



**MIRA INFORM PRIVATE LIMITED**  
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## MIRA INFORM REPORT

Report No. :	483742
Report Date :	03.01.2018

### IDENTIFICATION DETAILS

Name :	M SURESH CO DMCC
Registered Office :	Al Mas Tower, 19 <sup>th</sup> Floor, Office No. H2, Jumeirah Lakes Towers, PO Box: 340580, Dubai
Country :	United Arab Emirates
Financials (as on) :	31.12.2016
Date of Incorporation :	21.11.2005
Legal Form :	Limited Liability Company
Line of Business :	Import and Distribution of Gold, Diamonds and Jewellery.
No. of Employees :	5

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Good
Payment Behaviour :	Regular

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<b>Litigation :</b>	Clear
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**NOTES:**

Any query related to this report can be made on e-mail: [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

<b>ECGC Country Risk Classification List</b>
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Country Name	Previous Rating (30.06.2017)	Current Rating (30.09.2017)
United Arab Emirates	A2	A2

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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**UNITED ARAB EMIRATES - ECONOMIC OVERVIEW**

The UAE has an open economy with a high per capita income and a sizable annual trade surplus. Successful efforts at economic diversification have reduced the portion of GDP from the oil and gas sector to 30%.

Since the discovery of oil in the UAE nearly 60 years ago, the country has undergone a profound transformation from an impoverished region of small desert principalities to a modern state with a high standard of living. The government has increased spending on job creation and infrastructure expansion and is opening up utilities to greater private sector involvement. The country's free trade zones - offering 100% foreign ownership and zero taxes - are helping to attract foreign investors.

The global financial crisis of 2008-09, tight international credit, and deflated asset prices constricted the economy in 2009. UAE authorities tried to blunt the crisis by increasing spending and boosting liquidity in the banking sector. The crisis hit Dubai hardest, as it was heavily exposed to depressed real estate prices. Dubai lacked sufficient cash to meet its debt obligations, prompting global concern about its solvency and ultimately a \$20 billion bailout from the UAE Central Bank and Abu Dhabi Government that was refinanced in March 2014.

The UAE's dependence on oil is a significant long-term challenge. Low oil prices have prompted the UAE to cut expenditures, including on some social programs, but the UAE has sufficient assets in its sovereign investment funds to cover its deficits. The government reduced fuel subsidies in August 2015, and has announced plans to introduce excise and Value Added Taxes by January 1, 2018. The UAE's strategic plan for the next few years focuses on economic diversification, promoting the UAE as a global trade and tourism hub, developing industry, and creating more job opportunities for nationals through improved education and increased private sector employment.

Source : CIA

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## **SUMMARY**

Company Name	: M SURESH CO DMCC
Country of Origin	: Dubai, United Arab Emirates
Legal Form	: Limited Liability Company
Registration Date	: 21st November 2005
Trade Licence Number	: 30339
Membership Number	: 0532
Issued Capital	: UAE Dh 300,000
Paid up Capital	: UAE Dh 300,000
Total Workforce	: 5
Activities	: Distributors of gold, diamonds and jewellery
Financial Condition	: Good
Payments	: Regular
Operating Trend	: Steady

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## **COMPANY NAME**

M SURESH CO DMCC

## **ADDRESS**

### **REGISTERED & PHYSICAL ADDRESS**

Location : Al Mas Tower, 19<sup>th</sup> Floor, Office No. H2, Jumeirah Lakes Towers  
PO Box : 340580  
Town : Dubai  
Country: United Arab Emirates  
Telephone : (971-4) 4574217 / 4574214  
Facsimile : (971-4) 4574215  
Mobile : (971-55) 9788636  
Email : [mscdmcc@eim.ae](mailto:mscdmcc@eim.ae) / [mscdmcc@gmail.com](mailto:mscdmcc@gmail.com) / [mscdmcc@msuresh.net](mailto:mscdmcc@msuresh.net)

Please note that subject's previous address was, Gold Land Building, Plot M-17, Mezzanine Floor, Al Ras Street, Gold Souq, Deira, Dubai.

### **Premises**

Subject operates from a small suite of offices that are rented and located in the Central Business Area of Dubai.

## **KEY PRINCIPALS**

<u>Name</u>	<u>Nationality</u>	<u>Position</u>
• Lalit Adany	Indian	Managing Director
• Tarun Mehta	-	General Manager
• Rajesh Shah	-	Assistant General Manager

## **LEGAL FORM & OWNERS**

**Date of Establishment** : 21<sup>st</sup> November 2005

**Legal Form** : Limited Liability Company

**Trade Licence No.** : 30339

**Membership No.** : 0532

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**Issued Capital** : UAE Dh 300,000

**Paid up Capital** : UAE Dh 300,000

<b>Name of Shareholder (s)</b>	<b>Percentage</b>
<ul style="list-style-type: none"> <li>M Suresh Pvt Ltd Mumbai India Tel: (91-22) 23639001 Fax: (91-22) 23696492</li> </ul>	100%

## **OPERATIONS**

**Activities:** Engaged in the import and distribution of gold, diamonds and jewellery.

**Import Countries:** Belgium and Botswana

**International Suppliers:**

- De Beers Ltd Botswana
- Dominion Marketing Belgium

**Operating Trend:** Steady

Subject has a workforce of 5 employees.

## **FINANCIAL DATA**

Financial highlights provided by local sources are given below:

Currency: United States Dollars (US\$)

	<b>Year Ending 31/12/15:</b>	<b>Year Ending 31/12/16:</b>
Total Sales	US\$ 146,800,000	US\$ 153,000,000

Local sources consider subject's financial condition to be Good.

The above financial figures are based on estimations by our local sources.

## **BANKERS**

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- Emirates National Bank of Dubai  
Baniyas Street  
PO Box: 777  
Dubai  
Tel: (971-4) 2222555  
Fax: (971-4) 2221110

## **PAYMENT HISTORY**

Regular

## **GENERAL COMMENTS**

Established in 2005, subject is involved in the import and distribution of gold, diamonds and jewellery.

The subject and its shareholders/owners have been searched in the following databases; Office of Foreign Assets Control (OFAC), United Nations Security Council Sanctions, Australian Sanctions List, US Consolidated Sanctions List, EU Financial Sanctions List and UK Financial Sanctions List and nothing adverse could be found on the exact names listed within the report.

During the course of this investigation nothing detrimental was uncovered regarding subject's operating history or the manner in which payments are fulfilled. As such the company is considered to be a fair trade risk.

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**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 63.67
UK Pound	1	INR 86.11
Euro	1	INR 76.59
UAE Dh	1	INR 17.30

**Note** : Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

<b>Analysis Done by :</b>	PRA
<b>Report Prepared by :</b>	NIT

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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