

MIRA INFORM REPORT

Report No. :	537357
Report Date :	03.11.2018

IDENTIFICATION DETAILS

Name :	OOO KOMPANIYA SIMPLE
Registered Office :	Stepana Supruna Street 3-5, 1 eroport District 125167 Moscow
Country :	Russia
Financials (as on) :	31.12.2017
Date of Incorporation :	11.02.1997
Com. Reg. No.:	1027739484981
Legal Form :	Limited Liability Company
Line of Business :	Trading as importers, wholesalers and distributors of alcoholic beverages, mainly wine.
No. of Employees :	988

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A+
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Credit Rating	Explanation	Rating Comments
A+	Low Risk	Business dealings permissible with low risk of default

Status :	Good
Payment Behaviour :	Regular
Litigation :	Clear

NOTES :

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Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
Russia	A2	A2

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

RUSSIA - ECONOMIC OVERVIEW

Russia has undergone significant changes since the collapse of the Soviet Union, moving from a centrally planned economy towards a more market-based system. Both economic growth and reform have stalled in recent years, however, and Russia remains a predominantly statist economy with a high concentration of wealth in officials' hands. Economic reforms in the 1990s privatized most industry, with notable exceptions in the energy, transportation, banking, and defense-related sectors. The protection of property rights is still weak, and the state continues to interfere in the free operation of the private sector.

Russia is one of the world's leading producers of oil and natural gas, and is also a top exporter of metals such as steel and primary aluminum. Russia is heavily dependent on the movement of world commodity prices as reliance on commodity exports makes it vulnerable to boom and bust cycles that follow the volatile swings in global prices. The economy, which had averaged 7% growth during the 1998-2008 period as oil prices rose rapidly, has seen diminishing growth rates since then due to the exhaustion of Russia's commodity-based growth model.

A combination of falling oil prices, international sanctions, and structural limitations pushed Russia into a deep recession in 2015, with GDP falling by close to 2.8%. The downturn continued through 2016, with GDP contracting another 0.2%, but was reversed in 2017 as world demand picked up. Government support for import substitution has increased recently in an effort to diversify the economy away from extractive industries.

Source : CIA

BRIEF SUMMARY

COMPANY NAME	OOO KOMPANIYA SIMPLE			
PHYSICAL ADDRESS	Street	Area	Town	PO Box
	4-ya Magistralnaya Street 11, Building 2	Khoroshyevskiy District	Moscow	123007 Moscow
TEL/FAX	Verified Phones: (+7 495) 510 5001 / Fax: (+7 495) 510 5003			
EMAIL/WEBSITE	Email: info@simple.ru / Website: www.simple.ru			
ACTIVITY	NACE 4634 - Wholesale of beverages;			
PRINCIPAL	Maksim Sergeevich Kashirin President			Workforce 988
LEGAL INFO	Date Of Est.	Reg. No.	Legal Form	Status
	11/02/1997	OGRN 1027739484981	Limited Company	Liability Active
CAPITAL	CURRENCY		AMOUNT	
	RUBLE (RUB)		10,000,000	

IDENTIFICATION

CO. NAME	OOO KOMPANIYA SIMPLE		
ENQUIRED NAME	SIMPLE COMPANY LTD.		
ALSO KNOWN NAME (S)	LLC KOMPANIYA SIMPLE / SIMPLE COMPANY LTD / OOO KOMPANIYA SIMPL		
STREET	4-ya Magistralnaya Street 11, Building 2		
AREA	Khoroshyevskiy District		
POSTAL ADDRESS	123007 Moscow		
TOWN	Moscow		
COUNTRY	Russia		
TELEPHONE	(+7 495) 510 5001		
FAX	(+7 495) 510 5003		
VERIFIED EMAIL	info@simple.ru / a.belobrova@simple.ru		
WEBSITE	www.simple.ru		
BUSINESS HOURS	DAYS	OFFICE HOURS	BREAK TIME
	Mon-Fri	09:00-18:00	13:00-14:00
REGISTERED ADDRESS	Stepana Supruna Street 3-5, 1 Aeroport District 125167 Moscow Russia		

SENIOR PERSONNEL

MANAGEMENT	NAME	POSITION
	Maksim Sergeevich Kashirin	President / General Director
	Anatoliy Korneev	Vice President
	Sandro Khatiashvili	Member of the Board
	Ms. Marina Belobrova	Head of Procurement Manager
	Aleskandra Tregubova (currently on maternity leave)	Import Manager
WORKFORCE	NO. OF EMPLOYEES	PERIOD
	988	10.2018

FINANCIAL SUMMARY

TURNOVER	31/12/2017	31/12/2016
	RUBLE 10,663,694,000	RUBLE 9,645,939,000
NET PROFIT / (LOSS)	31/12/2017	31/12/2016
	RUBLE 410,136,000	RUBLE 375,253,000
NOTES	Balance sheets as at 31 December 2017 showed :	

31/12/2017 31/12/2016
(in RUBLE)

ASSETS		
Non-current assets		
Intangible assets	2,985,000	2,876,000
Fixed assets	112,020,000	89,455,000
Financial		
investments	38,969,000	48,632,000
Tax deferred assets	278,000	255,000
Other non-current assets	5,349,000	5,349,000
Total non-current assets	159,601,000	146,567,000
Current assets		
Stock	1,549,911,000	1,293,568,000
Value added tax on purchased valuables	11,810,000	5,462,000
Trade receivables	4,395,518,000	4,256,897,000

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Financial		
investments	29,614,000	42,674,000
Cash equivalents	44,560,000	67,162,000
Other current assets	540,000	326,000
Total current		
assets	6,031,953,000	5,666,089,000
TOTAL ASSETS	6,191,554,000	5,812,656,000

EQUITY & LIABILITIES

Equity		
Share capital	10,000,000	10,000,000
Retained earnings	758,321,000	403,185,000
Total equity	768,321,000	413,185,000
Long-term liabilities		
Deferred tax		
liabilities	5,591,000	3,336,000
Total long-term		
liabilities	5,591,000	3,336,000
Short-term		
Liabilities		
Borrowings	2,737,205,000	1,950,604,000
Accounts payable	2,579,372,000	3,388,773,000
Total Short-term		
liabilities	5,417,642,000	5,396,135,000
TOTAL EQUITY &		
LIABILITIES	6,191,554,000	5,812,656,000

INCOME STATEMENT

Revenue	10,663,694,000	9,645,939,000
Cost of Sales	(6,292,321,000)	(5,508,142,000)
Gross Profit	4,371,373,000	4,137,797,000
Commercial		
expenses	(3,128,953,000)	(3,081,578,000)
Administrative		
expenses	(215,726,000)	(222,911,000)
Profit(loss) from		
sales	1,026,694,000	833,308,000
Other income and expenses		
Interest income	11,785,000	10,429,000
Interest payable	(313,554,000)	(263,302,000)
Other income	1,019,482,000	2,182,383,000
Other expenses	(1,235,746,000)	(2,281,277,000)
Profit(loss) before		
taxation	508,661,000	481,541,000
Change in deferred		
tax assets	23,000	0
Change in deferred		
tax liabilities	(2,255,000)	2,400,000
Current income tax	(96,090,000)	(103,887,000)

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FISCAL YEAR-END	Net Profit(loss)	410,136,000	375,253,000
	31 December.		

LEGAL STATUS

INCORPORATION REGISTRATION NO.	11/02/1997 C.R. NUMBER OGRN 1027739484981 (issued on: 30/10/2002)	ISSUED BY Federal Tax Service
OTHER REGISTRATION NO.	INN 7711078582 (Tax Code) / KPP 771401001 / OKPO 45158224 (Statistics Code) / OKTMO 45333000000	
AUTHORISED CAPITAL	AMOUNT 10,000,000	CURRENCY RUBLE
PAID-UP CAPITAL	AMOUNT 10,000,000	CURRENCY RUBLE
BUSINESS HISTORY	The Company was incorporated in Russia on 11 February 1997 and was re-registered on 30 October 2002. Subject's origins of business activities can be traced back to 1994.	
LEGAL FORM STATUS	Limited Liability Company Active	
SOLE SHAREHOLDER	NAME OOO SIMPLE GROUP 4-ya Magistralnaya Street 11, Building 2 123007 Moscow Russia Est.: 02/08/2011 C.R. No.: OGRN 1117746596934 Tax Code: INN 7714846602 Shareholders: Simple Wine Holdings Limited – 99% Cyprus Maksim Sergeevich Kashirin – 0.8% Anatoliy Anatolievich Korneev – 0.2%	PERCENTAGE 100.00%

OPERATION

BANKERS	1. JSC UniCredit Bank nab. Prechistenskaya 9 Moscow 119034 Russia Telephone: (+7 495) 258 7200 Fax : (+7 495) 956 1524 SWIFT: IMBKRUMM
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2. PAO Sberbank
Vavilova Street 19
117997 Moscow
Russia
Telephone: (+7 495) 957 5731
Fax : (+7 495) 747 4758

3. PAO Rosbank
34, Mashi Poryvaevoy street
Moscow, 107078
Russia

4. AO Alfa-Bank
Kalanchevskaya Street 27
Moscow 107078
Russia
Phone: (+7 495) 620 9191

ACTIVITY CODE (NACE)

LINE OF BUSINESS

IMPORT FROM

EXPORT TO

TRADE REFERENCES

Subject also has an account with other local banks.

4634 - Wholesale of beverages;

Trading as importers, wholesalers and distributors of alcoholic beverages, mainly wine.

Worldwide, mainly from Italy, France, Chile, South Africa, Portugal, Spain, Argentina, Austria and Australia.

Subject does not export, all sales are domestic.

The Nikka Whisky Distilling Co.

5-4-31, Minami Aoyama, Minato-ku Tokyo 107-0002
Japan

Lanson

66 rue de Courlancy, 51100 Reims
France

SA Chateau Gruaud Larose

Chateau Gruaud Larose 33250 Saint Julien Beychevelle
France

The Bergkelder

Plankenburg Road, Stellenbosch, 7599
South Africa

Domaines OTT SAS

Le Clos Mireille 83250 la Londe
France

Casa Demonte S.P.A.

Localita San Bovo, Via Statale 26 - 12054 - Cossano Belbo

Italy

TENUTA DI DONNAFUGATA S.R.L. SOCIETA' AGRICOLA
Marsala in Via Sebastiano Lipari, 18
Italy

ARIR S.A.S.
Str.Montrucchio 23-14010 Antignano D'Asti-I
Italy

Louis Roederer
21, Boulevard Lundy - B.P. 66 51053 Reims
France

Ornellaia e Masseto Societa Agricola S.r.l.
Localita Ornellaia, 191 Bolgheri – 57002 Castagneto Carducci –
Livorno
Italy

CAVIRO SOC. COOP. AGRICOLA
Via Convertite 12 - 48018 Faenza (RA)
Italy

Symington Family Estates, Vinhos LDA.
Travessa Barao de Forrester, Nº86, Apartado 26, Postal Code 4431-
901 Vila Nova de Gaia
Portugal

Sociedad Exportadora y Comercial Vina Maipo SpA
Virginia Subercaseaux 210, Pirque, Santiago
Chile

Vina Sena S.A.
Avenida Nueva Tajamar 481 of 503, Torre Sur, Las Condes, Santiago
Chile

The Lucky Country Wines PTY LTD
1015 Seppelstfield road, Greenock, South Australia 5360
Australia

Olivier Leflaive Freres
Place du Monument, 21190 Puligny-Montrachet
France

Bodegas San Valero S. Coop.
Ctra. Nacional 330 Km.450 50400 Carinena
Spain

Domaine du Castel LTD.

FACILITIES

BRANCH OFFICES

Raziel Judean Hills 9097400
Israel

Clos Henri Limited
C/-wallace Diack Ca Limited, Level 2 Youell House, 1 Hutcheson
Street, Blenheim
New Zealand

Premises comprising administrative offices located at the heading
address as well as 6 regional branch offices located throughout Russia
(see "Branch Offices" below).

1. Dobrolyubova Avenue 16, Liter A
Saint Petersburg
Phone: (+7 812) 363 1100

2. Tupoleva Street 16A
Rostov-on-Don
Phone: (+7 863) 333 0033

3. Oktyabrskiy Street 44
Krasnodar
Phone: (+7 861) 205 5577

4. Baranovskoye Highway 19
Sochi
Phone: (+7 862) 220 2202

5. Budennogo Street 1/14
Yekaterinburg
Phone: (+7 343) 226 1515

6. Petukhova Street 71
Novosibirsk
Phone: (+7 383) 207 9797

RELATED COMPANIES

Associates

1. OOO SIMPLE RND
Tupoleva Street 16A
Rostov-on-Don
Russia
Est.: 18/09/2014
Tax Code: INN 6166150347

2. OOO SIMPLE SOCHI
Baranovskoye Highway 19
Sochi
Russia
Est.: 19/04/2016
Tax Code: INN 2318042775

3. OOO SIMPLE YUG
Oktyabrskiy Street 44
Krasnodar
Russia
Est.: 14/05/2015
Tax Code: INN 2311191827
4. OOO S-IMPORTS
4-ya Magistralnaya Street 11, Building 2
123007 Moscow
Russia
Est.: 01/08/2011
Tax Code: INN 7743824882
5. OOO SIMPLE EKB
Budennogo Street 1/14
Yekaterinburg
Russia
Est.: 11/08/2017
Tax Code: INN 6679110050
6. OOO KOMPANIYA SIMPLE SPB
Dobrolyubova Avenue 16, Liter A
Saint Petersburg
Russia
Est.: 19/07/2004
Tax Code: INN 7802302746
7. OOO SIMPLE NSK
Petukhova Street 71
Novosibirsk
Russia
Est.: 21/07/2017
Tax Code: INN 5404062347
8. OOO VINOPOLIS
Stepana Supruna Street 3-5, 1
Aeroport District
125167 Moscow
Russia
Est.: 01/08/2000
Tax Code: INN 7743008355
9. OOO SIMPLE WATERS
4-ya Magistralnaya Street 11, Building 2
123007 Moscow
Russia
Est.: 17/11/2009
Tax Code: INN 7714793728

10.000 IZDATELSTVO SIMPLE
4-ya Magistralnaya Street 11, Building 2
123007 Moscow
Russia
Est.: 07/09/2009
Tax Code: INN 7714787770

SPECIAL REMARKS

INTERVIEWED COMMENTS

Ms. Marina Belobrova (Head of Procurement Manager).
You enquired on: SIMPLE COMPANY LTD. Please note that this name
applies to an English translation of the subject's name. Subject's
correct registered name is as per heading.

The contact person which you provided: Tregubova Aleskandra is
subject's Import Manager and currently on maternity leave.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.87
UK Pound	1	INR 94.75
Euro	1	INR 83.23
RUB	1	INR 1.10

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	VIV
Report Prepared by :	SDA

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)