

WIZCRAFT INTERNATIONAL ENTERTAINMENT PRIVATE LIMITED - 520032 PAGE NO. : 1

MIRA INFORM REPORT

Report No. :	520032
Report Date :	16.07.2018

IDENTIFICATION DETAILS

Name :	WIZCRAFT INTERNATIONAL ENTERTAINMENT PRIVATE LIMITED
Registered Office :	Satyadev Plaza, 5 th Floor, Fun Republic Lane, Off New Link Road, Andheri (West), Mumbai - 400053, Maharashtra
Tel. No.:	91-22-42001400
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	05.05.1997
Capital Investment / Paid-up Capital :	INR 29.066 Million
CIN No.: [Company Identification No.]	U92100MH1997PTC107787
IEC No.: [Import-Export Code No.]	0300049030
PAN No.: [Permanent Account No.]	AAACW1931D
GSTN : [Goods & Service Tax Registration No.]	27AAACW1931D1ZO
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is engaged in business of organising and executing entertainment based events, shows, concerts etc. It is also engaged in business of Theatrical and Television Production [Registered Activity]
No. of Employees :	Information declined by the management

RATING & COMMENTS

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(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

A

Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Good
Payment Behaviour :	Regular
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 1997 and it is engaged in business of organizing and executing entertainment based events, shows, concerts etc. The company is also in business of television production.</p> <p>For the financial year 2017, the revenue of the company has increased by 8.31% but has low profit margin of 0.76%.</p> <p>The healthy financial profile of the company is marked by strong networth base along with negligible debt level.</p> <p>Rating takes into consideration equity infused by its promoters.</p> <p>The rating also takes into consideration the subject's long established track record of the business operations along with extensive experience of its promoters.</p> <p>However, rating strength is partially offset by exposure to group companies including guarantees extended to entities marked by working capital intensive operation and high receivables due to seasonality of the business.</p> <p>Business is active. Payment seems to be regular.</p> <p>In view of aforesaid, the company can be considered for good for normal business dealings at usual trade terms and conditions.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

EXTERNAL AGENCY RATING

Rating Agency Name	BRICKSWORKS
Rating	Fund Based = BBB-
Rating Explanation	Moderate degree of safety and moderate credit risk

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Date	18.04.2017
Rating Agency Name	BRICKSWORKS
Rating	Non Fund Based = A3
Rating Explanation	Moderate degree of safety and higher credit risk
Date	18.04.2017

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2016.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 16.07.2018.

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DENIED

Management Non-Cooperative [Tel. No.: 91-22-42001500 / 400]

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LOCATIONS

Registered Office :	Satyadev Plaza, 5 th Floor, Fun Republic Lane, Off New Link Road, Andheri (West), Mumbai - 400053, Maharashtra, India
Tel. No.:	91-22-42001400
Fax No.:	91-22-42001500
E-Mail :	wizmum@wizcraftworld.com wizahmedabad@wizcraftworld.com wizdel@wizcraftworld.com
Website :	www.wizcraftworld.com
West Zone:	705, 7th Floor, Safal Prelude, Corporate Road, Off S G Highway, Prahladnagar, Ahmedabad – 380015, Gujarat, India
North Zone:	Plot No. 8, Sector – 32, Urban Estate, Gurugram – 122001, India
South Zone:	Located at <ul style="list-style-type: none"> • Bangalore • Chennai • Hyderabad

DIRECTORS

As on 31.03.2017

Name :	Utsav Parekh
Designation :	Nominee Director
Address :	2/3 Sarat Bose Road, P.O. Elgin Road, Kolkata – 700020, West Bengal, India
Date of Appointment :	15.11.2016
Din No.:	00027642
Name :	Mr. Viraf Keki Sarkari
Designation :	Director
Address :	1, Sabnosh, Next to Agha Khan Society, Off Yari Road, Lane of Amamath to Versova, Andheri (West), Mumbai – 400061, Maharashtra, India
Date of Birth/Age :	13.08.1962
Date of Appointment :	05.05.1997
Din No.:	01304189
PAN No.:	ABYPS0214P
Name :	Mr. Sabbas Winfred Joseph
Designation :	Director
Address :	A-201 Swati, Panch Marg, Off. Yari Road, Andheri West, Mumbai - 400061, Maharashtra, India

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Date of Birth/Age :	05.12.1961
Date of Appointment :	05.05.1997
Din No.:	01374840
PAN No.:	AFLPJ9458B
Name :	Mr. Andre Timmins
Designation :	Director
Address :	7, Nandan Villa, Model Town Co-Operative Housing Society, Gulmore Lane No.10, Juhu Scheme, Vile Parle (West), Mumbai – 400056, Maharashtra, India
Date of Appointment :	05.05.1997
DIN No.:	01374914
Name :	Mr. Praveen Sharma
Designation :	Director
Address :	C-123, Ashok Vihar, Phase-I, New Delhi - 110052, India
Date of Birth/Age :	15.09.1960
Date of Appointment :	08.07.2010
Din No.:	01573299

KEY EXECUTIVES

Name :	Mr. Kavita Parikh
Designation :	Company Secretary
Address :	405, Gautam Apartments, Namrsing Lane, Malad (West), Mumbai - 400064, Maharashtra, India
Date of Birth/Age :	09.06.1986
Date of Appointment :	17.01.2011
Pan No.:	AOSPP3601E

MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

As on 31.03.2017

Names of Shareholders	No. of Shares
Andre Leslie Timmins	562500
Viraf Keki Sarkari	562500
Sabbas Winifred Vincent Joseph	562500
Lustre Industries Private Limited	562400
Lustre Industries Private Limited	100
Concordia IT Corporation	86700
DSP Investment Private Limited	11100
K R Bharat	6600
Aquarius Ventures Pte Limited	444538
Dinesh Laxminarayan Kumar	8663
Zarif Idris Tapia	990

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Pushkaraj Vasant Vartak		3465
Simon Thomas Caszo		310
Murali Damodar Rao		1084
Basheer Ahmed		1084
Niyati Janak Vora		2475
Rohit Baby Samuel		774
Ajay Kumar Gaurishankar Kayan		88850
Total		2906633

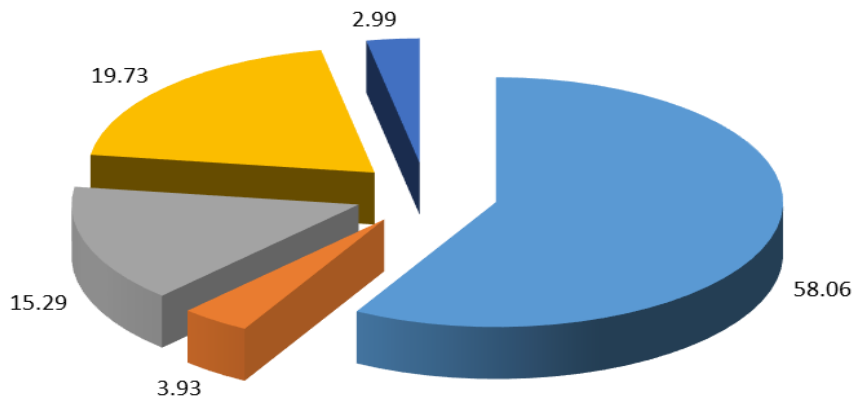
Equity Share Break up (Percentage of Total Equity)

As on 30.11.2017

Category	Percentage
Promoter – (Individual/ Hindu Undivided Family – Indian)	58.06
Public – (Individual/ Hindu Undivided Family – Indian)	3.93
Public – Venture Capital	15.29
Public - Bodies corporate	19.73
Public – Others	2.99
Total	100.00

Share holding pattern

- Promoter – (Individual/ Hindu Undivided Family – Indian)
- Public – (Individual/ Hindu Undivided Family – Indian)
- Public – Venture Capital
- Public - Bodies corporate
- Public – Others



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BUSINESS DETAILS

Line of Business :	Subject is engaged in business of organising and executing entertainment based events, shows, concerts etc. It is also engaged in business of Theatrical and Television Production [Registered Activity]	
Products :	Item Code No.	Product Description
	8230	Brand Activation
	90009	Brands
Brand Names :	Not Divulged	
Agencies Held :	Not Divulged	
Exports :	Not Divulged	
Imports :	Not Divulged	
Terms :	Not Divulged	

PRODUCTION STATUS NOT AVAILABLE

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	CONTACT No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
No. of Employees :	Information declined by the management	
Bankers :	Bank Name	Punjab National Bank
	Branch	Large Corporate Branch, Maker Tower

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		E, Cuffe Parade, Mumbai - 400005, Maharashtra, India	
Person Name (With Designation)	--		
Contact Number	--		
Name of Account Holder	--		
Account Number	--		
Account Since (Date/Year of Account Opening)	--		
Average Balance Maintained (If Possible)	--		
Credit Facilities Enjoyed (If any)	--		
Account Operation	--		
Remarks (If any)	--		
		<ul style="list-style-type: none"> Bank of India, Andheri West Branch, Mumbai – 400058, Maharashtra, India CITI Bank N.A., Cititower, 61, Dr. S. S. Rao Road, Parel, Mumbai – 400012, Maharashtra, India Axis Bank Limited, 4/10, Opg House, Asaf Ali Road, New Delhi - 110002, India 	

Facilities :	Secured Loan	31.03.2017	31.03.2016
		(INR in Million)	(INR in Million)
	Long-term Borrowings		
	Rupee term loans from others	1.013	0.496
	Rupee term loans from banks	6.079	2.261
	Short-term borrowings		
	Working capital loans from banks	525.331	389.803
	Total	532.423	392.560

Auditors 1:	
Name :	Snehal and Associates Chartered Accountants
Address :	5/A New Hari Nivas, 1st Floor, Dattatray Road, Near Juhu Garden, Santacruz-West, Mumbai -400054, Maharashtra, India
PAN N Income-tax PAN of auditor or auditor's firm :	AAFPS6799B
Auditors 2:	
Name :	Suresh Surana and Associates LLP Chartered Accountants
Address :	308-309 3rd Floor A Wing, Technopolis Knowledge Park, Mahakali Caves Road, Andheri East, Mumbai – 400093, Maharashtra, India

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PAN N Income-tax PAN of auditor or auditor's firm :	ACLFS1562L
Memberships :	Not Available
Collaborators :	Not Available
Associate :	Performance Audio India Private Limited U92100MH1999PTC120800
Subsidiaries :	<ul style="list-style-type: none"> • Wizcraft International Entertainment Limited (Mauritius), Mauritius • Wizcraft International Entertainment - Singapore Private Limited, Singapore • Wedniksha Wedding Planners Private Limited U93000MH2014PTC252662 • Wizlite Exhibitions And Events Private Limited U93030MH2012PTC231866 • Virtual Vision Private Limited U51500MH2000PTC123554 • Wysiwyg Décor Private Limited U74210MH1999PTC118145 • Wizcraft Management Institute of Media and Entertainment Private Limited U74999MH2016PTC274447 • Purple Window Communication And Pr Private Limited U74999MH2009PTC197976 • Wizcraft Television Production Private Limited U93030MH2013PTC239837 • Great Indian Nautanki Company Private Limited. U92190DL2007PTC168336 • Wizcraft Entertainment Nj LLC, United States • Wizspk Communication and Pr Private Limited U93030MH2012PTC234900
Enterprises which are owned, or have significant influence of or are partners with Key management personnel and their relatives :	Wizcraft International Private Limited, Sri Lanka

CAPITAL STRUCTURE

AFTER 31.03.2017

Authorised Capital : INR 33.000 Million

Issued, Subscribed & Paid-up Capital : INR 29.070 Million

As on 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
3300000	Equity Shares	INR 10/- each	INR 33.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
2906633	Equity Shares	INR 10/- each	INR 29.066 Million

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FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	29.066	28.986	28.932
(b) Reserves & Surplus	1458.985	1434.476	1364.649
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	1488.051	1463.462	1393.581
(3) Non-Current Liabilities			
(a) long-term borrowings	7.093	2.757	3.216
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	100.000	0.000	0.000
(d) long-term provisions	20.080	16.625	15.011
Total Non-current Liabilities (3)	127.173	19.382	18.227
(4) Current Liabilities			
(a) Short term borrowings	525.331	389.803	430.783
(b) Trade payables	768.644	614.348	322.248
(c) Other current liabilities	159.730	101.335	232.682
(d) Short-term provisions	1.341	1.059	0.916
Total Current Liabilities (4)	1455.046	1106.545	986.629
TOTAL	3070.270	2589.389	2398.437
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	123.247	117.880	130.820
(ii) Intangible Assets	5.954	8.388	12.448
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	416.647	489.861	490.678
(c) Deferred tax assets (net)	8.329	13.421	3.577
(d) Long-term Loan and Advances	49.233	69.905	39.367

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(e) Other Non-current assets	0.000	0.000	0.019
Total Non-Current Assets	603.410	699.455	676.909
(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	738.646	639.590	494.439
(c) Trade receivables	1322.194	912.336	907.179
(d) Cash and cash equivalents	33.090	31.285	39.056
(e) Short-term loans and advances	354.929	290.371	248.034
(f) Other current assets	18.001	16.352	32.820
Total Current Assets	2466.860	1889.934	1721.528
TOTAL	3070.270	2589.389	2398.437

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	3473.301	3206.631	2378.805
	Other Income	8.922	6.598	5.353
	TOTAL	3482.223	3213.229	2384.158
Less	EXPENSES			
	Cost of Materials Consumed	2752.973	2656.987	0.000
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	(99.056)	(145.151)	(64.607)
	Employees benefits expense	382.012	324.277	303.368
	CSR Expenditure	0.447	0.000	0.000
	Other expenses	219.150	182.996	1889.278
	Exceptional Items	63.000	0.000	-0.022
	TOTAL	3318.526	3019.109	2128.017
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	163.697	194.120	256.141
Less	FINANCIAL EXPENSES	65.979	62.784	71.199
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	97.718	131.336	184.942
Less	DEPRECIATION/ AMORTISATION	23.379	29.140	42.901

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	PROFIT/ (LOSS) BEFORE TAX	74.339	102.196	142.041
Less	TAX	47.917	35.656	44.088
	PROFIT/ (LOSS) AFTER TAX	26.422	66.540	97.953
	Earnings / (Loss) Per Share (INR)	9.11	22.99	33.86

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	4.174	1.839	1.444
Cash generated from operations	NA	NA	NA
Net cash flow from operating activity	(33.117)	210.776	146.434

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	138.95	103.85	139.20
Account Receivables Turnover (Income / Sundry Debtors)	2.63	3.51	2.62
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	101.91	84.40	0.00
Inventory Turnover (Operating Income / Inventories)	0.22	0.30	0.52
Asset Turnover (Operating Income / Net Fixed Assets)	1.27	1.54	1.79

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.48	0.43	0.41

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Debt Equity Ratio (Total Liability / Networth)	0.36	0.27	0.31
Current Liabilities to Networth (Current Liabilities / Net Worth)	0.98	0.76	0.71
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.09	0.09	0.10
Interest Coverage Ratio (PBIT / Financial Charges)	2.48	3.09	3.60

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	0.76	2.08	4.12
Return on Total Assets ((PAT / Total Assets) * 100)	%	0.86	2.57	4.08
Return on Investment (ROI) ((PAT / Networth) * 100)	%	1.78	4.55	7.03

SOLVENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	1.70	1.71	1.74
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	1.19	1.13	1.24
G-Score Ratio Financial (Networth / Total Assets)	0.48	0.57	0.58
G-Score Ratio Debt (Debts / Equity Capital)	18.32	13.54	15.00
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	1.70	1.71	1.74

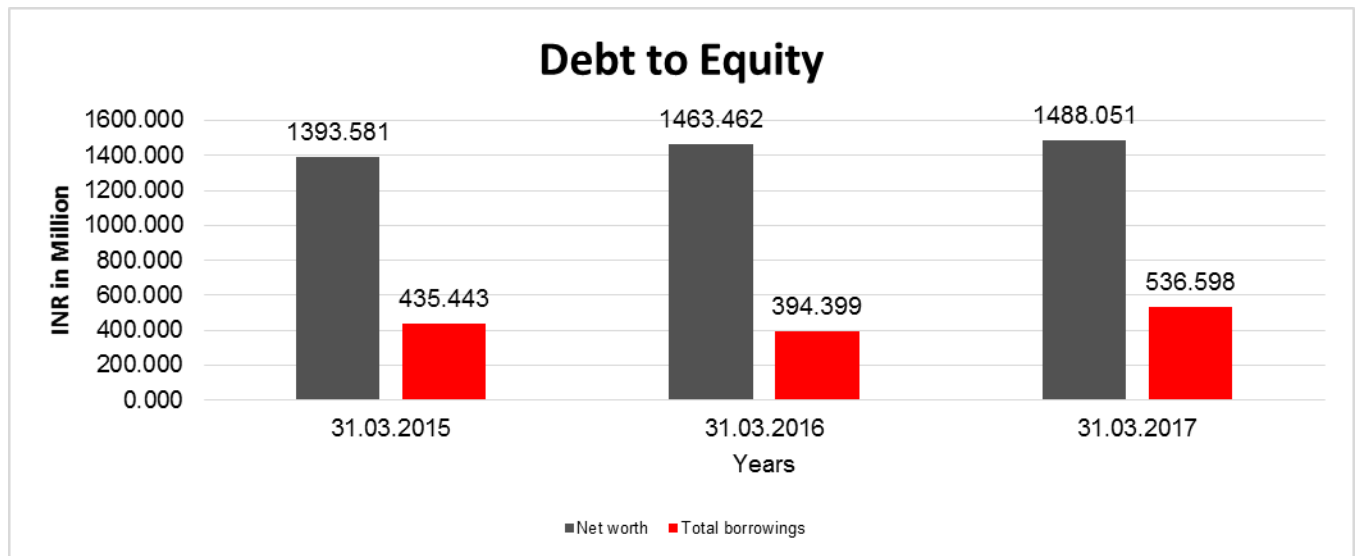
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

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FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	28.932	28.986	29.066
Reserves & Surplus	1364.649	1434.476	1458.985
Net worth	1393.581	1463.462	1488.051
long-term borrowings	3.216	2.757	7.093
Short term borrowings	430.783	389.803	525.331
Current Maturities of Long term debt	1.444	1.839	4.174
Total borrowings	435.443	394.399	536.598
Debt/Equity ratio	0.312	0.269	0.361

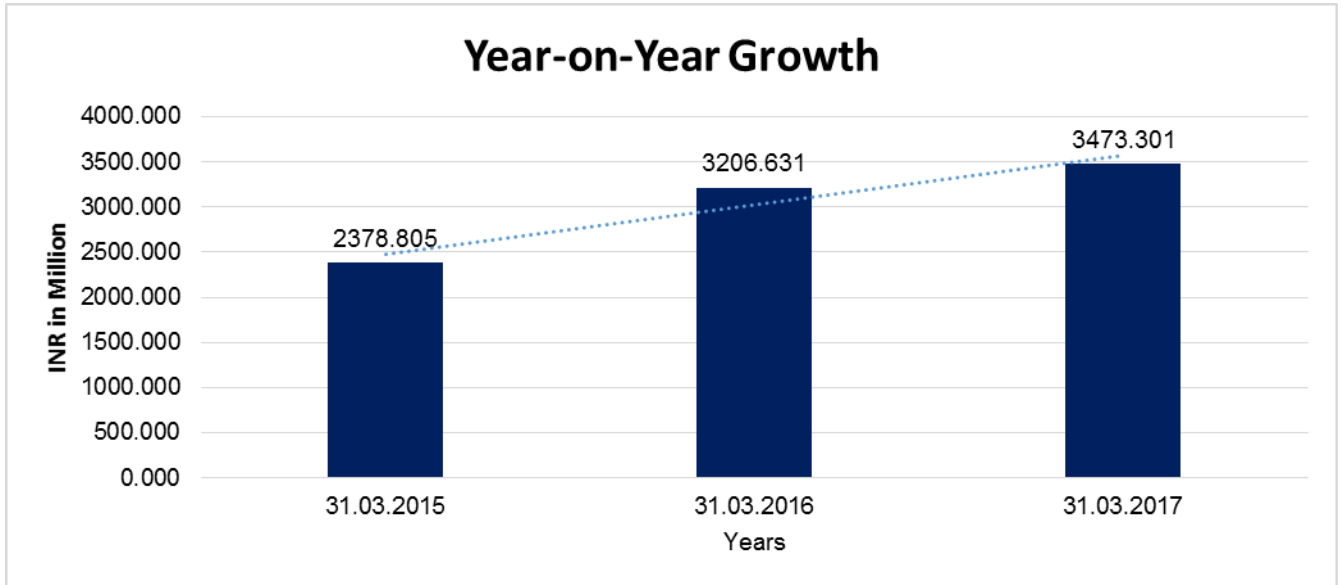


YEAR-ON-YEAR GROWTH

Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	2378.805	3206.631	3473.301
		34.800	8.316

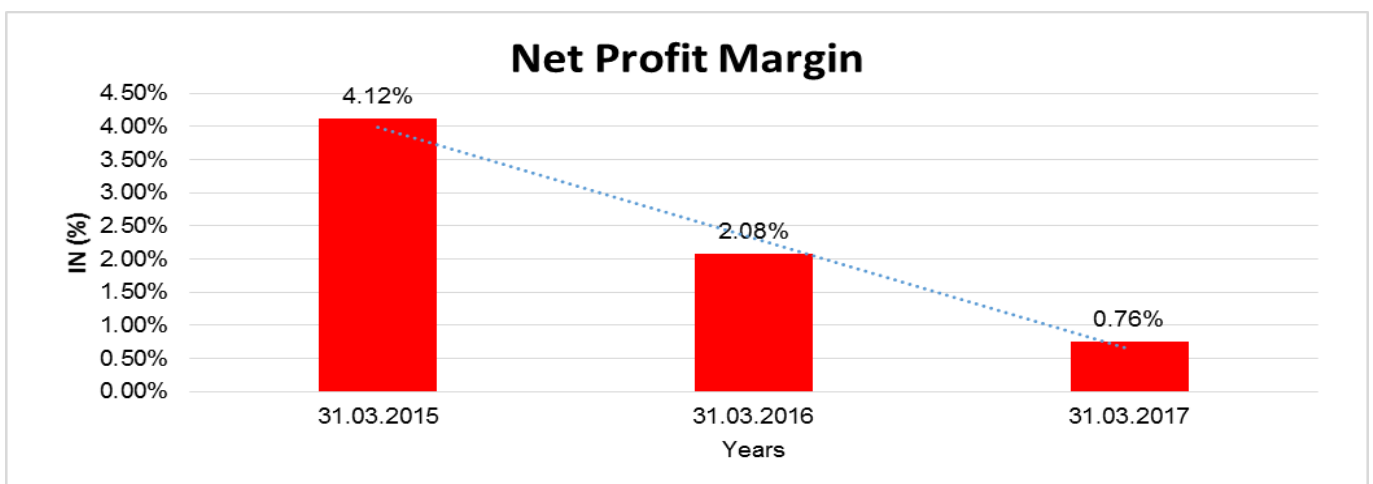
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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	2378.805	3206.631	3473.301
Profit	97.953	66.540	26.422
	4.12%	2.08%	0.76%



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ABRIDGED BALANCE SHEET – (CONSOLIDATED)

SOURCES OF FUNDS		31.03.2017	31.03.2016
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital		29.066	28.985
(b) Reserves & Surplus		1557.211	1515.552
(c) Money received against share warrants		0.000	0.000
(2) Minority Interest		14.281	10.891
Total Shareholders' Funds (1) + (2)		1600.558	1555.428
(3) Non-Current Liabilities			
(a) long-term borrowings		107.183	10.784
(b) Deferred tax liabilities (Net)		0.000	0.000
(c) Other long term liabilities		0.000	0.000
(d) long-term provisions		23.182	18.129
Total Non-current Liabilities (3)		130.365	28.913
(4) Current Liabilities			
(a) Short term borrowings		525.331	466.894
(b) Trade payables		1023.222	599.579
(c) Other current liabilities		193.664	192.210
(d) Short-term provisions		6.426	4.011
Total Current Liabilities (4)		1748.643	1262.694
TOTAL		3479.566	2847.035
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets		227.736	215.879
(ii) Intangible Assets		51.427	53.877
(iii) Capital work-in-progress		0.000	0.055
(iv) Intangible assets under development		0.215	0.215
(b) Non-current Investments		274.966	438.735
(c) Deferred tax assets (net)		4.233	9.594
(d) Long-term Loan and Advances		56.365	75.915
(e) Other Non-current assets		0.000	0.000
Total Non-Current Assets		614.942	794.270

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(2) Current assets			
(a) Current investments		0.000	0.000
(b) Inventories		738.646	639.590
(c) Trade receivables		1545.883	925.458
(d) Cash and cash equivalents		133.760	155.606
(e) Short-term loans and advances		427.673	314.735
(f) Other current assets		18.662	17.376
Total Current Assets		2864.624	2052.765
TOTAL		3479.566	2847.035

PROFIT & LOSS ACCOUNT- (CONSOLIDATED)

	PARTICULARS		31.03.2017	31.03.2016
	SALES			
	Income		4360.118	3651.247
	Other Income		9.865	22.805
	TOTAL		4369.983	3674.052
Less	EXPENSES			
	Cost of Materials Consumed		3261.931	2953.662
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade		(99.056)	(145.151)
	Employees benefits expense		554.320	409.997
	CSR Expenditure		0.447	0.000
	Other expenses		278.864	255.601
	Exceptional Items		63.000	0.000
	TOTAL		4059.506	3474.109
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION		310.477	199.943
Less	FINANCIAL EXPENSES		74.875	67.581
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION		235.602	132.362
Less	DEPRECIATION/ AMORTISATION		35.891	42.316
	PROFIT/ (LOSS) BEFORE TAX		199.711	90.046
Less	TAX		62.367	41.314

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	PROFIT/ (LOSS) AFTER TAX		137.344	48.732
	Earnings / (Loss) Per Share (INR)		14.78	(1.34)

LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	No
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	Yes
32	Litigations that the firm/promoter involved in	--
33	Market information	--

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34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

NOTE: Registered office of the company has been shifted from 4 Jyoti Wire House 2nd Floor, 23/A Shah Indl. Estate Off, Veera Desai Road, Andheri West, Mumbai – 400053, Maharashtra, India to the present address w.e.f. 06.01.2009.

CORPORATE INFORMATION

Subject is a Private Limited Company domiciled in India and incorporated under the provisions of Indian Companies Act, 1956. The Company is engaged in business of organising and executing entertainment based events, shows, concerts etc. It is also engaged in business of Theatrical and Television Production. It caters to both domestic as well as international market.

FINANCIAL PERFORMANCE

During the year, the Company earned Revenue of INR 3473.301 Million as compared to INR 3206.631 Million in the previous year. The Company earned a Net profit after tax of INR 26.422 Million during the year (after considering the exceptional items before Tax) as compared to INR 66.540 Million in the previous year.

INDEX OF CHARGES:

Charges Registered								
SN o	SRN	Charge Id	Charge Holder Name	Date of Creation	Date of Modification	Date of Satisfaction	Amount	Address
1	G83737445	100168774	DAIMLER FINANCIAL SERVICES INDIA PRIVATE LIMITED	16/02/2018	-	-	9750000.0	Unit 202, 2nd Floor, Campus 3B,RMZ MillenniaBusiness Park, No.143, Dr. M.G.R.Road,PerungudiChennaiTa600096IN
2	G83753426	100145264	DAIMLER FINANCIAL SERVICES INDIA PRIVATE	11/12/2017	28/12/2017	-	8200000.0	Unit 202, 2nd Floor, Campus 3B,RMZ MillenniaBusiness Park, No.143, Dr. M.G.R.Road,PerungudiChennaiTa600096IN

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			E LIMITE D					
3	G63530 802	100135 069	TOYOT A FINANC IAL SERVIC ES INDIA LIMITE D	29/10/2 017	-	-	2350000.0	No. 21 Centropolis, First Floor,5th Cross Langford Road, Shanti NagarBangaloreKa56002 5IN
4	G63499 404	100135 052	TOYOT A FINANC IAL SERVIC ES INDIA LIMITE D	29/10/2 017	-	-	2350000.0	No. 21 Centropolis, First Floor,5th Cross Langford Road, Shanti NagarBangaloreKa56002 5IN
5	G55405 633	100126 154	BMW INDIA FINANC IAL SERVIC ES PRIVAT E LIMITE D	16/09/2 017	-	-	6264000.0	TOWER C, 14TH FLOOR, BUILDING NO. 10DLF CYBER CITY, PHASE- IIGURGAONHa122002IN
6	G39742 556	100086 992	The Sarasw at Co- Operativ e Bank Limited	15/03/2 017	-	-	1700000.0	Ground Floor, Premier House, Plot No. 38,MIDC, Central Road, Andheri (West)MumbaiMH400093 IN
7	G33268 590	100071 796	TOYOT A FINANC IAL SERVIC ES INDIA LIMITE D	30/12/2 016	-	-	870000.0	No. 21 Centropolis, First Floor,5th Cross Langford Road, Shanti NagarBangaloreKa56002 5IN
8	G29760 618	100065 836	ICICI BANK LIMITE	19/11/2 016	-	-	2200000.0	Bandra Kurla ComplexBandra (East)MumbaiMH4000511

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			D					N
9	G22434 112	100060 421	Axis Bank Limited	27/10/2 016	-	-	874000.0	No. 8, Sona Towers, 32nd E Cross,4th T Block, JayanagarBengaluruKA5 60041IN
10	G02278 786	100022 707	KOTAK MAHIN DRA PRIME LIMITE D	18/04/2 016	-	-	1282360.0	27BKC, C 27, G BlockBandra Kurla Complex, Bandra (E),MumbaiMa400051IN

FIXED ASSETS

- Building
- Office Building
- Furniture and Fixture
- Vehicles
- Motor Vehicles
- Office Equipment
- Computer Equipment

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: ***The Courts, India Prisons Service, Interpol, etc.***

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.41
UK Pound	1	INR 90.07
Euro	1	INR 79.76

INFORMATION DETAILS

Information Gathered by :	ARCH
Analysis Done by :	VAR
Report Prepared by :	JYO

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SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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