

## MIRA INFORM REPORT

<b>Report No. :</b>	521223
<b>Report Date :</b>	27.07.2018

### IDENTIFICATION DETAILS

<b>Name :</b>	CREATIVE CO-ORDINATORS
<b>Registered Office :</b>	Rath Mansion, 3rd Floor, 650, Dr. V.J. Rath Road, Shivaji Park, Dadar (West), Mumbai-400028, Maharashtra
<b>Tel. No.:</b>	91-22-24454338
<b>Country :</b>	India
<b>Financials (as on) :</b>	31.03.2017
<b>Year of Establishment :</b>	1994
<b>Capital Investment / Paid-up Capital :</b>	INR 0.340 million
<b>IEC No.:</b> [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
<b>PAN No.:</b> [Permanent Account No.]	AAGPR1475C
<b>GSTN :</b> [Goods & Service Tax Registration No.]	Not Divulged
<b>Legal Form :</b>	Sole Proprietary Concern
<b>Line of Business :</b>	Providing models and artists for video launch of Doctor's AV for client Tata Trust. (Confirmed by management)
<b>No. of Employees :</b>	01 (Approximately) (Site Visit)

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

<b>MIRA's Rating :</b>	<b>B</b>
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

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<b>Maximum Credit Limit :</b>	USD 800
<b>Status :</b>	Small Concern
<b>Payment Behaviour :</b>	Slow but correct
<b>Litigation :</b>	Clear
<b>Comments :</b>	<p>Subject is a proprietorship concern established in the year 1994. The concern is engaged in providing models and artists for video launch of Doctor's AV for client Tata Trust.</p> <p>Mrs. Madhuree H. Rath (Proprietor) has denied providing any information about the subject.</p> <p>As per the financial records of 2017, the concern has reported a decline in its revenue as compared to the previous year.</p> <p>The overall financial position of the concern seems to be moderate marked by below average capital base.</p> <p>However, rating takes into consideration the decent profitability margin earned by the subject.</p> <p>Subject's customers (Ratan Batra Private Limited and Soumitra Pendse and Associate have provided positive feedback and they are satisfied with the subject's services.</p> <p>Payment seems to be slow but correct.</p> <p>In view of aforesaid, the concern can be considered for business dealings with some caution.</p> <p><b>NOTE:</b></p> <p>Site visit was conducted at the address which you have provided and our executive has successfully traced the subject on the given address.</p> <p>At the premises our executive met Mrs. Madhuree Hermann Rath (Proprietor) who confirmed the subject's existence on the given address.</p> <p>As per our executive's observation, it is a 3 storey building and subject is situated on the 3rd floor of the building. Location was easy to find. Locality appears to be residential. Area seems to be upmarket. Area of premises is 1300 sq. ft. and 01 employee was sighted at the premises. Name board of the subject was not sighted at the given address.</p>

**NOTES:**

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Any query related to this report can be made on e-mail: [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 27.07.2018

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**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION PARTED BY (GENERAL DETAILS)**

<b>Name :</b>	Mrs. Madhuree Hermann Rath
<b>Designation :</b>	Proprietor
<b>Contact No.:</b>	91-8369549959/ 9819824025
<b>Date :</b>	25.07.2018

**LOCATIONS**

<b>Registered Office :</b>	Rath Mansion, 3rd Floor, 650, Dr. V.J. Rath Road, Shivaji Park, Dadar (West), Mumbai-400028, Maharashtra, India
<b>Tel. No.:</b>	91-22-24454338
<b>Mobile No.:</b>	91-8369549959/ 9819824025 (Mrs. Madhuree Hermann Rath)
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:madhureerath@gmail.com">madhureerath@gmail.com</a>
<b>Area :</b>	1300 Sq. Ft.
<b>Location :</b>	Owned
<b>Locality :</b>	Residential

**SOLE PROPRIETOR**

<b>Name :</b>	Mrs. Madhuree Hermann Rath
<b>Designation :</b>	Proprietor
<b>Date of Birth/Age :</b>	24.02.1959
<b>Aadhaar No:</b>	7625 0541 7911
<b>PAN No.:</b>	AAGPR1475C

**KEY EXECUTIVE**

<b>Name :</b>	Mrs. Sonal Bhiwapurkar
<b>Designation :</b>	Business Manager
<b>Name :</b>	Mrs. Shweta
<b>Designation :</b>	Group Head – Business Development
<b>Name :</b>	Mr. Sandip Bansal
<b>Designation :</b>	Field Officer

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**BUSINESS DETAILS**

<b>Line of Business :</b>	Providing models and artists for video launch of Doctor's AV for client Tata Trust. (Confirmed by management)
<b>Brand Names :</b>	Not Available
<b>Agencies Held :</b>	Not Available
<b>Exports :</b>	Not Available
<b>Imports :</b>	Not Available
<b>Terms :</b>	
<b>Selling :</b>	Cheque
<b>Purchasing :</b>	Cheque

**GENERAL INFORMATION**

<b>Suppliers :</b>	Not Available					
	<b>Note :</b> Since subject is service provider supplier details					
<b>Customers :</b>	Corporate					
	<b>Reference :</b>	Ratan Batra Private Limited				
	<b>Name of the Person :</b>	Mr. Amal (Managing Director)				
	<b>Contact No.:</b>	91-9820227478				
	<b>Since How Long Known :</b>	3 Years				
	<b>Maximum Limit Dealt :</b>	As per Requirement				
	<b>Email:</b>	<a href="mailto:amal@ratanbatra.com">amal@ratanbatra.com</a>				
	<b>Experience :</b>	<table border="1"> <tr> <td><b>Service</b></td> <td><b>Overall</b></td> </tr> <tr> <td>Good</td> <td>Good</td> </tr> </table>	<b>Service</b>	<b>Overall</b>	Good	Good
<b>Service</b>	<b>Overall</b>					
Good	Good					
	<b>Remark:</b>	Gave positive response about subject they are satisfied with their services.				
	<b>Reference :</b>	Soumitra Pendse and Associate				
	<b>Name of the Person :</b>	Mr. Soumitra Pendse (Proprietor)				
	<b>Contact No.:</b>	91-9821165901				
	<b>Since How Long Known :</b>	14 Years				
	<b>Maximum Limit Dealt :</b>	As per Requirement				
	<b>Experience :</b>	<table border="1"> <tr> <td><b>Service</b></td> <td><b>Overall</b></td> </tr> <tr> <td>Good</td> <td>Good</td> </tr> </table>	<b>Service</b>	<b>Overall</b>	Good	Good
<b>Service</b>	<b>Overall</b>					
Good	Good					
	<b>Remark:</b>	Gave positive response about subject they are satisfied with their services.				

	<b>Reference :</b>	Saatchi and Saatchi
	<b>Name of the Person :</b>	Mr. Ankit
	<b>Contact No.:</b>	91-9029547975
	<b>Email:</b>	<a href="mailto:tamara.pintu@saatchi.co.in">tamara.pintu@saatchi.co.in</a>
	<b>Reference :</b>	Chlorophill Advertising
	<b>Name of the Person :</b>	Mr. Arun
	<b>Contact No.:</b>	91-9820131941
	<b>Maximum Limit Dealt :</b>	As per Requirement
	<b>Email:</b>	<a href="mailto:awambekar@gmail.com">awambekar@gmail.com</a>
	<b>Remark:</b>	He denied to provide information.
<b>No. of Employees :</b>	01 (Approximately) (Site Visit)	
<b>Bankers :</b>	<b>Banker Name :</b>	Bank of Maharashtra
	<b>Branch :</b>	Mahabank Building, Gadkari Chowk, Shivaji Park, Dadar (West), Mumbai - 400028, Maharashtra, India
	<b>Person Name (With Designation) :</b>	--
	<b>Contact Number :</b>	91-22-24469860/ 24461138
	<b>Name of Account Holder :</b>	Creative Co-Ordinators
	<b>Account Number :</b>	60048724613
	<b>Branch code:</b>	00980
	<b>IFSC Code:</b>	MAHB0000980
	<b>Type of Account:</b>	Saving Account
	<b>Account Since (Date/Year of Account Opening) :</b>	--
	<b>Average Balance Maintained :</b>	--
	<b>Credit Facilities Enjoyed (CC/OD/Term Loan) :</b>	--
	<b>Account Operation :</b>	--
	<b>Remark :</b>	Banker denied to provide information
	<b>Banker Name :</b>	Cosmos Cooperative Bank Limited
	<b>Branch :</b>	36/A, Maruniketan D.L. Vaidya Road, Dadar (West), Mumbai - 400028, Maharashtra, India
	<b>Account Number :</b>	012204301980024
	<b>Type of Account:</b>	Current Account
	<b>IFSC Code:</b>	COSB0000012
	<b>MICR Code:</b>	400164002

<b>Auditors :</b>	
<b>Name :</b>	S.G. Rege and Company Chartered Accountants
<b>Tel. No:</b>	91-22-24226776

<b>Collaborators :</b>	Not Available
<b>Membership :</b>	Not Available
<b>Sister Concern :</b>	Not Available

**CAPITAL STRUCTURE**

**AS ON: 31.03.2017**

<b>Particular</b>	<b>Amount (INR in Million)</b>
Opening Balance	0.532
Dividend	0.002
Interest on Saving	0.001
IT Refund	0.014
Credit Card - City Bank	(0.061)
Credit Card - HDFC Bank	(0.069)
Credit Card - SBI	(0.001)
TDS	(0.002)
Drawing	(0.076)
<b>Total</b>	<b>0.340</b>

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**FINANCIAL DATA**  
*[all figures are INR Million]*

**Note:** Sole Proprietary and Partnership concerns are exempted from filing their financials with the Government Authorities or Registry Records.

**ABRIDGED BALANCE SHEET**

<b>SOURCES OF FUNDS</b>	<b>31.03.2017</b>	<b>31.03.2016</b>	<b>31.03.2015</b>
<b>EQUITY AND LIABILITIES</b>			
1] Proprietor Capital	0.340	0.328	0.333
2] Share Application Money	0.000	0.000	0.000
3] Reserves & Surplus	0.000	0.000	0.000
4] (Accumulated Losses)	0.000	0.000	0.000
<b>NETWORTH</b>	<b>0.340</b>	<b>0.328</b>	<b>0.333</b>
<b>LOAN FUNDS</b>			
1] Secured Loans	0.000	0.000	0.000
2] Unsecured Loans	0.399	0.399	0.399
<b>TOTAL BORROWING</b>	<b>0.399</b>	<b>0.399</b>	<b>0.399</b>
DEFERRED TAX LIABILITIES	0.000	0.000	0.000
<b>TOTAL</b>	<b>0.739</b>	<b>0.727</b>	<b>0.732</b>
<b>APPLICATION OF FUNDS</b>			
FIXED ASSETS [Net Block]	0.000	0.000	0.000
Capital work-in-progress	0.000	0.000	0.000
INVESTMENT	0.622	0.621	0.621
DEFERREX TAX ASSETS	0.000	0.000	0.000
<b>CURRENT ASSETS, LOANS &amp; ADVANCES</b>			
Inventories	0.000	0.000	0.000
Sundry Debtors	0.000	0.000	0.000
Cash & Bank Balances	0.117	0.106	0.111
Other Current Assets	0.000	0.000	0.000
Loans & Advances	0.000	0.000	0.000
<b>Total Current Assets</b>	<b>0.117</b>	<b>0.106</b>	<b>0.111</b>
<b>Less : CURRENT LIABILITIES &amp; PROVISIONS</b>			
Sundry Creditors	0.000	0.000	0.000
Other Current Liabilities	0.000	0.000	0.000
Provisions	0.000	0.000	0.000
<b>Total Current Liabilities</b>	<b>0.000</b>	<b>0.000</b>	<b>0.000</b>
<b>Net Current Assets</b>	<b>0.117</b>	<b>0.106</b>	<b>0.111</b>

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MISCELLANEOUS EXPENSES	0.000	0.000	0.000
<b>TOTAL</b>	<b>0.739</b>	<b>0.727</b>	<b>0.732</b>

**PROFIT & LOSS ACCOUNT**

	<b>PARTICULARS</b>	<b>31.03.2017</b>	<b>31.03.2016</b>	<b>31.03.2015</b>
	<b>SALES</b>			
	Income	0.324	0.623	0.316
	Other Income	0.000	0.000	0.000
	<b>TOTAL</b>	<b>0.324</b>	<b>0.623</b>	<b>0.316</b>
<b>Less</b>	<b>EXPENSES</b>			
	Modelling Charges	0.120	0.000	0.000
	Entertainment	0.000	0.014	0.000
	Conveyance Expenses	0.000	0.013	0.000
	Other expenses	0.000	0.228	0.102
	<b>TOTAL</b>	<b>0.120</b>	<b>0.255</b>	<b>0.102</b>
	<b>PROFIT/ (LOSS) BEFORE INTEREST</b>	<b>0.204</b>	<b>0.368</b>	<b>0.214</b>
<b>Less</b>	<b>FINANCIAL EXPENSES</b>	<b>0.001</b>	<b>0.000</b>	<b>0.000</b>
	<b>NET PROFIT</b>	<b>0.203</b>	<b>0.368</b>	<b>0.214</b>

**ADVERTISING EXPENSES**

<b>Years</b>	<b>INR in Million</b>
2016-2017	NA
2015-2016	NA
2014-2015	NA

**KEY RATIOS**

**EFFICIENCY RATIOS**

<b>PARTICULARS</b>	<b>31.03.2017</b>	<b>31.03.2016</b>	<b>31.03.2015</b>
Average Collection Days (Sundry Debtors / Income * 365 Days)	0.00	0.00	0.00

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Account Receivables Turnover (Income / Sundry Debtors)	0.00	0.00	0.00
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**LEVERAGE RATIOS**

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.54	0.55	0.55
Debt Equity Ratio (Total Liability / Networth)	1.17	1.22	1.20
Current Liabilities to Networth (Current Liabilities / Net Worth)	1.17	1.22	1.20
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.00	0.00	0.00
Interest Coverage Ratio (PBIT / Financial Charges)	204.00	0.00	0.00

**PROFITABILITY RATIOS**

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	62.65	59.07	67.72
Return on Total Assets ((PAT / Total Assets) * 100)	%	27.47	50.62	29.23
Return on Investment (ROI) ((PAT / Networth) * 100)	%	59.71	112.20	64.26

**SOLVENCY RATIOS**

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	0.29	0.27	0.28
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	0.29	0.27	0.28
G-Score Ratio Financial (Networth / Total Assets)	0.46	0.45	0.45

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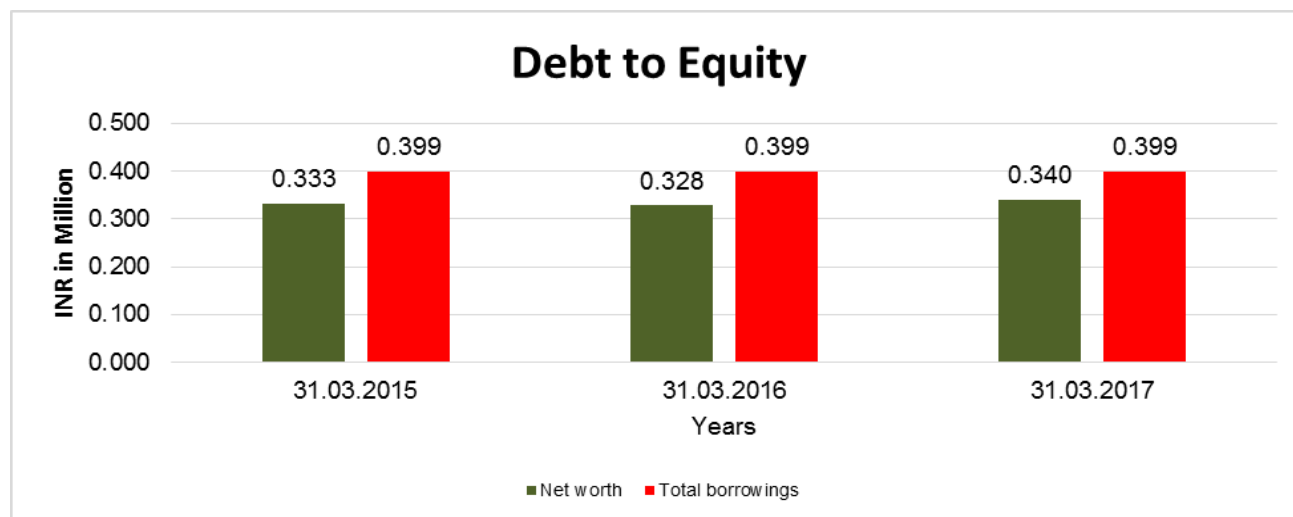
G-Score Ratio Debt (Debts / Equity Capital)	1.17	1.22	1.20
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	0.29	0.27	0.28

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

**FINANCIAL ANALYSIS**  
*[All figures are INR Million]*

**DEBT EQUITY RATIO**

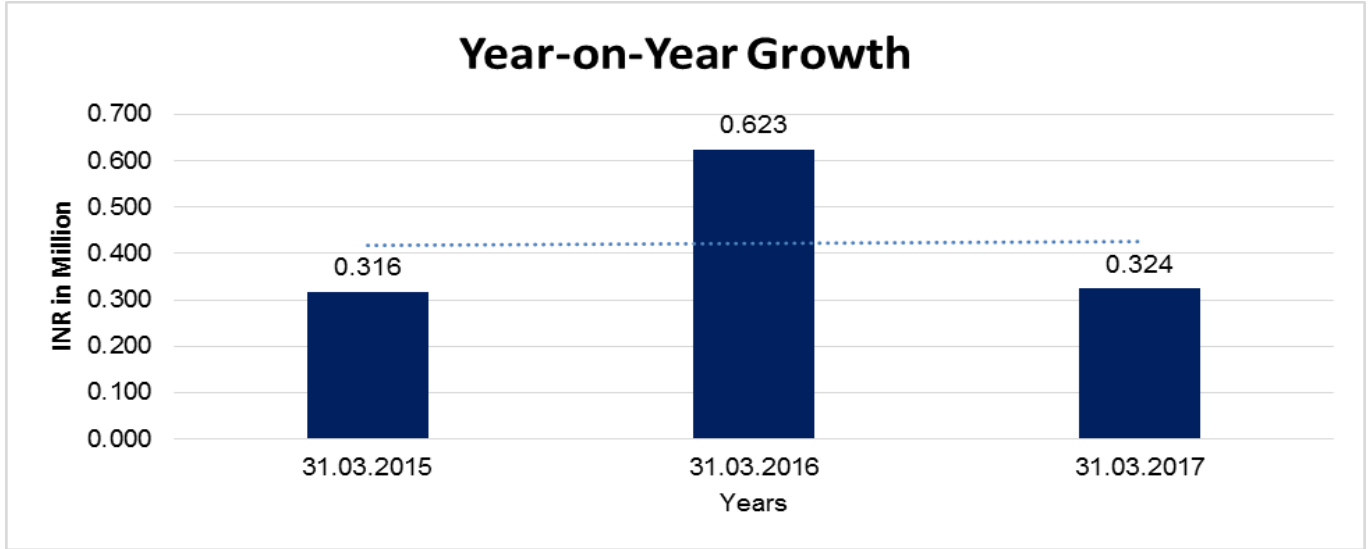
Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Proprietor Capital	0.333	0.328	0.340
Reserves & Surplus	0.000	0.000	0.000
<b>Net worth</b>	<b>0.333</b>	<b>0.328</b>	<b>0.340</b>
Secured Loans	0.000	0.000	0.000
Unsecured Loans	0.399	0.399	0.399
<b>Total borrowings</b>	<b>0.399</b>	<b>0.399</b>	<b>0.399</b>
<b>Debt/Equity ratio</b>	<b>1.198</b>	<b>1.216</b>	<b>1.174</b>



**YEAR-ON-YEAR GROWTH**

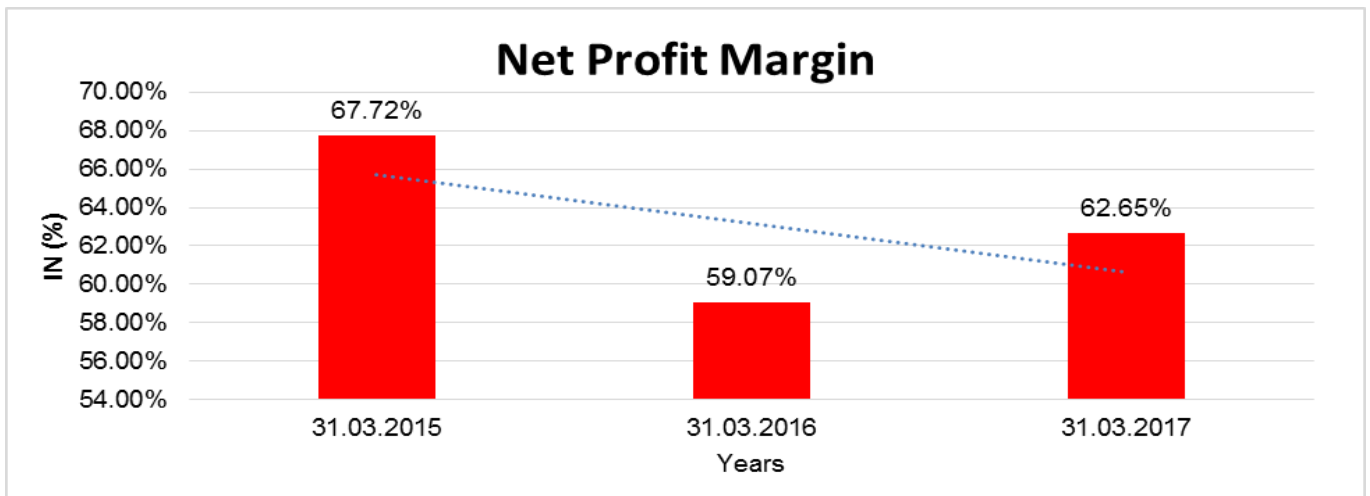
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales Turnover (Approximately)	0.316	0.623	0.324
		<b>97.152</b>	<b>(47.994)</b>

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**NET PROFIT MARGIN**

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	0.316	0.623	0.324
Profit	0.214	0.368	0.203
	<b>67.72%</b>	<b>59.07%</b>	<b>62.65%</b>



**LOCAL AGENCY FURTHER INFORMATION**

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Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity –Legal Form	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	No
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	No
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

**OBSERVATION POINTS**

<b>Name of Company :</b>	CREATIVE CO-ORDINATORS
<b>Address :</b>	Rath Mansion, 3rd Floor, 650, Dr. V.J. Rath Road, Shivaji Park, Dadar (West),

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	Mumbai-400028, Maharashtra, India
<b>Mobile No.:</b>	91-9819824025
<b>Email:</b>	<a href="mailto:madhureerath@gmail.com">madhureerath@gmail.com</a>
<b>Person to whom we met:</b>	Mrs. Madhuree Hermann Rath <b>Designation : Proprietor</b>
<b>Name Board :</b>	Not Sighted
<b>Location:</b>	Easy
<b>Landmark :</b>	Hotel Amigo
<b>Total Floors of the building:</b>	3 Floor
<b>Subject situated on:</b>	3 <sup>rd</sup> Floor
<b>Locality:</b>	Residential
<b>Area of premises :</b>	1300 Sq. Ft.
<b>Area :</b>	Upmarket
<b>No. of employees seen at premises:</b>	01 (Approximately)
<b>Proof of visit:</b>	Photograph

**PICTURES:**



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**CMT REPORT (Corruption, Money Laundering & Terrorism)**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 68.05
UK Pound	1	INR 90.30
Euro	1	INR 80.54

**INFORMATION DETAILS**

<b>Information Gathered by :</b>	SVD
<b>Analysis Done by :</b>	NYT
<b>Report Prepared by :</b>	MTN

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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