

**PROCTER AND GAMBLE HOME PRODUCTS PRIVATE LIMITED - 546453 MIRA**

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## MIRA INFORM REPORT

Report No. :	546453
Report Date :	26.12.2018

### IDENTIFICATION DETAILS

Name :	PROCTER AND GAMBLE HOME PRODUCTS PRIVATE LIMITED [w.e.f. 17.01.2015]
Formerly Known As :	PROCTER AND GAMBLE HOME PRODUCTS LIMITED [w.e.f. 25.10.1993] PERSONAL CARE PRODUCTS LIMITED [w.e.f. 17.08.1993] PERSONAL CARE PRODUCTS PRIVATE LIMITED
Registered Office :	P and G Plaza, Cardinal Gracias Road, Chakala, Andheri (East), Mumbai - 400099, Maharashtra
Tel No.:	91-22-28266000
Country :	India
Financials (as on) :	31.03.2018
Date of Incorporation :	19.01.1989
CIN No.: [Company Identification No.]	U24240MH1989PTC050398
Capital Investment / Paid-up Capital :	INR 570.400 Million
IEC No.: [Import-Export Code No.]	0393058875
PAN No.: [Permanent Account No.]	AAACP4072C
GSTN : [Goods & Service Tax Registration No.]	03AAACP4072C1Z1 – Punjab 27AAACP4072C1ZR – Maharashtra 29AAACP4072C1ZN – Karnataka 07AAACP4072C1ZT – Delhi 06AAACP4072C1ZV – Haryana 32AAACP4072C1Z0 – Kerala

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	36AAACP4072C1ZS – Telangana 23AAACP4072C1ZZ - Madhya Pradesh 37AAACP4072C1ZQ - Andhra Pradesh 18AAACP4072C1ZQ – Assam 09AAACP4072C1ZP - Uttar Pradesh 02AAACP4072C1Z3 - Himachal Pradesh 20AAACP4072C1Z5 – Jharkhand 19AAACP4072C1ZO - West Bengal 01AAACP4072C1Z5 - Jammu and Kashmir 24AAACP4072C1ZX – Gujarat 33AAACP4072C1ZY - Tamil Nadu 30AAACP4072C1Z4 – Goa
<b>Legal Form :</b>	Private Limited Liability Company
<b>Line of Business :</b>	Subject is engaged in Manufacturing, Trading and Selling of Branded Packaged Fast Moving Consumer Goods in the Fabric And Home Care, Baby Care, Skin Care and Hair Care Businesses. [Registered Activity]
<b>No. of Employees :</b>	Information declined by the management

**RATING & COMMENTS**

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

<b>MIRA's Rating :</b>	<b>A++</b>
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<b>Credit Rating</b>	<b>Explanation</b>	<b>Rating Comments</b>
A++	Minimum Risk	Business dealings permissible with minimum risk of default

<b>Status :</b>	Excellent
<b>Payment Behaviour :</b>	Regular
<b>Litigation :</b>	Clear
<b>Comments :</b>	<p>Subject is a subsidiary of "Procter and Gamble Overseas India BV," Netherlands. It is a well-established company incorporated in the year 1989 and is having excellent track record.</p> <p>P and G is one of the largest and fastest growing consumer goods companies in India. The Ultimate Holding Company is "The Procter and Gamble Company" USA.</p> <p>The company is engaged in manufacturing, trading and selling of branded packaged fast moving consumer goods in the fabric and home care, baby care, skin care and hair care businesses.</p>

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	<p>For the financial year 2018, the company has achieved decent growth in its revenue as compared to previous year along with fair profit margin during the year.</p> <p>The robust financial profile of the company is marked by healthy network base, strong liquidity position and negligible debt level.</p> <p>The rating also takes into consideration on rich experience of its promoter's long established marked reputation, huge customer base and strong operating efficiency of the company.</p> <p>Further, the rating also factors on company need based support received from its ultimate holding company and its experienced management.</p> <p>It is also to be noted that the "P&amp;G" has been ranked at 42<sup>nd</sup> place in global fortune 500, company list 2018, which is considered good company.</p> <p>Business is active. Payment seems to be regular.</p> <p>In view of aforesaid, the company can be considered good for business dealings at usual trade terms and conditions.</p>
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**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

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**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 26.12.2018

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION DENIED**

**MANAGEMENT NON-COOPERATIVE – Tel. No.: 91-22-28266000**

**Mobile No.: [91-8879620280] [Ringing]**

**LOCATIONS**

<b>Registered Office :</b>	P and G Plaza, Cardinal Gracias Road, Chakala, Andheri (East), Mumbai - 400099, Maharashtra, India
<b>Tel. No.:</b>	91-22-28266000
<b>Mobile No.:</b>	91-8879620280 [Ms. Vajpayee Aditi]
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:machado.f.1@pg.com">machado.f.1@pg.com</a> <a href="mailto:vajpayee.a@pg.com">vajpayee.a@pg.com</a>
<b>Website :</b>	<a href="https://www.pg.com">https://www.pg.com</a>
<b>Manufacturing Unit:</b>	<b>Located at:</b> <ul style="list-style-type: none"> <li>• Mandideep</li> <li>• Hyderabad</li> <li>• Baddi</li> </ul>

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**DIRECTORS**

**AS ON: 31.03.2018**

<b>Name :</b>	Mr. Prashant Bhatnagar
<b>Designation :</b>	Director
<b>Address :</b>	M-423 Tarapore Towers, Off Link Road, Oshiwara, Andheri (West), Mumbai - 400053, Maharashtra, India
<b>Date of Birth/Age :</b>	27.06.1966
<b>Qualification :</b>	CMA
<b>Date of Appointment :</b>	27.04.2015
<b>PAN No.:</b>	AAHPB5074G
<b>DIN No.:</b>	01264359
<b>Name :</b>	Mr. Siddhant Sharma
<b>Designation :</b>	Director
<b>Address :</b>	Flat No. 2303, 23rd Floor, C Wing, DB Woods, Gokuldhara, Krishna Vatika, Goregoan East, Mumbai-400063, Maharashtra, India
<b>Date of Appointment :</b>	20.04.2018
<b>DIN No.:</b>	08108360
<b>Name :</b>	Mr. Venkatasubra Manian Kumar
<b>Designation :</b>	Director
<b>Address :</b>	901, Odyssey 1, Hiranandani Gardens Powai, Mumbai-400076, Maharashtra, India
<b>Date of Appointment :</b>	01.06.2018
<b>DIN No.:</b>	08144200

**KEY EXECUTIVES**

<b>Name :</b>	Zeal Jayesh Shah
<b>Designation :</b>	Company Secretary
<b>Address :</b>	304, Parasnath Apartment, Soni Wadi, Shimpoli Road Borivali (West), Mumbai-400092, Maharashtra, India
<b>Date of Birth/Age :</b>	18.10.1994
<b>Qualification :</b>	CS, LLB
<b>Date of Appointment :</b>	18.10.2017
<b>PAN No.:</b>	ETJPS6729G

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**MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN**

**AS ON: 27.09.2018**

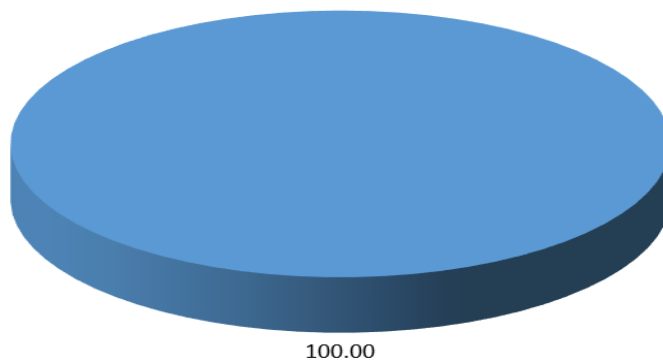
Names of Shareholders		No. of Shares
Procter and Gamble Overseas India B V		57043261
Procter and Gamble International S a r l		01
Procter and Gamble Canada Holding BV		01
<b>Total</b>		<b>57043263</b>

**AS ON: 27.09.2018**

Equity Share Breakup	Percentage of Holding
<b>Category</b>	
Promoters – Body Corporate	100.00
<b>Total</b>	<b>100.00</b>

**Share holding pattern**

■ Promoters – Body Corporate



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**BUSINESS DETAILS**

<b>Line of Business :</b>	Subject is engaged in Manufacturing, Trading and Selling of Branded Packaged Fast Moving Consumer Goods in the Fabric And Home Care, Baby Care, Skin Care and Hair Care Businesses. [Registered Activity]	
<b>Products :</b>	<b>NIC Code</b>	<b>Product Descriptions</b>
	20233	Detergents
	14309	Baby diapers
	20236	Hair care products
<b>Brand Names :</b>	"P&G"	
<b>Agencies Held :</b>	Not Available	
<b>Exports :</b>	Not Divulged	
<b>Imports :</b>	Not Divulged	
<b>Terms :</b>		
<b>Selling :</b>	Not Divulged	
<b>Purchasing :</b>	Not Divulged	

**PRODUCTION STATUS: NOT AVAILABLE**

**GENERAL INFORMATION**

<b>Suppliers :</b>	<b>Reference:</b>	Not Divulged
	<b>Name of the Person (Designation):</b>	--
	<b>Contact Number:</b>	--
	<b>Since how long known:</b>	--
	<b>Maximum limit dealt:</b>	--
	<b>Experience:</b>	--
	<b>Remark</b>	--
<b>Customers :</b>	<b>Reference:</b>	Not Divulged
	<b>Name of the Person (Designation):</b>	--
	<b>Contact Number:</b>	--
	<b>Since how long known:</b>	--
	<b>Maximum limit dealt:</b>	--
		--

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	<b>Experience:</b>	--																						
	<b>Remark</b>	--																						
<b>No. of Employees :</b>	Information declined by the management																							
<b>Bankers :</b>	<table border="1"> <tr> <td><b>Bank Name:</b></td> <td>Not Divulged</td> </tr> <tr> <td><b>Branch:</b></td> <td>--</td> </tr> <tr> <td><b>Person Name (with Designation):</b></td> <td>--</td> </tr> <tr> <td><b>Contact Number:</b></td> <td>--</td> </tr> <tr> <td><b>Name of Account Holder:</b></td> <td>--</td> </tr> <tr> <td><b>Account Number:</b></td> <td>--</td> </tr> <tr> <td><b>Account Since (Date/ Year of A/c Opening):</b></td> <td>--</td> </tr> <tr> <td><b>Average Balance Maintained (Optional):</b></td> <td>--</td> </tr> <tr> <td><b>Credit Facilities Enjoyed (CC/OD/Term Loan):</b></td> <td>--</td> </tr> <tr> <td><b>Account Operation:</b></td> <td>--</td> </tr> <tr> <td><b>Remarks:</b></td> <td>--</td> </tr> </table>		<b>Bank Name:</b>	Not Divulged	<b>Branch:</b>	--	<b>Person Name (with Designation):</b>	--	<b>Contact Number:</b>	--	<b>Name of Account Holder:</b>	--	<b>Account Number:</b>	--	<b>Account Since (Date/ Year of A/c Opening):</b>	--	<b>Average Balance Maintained (Optional):</b>	--	<b>Credit Facilities Enjoyed (CC/OD/Term Loan):</b>	--	<b>Account Operation:</b>	--	<b>Remarks:</b>	--
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<b>Credit Facilities Enjoyed (CC/OD/Term Loan):</b>	--																							
<b>Account Operation:</b>	--																							
<b>Remarks:</b>	--																							

<b>Auditors :</b>	
<b>Name :</b>	Kalyaniwalla and Mistry LLP Chartered Accountants
<b>Address :</b>	2 <sup>nd</sup> Floor, Esplanade House 29, Hazarimal, Somani Marg, Fort, Mumbai - 400001, Maharashtra, India
<b>Income-tax PAN of auditor or auditor's firm :</b>	AAAFK7554R
<b>FRN :</b>	104607W / W100166
<b>MRN :</b>	042454
<b>Memberships :</b>	Not Available
<b>Collaborators :</b>	Not Available
<b>Holding Company :</b>	Procter and Gamble Overseas India BV, Netherland
<b>Ultimate Holding Company:</b>	The Procter and Gamble Company, USA
<b>Fellow Subsidiary Companies :</b>	<ul style="list-style-type: none"> <li>• The Procter &amp; Gamble Distributing LLC</li> <li>• The Procter &amp; Gamble US Business Services Company</li> <li>• The Gillette Company LLC</li> <li>• P&amp;G Innovation Godo Kaisha</li> <li>• Procter &amp; Gamble Australia Pty Limited</li> <li>• Procter &amp; Gamble Services Company NV</li> <li>• PT. Procter &amp; Gamble Operations Indonesia</li> </ul>

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	<ul style="list-style-type: none"> <li>• Wella India Hair Cosmetics Private Limited</li> <li>• Procter &amp; Gamble (Guangzhou) Consumer Products Co., Limited</li> <li>• Procter &amp; Gamble Egypt</li> <li>• Procter &amp; Gamble Hong Kong Limited</li> <li>• Procter &amp; Gamble Hygiene and Health Care Limited</li> <li>• Procter &amp; Gamble Company Myanmar Limited</li> <li>• Procter &amp; Gamble International Operations S.A. Dubai Branch</li> <li>• Procter And Gamble Polska Sp. Z O.O</li> <li>• Procter &amp; Gamble Manufacturing (Thailand) Limited</li> <li>• Fameccanica.Data S.P.A.</li> <li>• PT Procter &amp; Gamble Home Products Indonesia</li> <li>• Procter &amp; Gamble Europe SA Singapore Branch</li> <li>• Procter &amp; Gamble Vietnam Co. Limited</li> <li>• Procter &amp; Gamble Manufacturing GmbH</li> <li>• LLC "Procter &amp; Gamble - Novomoskovsk"</li> <li>• Procter &amp; Gamble Service GmbH</li> <li>• Procter &amp; Gamble Bangladesh Private Limited</li> <li>• Procter &amp; Gamble Technical Centers Limited</li> <li>• Procter &amp; Gamble Indochina Company Limited</li> <li>• Procter &amp; Gamble Europe SA</li> <li>• Procter &amp; Gamble International Operations SA-ROHQ</li> <li>• Procter &amp; Gamble Gulf FZE</li> <li>• Procter &amp; Gamble International Operations SA</li> <li>• P&amp;G K.K.</li> <li>• Procter &amp; Gamble International Operations SA Singapore Branch</li> <li>• Procter &amp; Gamble Distributing (Philippines), Inc.</li> <li>• Gillette U.K. Limited</li> <li>• Fameccanica Machinery (Shanghai) Co. Limited</li> <li>• Gillette Diversified Operations Private Limited</li> <li>• Gillette India Limited</li> <li>• Olay LLC</li> <li>• Procter &amp; Gamble Tuketim Mallari Sanayi A.S.</li> <li>• Procter &amp; Gamble Pakistan (Private) Limited</li> <li>• Procter And Gamble Middle East FZE</li> <li>• Procter &amp; Gamble Sverige Ab</li> <li>• Procter &amp; Gamble (Guangzhou) Enterprise Management Service Company Limited</li> <li>• Procter &amp; Gamble Philippines, Inc.</li> <li>• Procter &amp; Gamble Distribution Company Europe Bvba</li> <li>• Procter &amp; Gamble Korea S&amp;D, Co.</li> <li>• Procter &amp; Gamble Malaysia Sdn Bhd</li> <li>• Procter &amp; Gamble (Jiangsu) Limited</li> </ul>
<b>Other Related Parties :</b>	<ul style="list-style-type: none"> <li>• Procter &amp; Gamble India Holdings BV</li> <li>• Procter &amp; Gamble Luxembourg Global SARL</li> <li>• Procter &amp; Gamble Iron Horse Holding BV</li> </ul>

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	<ul style="list-style-type: none"> <li>• Procter &amp; Gamble International SARL</li> <li>• Procter &amp; Gamble Eastern Europe LLC</li> <li>• Procter &amp; Gamble India Holdings Inc.</li> <li>• Procter &amp; Gamble Nordic LLC</li> <li>• Procter &amp; Gamble International Operations, SA</li> <li>• Procter &amp; Gamble Global Holdings Ltd.</li> <li>• Gillette Group (Europe) Holdings, BV</li> <li>• Procter &amp; Gamble Canada Holding BV</li> <li>• Procter &amp; Gamble Overseas India BV</li> <li>• Procter &amp; Gamble Overseas Canada, BV</li> <li>• Procter &amp; Gamble Asia Holding BV</li> <li>• Rosemount BV</li> </ul>
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**CAPITAL STRUCTURE**

**AS ON: 31.03.2018**

**Authorised Capital :**

No. of Shares	Type	Value	Amount
75000000	Equity Shares	INR 10/- each	INR 750.000 Million

**Issued, Subscribed & Paid-up Capital :**

No. of Shares	Type	Value	Amount
57043263	Equity Shares	INR 10/- each	INR 570.433 Million

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**FINANCIAL DATA**  
*[all figures are in INR Million]*

**ABRIDGED BALANCE SHEET**

SOURCES OF FUNDS	31.03.2018	31.03.2017	31.03.2016
<b>I. EQUITY AND LIABILITIES</b>			
(1) Shareholders' Funds			
(a) Share Capital	570.400	570.400	570.000
(b) Reserves & Surplus	28415.300	24529.500	25046.900
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
<b>Total Shareholders' Funds (1) + (2)</b>	<b>28985.700</b>	<b>25099.900</b>	<b>25616.900</b>
(3) Non-Current Liabilities			
(a) long-term borrowings	0.000	0.000	0.000
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	50.600	42.700	49.200
(d) long-term provisions	1063.600	1056.200	67.300
<b>Total Non-current Liabilities (3)</b>	<b>1114.200</b>	<b>1098.900</b>	<b>116.500</b>
(4) Current Liabilities			
(a) Short term borrowings	900.000	1400.000	2595.000
(b) Trade payables	12485.700	11301.200	9516.300
(c) Other current liabilities	4828.900	4994.300	5033.700
(d) Short-term provisions	35.300	3.600	156.700
<b>Total Current Liabilities (4)</b>	<b>18249.900</b>	<b>17699.100</b>	<b>17301.700</b>
<b>TOTAL</b>	<b>48349.800</b>	<b>43897.900</b>	<b>43035.100</b>
<b>II. ASSETS</b>			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	23108.900	22354.000	23748.500
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	3125.900	2540.200	1639.800
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.000	0.000	0.000

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(d) Long-term Loan and Advances	1106.900	1116.400	1097.200
(e) Other Non-current assets	4080.800	4023.500	4346.800
<b>Total Non-Current Assets</b>	<b>31422.500</b>	<b>30034.100</b>	<b>30832.300</b>
(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	3589.100	3747.100	3638.200
(c) Trade receivables	4282.900	3803.000	3586.200
(d) Cash and cash equivalents	5945.700	3834.700	2634.500
(e) Short-term loans and advances	203.400	205.100	171.500
(f) Other current assets	2906.200	2273.900	2172.400
<b>Total Current Assets</b>	<b>16927.300</b>	<b>13863.800</b>	<b>12202.800</b>
<b>TOTAL</b>	<b>48349.800</b>	<b>43897.900</b>	<b>43035.100</b>

**PROFIT & LOSS ACCOUNT**

	<b>PARTICULARS</b>	<b>31.03.2018</b>	<b>31.03.2017</b>	<b>31.03.2016</b>
	<b>SALES</b>			
	Income	52102.300	48525.200	52992.400
	Other Income	349.700	380.100	387.300
	<b>TOTAL</b>	<b>52452.000</b>	<b>48905.300</b>	<b>53379.700</b>
<b>Less</b>	<b>EXPENSES</b>			
	Cost of Materials Consumed	23275.800	22419.800	24958.300
	Purchases of Stock-in-Trade	676.100	431.100	490.900
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	24.400	9.900	698.000
	Employees benefits expense	3004.900	3388.400	3182.200
	Other expenses	18347.800	18609.400	20280.400
	<b>TOTAL</b>	<b>45329.000</b>	<b>44858.600</b>	<b>49609.800</b>
	<b>PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION</b>	<b>7123.000</b>	<b>4046.700</b>	<b>3769.900</b>
<b>Less</b>	<b>FINANCIAL EXPENSES</b>	286.100	396.700	489.500
	<b>PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION</b>	<b>6836.900</b>	<b>3650.000</b>	<b>3280.400</b>
<b>Less/ Add</b>	<b>DEPRECIATION/ AMORTISATION</b>	2759.700	4075.700	2554.200

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	<b>PROFIT/ (LOSS) BEFORE TAX</b>	<b>4077.200</b>	<b>(425.700)</b>	<b>726.200</b>
<b>Less</b>	<b>TAX</b>	283.400	0.000	0.000
	<b>PROFIT/ (LOSS) AFTER TAX</b>	<b>3793.800</b>	<b>(425.700)</b>	<b>726.200</b>
	<b>Earnings / (Loss) Per Share (INR)</b>	<b>66.51</b>	<b>(7.46)</b>	<b>12.74</b>

**CURRENT MATURITIES OF LONG TERM DEBT DETAILS**

Particulars	31.03.2018	31.03.2017	31.03.2016
Current Maturities of Long term debt	NA	NA	NA
Net cash flows from (used in) operations	7261.300	5679.200	5740.600
Net cash flows from (used in) operating activities	7194.700	5689.700	5682.100

**KEY RATIOS**

**EFFICIENCY RATIOS**

PARTICULARS	31.03.2018	31.03.2017	31.03.2016
Average Collection Days (Sundry Debtors / Income * 365 Days)	30.00	28.61	24.70
Account Receivables Turnover (Income / Sundry Debtors)	12.17	12.76	14.78
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	190.27	180.52	136.49
Inventory Turnover (Operating Income / Inventories)	1.98	1.08	1.04
Asset Turnover (Operating Income / Net Fixed Assets)	0.27	0.16	0.15

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**LEVERAGE RATIOS**

PARTICULARS	31.03.2018	31.03.2017	31.03.2016
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.38	0.40	0.40
Debt Equity Ratio (Total Liability / Networth)	0.03	0.06	0.10
Current Liabilities to Networth (Current Liabilities / Net Worth)	0.63	0.71	0.68
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.91	0.99	0.99
Interest Coverage Ratio (PBIT / Financial Charges)	24.90	10.20	7.70

**PROFITABILITY RATIOS**

PARTICULARS		31.03.2018	31.03.2017	31.03.2016
Net Profit Margin ((PAT / Sales) * 100)	%	7.28	-0.88	1.37
Return on Total Assets ((PAT / Total Assets) * 100)	%	7.85	-0.97	1.69
Return on Investment (ROI) ((PAT / Networth) * 100)	%	13.09	-1.70	2.83

**SOLVENCY RATIOS**

PARTICULARS	31.03.2018	31.03.2017	31.03.2016
Current Ratio (Current Assets / Current Liabilities)	0.93	0.78	0.71
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	0.73	0.57	0.50
G-Score Ratio Financial (Networth / Total Assets)	0.60	0.57	0.60

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G-Score Ratio Debt (Debts / Equity Capital)	1.58	2.45	4.55
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	0.93	0.78	0.71

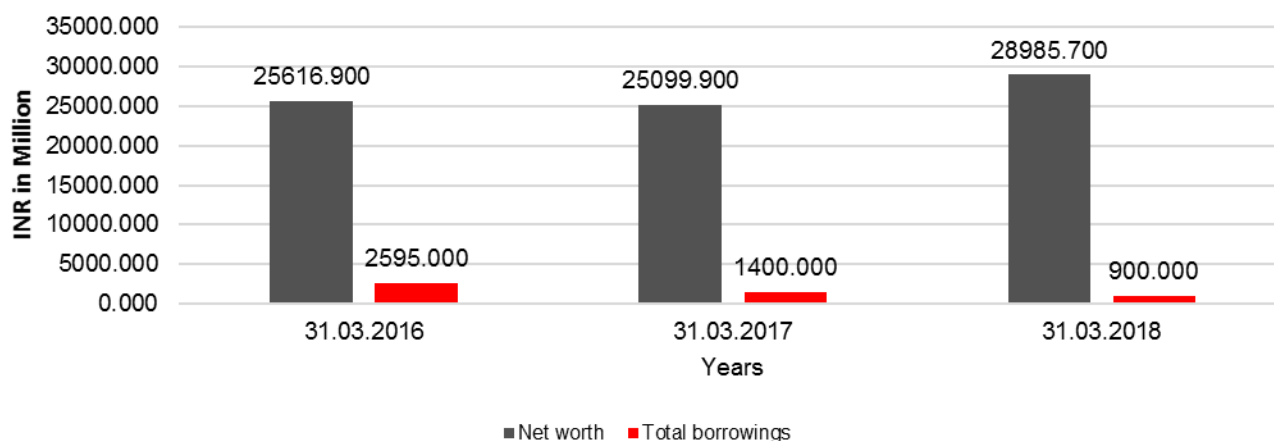
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

**FINANCIAL ANALYSIS**  
*[all figures are INR Million]*

**DEBT EQUITY RATIO**

Particular	31.03.2016 INR In Million	31.03.2017 INR In Million	31.03.2018 INR In Million
Share Capital	570.000	570.400	570.400
Reserves & Surplus	25046.900	24529.500	28415.300
<b>Net worth</b>	<b>25616.900</b>	<b>25099.900</b>	<b>28985.700</b>
Long Term borrowings	0.000	0.000	0.000
Short Term borrowings	2595.000	1400.000	900.000
<b>Total borrowings</b>	<b>2595.000</b>	<b>1400.000</b>	<b>900.000</b>
<b>Debt/Equity ratio</b>	<b>0.101</b>	<b>0.056</b>	<b>0.031</b>

**Debt to Equity**



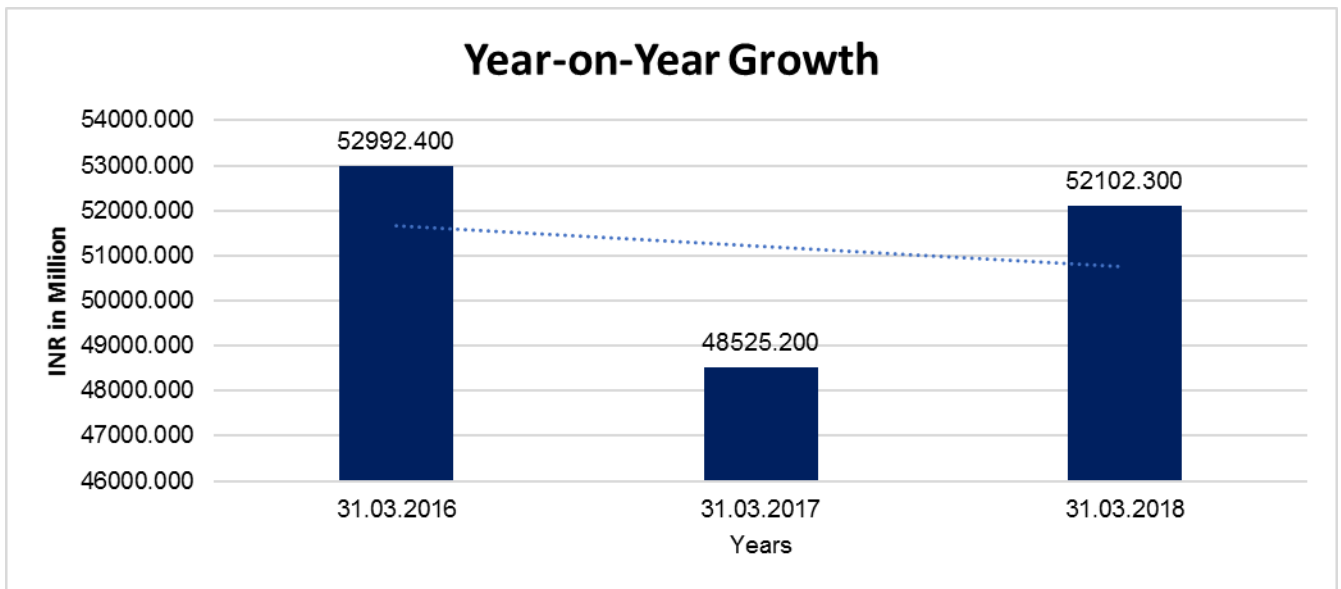
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**YEAR-ON-YEAR GROWTH**

Year on Year Growth	31.03.2016	31.03.2017	31.03.2018
	INR In Million	INR In Million	INR In Million
Sales	52992.400	48525.200	52102.300
		<b>(8.430)</b>	<b>7.372</b>



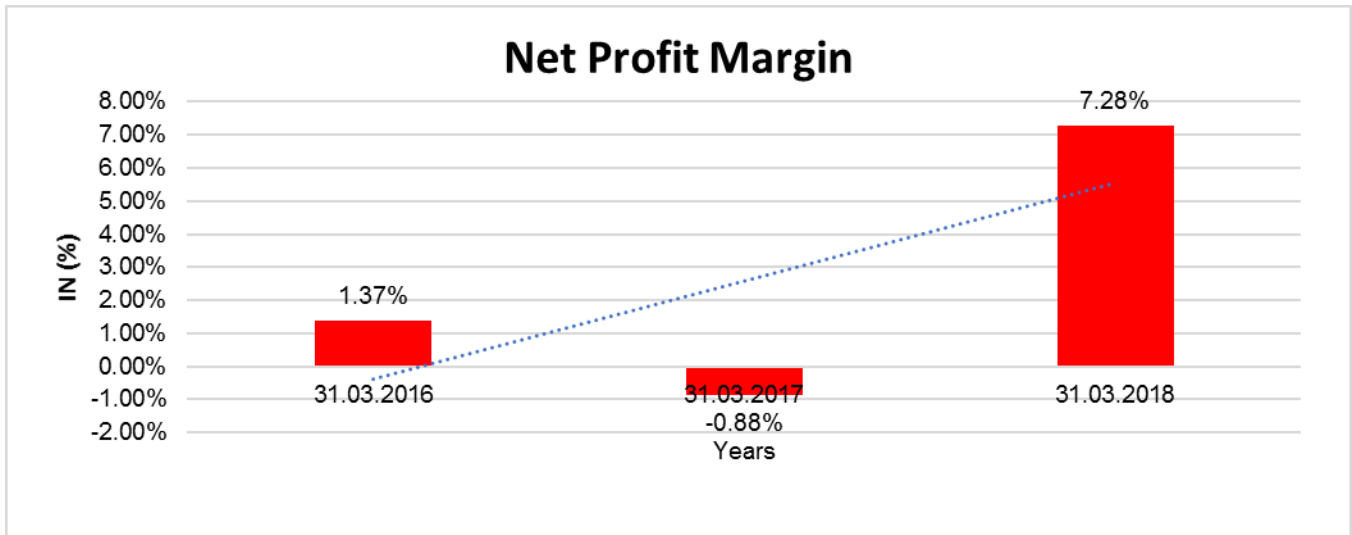
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**NET PROFIT MARGIN**

Net Profit Margin	31.03.2016	31.03.2017	31.03.2018
	INR In Million	INR In Million	INR In Million
Sales	52992.400	48525.200	52102.300
Profit	726.200	(425.700)	3793.800
	<b>1.37%</b>	<b>(0.88%)</b>	<b>7.28%</b>



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**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	No
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

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**CORPORATE INFORMATION**

Procter & Gamble Home Products Private Limited ("the Company") [erstwhile known as Procter & Gamble Home Products Limited] is a private limited company incorporated under the provisions of the Companies Act, 1956. The registered office of the Company is located at P&G Plaza, Cardinal Gracias Road, Chakala, Andheri (E), Mumbai - 400099.

The Company is engaged in manufacturing, trading and selling of branded packaged fast moving consumer goods in the fabric and home care, baby care, skin care and hair care businesses. The Company's products are sold through retail operations including mass merchandisers, grocery stores, membership club stores, drug stores, department stores, and high frequency stores. The Company has its manufacturing locations at Mandideep, Hyderabad and Baddi - Himachal Pradesh, apart from third party manufacturing locations spread across India.

**INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY**

**UNSECURED LOANS**

<b>PARTICULARS</b>	<b>31.03.2018 (INR In Million)</b>	<b>31.03.2017 (INR In Million)</b>
<b>LONG-TERM BORROWINGS</b>		
Loans and advances from related parties	900.000	1400.000
<b>Total</b>	<b>900.000</b>	<b>1400.000</b>

**CONTINGENT LIABILITIES:**

<b>Particulars</b>	<b>31.03.2018 (INR In Million)</b>	<b>31.03.2017 (INR In Million)</b>
Claims against company not acknowledged as debt	6185.600	5240.900
Estimated amount of contracts remaining to be executed on capital account and not provided for	121.500	142.700

**FIXED ASSETS:**

- Land
- Buildings
- Plant and equipment
- Office equipment
- Furniture and fixtures
- Vehicles
- Office equipment

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**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

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**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 70.18
UK Pound	1	INR 88.87
Euro	1	INR 79.87

**INFORMATION DETAILS**

<b>Information Gathered by :</b>	PTK
<b>Analysis Done by :</b>	NSG
<b>Report Prepared by :</b>	VINI

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**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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