

MIRA INFORM REPORT

Report No. :	517637
Report Date :	23.07.2018

IDENTIFICATION DETAILS

Name :	FORTUNE PRINT SERVICES
Registered Office :	F-25, Okhla Industrial Area, Phase - I, New Delhi - 110020
Mobile No.:	91-9810000572 (Mr. Anil Sharma)
Country :	India
Financials (as on) :	31.03.2017
Year of Establishment :	1995
Capital Investment :	INR 7.793 Million
IEC No.: [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
TIN No.:	07210182183
GSTN : [Goods & Service Tax Registration No.]	07ABKPS7366L1ZT
PAN No.: [Permanent Account No.]	ABKPS7366L
Legal Form :	Sole Proprietary Concern
Line of Business :	Subject is engaged in Providing Printing Services. [Confirmed by management]
No. of Employees :	16 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating : A

Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

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Maximum Credit Limit :	USD 22270
Status :	Satisfactory
Payment Behaviour :	Usually correct
Litigation :	Clear
Comments :	<p>Subject is a proprietorship concern established in the year 1995 and it is engaged in providing printing services.</p> <p>As per financials of March 2017, the subject has registered decline in its revenue as compared to its previous year's revenue and has reported average profit margin.</p> <p>Rating takes into consideration the subject's established track record of business operations along with satisfactory capital base and comfortable debt coverage indicators.</p> <p>Payments seems to be usually correct.</p> <p>In view of aforesaid, the subject can be considered for business dealings at usual trade terms and conditions.</p> <p>Note:</p> <p>Site visit was conducted again on the given address which you have provided. Our executive successfully traced the subject at the given address.</p> <p>At the premises, our executive met with Mr. Anil Sharma (Proprietor) who claimed that the subject exists at the given address and he provided with contact details (09810000572).</p> <p>As per our executive's observation, it is a ground + 1 storey building and subject is situated on ground floor. Area of the premises is 2,500 SQ FT and 5 employees were sighted at the premises. Location was easy to find and locality seems to be commercial. Area seems to be upmarket.</p> <p>During the visit, our executive met with executives of neighbour companies (Star Digital Print and Gautam Solar Private Limited) and they claimed that the subject exists on the given address.</p> <p>Name board of the subject was not sighted at given address.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

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Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 23.07.2018.

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

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Name :	Mr. Anil Sharma
Designation :	Proprietor
Contact No.:	91-9810000572
Date :	02.07.2018

LOCATIONS

Registered Office :	F-25, Okhla Industrial Area, Phase - I, New Delhi – 110020, India
Tel. No.:	91-11-41616572
Mobile No.:	91-9810000572 (Mr. Anil Sharma)
Fax No.:	Not Available
E-Mail :	fortuneprint@gmail.com
Area :	2500 Sq. ft.
Location :	Leased
Locality :	Commercial
Corporate Office :	67, New Loyal Pur Colony, Delhi-110051, India

SOLE PROPRIETOR

Name :	Mr. Anil Sharma
Designation :	Proprietor
Date of Birth/Age :	55 Years
Qualification :	Diploma in Printing Technology
Experience :	23 Years
PAN No.:	ABKPS7366L
[Permanent Account No.]	

KEY EXECUTIVES

Name :	Mr. Vaibhav Sharma
Designation :	Finance Manager

BUSINESS DETAILS

Line of Business :	Subject is engaged in Providing Printing Services. [Confirmed by management]
Products / Services :	Printing Services
Brand Names :	Not Available
Agencies Held :	Not Available

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Exports :	Not Available
Imports :	Not Available
Terms :	
Selling :	Cash, Cheque and Credit [15 Days]
Purchasing :	Cash, Cheque and Credit [15 Days]

GENERAL INFORMATION

Suppliers :	Reference :	Sughand Enterprises
	Name of the Person :	Mr. Nipun Jain (Proprietor)
	Contact No.:	91-9811629480
	Since How Long Known	15 Years
	Experience :	--
	Maximum Limit Dealt :	--
	Remark :	Mr. Nipun Jain (Proprietor) claimed that they are satisfied with services.
	Reference :	Print Aid Center
	Name of the Person :	Mr. Pyarelal (Manager)
	Contact No.:	91-9871077445
	Since How Long Known	10 Years
	Experience :	--
	Maximum Limit Dealt :	--
	Remark :	Mr. Pyarelal (Manager) claimed that they are satisfied with services.
	Reference :	Silverline
	Name of the Person :	Mr. Sanjay Sinha (Sales Manager)
	Contact No.:	91-9953999734
	Since How Long Known	12 Years
Experience :	--	
Maximum Limit Dealt :	--	
Remark :	Mr. Sanjay Sinha (Sales Manager) claimed that they are satisfied with services.	
Customers :	End Users and Manufacturer	
	Reference :	Xerox India Limited
	Name of the Person :	Mrs. Shikha Sood (Marketing Manager)
	Contact No.:	91-9873572787
	Since How Long Known :	3 Years

	Experience :	--
	Maximum Limit Dealt :	--
	Remark :	Mrs. Shikha Sood (Marketing Manager) claimed that they are satisfied with their services.
	Reference :	Virgin Atlantic
	Name of the Person :	Mrs. Mehek Sood (Marketing Manager)
	Contact No.:	91-9811069496
	Since How Long Known :	7 Years
	Experience :	--
	Maximum Limit Dealt :	--
	Remark :	Mrs. Mehek Sood (Marketing Manager) claimed that they are satisfied with their services.
	Reference :	Hyundai Motors
	Name of the Person :	Mr. Sanjay Sood (Production Manager)
Contact No.:	91-9650040679	
Since How Long Known :	10 Years	
Experience :	--	
Maximum Limit Dealt :	--	
Remark :	Mr. Sanjay Sood (Production Manager) claimed that they are satisfied with their services.	
No. of Employees :	16 (Approximately)	
Bankers :	Bank Name	Indian Overseas Bank
	Branch	B-226, Okhla Industrial Area, Phase-I, New Delhi, India
	Person Name (With Designation)	Mrs. Madhuri (Branch Manager)
	Contact Number	91-11-26371313
	Name of Account Holder	Fortune Print Services
	Account Number	15860200000604
	Account Since (Date/Year of Account Opening)	15 Years
	MICR Code	110020060
	NEFT IFSC Code	IOBA0001586
	RTGS IFSC Code	IOBA0001586
	Average Balance Maintained (If Possible)	--
	Credit Facilities Enjoyed (If any)	--
	Account Operation	Current Account
Remarks (If any)	We spoke to Mrs. Madhuri (Branch Manager) who gave us positive response about the subject company they are satisfied with their banking transactions.	

Facilities :	SECURED LOANS	31.03.2017	31.03.2016
		INR In Million	INR In Million
	HSBC Loan A/c	0.151	0.000
	HSBC Loan Lap	4.645	0.000
	Indian Overseas Bank	0.000	5.233
	Total	4.796	5.233

Auditors :	
Name :	N. K Garg and Company Chartered Accountants
Collaborators :	Not Available
Membership :	Not Available
Sister Concern :	Not Available

CAPITAL STRUCTURE

AS ON 31.03.2017

(INR in Million)

Particular	Amount
Anil Sharma	6.220
Add: Addition	1.697
Add: Net Profit	1.011
	Total
	8.928
Less: Drawing	1.135
	Total
	7.793

FINANCIAL DATA
[all figures are INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
SHAREHOLDERS FUNDS			
1] Proprietors Capital	7.793	6.220	4.851
2] Share Application Money	0.000	0.000	0.000
3] Reserves & Surplus	0.000	0.000	0.000
4] (Accumulated Losses)	0.000	0.000	0.000
NETWORTH	7.793	6.220	4.851
LOAN FUNDS			
1] Secured Loans	4.796	5.233	7.697
2] Unsecured Loans	0.000	0.200	0.000
TOTAL BORROWING	4.796	5.433	7.697
DEFERRED TAX LIABILITIES	0.000	0.000	0.000
TOTAL	12.589	11.653	12.548
APPLICATION OF FUNDS			
FIXED ASSETS [Net Block]	7.466	8.358	7.590
Capital work-in-progress	0.000	0.000	0.000
INVESTMENT	0.205	0.215	0.215
DEFERRED TAX ASSETS	0.000	0.000	0.000
CURRENT ASSETS, LOANS & ADVANCES			
Inventories	2.451	4.174	4.906
Sundry Debtors	5.554	7.157	7.480
Cash & Bank Balances	1.807	0.469	0.401
Other Current Assets	0.000	0.000	0.000
Loans & Advances and Deposits	1.394	1.131	0.949
Total Current Assets	11.206	12.931	13.736
Less : CURRENT LIABILITIES & PROVISIONS			
Sundry Creditors	5.880	9.558	8.622
Other Current Liabilities	0.408	0.293	0.371
Provisions	0.000	0.000	0.000
Total Current Liabilities	6.288	9.851	8.993
Net Current Assets	4.918	3.080	4.743
MISCELLANEOUS EXPENSES	0.000	0.000	0.000
TOTAL	12.589	11.653	12.548

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PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	31.872	34.564	34.291
	Other Income	0.001	0.039	0.000
	TOTAL	31.873	34.603	34.291
Less	EXPENSES			
	Cost of goods sold	23.887	25.294	26.903
	Consume goods	0.111	0.947	0.007
	Wages	1.113	1.213	1.017
	ESI expenses	0.016	0.057	0.048
	Labour charges	0.000	0.105	0.000
	Job work	0.156	0.000	0.000
	Cartage	0.107	0.000	0.000
	Electricity expenses	0.797	0.879	0.000
	Factory rent	0.986	0.924	0.824
	Insurance	0.016	0.027	0.080
	Computer repair and Maintenance	0.013	0.022	0.007
	Conveyance charges	0.019	0.088	0.018
	Courier charges	0.059	0.106	0.000
	Audit fees	0.005	0.010	0.010
	General expenses	0.014	0.024	0.003
	Discount	0.012	0.000	0.021
	Machinery repair and Maintenance expenses	0.080	0.110	0.036
	Office expenses	0.013	0.103	0.023
	Printing and Stationery	0.008	0.018	0.005
	Professional charges	0.815	0.044	0.025
	Staff welfare expenses	0.043	0.017	0.095
	Bad debts	0.124	0.000	0.000
	Tour and travelling expenses	0.024	0.033	0.000
	Telephone expenses	0.031	0.033	0.045
	Water	0.056	0.046	0.831
	Vehicle running and Maintenance expenses	0.000	0.096	0.090
	Salary	1.258	0.825	0.515
	Cartage	0.000	0.098	0.000
	Write of fixed assets	0.000	0.015	0.000
	Association fees	0.000	0.005	0.005
	Freight	0.000	0.000	0.105
	Processing fees	0.000	0.000	0.027
	TOTAL	29.763	31.139	30.740
	PROFIT / (LOSS) BEFORE INTEREST, DEPRECIATION AND AMORTISATION	2.110	3.464	3.551

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Less	FINANCIAL EXPENSES	0.207	0.955	0.769
	PROFIT / (LOSS) BEFORE DEPRECIATION AND AMORTISATION	1.903	2.509	2.782
Less	DEPRECIATION/ AMORTISATION	0.892	1.056	1.264
	NET PROFIT	1.011	1.453	1.518

Particulars			31.03.2018
Sales Turnover (Approximately)			40.000
			(Due to business growth)

The above information has been parted by Mr. Anil Sharma (Proprietor)

ADVERTISING PROMOTIONAL EXPENSES

Years	INR in Million
2016-2017	NA
2015-2016	NA
2014-2015	NA

Note: Sole Proprietary and Partnership concerns are exempted from filing their financials with the Government Authorities or Registry Records.

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365)	63.60	75.58	79.62
Account Receivables Turnover (Income / Sunday Debtors)	5.74	4.83	4.58
Average Payment Days	89.85	137.92	116.98

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(Sundry Creditors / Purchases * 365 Days)			
Inventory Turnover (Operating Income / Inventories)	0.86	0.83	0.72
Asset Turnover (Operating Income / Net Fixed Assets)	0.28	0.41	0.47

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio (Borrowing + Current Liabilities) / Total Assets	0.59	0.71	0.77
Debt Equity Ratio (Total Liability / Networth)	0.62	0.87	1.59
Current Liabilities to Networth (Current Liabilities / Net Worth)	0.81	1.62	1.85
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.96	1.34	1.56
Interest Coverage Ratio (PBIT / Financial Charges)	10.19	3.63	4.62

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin [(PAT / Sales) * 100]	%	3.17	4.20	4.43
Return on Total Assets (PAT / Total Assets) * 100	%	5.36	6.76	7.05
Return on Investment (ROI) (PAT / Networth) * 100	%	12.97	23.36	31.29

SOLVENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	1.78	1.29	1.53
Quick Ratio (Current Assets – Inventories) / Current Liabilities)	1.39	0.87	0.98

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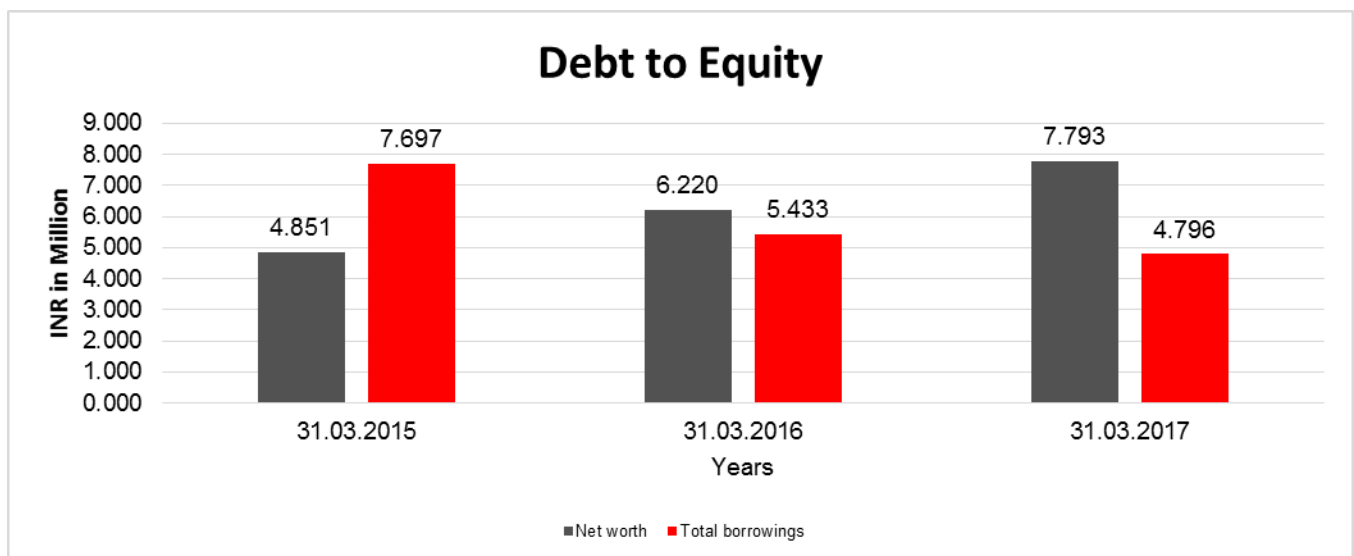
G-Score Ratio Financial (Networth / Total Assets)	0.41	0.29	0.23
G-Score Ratio Debt (Debts / Equity Capital)	0.62	0.87	1.59
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	1.78	1.29	1.53

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

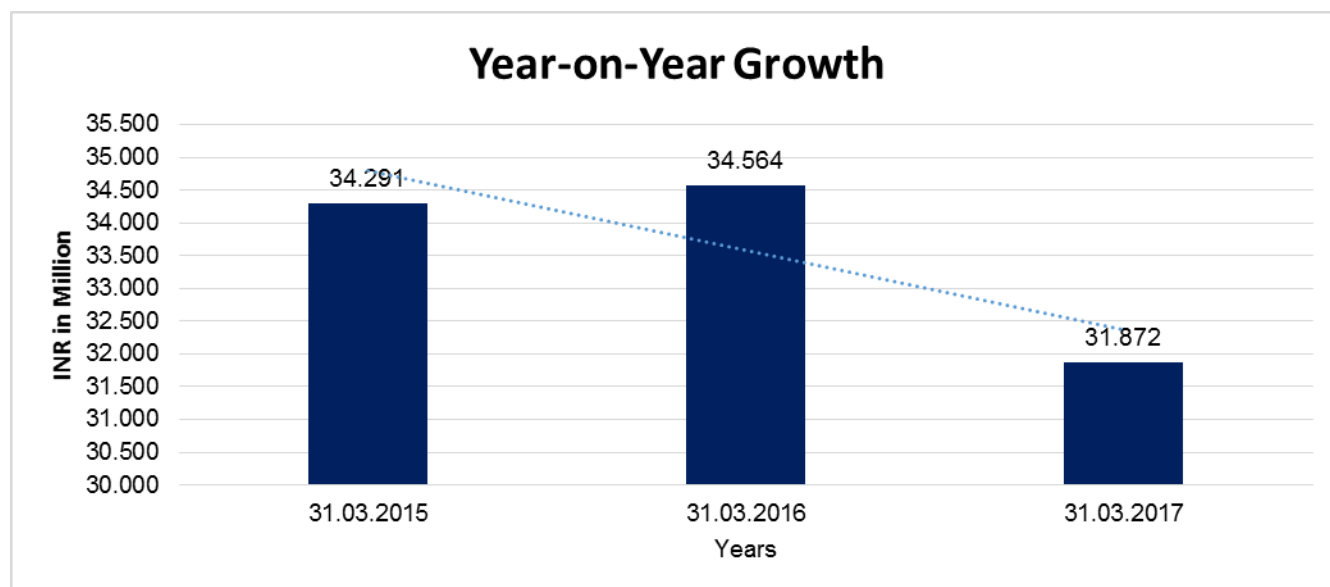
Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Proprietors Capital	4.851	6.220	7.793
Reserves & Surplus	0.000	0.000	0.000
Net worth	4.851	6.220	7.793
Secured Loans	7.697	5.233	4.796
Unsecured Loans	0.000	0.200	0.000
Total borrowings	7.697	5.433	4.796
Debt/Equity ratio	1.587	0.873	0.615



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YEAR-ON-YEAR GROWTH

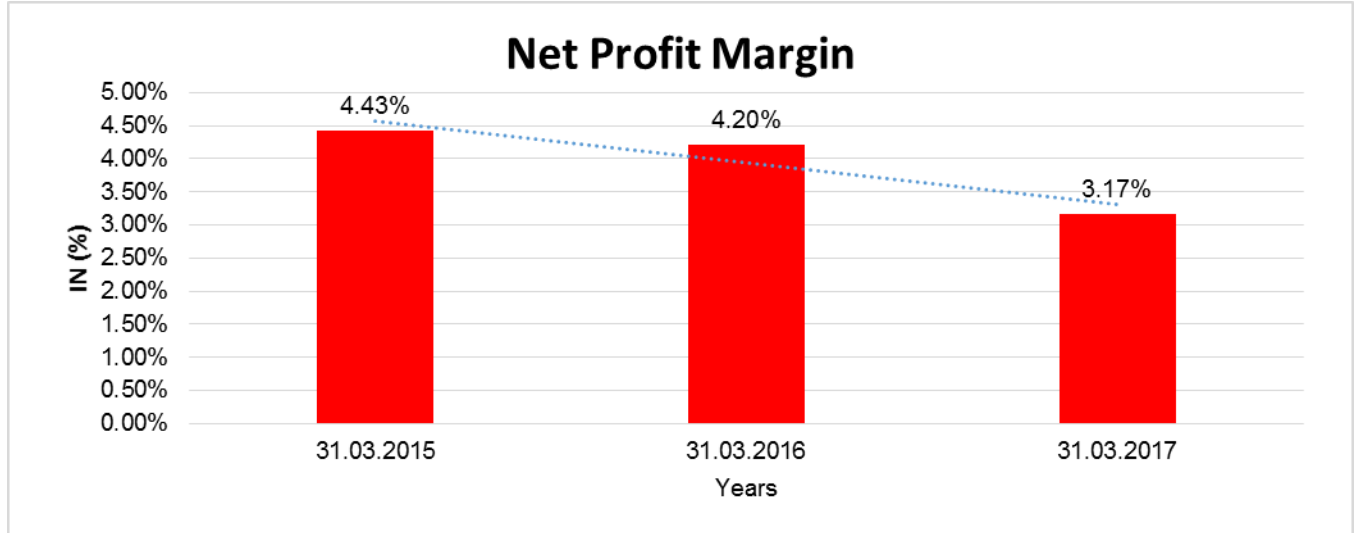
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	34.291	34.564	31.872
		0.796	(7.788)



NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	34.291	34.564	31.872
Profit	1.518	1.453	1.011
	4.43%	4.20%	3.17%

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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	Yes
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes

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22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last four years	Yes
27	Reasons for variation <> 20%	Yes
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

OBSERVATION POINTS

Name of Company :	FORTUNE PRINT SERVICES
Address :	F-25, Okhla Industrial Area, Phase - I, New Delhi – 110020, India
Mobile No.:	91-9810000572
Person to whom we met:	Mr. Anil Sharma Designation: Proprietor
Name Board:	Not Sighted
Location:	Easy
Landmark (If Any):	Honda Showroom
Total Floors of the building:	1 Floor
Subject situated on :	Ground floor
Locality:	Commercial
Area of Premises :	2500 Sq. ft.
Area :	Upmarket
No. of Employees seen at Premises :	5

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Visibility of Items:	<ul style="list-style-type: none"> • Telephone • Telex • Computers • Air conditioner • Xerox machine
Furniture items sighted :	Yes (Chair, Table)
Neighbour's Interview :	
Name of company :	Star Digital Print
Name of person :	Mr. Behiwal
Name of company :	Gautam Solar Private Limited
Name of person :	Mr. Bhupendra
Neighbour's Overview :	Existence Confirmed
Proof of visit:	Visiting Card / Photograph

PICTURES



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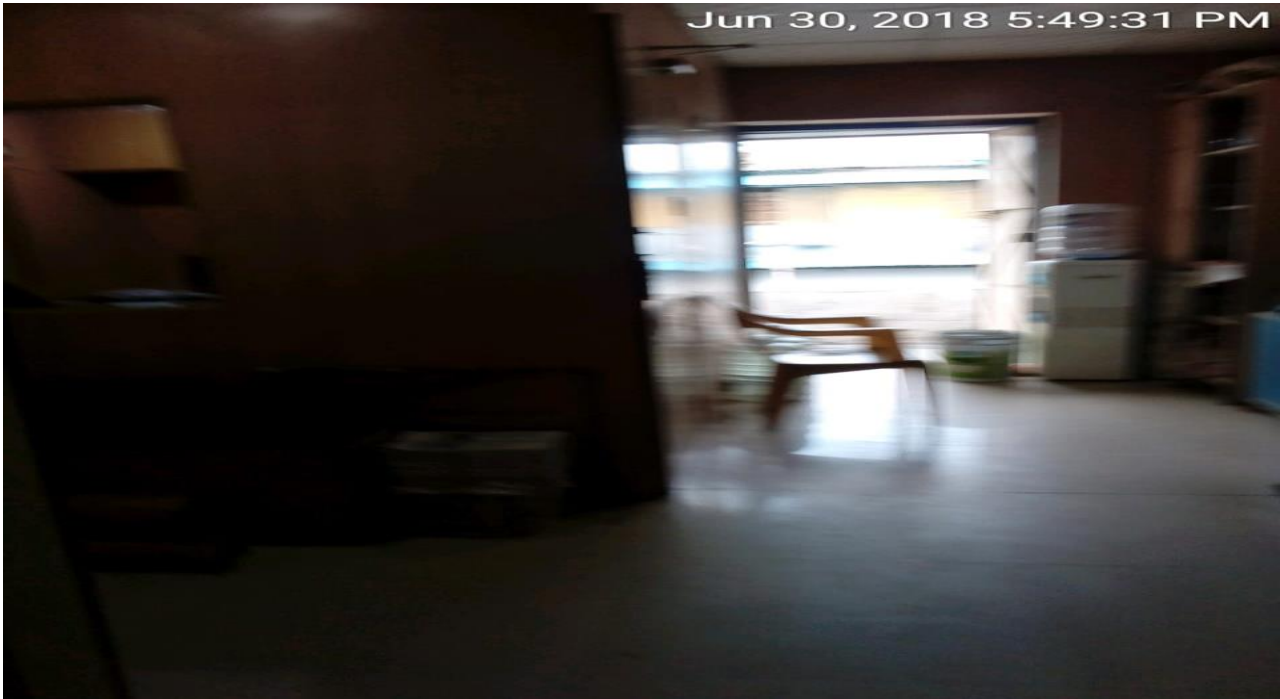
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UNSECURED LOANS:

PARTICULAR	31.03.2017 INR In Million	31.03.2016 INR In Million
Rishabh Sharma	0.000	0.200
Total	0.000	0.200

FIXED ASSETS:

- Weighting machine
- Air conditioner
- Air Veccum pump
- Machinery
- Cars
- Cycle
- Fan
- Fax machine
- Mobile
- Scooter
- Laser printer
- Computer
- Plot

CMT REPORT (Corruption, Money Laundering & Terrorism)

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.85
UK Pound	1	INR 89.67
Euro	1	INR 80.31

INFORMATION DETAILS

Information Gathered by :	SHA
Analysis Done by :	VIV
Report Prepared by :	BHG

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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