

MIRA INFORM REPORT

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|----------------------|------------|
| Report No. : | 520126 |
| Report Date : | 25.07.2018 |

IDENTIFICATION DETAILS

| | |
|---------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|
| Name : | ALIVE BENCH |
| Registered Office : | New No. 22/2, Old No. 27/2, 1st Floor, 12th Avenue, RV Nagar, Mettupalayam, Ashok Nagar, Chennai – 600083, Tamilnadu |
| Tel. No.: | 91-44-42853134 |
| Country : | India |
| Financials (as on) : | Not Available |
| Date of Establishment : | 14.09.2016 |
| Capital Investment / Paid-up Capital : | Not Divulged |
| IEC No.: [Import-Export Code No.] | Not Applicable (As informed by the management that firm does not have export and import) |
| PAN No.: [Permanent Account No.] | ABGFA3177R |
| GSTN : [Goods & Service Tax Registration No.] | 33ABGFA3177R1Z0 |
| Legal Form : | Partnership Concern with an unlimited liability of the partners |
| Line of Business : | Providing Corporate Video Production and Advertising Services. (Confirmed by management) |
| No. of Employees : | 12 (Approximately) |

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating : C

| Credit Rating | Explanation | Rating Comments |
|---------------|------------------|-----------------------------------------------------------|
| C | Medium High Risk | Business dealings permissible preferably on secured basis |

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| | |
|----------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Status : | Yet to commence commercial operations |
| Payment Behaviour : | Unknown |
| Litigation : | Clear |
| Comments : | <p>Even though the concern was started in September 2016, it is yet to commence with its commercial operation.</p> <p>Mr. Pavan Narendra (Partner) provided information and also claimed that concern will commence its commercial operation from April 2019.</p> <p>Payments are unknown.</p> <p>In view non-commencement of commercial operation, the concern can be considered for business dealings on safe and secured trade terms and condition.</p> <p>Note:</p> <p>Site visit was conducted at the address which you have provided. Our executive has successfully traced the concern at the given address.</p> <p>At the premises, our executive met Mr. Harish (Executive-Producer) who confirmed existence of the concern at the given address.</p> <p>As per our executive observation, it is a three storey building and concern is located on the first floor of the building. Locality of the premises appears to be commercial, area seems to be upmarket and area of the premises is 1000 (sq. ft.) (approximately).</p> <p>Name board of the concern was not sighted at the given premises instead of name board of subject sister concern company i.e., "Stone bench" was sighted at the given premises.</p> <p>Landmark of the area is behind "KFC" and 12 (approx.) employees were sighted at the premises.</p> <p>Our executive also had a word with the neighbours of the concern i.e., "United Oil Gas and Engineering Private Limited" and "Logical Lab" who confirmed existence of the concern at the given address</p> |

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

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| Country Name | Previous Rating (31.12.2017) | Current Rating (01.04.2018) |
|--------------|---------------------------------|--------------------------------|
| India | A1 | A1 |

| Risk Category | ECGC Classification |
|----------------------|---------------------|
| Insignificant | A1 |
| Low Risk | A2 |
| Moderately Low Risk | B1 |
| Moderate Risk | B2 |
| Moderately High Risk | C1 |
| High Risk | C2 |
| Very High Risk | D |

EXTERNAL AGENCY RATING

| | |
|---------------------------|---------------|
| Rating Agency Name | Not Available |
| Rating | Not Available |
| Rating Explanation | Not Available |
| Date | Not Available |

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 25.207.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

| | |
|----------------------|---------------------|
| Name : | Mr. Senthil Murugan |
| Designation : | Finance Department |

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| | |
|----------------------|--------------------|
| Contact No.: | 91-8971966441 |
| Name : | Mr. Pavan Narendra |
| Designation : | Partner |
| Contact No.: | 91-9886735257 |
| Date : | 13.07.2018 |

LOCATIONS

| | |
|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------|
| Registered Office : | New No. 22/2, Old No. 27/2, 1st Floor, 12th Avenue, RV Nagar, Mettupalayam, Ashok Nagar, Chennai – 600083, Tamilnadu, India |
| Tel. No.: | 91-44-42853134 |
| Mobile No.: | 91-9886735257 (Mr. Pavan Narendra) 91-8971966441 (Mr. Senthil Murugan) |
| Fax No.: | Not Available |
| E-Mail : | pavan@alivebench.com senthil@alivebench.com |
| Website : | http://stonebench.co.in |
| Area : | 1000 Sq. Ft. |
| Location : | Rented |
| Locality : | Commercial |

PARTNERS

| | |
|----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name : | Mr. Karthiksubbaraj Gajaraj |
| Designation : | Partner |
| Address : | Fat No.1212, Horizon Residence, 16/1, Arunachalam Road, Saligramam, Chennai – 600 093, Tamilnadu, India |
| Date of Birth/Age : | 35 Years |
| Qualification : | BE (Mech) |
| Experience : | 13 Years |
| Name : | Mr. Kaarthekeyen Santhanam |
| Designation : | Partner |
| Address : | Flat No 3C, 3 rd Floor, 5 th Block, Ceebros Park Apartments, No.6, RK Salai Road, Valasaravakkam, Chennai – 60087, Tamilnadu, India |
| Date of Birth/Age : | 34 Years |
| Qualification : | BE (Mech) |
| Experience : | 12 Years |
| Name : | Mr. Kalyan Sundaram Subramanian |
| Designation : | Partner |
| Address : | 16, State Bank Colony, Maharaja Nagar, Thirunelveli – 627 011, Tamilnadu, India |
| Date of Birth/Age : | 34 Years |
| Qualification : | BE (Mech) and PGDM |

| | |
|---------------------|-------------------------------------------------------------------------------------------------|
| Experience : | 12 Years |
| Name : | Mr. Pavan Narendra |
| Designation : | Partner |
| Address : | No.26, 2 nd Main Road, Hosahalli, Vijaya Nagar, Bangalore – 560 040, Karnatka, India |
| Date of Birth/Age : | 36 Years |
| Qualification : | BE (Mech) |
| Experience : | 14 Years |

KEY EXECUTIVES

| | |
|---------------|----------------------------------------------------------------------|
| Name : | Mr. Senthil Murugan |
| Designation : | Finance Department |
| Name : | Mr. Ashok Narayanan |
| Designation : | Finance Manager |
| Mobile No.: | 91-9942335565 |
| Email: | ashok@stonebench.co.in |
| Name : | Kalyan Shankar |
| Designation : | Manager |
| Mobile No.: | 91-9789961866 |
| Name : | Mr. Madhan S |
| Designation : | Finance Lead |
| Mobile No.: | 91-7708896087 |
| Email: | madhan@stonebench.co.in |

BUSINESS DETAILS

| | |
|---------------------------|------------------------------------------------------------------------------------------|
| Line of Business : | Providing Corporate Video Production and Advertising Services. (Confirmed by management) |
| Brand Names : | Not Available |
| Agencies Held : | Not Available |
| Exports : | Not Available |
| Imports : | Not Available |
| Terms : | |
| Selling : | Advance Payment and Credit (30 Days) |
| Purchasing : | Not Available |

GENERAL INFORMATION

| | | |
|---------------------------|------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------|
| Suppliers : | Since subject is service provider supplier details not available | |
| | Reference : | Not Available |
| | Name of the Person : | -- |
| | Contact No.: | -- |
| | Since How Long Known : | -- |
| | Maximum Limit Dealt : | -- |
| | Experience : | -- |
| | Remark: | -- |
| Customers : | | |
| | Reference : | Not Available |
| | Name of the Person : | -- |
| | Contact No.: | -- |
| | Since How Long Known : | -- |
| | Maximum Limit Dealt : | -- |
| | Experience : | -- |
| | Remark: | -- |
| No. of Employees : | 12 (Approximately) | |
| Bankers : | | |
| | Banker Name : | Kotak Mahindra Bank Limited |
| | Branch : | TSS Manore, Plot No 10, Ground floor, Lakshmi Nagar, Arcot Road, Porur, Chennai 600116, Tamilnadu, India |
| | Person Name (With | Mr. Guruprasad N. (Branch Operations |

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| | | |
|--|-------------------------------------------------------|-----------------------------------------------------|
| | Designation) : | Manager) |
| | Contact Number : | 91-44-45072350 |
| | Name of Account Holder : | ALIVE BENCH |
| | Account Number : | 1611987575 |
| | MICR Code: | 600485010 |
| | NEFT/RTGS: | KKBK0000472 |
| | Account Since (Date/Year of Account Opening) : | 2016 |
| | Average Balance Maintained : | -- |
| | Credit Facilities Enjoyed (CC/OD/Term Loan) : | -- |
| | Account Operation : | -- |
| | Remark : | He gave us positive response about subject company. |

| | |
|-------------------------|----------------------------------------|
| Auditors : | |
| Name : | Mr. Madhukar S Chartered Accountant |
| Collaborators : | Not Available |
| Membership : | Not Available |
| Parent Company : | Stone Bench |

CAPITAL STRUCTURE

| | |
|-----------------------------|--------------|
| Capital Investment : | |
| Owned : | Not Divulged |
| Borrowed : | -- |
| Total : | Not Divulged |

FINANCIAL DATA
[all figures are INR Million]

NOT AVAILABLE

ADVERTISING PROMOTIONAL EXPENSES

| Years | INR in Million |
|-----------|----------------|
| 2016-2017 | NA |

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LOCAL AGENCY FURTHER INFORMATION

| Sr. No. | Check list by info agents | Available in Report (Yes/No) |
|---------|--------------------------------------------------------|------------------------------|
| 1 | Year of establishment | Yes |
| 2 | Constitution of the entity -Incorporation details | Yes |
| 3 | Locality of the entity | Yes |
| 4 | Premises details | Yes |
| 5 | Buyer visit details | Yes |
| 6 | Contact numbers | Yes |
| 7 | Name of the person contacted | Yes |
| 8 | Designation of contact person | Yes |
| 9 | Promoter's background | Yes |
| 10 | Date of Birth/Age of Proprietor / Partners / Directors | Yes |
| 11 | Pan Card No. of Proprietor / Partners | No |
| 12 | Voter Id Card No. of Proprietor / Partners | No |
| 13 | Type of business | Yes |
| 14 | Line of Business | Yes |
| 15 | Export/import details (if applicable) | No |
| 16 | No. of employees | Yes |
| 17 | Details of sister concerns | Yes |
| 18 | Major suppliers | No |
| 19 | Major customers | No |
| 20 | Banking Details | Yes |
| 21 | Banking facility details | No |
| 22 | Conduct of the banking account | Yes |
| 23 | Financials, if provided | No |
| 24 | Capital in the business | No |
| 25 | Last accounts filed at ROC, if applicable | No |
| 26 | Turnover of firm for last three years | No |
| 27 | Reasons for variation <> 20% | -- |
| 28 | Estimation for coming financial year | No |
| 29 | Profitability for last three years | No |
| 30 | Major shareholders, if available | No |
| 31 | External Agency Rating, if available | No |
| 32 | Litigations that the firm/promoter involved in | -- |
| 33 | Market information | -- |
| 34 | Payments terms | Yes |
| 35 | Negative Reporting by Auditors in the Annual Report | No |

OBSERVATION POINTS

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| | |
|--------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Name of Company : | ALIVE BENCH |
| Address : | New No. 22/2, Old No. 27/2, 1st Floor, 12th Avenue, RV Nagar, Mettupalayam, Ashok Nagar, Chennai – 600083, Tamilnadu, India |
| Mobile No.: | 91-9443227551 |
| Email: | kalian@stonebench.co.in |
| Person to whom we met: | Mr. Harish Designation: Executive – Producer |
| Name Board: | Not Sighted (Instead sighted name board of Stone bench) |
| Location: | Easy |
| Landmark (If Any): | Behind "KFC |
| Total Floors of the building: | Ground + 3 |
| Subject situated on: | 1 st Floor |
| Locality: | Commercial |
| Area of Premises : | 1000 Sq. Ft. |
| Area: | Upmarket |
| No. of Employees seen at Premises : | 12 (Approximately) |
| Visibility of Items: | <ul style="list-style-type: none"> • Telephone • Computer • Air Conditioner • Office Equipment |
| Furniture items sighted: | Yes |
| Sister Concern: | Group Company of Stone Bench |
| Neighbour's Interview: | Name of company: United Oil Gas and Engineering Private Limited Contact Person: Jana (Staff) Name of company: Logical Lab Contact Person: Mr. Sathya (HR) Neighbour Overview: Existence Confirmed |
| Proof of visit: | Photograph |

PICTURES



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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

| Currency | Unit | INR |
|-----------|------|-----------|
| US Dollar | 1 | INR 68.05 |
| UK Pound | 1 | INR 90.30 |
| Euro | 1 | INR 80.54 |

INFORMATION DETAILS

| | |
|----------------------------------|-----|
| Information Gathered by : | SUP |
| Analysis Done by : | DIV |
| Report Prepared by : | RKI |

SCORE FACTORS

| DEMERIT POINTS | | |
|-----------------------------|--------|-----|
| --BANK CHARGES | YES/NO | NO |
| --LITIGATION | YES/NO | NO |
| --OTHER ADVERSE INFORMATION | YES/NO | NO |
| MERIT POINTS | | |
| --SOLE DISTRIBUTORSHIP | YES/NO | NO |
| --EXPORT ACTIVITIES | YES/NO | NO |
| --AFFILIATION | YES/NO | YES |
| --LISTED | YES/NO | NO |
| --OTHER MERIT FACTORS | YES/NO | YES |

RATING EXPLANATIONS

| Credit Rating | Explanation | Rating Comments |
|---------------|------------------|----------------------------------------------------------------|
| A++ | Minimum Risk | Business dealings permissible with minimum risk of default |
| A+ | Low Risk | Business dealings permissible with low risk of default |
| A | Acceptable Risk | Business dealings permissible with moderate risk of default |
| B | Medium Risk | Business dealings permissible on a regular monitoring basis |
| C | Medium High Risk | Business dealings permissible preferably on secured basis |
| D | High Risk | Business dealing not recommended or on secured terms only |
| NB | New Business | No recommendation can be done due to business in infancy stage |
| NT | No Trace | No recommendation can be done as the business is not traceable |

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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