b>	Not Available

**CAPITAL STRUCTURE**

**As on 31.03.2018**

<b>LIABILITIES</b>	<b>AMOUNT</b>	<b>AMOUNT</b>
<b>Capital account</b>		
As per last A/c	5.341	
Addition during the year	1.486	
Add: Net profit for the year	4.808	
	<b>11.636</b>	
Less: Withdrawals	3.817	7.819

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**FINANCIAL DATA**  
*[all figures are in INR Million]*

**ABRIDGED BALANCE SHEET**

<b>SOURCES OF FUNDS</b>	<b>31.03.2018</b>	<b>31.03.2017</b>
<b>SHAREHOLDERS FUNDS</b>		
1] Capital Account	7.819	5.341
2] Share Application Money	0.000	0.00
3] Reserves & Surplus	0.000	0.000
4] (Accumulated Losses)		
<b>NETWORTH</b>	<b>7.819</b>	<b>5.341</b>
<b>LOAN FUNDS</b>		
1] Secured Loans	0.000	0.064
2] Unsecured Loans	0.000	0.000
<b>TOTAL BORROWING</b>	<b>0.000</b>	<b>0.064</b>
<b>DEFERRED TAX LIABILITIES</b>		
<b>TOTAL</b>	<b>7.819</b>	<b>5.405</b>
<b>APPLICATION OF FUNDS</b>		
<b>FIXED ASSETS [Net Block]</b>		
Capital work-in-progress	0.873	1.024
	0.000	0.000
<b>INVESTMENT</b>	0.000	0.000
<b>DEFERRED TAX ASSETS</b>	0.000	0.000
<b>CURRENT ASSETS, LOANS &amp; ADVANCES</b>		
Inventories	0.000	0.000
Sundry Debtors	14.756	10.189
Cash & Bank Balances	6.070	2.992
Other Current Assets	0.000	0.000
Loans & Advances	0.178	0.358
<b>Total Current Assets</b>	<b>21.877</b>	<b>14.563</b>
<b>Less : CURRENT LIABILITIES &amp; PROVISIONS</b>		
Sundry Creditors	12.350	8.988
Other Current Liabilities	1.169	0.000
Provisions	0.539	0.170
<b>Total Current Liabilities</b>	<b>14.058</b>	<b>9.158</b>
<b>Net Current Assets</b>	<b>7.819</b>	<b>5.405</b>
<b>MISCELLANEOUS EXPENSES</b>	0.000	0.000

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<b>TOTAL</b>	<b>7.819</b>	<b>5.405</b>
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**PROFIT & LOSS ACCOUNT**

	<b>PARTICULARS</b>	<b>31.03.2018</b>	<b>31.03.2017</b>
	<b>SALES</b>		
	Event Management Charges	31.178	16.223
	Other income	0.000	0.000
	<b>TOTAL</b>	<b>31.178</b>	<b>16.223</b>
<b>Less</b>	<b>EXPENSES</b>		
	Agency Fees	0.065	0.021
	Artist and Technician Charges	1.496	0.785
	Courier and Postage Charges	0.048	0.018
	Car Hire Charges	0.403	0.063
	Co- Ordination Charges	2.169	1.429
	Design and Decoration	1.788	1.546
	Event Paid	6.006	0.509
	Flex Purchase and Latex Print	0.487	0.347
	Fooding Expenses	1.205	0.254
	Generator Hire Charges	0.167	0.110
	Generator Running Expenses	0.292	0.138
	Hire Charges (Equipment And Computer)	1.194	1.089
	Room Rent and Hotel Charges	0.534	0.883
	Venue Hire Charges	0.370	0.000
	Labour Charges	0.053	0.037
	Van Hire Charges	0.035	0.000
	Make up and Stylist Charges	0.000	0.008
	Mobile Advertising Charges	0.242	0.149
	Misc. Purchase	0.684	0.478
	Misc. Expenses	0.623	0.215
	Permission, Legal and License Fees	0.192	0.066
	Reporting and Communication	0.011	0.023
	Security Charges	0.089	0.071
	Services Charges	4.247	3.191
	Swachh Bharat Cess @ 50%	0.004	0.015
	Krishi Kalayan Cess @ 50%	0.004	0.012
	Transportation Expenses	0.037	0.075
	Video and Photography Charges	0.121	0.100
	Accounting Charges	0.078	0.078
	Audit Fees	0.020	0.020
	Bad Debts	0.375	0.020
	Car Running Expenses	0.149	0.030

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	Conveyance Expenses		0.292	0.283
	Electricity Charges Paid		0.103	0.151
	General Expenses		0.055	0.016
	Godown Rent		0.381	0.090
	Motor Car Insurance		0.015	0.017
	Office Expenses		0.103	0.056
	Printing and Stationery		0.174	0.079
	Professional Fees		0.057	0.036
	Rates and Taxes		0.042	0.019
	Rent Paid		0.180	0.180
	Repairs and Maintenance		0.054	0.007
	Salary and Bonus		0.582	0.482
	Sales Promotion Expenses		0.161	0.142
	Staff Welfare Expenses		0.085	0.007
	Telephone Expenses		0.179	0.177
	Travelling Expenses		0.566	0.303
	<b>TOTAL</b>		<b>26.217</b>	<b>13.825</b>
	<b>PROFIT BEFORE INTEREST, AND DEPRECIATION AND AMORTISATION</b>		<b>4.961</b>	<b>2.398</b>
<b>Less</b>	<b>FINANCIAL EXPENSES</b>		0.002	0.018
	<b>PROFIT BEFORE AND DEPRECIATION AND AMORTISATION</b>		<b>4.959</b>	<b>2.380</b>
<b>Less/ Add</b>	<b>DEPRECIATION/ AMORTISATION</b>		0.151	0.225
	<b>NET PROFIT TAX</b>		<b>4.808</b>	<b>2.155</b>

**KEY RATIOS**

**EFFICIENCY RATIOS**

<b>PARTICULARS</b>		<b>31.03.2018</b>	<b>31.03.2017</b>
Average Collection Days (Sundry Debtors / Income * 365 Days)		172.75	229.24
Account Receivables Turnover (Income / Sundry Debtors)		2.11	1.59
Inventory Turnover (Operating Income / Inventories)		0.00	0.00

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Asset Turnover (Operating Income / Net Fixed Assets)		5.68	2.34
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**LEVERAGE RATIOS**

PARTICULARS		31.03.2018	31.03.2017
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)		0.64	0.63
Debt Equity Ratio (Total Liability / Networth)		0.00	0.01
Current Liabilities to Networth (Current Liabilities / Net Worth)		1.80	1.71
Fixed Assets to Networth (Net Fixed Assets / Networth)		0.11	0.19
Interest Coverage Ratio (PBIT / Financial Charges)		2480.50	133.22

**PROFITABILITY RATIOS**

PARTICULARS		31.03.2018	31.03.2017
Net Profit Margin ((PAT / Sales) * 100)	%	15.42	13.28
Return on Total Assets ((PAT / Total Assets) * 100)	%	21.98	14.80
Return on Investment (ROI) ((PAT / Networth) * 100)	%	61.49	40.35

**SOLVENCY RATIOS**

PARTICULARS		31.03.2018	31.03.2017
Current Ratio (Current Assets / Current Liabilities)		1.49	1.48
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		1.49	1.48
G-Score Ratio Financial		0.36	0.37

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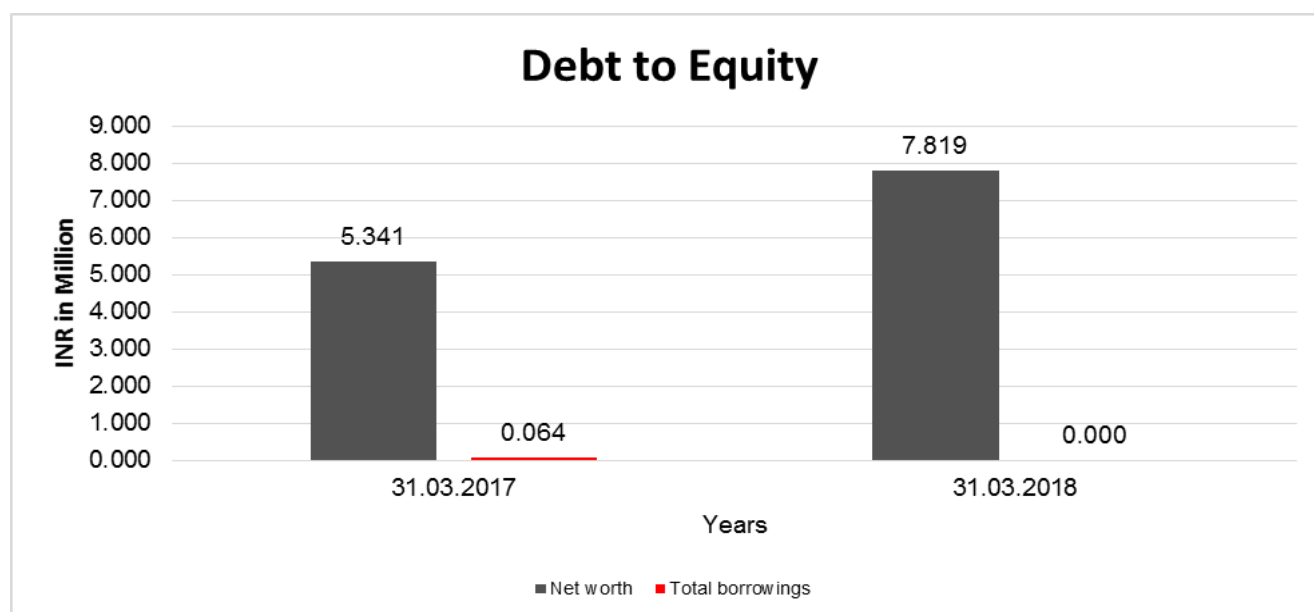
(Networth / Total Assets)			
G-Score Ratio Debt (Debts / Equity Capital)		0.00	0.01
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		1.49	1.48

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

**FINANCIAL ANALYSIS**  
*[all figures are in INR Million]*

**DEBT EQUITY RATIO**

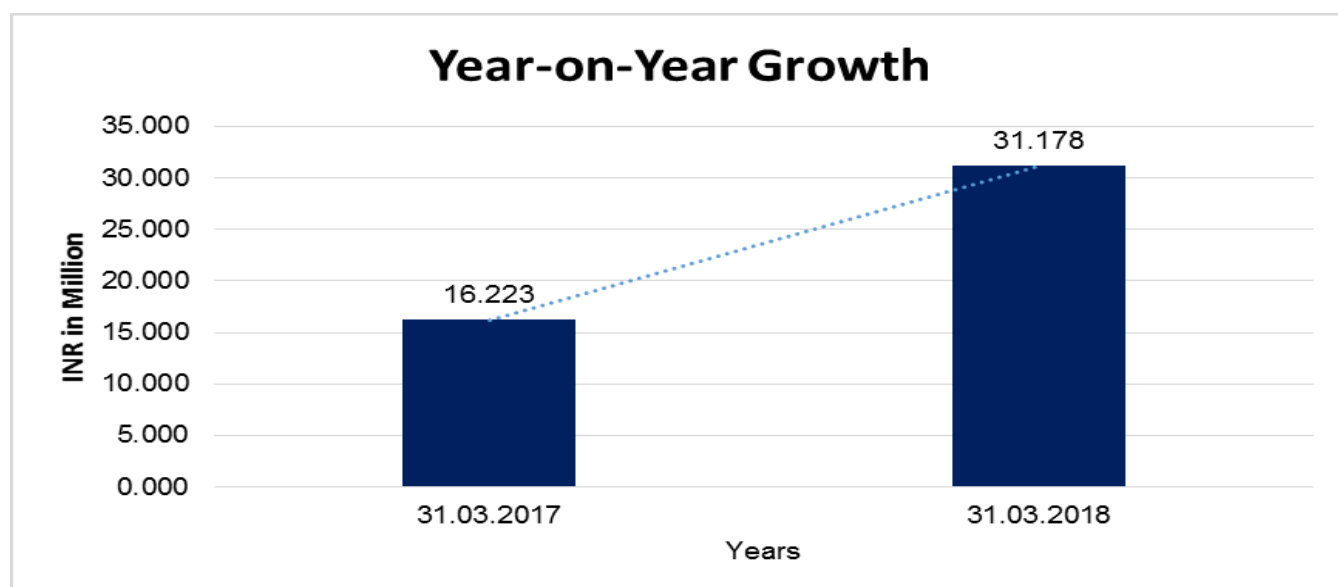
Particular	31.03.2017	31.03.2018
	INR In Million	INR In Million
Share Capital	5.341	7.819
Reserves & Surplus	0.000	0.000
Share Application money pending allotment	0.000	0.000
<b>Net worth</b>	<b>5.341</b>	<b>7.819</b>
Long Term borrowings	0.064	0.000
Short Term borrowings	0.000	0.000
<b>Total borrowings</b>	<b>0.064</b>	<b>0.000</b>
<b>Debt/Equity ratio</b>	<b>0.012</b>	<b>0.000</b>



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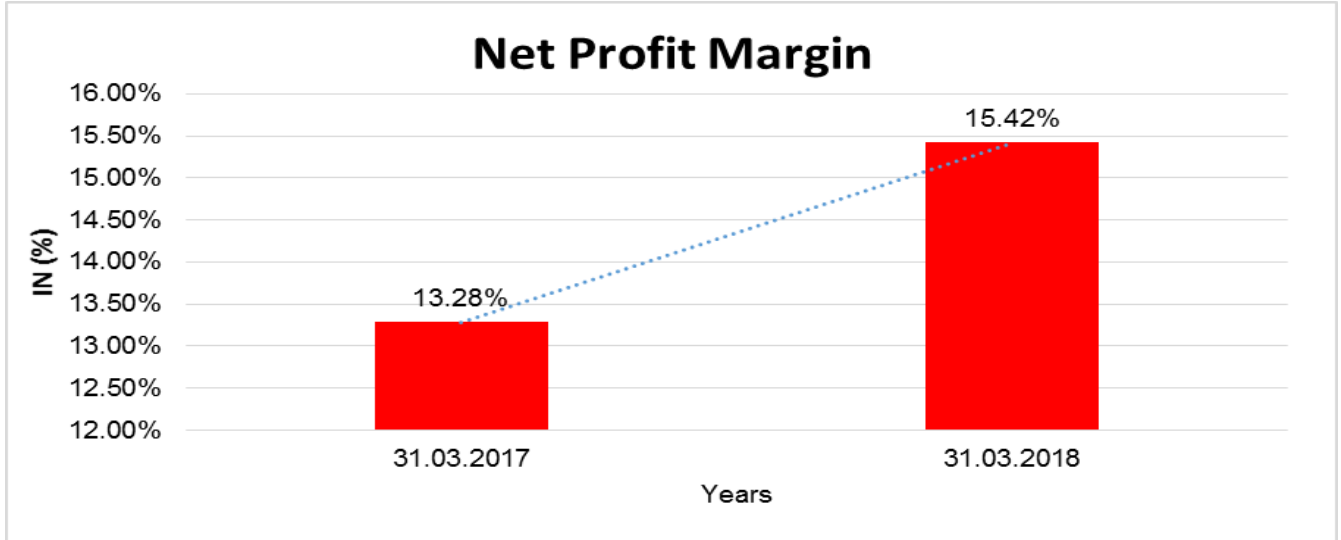
**YEAR-ON-YEAR GROWTH**

Year on Year Growth	31.03.2017	31.03.2018
	INR In Million	INR In Million
Sales	16.223	31.178
		<b>92.184</b>



**NET PROFIT MARGIN**

Net Profit Margin	31.03.2017	31.03.2018
	INR In Million	INR In Million
Event Management Charges	16.223	31.178
Profit	2.155	4.808
	<b>13.28%</b>	<b>15.42%</b>



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**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last two years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last two years	Yes
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

**OBSERVATION POINTS**

<b>Name of Company :</b>	EDGE EVENTS AND PROMOTIONS
<b>Address :</b>	30C, Aswini Dutta Road, Ground Floor, Kolkata- 700029, West Bengal, India
<b>Person to whom we met:</b>	Security Guard
<b>Name Board:</b>	Sighted
<b>Location:</b>	Easy
<b>Total Floors of the building:</b>	Ground + 5 Storey Building
<b>Subject situated on:</b>	Ground Floor
<b>Locality:</b>	Residential
<b>Area:</b>	Upmarket
<b>Proof of visit:</b>	Photograph

**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 71.54
UK Pound	1	INR 90.31
Euro	1	INR 81.34

**INFORMATION DETAILS**

Information Gathered by :	GAY
Analysis Done by :	PRI
Report Prepared by :	SUPI

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)