

MIRA INFORM REPORT

Report No. :	518412
Report Date :	05.07.2018

IDENTIFICATION DETAILS

Name :	CABELA'S LLC
Formerly Known As :	CABELA'S INCORPORATED
Registered Office :	Corporation Trust Center 1209 Orange St, Wilmington, New Castle, De, 19801
Country :	United States
Financials (as on) :	2017 [Summarized]
Date of Incorporation :	1961
Legal Form :	Limited Liability Company
Line of Business :	Subject is dedicated to the retail of hunting, fishing, camping, shooting sports, and related outdoor merchandise.
No. of Employees :	19,100

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A+
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Credit Rating	Explanation	Rating Comments
A+	Low Risk	Business dealings permissible with low risk of default

Status :	Good
Payment Behaviour :	Regular
Litigation :	Exist

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

UNITED STATES - ECONOMIC OVERVIEW

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program (TARP) in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016,

through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

In December 2012, the Federal Reserve Board (Fed) announced plans to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

STATUTORY INFORMATION

Legal Name	CABELA'S LLC
Trade Name	CABELA'S
ID	ID
ID Details	3729496
Creation Date	1961
Incorporation Date	12/17/2003
Legal Address	CORPORATION TRUST CENTER 1209 ORANGE ST, WILMINGTON, NEW CASTLE, DE, 19801, USA
Operative Address	ONE CABLEA DRIVE SIDNEY, NE 69160, USA
Telephone	1 (308) 254-5505
Fax	1 (308) 254-6669
Legal Form	LIMITED LIABILITY COMPANY
E-Mail	-
Registered In	DELAWARE
Website	www.cabelas.com/
Contact	Thomas L. Millner - Chief Executive Officer and Director
Staff	19,100
Activity	NAICS: 444210 - Outdoor power equipment stores

BANKS

Name of Bank	Reported Amount
BANK OF AMERICA	

HISTORY

History

Cabela's was founded in 1961 by chairman Dick Cabela and his younger brother, Jim. In 2017, the company was acquired by rival Bass Pro Shops for \$4 billion.

Key Developments

The company was formerly known as Cabela's Incorporated.

Change in Company Type

Bass Pro Shops' acquisition of Cabela's took nearly two year to complete. As part of the transaction, Cabela's credit card business was sold to Capital One.

Operations

In 2016 Cabela's reorganized its segment reporting. The company two segments were Merchandising and Financial Services. Merchandising was the largest segment, accounting for more than 85% of the company's total revenue. Cabela's sells products and services through its retail stores, e-commerce websites (Cabelas.com and Cabelas.ca), and catalogs. Internet and catalog business accounts for about 20% of the company's merchandise revenue. The Financial Services segment issued co-branded credit cards before it was sold off to Capital One in 2017.

Parent Company

About half of Cabela's sales come from Hunting Equipment, followed by General Outdoors (more than 30%) and Clothing and Footwear (more than 20%).

The company operates as a subsidiary of:

Bass Pro Group, LLC
1935 South Campbell
Springfield, MO 65807
United States

PRINCIPAL ACTIVITY

General Description

CABELA'S LLC is dedicated to the retail of hunting, fishing, camping, shooting sports, and related outdoor merchandise.

Service/Product Description

It offers hunting equipment, including firearms, ammunition, optics, archery products, and related

Sales	accessories and supplies; clothing and footwear merchandise, such as fieldwear and sportswear apparel and footwear; and Cabela's branded merchandise in casual apparel and footwear, as well as in selected hard goods categories comprising camping, fishing, and optics. The company also provides general outdoors merchandise consisting of fishing and tackle products; various boats, electronics, and marine accessories and equipment; camping gear and equipment; food preparation and outdoor cooking products; all-terrain vehicles and accessories for automobiles and all-terrain vehicles; and gifts and home furnishings.	
	Retail	
Operations Area	National	
Imports From	CHINA, INDIA and SWEDEN	
Export To	No export records found.	
Employees	19,100 employees	
Payments With Suppliers	Regular	
Brands		
Brand	Comments	
CABELA'S	-	
Clients		
Name of Client	Country	Comments
There are not informed clients		
Comments	The company retails its products directly to private customers.	
Suppliers		
Supplier Name	Country	Comments
Zhejiang Hengfeng Technology Co.,L	CHINA	-
Expeditors International (India) Pvt. Ltd	INDIA	-
Lee Fu Garment Factory Ltd	CHINA	-

Pure Fishing Inc SWEDEN -
Comments -

LOCATION

Headquarters ONE CABLEA DRIVE SIDNEY, NE 69160, USA
Branches The company operates distribution centers in Prairie du Chien, Wisconsin; Wheeling, West Virginia; Tooele, Utah; and Puyallup, Washington.

GROUP STRUCTURE AND SUBSIDIARY COMPANIES

Listed at the stock exchange NO
Capital NA
Shareholders (%) The company does not disclose information on shareholders. The following information has been provided by private sources:
The company operates as a subsidiary of:
Bass Pro Group, LLC
1935 South Campbell
Springfield, MO 65807
United States
Management Thomas L. Millner - Chief Executive Officer and Director
Scott K. Williams - President
Subsidiary Companies Cabela's Catalog, Inc. - Nebraska
Cabela's Lodging, LLC - Nebraska
Cabela's Outdoor Adventures, Inc. - Nebraska
Cabela's Marketing and Brand Management, Inc. - Nebraska
Cabela's Retail, Inc. - Nebraska
Cabela's Retail GP, LLC - Nebraska
Cabela's Retail LA, LLC - Nebraska
Cabela's Retail TX, L.P. - Nebraska
Cabela's Trophy Properties, LLC - Nebraska
Cabela's Ventures, Inc. - Nebraska
Cabela's Wholesale, Inc. - Nebraska
Cabelas.com, Inc. - Nebraska
CRLP, LLC - Nebraska
Great Wolf Lodge of Kansas City, LLC (17.5%) -

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Related Companies	Delaware Herter's, LLC - Nebraska Original Creations, LLC - Minnesota Three Corners, L.L.C. (33.3%) - Minnesota Van Dyke Supply Company, Inc. - South Dakota WFB Funding Corporation - Nebraska WFB Funding, LLC - Nebraska Wild Wings, LLC - Minnesota World's Foremost Bank - Nebraska No related companies were found.
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FINANCIAL INFORMATION

General Description	The company does not make its financial statements public. The following information has been provided by private sources:
Year/Currency	USD 2017
Sales	4,1B
Money Flow	Normal
Imports	The company imports from India, China and Sweden
Exports	No export records were found.
Import Fob Dollar	
Year	Amount
There are not Import Fob Dollar informed	
Export Fob Dollar	
Year	Amount
There are not Export Fob Dollar informed	

LEGAL FILINGS

Lawsuits	Percha v. Cabela's LLC fka Cabela's, Inc. et al Plaintiff: Delores Percha Defendant: Cabela's LLC fka Cabela's, Inc., Capital One Bank, N.A. and Flagstar Bank FSB
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Case Number: 2:2018cv11221
Filed: April 17, 2018
Court: Michigan Eastern District Court
Office: Flint Office
County: Macomb
Referring Judge: Mona K. Majzoub
Presiding Judge: Linda V. Parker
Nature of Suit: Truth in Lending
Cause of Action: 15:1601
Jury Demanded By: None

Ferrin v. Cabela's Inc
Plaintiff: Richard Terry Ferrin
Defendant: Cabela's Inc
Case Number: 1:2017cv00208
Filed: December 19, 2017
Court: Wyoming District Court
Office: Casper Office
County: Uinta
Presiding Judge: Alan B Johnson
Referring Judge: Kelly H Rankin
Nature of Suit: Personal Injury- Product Liability
Cause of Action: 28:1441
Jury Demanded By: Plaintiff

Webster, Craig v. Cabela's, Inc. et al
Plaintiff: Craig Webster
Defendant: Cabela's, Inc., NCB Management Services,
Inc., CKS Financial, LLC and Experian Information
Solutions, Inc.
Case Number: 3:2017cv00855
Filed: November 9, 2017
Court: Wisconsin Western District Court
Office: Madison Office
County: Dane
Presiding Judge: William M. Conley
Referring Judge: Stephen L. Crocker
Nature of Suit: Consumer Credit
Cause of Action: 15:1692
Jury Demanded By: Both
SNAG MASTER
FISHING TACKLE-NAMELY, FISHING LINE, LURE,
LEADER AND HOOK RETRIEVAL DEVICES
Owned by: CABELA'S INC.
Serial Number: 73155832

PROFESSIONAL
Animal Traps
Owned by: CABELA'S INC.

Trademarks

Serial Number: 73296647

DRY-TECH
camouflage clothing, namely jackets and pants
Owned by: CABELA'S INC.
Serial Number: 74042660

BRANCH BARK
camouflage clothing; namely, jackets and pants
Owned by: CABELA'S INC.
Serial Number: 74042661

NORTH AMERICAN CALLING CONTEST
organizing and conducting wildlife calling contests,
namely duck and goose
Owned by: CABELA'S INC.
Serial Number: 74042663
Combined hydrofoil and trolling plate
Patent number: 5127353
Abstract: A combined fixed hydrofoil and trolling plate
where the trolling plate is moveable releasably to a
horizontal position to enhance the hydrofoil effect of the
fixed hydrofoil.
Type: Grant
Filed: April 12, 1991
Date of Patent: July 7, 1992
Assignee: Cabela's Inc.
Inventor: Michael F. Wieser

Patents Registered

Three dimensional camouflage garment
Patent number: 6668381
Abstract: The present invention relates to a camouflage
garment which utilizes multiple heights of three
dimensional materials in strategic panels or points to
provide a user with the full benefit of an all-inclusive
three-dimensional camouflage fabric garment while still
allowing a user friendly or low hindrance design that
allows the user quietness, stealth and the like.
Type: Grant
Filed: March 26, 2002
Date of Patent: December 30, 2003
Assignee: Cabela's Inc.
Inventor: Ev Tarrell

Spinning decoy device
Patent number: 7137221
Abstract: A spinning decoy device for use by hunters to
attract birds, such as ducks and geese, has at least
one decoy deployed in an elevated position, and a

<p>Renewals</p> <p>UCC (Uniform Commercial Code)</p> <p>OFAC Sanctions List Search</p>	<p>motorized system for spinning the decoy(s) so as to attract the birds. The motorized system, in a preferred embodiment, spins the decoy(s) in a circular motion. To further add realism to the device, the wings of each decoy are rotatable.</p> <p>Type: Grant</p> <p>Filed: January 8, 2004</p> <p>Date of Patent: November 21, 2006</p> <p>Assignee: Cabela's Inc.</p> <p>Inventors: Dennis Highby, Ronald D. Nelson, Gregg V. Severinson</p> <p>No records found.</p> <p>No records found.</p> <p>The company is not listed in the OFAC list.</p>
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SUMMARY

<p>Summary</p>	<p>Founded in 1961, Cabela's Llc is an organization in the Outdoor power equipment stores Industry headquartered in Sidney, NE. The company has 19,100 regular employees and generates \$4,1 billion USD in annual revenue. It operates nationally, mainly importing from CHINA, INDIA and SWEDEN. It is ACTIVE in business with no negative records.</p>
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RISK INFORMATION

<p>Debts</p> <p>Payments</p> <p>Cash Flow</p> <p>State</p>	<p>Controlled</p> <p>Regular</p> <p>Normal</p> <p>Active</p>
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INTERVIEW

<p>First Name</p>	<p>Steven</p>
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<http://www.miraglobalcheck.com>
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Position

Sales

Comments

He confirmed the name of the company, the address of the headquarters and location, the date of creation of the company, the number of employees and the name of the Chief Executive Officer.

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FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 68.53
UK Pound	1	INR 90.52
Euro	1	INR 80.02
USD	1	INR 68.88

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	VIV
Report Prepared by :	SYL

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)