

MIRA INFORM REPORT

Report No. :	518976
Report Date :	11.07.2018

IDENTIFICATION DETAILS

Name :	FRIDAY CODE PRIVATE LIMITED
Registered Office :	I-1619, CR Park, New Delhi – 110019
Tel. No.:	91-11-41667730
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	16.06.2016
CIN No.: [Company Identification No.]	U74999DL2016PTC301520
Capital Investment / Paid-up Capital :	INR 0.100 Million
IEC No.: [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
PAN No.: [Permanent Account No.]	AACCF8460G
GSTN : [Goods & Service Tax Registration No.]	07AACCF8460G1ZL
Legal Form :	Private Limited Liability Company
Line of Business :	Providing Advertising Services. [Registered activity and also confirmed by management]
No. of Employees :	15 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

C

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

Credit Rating	Explanation	Rating Comments
C	Medium High Risk	Business dealings permissible preferably on secured basis

Status :	Relatively new company
Payment Behaviour :	Slow
Litigation :	Clear
Comments :	<p>Subject is relatively new company incorporated in the year 2016. It is engaged in the business of providing advertising services.</p> <p>For the financial year 2017, the company has reported modest scale of revenue from its 1st year of business operation and incurred losses.</p> <p>Rating takes into consideration moderate financial risk profile of the company marked by negative reserves position.</p> <p>Further, rating is constrained on account of the limited track record of business operations and intense competition from industry.</p> <p>However, these ratings weaknesses are partially offset by positive feedback received from its customer (Digifish Media Private Limited, Pointific digital Private Limited, Adz 2 Lead Media Private Limited) and suppliers (Brand Map Communication Private Limited, Home First Finance Co Limited, Interactive Avenue) for good services provided as well as overall performance.</p> <p>Banker (Kotak Mahindra Bank) has also provided positive feedback and satisfied with Company's banking transaction.</p> <p>Trade relations are reported to be fair. Business is active. Payment terms are slow.</p> <p>In view of aforesaid, the company can be considered for business dealings with safe and secured trade terms and conditions.</p> <p>NOTE:</p> <p>Site visit was conducted at the address which you have provided. Our executive has successfully traced the company on the given address.</p> <p>At the premises our executive met to Mr. Gopal Swamy (Director) of the company and he confirmed the existence at the given address.</p> <p>As per our executive observation, location of the company is easy to find. Landmark was near Police Station. It is a 4 storey building and company is situated on ground floor. Locality appears to be residential. Area seems to be upmarket.</p>

	<p>Area of the premises was 2500 approx. (SQ.FT) and 6 employees were sighted into premises.</p> <p>Name board of the company was not sighted at the given address.</p> <p>Further, our executive enquired from neighbour i.e. A.K. Majumdar and Maya Majumdar and they also confirmed that company exists on given address.</p>
--	----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------

NOTES:

Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 11.07.2018

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

Name :	Mr. Gopalswamy
Designation :	Director
Contact No.:	91-9999265020
Date :	10.07.2018

LOCATIONS

Registered Office :	I-1619, CR Park, New Delhi – 110019, India
Tel. No.:	91-11-41667730
Mobile No.:	91-9999265020 (Mr. Gopalswamy) 91-9908011680 (Mr. Muthusarayanan) 91-9643440412 (Mr. Pradeep Kumar Sharma)
Fax No.:	Not Available
E-Mail :	mansikhanna1@gmail.com pingme@thefridaycode.com gopal@thefridaycode.com
Website :	http://www.thefridaycode.com
Area :	2500 sq. ft.
Location :	Rented
Locality :	Residential
Branch Office :	1201, Lodha Supremus, Off Senapati Bapat Marg, Railway Colony, Lower Parel, Mumbai – 400013, Maharashtra, India

DIRECTORS

AS ON 31.03.2018

Name :	Ms. Mansi Khanna
Designation :	Director
Address :	B-122 SFS Flats, Sheikh Sarai, Phase 1, New Delhi – 110017, India
Date of Birth/Age :	02.01.1986
Date of Appointment :	16.06.2016
DIN No.:	07529140
PAN No.:	BBGPK1944P
Name :	Mr. Gopalswamy
Designation :	Director

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

Address :	Old No : 5/22 New No: 42/1, MGR Street Vadavalli, Coimbatore, Rural, Coimbatore – 641041, Tamilnadu, India		
Date of Birth/Age :	07.06.1983		
Date of Appointment :	16.06.2016		
DIN No.:	07529808		
PAN No.:	ATDPG6849D		
Name :	Mr. Muthusaravanan Sugumaran		
Designation :	Director		
Address :	201 EC 1A Essel Tower, MG Road, Gurugram – 122001, Haryana, India		
Date of Birth/Age :	26.06.1978		
Date of Appointment :	16.06.2016		
DIN No.:	07531101		
PAN No.:	AUKPS6661B		
Other Directorship:			
	CIN/FCRN	Company Name	Begin Date
	End Date		
	U72300DL2015PTC276110	DIGICOLADA SOLUTIONS PRIVATE LIMITED	30/05/2016
			-

KEY EXECUTIVES

Name :	Mr. Pradeep Kumar Sharma
Designation :	Senior MIS Executive

MAJOR SHAREHOLDERS

AS ON 31.03.2017

Names of Shareholders	No. of Shares
Mansi Khanna	3334
Muthusaravanan Sugumaran	3333
Gopalswamy	3333
Total	10000

Equity Share Break up (Percentage of Total Equity)

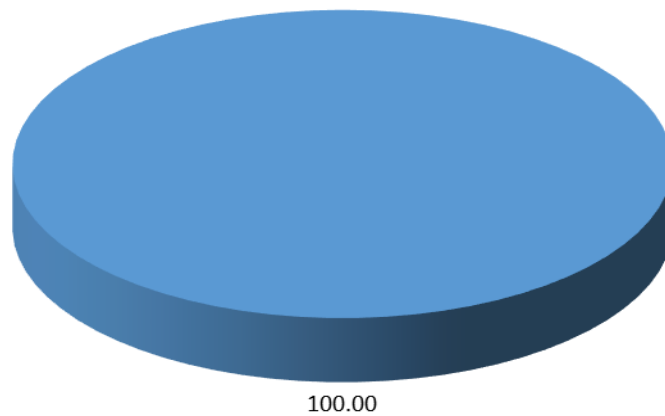
AS ON 29.09.2017

Category	Percentage
Promoters [Individual/Hindu Undivided Family (Indian)]	100.00
Total	100.00

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

Share holding pattern

■ Promoters [Individual/Hindu Undivided Family (Indian)]



BUSINESS DETAILS

Line of Business :	Providing Advertising Services. [Registered activity and also confirmed by management]	
Products / Services :	Name and Description of main products / services	ITC Code
	Full Advertising Services	99836110
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Available	
Imports :	Not Available	
Terms :		
Selling :	Cheque and Others (NEFT / RTGS)	
Purchasing :	Cheque and Others (NEFT / RTGS)	

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Reference :	Brand Map Communication Private Limited			
	Name of the Person :	Ms. Parul			
	Contact No.:	91-9871346287			
	Since How Long Known :	1 year			
	Maximum Limit Dealt :	Depend on order			
	Experience :	Payment Behaviour	Market Goodwill	Overall	
		Good	Good	Good	
	Remark :	Ms. Parul gave positive response about subject.			
		Reference :	Home First Finance Co. Limited		
		Name of the Person :	Mr. Rajarshi Mitra (Branch Manager)		
		Contact No.:	91-9819350015		
		Since How Long Known :	1 year		
Maximum Limit Dealt :		Depend on order			
Experience :		Payment Behaviour	Market Goodwill	Overall	
		Good	Good	Good	
Remark :		Mr. Rajarshi Mitra gave positive response about subject.			
		Reference :	Interactive Avenue		
		Name of the Person :	Mr. Bhuwan Shrestha (Operayion Department)		
		Contact No.:	91-9015767329		
		Since How Long Known :	1 year		
	Maximum Limit Dealt :	Depend on order			
	Experience :	Payment Behaviour	Market Goodwill	Overall	
		Good	Good	Good	
	Remark :	Mr. Bhuwan Shrestha gave positive response about subject.			
	Customers :	Others (Corporates)			
		Reference :	Digifish Media Private Limited		
		Name of the Person :	Mr. Sandeep Banger (Chief Executive Officer)		
		Contact No.:	91-8860616056		
Email :		sb@digifish3.com			
Since How Long Known :		1.5 year			
Maximum Limit Dealt :		Depend on order			

	Experience :	Services	Overall
		Good	Good
Remark :		Mr. Sandeep Banger (Chief Executive Officer) gave positive response about subject.	
Reference :		Pointific Digital Private Limited	
Name of the Person :		Mr. Yadunandan Shrimali (Technical Manager)	
Contact No.:		91-9873711236	
Email :		yadunandan@pointific.com	
Since How Long Known :		Since, 2016	
Maximum Limit Dealt :		Depend on order	
	Experience :	Services	Overall
		Good	Good
Remark :		Mr. Yadunandan Shrimali (Technical Manager) gave positive response about subject.	
Reference :		Adz 2 Lead Media Private Limited	
Name of the Person :		Mr. Mitesh Jain (Director)	
Contact No.:		91-9717282805	
Email :		mitesh.jain@mobipuff.com	
Since How Long Known :		Since, 2016	
Maximum Limit Dealt :		Depend on order	
	Experience :	Services	Overall
		Good	Good
Remark :		Mr. Mitesh Jain (Director) gave positive response about subject.	
No. of Employees :		15 (Approximately)	
Bankers :	Banker Name :	Kotak Mahindra Bank Limited	
	Branch :	Ground Floor and Basement Floor, 40/53, Kalkaji, Chittranjan Park, New Delhi – 110019, India	
	Person Name (With Designation) :	Ms. Garima (Customer Relationship Manager)	
	Contact Number :	91-8447035780	
	Name of Account Holder :	Friday Code Private Limited	
	Account Number :	9611918049	
	IFSC Code :	KKBK0004593	
	Branch Code :	004593	
	Swift Code :	KKBKINBB	
	Account Since (Date/Year of Account Opening) :	August, 2016	
	Average Balance Maintained :	--	
Credit Facilities Enjoyed	Current Account		

	(CC/OD/Term Loan) :	
	Account Operation :	Satisfactory
	Remark :	Ms. Garima (Customer Relationship Manager) gave positive response about subject.

Auditors :	
Name :	Sakshi and Associates Chartered Accountants
Address :	112 RPS Flats, Sheikh Sarai, Phase I, New Delhi – 110017, India
PAN No.:	ALPPK7062E
Memberships :	Not Available
Collaborators :	Not Available
Other related party :	<ul style="list-style-type: none"> Digicolada Solutions Private Limited

CAPITAL STRUCTURE

AFTER 29.09.2017

Authorised Capital : INR 1.000 Million

Issued, Subscribed & Paid-up Capital : INR 0.100 Million

AS ON 29.09.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS			31.03.2017
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital			0.100
(b) Reserves & Surplus			(0.028)
(c) Money received against share warrants			0.000
(2) Share Application money pending allotment			0.000
Total Shareholders' Funds (1) + (2)			0.072
(3) Non-Current Liabilities			
(a) Long-term borrowings			0.000
(b) Deferred tax liabilities (Net)			0.093
(c) Other long term liabilities			0.000
(d) Long-term provisions			0.000
Total Non-current Liabilities (3)			0.093
(4) Current Liabilities			
(a) Short term borrowings			0.000
(b) Trade payables			1.156
(c) Other current liabilities			1.197
(d) Short-term provisions			0.000
Total Current Liabilities (4)			2.353
TOTAL			2.518
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets			1.279
(ii) Intangible Assets			0.000
(iii) Capital work-in-progress			0.000
(iv) Intangible assets under development			0.000
(b) Non-current Investments			0.000
(c) Deferred tax assets (net)			0.000
(d) Long-term Loan and Advances			0.000
(e) Other Non-current assets			0.000
Total Non-Current Assets			1.279

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

(2) Current assets			
(a) Current investments			0.000
(b) Inventories			0.000
(c) Trade receivables			0.487
(d) Cash and cash equivalents			0.712
(e) Short-term loans and advances			0.000
(f) Other current assets			0.040
Total Current Assets			1.239
TOTAL			2.518

PROFIT & LOSS ACCOUNT

PARTICULARS		31.03.2017
SALES		
	Consultancy Income	3.729
	Other Income	0.000
	TOTAL	3.729
Less	EXPENSES	
	Employee Benefits Expenses	1.805
	Administrative Expenses	1.659
	TOTAL	3.464
	PROFIT/(LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	0.265
Less	FINANCIAL EXPENSES	0.009
	PROFIT/(LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	0.256
Less	DEPRECIATION/ AMORTISATION	0.191
	PROFIT/(LOSS) BEFORE TAX	0.065
Less	TAX	0.093
	PROFIT/(LOSS) AFTER TAX	(0.028)
	Earnings / (Loss) Per Share (INR)	(2.78)

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

Particulars			31.03.2018
Sales Turnover (Approximately)			7.000

Expected Sales (2018-2019): INR 50.000 Million (Due to business growth)

The above information has been parted by Mr. Gopalswamy (Director)

ADVERTISEMENT EXPENSES

Years	INR in Million
2016-2017	0.998

CURRENT MATURITIES OF LONG TERM DEGBT DETAILS

Particulars			31.03.2017
Current Maturities of Long term debt			NA
Cash generated from operations			NA
Net cash flow from (used in) operations			NA

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS			31.03.2017
Average Collection Days (Sundry Debtors / Income * 365 Days)			47.67
Account Receivables Turnover (Income / Sundry Debtors)			7.66
Inventory Turnover (Operating Income / Inventories)			0.00
Asset Turnover (Operating Income / Net Fixed Assets)			0.21

LEVERAGE RATIOS

PARTICULARS			31.03.2017
-------------	--	--	------------

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

Debt Ratio <i>((Borrowing + Current Liabilities) / Total Assets)</i>			0.93
Debt Equity Ratio <i>(Total Liability / Networth)</i>			0.00
Current Liabilities to Networth <i>(Current Liabilities / Net Worth)</i>			32.68
Fixed Assets to Networth <i>(Net Fixed Assets / Networth)</i>			17.76
Interest Coverage Ratio <i>(PBIT / Financial Charges)</i>			29.44

PROFITABILITY RATIOS

PARTICULARS				31.03.2017
PAT to Sales <i>((PAT / Sales) * 100)</i>	%			(0.75)
Return on Total Assets <i>((PAT / Total Assets) * 100)</i>	%			(1.11)
Return on Investment (ROI) <i>((PAT / Networth) * 100)</i>	%			(38.89)

SOLVENCY RATIOS

PARTICULARS				31.03.2017
Current Ratio <i>(Current Assets / Current Liabilities)</i>				0.53
Quick Ratio <i>((Current Assets – Inventories) / Current Liabilities)</i>				0.53
G-Score Ratio Financial <i>(Networth / Total Assets)</i>				0.03
G-Score Ratio Debt <i>(Debts / Equity Capital)</i>				0.00
G-Score Ratio Liquidity <i>(Total Current Assets / Total Current Liabilities)</i>				0.53

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	Yes
18	Major suppliers	Yes
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	No
22	Conduct of the banking account	Yes
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last one year and nine months	Yes
27	Reasons for variation <> 20%	Yes
28	Estimation for coming financial year	Yes
29	Profitability for last nine months	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY

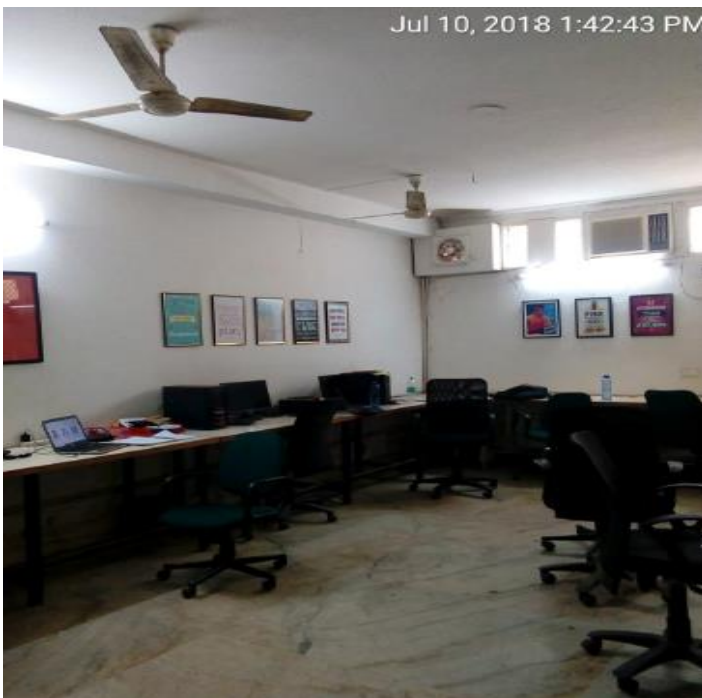
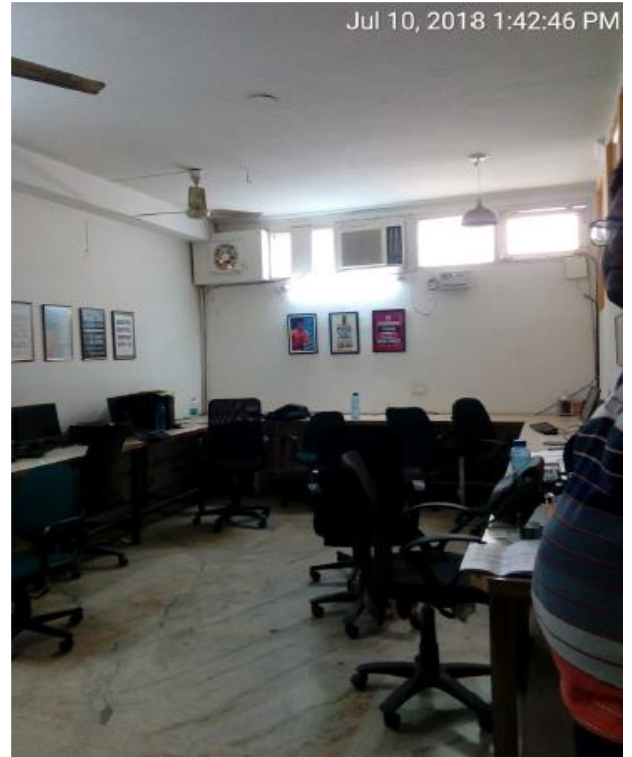
DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

OBSERVATION POINTS

Name of Company :	FRIDAY CODE PRIVATE LIMITED
Address :	I-1619, CR Park, New Delhi – 110019, india
Contact No.:	91-9999265020
Person to whom we met:	Mr. Gopalswamy Designation : Director
Name Board :	Not Sighted
Location:	Easy
Landmark (If Any):	Police Station
Total Floors of the building:	4 Floor
Subject situated on:	Ground Floor
Locality:	Residential
Area of premises :	2500 sq. ft.
Area :	Upmarket
No. of employees seen at premises:	6+
Visibility of Items :	<ul style="list-style-type: none"> • Telephone • Computers • Air Conditioners • Office Equipment • Xerox Machine
Furniture Items sighted :	Chairs, Table
Neighbour's Interview :	Our executive enquired from neighbour i.e. A.K. Majumdar and Maya Majumdar and they also confirmed that company exists on given address.
Proof of visit:	Photograph / Visiting Card

PICTURES





DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.



CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.79
UK Pound	1	INR 91.11
Euro	1	INR 80.78

INFORMATION DETAILS

Information Gathered by :	GYT
Analysis Done by :	PSD
Report Prepared by :	NKT

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

DISCLAIMER : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.