

MIRA INFORM REPORT

Report No. :	521649
Report Date :	31.07.2018

IDENTIFICATION DETAILS

Name :	SOUND. COM PRIVATE LIMITED
Registered Office :	G1/G2, Flamingo, 50 Veronica Road, Bandra (West), Mumbai – 400050, Maharashtra
Tel. No.:	91-22-26551942 / 23073126
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	21.07.2008
CIN No.: [Company Identification No.]	U51900MH2008PTC184859
Capital Investment / Paid-up Capital :	INR 0.100 Million
IEC No.: [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
PAN No.: [Permanent Account No.]	AAMCS1746A
GSTN : [Goods & Service Tax Registration No.]	27AAMCS1746A1ZH
Legal Form :	Private Limited Liability Company.
Line of Business :	Subject is engaged into the business of Providing Sound Equipment on rent or hire basis. [Registered activity and also confirmed by management]
No. of Employees :	90 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

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MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Maximum Credit Limit :	USD 10000
Status :	Satisfactory
Payment Behaviour :	Usually correct
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2008 and it is engaged in providing sound equipment on rent or hire basis.</p> <p>As per financials of March 2017, the company has registered a growth of 22% in its revenue as compared to its previous year's revenue and has reported average profit margin of 1.64%.</p> <p>Rating takes into consideration the company's satisfactory track record of business operations along with sound net worth base and low solvency indicators.</p> <p>Further, the company has reported a good earnings per share of INR 172.90 against its face value of INR 10.</p> <p>Payments seems to be usually correct.</p> <p>In view of aforesaid, the company can be considered for business dealings at usual trade terms and conditions.</p> <p>Note:</p> <p>Site visit was conducted on the given address which you have provided. Our executive had successfully traced the subject at the given address.</p> <p>At the premises, our executive met with Mr. Alpesh (Accountant) and he provided with contact details (09833263159).</p> <p>As per our executive's observation, it is a shed type premises and whole premises is occupied with subject. Location was easy to find and locality seems to be industrial. Area seems to be upmarket and 10 employees were sighted at the premises.</p> <p>Landmark-Opposite Onida House</p> <p>Name board of the subject was sighted at the premises.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 31.07.2018.

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IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

Name :	Mr. Alpesh Mhatre
Designation :	Accountant
Contact No.:	91-9833263159
Date :	26.07.2018

Note: Given number (91-22-65231409) is not working.

LOCATIONS

Registered Office :	G1/G2, Flamingo, 50 Veronica Road, Bandra (West), Mumbai – 400050, Maharashtra, India
Tel. No.:	91-22-26551942 / 23073126
Mobile No.:	91-9833263159 [Mr. Alpesh Mhatre]
Fax No.:	91-22-26551941
E-Mail :	info@online-sound.com bhavinparekh77@online-sound.com
Website :	http://www.online-sound.com
Location :	Owned
Locality :	Commercial
Warehouse :	19/20, Navketan Industrial Estate, Opposite Onida House, Mahakali Caves Road, Andheri (East), Mumbai – 400093, Maharashtra, India
Locality :	Industrial [As per site visit]

DIRECTORS

As on 31.03.2018

Name :	Mr. Warren Ignatius Dsouza
Designation :	Director
Address :	302, Elisha Chs Limited, 32-A, St. Joseph Road, Bandra (West), Mumbai – 400050, Maharashtra, India
Date of Birth/Age :	29.08.1972
Date of Appointment :	21.07.2008
DIN No.:	01185613

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SOUND. COM PRIVATE LIMITED - 521649

PAGE NO. : 5

Name :	Mrs. Lindsey Dsouza
Designation :	Director
Address :	302, Elisha Chs Limited, 32-A, St. Joseph Road, Bandra (West), Mumbai – 400050, Maharashtra, India
Date of Birth/Age :	18.05.1972
Date of Appointment :	21.07.2008
DIN No.:	02261105

KEY EXECUTIVES

Name :	Mr. Alpesh Mhatre
Designation :	Accountant

MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

As on 31.03.2017

Names of Shareholders	No. of Shares
Warren Ignatius Dsouza	9900
Lindsey Dsouza	100
Total	10000

Equity Share Break up (Percentage of Total Equity)

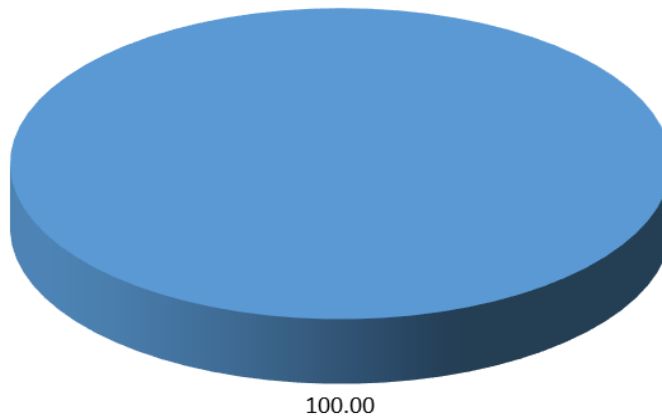
As on 30.09.2017

Category	Percentage
Promoter – (Individual/ Hindu Undivided Family – Indian)	100.00
Total	100.00

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Share holding pattern

■ Promoter – (Individual/ Hindu Undivided Family – Indian)



BUSINESS DETAILS

Line of Business :	Subject is engaged into the business of Providing Sound Equipment on rent or hire basis. [Registered activity and also confirmed by management]
Brand Names :	Not Available
Agencies Held :	Not Divulged
Exports :	Not Available
Imports :	Not Available
Terms :	
Selling :	Advance Payment and Cheque
Purchasing :	Advance Payment and Cheque

PRODUCTION STATUS NOT AVAILABLE

GENERAL INFORMATION

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Suppliers :	Reference :	Not Divulged	
	Name of the Person :	--	
	Contact No.:	--	
	Since How Long Known :	--	
	Maximum Limit Dealt :	--	
	Experience :	--	
	Remark:	--	
Customers :	End Users		
	Reference :	Not Divulged	
	Name of the Person :	--	
	Contact No.:	--	
	Since How Long Known :	--	
	Maximum Limit Dealt :	--	
	Experience :	--	
Remark:	--		
No. of Employees :	90 (Approximately)		
Bankers :	Bank Name	IDFC Bank Limited	
	Branch	Ground and 1 st Floor, A-1, A Wing, Everest Chambers Premises, Co. Operative Society Limited, Marol Naka, Andheri (East), Mumbai – 400059, Maharashtra, India	
	Person Name (With Designation)	--	
	Contact Number	91-22-42423306 / 3348	
	Name of Account Holder	--	
	Account Number	--	
	Account Since (Date/Year of Account Opening)	--	
	Average Balance Maintained (If Possible)	--	
	Credit Facilities Enjoyed (If any)	--	
	Account Operation	--	
	Remarks (If any)	Denied to provide any feedback.	
		<ul style="list-style-type: none"> Citizencredit Co-operative Bank Limited, Bandra Branch Sunbeam Co-Operative Housing Society, 64,Mt.Carmel Road, Bandra (West), Mumbai – 400050, Maharashtra, India 	
	Auditors :		
Name :	B M Parekh and Company Chartered Accountants		

Address :	3/203, Navjivan Society, Lamington Road, Mumbai – 400004, Maharashtra, India
PAN N Income-tax PAN of auditor or auditor's firm :	AAEPM5961E
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	Not Available

CAPITAL STRUCTURE

As on 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
10000	Equity Shares	INR 10/- each	INR 0.100 Million

FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	0.100	0.100	0.100
(b) Reserves & Surplus	5.889	4.160	0.173
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	5.989	4.260	0.273
(3) Non-Current Liabilities			
(a) long-term borrowings	33.521	37.546	44.050
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	0.000	0.000	0.000
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	33.521	37.546	44.050
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	31.347	28.346	23.404
(c) Other current liabilities	3.637	7.873	6.408
(d) Short-term provisions	3.111	4.732	3.043
Total Current Liabilities (4)	38.095	40.951	32.855
TOTAL	77.605	82.757	77.178
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	40.243	50.048	51.748
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.293	0.293	0.293
(c) Deferred tax assets (net)	0.000	0.000	0.000
(d) Long-term Loan and Advances	3.270	1.600	1.790

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SOUND. COM PRIVATE LIMITED - 521649

PAGE NO. : 10

(e) Other Non-current assets	1.882	1.278	0.490
Total Non-Current Assets	45.688	53.219	54.321
(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	0.000	0.000	0.000
(c) Trade receivables	21.311	19.209	15.009
(d) Cash and cash equivalents	0.120	0.247	0.370
(e) Short-term loans and advances	10.486	10.082	7.478
(f) Other current assets	0.000	0.000	0.000
Total Current Assets	31.917	29.538	22.857
TOTAL	77.605	82.757	77.178

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	105.409	86.397	61.785
	Other Income	1.034	0.058	0.059
	TOTAL	106.443	86.455	61.844
Less	EXPENSES			
	Purchases of Stock-in-Trade	26.162	17.326	9.174
	Employees benefits expense	12.592	8.393	8.013
	Other expenses	52.282	40.860	32.080
	TOTAL	91.036	66.579	49.267
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	15.407	19.876	12.577
Less	FINANCIAL EXPENSES	2.734	3.632	3.242
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	12.673	16.244	9.335
Less	DEPRECIATION/ AMORTISATION	9.981	11.353	11.850
	PROFIT/ (LOSS) BEFORE TAX	2.692	4.891	(2.515)
Less	TAX	0.963	0.904	(0.990)

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SOUND. COM PRIVATE LIMITED - 521649

PAGE NO. : 11

	PROFIT/ (LOSS) AFTER TAX	1.729	3.987	(1.525)
	Earnings / (Loss) Per Share (INR)	172.90	398.70	(152.55)

Particulars			31.03.2018
Sales Turnover			100.000

The above information has been parted by Mr. Alpesh Mhatre (Accountant)

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from operations	NA	NA	NA
Net cash flow from operating activity	NA	NA	NA

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	73.79	81.15	88.67
Account Receivables Turnover (Income / Sundry Debtors)	4.95	4.50	4.12
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	437.34	597.15	931.16
Asset Turnover (Operating Income / Net Fixed Assets)	0.38	0.40	0.24

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.92	0.95	1.00

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Debt Equity Ratio (Total Liability / Networth)	5.60	8.81	161.36
Current Liabilities to Networth (Current Liabilities / Net Worth)	6.36	9.61	120.35
Fixed Assets to Networth (Net Fixed Assets / Networth)	6.72	11.75	189.55
Interest Coverage Ratio (PBIT / Financial Charges)	5.64	5.47	3.88

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	1.64	4.61	(2.47)
Return on Total Assets ((PAT / Total Assets) * 100)	%	2.23	4.82	(1.98)
Return on Investment (ROI) ((PAT / Networth) * 100)	%	28.87	93.59	(558.61)

SOLVENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	0.84	0.72	0.70
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	0.84	0.72	0.70
G-Score Ratio Financial (Networth / Total Assets)	0.08	0.05	0.00
G-Score Ratio Debt (Debts / Equity Capital)	335.21	375.46	440.50
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	0.84	0.72	0.70

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

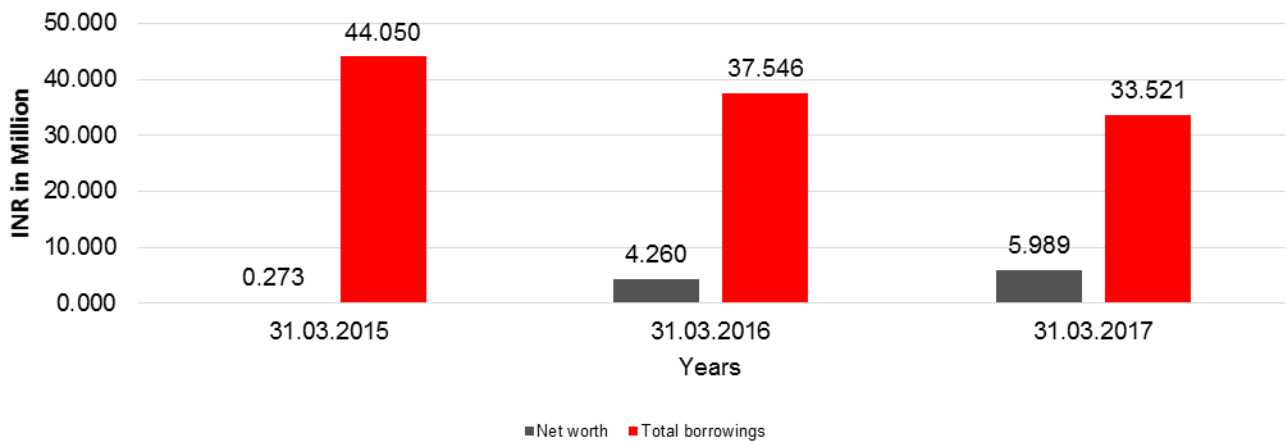
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FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	0.100	0.100	0.100
Reserves & Surplus	0.173	4.160	5.889
Share Application money pending allotment	0.000	0.000	0.000
Net worth	0.273	4.260	5.989
long-term borrowings	44.050	37.546	33.521
Short term borrowings	0.000	0.000	0.000
Total borrowings	44.050	37.546	33.521
Debt/Equity ratio	161.355	8.814	5.597

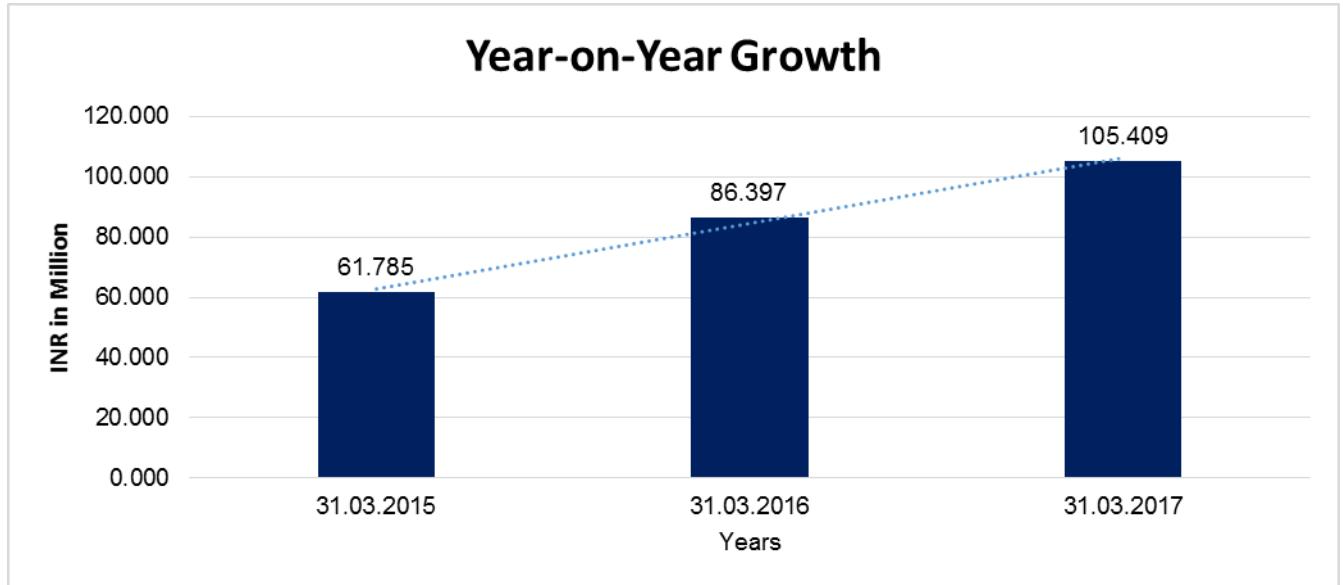
Debt to Equity



YEAR-ON-YEAR GROWTH

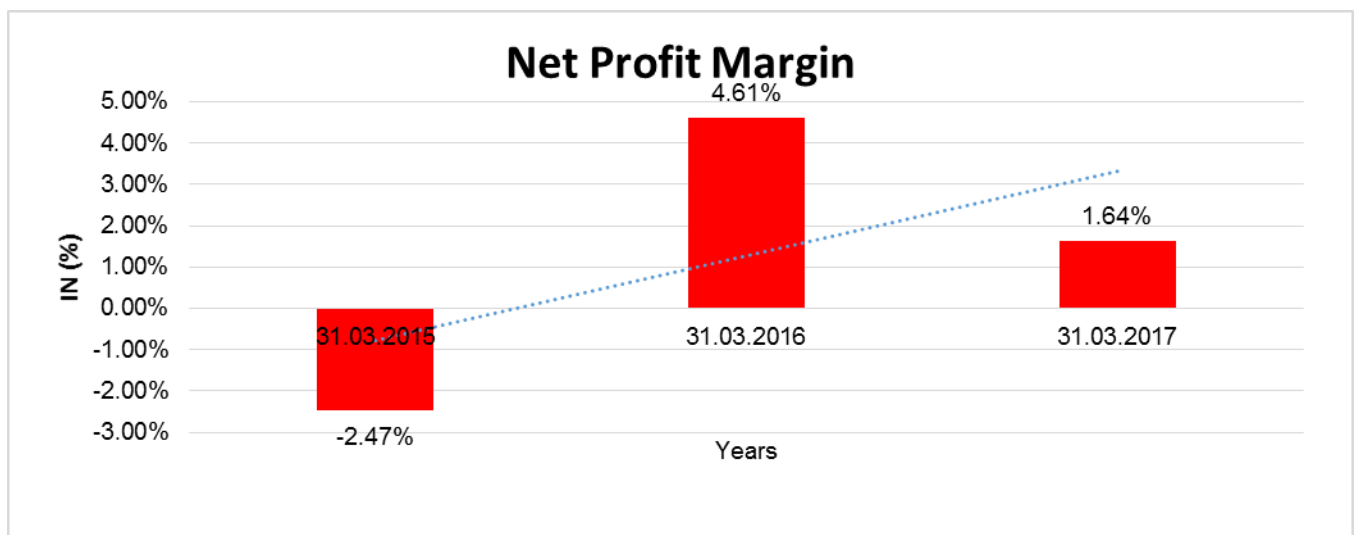
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	61.785	86.397	105.409
		39.835	22.005

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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	61.785	86.397	105.409
Profit/(Loss)	(1.525)	3.987	1.729
	(2.47%)	4.61%	1.64%



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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last four years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

OBSERVATION POINTS

Name of Company :	SOUND. COM PRIVATE LIMITED
Address :	19/20 Navketan Industrial Estate Opposite Onida House, Andheri – East, Mumbai – 400093, Maharashtra, India
Mobile No.:	91-9833263159
Person to whom we met:	Mr. Alpesh
Designation :	Accountant
Name Board :	Sighted
Location:	Easy
Landmark (If Any):	Opposite Onida House
Total Floors of the building:	Shed type premises
Locality:	Industrial
Area :	Upmarket
No. of employees seen at premises:	10
Visibility of Items:	<ul style="list-style-type: none"> • Telephone • Computers • Air Conditioner • Office Equipment
Furniture Items Sighted :	Yes
Proof of visit:	Photographs

INDEX OF CHARGES:

Charges Registered								
SN o	SRN	Charge Id	Charge Holder Name	Date of Creatio n	Date of Modific ation	Date of Satisfac tion	Amount	Address
1	C399456 13	105420 30	Citizencre dit Co- operative Bank Ltd.- Bandra Branch	27/11/20 14	-	-	9075000.0	Sunbeam Co- op.Hsg.Society64,Mt. Carmel Road,Bandra (W)MumbaiMH400050 IN
2	C399462 23	102536 36	Citizencre dit Co- operative Bank Ltd.- Bandra Branch	30/10/20 10	27/11/2 014	-	44575000.0	Sunbeam Co- op.Hsg.Society64,Mt. Carmel Road,Bandra (W)MumbaiMH400050 IN
3	C400085 18	102525 89	CitizenCr edit Co- operative Bank Ltd.- Bandra Branch	30/10/20 10	27/11/2 014	-	5000000.0	Sunbeam Co- op.Hsg.Society64,Mt. Carmel Road,Bandra (W)MumbaiMH400050 IN

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: ***The Courts, India Prisons Service, Interpol, etc.***

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 68.75
UK Pound	1	INR 90.07
Euro	1	INR 80.13

INFORMATION DETAILS

Information Gathered by :	SPR
Analysis Done by :	VIV
Report Prepared by :	JYO

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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