

MIRA INFORM REPORT

Report No. :	520318
Report Date :	20.07.2018

IDENTIFICATION DETAILS

Name :	PRINCESS DIAM (HK) LIMITED
Registered Office :	Flat 406, 4/F., Hart Avenue Plaza, 5-9 Hart Avenue, Tsimshatsui, Kowloon
Country :	Hongkong
Date of Incorporation :	12.07.2012
Com. Reg. No.:	60078934
Legal Form :	Private Limited Company.
Line of Business :	Importer, exporter and wholesaler of all kinds of diamonds.
No. of Employees :	2

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	Slow but Correct
Litigation :	Clear

NOTES:

Any query related to this report can be made on e-mail: infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
Hongkong	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

HONGKONG - ECONOMIC OVERVIEW

Hong Kong has a free market economy, highly dependent on international trade and finance - the value of goods and services trade, including the sizable share of reexports, is about four times GDP. Hong Kong has no tariffs on imported goods, and it levies excise duties on only four commodities, whether imported or produced locally: hard alcohol, tobacco, hydrocarbon oil, and methyl alcohol. There are no quotas or dumping laws. Hong Kong continues to link its currency closely to the US dollar, maintaining an arrangement established in 1983.

Excess liquidity, low interest rates and a tight housing supply have caused Hong Kong property prices to rise rapidly. The lower and middle-income segments of the population increasingly find housing unaffordable.

Hong Kong's open economy has left it exposed to the global economic situation. Its continued reliance on foreign trade and investment makes it vulnerable to renewed global financial market volatility or a slowdown in the global economy.

The mainland has long been Hong Kong's largest trading partner, accounting for about half of Hong Kong's total trade by value. Hong Kong's natural resources are limited, and food and raw materials must be imported. As a result of China's easing of travel restrictions, the number of mainland tourists to the territory surged from 4.5 million in 2001 to 47.3 million in 2014, outnumbering visitors from all other countries combined. After peaking in 2014, overall tourist arrivals dropped 2.5% in 2015 and 4.5% in 2016. The tourism sector rebounded in 2017, with visitor arrivals rising 3.2% to 58.47 million. Travelers from Mainland China totaled 44.45 million, accounting for 76% of the total.

The Hong Kong Government is promoting the Special Administrative Region (SAR) as the preferred business hub for renminbi (RMB) internationalization. Hong Kong residents are allowed to establish RMB-denominated savings accounts, RMB-denominated corporate and Chinese government bonds have been issued in Hong Kong, RMB trade settlement is allowed, and investment schemes such as the Renminbi Qualified Foreign Institutional Investor (RQFII) Program was first launched in Hong Kong. Offshore RMB activities experienced a setback, however, after the People's Bank of China changed the way it set the central parity rate in August 2015. RMB deposits in Hong Kong fell from 1.0 trillion RMB at the end of 2014 to 559 billion RMB at the end of 2017, while RMB trade settlement handled by banks in Hong Kong also shrank from 6.8 trillion RMB in 2015 to 3.9 trillion RMB in 2017.

Hong Kong has also established itself as the premier stock market for Chinese firms seeking to list abroad. In 2015, mainland Chinese companies constituted about 50% of the firms listed on the Hong Kong Stock Exchange and accounted for about 66% of the exchange's market capitalization.

During the past decade, as Hong Kong's manufacturing industry moved to the mainland, its service industry has grown rapidly. In 2014, Hong Kong and China signed a new agreement on achieving basic liberalization of trade in services in Guangdong Province under the Closer Economic Partnership Agreement (CEPA), adopted in 2003 to forge closer ties between Hong Kong and the mainland. The new measures, which took effect in March 2015, cover a negative list and a most-favored treatment provision. On the basis of the Guangdong Agreement, the Agreement on Trade in Services signed in November 2015 further enhanced liberalization, including extending the implementation of the majority of Guangdong pilot liberalization measures to the whole Mainland, reducing the restrictive measures in the negative list, and adding measures in the positive lists for cross-border services as well as cultural and telecommunications services. In June 2017, the Investment Agreement and the Agreement on Economic and Technical Cooperation (Ecotech Agreement) were signed under the framework of CEPA.

Hong Kong's economic integration with the mainland continues to be most evident in the banking and finance sector. Initiatives like the Hong Kong-Shanghai Stock Connect, the Hong Kong- Shenzhen Stock Connect the Mutual Recognition of Funds, and the Bond Connect scheme are all important steps towards opening up the Mainland's capital markets and have reinforced Hong Kong's role as China's leading offshore RMB market. Additional connect schemes such as ETF Connect (for exchange-traded fund products) are also under exploration by Hong Kong authorities. In 2017, Chief Executive Carrie LAM announced plans to increase



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government spending on research and development, education, and technological innovation with the aim of spurring continued economic growth through greater sector diversification.

Source : CIA

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COMPANY NAME AND ADDRESS

PRINCESS DIAM (HK) LIMITED

ADDRESS: Flat 406, 4/F., Hart Avenue Plaza, 5-9 Hart Avenue, Tsimshatsui, Kowloon, Hong Kong.

PHONE: 852-2721 6444

FAX: 852-2721 6555

E-MAIL: info@krinalgems.com

MANAGEMENT

Managing Director: Mr. Hemish Kishorkumar Diyora

SUMMARY

Incorporated on: 12th July, 2012.

Organization: Private Limited Company.

Issued Share Capital: HK\$1,560,000.00

Business Category: Diamond Trader.

Annual Turnover: US\$5 – 10 million.

Employees: 2.

Main Dealing Banker: The Hongkong & Shanghai Banking Corp. Ltd., Hong Kong.

Banking Relation: Satisfactory.

ADDRESS

Registered Head Office:-
Flat 406, 4/F., Hart Avenue Plaza, 5-9 Hart Avenue, Tsimshatsui, Kowloon, Hong Kong.

Associated Companies:-

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K G Diam (HK) Ltd., Hong Kong.
Krinal Gems, India.
Krinal Jewelry, India.
Radhe Impex (HK) Ltd., Hong Kong. (Same address)

BUSINESS REGISTRATION NUMBER

60078934

COMPANY FILE NUMBER

1772235

MANAGEMENT

Managing Director: Mr. Hemish Kishorkumar Diyora

ISSUED SHARE CAPITAL

HK\$1,560,000.00

SHAREHOLDERS

(As per registry dated 06-09-2017)

<u>Name</u>	<u>No. of shares</u>
Milan Mukeshbhai KHUNT	702,000
Hemish Kishorkumar DIYORA	858,000
Total:	1,560,000

DIRECTOR

(As per registry dated 07-09-2017)

<u>Name</u>	<u>Address</u>
<u>(Nationality)</u>	

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Name

(Nationality)

Hemish Kishorkumar DIYORA

Address

Flat H, 9/F., Windsor Mansion, 29-31 Chatham Road,
Tsimshatsui, Kowloon, Hong Kong.

SECRETARY

(As per registry dated 12-07-2017)

Name

Pan Pacific Consultants Ltd.

Address

Room 1207, 12/F., Wing Tuck Commercial Centre,
177-183 Wing Lok Street, Sheung Wan,
Hong Kong.

Co. No.

1254491

HISTORY

The subject was incorporated on 12th July, 2012 as a private limited liability company under the Hong Kong Companies Ordinance.

Apart from these, neither material change nor amendment has been ever traced and noted.

OPERATIONS

Activities: Importer, Exporter and Wholesaler.

Lines: All kinds of Diamonds.

Employees: 2.

Commodities Imported: India, South America, Thailand, US, etc.

Markets: Hong Kong, other Asian countries, etc.

Annual Turnover: US\$5 – 10 million.

Terms/Sales: COD, L/C, T/T, etc.

Terms/Buying: Prepayment, L/C, etc.

FINANCIAL INFORMATION

Issued Share Capital:	HK\$1,560,000.00
Profit or Loss:	Made small profits in past four years.
Condition:	Business is normal.
Facilities:	Making rather active use of general banking facilities.
Payment:	Met trade commitments as required.
Commercial Morality:	Satisfactory.
Banker:	The Hongkong & Shanghai Banking Corp. Ltd., Hong Kong.
Standing:	Small.

GENERAL

Having issued 1,404,000 ordinary shares of HK\$1.00 each, Princess Diam (HK) Limited formerly was equally owned by Mr. Milan Mukeshbhai Khunt [M Khunt] and Mr. Hareshkumar Dhirubhai Dholiya. Both are India merchants.

In December 2014, the latter was replaced by Mr. Hemish Kishorkumar Diyora [H K Diyora].

In 2017, the subject issued 156,000 more ordinary shares of HK\$1.00 each which were all allotted to H K Diyora. Now, the subject is 55% owned by H K Diyora, and 45% owned by M M Khunt.

The only director of the subject is Mr. H K Diyora. Now, he is a Hong Kong ID holder and has got the right to reside in Hong Kong. He is also the contact person of the subject.

The subject's registered address is in a private building located at Flat 406, 4/F., Hart Avenue Plaza, 5-9 Hart Avenue, Tsimshatsui, Kowloon, Hong Kong. The residential building is not trespassed by outsiders.

The subject is a diamond importer, exporter and wholesaler. It is trading in loose, polished and cut diamonds. It is specialized in princess-cut diamonds up to 1 ct. Other products are Marquise Cut Diamonds, Buggete, Round Brilliant Cut, etc.

Products are imported from India, South America, Thailand, the United States, etc. Business is normal. Its annual turnover ranges from US\$5 to 10 million.

The subject is an associated company of Krinal Gems and Krinal Jewelry which are India-based companies. Both companies are in Mumbai, India. The subject has got an associated factory which has about 300 employees.

In Hong Kong, the subject has had an associated company known as Radhe Impex (HK) Ltd. located at the same address. This company is also a diamond trader.

In order to penetrate the international market further, the subject has taken part in fairs and exhibitions held in Hong Kong and other foreign large cities.

For instance, it took part in "HKTDC Hong Kong International Diamond, Gem & Pearl Show 2018" which had been held in Hong Kong AsiaWorld-Expo, Lantau, Hong Kong during the period of 27th February to 3rd March, 2018. Its booth No. was AWE 5-H36.

Besides operating the subject, H K Diyora is operating another company known as K G Diam (HK) Ltd. which is located at 'Unit 9-H, 9/F., Windsor Mansion, 29-31 Chatham Road, Tsimshatsui, Kowloon, Hong Kong'. This company is also a diamond trader.

The history of the subject in Hong Kong is just over six years.

On the whole, consider it good for normal business engagements in moderate credit amounts.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 68.83
UK Pound	1	INR 89.93
Euro	1	INR 80.12
HKD	1	INR

Note: Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	NIY
Report Prepared by :	NIT

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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