

SIDMARK SALES SYNERGY LIMITED LIABILITY PARTNERSHIP - 538280 MIRA PAGE NO. :

MIRA INFORM REPORT

Report No. :	538280
Report Date :	05.11.2018

IDENTIFICATION DETAILS

Name :	SIDMARK SALES SYNERGY LIMITED LIABILITY PARTNERSHIP
Registered Office :	5, Atur House, Dr. Annie Besant Road, Worli, Mumbai – 400018, Maharashtra
Tel. No.:	91-22-24975445
Country :	India
Financials (as on) :	31.03.2017
Date of Establishment :	11.11.2010
Capital Investment :	INR 100.000 Million
LLPIN :	AAA-2756
IEC No.: [Import-Export Code No.]	0313004391
PAN No.: [Permanent Account No.]	ACCFS9149Q
GSTN : [Goods & Service Tax Registration No.]	27ACCFS9149Q1Z7
Legal Form :	Limited Liability Partnership
Line of Business :	Traders, Distributors and Processors of Plastic laminated and fabricated products, paper, plastics both thermose. Exporter of Finished Goods and Importer of Raw Material. (Registered Activity and also Confirmed by management)
No. of Employees :	10 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

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MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	Usually correct
Litigation :	Clear
Comments :	<p>Sidmark Sales Synergy Limited Liability Partnership was established in the year 2010.</p> <p>It is a trader, distributor and processor of plastic laminated and fabricated products, paper etc. It is also an exporter of finished goods and importer of raw material.</p> <p>Mr. Shankar (Accounts Manager) has claimed that the subject has achieved revenue of INR 300.000 million for the financial year 2018.</p> <p>As per the financial of 2017, the subject has achieved an average growth of 3.84% in its revenue as compared to the previous year's revenue and has gained a favourable net profit margin of 12.43%.</p> <p>The subject possesses satisfactory financial position backed by adequate capital base along with negligible debt balance sheet profile.</p> <p>Business is active. Payment seems to be usually correct.</p> <p>In view of aforesaid, the subject can be considered for business dealings at usual trade terms and condition.</p>

NOTES : Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

EXTERNAL AGENCY RATING

Rating Agency Name	Not Available
Rating	Not Available
Rating Explanation	Not Available
Date	Not Available

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

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EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 05.11.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY

Name :	Mr. Shankar
Designation :	Account Manager
Contact No.:	91-22-24975445
Date :	02.11.2018

LOCATIONS

Registered Office :	5, Atur House, Dr Annie Besant Road, Worli, Mumbai – 400018, Maharashtra, India
Tel. No.:	91-22-24975445
Fax No.:	91-22-24975451
E-Mail :	accounts@sidmark.com sidmark@sidmark.com uday@sidmark.com siddharth@sidmark.com shetty@sidmark.com viren@sidmark.com naresh@sidmark.com shrikant@sidmark.com santosh@sidmark.com kohli@sidmark.com
Website :	www.sidmark.com
Location :	Owned
Locality :	Commercial
Warehouse:	A-26, Tulsi Avenue, Baraja Highway Road, Near Jamnagar, Aslali, Ahmedabad – 382427, Gujarat, India
Location :	Owned

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PARTNERS

As on 31.03.2018

Name :	Mr. Siddharth Sudesh Kumar Sabharwal
Designation :	Designated Partner
Address :	A-3, Alpa Apartments, SIR Pochkhanawala Road, Worli, Mumbai -400018, Maharashtra, India
Date of Birth / Age :	25.07.1978
Date of Appointment :	11.11.2010
PAN No.:	AHZPS4152P
DPIN No.:	00518713
Name :	Mr. Uday Achyuth Kamath
Designation :	Designated Partner
Address :	B/602, Palms, Deonar Farm Road, L.J. Gupta Marg, Deonar, Mumbai – 400088, Maharashtra, India
Date of Birth / Age :	04.06.1964
Date of Appointment :	11.11.2010
PAN No.:	ADYPK7374G
DPIN No.:	00518671
Name :	Sidmark Sales Enterprise Private Limited
Designation :	Partner

KEY EXECUTIVES

Name :	Mr. Shankar
Designation :	Account Manager

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CONTRIBUTION DETAILS

As on 31.03.2017

Names of Persons	INR in Million
Siddharth Sudesh Kumar Sabharwal	54.000
Uday Achyuth Kamath	36.000
Sidmark Sales Enterprise Private Limited, India	10.000
Total	100.000

BUSINESS DETAILS

Line of Business :	Traders, Distributors and Processors of Plastic laminated and fabricated products, paper, plastics both thermose. Exporter of Finished Goods and Importer of Raw Material. (Registered Activity and also Confirmed by management)
Brand Names :	Not Divulged
Agencies Held :	Not Divulged
Exports :	Not Divulged
Imports :	Not Divulged
Terms :	
Selling :	Cash, Cheque and Credit
Purchasing :	Cash, Cheque and Credit

PRODUCTION STATUS NOT AVAILABLE

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--

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Customers :	Wholesalers and End Users		
	Reference :	Not Divulged	
	Name of the Person :	--	
	Contact No.:	--	
	Since How Long Known :	--	
	Maximum Limit Dealt :	--	
	Experience :	--	
	Remark:	--	
No. of Employees :	10 (Approximately)		
Bankers :	Bank Name	Axis Bank Limited	
	Branch	Worli, Mumbai, Maharashtra, India	
	Person Name (With Designation)	--	
	Contact Number	--	
	Name of Account Holder	--	
	Account Number	--	
	Account Since (Date/Year of Account Opening)	--	
	Average Balance Maintained (If Possible)	--	
	Credit Facilities Enjoyed (If any)	--	
	Account Operation	--	
	Remarks (If any)	--	
Facilities :	SECURED LOAN	31.03.2017 (INR in Million)	31.03.2016 (INR in Million)
	Toyota Financial Services India Limited	0.561	0.704
	Total	0.561	0.704

Auditors :	
Name :	Pravin Jayanti and Associates Chartered Accountant
Address :	50/D, Padmanabh, 2 nd Floor, Kurla Kamgar Nagar Cooperative Housing Society Limited, Kamgar Nagar, Kurla (East), Mumbai – 400024, Maharashtra, India
Tel. No.:	91-22-25228926/25228927
E-Mail :	pravinjayantiassocites@gmail.com
Membership No.:	109472
Memberships :	Not Available
Collaborators :	Not Available

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Associates/Subsidiaries :	Not Available
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CAPITAL STRUCTURE

As on 31.03.2017

Total Obligation of contribution	INR 100.000 Million
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FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
SHAREHOLDERS FUNDS			
1] Contribution	100.000	0.100	0.100
2] Share Application Money	0.000	0.000	0.000
3] Reserves & Surplus	0.000	0.000	0.000
4] (Accumulated Losses)	0.000	0.000	0.000
NETWORTH	100.000	0.100	0.100
LOAN FUNDS			
1] Secured Loans	0.561	0.704	0.000
2] Unsecured Loans	137.909	241.253	230.442
TOTAL BORROWING	138.470	241.957	230.442
DEFERRED TAX LIABILITIES	0.000	0.000	0.000
TOTAL	238.470	242.057	230.542
APPLICATION OF FUNDS			
FIXED ASSETS [Net Block]	4.813	2.562	1.204
Capital work-in-progress	0.000	0.000	0.000
INVESTMENT	0.000	0.000	0.000
DEFERRED TAX ASSETS	0.000	0.000	0.000
CURRENT ASSETS, LOANS & ADVANCES			
Inventories	144.612	127.847	119.552
Sundry Debtors	135.654	136.591	145.438
Cash & Bank Balances	4.444	17.436	9.733
Other Current Assets	0.000	0.000	0.000
Loans & Advances	20.959	22.676	22.134
Total Current Assets	305.669	304.550	296.857
Less : CURRENT LIABILITIES & PROVISIONS			
Sundry Creditors	69.396	60.772	64.085
Other Current Liabilities	2.616	4.283	3.434
Provisions	0.000	0.000	0.000
Total Current Liabilities	72.012	65.055	67.519
Net Current Assets	233.657	239.495	229.338
MISCELLANEOUS EXPENSES	0.000	0.000	0.000
TOTAL	238.470	242.057	230.542

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PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Income	351.630	338.623	335.700
	Other Income	42.779	40.123	44.982
	TOTAL	394.409	378.746	380.682
Less	EXPENSES			
	Purchaser	264.207	240.306	230.064
	Increase/ (decrease) in stocks (Including for raw materials, work in progress and finished goods)	(16.764)	(8.295)	(3.033)
	Administrative Expenses	96.316	93.852	96.079
	Selling Expenses	0.572	0.365	0.361
	Other expenses	0.479	0.486	0.410
	TOTAL	344.810	326.714	323.881
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	49.599	52.032	56.801
Less	FINANCIAL EXPENSES	4.863	5.592	7.763
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	44.736	46.440	49.038
Less/ Add	DEPRECIATION/ AMORTISATION	1.019	0.597	0.155
	PROFIT/ (LOSS) BEFORE TAX	43.717	45.843	48.883
Less	TAX	0.000	0.000	0.000
	PROFIT/ (LOSS) AFTER TAX	43.717	45.843	48.883

Particulars			31.03.2018
Sales Turnover (Approximately)			300.000

Expected Sales (2018-2019): INR 300.000 Million

The above information has been parted by Mr. Shankar Manager (Account Manager)

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KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	140.81	147.23	158.13
Account Receivables Turnover (Income / Sundry Debtors)	2.59	2.48	2.31
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	95.87	92.31	101.67
Inventory Turnover (Operating Income / Inventories)	0.34	0.41	0.48
Asset Turnover (Operating Income / Net Fixed Assets)	10.31	20.31	47.18

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.68	1.00	1.00
Debt Equity Ratio (Total Liability / Networth)	1.38	2419.57	2304.42
Current Liabilities to Networth (Current Liabilities / Net Worth)	2.10	3063.08	2979.61
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.05	25.62	12.04
Interest Coverage Ratio (PBIT / Financial Charges)	10.20	9.30	7.32

PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin	%	12.43	13.54	14.56

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((PAT / Sales) * 100)				
Return on Total Assets ((PAT / Total Assets) * 100)	%	14.08	14.93	16.40
Return on Investment (ROI) ((PAT / Networth) * 100)	%	43.72	45843.00	48883.00

SOLVENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	1.46	0.99	1.00
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	0.77	0.58	0.60
G-Score Ratio Financial (Networth / Total Assets)	0.32	0.00	0.00
G-Score Ratio Debt (Debts / Equity Capital)	1.38	2419.57	2304.42
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	1.46	0.99	1.00

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

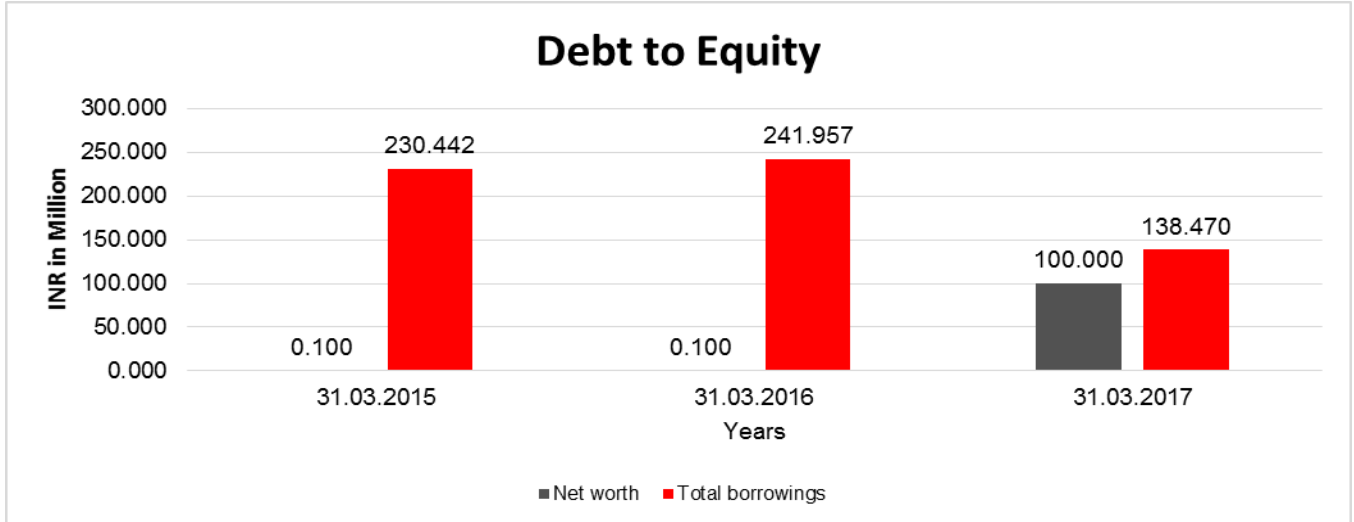
FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Contribution	0.100	0.100	100.000
Reserves & Surplus	0.000	0.000	0.000
Net worth	0.100	0.100	100.000
Secured Loans	0.000	0.704	0.561
Unsecured Loans	230.442	241.253	137.909
Total borrowings	230.442	241.957	138.470
Debt/Equity ratio	2304.420	2419.570	1.385

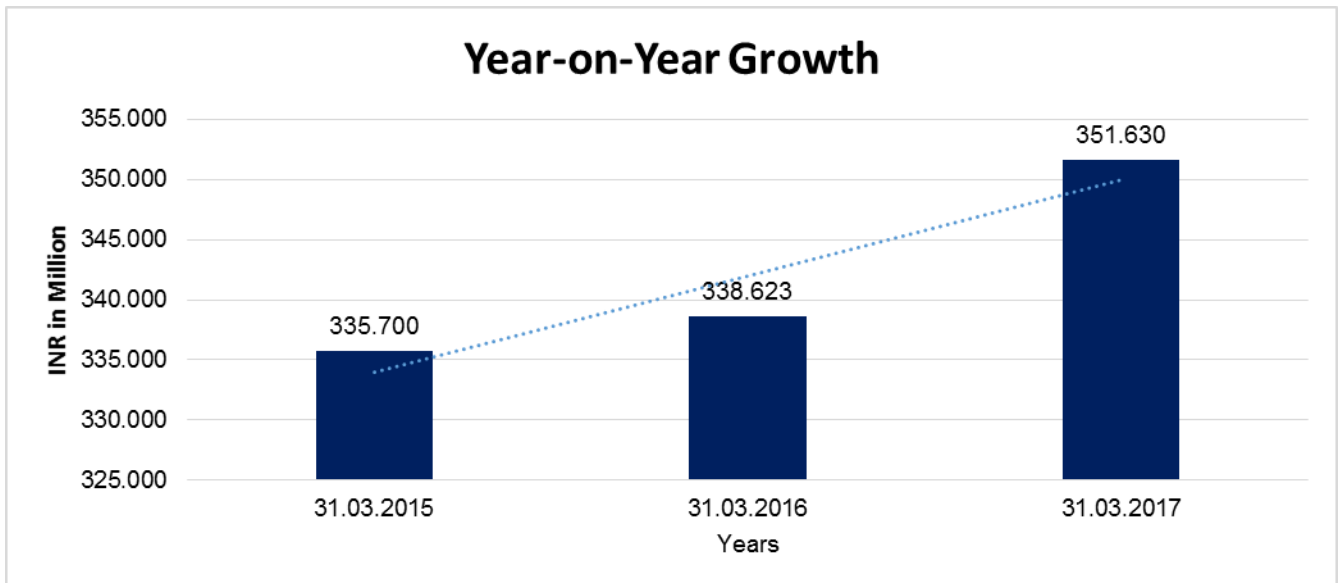
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YEAR-ON-YEAR GROWTH

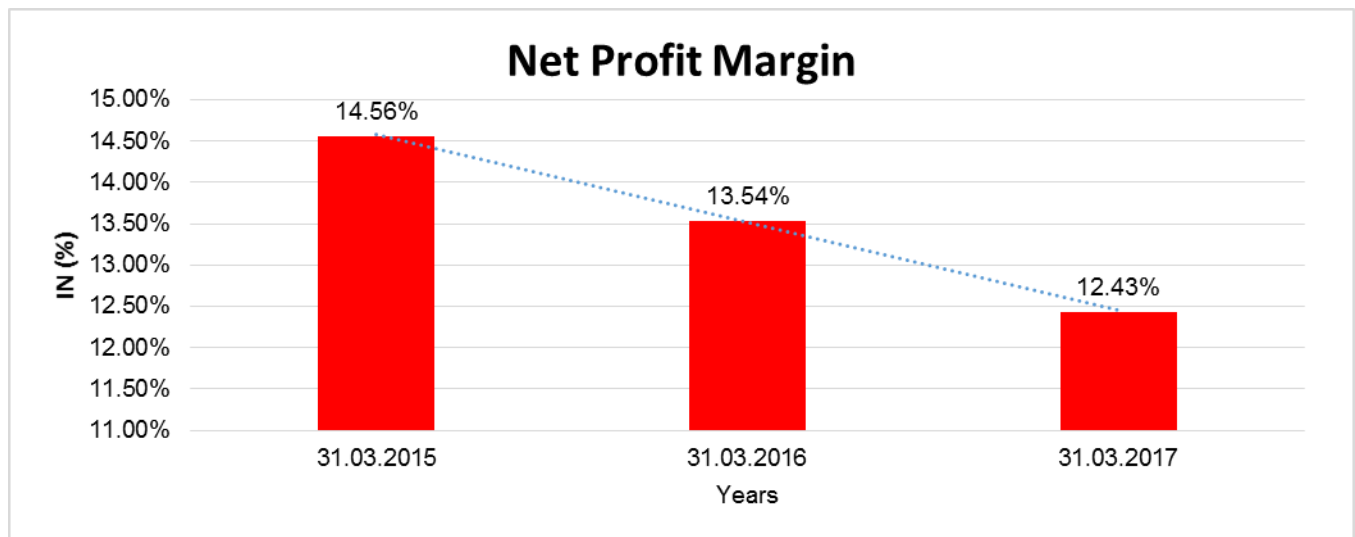
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	335.700	338.623	351.630
		0.871	3.841



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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	335.700	338.623	351.630
Profit	48.883	45.843	43.717
	14.56%	13.54%	12.43%



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes

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SIDMARK SALES SYNERGY LIMITED LIABILITY PARTNERSHIP - 538280 MIRA PAGE NO. : 1

15	Export/import details (if applicable)	Yes
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	Yes
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last four years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	Yes
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

UNSECURED LOAN

Particulars	31.03.2017 (INR in Million)	31.03.2016 (INR in Million)
Sidmark Sales Enterprise Private Limited	9.028	37.834
Uday Achyuth Kamath Current A/c	45.171	76.669
Siddharth Sudesh Kumar Sabharwal Current A/c	83.710	126.750
Total	137.909	241.253

INDEX OF CHARGES: NO CHARGES EXIST FOR THE COMPANY

FIXED ASSETS

- Air Conditioner
- Computer
- Furniture
- Mobile Phone
- Motor Car
- Office Equipment

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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 72.88
UK Pound	1	INR 94.75
Euro	1	INR 83.23

INFORMATION DETAILS

Information Gathered by :	NAG
Analysis Done by :	NYT
Report Prepared by :	JYTK

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	YES
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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