

MIRA INFORM REPORT

| | |
|----------------------|------------|
| Report No. : | 521675 |
| Report Date : | 18.12.2018 |

IDENTIFICATION DETAILS

| | |
|---|--|
| Name : | TRISTAR ADVERTISING |
| Registered Office : | 2/461, 1 st Streetvelu Nagar, Seelanai Ckenpatty, Salem – 636201, Tamilnadu |
| Mobile No.: | 91-8190089593 [Mr. B Narayanan] |
| Country : | India |
| Financials (as on) : | 31.03.2018 |
| Year of Establishment : | December 2015 |
| Capital Investment : | INR 1.366 Million |
| IEC No.: [Import-Export Code No.] | Not Applicable [As informed by the management that firm does not have export and import] |
| PAN No.: [Permanent Account No.] | AZAPN5871F |
| GSTN : [Goods & Service Tax Registration No.] | 33AZAPN5871F1ZF |
| Legal Form : | Sole Proprietary Concern |
| Line of Business : | Providing Door to Door Advertisement and Service Provider for Provider for Promotion Activities. [Confirmed by Management] |
| No. of Employees : | 04 [Approximately] |

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

| | |
|------------------------|----------|
| MIRA's Rating : | B |
|------------------------|----------|

| Credit Rating | Explanation | Rating Comments |
|---------------|-------------|---|
| B | Medium Risk | Business dealings permissible on a regular monitoring basis |

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| | |
|----------------------------|---|
| Status : | Moderate |
| Payment Behaviour : | Slow but correct |
| Litigation : | Clear |
| Comments : | <p>Subject is a proprietorship concern established in December 2015 and it is engaged in providing door to door advertisement services and promotional activities.</p> <p>As per the available financial record of March 2018, the concern has achieved revenue of INR 7.08 million and has clocked net profit margin of 8% during the year.</p> <p>The general financial position of the subject is marked by average capital base and low cash accruals.</p> <p>Rating further gets constrained on account of its short track record of its business operation and its presence in highly competitive advertising industry. Payment seems to be slow but correct.</p> <p>In view of aforesaid, the concern can be considered for business dealing with some caution.</p> <p>NOTE: Site visit was conducted at the given address and our executive had successfully traced the subject but found the door locked.</p> <p>On inquiry with Mr. Muthu from "Sri Vinagaya Minerals" and Mr. Prashanth (Security) both person confirmed the existence of the subject on the given address and further stated that it's a residential cum office premises and the concern person is currently out of station.</p> <p>As per our executive's observation, it's a shed type premises. Location was easy to find, locality seems to be residential and area appears to be upmarket.</p> <p>Name board of the subject was sighted on the given premises address.</p> |

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

| Country Name | Previous Rating (30.06.2018) | Current Rating (30.09.2018) |
|--------------|---------------------------------|--------------------------------|
| India | A1 | A1 |

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| Risk Category | ECGC Classification |
|----------------------|---------------------|
| Insignificant | A1 |
| Low Risk | A2 |
| Moderately Low Risk | B1 |
| Moderate Risk | B2 |
| Moderately High Risk | C1 |
| High Risk | C2 |
| Very High Risk | D |

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 18.12.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

| | |
|----------------------|-----------------|
| Name : | Mr. B Narayanan |
| Designation : | Proprietor |
| Contact No.: | 91-8190089593 |
| Date : | 15.12.2018 |

LOCATIONS

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| | |
|----------------------------|---|
| Registered Office : | 2/461, 1 st Streetvelu Nagar, Seelanai Ckenpatty, Salem – 636201, Tamilnadu, India |
| Tel. No.: | Not Available |
| Mobile No.: | 91-8190089593 [Mr. B Narayanan] 91-8190089592 |
| Fax No.: | Not Available |
| E-Mail : | tristaradvertisingencies@gmail.com |
| Locality : | Residential [As per site visit] |

SOLE PROPRIETOR

| | |
|----------------------|-----------------|
| Name : | Mr. B Narayanan |
| Designation : | Proprietor |
| PAN No.: | AZAPN5871F |
| Aadhaar No.: | 9291 9164 2367 |

BUSINESS DETAILS

| | |
|---------------------------|--|
| Line of Business : | Providing Door to Door Advertisement and Service Provider for Provider for Promotion Activities. [Confirmed by Management] |
| Brand Names : | Not Available |
| Agencies Held : | Not Available |
| Exports : | Not Available |
| Imports : | Not Available |
| Terms : | |
| Selling : | Cheque |
| Purchasing : | Cheque |

GENERAL INFORMATION

| | | |
|--------------------|--|--------------|
| Suppliers : | Reference: | Not Divulged |
| | Name of the Person (Designation): | -- |
| | Contact Number: | -- |
| | Since how long known: | -- |
| | Maximum limit dealt: | -- |
| | Experience: | -- |

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| | | |
|---------------------------|---|--|
| | Remark | -- |
| Customers : | End Users | |
| | Reference: | Not Divulged |
| | Name of the Person (Designation): | -- |
| | Contact Number: | -- |
| | Since how long known: | -- |
| | Maximum limit dealt: | -- |
| | Experience: | -- |
| | Remark | -- |
| No. of Employees : | 04 [Approximately] | |
| Bankers : | Bank Name: | IndusInd Bank |
| | Branch: | Santham Shopping Complex, 137 Sqrodha College, Main Road, Salem – 636016, Tamilnadu, India |
| | Person Name (with Designation): | -- |
| | Contact Number: | 91-427-2443292/ 2449547 |
| | Name of Account Holder: | -- |
| | Account Number: | 201000804595 [Not confirmed with banker] |
| | IFSC Code: | INDB0000116 |
| | Account Since (Date/ Year of A/c Opening): | -- |
| | Average Balance Maintained (Optional): | -- |
| | Credit Facilities Enjoyed (CC/OD/Term Loan): | -- |
| | Account Operation: | -- |
| | Remarks: | Number are continuously |

| | |
|----------------------------------|--|
| Auditors : | |
| Name : | T S Lakshmi Venkataraman Chartered Accountant |
| Membership No.: | 200/022214 |
| Memberships : | Not Available |
| Collaborators : | Not Available |
| Associates/Subsidiaries : | Not Available |

CAPITAL STRUCTURE

As ON 31.03.2018

| Capital Investment : | INR in Million |
|-------------------------------|-----------------------|
| Capital introduced | 0.900 |
| Cr. Excess of income adj. | 0.566 |
| Dr. Drawings d/y | (0.100) |
| Closing credit balance | 1.366 |

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FINANCIAL ANALYSIS
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

| SOURCES OF FUNDS | | | 31.03.2018 |
|--|--|--|-------------------|
| SHAREHOLDERS FUNDS | | | |
| 1] Capital Account | | | 1.366 |
| 2] Reserves & Surplus | | | 0.000 |
| NETWORTH | | | 1.366 |
| LOAN FUNDS | | | |
| 1] Secured Loans | | | 0.000 |
| 2] Unsecured Loans | | | 0.000 |
| TOTAL BORROWING | | | 0.000 |
| DEFERRED TAX LIABILITIES | | | 0.000 |
| TOTAL | | | 1.366 |
| APPLICATION OF FUNDS | | | |
| FIXED ASSETS [Net Block] | | | 0.000 |
| Capital work-in-progress | | | 0.000 |
| INVESTMENT | | | 0.000 |
| DEFERRED TAX ASSETS | | | 0.000 |
| CURRENT ASSETS, LOANS & ADVANCES | | | |
| Inventories | | | 0.000 |
| Sundry Debtors | | | 0.000 |
| Cash & Bank Balances | | | 1.279 |
| Other Current Assets | | | 0.098 |
| Loans & Advances | | | 0.000 |
| Total Current Assets | | | 1.377 |
| Less : CURRENT LIABILITIES & PROVISIONS | | | |
| Sundry Creditors | | | 0.011 |
| Other Current Liabilities | | | 0.000 |
| Provisions | | | 0.000 |
| Total Current Liabilities | | | 0.011 |
| Net Current Assets | | | 1.366 |
| MISCELLANEOUS EXPENSES | | | 0.000 |
| TOTAL | | | 1.366 |

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PROFIT & LOSS ACCOUNT

| PARTICULARS | | | | 31.03.2018 |
|------------------|---|-----------------|--|--------------|
| | SALES | | | |
| | Sales | | | 7.076 |
| | Other Income | | | 0.000 |
| | TOTAL | | | 7.076 |
| Less | EXPENSES | | | |
| | Purchase of material | | | 1.769 |
| | Labour charges | | | 2.470 |
| | Salary paid | | | 0.624 |
| | Rent | | | 0.072 |
| | GST paid | | | 1.132 |
| | Printing and stationery | | | 0.019 |
| | Postage | | | 0.002 |
| | Travelling expenses | | | 0.204 |
| | Telephone charges | | | 0.065 |
| | Administration expenses | | | 0.103 |
| | Misc. expenses | | | 0.001 |
| | Vehicles maintenance | | | 0.014 |
| | Shop maintenance | | | 0.035 |
| | TOTAL | | | 6.510 |
| | PROFIT BEFORE DEPRECIATION AND AMORTISATION | INTEREST | | 0.566 |
| Less | FINANCIAL EXPENSES | | | 0.000 |
| | PROFIT BEFORE TAX, DEPRECIATION AND AMORTISATION | | | 0.566 |
| Less/ Add | DEPRECIATION/ AMORTISATION | | | 0.000 |
| | NET PROFIT | | | 0.566 |

KEY RATIOS

EFFICIENCY RATIOS

| PARTICULARS | | | | 31.03.2018 |
|-------------|--------------------------------------|--|--|------------|
| | Average Collection Days | | | 0.00 |
| | (Sundry Debtors / Income * 365 Days) | | | |

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| | | | |
|---|--|--|------|
| Account Receivables Turnover (Income / Sundry Debtors) | | | 0.00 |
| Average Payment Days (Sundry Creditors / Purchases * 365 Days) | | | 2.27 |
| Inventory Turnover (Operating Income / Inventories) | | | 0.00 |
| Asset Turnover (Operating Income / Net Fixed Assets) | | | 0.00 |

LEVERAGE RATIOS

| PARTICULARS | | | 31.03.2018 |
|--|--|--|------------|
| Debt Ratio ((Borrowing + Current Liabilities) / Total Assets) | | | 0.01 |
| Debt Equity Ratio (Total Liability / Networth) | | | 0.00 |
| Current Liabilities to Networth (Current Liabilities / Net Worth) | | | 0.01 |
| Fixed Assets to Networth (Net Fixed Assets / Networth) | | | 0.00 |
| Interest Coverage Ratio (PBIT / Financial Charges) | | | 0.00 |

PROFITABILITY RATIOS

| PARTICULARS | | | 31.03.2018 |
|--|---|--|------------|
| Net Profit Margin ((PAT / Sales) * 100) | % | | 8.00 |
| Return on Total Assets ((PAT / Total Assets) * 100) | % | | 41.10 |
| Return on Investment (ROI) ((PAT / Networth) * 100) | % | | 41.43 |

SOLVENCY RATIOS

| PARTICULARS | | | 31.03.2018 |
|-------------|--|--|------------|
|-------------|--|--|------------|

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| | | | |
|---|--|--|--------|
| Current Ratio (Current Assets / Current Liabilities) | | | 125.18 |
| Quick Ratio ((Current Assets – Inventories) / Current Liabilities) | | | 125.18 |
| G-Score Ratio Financial (Networth / Total Assets) | | | 0.99 |
| G-Score Ratio Debt (Debts / Equity Capital) | | | 0.00 |
| G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities) | | | 125.18 |

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

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LOCAL AGENCY FURTHER INFORMATION

| Sr. No. | Check list by info agents | Available in Report (Yes/No) |
|---------|---|------------------------------|
| 1 | Year of establishment | Yes |
| 2 | Constitution of the entity | Yes |
| 3 | Locality of the entity | Yes |
| 4 | Premises details | Yes |
| 5 | Buyer visit details | Yes |
| 6 | Contact numbers | Yes |
| 7 | Name of the person contacted | Yes |
| 8 | Designation of contact person | Yes |
| 9 | Promoter's background | No |
| 10 | Date of Birth of Proprietor / Partners / Directors | No |
| 11 | Pan Card No. of Proprietor / Partners | Yes |
| 12 | Voter Id Card No. of Proprietor / Partners | No |
| 13 | Type of business | Yes |
| 14 | Line of Business | Yes |
| 15 | Export/import details (if applicable) | No |
| 16 | No. of employees | Yes |
| 17 | Details of sister concerns | No |
| 18 | Major suppliers | No |
| 19 | Major customers | No |
| 20 | Banking Details | Yes |
| 21 | Banking facility details | No |
| 22 | Conduct of the banking account | -- |
| 23 | Financials, if provided | Yes |
| 24 | Capital in the business | Yes |
| 25 | Last accounts filed at ROC, if applicable | No |
| 26 | Turnover of firm for last one year | Yes |
| 27 | Reasons for variation <> 20% | -- |
| 28 | Estimation for coming financial year | No |
| 29 | Profitability for last one year | Yes |
| 30 | Major shareholders, if available | No |
| 31 | External Agency Rating, if available | No |
| 32 | Litigations that the firm/promoter involved in | -- |
| 33 | Market information | -- |
| 34 | Payments terms | Yes |
| 35 | Negative Reporting by Auditors in the Annual Report | No |

OBSERVATION POINTS

| | |
|---------------------------------------|---|
| Name of Company : | TRISTAR ADVERTISING |
| Address : | 2/461 1st Streetvelu Nagar, Seelanai Ckenpatty, Salem – 636201, Tamilnadu, India |
| Contact No.: | 91-8190089593 |
| Name Board : | Sighted |
| Location: | Easy |
| Landmark: | Near Kaveri Hospital |
| Total Floors of the Building : | Shed type premises |
| Locality: | Residential |
| Area : | Upmarket |
| Neighbour's Interview: | <p>Name of company: Sri Vinagaya Minerals Contact person: Mr. Muthu Overview: Existence Confirmed</p> <p>Name of company: Indian Overseas Bank Contact person: Mr. Prashanth (Security) Overview: Existence Confirmed</p> |
| Proof of visit: | Photos |

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

| Currency | Unit | INR |
|-----------|------|-----------|
| US Dollar | 1 | INR 71.67 |
| UK Pound | 1 | INR 90.20 |
| Euro | 1 | INR 81.07 |

INFORMATION DETAILS

| | |
|---------------------------|-----|
| Information Gathered by : | SUP |
| Analysis Done by : | NIS |
| Report Prepared by : | ARC |

SCORE FACTORS

| DEMERIT POINTS | | |
|-----------------------------|--------|-----|
| --BANK CHARGES | YES/NO | NO |
| --LITIGATION | YES/NO | NO |
| --OTHER ADVERSE INFORMATION | YES/NO | NO |
| MERIT POINTS | | |
| --SOLE DISTRIBUTORSHIP | YES/NO | NO |
| --EXPORT ACTIVITIES | YES/NO | NO |
| --AFFILIATION | YES/NO | NO |
| --LISTED | YES/NO | NO |
| --OTHER MERIT FACTORS | YES/NO | YES |

RATING EXPLANATIONS

| Credit Rating | Explanation | Rating Comments |
|---------------|------------------|--|
| A++ | Minimum Risk | Business dealings permissible with minimum risk of default |
| A+ | Low Risk | Business dealings permissible with low risk of default |
| A | Acceptable Risk | Business dealings permissible with moderate risk of default |
| B | Medium Risk | Business dealings permissible on a regular monitoring basis |
| C | Medium High Risk | Business dealings permissible preferably on secured basis |
| D | High Risk | Business dealing not recommended or on secured terms only |
| NB | New Business | No recommendation can be done due to business in infancy stage |
| NT | No Trace | No recommendation can be done as the business is not traceable |

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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