

**MIRA INFORM REPORT**

<b>Report No. :</b>	Mandar Kulkarni
<b>Report Date :</b>	26.07.2018

**IDENTIFICATION DETAILS**

<b>Name :</b>	HOUSE OF ANITA DONGRE LIMITED (w.e.f. 13.07.2015)
<b>Formerly Known As :</b>	AND DESIGNS INDIA LIMITED
<b>Registered Office :</b>	20/C, Pali Village, Opposite Saisa Club, Off 16 <sup>th</sup> Road, Bandra (West), Mumbai - 400050, Maharashtra
<b>Tel. No.:</b>	91-7303355256 (Mr. Mangesh Patil)
<b>Country :</b>	India
<b>Financials (as on) :</b>	31.03.2017
<b>Date of Incorporation :</b>	14.03.1995
<b>CIN No.:</b> [Company Identification No.]	U17116MH1995PLC086449
<b>Capital Investment / Paid-up Capital :</b>	INR 44.100 Million
<b>IEC No.:</b> [Import-Export Code No.]	0395011426
<b>PAN No.:</b> [Permanent Account No.]	AADCA2325A
<b>GSTN :</b> [Goods & Service Tax Registration No.]	27AADCA2325A1ZF 23AADCA2325A1ZN (Bhopal) 29AADCA2325A1ZB (Bangalore) 04AADCA2325A1ZN (Ward 3) 36AADCA2325A1ZG (Somajiguda) 07AADCA2325A1ZH (Delhi) 06AADCA2325A1ZJ (Haryana) 32AADCA2325A1ZO (Kerala) 19AADCA2325A1ZC (Ultadanga) 03AADCA2325A1ZP (Punjab) 09AADCA2325A1ZD (Ghaziabad)
<b>Legal Form :</b>	A Closely Held Public Limited Liability Company.

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**HOUSE OF ANITA DONGRE LIMITED - 522124**

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<b>Line of Business :</b>	The company is engaged in the business of Designing, Manufacturing, Exporting and Retailing Apparel and Accessories in India and across the Globe. (Registered activity)
<b>No. of Employees :</b>	Information declined by the management

**RATING & COMMENTS**

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

<b>MIRA's Rating :</b>	A+
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Credit Rating	Explanation	Rating Comments
A+	Low Risk	Business dealings permissible with low risk of default

<b>Status :</b>	Excellent
<b>Payment Behaviour :</b>	Regular
<b>Litigation :</b>	Exists
<b>Comments :</b>	<p>House of Anita Dongre Limited was incorporated in the year 1995.</p> <p>The company is primarily involved with the women's wear category, with a product range spanning western wear, Indo-western wear and traditional Indian wear. The manufacturing is undertaken on a job-work basis.</p> <p>The company is present in both the economy, prêt segment as well as the high fashion, couture segment. Its prêt category has two brands—the flagship brand, 'AND', which is a western wear brand, and 'Global Desi', which is a fusion wear (western and ethnic wear) brand. Its couture category has three brands—the 'Anita Dongre, Timeless' collection, the 'Anita Dongre, Interpret' collection and the 'Grassroot' collection, which is an organic wear brand that is now being scaled up.</p> <p>The retail channel mix consists of own stores, both company owned as well as franchisee outlets in leading malls/high streets and large format stores such as Shoppers Stop, Pantaloons, Ethnicity and Lifestyle outlets across tier-I, II and III cities as well as emerging towns in India.</p> <p>As per the financial records of 2017, the revenue of the company has been increased by 6.63% along with average profit margin of 4.63%.</p> <p>The healthy financial position of the company is marked by strong networth base along with negligible debt level.</p> <p>The company has decent earning per share (EPS) of INR 46.32 against its face value (FV) of INR 10.</p>

	<p>The rating derives strength from the vast experience of the promoters in the fashion industry.</p> <p>However, rating strengths are partially offset by intensive nature of the business and vulnerability of profitability to raw material prices, changing in tastes and preferences which carry across states and fashion trends that change fast.</p> <p>Business is active. Payment seems to be regular.</p> <p>In view of aforesaid, the company can be considered good for normal business dealings at usual trade terms and conditions.</p>
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**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

<b>Rating Agency Name</b>	ICRA
<b>Rating</b>	Long term loans = A+
<b>Rating Explanation</b>	Adequate degree of safety and low credit risk.
<b>Date</b>	27.04.2018

<b>Rating Agency Name</b>	ICRA
<b>Rating</b>	Short term loans = A1+
<b>Rating Explanation</b>	Very strong degree of safety and carry lowest credit risk.
<b>Date</b>	27.04.2018

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**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 26.07.2018

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION DENIED BY**

<b>Name :</b>	Ms. Mangesh Patil
<b>Designation :</b>	Not Divulged
<b>Contact No.:</b>	91-7303355256
<b>Date :</b>	25.07.2018

91-22-61907100 (RINGING)

91-22-65812444 (NOT WORKING)

91-22-61907349 / 61907100 (CONTINUOUSLY RINGING)

**LOCATIONS**

<b>Registered Office / factory:</b>	20/C, Pali Village, Opposite Saisa Club, Off 16 <sup>th</sup> Road, Bandra (West), Mumbai - 400050, Maharashtra, India
<b>Tel. No.:</b>	91-22-65812444 / 61907349
<b>Mobile No.:</b>	91-7303355256 (Mr. Mangesh Patil)
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:info@houseofanitadongre.com">info@houseofanitadongre.com</a>

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	<a href="mailto:amol.raje@houseofanitadongre.com">amol.raje@houseofanitadongre.com</a> <a href="mailto:mangesh.patil@houseofanitadongre.com">mangesh.patil@houseofanitadongre.com</a> <a href="mailto:mukesh@houseofanitadongre.com">mukesh@houseofanitadongre.com</a> <a href="mailto:sujatha.patel@houseofanitadongre.com">sujatha.patel@houseofanitadongre.com</a>
<b>Website :</b>	<a href="http://www.anitadongre.com">http://www.anitadongre.com</a>
<b>Corporate Office :</b>	Plot No. R-847/1/1, TTC Industrial Area, MIDC, Rabale, Navi Mumbai – 400701, Maharashtra, India
<b>Tel. No.:</b>	91-22-61907100
<b>Note:</b> They have 150 store in India	

**DIRECTORS**

As on 31.03.2017

<b>Name :</b>	Mr. Mukesh Kishinchand Sawlani		
<b>Designation :</b>	Managing Director		
<b>Address :</b>	G-1, Emly Apartment, 7th Floor, 15th Road, Khar West, Mumbai-400052, Maharashtra, India		
<b>Date of Birth/Age :</b>	06.08.1970		
<b>Qualification :</b>	B.com		
<b>Date of Appointment :</b>	14.03.1995		
<b>PAN No.:</b>	AAQPS1597L		
<b>DIN No.:</b>	00980418		
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>
U51900MH1979PTC021088	ANIRA EXPORTS PRIVATE LIMITED	11/07/1994	-
U18109MH2011PTC220919	EASTHILL DESIGNS PRIVATE LIMITED	12/08/2011	-
U18100MH2005PTC151989	SUVIDA DESIGNS PRIVATE LIMITED	16/03/2005	-
U74120MH2015NPL270392	THE ANITA DONGRE FOUNDATION.	23/11/2015	-
<b>Name :</b>	Mr. Milind Shripad Sarwate		
<b>Designation :</b>	Director		
<b>Date of Birth/Age :</b>	23.09.1959		
<b>Qualification :</b>	CA, CS, ICWA, CII-Fulbright Fellow (1996, Carnegie Mellon University, Pittsburgh, PA, U S A.)		
<b>Address :</b>	E-201/202, Sita Vihar, Near Damani Estate, L.B.S. Marg, Naupada, Thane-400602, Maharashtra, India		
<b>Date of Appointment :</b>	23.03.2015		
<b>PAN No.:</b>	AAOPS7258N		
<b>DIN No.:</b>	00109854		
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>
L72200MH1994PLC077342	GEOMETRIC LIMITED	23/12/2005	-
U65900PN1997PTC174673	WHEELSEMI PRIVATE LIMITED	07/09/2017	-
L67190MH1993PLC071691	CARE RATINGS LIMITED	01/08/2017	-

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**HOUSE OF ANITA DONGRE LIMITED - 522124**

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U63090TN2001PLC047432	MATRIMONY.COM LIMITED	27/01/2015	-
L24299MH1977PLC019982	GLENMARK PHARMACEUTICALS LIMITED	12/08/2016	-
U17120MH1965PLC015806	ETERNIS FINE CHEMICALS LIMITED	01/02/2006	-
U24240MH2011PTC239427	HALITE PERSONAL CARE INDIA PRIVATE LIMITED	26/09/2012	-
L72200KA1999PLC025564	MINDTREE LIMITED	19/07/2016	-
U65910MH1996PTC265704	NILGIRIS FRANCHISE PRIVATE LIMITED		
<b>Name :</b> Mrs. Meena Yadvinder Sehra			
<b>Designation :</b> Director			
<b>Address :</b> 9, Bharat Mahal, 86, Marine Drive, Mumbai -400002, Maharashtra, India			
<b>Date of Birth/Age :</b> 05.03.1965			
<b>Qualification :</b> Diploma in Fashion Designing			
<b>Date of Appointment :</b> 02.05.2003			
<b>PAN No.:</b> ABDPS8525N			
<b>DIN No.:</b> 00136459			
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>
U51900MH1979PTC021088	ANIRA EXPORTS PRIVATE LIMITED	21/02/1999	-
U18109MH2011PTC220919	EASTHILL DESIGNS PRIVATE LIMITED	12/08/2011	-
U18100MH2005PTC151989	SUVIDA DESIGNS PRIVATE LIMITED	01/05/2010	-
<b>Name :</b> Mr. Dalip Sehgal			
<b>Designation :</b> Director			
<b>Address :</b> 8A, 8 Akash Ganga 89, Bhulabhai Desai Road, Mumbai-400026, Maharashtra, India			
<b>Date of Birth/Age :</b> 27.12.1958			
<b>Qualification :</b> Bachelor of Arts in Economics, MBA in Marketing			
<b>Date of Appointment :</b> 15.09.2016			
<b>PAN No.:</b> AALPS0798J			
<b>DIN No.:</b> 00217255			
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>
L25200MH1980PLC022812	SAFARI INDUSTRIES (INDIA) LIMITED	28/07/2014	-
L74999MH1955PLC009593	S H KELKAR AND COMPANY LIMITED	09/12/2014	-
<b>Name :</b> Mrs. Anita Pravin Dongre			
<b>Designation :</b> Director			
<b>Address :</b> 203, Ocean View, Union Park, Khar West, Mumbai-400052, Maharashtra, India			
<b>Date of Birth/Age :</b> 03.10.1963			
<b>Qualification :</b> Diploma in Fashion Designing			
<b>Date of Appointment :</b> 14.03.1995			
<b>PAN No.:</b> AAIPD4054D			
<b>DIN No.:</b> 00980491			
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>

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U51900MH1979PTC021088	ANIRA EXPORTS PRIVATE LIMITED	21/02/1999	-
U18100MH2005PTC151989	SUVIDA DESIGNS PRIVATE LIMITED	16/03/2005	-
U74120MH2015NPL270392	THE ANITA DONGRE FOUNDATION.	23/11/2015	-
<b>Name :</b> Mr. Sandeep Achyut Naik			
<b>Designation :</b> Director			
<b>Address :</b> A-203/204, Krishna Residency Sundar Nagar, Malad (West), Mumbai-400064, Maharashtra, India			
<b>Date of Birth/Age :</b> 29.10.1972			
<b>Date of Appointment :</b> 12.11.2013			
<b>DIN No.:</b> 02057989			
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>
U55101TG1973PLC040558	KRISHNA INSTITUTE OF MEDICAL SCIENCES LIMITED	20/06/2018	-
U72300MH2000PLC125441	INDIAIDEAS COM LIMITED	05/06/2017	-
U74140MH2008PLC177884	IIFL WEALTH MANAGEMENT LIMITED	25/02/2016	-
U74210MH2002PTC137746	GENERAL ATLANTIC PRIVATE LIMITED	31/03/2017	-
U72100MH2005PTC153862	CITIUSTECH HEALTHCARE TECHNOLOGY PRIVATE LIMITED	09/08/2016	-
<b>Name :</b> Mr. Shantanu Rastogi			
<b>Designation :</b> Director			
<b>Address :</b> Planet Godrej, Tower 2, 3601/02 30, K.K. Marg, Saatrasta, Jacob Circle, M Ahalaxmi, Mumbai-400011, Maharashtra, India			
<b>Date of Birth/Age :</b> 26.03.1979			
<b>Date of Appointment :</b> 12.11.2013			
<b>DIN No.:</b> 06732021			
<b>Other Directorship:</b>			
<b>CIN/FCRN</b>	<b>Company Name</b>	<b>Begin Date</b>	<b>End Date</b>
U55101TG1973PLC040558	KRISHNA INSTITUTE OF MEDICAL SCIENCES LIMITED	20/06/2018	-
U65990MH1994PLC080646	IIFL WEALTH FINANCE LIMITED	26/07/2016	-
U74140MH2008PLC177884	IIFL WEALTH MANAGEMENT LIMITED	25/02/2016	-
U55101TN2013PTC089650	ABSOLUTE BARBEQUE PRIVATE LIMITED	09/11/2017	-
U51219MH2003PTC142121	CAPITAL FOODS PRIVATE LIMITED	25/04/2018	-
U74999MH2015NPL270178	IIT BOMBAY DEVELOPMENT AND RELATIONS FOUNDATION	17/05/2018	-

**KEY EXECUTIVES**

<b>Name :</b>	Almas Anwar Badar
<b>Designation :</b>	Company Secretary
<b>Address :</b>	Flat No. A10, Nandadeep CHS, Swami Samartha Marg, Sector 16A, Behind Fire

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**HOUSE OF ANITA DONGRE LIMITED - 522124**

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	Brigade, Navi Mumbai – 400703, Maharashtra, India
<b>Date of Appointment :</b>	22.11.2017
<b>PAN No.:</b>	AQPPB7802E
<b>Name :</b>	Arun Meenakshisundaram Ganapathy
<b>Designation :</b>	Chief Financial Officer
<b>Address :</b>	B-1703, Lake Primrose, Powai, Mumbai – 400076, Maharashtra, India
<b>Date of Appointment :</b>	22.11.2017
<b>PAN No.:</b>	AEBPG2552E

**MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN**

**As on 31.03.2017**

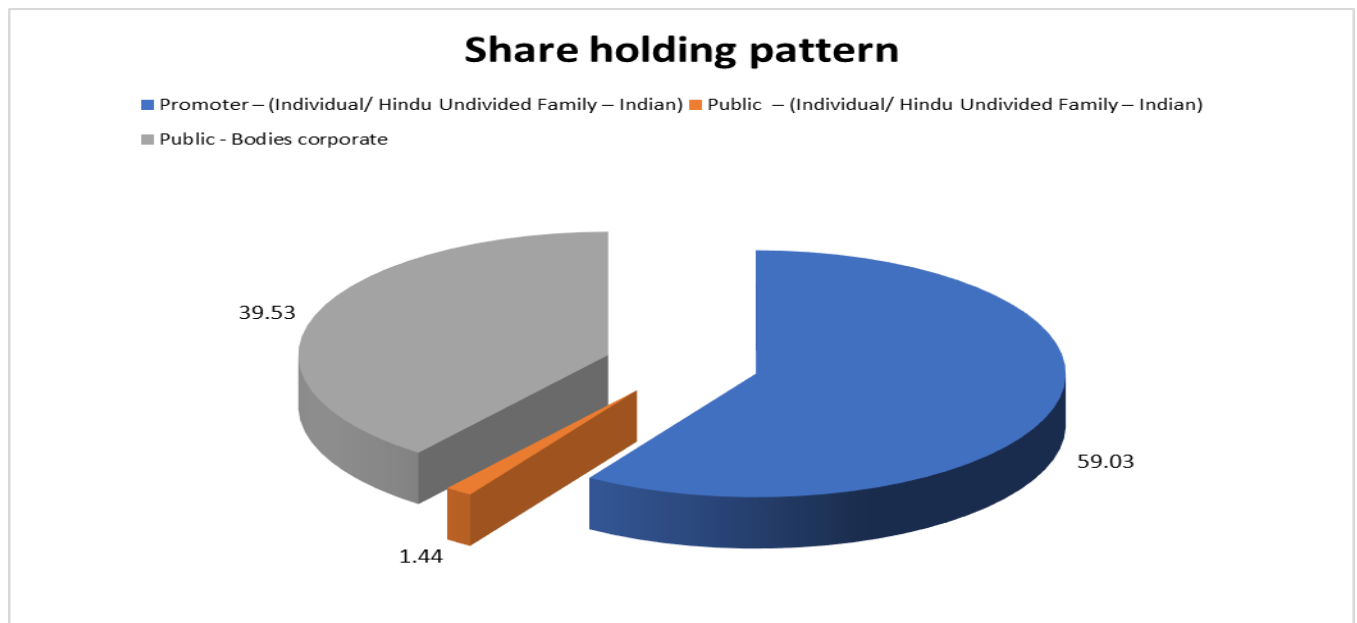
<b>Names of Shareholders</b>	<b>No. of Shares</b>
Anita Pravin Dongre	848998
Mukesh Kishinchand Sawlani	907436
Meena Yadvinder Sehra	848999
General Atlantic Singapore Fund Pte. Ltd.	1744840
Sangita Rohira	62502
Hari Sawlani	2
Deepikesh Hira	380
Milind Sarwate	801
<b>Total</b>	<b>4413958</b>

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**Equity Share Break up (Percentage of Total Equity)**

As on 23.08.2017

Category	Percentage
Promoter – (Individual/ Hindu Undivided Family – Indian)	59.03
Public – (Individual/ Hindu Undivided Family – Indian)	1.44
Public - Bodies corporate	39.53
<b>Total</b>	<b>100.00</b>



**BUSINESS DETAILS**

<b>Line of Business :</b>	The company is engaged in the business of Designing, Manufacturing, Exporting and Retailing Apparel and Accessories in India and across the Globe. (Registered activity)	
<b>Products :</b>	<b>Item Code No.</b>	<b>Product Description</b>
	61044200	Women's or Girls Suits, Ensembles, Jackets, Blazers, Dresses, Skirts, Divided Skirts, Trousers, Bib and Brace Overalls,
	<b>NIC Code of the Product/service</b>	<b>Name and Description of main products / services</b>

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	4771	Designing, Manufacturing, buying, selling, importing, exporting, distributing of all types of apparels and accessories.
<b>Brand Names :</b>	Not Available	
<b>Agencies Held :</b>	Not Available	
<b>Exports :</b>	Not Divulged	
<b>Imports :</b>	Not Divulged	
<b>Terms :</b>	Not Divulged	

**PRODUCTION STATUS NOT AVAILABLE**

**GENERAL INFORMATION**

<b>Suppliers :</b>	<b>Reference :</b>	Not Divulged
	<b>Name of the Person :</b>	--
	<b>Contact No.:</b>	--
	<b>Since How Long Known :</b>	--
	<b>Maximum Limit Dealt :</b>	--
	<b>Experience :</b>	--
	<b>Remark:</b>	--
<b>Customers :</b>	<b>Reference :</b>	Not Divulged
	<b>Name of the Person :</b>	--
	<b>Contact No.:</b>	--
	<b>Since How Long Known :</b>	--
	<b>Maximum Limit Dealt :</b>	--
	<b>Experience :</b>	--
	<b>Remark:</b>	--
<b>No. of Employees :</b>	Information declined by the management	
<b>Bankers :</b>	<b>Bank Name</b>	Yes Bank Limited
	<b>Branch</b>	9th Floor, Nehru Centre, Discovery of India, Dr. Annie Besant Road, Worli, Mumbai - 400018, Maharashtra, India
	<b>Person Name (With Designation)</b>	--
	<b>Contact Number</b>	--
	<b>Name of Account Holder</b>	--
	<b>Account Number</b>	--

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	<b>Account Since (Date/Year of Account Opening)</b>	--
	<b>Average Balance Maintained (If Possible)</b>	--
	<b>Credit Facilities Enjoyed (If any)</b>	--
	<b>Account Operation</b>	--
	<b>Remarks (If any)</b>	--

<b>Facilities :</b>	<b>Secured Loan</b>	<b>31.03.2017 (INR in Million)</b>	<b>31.03.2016 (INR in Million)</b>
	<b>Long-term Borrowings</b>		
	Rupee term loans from banks	1.300	5.100
	<b>Short-term borrowings</b>		
	Loans repayable on demand	316.400	79.400
	<b>Total</b>	<b>317.700</b>	<b>84.500</b>

<b>Auditors :</b>	
<b>Name :</b>	SRBC and Company LLP Chartered Accountants
<b>Address :</b>	14 <sup>th</sup> Floor, The Ruby, 29, Senapati Bapat Marg, Dadar, Dadar (West), Mumbai, Maharashtra, India
<b>PAN N Income-tax PAN of auditor or auditor's firm :</b>	ACHFS9117R
<b>Memberships :</b>	Not Available
<b>Collaborators :</b>	Not Available
<b>Subsidiary Company :</b>	<ul style="list-style-type: none"> <li>The Anita Dongre Foundation, India U74120MH2015NPL270392</li> <li>House of Anita Dongre USA Inc.</li> </ul>
<b>Enterprises which are owned, or have significant influence of or are partners with Key management personnel and their relatives:</b>	<ul style="list-style-type: none"> <li>Suvida Designs Private Limited, India U18100MH2005PTC151989</li> <li>Karma Holidays LLP, India</li> </ul>

**CAPITAL STRUCTURE**

As on 31.03.2017

**Authorised Capital :**

No. of Shares	Type	Value	Amount
4869380	Equity Shares	INR 10/- each	INR 48.694 Million
140620	Preference shares	INR 10/- each	INR 1.406 Million
	<b>Total</b>		<b>INR 50.100 Million</b>

**Issued, Subscribed & Paid-up Capital :**

No. of Shares	Type	Value	Amount
4413958	Equity Shares	INR 10/- each	INR 44.140 Million

**FINANCIAL DATA**  
*[all figures are in Rupees Million]*

**ABRIDGED BALANCE SHEET – (STANDALONE)**

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
<b>I. EQUITY AND LIABILITIES</b>			
(1) Shareholders' Funds			
(a) Share Capital	44.100	44.100	44.100
(b) Reserves and Surplus	2534.200	2327.400	2012.300
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
<b>Total Shareholders' Funds (1) + (2)</b>	<b>2578.300</b>	<b>2371.500</b>	<b>2056.400</b>
(3) Non-Current Liabilities			
(a) long-term borrowings	1.300	7.100	3.300
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long-term liabilities	0.000	0.000	0.000
(d) long-term provisions	7.900	0.000	0.000
<b>Total Non-current Liabilities (3)</b>	<b>9.200</b>	<b>7.100</b>	<b>3.300</b>
(4) Current Liabilities			
(a) Short-term borrowings	316.400	79.400	134.100
(b) Trade payables	515.200	314.000	392.600
(c) Other current liabilities	268.600	190.300	178.300
(d) Short-term provisions	94.300	50.700	46.700
<b>Total Current Liabilities (4)</b>	<b>1194.500</b>	<b>634.400</b>	<b>751.700</b>
<b>TOTAL</b>	<b>3782.000</b>	<b>3013.000</b>	<b>2811.400</b>
<b>II. ASSETS</b>			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	1178.900	1071.600	958.400
(ii) Intangible Assets	70.300	18.300	11.200
(iii) Tangible assets capital work-in-progress	8.100	4.300	4.000
(iv) Intangible assets under development	0.000	51.500	0.000
(b) Non-current Investments	0.100	0.100	0.100
(c) Deferred tax assets (net)	66.000	38.100	31.500
(d) Long-term loans and advances	450.700	373.900	299.700
(e) Other Non-current assets	2.300	2.200	0.300
<b>Total Non-Current Assets</b>	<b>1776.400</b>	<b>1560.000</b>	<b>1305.200</b>

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(2) Current assets			
(a) Current investments	362.100	361.400	309.600
(b) Inventories	1328.800	854.500	884.100
(c) Trade receivables	234.600	175.500	172.800
(d) Cash and bank balances	25.300	14.800	108.600
(e) Short-term loans and advances	54.200	46.600	31.000
(f) Other current assets	0.600	0.200	0.100
<b>Total Current Assets</b>	<b>2005.600</b>	<b>1453.000</b>	<b>1506.200</b>
<b>TOTAL</b>	<b>3782.000</b>	<b>3013.000</b>	<b>2811.400</b>

**PROFIT & LOSS ACCOUNT – (STANDALONE)**

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	<b>SALES</b>			
	Total Revenue from operations	4414.000	4139.300	3220.100
	Other Income	10.900	4.900	24.000
	<b>TOTAL</b>	<b>4424.900</b>	<b>4144.200</b>	<b>3244.100</b>
<b>Less</b>	<b>EXPENSES</b>			
	Cost of Materials Consumed	1146.700	865.700	904.800
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	(434.100)	(2.600)	(386.900)
	Employee benefit expense	998.700	853.500	617.700
	CSR expenditure	0.500	0.000	0.000
	Other expenses	2161.300	1791.600	1508.000
	<b>TOTAL</b>	<b>3873.100</b>	<b>3508.200</b>	<b>2643.600</b>
	<b>PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION</b>	<b>551.800</b>	<b>636.000</b>	<b>600.500</b>
<b>Less</b>	<b>FINANCIAL EXPENSES</b>	20.900	14.500	7.400
	<b>PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION</b>	<b>530.900</b>	<b>621.500</b>	<b>593.100</b>
<b>Less/ Add</b>	<b>DEPRECIATION/ AMORTISATION</b>	213.300	132.500	72.800
	<b>PROFIT/ (LOSS) BEFORE TAX</b>	<b>317.600</b>	<b>489.000</b>	<b>520.300</b>
<b>Less</b>	<b>TAX</b>	113.100	174.500	175.500
	<b>PROFIT/ (LOSS) AFTER TAX</b>	<b>204.500</b>	<b>314.500</b>	<b>344.800</b>
	<b>EARNINGS IN FOREIGN CURRENCY</b>			

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F.O.B. Value of Exports	0.000	0.000	14.000
<b>TOTAL EARNINGS</b>	<b>0.000</b>	<b>0.000</b>	<b>14.000</b>
Earnings / (Loss) Per Share (INR)	<b>46.330</b>	<b>71.264</b>	<b>85.40</b>

**CURRENT MATURITIES OF LONG TERM DEBT DETAILS**

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	0.700	1.600	1.500
Net cash flows from (used in) operations	199.600	517.300	287.800
Net cash flows from (used in) operating activities	86.700	325.500	85.800

**KEY RATIOS**

**EFFICIENCY RATIOS**

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days [Sundry Debtors / Income * 365]	19.40	15.48	19.59
Account Receivables Turnover [Income / Sunday Debtors]	18.82	23.59	18.63
Average Payment Days [Sundry Creditors / Purchases * 365]	163.99	132.39	158.38
Inventory Turnover [Operating Income / Inventories]	0.42	0.74	0.68
Asset Turnover [Operating Income / Net Fixed Assets]	0.44	0.56	0.62

**LEVERAGE RATIOS**

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio [(Borrowing + Current Liabilities) / Total Assets]	0.32	0.21	0.27
Debt Equity Ratio (Borrowings / NetWorth)	0.12	0.04	0.07
Current Liabilities to Networth (Current Liabilities / NetWorth)	0.46	0.27	0.37

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Fixed Assets to NetWorth (Net Fixed Assets / NetWorth)		0.49	0.48	0.47
Interest Coverage Ratio [PBIT / Financial Charges]		26.40	43.86	81.15

**PROFITABILITY RATIOS**

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin [(PAT / Sales) * 100]	(%)	4.63	7.60	10.71
Return on Total Assets [(PAT / Total Assets) * 100]	(%)	5.41	10.44	12.26
Return on Investment (ROI) [(PAT / NetWorth) * 100]	(%)	7.93	13.26	16.77

**SOLVENCY RATIO**

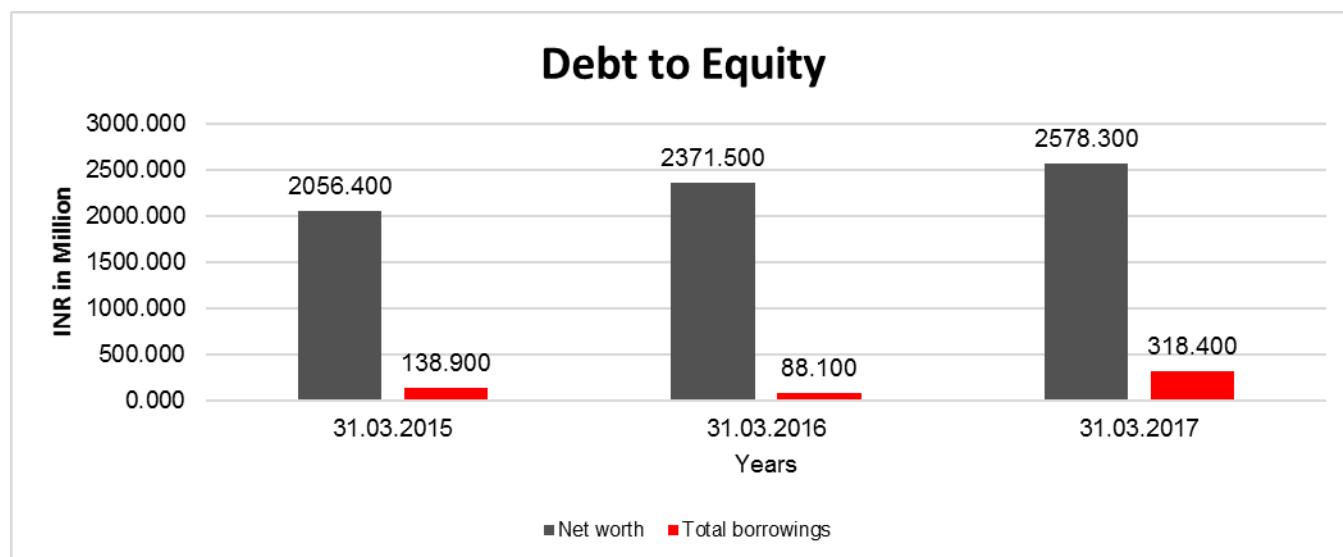
PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio [Current Assets / Current Liabilities]		1.68	2.29	2.00
Quick Ratio [(Current Assets - Inventories) / Current Liabilities]		0.57	0.94	0.83
G-Score Ratio Financial [NetWorth / Total Assets]		0.68	0.79	0.73
G-Score Ratio Debt [Debts / Equity Capital]		7.22	2.00	3.15
G-Score Ratio Liquidity [Total Current Assets / Total Current Liabilities]		1.68	2.29	2.00

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

**FINANCIAL ANALYSIS**  
*[all figures are in INR Million]*

**DEBT EQUITY RATIO**

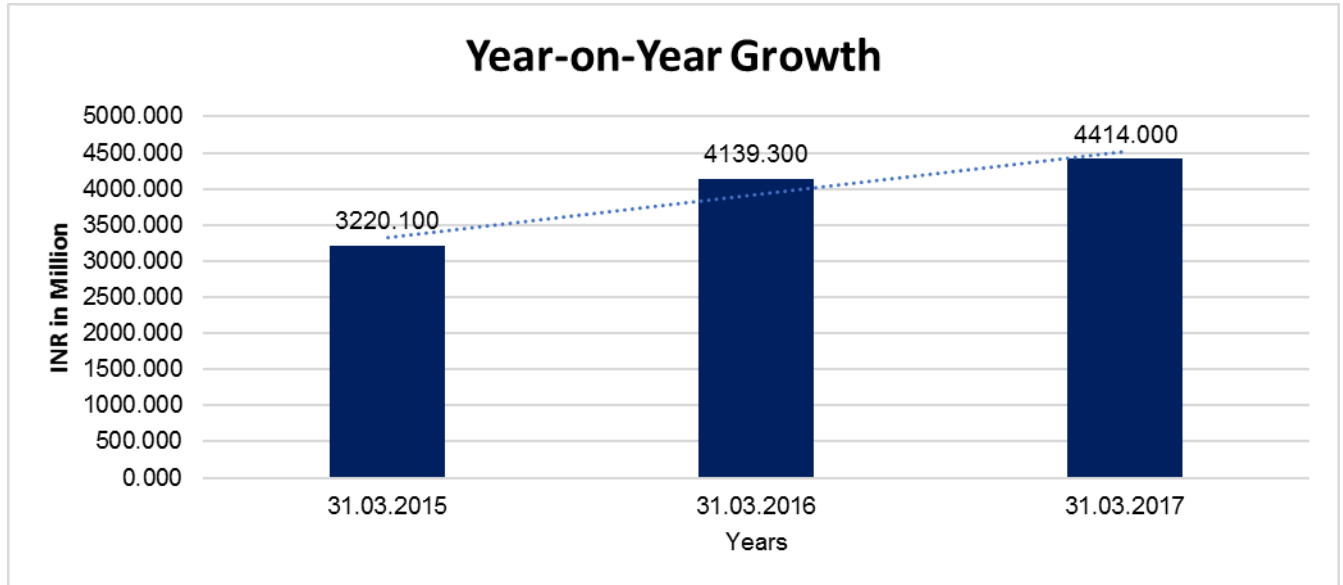
Particular	31.03.2015 (INR In Million)	31.03.2016 (INR In Million)	31.03.2017 (INR In Million)
Share Capital	44.100	44.100	44.100
Reserves & Surplus	2012.300	2327.400	2534.200
<b>Net worth</b>	<b>2056.400</b>	<b>2371.500</b>	<b>2578.300</b>
Long-term borrowings	3.300	7.100	1.300
Short term borrowings	134.100	79.400	316.400
Current maturities of long-term debts	1.500	1.600	0.700
<b>Total borrowings</b>	<b>138.900</b>	<b>88.100</b>	<b>318.400</b>
<b>Debt/Equity ratio</b>	<b>0.068</b>	<b>0.037</b>	<b>0.123</b>



**YEAR-ON-YEAR GROWTH**

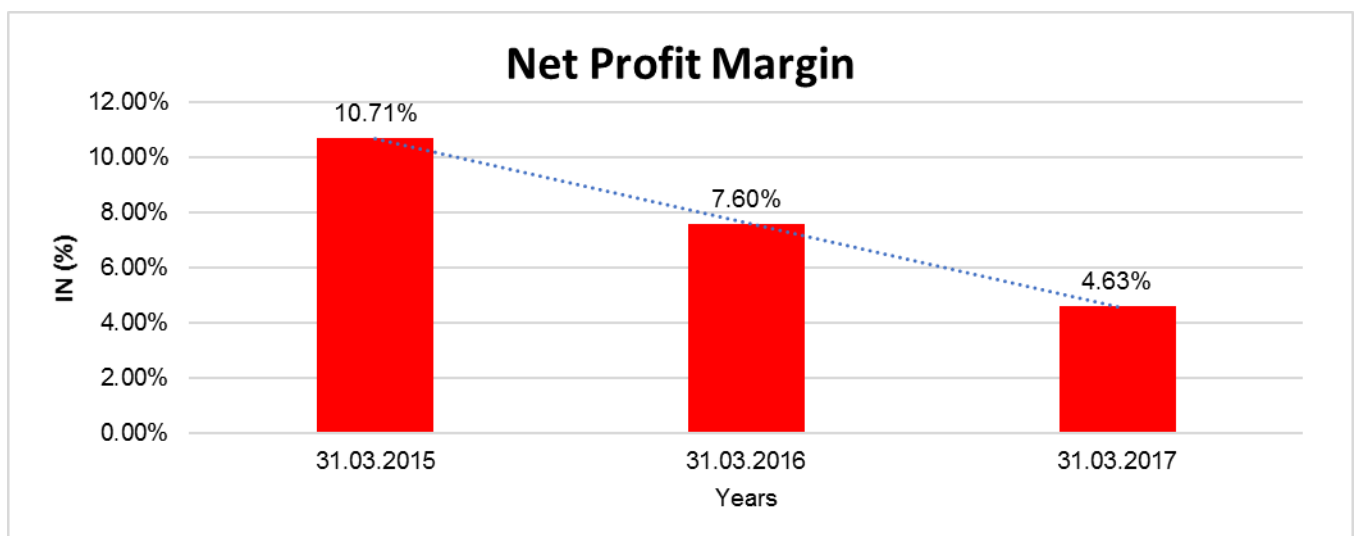
Year on Year Growth	31.03.2015 (INR In Million)	31.03.2016 (INR In Million)	31.03.2017 (INR In Million)
Sales	3220.100	4139.300	4414.000
		<b>28.546</b>	<b>6.636</b>

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**NET PROFIT MARGIN**

Net Profit Margin	31.03.2015 (INR In Million)	31.03.2016 (INR In Million)	31.03.2017 (INR In Million)
Sales	3220.100	4139.300	4414.000
Profit/ (Loss)	344.800	314.500	204.500
	<b>10.71 %</b>	<b>7.60 %</b>	<b>4.63 %</b>



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**ABRIDGED BALANCE SHEET – (CONSOLIDATED)**

SOURCES OF FUNDS	31.03.2017	31.03.2016
<b>I. EQUITY AND LIABILITIES</b>		
(1) Shareholders' Funds		
(a) Share Capital	44.100	44.100
(b) Reserves and Surplus	2534.000	2327.300
(c) Money received against share warrants	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000
<b>Total Shareholders' Funds (1) + (2)</b>	<b>2578.100</b>	<b>2371.400</b>
(3) Non-Current Liabilities		
(a) long-term borrowings	1.300	7.100
(b) Deferred tax liabilities (Net)	0.000	0.000
(c) Other long-term liabilities	0.000	0.000
(d) long-term provisions	7.900	0.000
<b>Total Non-current Liabilities (3)</b>	<b>9.200</b>	<b>7.100</b>
(4) Current Liabilities		
(a) Short-term borrowings	316.400	79.400
(b) Trade payables	515.300	314.000
(c) Other current liabilities	268.700	190.400
(d) Short-term provisions	94.300	50.700
<b>Total Current Liabilities (4)</b>	<b>1194.700</b>	<b>634.500</b>
<b>TOTAL</b>	<b>3782.000</b>	<b>3013.000</b>
<b>II. ASSETS</b>		
(1) Non-current assets		
(a) Fixed Assets		
(i) Tangible assets	1178.900	1071.600
(ii) Intangible Assets	70.300	18.300
(iii) Tangible assets capital work-in-progress	8.100	4.300
(iv) Intangible assets under development	0.000	51.500
(b) Non-current Investments	0.100	0.100
(c) Deferred tax assets (net)	66.000	38.100
(d) Long-term loans and advances	450.700	373.900
(e) Other Non-current assets	2.300	2.200
<b>Total Non-Current Assets</b>	<b>1776.400</b>	<b>1560.000</b>
(2) Current assets		
(a) Current investments	362.100	361.400
(b) Inventories	1328.800	854.500

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(c) Trade receivables		234.600	175.500
(d) Cash and bank balances		25.300	14.800
(e) Short-term loans and advances		54.200	46.600
(f) Other current assets		0.600	0.200
<b>Total Current Assets</b>		<b>2005.600</b>	<b>1453.000</b>
<b>TOTAL</b>		<b>3782.000</b>	<b>3013.000</b>

**PROFIT & LOSS ACCOUNT- (CONSOLIDATED)**

	PARTICULARS	31.03.2017	31.03.2016
	<b>SALES</b>		
	Total Revenue from operations	4414.000	4139.300
	Other Income	10.900	4.900
	<b>TOTAL</b>	<b>4424.900</b>	<b>4144.200</b>
<b>Less</b>	<b>EXPENSES</b>		
	Cost of Materials Consumed	1146.700	865.700
	Changes in inventories of finished goods, work-in-progress and Stock-in-Trade	(434.100)	(2.600)
	Employee benefit expense	998.700	853.500
	CSR expenditure	0.500	0.000
	Other expenses	2161.400	1791.700
	<b>TOTAL</b>	<b>3873.200</b>	<b>3508.300</b>
	<b>PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION</b>	<b>551.700</b>	<b>635.900</b>
<b>Less</b>	<b>FINANCIAL EXPENSES</b>	20.900	14.500
	<b>PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION</b>	<b>530.800</b>	<b>621.400</b>
<b>Less/ Add</b>	<b>DEPRECIATION/ AMORTISATION</b>	213.300	132.500
	<b>PROFIT/ (LOSS) BEFORE TAX</b>	<b>317.500</b>	<b>488.900</b>
<b>Less</b>	<b>TAX</b>	113.100	174.500
	<b>PROFIT/ (LOSS) AFTER TAX</b>	<b>204.400</b>	<b>314.400</b>
	<b>Earnings / (Loss) Per Share (INR)</b>	<b>46.31</b>	<b>71.24</b>

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**LEGAL CASE**

**Metropolitan Magistrate, Vile Parle, Mumbai**

**Case Details**

Case	Type: Ss	casess
Filing	Number: 1502419/2018Filing	Date: 05-03-2018
Registration	Number: 3902408/2018Registration	Date: 05-03-2018
CNR Number: MHMM25-002061-2018		

**Case Status**

**First Hearing Date: 07th May 2018**  
**Next Hearing Date: 07th May 2018**  
**Stage of Case: NOT HEARD CASES**  
**Court Number and Judge: 1-Metropolitan Magistrate, 39th Court**

**Petitioner and Advocate**

1)	MUMBAI	MUNICIPAL	CORPORATION	H	-	WEST	WARD
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**Respondent and Advocate**

1)	M/S.	HOUSE	OF	ANITA	DONGRE	LTD.,	AND	01	OTHER
----	------	-------	----	-------	--------	-------	-----	----	-------

2)	MR.	MUKESH	KISHNCHAND	SAWLANI
----	-----	--------	------------	---------

**Acts**

Under Act(s)	Under Section(s)
THE BOMBAY SHOP AND ESTABLISHMENT ACT	20(A)

**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	Yes
32	Litigations that the firm/promoter involved in	Yes
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

**Note:** The Registered Office of the company has been shifted from "Plot No 88, Marol Co-operative Industrial Estate, M V Road, Marol Andheri (East), Mumbai – 400059, Maharashtra, India" to the present address.

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## CORPORATE INFORMATION

Subject is a public company domiciled in India and incorporated under the provisions of the Companies Act, 1956. The company is engaged in the business of designing, manufacturing and retailing apparel and accessories in India and across the globe.

## PERFORMANCE

During the year under review, the company has clocked total revenues of INR 4414.000 Million as compared to INR 4139.300 Million in the previous year; an increase of over 6% over the previous year.

As on 31st March, 2017, the Company's EBO store count grew to 143 for Global Desi (GD), 121 for AND, 12 for Anita Dongre and 3 for Grassroot, with another 750 points of sale in MBOs for and GD brands along with strengthening their presence in E-Commerce.

## FUTURE PROSPECTS

As on 31st March, 2017, the Company's EBO store count grew to 143 for Global Desi, 122 for AND, 11 for Anita Dongre and 5 for Grassroot, with another 759 points of sale in MBOs for both brands along with strengthening their presence in E-Commerce. The total points of sale were 1040 as on 31st March 2017.

GD and both reached their 100-store mark in this financial year.

The company has achieved a milestone of opening 100 EBOs in a single fiscal year for the first time, adding a significant number of stores in non-metro markets. The expansion has seen induction of new franchisee partners into their portfolio. Focus for the Financial Year 2017-18 also remains in expansion with more number of franchisee stores. In Financial Year 2017-18, they plan to add 45 new doors to their existing EBO portfolio.

Company has decided to invest its efforts in the Regional MBO channel and increase the foot print in Tier 2 and 3 markets. The Company has now presence in 43 SIS for and 47 SIS for GD in fiscal year 2016-17. This would also be a channel to test the market for future expansion through EBOs. Further, the Company will continue to cautiously grow this channel with potential counters.

The Company opened its flagship stores for and GD at Linking Road in Mumbai and Indiranagar in Bengaluru, where they had combined stores. This clearly lays the focus of running both brands and GD as two separate focused brands by getting away from doing any combined stores in future. Company shall continue to explore more opportunities of disintegrating the existing combined store to make it individual brand stores.

## UNSECURED LOAN

Unsecured Loan	31.03.2017 (INR in Million)	31.03.2016 (INR in Million)
<b>Long-term Borrowings</b>		
Fully convertible debentures others	0.000	2.000

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<b>Total</b>	<b>0.000</b>	<b>2.000</b>
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**INDEX OF CHARGES:**

SN O	SRN	CHARGE ID	CHARGE HOLDER NAME	DATE OF CREATION	DATE OF MODIFICATION	DATE OF SATISF ACTION	AMOUNT	ADDRESS
1	C7342 8393	1060 8196	ICICI BANK LIMITED	06/11/ 2015	-	-	4000000.0	LANDMARKRACE COURSE CIRCLEALKAPURIBAROD AGJ390015IN
2	C5810 5271	1057 8294	YES BANK LIMITED	18/06/ 2015	-	-	300000000.0	9TH FLOOR, NEHRU CENTRE, DISCOVERY OF INDIA,DR. ANNIE BESANT ROAD, WORLI,MUMBAIMH40001 8IN
3	C5935 7806	1058 0897	KOTAK MAHINDR A PRIME LIMITED	28/03/ 2015	-	-	956324.0	27BKC, C 27, G BLOCKBANDRA KURLA COMPLEX, BANDRA (E),MUMBAIMH400051IN
4	C5935 7418	1058 0896	KOTAK MAHINDR A PRIME LIMITED	19/12/ 2014	-	-	1311300.0	27BKC, C 27, G BLOCKBANDRA KURLA COMPLEX, BANDRA (E),MUMBAIMH400051IN
5	Y1025 8924	9015 9154	CITI BANK	04/03/ 2003	-	-	500000.0	CITI 61DR SS RAO MARGPARELMUMBAIMH 400012IN
6	C5795 8407	1013 1075	DEVELOPMENT CREDIT BANK LIMITED	20/10/ 2008	17/02/2 012	01/07/2 015	200000000.0	601 & 602, PENINSULA BUSINESS PARK, 6TH FLOOR,TOWER A, SENAPATI BAPAT MARG, LOWER PAREL,MUMBAIMH40001 3IN
7	C0488 0811	1036 7556	DEVELOPMENT CREDIT BANK LIMITED	23/07/ 2012	-	02/05/2 014	52500000.0	601 & 602, PENINSULA BUSINESS PARK, 6TH FLOOR,TOWER A, SENAPATI BAPAT MARG, LOWER PAREL,MUMBAIMH40001 3IN
8	C0487 9037	1022 2153	DEVELOPMENT CREDIT BANK LIMITED	26/04/ 2010	-	02/05/2 014	20000000.0	301, DELTA PLAZA414, VEER SAVARKAR MARG, PRABHADEVI,MUMBAIMH 400025IN

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**HOUSE OF ANITA DONGRE LIMITED - 522124**

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9	C0488 0316	1033 9316	DEVELOP MENT CREDIT BANK LIMITED	17/02/ 2012	-	02/05/2 014	30000000.0	601 & 602, PENINSULA BUSINESS PARK, 6TH FLOOR, TOWER A, SENAPATI BAPAT MARG, LOWER PAREL, MUMBAIMH40001 3IN
10	C0487 9920	1026 6375	DEVELOP MENT CREDIT BANK LIMITED	01/02/ 2011	-	02/05/2 014	98000000.0	301, DELTA PLAZA414, VEER SAVARKAR MARG, PRABHADEVI, MUMBAIMH 400025IN

**FIXED ASSETS**

- Land
- Buildings
- Plant and equipment
- Furniture and fixtures
- Vehicles
- Computer equipments
- Leasehold improvements
- Goodwill
- Computer software

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**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 68.80
UK Pound	1	INR 80.45
Euro	1	INR 90.58

**INFORMATION DETAILS**

<b>Information Gathered by :</b>	ARC
<b>Analysis Done by :</b>	NYT
<b>Report Prepared by :</b>	KJL

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	YES
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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