

MIRA INFORM REPORT

Report No. :	520027
Report Date :	16.07.2018

- Correct name of the company is "APSON SALES PROMOTION PRIVATE LIMITED"

IDENTIFICATION DETAILS

Name :	APSON SALES PROMOTION PRIVATE LIMITED
Registered Office :	58 Lake Town, Block B, Lake Town, Kolkata – 700089, West Bengal
Tel. No.:	91-33-40011492
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	27.03.1995
CIN No.: [Company Identification No.]	U51109WB1995PTC070023
Capital Investment / Paid-up Capital :	INR 10.022 Million
PAN No.: [Permanent Account No.]	AACCA1211C
GSTN : [Goods & Service Tax Registration No.]	Not Divulged
Legal Form :	Private Limited Liability Company
Line of Business :	Trading in Jute. [Registered Activity]
No. of Employees :	Information denied by the management

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating : B

Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

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Maximum Credit Limit :	USD 35000
Status :	Moderate
Payment Behaviour :	Slow but correct
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 1995.</p> <p>As per the financial records of 2017, the company has reported a decline in its revenue and has incurred losses.</p> <p>The company possesses moderate financial position marked by low reserve base.</p> <p>Business is active. Payment seems to be slow but correct.</p> <p>In view of aforesaid, the company can be considered for business dealings with some caution.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

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RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 16.07.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DENIED

MANAGEMENT NON-COOPERATIVE (91-33-40011492)

LOCATIONS

Registered Office :	58 Lake Town, Block B, Lake Town, Kolkata – 700089, West Bengal, India
Tel. No.:	91-33-40011492
Fax No.:	Not Available
E-Mail :	pkj062@gmail.com

DIRECTORS

AS ON 31.03.2018

Name :	Mrs. Sudha Jhunjunwala		
Designation :	Director		
Address :	6C, Middleton Street, 6th Floor, Flat No-62, Kolkata -700071, West Bengal, India		
Date of Birth/Age :	20.02.1966		
Date of Appointment :	23.12.1996		
DIN No.:	01323089		
Other Directorship:			
	CIN/FCRN	Company Name	Begin Date
	U51109WB2006PTC110355	SADABAHAR TRADELINKS PRIVATE	03/10/2006
			End Date
			-

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LIMITED			
U70101WB1987PTC042757	R R ASSOCIATES PVT LTD	20/09/2008	-
U51900WB2006PTC109970	CHIRAG VANIJYA PVT LTD	09/02/2009	-
U74300WB1990PTC050338	RAINBOW ADVERTISING PVT LTD	09/02/2009	-
U51109WB2006PTC109969	SADABAHAR AGENCIES PVT LTD	26/04/2007	-
U51109WB2006PTC109341	NAUTICAL VINIMAY PVT LTD	12/05/2006	-
U51109WB2006PTC108519	BHUTNATH SALES PVT LTD	03/10/2006	-
U74999WB2010PTC153433	MIDPOINT COMMOSALE PRIVATE LIMITED	15/11/2010	-
U51909WB1996PTC078340	PANCHRATNA TRADELINK PVT LTD	16/11/2004	-
U74900WB2009PTC135060	PASHUPATI NURSING HOME PRIVATE LIMITED	12/05/2009	-
U51109WB2008PTC124780	AKHANDALAMANI TRADERS PRIVATE LIMITED	07/04/2008	-
U51109WB2008PTC124783	TRINATH VANIJYA PRIVATE LIMITED	07/04/2008	-
U51109WB1996PTC081971	PASSIM VYAPAAR PRIVATE LIMITED	01/01/2009	-
U51909WB2005PTC101136	DAKSH BUSINESS PRIVATE LIMITED	09/02/2009	-
U51909WB2007PTC114642	DIAMOND DISTRIBUTORS PRIVATE LIMITED	18/04/2007	-
U51909WB2003PTC096973	SENSEX COMMERCE PRIVATE LIMITED	17/03/2011	-
Name : Mr. Promod Kumar Jhunjhunwala			
Designation : Director			
Address : 6C, Middleton Street, 6th Floor, Flat No-62, Kolkata -700071, West Bengal, India			
Date of Birth/Age : 10.09.1960			
Date of Appointment : 23.12.1996			
DIN No.: 01354560			
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U51109WB2008PTC124780	AKHANDALAMANI TRADERS PRIVATE LIMITED	07/04/2008	-
U74900WB2009PTC135060	PASHUPATI NURSING HOME PRIVATE LIMITED	12/05/2009	-
U51109WB2008PTC124783	TRINATH VANIJYA PRIVATE LIMITED	07/04/2008	-
U51109WB1996PTC081971	PASSIM VYAPAAR PRIVATE LIMITED	01/01/2009	-
U74999WB2010PTC153433	MIDPOINT COMMOSALE PRIVATE LIMITED	15/11/2010	-
U51909WB2005PTC101136	DAKSH BUSINESS PRIVATE LIMITED	09/02/2009	-
U51909WB1996PTC078340	PANCHRATNA TRADELINK PVT LTD	16/11/2004	-
U51109WB2006PTC108519	BHUTNATH SALES PVT LTD	03/10/2006	-
U51109WB2006PTC109341	NAUTICAL VINIMAY PVT LTD	26/03/2007	-
U51109WB2006PTC109969	SADABAHAR AGENCIES PVT LTD	26/04/2007	-
U74300WB1990PTC050338	RAINBOW ADVERTISING PVT LTD	09/02/2009	-
U51900WB2006PTC109970	CHIRAG VANIJYA PVT LTD	09/02/2009	-
U70101WB1987PTC042757	R R ASSOCIATES PVT LTD	20/09/2008	-
U51909WB2003PTC096973	SENSEX COMMERCE PRIVATE LIMITED	17/03/2011	-
U51109WB2006PTC110355	SADABAHAR TRADELINKS PRIVATE LIMITED	03/10/2006	-
U51909WB2007PTC114642	DIAMOND DISTRIBUTORS PRIVATE LIMITED	18/04/2007	-

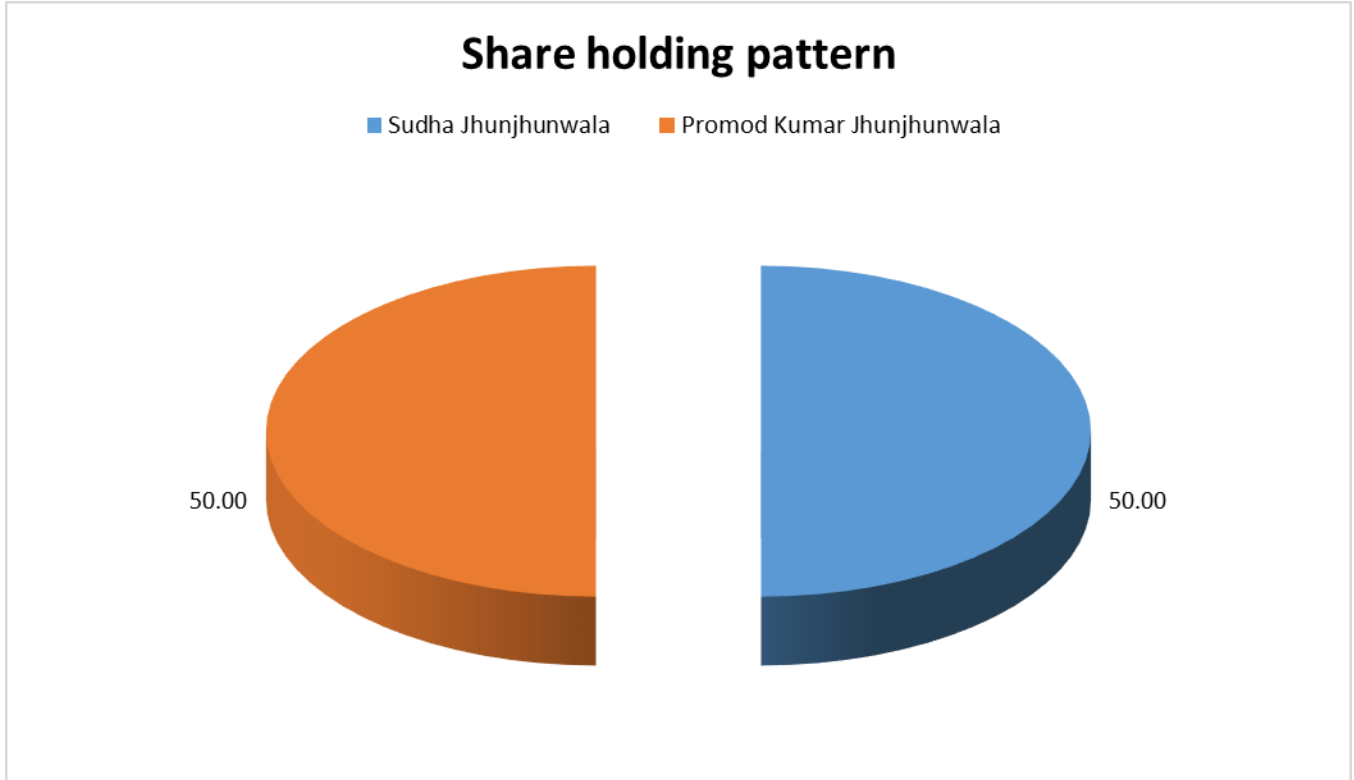
Name :	Mr. Achutha Rao Arun Kumar		
Designation :	Director		
Address :	4261 64th Cross, Near Police Station, K S Layout, Bangalore 560078, Karnataka, India		
Date of Appointment :	01.02.2018		
DIN No.:	05114947		
Other Directorship:			
CIN/FCRN	Company Name	Begin Date	End Date
U51109WB1995PTC068789	BAVICON SALES AGENCIES PVT LTD	12/06/2017	-
U70102WB2001PTC093421	RIDGE WELL PROJECTS PRIVATE LIMITED	18/11/2014	-
U51909WB2007PTC114642	DIAMOND DISTRIBUTORS PRIVATE LIMITED	06/02/2018	-
U51909WB2007PTC114640	SUDARSHAN COMMODITIES PRIVATE LIMITED	16/07/2013	-
U51109WB2008PTC124783	TRINATH VANIJYA PRIVATE LIMITED	06/02/2018	-
U51109WB2008PTC124782	TARA TARINI VANIJYA PRIVATE LIMITED	06/02/2018	-
U51109WB2008PTC124781	PANCHALINGESWAR VYAPAR PRIVATE LIMITED	02/01/2013	-
U51109WB2008PTC124714	TIRUPATI SHUBH SHOPPER PRIVATE LIMITED	21/01/2014	-
U74900WB2009PTC135060	PASHUPATI NURSING HOME PRIVATE LIMITED	06/02/2018	-
U74999WB2010PTC153433	MIDPOINT COMMOSALE PRIVATE LIMITED	23/03/2018	-
U70109KA2011PTC061370	SHREE NARAYANI INFRABUILD PRIVATE LIMITED	25/11/2011	-
U51900WB2006PTC107988	PUBALI COMMERCIAL PVT LTD	15/06/2018	-
U51109WB2006PTC108519	BHUTNATH SALES PVT LTD	06/02/2018	-
U51109WB2006PTC109341	NAUTICAL VINIMAY PVT LTD	06/02/2018	-
U51109WB2006PTC109969	SADABAHAR AGENCIES PVT LTD	06/02/2018	-
U51109WB2006PTC110344	ALISHAN VANIJYA PRIVATE LIMITED	27/11/2015	-
U51109WB2006PTC110355	SADABAHAR TRADELINKS PRIVATE LIMITED	06/02/2018	-
U51109WB2006PTC111052	SUPRABHAT VYAPAAR PRIVATE LIMITED	18/11/2014	-
U70102WB2012PTC188830	SIDHIDHAN NIWAS PRIVATE LIMITED	10/12/2012	-

MAJOR SHAREHOLDERS

AS ON 31.03.2017

Names of Shareholders	No. of Shares	% of Holding
Sudha Jhunjunwala	501100	50.00
Promod Kumar Jhunjunwala	501100	50.00
Total	1002200	100.00

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Equity Share Break up (Percentage of Total Equity)

AS ON 30.09.2017

Category	Percentage
Promoters- Individual/Hindu Undivided Family- Indian	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Trading in Jute. [Registered Activity]
Brand Names :	Not Available
Agencies Held :	Not Available
Exports :	Not Divulged

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Imports :	Not Divulged
Terms :	Not Divulged

PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
No. of Employees :	Information denied by the management	
Bankers :	Banker Name :	City Union Bank Limited
	Branch :	Kolkata Main Branch.64/A Hemant Basu Sarani, Ground Floor, Kolkata - 700001, West Bengal, India
	Person Name (With Designation) :	--
	Contact Number :	--
	Name of Account Holder :	--
	Account Number :	--
	Account Since (Date/Year of Account Opening) :	--
	Average Balance Maintained :	--
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--
	Account Operation :	--
	Remark :	--

Auditors :	
Name :	CBC and Associates

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	Chartered Accountants
Address :	Mathur Bhawan, 1st Floor, Bargachia, Howrah – 711104, West Bengal, India
Mobile No.:	91-943797064
PAN N Income-tax PAN of auditor or auditor's firm :	AACCR6602E
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	--

CAPITAL STRUCTURE

AS ON 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
1100000	Equity Shares	INR 10/- each	INR 11.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
1002200	Equity Shares	INR 10/- each	INR 10.022 Million

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FINANCIAL DATA
[all figures are INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	10.022	10.022	10.022
(b) Reserves & Surplus	2.230	2.233	2.270
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	12.252	12.255	12.292
(3) Non-Current Liabilities			
(a) long-term borrowings	0.000	0.000	0.000
(b) Deferred tax liabilities (Net)	0.021	0.021	0.000
(c) Other long term liabilities	0.000	0.000	0.462
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	0.021	0.021	0.462
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	0.007	1.703	0.008
(c) Other current liabilities	0.000	0.000	0.000
(d) Short-term provisions	0.233	0.233	0.232
Total Current Liabilities (4)	0.240	1.936	0.240
TOTAL	12.513	14.212	12.994
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	3.826	4.015	4.216
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.000	0.000	0.020
(d) Long-term Loan and Advances	0.000	0.000	0.000
(e) Other Non-current assets	0.000	0.000	0.000
Total Non-Current Assets	3.826	4.015	4.236

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	0.000	0.000	0.000
(c) Trade receivables	0.000	0.000	0.000
(d) Cash and cash equivalents	1.823	1.693	0.090
(e) Short-term loans and advances	6.602	8.242	8.406
(f) Other current assets	0.262	0.262	0.262
Total Current Assets	8.687	10.197	8.758
TOTAL	12.513	14.212	12.994

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	1.545	2.133	5.254
	Other Income	0.293	0.126	0.215
	TOTAL	1.838	2.259	5.469
Less	EXPENSES			
	Cost of Materials Consumed	1.539	1.964	5.109
	Employees benefits expense	0.095	0.066	0.000
	Administrative and Other expenses	0.014	0.023	0.060
	TOTAL	1.648	2.053	5.169
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	0.190	0.206	0.300
Less	FINANCIAL EXPENSES	0.004	0.000	0.001
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	0.186	0.206	0.299
Less/ Add	DEPRECIATION/ AMORTISATION	0.189	0.202	0.355
	PROFIT/ (LOSS) BEFORE TAX	(0.003)	0.004	(0.056)
Less	TAX	0.000	0.041	(0.026)
	PROFIT/ (LOSS) AFTER TAX	(0.003)	(0.037)	(0.030)
	Earnings / (Loss) Per Share (INR)	0.00	(0.04)	(0.03)

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CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from operations	NA	NA	NA
Net cash flows from (used in) operations	NA	NA	NA

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	0.00	0.00	0.00
Account Receivables Turnover (Income / Sundry Debtors)	0.00	0.00	0.00
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	1.66	316.49	0.57
Inventory Turnover (Operating Income / Inventories)	0.00	0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)	0.05	0.05	0.07

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.02	0.14	0.02
Debt Equity Ratio (Total Liability / Networth)	0.00	0.00	0.00
Current Liabilities to Networth (Current Liabilities / Net Worth)	0.02	0.16	0.02
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.31	0.33	0.34

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Interest Coverage Ratio (PBIT / Financial Charges)	47.50	0.00	300.00
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PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin (PAT / Sales) * 100	%	(0.19)	(1.73)	(0.57)
Return on Total Assets (PAT / Total Assets) * 100	%	(0.02)	(0.26)	(0.23)
Return on Investment (ROI) (PAT / Networth) * 100	%	(0.02)	(0.30)	(0.24)

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)		36.20	5.27	36.49
Quick Ratio (Current Assets – Inventories) / Current Liabilities)		36.20	5.27	36.49
G-Score Ratio Financial (Networth / Total Assets)		0.98	0.86	0.95
G-Score Ratio Debt (Debts / Equity Capital)		0.00	0.00	0.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		36.20	5.27	36.49

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

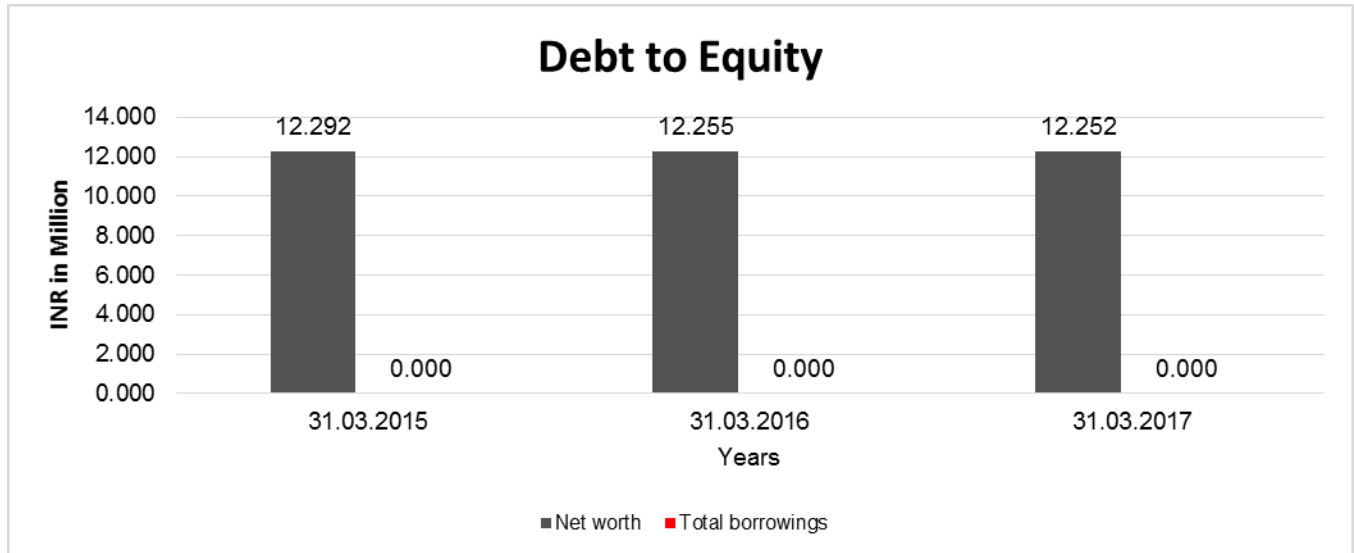
FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

Particular	31.03.2015 INR In Million	31.03.2016 INR In Million	31.03.2017 INR In Million
Share Capital	10.022	10.022	10.022
Reserves & Surplus	2.270	2.233	2.230
Share Application money pending allotment	0.000	0.000	0.000
Net worth	12.292	12.255	12.252
Long Term borrowings	0.000	0.000	0.000

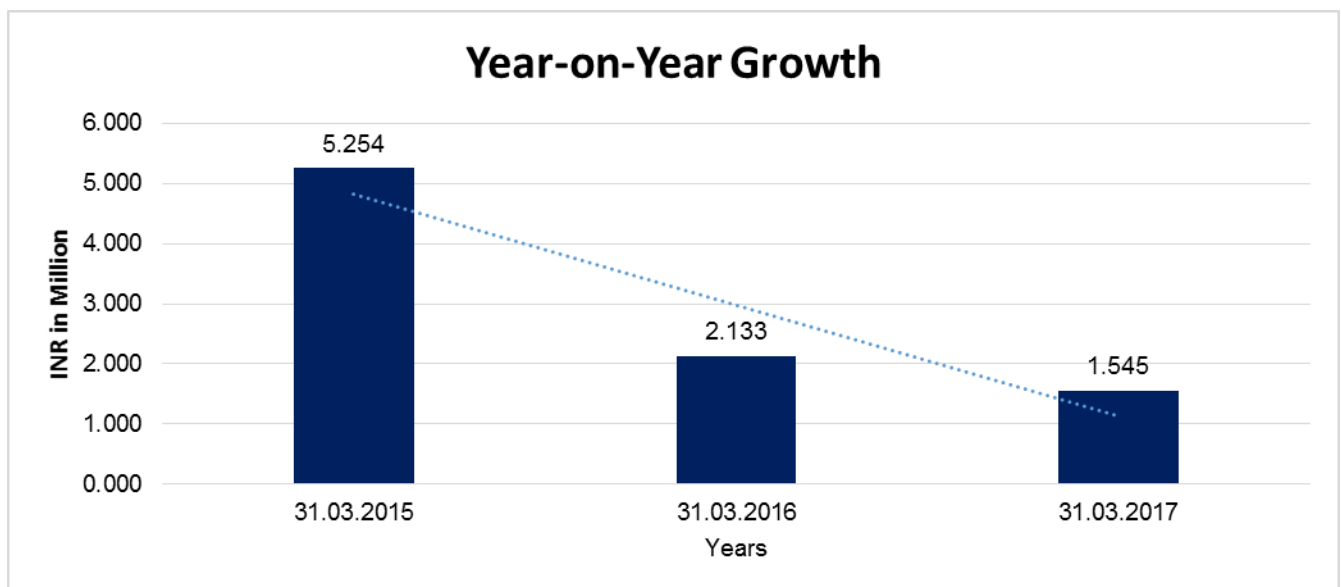
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Short Term borrowings	0.000	0.000	0.000
Total borrowings	0.000	0.000	0.000
Debt/Equity ratio	0.000	0.000	0.000



YEAR-ON-YEAR GROWTH

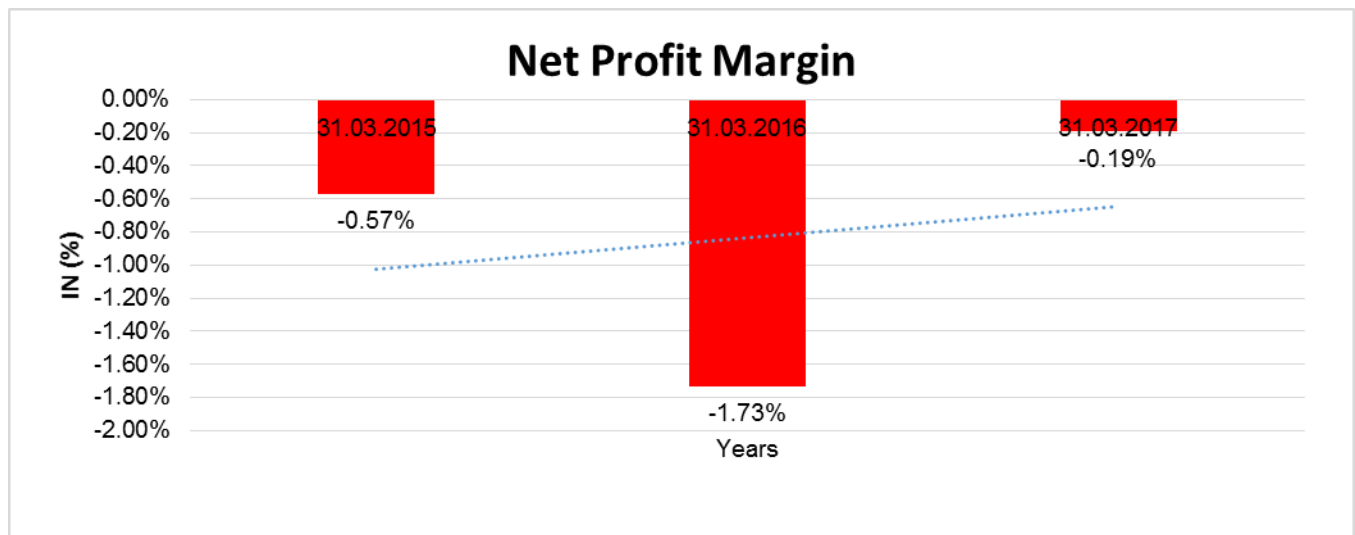
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	5.254	2.133	1.545
		(59.402)	(27.567)



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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	5.254	2.133	1.545
Profit	(0.030)	(0.037)	(0.003)
	(0.57%)	(1.73%)	(0.19%)



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	No
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No

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16	No. of employees	No
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

CORPORATE INFORMATION

Subject Company incorporated under the provisions of Companies Act, 1956. It is engaged in Jute trading business.

REVIEW OF OPERATION

During the year, the company has not carried its operations and hence No revenue generated. The net loss for the year has been INR 0.003 Million as against profit of INR 0.037 million during the previous financial year. The directors are continuously looking for avenues for future growth of the company.

INDEX OF CHARGE:

SN O	SRN	CHARGE ID	CHARGE HOLDER NAME	DATE OF CREATION	DATE OF MODIFICATION	AMOUNT	ADDRESS
1	G782188 56	1001576 36	CITY UNION BANK LIMITED	19/12/201 7	-	90000000.0	KOLKATA MAIN BRANCH.64/A HEMANT BASU SARANIGROUND FLOOR KOLKATAWB70 0001IN
2	Z000665 10	8001615 6	KARNATA KA BANK LIMITED	10/04/200 3	27/09/2006	67500000.0	1, SAROJINI NAIDU SARANI ,KOLKATAWB700017IN

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			PARK STREET BRANCH				
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FIXED ASSETS:

- Building
- Generator
- Lift
- Furniture



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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.41
UK Pound	1	INR 90.07
Euro	1	INR 79.76

INFORMATION DETAILS

Information Gathered by :	GYT
Analysis Done by :	NYT
Report Prepared by :	KVT

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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