

## MIRA INFORM REPORT

Report No. :	537425
Report Date :	12.11.2018

### IDENTIFICATION DETAILS

Name :	NEW SUPER STAR SELECTION
Registered Office :	Shop No.:3, Palika Parking Bazar, Connaught Place, Delhi - 110001
Mobile No.:	91-9999801201 (Mr. Prateek Gandotra)
Country :	India
Financials (as on) :	31.03.2017
Year of Establishment :	2006
Capital Investment:	INR 4.554 Million
PAN No.: [Permanent Account No.]	AGVPG6850D
GSTN : [Goods & Service Tax Registration No.]	27AGVPG6850D1Z4
Legal Form :	Sole Proprietary Concern
Line of Business :	Dealer of audio cassette, blank CD, CD player etc. [From Indirect Sources]
No. of Employees :	Information declined by the management

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

**MIRA's Rating :** C

Credit Rating	Explanation	Rating Comments
C	Medium High Risk	Business dealings permissible preferably on secured basis

Status :	Moderate
Payment Behaviour :	Unknown

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<b>Litigation :</b>	Clear

**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

**NOT AVAILABLE**

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 12.11.20118

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

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Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION DENIED BY**

<b>Name :</b>	Mr. Prateek Gandotra
<b>Designation :</b>	Proprietor
<b>Contact No.:</b>	91-9999801201
<b>Date :</b>	03.11.2018

**LOCATIONS**

<b>Registered Office :</b>	Shop No.:3, Palika Parking Bazar, Connaught Place, Delhi – 110001, India
<b>Tel. No.:</b>	Not Available
<b>Mobile No.:</b>	91-9999801201 (Mr. Prateek Gandotra) 91-9811010525 (Office)
<b>Fax No.:</b>	Not Available
<b>Locality:</b>	Commercial (As per site visit)

**SOLE PROPRIETOR**

<b>Name :</b>	Mr. Prateek Gandotra
<b>Designation :</b>	Proprietor
<b>Date of Birth/age:</b>	05.10.1983
<b>PAN No.:</b>	AGVPG6850D

**BUSINESS DETAILS**

<b>Line of Business :</b>	Dealer of audio cassette, blank CD, CD player etc. [From Indirect Sources]
<b>Products :</b>	<ul style="list-style-type: none"> <li>• Audio cassette</li> <li>• Blank CD</li> <li>• CD player</li> </ul>
<b>Brand Names :</b>	Not Available
<b>Agencies Held :</b>	Not Divulged
<b>Exports :</b>	Not Available
<b>Imports :</b>	Not Available
<b>Terms :</b>	Not Divulged

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**GENERAL INFORMATION**

<b>Suppliers :</b>	<ul style="list-style-type: none"> <li>• Audio Galaxy</li> <li>• Bennett, Coleman &amp; Co. Limited</li> <li>• Dreams Entertainment</li> <li>• D.</li> <li>• Eagle Home Entertainment Private Limited</li> <li>• Enlighten Film Company Private Limited</li> <li>• Eros International Media Limited (C)</li> <li>• Excel Productions Audio Visuals Private Limited</li> <li>• Indian Vinyl Records Purchase</li> <li>• Karma Music Limited</li> <li>• Kay Jee Electronics</li> <li>• Lahari Recording Company</li> <li>• Magna Home Video</li> <li>• Moser Baer Entertainment Limited-Purchase</li> <li>• Movie Box Records Private Limited</li> </ul>
<b>Customers :</b>	<ul style="list-style-type: none"> <li>• Ahuja Sons</li> <li>• Amazon</li> <li>• Anand Gift Emporium</li> <li>• Balika Overseas</li> <li>• Batra Electronics</li> <li>• Bharisons</li> <li>• B.M. Enterprises</li> <li>• Computet Avenue</li> <li>• Cybermedia India Limited</li> <li>• Deepak Electronics</li> <li>• Deepak Store</li> <li>• FlipKart India Private Limited</li> <li>• Frontline Books</li> </ul>
<b>No. of Employees :</b>	Information denied by the management
<b>Bankers :</b>	<ul style="list-style-type: none"> <li>• ICICI Bank Limited</li> <li>• HDFC Bank Limited</li> <li>• Yes Bank Limited</li> </ul>

<b>Auditors :</b>	
<b>Name :</b>	Gopal Mittal and Associates Chartered Accountants
<b>Address :</b>	301 and 302, III Floor, 79 Shyam Lal Marg, Darya Ganj, New Delhi – 110002,

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	India
<b>Tel No.:</b>	91-11-23282206/23285390
<b>Email:</b>	<a href="mailto:akaggarwalca@gmail.com">akaggarwalca@gmail.com</a>
<b>Website:</b>	<a href="http://www.ca-gma.com">www.ca-gma.com</a>
<b>Collaborators :</b>	Not Available
<b>Membership :</b>	Not Available
<b>Sister Concern :</b>	--

**CAPITAL STRUCTURE**

**AS ON 31.03.2017**

<b>Capital Investment :</b>	
<b>Owned :</b>	INR 4.554 Million
<b>Borrowed :</b>	--
<b>Total :</b>	INR 4.554 Million

**FINANCIAL DATA**  
*[all figures are INR Million]*

**ABRIDGED BALANCE SHEET**

<b>SOURCES OF FUNDS</b>			<b>31.03.2017</b>
<b>EQUITY AND LIABILITIES</b>			
1] Proprietors Capital			4.554
2] Share Application Money			0.000
3] Reserves & Surplus			0.000
4] (Accumulated Losses)			0.000
<b>NETWORTH</b>			<b>4.554</b>
<b>LOAN FUNDS</b>			
1] Secured Loans			2.611
2] Unsecured Loans			0.190
<b>TOTAL BORROWING</b>			<b>2.801</b>
DEFERRED TAX LIABILITIES			0.000
<b>TOTAL</b>			<b>7.355</b>
<b>APPLICATION OF FUNDS</b>			
FIXED ASSETS [Net Block]			0.770
Capital work-in-progress			0.000
INVESTMENT			0.000
DEFERRED TAX ASSETS			0.000
<b>CURRENT ASSETS, LOANS &amp; ADVANCES</b>			
Inventories			32.565
Sundry Debtors			5.258
Cash & Bank Balances			0.106
Other Current Assets			1.459
Loans & Advances			0.611
<b>Total Current Assets</b>			<b>39.999</b>
<b>Less : CURRENT LIABILITIES &amp; PROVISIONS</b>			
Sundry Creditors			32.276
Other Current Liabilities			1.138
Provisions			0.000
<b>Total Current Liabilities</b>			<b>33.414</b>
<b>Net Current Assets</b>			<b>6.585</b>
MISCELLANEOUS EXPENSES			0.000

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<b>TOTAL</b>			<b>7.355</b>
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**PROFIT & LOSS ACCOUNT**

	<b>PARTICULARS</b>		<b>31.03.2017</b>
	<b>SALES</b>		
	Income		65.237
	Other Income		1.136
	<b>TOTAL</b>		<b>66.373</b>
<b>Less</b>	<b>EXPENSES</b>		
	Cost of Goods Sold		56.637
	Direct Expenses		6.510
	Audit Fee		0.050
	Discount		0.005
	Electricity and Water Expenses		0.059
	Insurance		0.012
	Insurance - Stock		0.024
	Freight		0.001
	License fees		0.765
	Additional VAT Demand/ Refund Return		0.362
	Office Expenses		0.013
	Professional Fee		0.082
	Salary		0.804
	Rent		0.038
	Professional Fee		0.020
	Service Charges		0.022
	Short & Excess		0.004
	Telephone Expenses		0.043
	Tata AIG		0.024
	<b>TOTAL</b>		<b>65.475</b>
	<b>PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION</b>		<b>0.898</b>
<b>Less</b>	<b>FINANCIAL EXPENSES</b>		<b>0.118</b>
	<b>PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION</b>		<b>0.780</b>
<b>Less/ Add</b>	<b>DEPRECIATION/ AMORTISATION</b>		<b>0.145</b>
	<b>NET PROFIT</b>		<b>0.635</b>

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**KEY RATIOS**

**EFFICIENCY RATIOS**

<b>PARTICULARS</b>			<b>31.03.2017</b>
Average Collection Days (Sundry Debtors / Income * 365 Days)			29.42
Account Receivables Turnover (Income / Sundry Debtors)			12.41
Average Payment Days (Sundry Creditors / Purchases * 365 Days)			208.00
Inventory Turnover (Operating Income / Inventories)			0.03
Asset Turnover (Operating Income / Net Fixed Assets)			1.17

**LEVERAGE RATIOS**

<b>PARTICULARS</b>			<b>31.03.2017</b>
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)			0.89
Debt Equity Ratio (Total Liability / Networth)			0.62
Current Liabilities to Networth (Current Liabilities / Net Worth)			7.38
Fixed Assets to Networth (Net Fixed Assets / Networth)			0.17
Interest Coverage Ratio (PBIT / Financial Charges)			7.61

**PROFITABILITY RATIOS**

<b>PARTICULARS</b>			<b>31.03.2017</b>
Net Profit Margin ((PAT / Sales) * 100)	%		0.97
Return on Total Assets ((PAT / Total Assets) * 100)	%		1.56

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Return on Investment (ROI) ((PAT / Networth) * 100)	%			13.94
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**SOLVENCY RATIOS**

PARTICULARS				31.03.2017
Current Ratio (Current Assets / Current Liabilities)				1.19
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)				0.22
G-Score Ratio Financial (Networth / Total Assets)				0.11
G-Score Ratio Debt (Debts / Equity Capital)				0.62
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)				1.19

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	No
10	Date of Birth of Proprietor / Partners / Directors	No
11	Pan Card No. of Proprietor / Partners	Yes
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	No
18	Major suppliers	Yes

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19	Major customers	Yes
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last one year	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last one year	Yes
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

**OBSERVATION POINTS**

<b>Name of Company :</b>	NEW SUPER STAR SELECTION
<b>Address :</b>	Shop No.:3, Palika Parking Bazar, Connaught Place, Delhi – 110001, India
<b>Name Board :</b>	Not Sighted
<b>Location:</b>	Very Difficult
<b>Locality:</b>	Commercial
<b>Area :</b>	Neutral
<b>Proof of visit:</b>	Photographs

**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 72.48
UK Pound	1	INR 93.76
Euro	1	INR 82.10

**INFORMATION DETAILS**

Information Gathered by :	SHW
Analysis Done by :	VIV
Report Prepared by :	KVT

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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