

**MIRA INFORM REPORT**

<b>Report No. :</b>	518741
<b>Report Date :</b>	16.07.2018

**IDENTIFICATION DETAILS**

<b>Name :</b>	RESET MEDIA PRIVATE LIMITED
<b>Registered Office :</b>	Forest Lane, KH No. 260, H No. 180-A/5, Sainik Farm, New Delhi – 110062
<b>Mob. No.:</b>	91-9910908489 [Mr. Karan Bhasin]
<b>Country :</b>	India
<b>Financials (as on) :</b>	Not Available
<b>Date of Incorporation :</b>	19.05.2017
<b>CIN No.:</b> [Company Identification No.]	U74999DL2017PTC317836
<b>Capital Investment / Paid-up Capital :</b>	INR 0.100 Million
<b>IEC No.:</b> [Import-Export Code No.]	Not Available
<b>PAN No.:</b> [Permanent Account No.]	AAICR3114K1
<b>GSTN :</b> [Goods & Service Tax Registration No.]	07AAICR3114K1ZD
<b>Legal Form :</b>	Private Limited Liability Company.
<b>Line of Business :</b>	Providing Video Production Service. [Registered activity and also confirmed by management]
<b>No. of Employees :</b>	6 (Approximately)

**RATING & COMMENTS**

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

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<b>MIRA's Rating :</b>	NB
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Credit Rating	Explanation	Rating Comments
NB	New Business	No recommendation can be done due to business in infancy stage

<b>Status :</b>	New Business
<b>Payment Behaviour :</b>	Unknown
<b>Litigation :</b>	Clear
<b>Comments :</b>	<p>Subject was incorporated in May 2017. It is engaged in providing video production services.</p> <p>Mr. Karan Bhasin (Director) provided information about the subject to us and claimed that the subject achieved revenue of INR 7.812 million for the FY 2018.</p> <p>However, subject's customers (Brandwidth Events Private limited, Paschatya Entertainment Private Limited and Curate Experience Private Limited) gave positive feedback and they are satisfied with subject's services. Suppliers (Shoot In sight, Pindrop Media LLP and Eidit Point) also gave positive feedback and they are satisfied with subject's payment behavior. Banker (Kotak Mahindra Bank Limited) gave positive feedback and they are satisfied with subject's banking transactions.</p> <p>No payment terms are known.</p> <p>In view of subject's infancy and absence of any financial records, dealings are recommended to be on secured terms, and a close monitoring of subject's business development is advisable.</p> <p><b>Note:</b></p> <p>Site visit was conducted at the address which you have provided. Our executive has successfully traced the subject on the given address.</p> <p>At the premises, our executive met Mr. Karan (Director) who confirmed subject's existence on the given address.</p> <p>Further, our executive enquired with neighbours – Mr. Mohit and Mr Kabil and they claimed that the subject is situated on the given address.</p> <p>As per our executive's observation, it is a 1 storey building and subject is situated on 1<sup>st</sup> floor. Area of the premises seems to be 700 sq. ft. and number of employees sighted at the premises were 4. Locality seems to be residential and area appears to be upmarket. Location was easy to find.</p> <p>We have sighted subject's name board.</p>

**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 16.07.2018.

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**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION PARTED BY**

<b>Name :</b>	Mr. Karan Bhasin
<b>Designation :</b>	Director
<b>Contact No.:</b>	91-9910908489
<b>Date :</b>	10.07.2018

**LOCATIONS**

<b>Registered Office :</b>	Forest Lane, KH No. 260, H No. 180-A/5, Sainik Farm, New Delhi – 110062, India
<b>Tel. No.:</b>	Not Available
<b>Mobile No.:</b>	91-9910908489 [Mr. Karan Bhasin]
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:karan@resetmedia.in">karan@resetmedia.in</a> <a href="mailto:info@resetmedia.in">info@resetmedia.in</a>
<b>Website :</b>	<a href="http://www.resetmedia.in">http://www.resetmedia.in</a>
<b>Area :</b>	700 sq. ft.
<b>Location :</b>	Owned
<b>Locality :</b>	Residential

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**DIRECTORS**

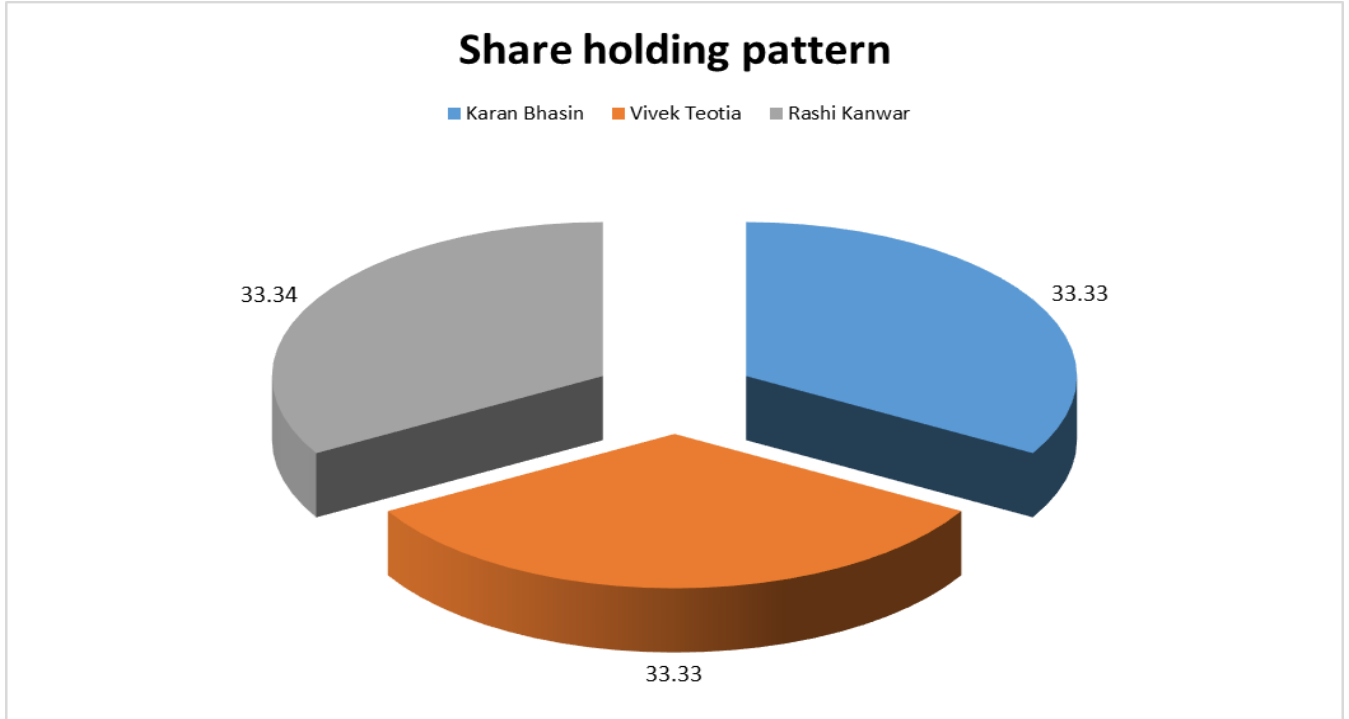
As on 31.03.2018

<b>Name :</b>	Mr. Karan Bhasin		
<b>Designation :</b>	Director		
<b>Address :</b>	A 14/1, SFS Flats Saket, New Delhi – 110017, India		
<b>Date of Appointment :</b>	19.05.2017		
<b>DIN No.:</b>	07407477		
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>
U74999DL2016PTC290907	HASHTAG PRODUCTIONS PRIVATE LIMITED	10/02/2016	-
U74999DL2017PTC317836	RESET MEDIA PRIVATE LIMITED	19/05/2017	-
<b>Name :</b>	Mr. Vivek Teotia		
<b>Designation :</b>	Director		
<b>Address :</b>	A 102, Ganga Nagar, Mawana Road, Ganga Nagar, Meerut – 250001, Uttar Pradesh, India		
<b>Date of Appointment :</b>	19.05.2017		
<b>DIN No.:</b>	07807229		
<b>Name :</b>	Mrs. Aruna Bhasin		
<b>Designation :</b>	Director		
<b>Address :</b>	A 14/1, SFS Flats Saket, New Delhi – 110017, India		
<b>Date of Birth/Age :</b>	04.08.1967		
<b>Date of Appointment :</b>	10.01.2018		
<b>PAN No.:</b>	AAGPC8208C		
<b>DIN No.:</b>	08030967		

**MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN**

As on 31.03.2017

Names of Shareholders	No. of Shares	% of holding
Karan Bhasin	3333	33.33
Vivek Teotia	3333	33.33
Rashi Kanwar	3334	33.34
<b>Total</b>	<b>10000</b>	<b>100.00</b>



**BUSINESS DETAILS**

<b>Line of Business :</b>	Providing Video Production Service. [Registered activity and also confirmed by management]	
<b>Products/Services :</b>	<b>Item Code No./ Product /Service Code</b>	<b>Product Description</b>
	999613	Providing Video Production Service
<b>Brand Names :</b>	Not Divulged	
<b>Agencies Held :</b>	Not Divulged	
<b>Exports :</b>	Not Divulged	
<b>Imports :</b>	Not Divulged	
<b>Terms :</b>		
<b>Selling :</b>	Cheque, RTGS/NEFT	
<b>Purchasing :</b>	Cheque, RTGS/NEFT	

**PRODUCTION STATUS NOT AVAILABLE**

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**GENERAL INFORMATION**

<b>Suppliers :</b>	<b>Reference :</b>	Shoot in Sight		
	<b>Name of the Person :</b>	Mr. Sanjeev (Proprietor)		
	<b>Contact No.:</b>	91-9811706033		
	<b>Since How Long Known :</b>	13 Months		
	<b>Maximum Limit Dealt :</b>	As per requirement		
	<b>Percentage of Sale</b>	50%		
	<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>
		Good	Good	Good
	<b>Remark:</b>	They gave us positive response about subject company they are satisfied with their payment behavior and market goodwill.		
	<b>Reference :</b>	Pindrop Media LLP		
	<b>Name of the Person :</b>	Mr. Dishant Narang (Partner)		
	<b>Contact No.:</b>	91-9811006494		
<b>Since How Long Known :</b>	1 Year			
<b>Maximum Limit Dealt :</b>	--			
<b>Percentage of Sale</b>	30%			
<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>	
	Good	Good	Good	
<b>Remark:</b>	They gave us positive response about subject company. They are satisfied with their payment behavior and market goodwill.			
<b>Reference :</b>	Eidit Point			
<b>Name of the Person :</b>	Mr. Sanjay (Chief Executive Officer)			
<b>Contact No.:</b>	91-9811099151			
<b>Since How Long Known :</b>	More than 1 year			
<b>Maximum Limit Dealt :</b>	INR 0.300 TO 0.400 Million (yearly)			
<b>Percentage of Sale</b>	20%			
<b>Experience :</b>	<b>Payment Behaviour</b>	<b>Market Goodwill</b>	<b>Overall</b>	
	Good	Good	Good	
<b>Remark:</b>	They gave us positive response about subject company. They are satisfied with their payment behavior and market goodwill.			

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<b>Customers :</b>	<b>End Users</b>							
	<b>Reference :</b>	Brandwidth Events Private Limited						
	<b>Name of the Person :</b>	Mr. Aditya Sibal (Business Head) E-Mail: <a href="mailto:aditya.sibal@brandwidththevents.com">aditya.sibal@brandwidththevents.com</a>						
	<b>Contact No.:</b>	91-9873762256						
	<b>Since How Long Known :</b>	More than 1 Year						
	<b>Maximum Limit Dealt :</b>	As per requirement						
	<b>Experience :</b>	<table border="1"> <thead> <tr> <th>Product Quality</th> <th>Delivery Behaviour</th> <th>Overall</th> </tr> </thead> <tbody> <tr> <td>Good</td> <td>Good</td> <td>Good</td> </tr> </tbody> </table>	Product Quality	Delivery Behaviour	Overall	Good	Good	Good
	Product Quality	Delivery Behaviour	Overall					
	Good	Good	Good					
	<b>Remark:</b>	They gave us positive response about subject company. They are satisfied with their product quality and delivery behavior.						
	<b>Reference :</b>	Paschatya Entertainment Private Limited						
	<b>Name of the Person :</b>	Mr. Manish (Manager in Accounts and Finance) E-Mail: <a href="mailto:manish@hppl.in">manish@hppl.in</a>						
<b>Contact No.:</b>	91-9718903030							
<b>Since How Long Known :</b>	13 Months							
<b>Maximum Limit Dealt :</b>	As per requirement							
<b>Experience :</b>	<table border="1"> <thead> <tr> <th>Product Quality</th> <th>Delivery Behaviour</th> <th>Overall</th> </tr> </thead> <tbody> <tr> <td>Good</td> <td>Good</td> <td>Good</td> </tr> </tbody> </table>	Product Quality	Delivery Behaviour	Overall	Good	Good	Good	
Product Quality	Delivery Behaviour	Overall						
Good	Good	Good						
<b>Remark:</b>	They gave us positive response about subject company. They are satisfied with their product quality and delivery behavior.							
<b>Reference :</b>	Curate Experience Private Limited							
<b>Name of the Person :</b>	Mr. Adit Chopra (Director)							
<b>Contact No.:</b>	91-9811775373							
<b>Since How Long Known :</b>	1 Year							
<b>Maximum Limit Dealt :</b>	As per requirement							
<b>Experience :</b>	<table border="1"> <thead> <tr> <th>Product Quality</th> <th>Delivery Behaviour</th> <th>Overall</th> </tr> </thead> <tbody> <tr> <td>Good</td> <td>Good</td> <td>Good</td> </tr> </tbody> </table>	Product Quality	Delivery Behaviour	Overall	Good	Good	Good	
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		and delivery behaviour.																								
<b>No. of Employees :</b>	6 (Approximately)																									
<b>Bankers :</b>	<table border="1"> <tr> <td><b>Bank Name</b></td> <td>Kotak Mahindra Bank Limited</td> </tr> <tr> <td><b>Branch</b></td> <td>M-4, Mandir Marg, Saket, New Delhi – 110017, India</td> </tr> <tr> <td><b>Person Name (With Designation)</b></td> <td>Mr. Rakesh (Relationship Manager)</td> </tr> <tr> <td><b>Contact Number</b></td> <td>91-9643202441</td> </tr> <tr> <td><b>Name of Account Holder</b></td> <td>Reset Media Private Limited</td> </tr> <tr> <td><b>Account Number</b></td> <td>1813269783</td> </tr> <tr> <td><b>IFSC Code</b></td> <td>KKBK0004627</td> </tr> <tr> <td><b>Account Since (Date/Year of Account Opening)</b></td> <td>1 Year</td> </tr> <tr> <td><b>Average Balance Maintained (If Possible)</b></td> <td>--</td> </tr> <tr> <td><b>Credit Facilities Enjoyed (If any)</b></td> <td>No Facility</td> </tr> <tr> <td><b>Account Operation</b></td> <td>Satisfactory</td> </tr> <tr> <td><b>Remarks (If any)</b></td> <td>Mr. Rakesh (Relationship Manager) provide positive response about subject company. They are satisfied with their banking transaction.</td> </tr> </table>		<b>Bank Name</b>	Kotak Mahindra Bank Limited	<b>Branch</b>	M-4, Mandir Marg, Saket, New Delhi – 110017, India	<b>Person Name (With Designation)</b>	Mr. Rakesh (Relationship Manager)	<b>Contact Number</b>	91-9643202441	<b>Name of Account Holder</b>	Reset Media Private Limited	<b>Account Number</b>	1813269783	<b>IFSC Code</b>	KKBK0004627	<b>Account Since (Date/Year of Account Opening)</b>	1 Year	<b>Average Balance Maintained (If Possible)</b>	--	<b>Credit Facilities Enjoyed (If any)</b>	No Facility	<b>Account Operation</b>	Satisfactory	<b>Remarks (If any)</b>	Mr. Rakesh (Relationship Manager) provide positive response about subject company. They are satisfied with their banking transaction.
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<b>Auditors :</b>	
<b>Name :</b>	Bodas and Associates Chartered Accountants
<b>Tel. No.:</b>	91-11-40514898
<b>E-Mail :</b>	<a href="mailto:capradeepbodas@gmail.com">capradeepbodas@gmail.com</a>
<b>Memberships :</b>	Not Available
<b>Collaborators :</b>	Not Available
<b>Associates/Subsidiaries :</b>	Not Available

**CAPITAL STRUCTURE**

**Authorised Capital :**

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

**Issued, Subscribed & Paid-up Capital :**

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

**FINANCIAL DATA**  
*[all figures are in INR Million]*

**NEW BUSINESS**

Particulars			31.03.2018
Sales Turnover (Approximately)			7.812

The above information has been parted by Mr. Karan Bhasin (Director)

**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	Yes
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	No
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last one year	Yes
27	Reasons for variation <> 20%	--

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**RESET MEDIA PRIVATE LIMITED - 518741**

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28	Estimation for coming financial year	No
29	Profitability for last three years	No
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

**INDEX OF CHARGES: NO CHARGES EXIST FOR THE COMPANY**

**OBSERVATION POINTS**

<b>Name of Company :</b>	RESET MEDIA PRIVATE LIMITED
<b>Address :</b>	Forest Lane, KH No. 260, H No. 180-A/5, Sainik Farm, New Delhi – 110062, India
<b>Mobile No.:</b>	91-9910908489
<b>Person to whom we met:</b>	Mr. Karan Bhasin
<b>Designation :</b>	Director
<b>Name Board :</b>	Sighted
<b>Location:</b>	Easy
<b>Landmark (If Any):</b>	Police Station
<b>Total Floors of the building:</b>	1 Floor
<b>Subject situated on :</b>	1 <sup>st</sup> Floor
<b>Locality:</b>	Residential
<b>Area of premises :</b>	700 sq. ft.
<b>Area :</b>	Upmarket
<b>No. of employees seen at premises:</b>	4
<b>Visibility of Items:</b>	<ul style="list-style-type: none"> <li>• Telephone</li> </ul>

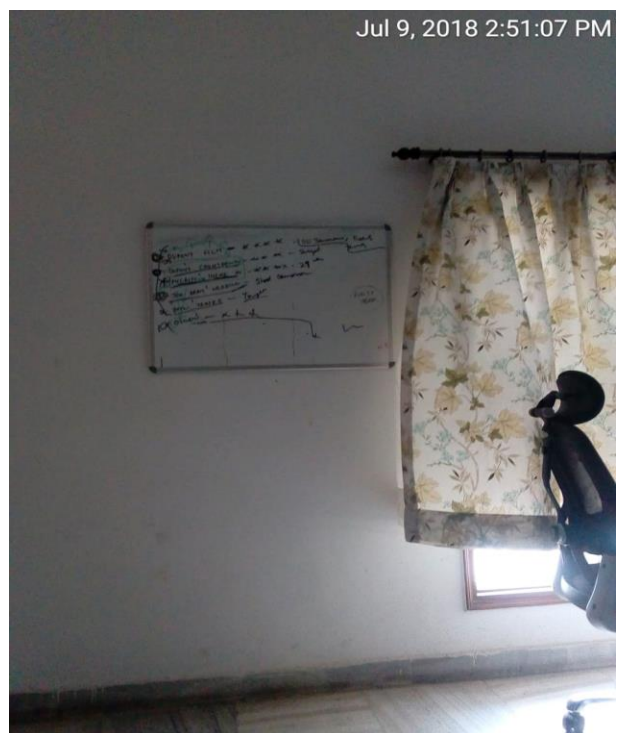
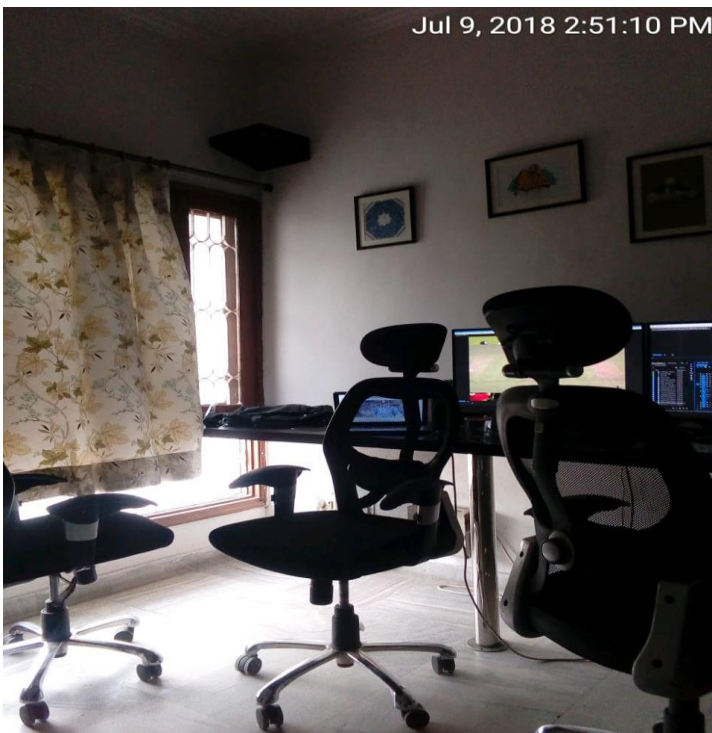
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	<ul style="list-style-type: none"> <li>• Computer</li> <li>• Air Conditioner</li> <li>• Xerox Machine</li> </ul>
<b>Furniture Items Sighted :</b>	Table, Chairs, Sofa
<b>Neighbour's interview :</b>	Contact person name: Mr. Mohit Neighbor's overview: Existence Confirmed  Contact person name: Mr. Kabil Neighbor's overview: Existence Confirmed
<b>Proof of visit:</b>	Photographs

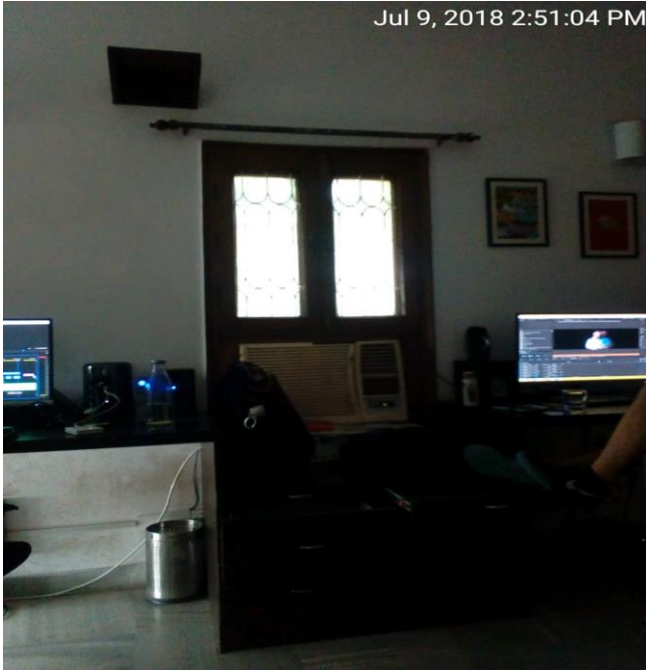
**PHOTOGRAPHS**



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**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 68.63
UK Pound	1	INR 90.67
Euro	1	INR 80.17

**INFORMATION DETAILS**

<b>Information Gathered by :</b>	SPR
<b>Analysis Done by :</b>	PRI
<b>Report Prepared by :</b>	JYO

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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