

## MIRA INFORM REPORT

Report No. :	537612
Report Date :	02.11.2018

### IDENTIFICATION DETAILS

Name :	TAJ MAHAL PURIFICATION OF POTABLE WATER LLC
Registered Office :	Warehouse No. 1, Al Qouz Industrial Area 3, Bur Dubai PO Box: 51362 Dubai
Country :	United Arab Emirates
Financials (as on) :	2017 (Summarized)
Date of Incorporation :	15.12.2010
Com. Reg. No.:	647562
Legal Form :	Limited Liability Company
Line of Business :	Manufacture of soft drinks; production of mineral waters and other bottled waters.
No. of Employees :	50 (10.2018)

**RATING & COMMENTS**

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

**MIRA's Rating :**

B

Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

<b>Status :</b>	Moderate
<b>Payment Behaviour :</b>	Slow but Correct
<b>Litigation :</b>	Clear

**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
United Arab Emirates	A2	A2

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**UNITED ARAB EMIRATES - ECONOMIC OVERVIEW**

The UAE has an open economy with a high per capita income and a sizable annual trade surplus. Successful efforts at economic diversification have reduced the portion of GDP from the oil and gas sector to 30%.

Since the discovery of oil in the UAE nearly 60 years ago, the country has undergone a profound transformation from an impoverished region of small desert principalities to a modern state with a high standard of living. The government has increased spending on job creation and infrastructure expansion and is opening up utilities to greater private sector involvement. The country's free trade zones - offering 100% foreign ownership and zero taxes - are helping to attract foreign investors.

The global financial crisis of 2008-09, tight international credit, and deflated asset prices constricted the economy in 2009. UAE authorities tried to blunt the crisis by increasing spending and boosting liquidity in the banking sector. The crisis hit Dubai hardest, as it was heavily exposed to depressed real estate prices. Dubai lacked sufficient cash to meet its debt obligations, prompting global concern about its solvency and ultimately a \$20 billion bailout from the UAE Central Bank and Abu Dhabi Government that was refinanced in March 2014.

The UAE's dependence on oil is a significant long-term challenge, although the UAE is one of the most diversified countries in the Gulf Cooperation Council. Low oil prices have prompted the UAE to cut expenditures, including on some social programs, but the UAE has sufficient assets in its sovereign investment funds to cover its deficits. The government reduced fuel subsidies in August 2015, and introduced excise taxes (50% on sweetened carbonated beverages and 100% on energy drinks and tobacco) in October 2017. A five-percent value-added tax was introduced in January 2018. The UAE's strategic plan for the next few years focuses on economic diversification, promoting the UAE as a global trade and tourism hub, developing industry, and creating more job opportunities for nationals through improved education and increased private sector employment.

Source : CIA

## **BRIEF SUMMARY**

<b>COMPANY NAME</b>	TAJ MAHAL PURIFICATION OF POTABLE WATER LLC			
<b>ADDRESS</b>	Building	Area	Town	PO Box
	Warehouse	Al Qouz Industrial Area	Dubai	51362
	No. 1	3, Bur Dubai		Dubai
<b>TEL/FAX</b>	Verified Phones: (+971 4) 340 1718 / Fax: (+971 4) 353 5600			
<b>EMAIL/WEBSITE</b>	Email: shmemon70@gmail.com / Website: N/A			
<b>ACTIVITY</b>	NACE 1107 - Manufacture of soft drinks; production of mineral waters and other bottled waters;			
<b>PRINCIPAL</b>	Salim Memon		Workforce	
	Managing Director		50	
<b>LEGAL INFO</b>	Date Of Est.	Reg. No.	Legal Form	Status
	15/12/2010	647562	LLC	Active

## **IDENTIFICATION**

<b>CO. NAME</b>	TAJ MAHAL PURIFICATION OF POTABLE WATER LLC		
<b>TRADEMARK</b>	TAJ MAHAL		
<b>ALSO KNOWN NAME (S)</b>	TAJ MAHAL Bottled Drinking Water		
<b>BUILDING</b>	Warehouse No. 1		
<b>AREA</b>	Al Qouz Industrial Area 3, Bur Dubai		
<b>POSTAL ADDRESS</b>	51362 Dubai		
<b>TOWN</b>	Dubai		
<b>COUNTRY</b>	United Arab Emirates		
<b>TELEPHONE</b>	(+971 4) 340 1718 / (+971 55) 290 1412 (Salim Memon) / (+971 55) 335 3650 (Mehul Patel)		
<b>FAX</b>	(+971 4) 353 5600		
<b>VERIFIED EMAIL</b>	shmemon70@gmail.com / water.tajmahal@gmail.com / isalim@rediffmail.com		
<b>BUSINESS HOURS</b>	<b>DAYS</b>	<b>OFFICE HOURS</b>	<b>BREAK TIME</b>
	Sun-Thu	09:00-18:30	13:00-14:00
<b>REGISTERED ADDRESS</b>	Property owned by Dubai Real Estate Corporation, Warehouse No. 1, Al Qouz Industrial Area 3, Bur Dubai PO Box: 51362 Dubai United Arab Emirates		

## **SENIOR PERSONNEL**

<b>MANAGEMENT</b>	<b>NAME</b>	<b>POSITION</b>
	Salim Memon	Managing Director
	Mehul Patel	Finance Manager
	Mr. Bijesh	Sales Executive
<b>WORKFORCE</b>	<b>NO. OF EMPLOYEES</b>	<b>PERIOD</b>
	50	10.2018

## **FINANCIAL SUMMARY**

### **NOTES**

Private companies in UAE are not required to publish or disclose balance sheets. However, the subject interviewed offered the following information:

Turnover : AED 20,000,000 – 2017 (approx)

Financial year ends 31 December.

## **LEGAL STATUS**

<b>INCORPORATION REGISTRATION NO.</b>	15/12/2010 <b>LICENSE NUMBER</b> Trade License No.: 647562 (expiry date: 14/12/2018)	<b>ISSUED BY</b> Dubai Department of Economic Development
<b>OTHER REGISTRATION NO.</b>	C.R. No.: 647562 / CBLS No.: 10867008	
<b>CAPITAL</b>	Not provided	
<b>BUSINESS HISTORY</b>	The Company was incorporated in Dubai on 15 December 2010.	
<b>LEGAL FORM</b>	Limited Liability Company	
<b>STATUS</b>	Active	
<b>SHAREHOLDERS</b>	<b>NAME</b> 1. Salim Memon Nationality: Indian	<b>PERCENTAGE</b> 00.00%

2. Other undisclosed shareholders

\* The exact shareholding structure was not disclosed and subject was not cooperative on the

matter.

## **OPERATION**

<b>BANKERS</b>	Subject declined to name its bankers details.
<b>ACTIVITY CODE (NACE)</b>	1107 - Manufacture of soft drinks; production of mineral waters and other bottled waters;
<b>LINE OF BUSINESS</b>	Bottlers, purification and distributors of drinking water.  Registered activity:  Purification Of Potable Water.
<b>IMPORT FROM</b>	Details of subject's imports could not be learnt.
<b>EXPORT TO</b>	Subject does not export, all sales are domestic.
<b>FACILITIES</b>	Premises comprising administrative offices and a bottling unit located at the heading address.

## **PAYMENT**

<b>CREDIT OPINION</b>	We consider it is acceptable to deal with subject.
-----------------------	--

## **SPECIAL REMARKS**

<b>INTERVIEWED COMMENTS</b>	Mr. Bijesh (Sales Executive) and Salim Memon (Managing Director). You enquired on: TAJ MAHAL PURIFICATION OF POTABLE WATER. Please note that subject's correct registered name is as per heading.
---------------------------------	---

**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 73.83
UK Pound	1	INR 94.82
Euro	1	INR 83.73
UAE (DH)	1	INR 19.74

**Note** : Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

<b>Analysis Done by :</b>	NIY
<b>Report Prepared by :</b>	POJ

**DISCLAIMER** : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

**DISCLAIMER** : This Report is **PRIVATE & CONFIDENTIAL** and it is prepared at the request of and for its use by the Subscriber only. The Subscriber shall use the contents of the Report merely as an aid to its business. Mira Inform Private Limited ("MIPL") has collated information/data in the Report, which have not been verified unless otherwise specifically mentioned in the Report. The Subscriber shall independently verify the accuracy and correctness of the information/data before in any way acting upon the same. MIPL shall not be liable for any harm, injury, loss or damage caused to the Subscriber due to default by the Subscriber's debtors/beneficiaries in fulfilling their obligations of any nature whatsoever. This Report or any of its portion shall not be used as a documentary evidence or otherwise before any investigative agencies or forum of law. This Report is confidential and proprietary to MIPL. The Subscriber and/or any other person(s) may not reproduce, publish or disclose any of the contents of the Report to others without the express authorization of MIPL. This Report is prepared and issued to the Subscriber without any risk, responsibility or liability on the part of MIPL or its officials.