

MIRA INFORM REPORT

Report No. :	538325
Report Date :	10.11.2018

IDENTIFICATION DETAILS

Name :	POROCEL INDUSTRIES, LLC
Registered Office :	Corporation Trust Center 1209 Orange St, Wilmington, New Castle, De, 19801
Country :	United States
Financials (as on) :	2017 (Summarized)
Year of Establishment :	1937
Legal Form :	Limited Liability Company
Line of Business :	Subject provide catalyst services and produce activated alumina, specialty adsorbents and support media. The Company's line of business includes the manufacturing of industrial inorganic chemicals.
No. of Employees :	100

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Good
Payment Behaviour :	Regular
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
United States	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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UNITED STATES - ECONOMIC OVERVIEW

The US has the most technologically powerful economy in the world, with a per capita GDP of \$59,500. US firms are at or near the forefront in technological advances, especially in computers, pharmaceuticals, and medical, aerospace, and military equipment; however, their advantage has narrowed since the end of World War II. Based on a comparison of GDP measured at purchasing power parity conversion rates, the US economy in 2014, having stood as the largest in the world for more than a century, slipped into second place behind China, which has more than tripled the US growth rate for each year of the past four decades.

In the US, private individuals and business firms make most of the decisions, and the federal and state governments buy needed goods and services predominantly in the private marketplace. US business firms enjoy greater flexibility than their counterparts in Western Europe and Japan in decisions to expand capital plant, to lay off surplus workers, and to develop new products. At the same time, businesses face higher barriers to enter their rivals' home markets than foreign firms face entering US markets.

Long-term problems for the US include stagnation of wages for lower-income families, inadequate investment in deteriorating infrastructure, rapidly rising medical and pension costs of an aging population, energy shortages, and sizable current account and budget deficits.

The onrush of technology has been a driving factor in the gradual development of a "two-tier" labor market in which those at the bottom lack the education and the professional/technical skills of those at the top and, more and more, fail to get comparable pay raises, health insurance coverage, and other benefits. But the globalization of trade, and especially the rise of low-wage producers such as China, has put additional downward pressure on wages and upward pressure on the return to capital. Since 1975, practically all the gains in household income have gone to the top 20% of households. Since 1996, dividends and capital gains have grown faster than wages or any other category of after-tax income.

Imported oil accounts for more than 50% of US consumption and oil has a major impact on the overall health of the economy. Crude oil prices doubled between 2001 and 2006, the year home prices peaked; higher gasoline prices ate into consumers' budgets and many individuals fell behind in their mortgage payments. Oil prices climbed another 50% between 2006 and 2008, and bank foreclosures more than doubled in the same period. Besides dampening the housing market, soaring oil prices caused a drop in the value of the dollar and a deterioration in the US merchandise trade deficit, which peaked at \$840 billion in 2008. Because the US economy is energy-intensive, falling oil prices since 2013 have alleviated many of the problems the earlier increases had created.

The sub-prime mortgage crisis, falling home prices, investment bank failures, tight credit, and the global economic downturn pushed the US into a recession by mid-2008. GDP contracted until the third quarter of 2009, the deepest and longest downturn since the Great Depression. To help stabilize financial markets, the US Congress established a \$700 billion Troubled Asset Relief Program in October 2008. The government used some of these funds to purchase equity in US banks and industrial corporations, much of which had been returned to the government by early 2011. In January 2009, Congress passed and former President Barack OBAMA signed a bill providing an additional \$787 billion fiscal stimulus to be used over 10 years - two-thirds on additional spending and one-third on tax cuts - to create jobs and to help the economy recover. In 2010 and 2011, the federal budget deficit reached nearly 9% of GDP. In 2012, the Federal Government reduced the growth of spending and the deficit shrank to 7.6% of GDP. US revenues from taxes and other sources are lower, as a percentage of GDP, than those of most other countries.

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Wars in Iraq and Afghanistan required major shifts in national resources from civilian to military purposes and contributed to the growth of the budget deficit and public debt. Through FY 2018, the direct costs of the wars will have totaled more than \$1.9 trillion, according to US Government figures.

In March 2010, former President OBAMA signed into law the Patient Protection and Affordable Care Act (ACA), a health insurance reform that was designed to extend coverage to an additional 32 million Americans by 2016, through private health insurance for the general population and Medicaid for the impoverished. Total spending on healthcare - public plus private - rose from 9.0% of GDP in 1980 to 17.9% in 2010.

In July 2010, the former president signed the DODD-FRANK Wall Street Reform and Consumer Protection Act, a law designed to promote financial stability by protecting consumers from financial abuses, ending taxpayer bailouts of financial firms, dealing with troubled banks that are "too big to fail," and improving accountability and transparency in the financial system - in particular, by requiring certain financial derivatives to be traded in markets that are subject to government regulation and oversight.

The Federal Reserve Board (Fed) announced plans in December 2012 to purchase \$85 billion per month of mortgage-backed and Treasury securities in an effort to hold down long-term interest rates, and to keep short-term rates near zero until unemployment dropped below 6.5% or inflation rose above 2.5%. The Fed ended its purchases during the summer of 2014, after the unemployment rate dropped to 6.2%, inflation stood at 1.7%, and public debt fell below 74% of GDP. In December 2015, the Fed raised its target for the benchmark federal funds rate by 0.25%, the first increase since the recession began. With continued low growth, the Fed opted to raise rates several times since then, and in December 2017, the target rate stood at 1.5%.

In December 2017, Congress passed and President Donald TRUMP signed the Tax Cuts and Jobs Act, which, among its various provisions, reduces the corporate tax rate from 35% to 21%; lowers the individual tax rate for those with the highest incomes from 39.6% to 37%, and by lesser percentages for those at lower income levels; changes many deductions and credits used to calculate taxable income; and eliminates in 2019 the penalty imposed on taxpayers who do not obtain the minimum amount of health insurance required under the ACA. The new taxes took effect on 1 January 2018; the tax cut for corporations are permanent, but those for individuals are scheduled to expire after 2025. The Joint Committee on Taxation (JCT) under the Congressional Budget Office estimates that the new law will reduce tax revenues and increase the federal deficit by about \$1.45 trillion over the 2018-2027 period. This amount would decline if economic growth were to exceed the JCT's estimate.

Source : CIA

STATUTORY INFORMATION

Legal Name	POROCEL INDUSTRIES, LLC
Trade Name	POROCEL INDUSTRIES
ID	ID
ID Details	4067298
Creation Date	1937
Incorporation Date	11/28/2005
Legal Address	REGISTERED AGENT INFORMATION Name: THE CORPORATION TRUST COMPANY Address: CORPORATION TRUST CENTER 1209 ORANGE ST City: WILMINGTON County: New Castle State: DE Postal Code: 19801 Phone: 302-658-7581
Operative Address	12777 Jones Road, Suite 280 Houston, TX 77070 USA
Telephone	Americas - Tel: (1) 832-688-9696 Europe - Tel: 00352-50-24-54-1 Canada - Tel: (1) 403-527-4400 Singapore - Tel: (65) 6863 8382 India - Tel: (91) 265-6540177 Shanghai - Tel: (86) 21-5039-5780
Fax	(1) 832-688-9696
Legal Form	Limited Liability Company
E-Mail	americas@porocel.com
Registered In	DELAWARE
Website	www.porocel.com
Contact	Ronald Zapletal, President
Staff	100 employees in USA
Activity	SIC Code 2819, Industrial Inorganic Chemicals, NEC NAICS Code 331313, Alumina Refining and Primary Aluminum Production

BANKS

Name of Bank	Reported Amount
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There are not informed banks

Description

The company does not make its banking data public.

HISTORY

History

The company was founded in 1937, established as a joint venture between Atlantic Richfield and Standard Oil of New Jersey, Porocel was later acquired by the Attapulgas Clay Company and then Engelhard in 1967. In 1996, a group of independent investors purchased Porocel—and Porocel's primary business transformed from activated bauxites to activated alumina, adsorbents, catalyst supports and toll services. In 2004, Porocel acquired Criterion Catalyst's global catalyst services businesses. Porocel further broadened its offerings in 2009 with the acquisition of a hydrotreating catalyst testing facility.

Key Developments

Parent Company

NA

PRINCIPAL ACTIVITY

General Description

POROCEL INDUSTRIES, LLC is dedicated to provide catalyst services and produce activated alumina, specialty adsorbents and support media. The Company's line of business includes the manufacturing of industrial inorganic chemicals.

Service/Product Description

Product Listing
Activated Alumina
Activated Alumina Desiccant Supplier-Dryocel 848
Activated Bauxite
Aluminum Oxide Supplier-Chromatocel
Catalyst Substrates and Powders
Inert Bed Supports

Applications
Activated Alumina Desiccant Supplier-Dryocel 848
Arsine Adsorption
Chromatography
Coke Oven Gas Treating
COS Hydrolysis
COS, H2O and CO2 Adsorption
Decolorization



MIRA INFORM PRIVATE LIMITED
 605, Palmspring, Near D'Mart, Link Road,
 Malad (West), Mumbai - 400 064. INDIA
 Tel : 91-22-40448000 (44 lines)
 Fax : 91-22-40448045 / 40448046
 E-mail : mira@mirainform.com
 info@mirainform.com
 Website : <http://www.mirainform.com>
<http://www.miraglobalcheck.com>
<http://www.miraglobalcollections.com>

	Porocel's Products for HCl Adsorption HF Adsorption Hydrogen Peroxide and HDPE Processing Hydrocarbon Recycling / Purification Mercury Adsorption Monomer Treating (TBC Removal) Olefin Purification Sulfur Adsorption Sulfur Recovery Application Bulletins
	Catalyst Regeneration Services optiCAT Plus® Rejuvenation Catalyst Services Excel® Catalyst Rejuvenation Technology Top Bed Grading Products CatGuard® 10 CatGuard® 20 CatGuard® Si21 CatGuard® As40 CatGuard® 60 HPC Technical Services Activity Testing Presulfurization actiCATShield® actiCAT® Reactivation UltraCAT® Catalyst Preactivation Length and Density Grading Length Grading Density Grading FCC Catalyst Services Wholesale and Retail
Sales	
Operations Area	National and International
Imports From	India
Export To	Mexico, Ecuador and Colombia
Employees	100 employees in USA
Payments With Suppliers	Regular
Brands	
Brand	Comments
UltraCAT®	NA

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actiCAT®	NA
actiCATShield®	NA
CatGuard®	NA
Excel®	NA
optiCAT Plus®	NA

Clients

Name of Client	Country	Comments
SAIMEXICANA SA DE CV	MEXICO	NA
SALZGITTER MANNESMANN PRECISION, S.A. DE C.V.	MEXICO	NA
BIOFACTOR SA	ECUADOR	NA
JACOBS INTERNATIONAL S A	COLOMBIA	NA

Comments -

Suppliers

Supplier Name	Country	Comments
POROCEL INDIA LTD	INDIA	NA
ALUCEHM INDIA LTD	INDIA	NA

Comments -

LOCATION

Headquarters	12777 Jones Road, Suite 280 Houston, TX 77070 USA
Branches	10300 Arch St. Pike Little Rock, AR 72206 USA 1 LANDY LN CINCINNATI, OH, 45215-3405 United States
Industries	NA

GROUP STRUCTURE AND SUBDIARY COMPANIES

Listed at the stock exchange	NO
Capital	NA
Shareholders (%)	This is a private company. The company does not disclose information on shareholders. Despite our long search, we could not confirm major holders.
Management	Ronald Zapletal, President Edward Butera, Member Vice President and Secretary Ronald Bell, Treasurer Terry Mchugh, Chief Operations Officer and Senior Vice President Thomas Kramer, Chief Financial Officer William aKist, Executive Roxanne Gibson, Director Linda Miller, Director Gerald Ashford, Plant Manager Guillaume Maire, Sales Manager Virginie Vanalderwelt, Sales and Business Development Manager Nirav Shah, Global Manager Todd Burkes, Global Business Manager Michael Martinez, Global Hydroprocessing Technical Pamela Hines, Customer Service
Subsidiary Companies	NA
Related Companies	Canada Porocel of Canada, Ltd 2159 Brier Park PI NW, Medicine Hat AB, T1C1S7 Tel: (1) 403-527-4400 Fax: (1) 403-526-2465 Email:americas@porocel.com China Rm 6115, 6F, 21st Century Tower No. 210 Century Avenue Pudong, Shanghai 200120, China Tel: 86-21-5039-5780 Fax: 86-21-6355-3219 Cell: 86-13-5643-55925 Email: china@porocel.com Europe Catalyst Recovery Europe S.A. 420 Route de Longwy L-4832 Rodange

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Luxembourg
Tel: 00352-50-24-54-1
Email: europe@porocel.com
For Data Protection: dpo.cre@porocel.com

India
Porocel Industries, LLC - India Branch Office
404, ISCON Atria-1, ISCON Heights,
Gotri Road, Vadodara - 390021
Gujarat. India
Tel: (91) 265 6540177
Fax: (91) 265 6540185
Email: india-me@porocel.com

India
221/BK Tarabai Garden Road
Pleasant Home BS No. 5-6
Tarabai Park, Kolhapur - 416003

USA
Catalyst Recovery of Louisiana, LLC
100 American Blvd
P.O. Box 3077
Lafayette, LA 70502

Singapore
Catalyst Recovery Singapore Pte Ltd
Co Reg No. 199406560E
52 Tuas Road Singapore 638502
Tel: (65) 6863 8382
Fax: (65) 6863 1180
Email: asia@porocel.com

POROCEL HOLDINGS
CORPORATION TRUST CENTER 1209 ORANGE ST,
WILMINGTON, New Castle, DE, 19801
USA

FINANCIAL INFORMATION

General Description	The company does not make its financial statements public. The following information has been provided by private sources:
Year/Currency	2017 USD
Sales	10,000,000

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Money Flow	Normal
Import Fob Dollar Year	Amount
There are not Import Fob Dollar informed	
Export Fob Dollar Year	Amount
There are not Export Fob Dollar informed	

LEGAL FILINGS

Lawsuits	No found
Trademarks	<p>ECLIPSE - Trademark Details Status: 700 - Registered Image for trademark with serial number 86550048 Serial Number86550048 Registration Number5459372 Word MarkeCLIPSE Status700 - Registered Status Date2018-05-01 Filing Date2015-03-02 Registration Number5459372 Registration Date2018-05-01 Mark Drawing4000 - Standard character mark Typeset Published for Opposition Date2015-07-28 Attorney NameNathan E. Stacy Law Office Assigned Location CodeM80 Employee NameLEASER, ANDREW C</p> <p>CHROMATOCEL - Trademark Details Status: 700 - Registered Image for trademark with serial number 86369897 Serial Number86369897 Registration Number4712387 Word MarkCHROMATOCEL Status700 - Registered Status Date2015-03-31 Filing Date2014-08-18 Registration Number4712387 Registration Date2015-03-31 Mark Drawing4000 - Standard character mark Typeset Published for Opposition Date2015-01-13 Attorney NameNathan E. Stacy</p>

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Law Office Assigned Location CodeL20
Employee NameSUAREZ, MARIA VICTORIA

POROCEL - Trademark Details
Status: 702 - Section 8 & 15-Accepted And
Acknowledged
Image for trademark with serial number 77445855
Serial Number77445855
Registration Number3566865
Word MarkPOROCEL
Status702 - Section 8 & 15-Accepted And
Acknowledged
Status Date2014-04-02
Filing Date2008-04-11
Registration Number3566865
Registration Date2009-01-27
Mark Drawing5000 - Illustration: Drawing with
word(s)/letter(s)/number(s) in Stylized form Typeset
Published for Opposition Date2008-11-11
Attorney NameWilliam Rambo
Law Office Assigned Location CodeL70
Employee NameJACKSON, STEVEN W

EXCEL - Trademark Details
Status: 700 - Registered
Image for trademark with serial number 86372198
Serial Number86372198
Registration Number4852273
Word MarkEXCEL
Status700 - Registered
Status Date2015-11-10
Filing Date2014-08-20
Registration Number4852273
Registration Date2015-11-10
Mark Drawing4000 - Standard character mark Typeset
Published for Opposition Date2015-01-13
Attorney NameNathan E. Stacy
Law Office Assigned Location CodeL20
Employee NameSUAREZ, MARIA VICTORIA

ACTICAT SHIELD - Trademark Details
Status: 700 - Registered
Image for trademark with serial number 86272588
Serial Number86272588
Registration Number4742157
Word MarkACTICAT SHIELD
Status700 - Registered
Status Date2015-05-26
Filing Date2014-05-06

Registration Number4742157
Registration Date2015-05-26
Mark Drawing4000 - Standard character mark Typeset
Published for Opposition Date2015-03-10
Attorney NameNathan E. Stacy
Law Office Assigned Location CodeL60
Employee NameLAVACHE, LINDA M

DRYOCEL - Trademark Details
Status: 700 - Registered
Image for trademark with serial number 86550050
Serial Number86550050
Registration Number4831088
Word MarkDRYOCEL
Status700 - Registered
Status Date2015-10-13
Filing Date2015-03-02
Registration Number4831088
Registration Date2015-10-13
Mark Drawing4000 - Standard character mark Typeset
Published for Opposition Date2015-07-28
Attorney NameNathan E. Stacy
Law Office Assigned Location CodeM80
Employee NameLEASER, ANDREW C

CATGUARD - Trademark Details
Status: 700 - Registered
Image for trademark with serial number 85923540
Serial Number85923540
Registration Number4549016
Word MarkCATGUARD
Status700 - Registered
Status Date2014-06-10
Filing Date2013-05-04
Registration Number4549016
Registration Date2014-06-10
Mark Drawing4000 - Standard character mark Typeset
Published for Opposition Date2013-10-08
Attorney NameNathan E. Stacy
Law Office Assigned Location CodeL20
Employee NameCOLEMAN, CIMMERIAN
No records found

Patents Registered

Renewals

UCC (Uniform Commercial Code)

OFAC Sanctions List Search

No records found

No records found

The company is not listed in the OFAC list.

SUMMARY

Summary

Founded in 1937, POROCEL INDUSTRIES, LLC is dedicated to provide catalyst services and produce activated alumina, specialty adsorbents and support media. The Company's line of business includes the manufacturing of industrial inorganic chemicals.

The company has approximately 100 employees and generates an estimated USD 10 million in annual revenue.

The company exports to Mexico, Ecuador and Colombia and imports from India, operating within national and international markets.

This has been an ACTIVE company incorporated in DELAWARE in 2005.

RISK INFORMATION

Debts	Controlled
Payments	Regular
Cash Flow	Normal
State	ACTIVE

INTERVIEW

First Name	Peggy
Position	Operator
Comments	The person contacted confirmed telephone number, website, trade name, operative address, main activity and operations area, but was reluctant to provide further information, explaining that she was not allowed to do so.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 73.00
UK Pound	1	INR 95.30
Euro	1	INR 83.26
US Dollar	1	INR 72.98

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	DIV
Report Prepared by :	DNS

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)