

## MIRA INFORM REPORT

<b>Report No. :</b>	516085
<b>Report Date :</b>	04.07.2018

### IDENTIFICATION DETAILS

<b>Name :</b>	BASELINE MARKETING SOLUTIONS PRIVATE LIMITED
<b>Registered Office :</b>	190, Kamaraj Road, Shivanna Shetty Garden Bharathinagar, Shivajinagar, Bangalore – 560042, Karnataka
<b>Mobile No.:</b>	91-7349284925 (Mr. Anoop P A Kumar)
<b>Country :</b>	India
<b>Financials (as on) :</b>	31.03.2017
<b>Date of Incorporation :</b>	23.06.2015
<b>CIN No.:</b> [Company Identification No.]	U74900KA2015PTC081099
<b>Capital Investment / Paid-up Capital :</b>	INR 0.100 Million
<b>IEC No.:</b> [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
<b>TIN No.:</b>	29541323377
<b>PAN No.:</b> [Permanent Account No.]	AAGCB3616C
<b>GSTN :</b> [Goods & Service Tax Registration No.]	29AAGCB3616C1ZZ
<b>Legal Form :</b>	Private Limited Liability Company
<b>Line of Business :</b>	Providing Advertising and Event Management Services. [Registered activity and also confirmed by management]
<b>No. of Employees :</b>	300 (Approximately)

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

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<b>MIRA's Rating :</b>	<b>A</b>
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<b>Credit Rating</b>	<b>Explanation</b>	<b>Rating Comments</b>
A	Acceptable Risk	Business dealings permissible with moderate risk of default

<b>Maximum Credit Limit :</b>	USD 610
<b>Status :</b>	Satisfactory
<b>Payment Behaviour :</b>	Usually correct
<b>Litigation :</b>	Clear
<b>Comments :</b>	<p>Subject was incorporated in the year 2015. It is an engaged providing event management services.</p> <p>As per the financial records of 2017, the company has achieved a massive growth in its revenue as compared to the previous year and has reported an average net profit margin of 1.82%.</p> <p>The company has debt free balance sheet profile and fair liquidity position.</p> <p>The subject's bank (Kotak Mahindra Bank) has given positive feedback and is satisfied with the subject's banking transactions. Customers (ABB India Private Limited, Emami Biotech and Manipal Enterprises Private Limited) and they gave positive feedback and are satisfied with the subject's services.</p> <p>Rating is constrained on account of limited track record of the subject and below average net worth base of the company.</p> <p>Business is active. Payment seems to be usually correct.</p> <p>In view of aforesaid, the company can be considered for business dealings at usual trade terms and condition.</p> <p>NOTE: Site visit was conducted at the address-18/3, 3<sup>rd</sup> Floor, Andree Road, Shantinagar, Bangalore – 560025, Karnataka, India and our executive has successfully traced the subject on the said address.</p> <p>At the premises our executive met Mr. Mahi (Manager) who confirmed the subject's existence on the said address.</p> <p>During the visit our executive inquired with the neighbour companies- South India Bank and Ananya Medicals who claimed that the subject exists on the said address.</p> <p>As per our executive's observation, it is 1 storey building and subject is situated on the 1st floor of the building. Location was easy to find. Locality appears to be</p>

	commercial. Area seems to be neutral. Area of premises is 500 sq. ft. and 10 employees were sighted in the premises. Name board of the subject was not sighted at the said address.
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**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

**NOT AVAILABLE**

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 04.07.2018

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**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION PARTED BY**

<b>Name :</b>	Mr. Anoop P A Kumar
<b>Designation :</b>	Director
<b>Contact No.:</b>	91-7349284925
<b>Name :</b>	Mr. Girish
<b>Designation :</b>	Accountant
<b>Contact No.:</b>	91-9886585407
<b>Date :</b>	02.07.2018

**LOCATIONS**

<b>Registered Office :</b>	190, Kamaraj Road, Shivanna Shetty Garden Bharathinagar, Shivajinagar, Bangalore – 560042, Karnataka, India
<b>Tel. No.:</b>	Not Available
<b>Mobile No.:</b>	91-7349284925 (Mr. Anoop P A Kumar) 91-9886585407 (Mr. Girish) 91-9880562054 (Mr. Srivatsa N)
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:anoop.kumar46@gmail.com">anoop.kumar46@gmail.com</a> <a href="mailto:anoop@baselineevents.com">anoop@baselineevents.com</a>
<b>Area :</b>	1,000 Sq. ft.
<b>Location :</b>	Owned
<b>Locality :</b>	Commercial
<b>Operations Address:</b>	18/3, 3 <sup>rd</sup> Floor, Andree Road, Shantinagar, Bangalore – 560025, Karnataka, India
<b>Area:</b>	500 Sq. Ft. (As per site visit)
<b>Locality:</b>	Commercial (As per site visit)

**DIRECTORS**

**AS ON 31.03.2018**

<b>Name :</b>	Mr. Anoop P A Kumar
<b>Designation :</b>	Director
<b>Address :</b>	190, Kamaraj Road, Shivanna Shetty Garden, Bharathinagar, Shivajinagar, Bangalore – 560042, Karnataka, India

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<b>Date of Birth/Age :</b>	13.02.1988
<b>Date of Appointment :</b>	23.06.2015
<b>DIN No.:</b>	07188837
<b>Name :</b>	Mr. Arjun Phutane
<b>Designation :</b>	Director
<b>Address :</b>	190, Kamaraj Road, Shivanna Shetty Garden, Bharathinagar, Shivajinagar, Bangalore – 560042, Karnataka, India
<b>Date of Birth/Age :</b>	23.03.1952
<b>Date of Appointment :</b>	23.06.2015
<b>DIN No.:</b>	07192886

**KEY EXECUTIVES**

<b>Name :</b>	Mr. Girish
<b>Designation :</b>	Accountant

**MAJOR SHAREHOLDERS**

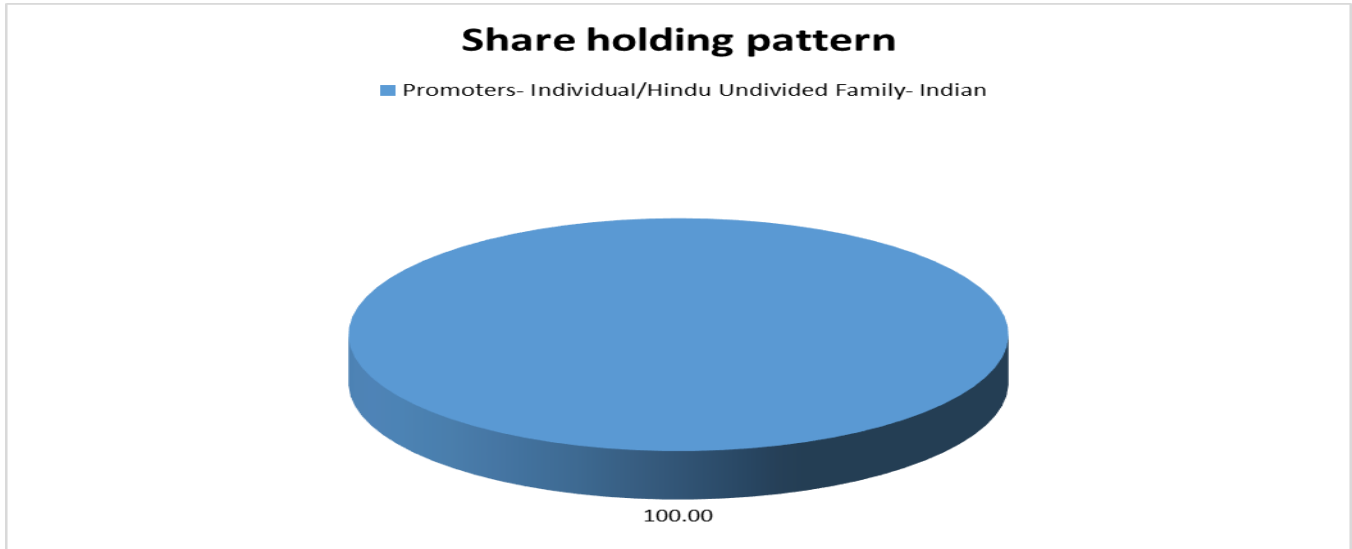
**AS ON 31.03.2017**

<b>Names of Shareholders</b>	<b>No. of Shares</b>
Anoop P A Kumar	9999
Arjun Phutane	1
<b>Total</b>	<b>10000</b>

**Equity Share Break up (Percentage of Total Equity)**

**AS ON 29.09.2017**

<b>Category</b>	<b>Percentage</b>
Promoters- Individual/Hindu Undivided Family- Indian	100.00
<b>Total</b>	<b>100.00</b>



**BUSINESS DETAILS**

<b>Line of Business :</b>	Providing Advertising and Event Management Services. [Registered activity and also confirmed by management]		
<b>Products / Services :</b>	<b>Name and Description of main products / services</b>	<b>NIC Code of the Product/service</b>	
	Advertising services and provision of advertising space or time	99836	
<b>Brand Names :</b>	Not Available		
<b>Agencies Held :</b>	Not Available		
<b>Exports :</b>	Not Available		
<b>Imports :</b>	Not Available		
<b>Terms :</b>			
<b>Selling :</b>	Cheque and Credit (30,60 Days)		
<b>Purchasing :</b>	Cheque and Credit (30,60 Days)		

**PRODUCTION STATUS – (NOT AVAILABLE)**

**GENERAL INFORMATION**

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<b>Suppliers :</b>	Not Available  <b>Note:</b> Since subject is service provider, supplier details Not Available																									
<b>Customers :</b>	End Users and Corporate																									
	<table border="1"> <tr> <td><b>Reference :</b></td> <td colspan="2">ABB India Private Limited</td> </tr> <tr> <td><b>Name of the Person :</b></td> <td colspan="2">Mr. Amith Kumar (Global Sourcing Consultants)</td> </tr> <tr> <td><b>Contact No.:</b></td> <td colspan="2">91-9901485595</td> </tr> <tr> <td><b>Since How Long Known :</b></td> <td colspan="2">3 Years</td> </tr> <tr> <td><b>Maximum Limit Dealt :</b></td> <td colspan="2"></td> </tr> <tr> <td><b>Experience :</b></td> <td><b>Service</b></td> <td><b>Overall</b></td> </tr> <tr> <td></td> <td>Good</td> <td>Good</td> </tr> <tr> <td><b>Remark:</b></td> <td colspan="2">Gave positive response about subject company, they are satisfied with their services.</td> </tr> </table>		<b>Reference :</b>	ABB India Private Limited		<b>Name of the Person :</b>	Mr. Amith Kumar (Global Sourcing Consultants)		<b>Contact No.:</b>	91-9901485595		<b>Since How Long Known :</b>	3 Years		<b>Maximum Limit Dealt :</b>			<b>Experience :</b>	<b>Service</b>	<b>Overall</b>		Good	Good	<b>Remark:</b>	Gave positive response about subject company, they are satisfied with their services.	
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<b>Remark:</b>	Gave positive response about subject company, they are satisfied with their services.																									
<b>No. of Employees :</b>	300 (Approximately)																									
<b>Bankers :</b>	<table border="1"> <tr> <td><b>Banker Name :</b></td> <td colspan="2">Kotak Mahindra Bank Limited</td> </tr> <tr> <td><b>Branch :</b></td> <td colspan="2">Bangalore Branch, Bangalore, Karnataka, India</td> </tr> <tr> <td><b>Person Name (With Designation) :</b></td> <td colspan="2">Mr. Jayashreela (Relationship Manager)</td> </tr> </table>		<b>Banker Name :</b>	Kotak Mahindra Bank Limited		<b>Branch :</b>	Bangalore Branch, Bangalore, Karnataka, India		<b>Person Name (With Designation) :</b>	Mr. Jayashreela (Relationship Manager)																
<b>Banker Name :</b>	Kotak Mahindra Bank Limited																									
<b>Branch :</b>	Bangalore Branch, Bangalore, Karnataka, India																									
<b>Person Name (With Designation) :</b>	Mr. Jayashreela (Relationship Manager)																									

	<b>Contact Number :</b>	91-9900685751
	<b>Name of Account Holder :</b>	Baseline Marketing Solutions Private Limited
	<b>Account Number :</b>	--
	<b>Account Since (Date/Year of Account Opening) :</b>	2 Years
	<b>Average Balance Maintained :</b>	--
	<b>Credit Facilities Enjoyed (CC/OD/Term Loan) :</b>	--
	<b>Account Operation :</b>	--
	<b>Remark :</b>	Give positive response about subject company having satisfactory track record in Banking transaction.
	<b>Banker Name :</b>	HDFC Bank Limited
	<b>Branch :</b>	102 Chawla Regency, Mousque Road, Bangalore, Karnataka, India
	<b>Person Name (With Designation) :</b>	--
	<b>Contact Number :</b>	--
	<b>Name of Account Holder :</b>	Baseline Marketing Solutions Private Limited
	<b>Account Number :</b>	50200023070913
	<b>IFSC Code:</b>	HDFC0000714
	<b>MICR Code:</b>	560240027
	<b>Account Since (Date/Year of Account Opening) :</b>	--
	<b>Average Balance Maintained :</b>	--
	<b>Credit Facilities Enjoyed (CC/OD/Term Loan) :</b>	--
	<b>Account Operation :</b>	--
	<b>Remark :</b>	--

<b>Auditors :</b>	
<b>Name :</b>	B K Agarwal and Company Chartered Accountants
<b>Address :</b>	No. 18, LDS Arcade, S-1, 1st Floor, 11th Cross, Cubbonpet, Bangalore – 560002, Karnataka, India
<b>Tel. No.:</b>	91-80-42156808
<b>E-Mail :</b>	<a href="mailto:mail@bkagarwal.co.in">mail@bkagarwal.co.in</a>
<b>Website:</b>	<a href="http://www.bkagarwal.in">www.bkagarwal.in</a>
<b>PAN N Income-tax PAN of auditor or auditor's firm :</b>	AANFB2359J
<b>Memberships :</b>	Not Available
<b>Collaborators :</b>	Not Available
<b>Related party :</b>	<ul style="list-style-type: none"> <li>Baseline Event</li> </ul>

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**CAPITAL STRUCTURE**

**AS ON 29.09.2017**

**Authorised Capital :**

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

**Issued, Subscribed & Paid-up Capital :**

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

**FINANCIAL DATA**  
*[all figures are INR Million]*

**ABRIDGED BALANCE SHEET**

<b>SOURCES OF FUNDS</b>		<b>01.04.2016 To 31.03.2017</b>	<b>23.06.2015 To 31.03.2016</b>
<b>I. EQUITY AND LIABILITIES</b>			
(1) Shareholders' Funds			
(a) Share Capital		0.100	0.100
(b) Reserves & Surplus		0.113	(0.211)
(c) Money received against share warrants		0.000	0.000
(2) Share Application money pending allotment		0.000	0.000
<b>Total Shareholders' Funds (1) + (2)</b>		<b>0.213</b>	<b>(0.111)</b>
(3) Non-Current Liabilities			
(a) long-term borrowings		0.000	0.000
(b) Deferred tax liabilities (Net)		0.000	0.000
(c) Other long term liabilities		0.000	0.000
(d) long-term provisions		0.000	0.000
<b>Total Non-current Liabilities (3)</b>		<b>0.000</b>	<b>0.000</b>
(4) Current Liabilities			
(a) Short term borrowings		0.000	0.000
(b) Trade payables		5.100	2.290
(c) Other current liabilities		3.971	3.130
(d) Short-term provisions		0.088	0.067
<b>Total Current Liabilities (4)</b>		<b>9.159</b>	<b>5.487</b>
<b>TOTAL</b>		<b>9.372</b>	<b>5.376</b>
<b>II. ASSETS</b>			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets		0.117	0.000
(ii) Intangible Assets		0.000	0.000
(iii) Capital work-in-progress		0.000	0.000
(iv) Intangible assets under development		0.000	0.000
(b) Non-current Investments		3.500	0.000
(c) Deferred tax assets (net)		0.003	0.021
(d) Long-term Loan and Advances		0.000	0.000
(e) Other Non-current assets		0.000	0.000

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<b>Total Non-Current Assets</b>		<b>3.620</b>	<b>0.021</b>
(2) Current assets			
(a) Current investments		0.000	0.000
(b) Inventories		0.000	0.000
(c) Trade receivables		0.644	1.567
(d) Cash and cash equivalents		1.392	2.426
(e) Short-term loans and advances		2.883	0.994
(f) Other current assets		0.833	0.368
<b>Total Current Assets</b>		<b>5.752</b>	<b>5.355</b>
<b>TOTAL</b>		<b>9.372</b>	<b>5.376</b>

**PROFIT & LOSS ACCOUNT**

	<b>PARTICULARS</b>	<b>01.04.2016 To 31.03.2017</b>	<b>23.06.2015 To 31.03.2016</b>
	<b>SALES</b>		
	Income	17.760	8.666
	Other Income	0.082	0.000
	<b>TOTAL</b>	<b>17.842</b>	<b>8.666</b>
<b>Less</b>	<b>EXPENSES</b>		
	Cost of Materials Consumed	0.000	0.000
	Employees benefits expense	2.388	1.358
	Other expenses	14.973	7.540
	<b>TOTAL</b>	<b>17.361</b>	<b>8.898</b>
	<b>PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION</b>	<b>0.481</b>	<b>(0.232)</b>
<b>Less</b>	<b>FINANCIAL EXPENSES</b>	<b>0.000</b>	<b>0.000</b>
	<b>PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION</b>	<b>0.481</b>	<b>(0.232)</b>
<b>Less/ Add</b>	<b>DEPRECIATION/ AMORTISATION</b>	<b>0.051</b>	<b>0.000</b>
	<b>PROFIT/ (LOSS) BEFORE TAX</b>	<b>0.430</b>	<b>(0.232)</b>
<b>Less</b>	<b>TAX</b>	<b>0.106</b>	<b>(0.021)</b>
	<b>PROFIT/ (LOSS) AFTER TAX</b>	<b>0.324</b>	<b>(0.211)</b>

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Earnings / (Loss) Per Share (INR)		<b>32.37</b>	<b>(21.00)</b>
-----------------------------------	--	--------------	----------------

<b>Particulars</b>			<b>31.03.2018</b>
Sales Turnover (Approximately)			120.000
			(Due to more business)

The above information has been parted by Mr. Anoop P A Kumar

**ADVERTISING AND MARKETING EXPENSES**

Years	INR in Million
2016-2017	0.318
2015-2016	1.226

**CURRENT MATURITIES OF LONG TERM DEBT DETAILS**

Particulars	01.04.2016 To 31.03.2017	23.06.2015 To 31.03.2016
Current Maturities of Long term debt		
Cash generated from operations	NA	NA
Net cash flows from (used in) operations	NA	NA

**KEY RATIOS**

**EFFICIENCY RATIOS**

PARTICULARS	01.04.2016 To 31.03.2017	23.06.2015 To 31.03.2016
Average Collection Days (Sundry Debtors / Income * 365 Days)	13.24	66.00
Account Receivables Turnover (Income / Sundry Debtors)	27.58	5.53
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	0.00	0.00
Inventory Turnover	0.00	0.00

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(Operating Income / Inventories)			
Asset Turnover (Operating Income / Net Fixed Assets)		4.15	0.00

**LEVERAGE RATIOS**

PARTICULARS		01.04.2016 To 31.03.2017	23.06.2015 To 31.03.2016
Debt Ratio (Borrowing + Current Liabilities) / Total Assets		0.98	1.02
Debt Equity Ratio (Total Liability / Networth)		0.00	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)		43.00	(49.43)
Fixed Assets to Networth (Net Fixed Assets / Networth)		0.55	0.00
Interest Coverage Ratio (PBIT / Financial Charges)		121.25	0.00

**PROFITABILITY RATIOS**

PARTICULARS		01.04.2016 To 31.03.2017	23.06.2015 To 31.03.2016
Net Profit Margin (PAT / Sales) * 100	%	1.82	(2.43)
Return on Total Assets (PAT / Total Assets) * 100	%	3.46	(3.92)
Return on Investment (ROI) (PAT / Networth) * 100	%	152.11	190.09

**SOLVENCY RATIOS**

PARTICULARS		01.04.2016 To 31.03.2017	23.06.2015 To 31.03.2016
Current Ratio (Current Assets / Current Liabilities)		0.63	0.98
Quick Ratio (Current Assets – Inventories) / Current Liabilities)		0.63	0.98
G-Score Ratio Financial		0.02	(0.02)

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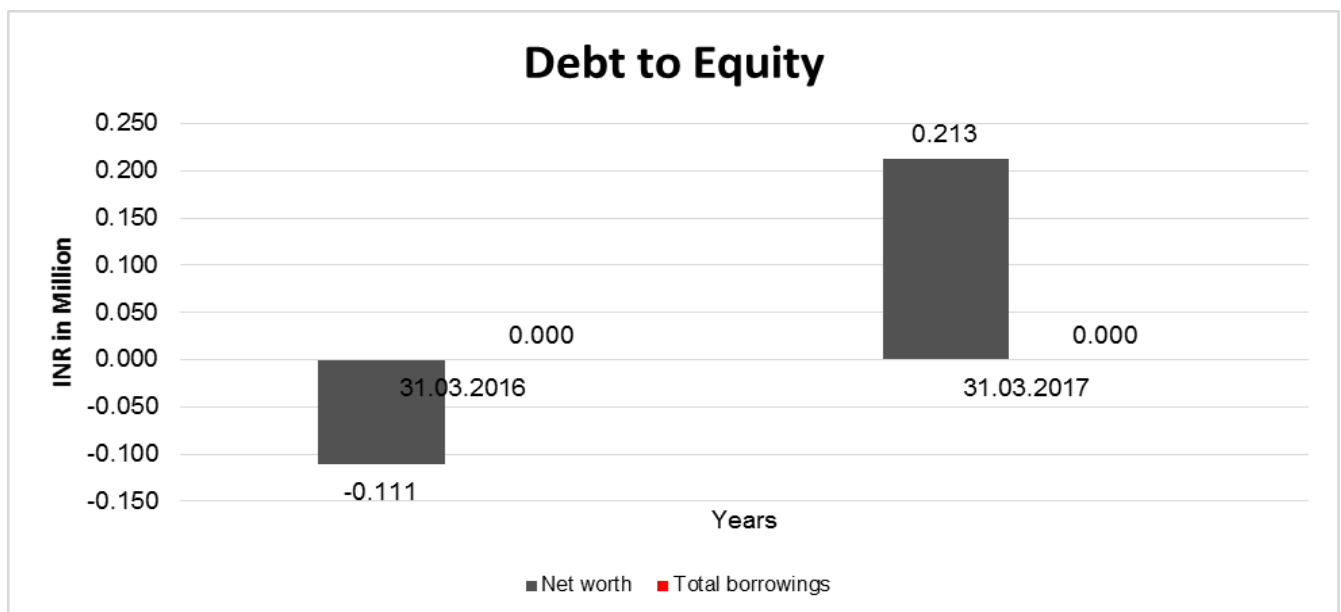
(Networth / Total Assets)			
G-Score Ratio Debt (Debts / Equity Capital)		0.00	0.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		0.63	0.98

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

**FINANCIAL ANALYSIS**  
*[all figures are INR Million]*

**DEBT EQUITY RATIO**

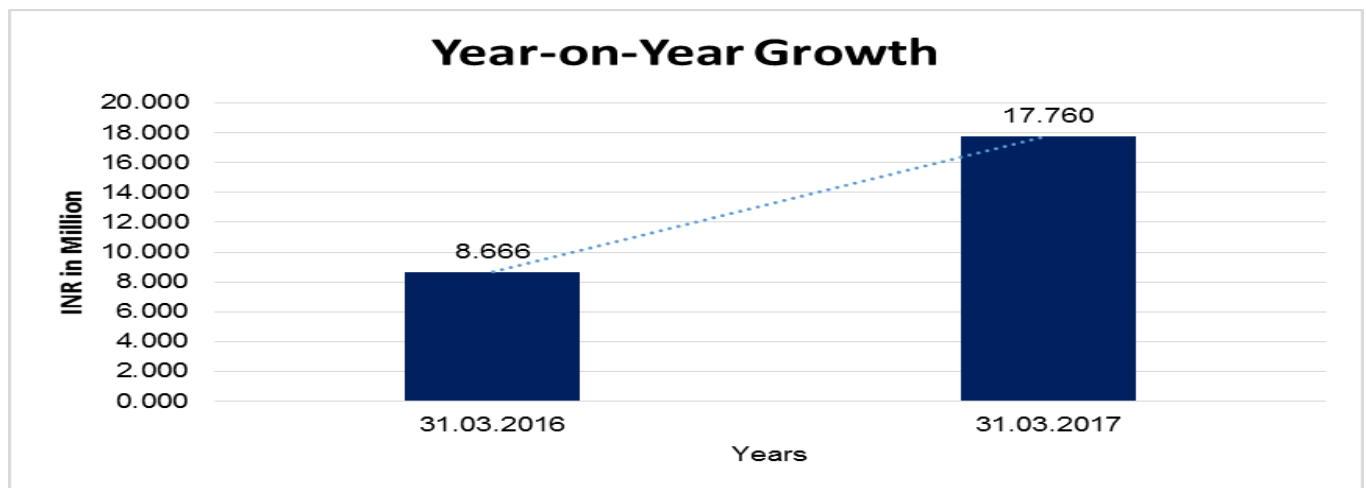
Particular	31.03.2016 INR In Million	31.03.2017 INR In Million
Share Capital	0.100	0.100
Reserves & Surplus	(0.211)	0.113
Share Application money pending allotment	0.000	0.000
<b>Net worth</b>	<b>(0.111)</b>	<b>0.213</b>
Long Term borrowings	0.000	0.000
Short Term borrowings	0.000	0.000
<b>Total borrowings</b>	<b>0.000</b>	<b>0.000</b>
<b>Debt/Equity ratio</b>	<b>0.000</b>	<b>0.000</b>



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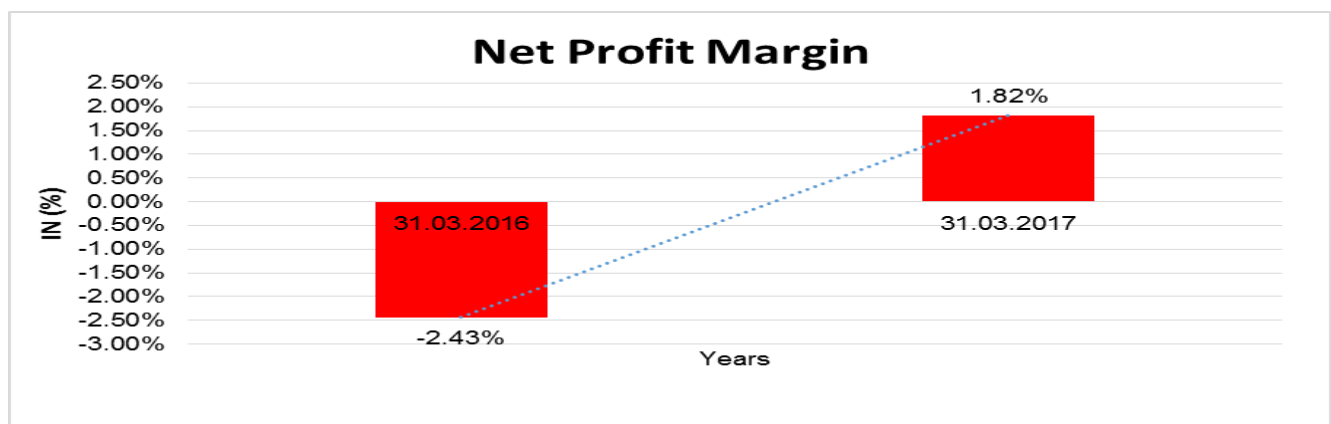
**YEAR-ON-YEAR GROWTH**

Year on Year Growth	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	8.666	17.760
		<b>104.939</b>



**NET PROFIT MARGIN**

Net Profit Margin	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	8.666	17.760
Profit / (Loss)	(0.211)	0.324
	<b>(2.43%)</b>	<b>1.82%</b>



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**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last about two years and eight months	Yes
27	Reasons for variation <> 20%	Yes
28	Estimation for coming financial year	No
29	Profitability for last about one year and eight months	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

**INDEX OF CHARGE: NO CHARGES EXISTS FOR COMPANY**

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**SUMMARY OF OPERATIONS**

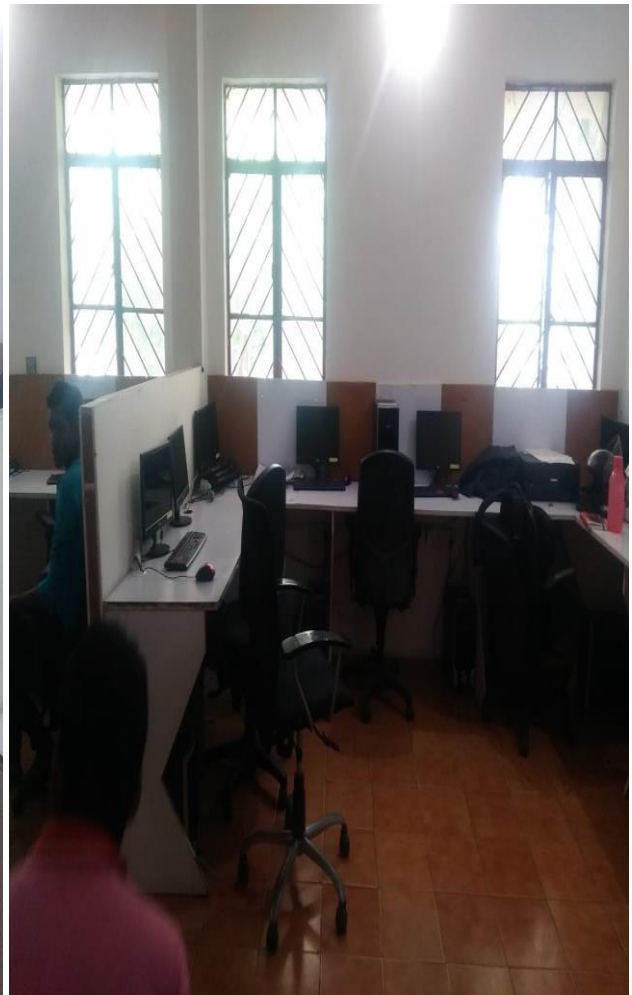
During the year, the net revenue from operations of the company increased from INR 8.666 million to INR 17.842 Million and the company has incurred a profit of INR 0.324 Million after tax for the financial year ended March 31, 2017 and a loss of INR 0.211 million after tax for the financial year ended march 31,2016.

**OBSERVATION POINTS**

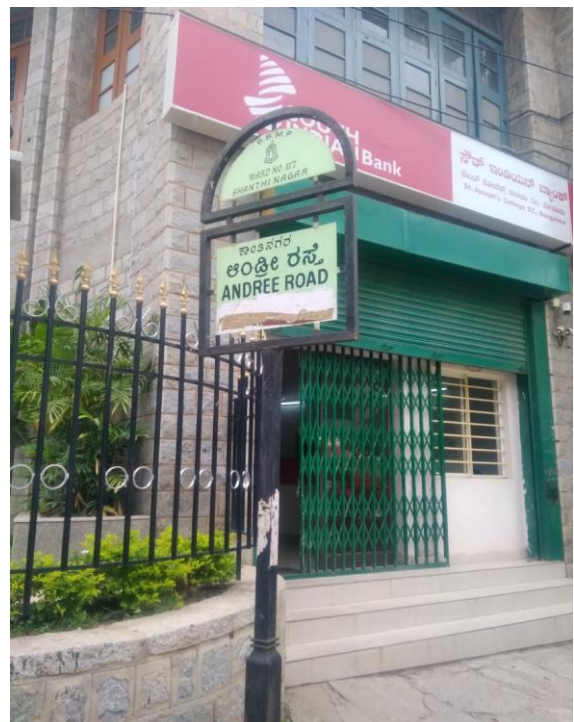
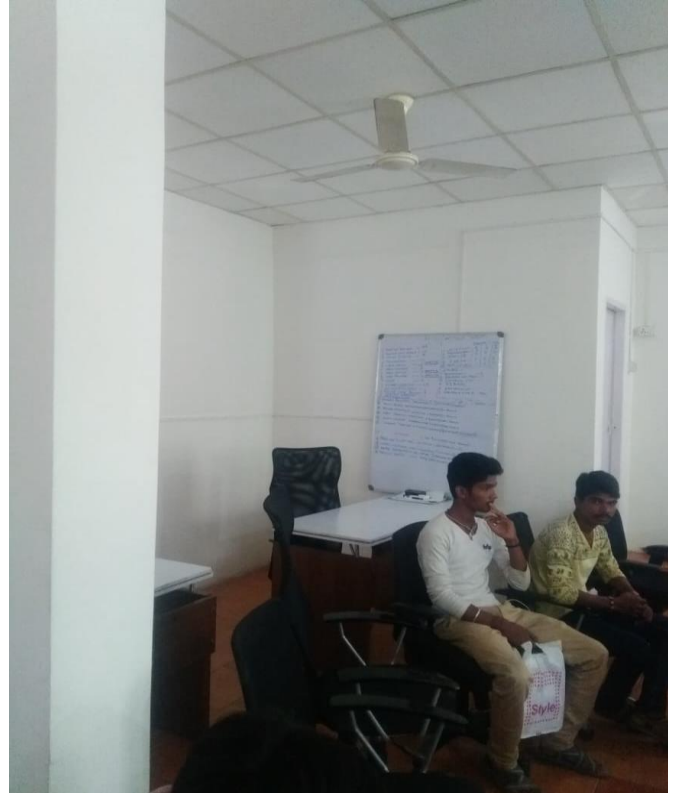
<b>Name of Company :</b>	BASELINE MARKETING SOLUTIONS PRIVATE LIMITED
<b>Address :</b>	18/3, 3 <sup>rd</sup> Floor, Andree Road, Shantinagar, Bangalore – 560025, Karnataka, India
<b>Contact No.:</b>	91-7349284926
<b>Person to whom we met:</b>	<b>Name:</b> Mr. Mahi <b>Designation :</b> Manager
<b>Name Board :</b>	Not Sighted
<b>Location:</b>	Easy
<b>Landmark (If Any):</b>	Syndicate Bank ATM
<b>Total Floors of the building:</b>	1 Floor
<b>Subject situated on:</b>	1 <sup>st</sup> Floor
<b>Locality:</b>	Commercial
<b>Area of premises :</b>	500 Sq. Ft.
<b>Area :</b>	Neutral
<b>No. of employees seen at premises:</b>	10
<b>Visibility of Items:</b>	<ul style="list-style-type: none"> <li>• Telephone</li> <li>• Telex</li> <li>• Computers</li> <li>• Air Conditioner</li> <li>• Office Equipment</li> <li>• Xerox Machine</li> </ul>
<b>Furniture items sighted :</b>	Yes
<b>Neighbour's interview :</b>	During the visit our executive inquired with the neighbour companies- South India Bank and Ananya Medicals who claimed that the subject exists on the

	given address.
<b>Proof of visit:</b>	Visiting Card/ Photographs

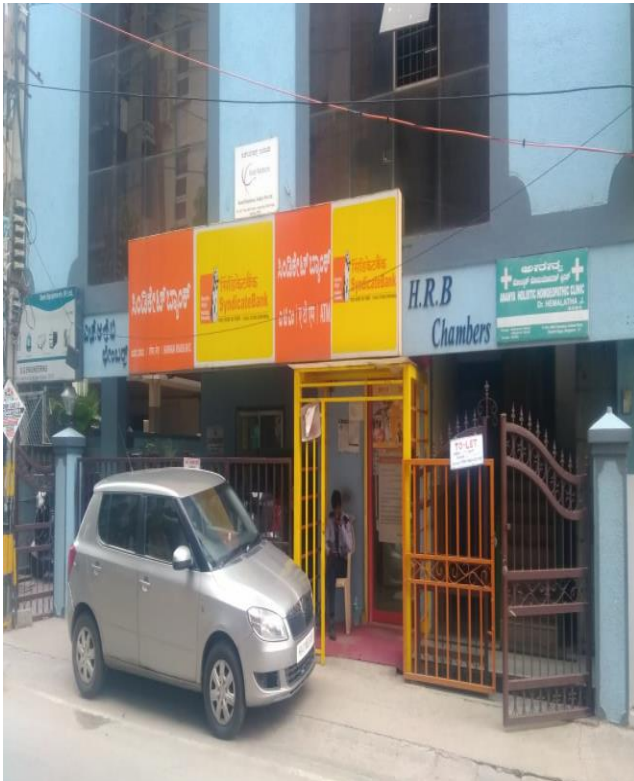
**PICTURES**



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**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 68.69
UK Pound	1	INR 90.35
Euro	1	INR 80.02

**INFORMATION DETAILS**

Information Gathered by :	SVA
Analysis Done by :	NYT
Report Prepared by :	KVT

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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