

MIRA INFORM REPORT

Report No. :	542734
Report Date :	18.12.2018

IDENTIFICATION DETAILS

Name :	OPTIMUM PROMOTIONS AND EVENTS PRIVATE LIMITED
Registered Office :	No.26, Ground Floor, 18th Main, H.A.L 2nd Stage, Bangalore – 560008, Karnataka
Mobile No.:	91-9844091309 (Mr. Palani Natarajan)
Country :	India
Financials (as on) :	31.03.2018
Date of Incorporation :	05.07.2011
CIN No.: [Company Identification No.]	U74999KA2011PTC059474
Capital Investment / Paid-up Capital :	INR 0.100 Million
PAN No.: [Permanent Account No.]	AABCO5023B
GSTN : [Goods & Service Tax Registration No.]	29AABCO5023B1ZW
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is engaged in the business of sales promotions, market research and event management. (Registered Activity and also Confirmed by management)
No. of Employees :	14 (Approximately) (In office: 08 + In Branch: 06)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

C

Credit Rating	Explanation	Rating Comments
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C	Medium High Risk	Business dealings permissible preferably on secured basis
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Status :	Moderate
Payment Behaviour :	Slow
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

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Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 18.12.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

Name :	Mr. Palani Natarajan
Designation :	Director
Contact No.:	91-9844091309
Date :	18.12.2018

LOCATIONS

Registered Office :	No.26, Ground Floor, 18th Main, H.A.L 2nd Stage, Bangalore – 560008, Karnataka, India
Tel. No.:	91-80-25207424
Mobile No.:	91-9844091309 (Mr. Palani Natarajan) 91-8494919351 (Mr. Nithin)
Fax No.:	Not Available
E-Mail :	palani@optimumpromos.com
Website :	https://optimumpromotions.in
Area :	1,000 Sq.Ft. (As per site visit)
Location:	Rented
Locality :	Commercial
Branch Office:	Located at <ul style="list-style-type: none"> • Chennai • Bangalore • Hyderabad • Cochin • Mumbai • Delhi

DIRECTORS

AS ON 31.03.2018

Name :	Mr. Palani Natarajan
Designation :	Director
Address :	#28, 1st Floor, G 6th Street, Jogupalya, Near Anjaneya Temple Halasuru,

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	Bangalore -560008, Karnataka, India
Date of Birth/Age :	15.11.1970
Qualification:	Degree
Date of Appointment :	05.07.2011
DIN No.:	03504000
Name :	Mrs. Varalakshmi Vinayagam
Designation :	Director
Address :	#28, 1st Floor, G 6th Street, Jogupalya, Near Anjaneya Temple Halasuru, Bangalore -560008, Karnataka, India
Date of Birth/Age :	25.08.1978
Date of Appointment :	05.07.2011
DIN No.:	03542116

KEY EXECUTIVE

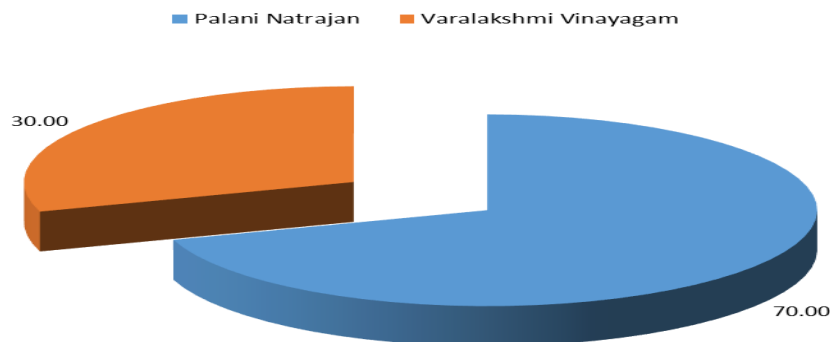
Name :	Mr. Nithin
Designation :	Accounts and Finance

MAJOR SHAREHOLDERS

AS ON 31.03.2018

Names of Shareholders	No. of Shares	% of Holding
Palani Natrajan	7000	70.00
Varalakshmi Vinayagam	3000	30.00
Total	10000	100.00

Share holding pattern



Equity Share Break up (Percentage of Total Equity)

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As on 30.09.2017

Category	Percentage
Promoters (Individual/Hindu Undivided Family – Indian)	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Subject is engaged in the business of sales promotions, market research and event management. (Registered Activity and also Confirmed by management)	
Products / Services :	Item Code No.	Products/Services Description
	99962900	Market research, Sales promotion and Event Management
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Available	
Imports :	Not Available	
Terms :		
Selling :	Credit (30,60 Days)	
Purchasing :	Credit (30,60 Days)	

PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Reference :	Rishab International		
	Name of the Person :	Mr. Shankar (Director)		
	Contact No.:	91-9448594493		
	Since How Long Known :	7 Years		
	Maximum Limit Dealt :	INR 3.000 Million		
	Experience :	Payment Behaviour	Market Goodwill	Overall
		Good	Good	Good
	Remark:	As claimed by Mr. Shankar (Director) that payment behavior market goodwill is good and overall performance is good.		

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	<table border="1"> <tr> <td>Reference :</td> <td colspan="3">Dream Factory Private Limited</td> </tr> <tr> <td>Name of the Person :</td> <td colspan="3">Mr. Deen Dayal (Operational Manager)</td> </tr> <tr> <td>Contact No.:</td> <td colspan="3">91-9343153330</td> </tr> <tr> <td>Since How Long Known :</td> <td colspan="3">10 Years</td> </tr> <tr> <td>Maximum Limit Dealt :</td> <td colspan="3">INR 3.000 Million</td> </tr> <tr> <td>Experience :</td> <td>Payment Behaviour</td> <td>Market Goodwill</td> <td>Overall</td> </tr> <tr> <td></td> <td>Excellent</td> <td>Excellent</td> <td>Excellent</td> </tr> <tr> <td>Remark:</td> <td colspan="3">We had word with Mr. Deen Dayal (Operational Manager) they know subject company since 10 years they are satisfied.</td> </tr> </table>	Reference :	Dream Factory Private Limited			Name of the Person :	Mr. Deen Dayal (Operational Manager)			Contact No.:	91-9343153330			Since How Long Known :	10 Years			Maximum Limit Dealt :	INR 3.000 Million			Experience :	Payment Behaviour	Market Goodwill	Overall		Excellent	Excellent	Excellent	Remark:	We had word with Mr. Deen Dayal (Operational Manager) they know subject company since 10 years they are satisfied.						
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Customers :	<table border="1"> <tr> <td>Reference :</td> <td colspan="3">Encompass Events Private Limited</td> </tr> <tr> <td>Name of the Person :</td> <td colspan="3">Mr. Gurupreeth Singh (Manager)</td> </tr> <tr> <td>Contact No.:</td> <td colspan="3">91-9769124648</td> </tr> <tr> <td>Email:</td> <td colspan="3">gurupreeth.singh@encompass.im</td> </tr> <tr> <td>Since How Long Known :</td> <td colspan="3">6 Years</td> </tr> <tr> <td>Maximum Limit Dealt :</td> <td colspan="3">INR 10.000 Million</td> </tr> <tr> <td>Experience :</td> <td>Services Quality</td> <td>Services Behaviour</td> <td>Overall</td> </tr> <tr> <td></td> <td>Excellent</td> <td>Excellent</td> <td>Excellent</td> </tr> <tr> <td>Remark:</td> <td colspan="3">We had word with Mr. Gurupreeth Singh (Manager) they are satisfied with subject company's services.</td> </tr> </table>	Reference :	Encompass Events Private Limited			Name of the Person :	Mr. Gurupreeth Singh (Manager)			Contact No.:	91-9769124648			Email:	gurupreeth.singh@encompass.im			Since How Long Known :	6 Years			Maximum Limit Dealt :	INR 10.000 Million			Experience :	Services Quality	Services Behaviour	Overall		Excellent	Excellent	Excellent	Remark:	We had word with Mr. Gurupreeth Singh (Manager) they are satisfied with subject company's services.		
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	<table border="1"> <tr> <td>Reference :</td> <td colspan="3">Dell</td> </tr> <tr> <td>Name of the Person :</td> <td colspan="3">Mr. Avinash (Marketing Manager)</td> </tr> <tr> <td>Contact No.:</td> <td colspan="3">91-9845941123</td> </tr> <tr> <td>Since How Long Known :</td> <td colspan="3">7 Years</td> </tr> <tr> <td>Maximum Limit Dealt :</td> <td colspan="3">INR 20.000 million</td> </tr> <tr> <td>Experience :</td> <td>Services</td> <td>Overall</td> <td></td> </tr> </table>	Reference :	Dell			Name of the Person :	Mr. Avinash (Marketing Manager)			Contact No.:	91-9845941123			Since How Long Known :	7 Years			Maximum Limit Dealt :	INR 20.000 million			Experience :	Services	Overall													
Reference :	Dell																																				
Name of the Person :	Mr. Avinash (Marketing Manager)																																				
Contact No.:	91-9845941123																																				
Since How Long Known :	7 Years																																				
Maximum Limit Dealt :	INR 20.000 million																																				
Experience :	Services	Overall																																			

		Quality	
		Excellent	Excellent
Remark:	We spoke with Mr. Avinash (Marketing Manager) he knows about the subject company since last 7 years.		
Reference :	Anchor Electricals Private Limited		
Name of the Person :	Mr. Kamaldeep Barman (Senior Executive)		
Contact No.:	91-7045785548		
Since How Long Known :	1 Year		
Maximum Limit Dealt :	INR 5.000 Million		
Experience :	Services Quality	Overall	
	Good	Good	
Remark:	As confirmed by Mr. Kamaldeep Barman (Senior Executive) they are satisfied with subject company's services.		
No. of Employees :	14 (Approximately) (In office: 08 + In Branch: 06)		
Bankers :	Banker Name :	HDFC Bank Limited	
	Branch :	No. 1075, 12 th Main Road, 8 th Cross, Off 100 Feet, Indira Nagar, Bangalore – 560036, Karnataka, India	
	Person Name (With Designation) :	--	
	Contact Number :	91-7795842576 (Switch off) 91-8061606161 (Continuously ringing)	
	Name of Account Holder :	Optimum Promotions & Events Private Limited	
	Account Number :	17558190000029	
	IFSC Code:	HDFC0001755	
	Account Since (Date/Year of Account Opening) :	--	
	Average Balance Maintained :	--	
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--	
	Account Operation :	--	
	Remark :	Unable to contact the banker	
	Banker Name :	Kotak Mahindra Limited	
	Branch :	Indira Nagar, Bangalore, Karnataka, India	
	Person Name (With Designation) :	--	
	Contact Number :	91-80-25275443 (Continuously ringing)	

	Name of Account Holder :	Optimum Promotions & Events Private Limited
	Account Number :	6911254532
	Account Since (Date/Year of Account Opening) :	10.09.2011
	Average Balance Maintained :	INR 0.150 Million
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	INR 1.000 Million (Term loan)
	Account Operation :	Current Account
	Remark :	Unable to contact the banker

Auditors :	
Name :	Vikas Kumar Oswal Chartered Accountant
Address :	#235, 68th Cross, Dinatanth Road, Rajajinagar, 5th Block, Bangalore- 560010, Karnataka, India
Memberships No.:	211795
Income-tax PAN of auditor or auditor's firm :	AAGPO7561G
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	--

CAPITAL STRUCTURE

AS ON 31.03.2018

Authorised Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

FINANCIAL DATA
[all figures are INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2018	31.03.2017	31.03.2016
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	0.100	0.100	0.100
(b) Reserves & Surplus	(1.427)	0.334	2.125
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	(1.327)	0.434	2.225
(3) Non-Current Liabilities			
(a) long-term borrowings	0.000	0.000	0.000
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	0.000	0.000	0.000
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	0.000	0.000	0.000
(4) Current Liabilities			
(a) Short term borrowings	0.475	0.745	0.046
(b) Trade payables	11.413	6.446	0.553
(c) Other current liabilities	6.058	3.148	3.788
(d) Short-term provisions	0.000	0.000	0.000
Total Current Liabilities (4)	17.946	10.339	4.387
TOTAL	16.619	10.773	6.612
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	0.129	0.161	0.200
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.004	0.003	0.001
(d) Long-term Loan and Advances	0.000	0.000	0.000
(e) Other Non-current assets	0.000	0.000	0.000
Total Non-Current Assets	0.133	0.164	0.201

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	0.000	0.000	0.000
(c) Trade receivables	13.119	8.927	5.269
(d) Cash and cash equivalents	1.393	0.269	0.358
(e) Short-term loans and advances	0.025	0.145	0.000
(f) Other current assets	1.949	1.268	0.784
Total Current Assets	16.486	10.609	6.411
TOTAL	16.619	10.773	6.612

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2018	31.03.2017	31.03.2016
	SALES			
	Income	46.095	20.203	18.790
	Other Income	3.726	0.018	0.077
	TOTAL	49.821	20.221	18.867
Less	EXPENSES			
	Employees benefits expense	5.392	2.873	2.970
	Other expenses	45.897	18.968	18.019
	TOTAL	51.289	21.841	20.989
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	(1.468)	(1.620)	(2.122)
Less	FINANCIAL EXPENSES	0.265	0.135	0.000
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	(1.733)	(1.755)	(2.122)
Less/ Add	DEPRECIATION/ AMORTISATION	0.030	0.040	0.061
	PROFIT/ (LOSS) BEFORE TAX	(1.763)	(1.795)	(2.183)
Less	TAX	(0.003)	(0.003)	(0.004)
	PROFIT/ (LOSS) AFTER TAX	(1.760)	(1.792)	(2.179)
	Earnings / (Loss) Per Share (INR)	(176.00)	(179.20)	(217.90)

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ADVERTISING EXPENSES

PARTICULARS	31.03.2018	31.03.2017	31.03.2016
Advertising Expenses	NA	NA	NA

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2018	31.03.2017	31.03.2016
Current Maturities of Long term debt	NA	NA	NA
Cash generated from operations	NA	NA	NA
Net cash flows from (used in) operations	NA	NA	NA

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2018	31.03.2017	31.03.2016
Average Collection Days (Sundry Debtors / Income * 365 Days)	103.88	161.28	102.35
Account Receivables Turnover (Income / Sundry Debtors)	3.51	2.26	3.57
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	0.00	0.00	0.00
Inventory Turnover (Operating Income / Inventories)	0.00	0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)	(11.38)	(10.06)	(10.61)

LEVERAGE RATIOS

PARTICULARS	31.03.2018	31.03.2017	31.03.2016
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	1.08	0.96	0.66
Debt Equity Ratio (Total Liability / Networth)	(0.36)	1.72	0.02

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Current Liabilities to Networth (Current Liabilities / Net Worth)	(13.52)	23.82	1.97
Fixed Assets to Networth (Net Fixed Assets / Networth)	(0.10)	0.37	0.09
Interest Coverage Ratio (PBIT / Financial Charges)	(5.54)	(12.00)	0.00

PROFITABILITY RATIOS

PARTICULARS		31.03.2018	31.03.2017	31.03.2016
Net Profit Margin ((PAT / Sales) * 100)	%	(3.82)	(8.87)	(11.60)
Return on Total Assets ((PAT / Total Assets) * 100)	%	(10.59)	(16.63)	(32.96)
Return on Investment (ROI) ((PAT / Networth) * 100)	%	132.63	(412.90)	(97.93)

SOLVENCY RATIOS

PARTICULARS		31.03.2018	31.03.2017	31.03.2016
Current Ratio (Current Assets / Current Liabilities)		0.92	1.03	1.46
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)		0.92	1.03	1.46
G-Score Ratio Financial (Networth / Total Assets)		(0.08)	0.04	0.34
G-Score Ratio Debt (Debts / Equity Capital)		4.75	7.45	0.46
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		0.92	1.03	1.46

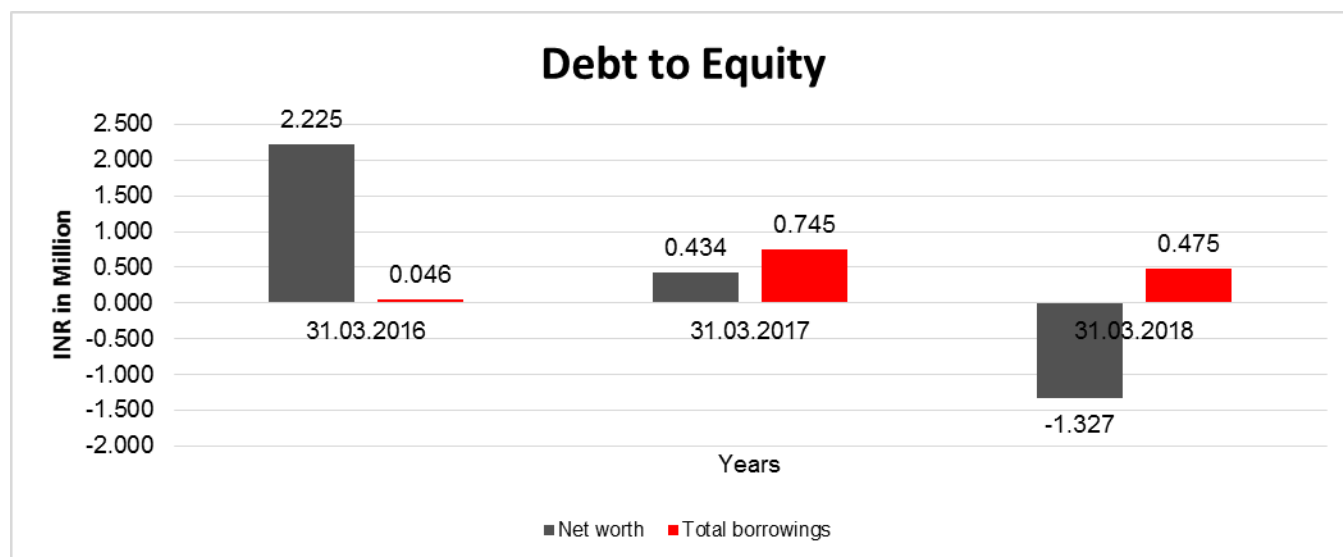
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

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FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

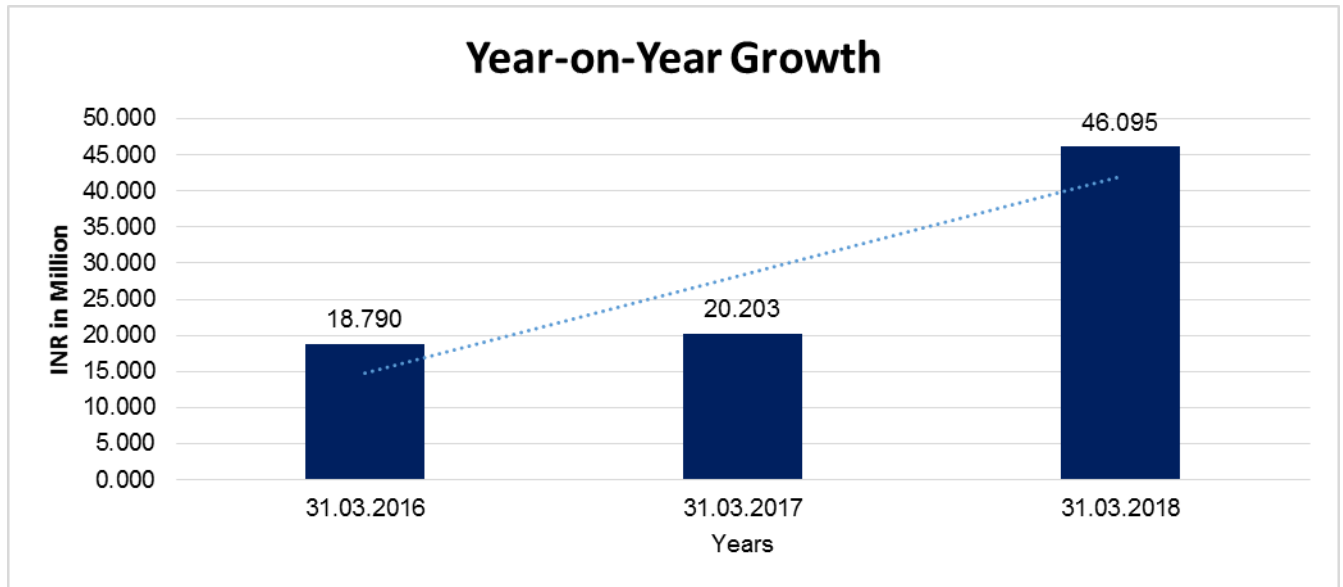
Particular	31.03.2016	31.03.2017	31.03.2018
	INR In Million	INR In Million	INR In Million
Share Capital	0.100	0.100	0.100
Reserves & Surplus	2.125	0.334	(1.427)
Share Application money pending allotment	0.000	0.000	0.000
Net worth	2.225	0.434	(1.327)
Long Term borrowings	0.000	0.000	0.000
Short Term borrowings	0.046	0.745	0.475
Total borrowings	0.046	0.745	0.475
Debt/Equity ratio	0.021	1.717	(0.358)



YEAR-ON-YEAR GROWTH

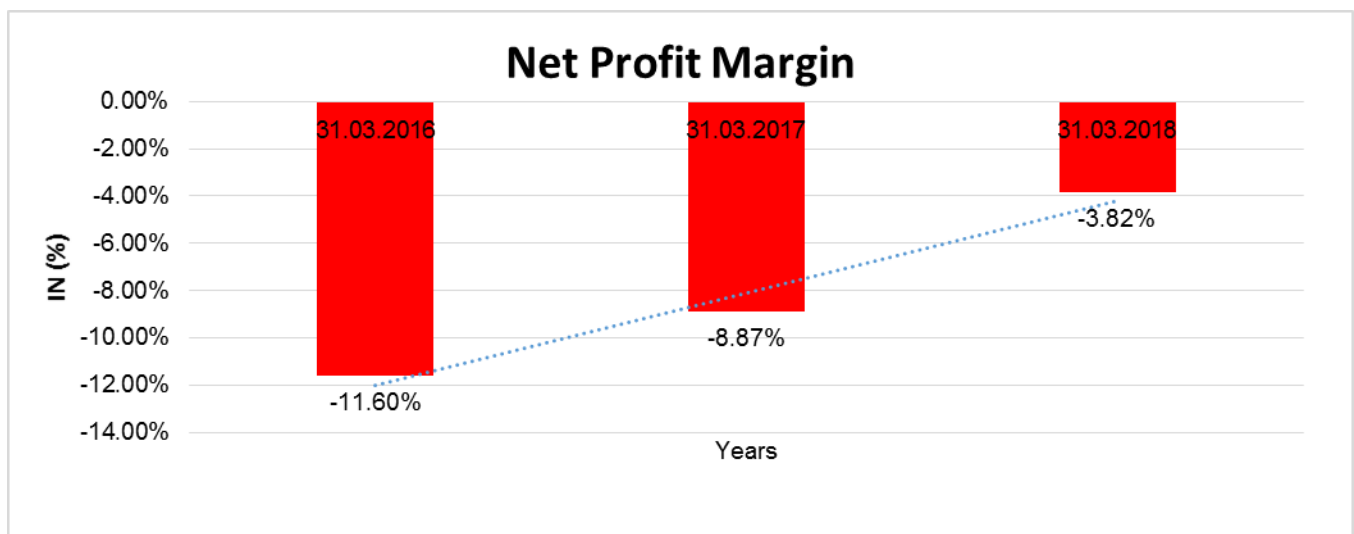
Year on Year Growth	31.03.2016	31.03.2017	31.03.2018
	INR In Million	INR In Million	INR In Million
Sales	18.790	20.203	46.095
		7.520	128.159

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NET PROFIT MARGIN

Net Profit Margin	31.03.2016	31.03.2017	31.03.2018
	INR In Million	INR In Million	INR In Million
Sales	18.790	20.203	46.095
Profit / (Loss)	(2.179)	(1.792)	(1.760)
	(11.60%)	(8.87%)	(3.82%)



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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	Yes
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

INDEX OF CHARGE: NO CHARGES EXISTS FOR COMPANY

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OPERATIONS

The operations of the Company during the year under report were satisfactory. The Directors are confident of improving the results in the coming years.

CORPORATE INFORMATION

The company was incorporated on 5th July 2011 under the Indian companies' act 1956. The company is mainly in the business of sales promotions, market research and event management

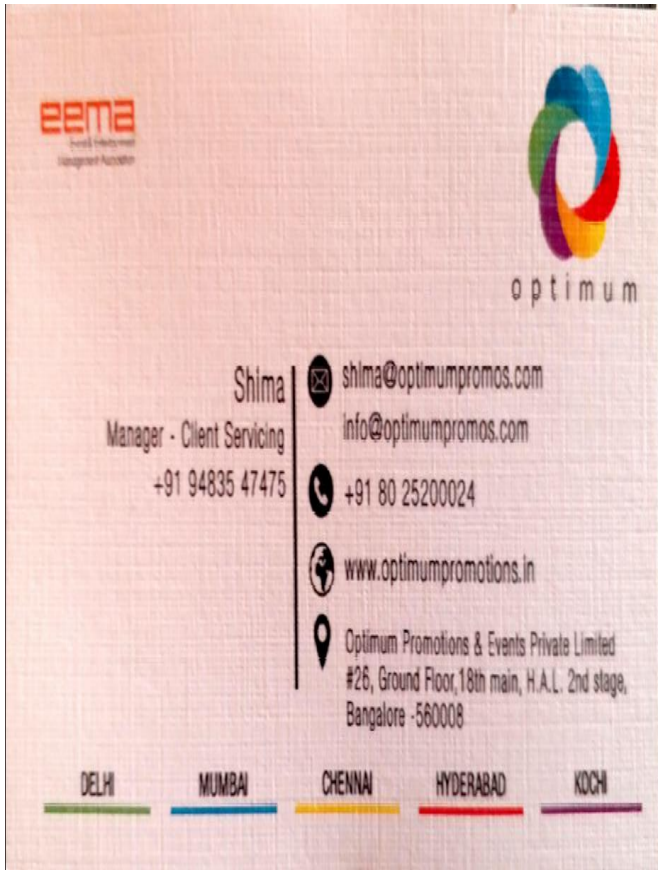
OBSERVATION POINTS

Name of Company :	OPTIMUM PROMOTIONS & EVENTS PRIVATE LIMITED
Address :	No.26, Ground Floor, 18th Main, H.A.L 2nd Stage, Bangalore – 560008, Karnataka, India
Mobile No.:	91-9844091309
Person to whom we met:	Name: Ms. Shima Designation : Manager – Event Management
Name Board :	Not Sighted
Location:	Easy
Total Floors of the building:	3 Floors
Subject situated on:	Ground Floor
Locality:	Commercial
Area of premises :	1,000 sq. ft
Area :	Neutral
No. of employees seen at premises:	2
Visibility of Items:	<ul style="list-style-type: none"> • Telephone • Computers • Office Equipment
Furniture items sighted :	Yes
Neighbour's interview :	Contact Person Name: Mr. Krishnamurthy (Local People)

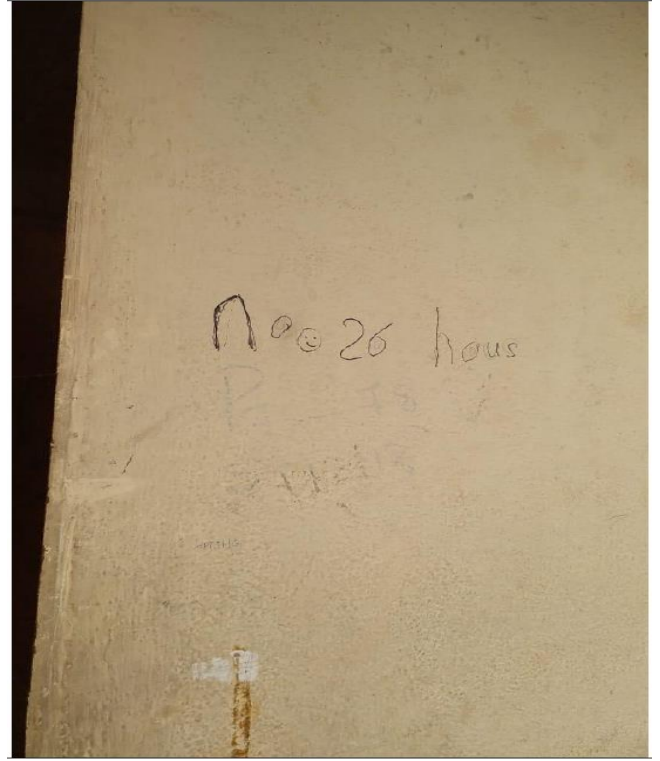
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	Name of Company: Priya Medicals and General Stores Contact Person Name: Mr. Rajan (Staff)
Neighbour's overview :	Existence Confirmed
Proof of visit:	Photograph / Visiting Card

PICTURES



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605, Palmspring, Near D'Mart, Link Road,
Malad (West), Mumbai - 400 064. INDIA

Tel : 91-22-40448000 (44 lines)

Fax : 91-22-40448045 / 40448046

E-mail : mira@mirainform.com

info@mirainform.com

Website : <http://www.mirainform.com>

<http://www.miraglobalcheck.com>

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OPTIMUM PROMOTIONS AND EVENTS PRIVATE LIMITED - 542734

PAGE NO. : 20



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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 71.61
UK Pound	1	INR 90.41
Euro	1	INR 81.34

INFORMATION DETAILS

Information Gathered by :	NAG
Analysis Done by :	VIVR
Report Prepared by :	KVT

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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