

**SHANGHAI FOREIGN TRADE ENTERPRISES PUDONG CO., LTD.- 538505 PAGE NO. : 1**

## MIRA INFORM REPORT

<b>Report No. :</b>	538505
<b>Report Date :</b>	10.11.2018

### IDENTIFICATION DETAILS

<b>Name :</b>	SHANGHAI FOREIGN TRADE ENTERPRISES PUDONG CO., LTD.
<b>Registered Office :</b>	2/F, Building 13, No. 27 New Jinqiao Road, China (Shanghai) Pilot Free Trade Zone
<b>Country :</b>	China
<b>Financials (as on) :</b>	30.06.2018
<b>Date of Incorporation :</b>	10.07.1992
<b>Unified social credit code .:</b>	9131000013220753XT
<b>Legal Form :</b>	Limited Liabilities Company
<b>Line of Business :</b>	Subject registered business scope includes importing and exporting various kinds of commodities and technology, processing with imported materials, processing with imported samples, assembling with imported parts, and compensation trade in agreement; counter trade & transit trade, economic and trade consulting, domestic trade, enterprise registration agent.
<b>No. of Employees :</b>	80

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

<b>MIRA's Rating :</b>	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

<b>Status :</b>	Satisfactory
<b>Payment Behaviour :</b>	Slow but Correct

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<b>Litigation :</b>	Clear
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**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

<b>Country Name</b>	<b>Previous Rating (30.06.2018)</b>	<b>Current Rating (30.09.2018)</b>
China	A1	A1

<b>Risk Category</b>	<b>ECGC Classification</b>
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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## CHINA - ECONOMIC OVERVIEW

Since the late 1970s, China has moved from a closed, centrally planned system to a more market-oriented one that plays a major global role. China has implemented reforms in a gradualist fashion, resulting in efficiency gains that have contributed to a more than tenfold increase in GDP since 1978. Reforms began with the phaseout of collectivized agriculture, and expanded to include the gradual liberalization of prices, fiscal decentralization, increased autonomy for state enterprises, growth of the private sector, development of stock markets and a modern banking system, and opening to foreign trade and investment. China continues to pursue an industrial policy, state support of key sectors, and a restrictive investment regime. From 2013 to 2017, China had one of the fastest growing economies in the world, averaging slightly more than 7% real growth per year. Measured on a purchasing power parity (PPP) basis that adjusts for price differences, China in 2017 stood as the largest economy in the world, surpassing the US in 2014 for the first time in modern history. China became the world's largest exporter in 2010, and the largest trading nation in 2013. Still, China's per capita income is below the world average.

In July 2005 moved to an exchange rate system that references a basket of currencies. From mid-2005 to late 2008, the renminbi (RMB) appreciated more than 20% against the US dollar, but the exchange rate remained virtually pegged to the dollar from the onset of the global financial crisis until June 2010, when Beijing announced it would resume a gradual appreciation. From 2013 until early 2015, the renminbi held steady against the dollar, but it depreciated 13% from mid-2015 until end-2016 amid strong capital outflows; in 2017 the RMB resumed appreciating against the dollar – roughly 7% from end-of-2016 to end-of-2017. In 2015, the People's Bank of China announced it would continue to carefully push for full convertibility of the renminbi, after the currency was accepted as part of the IMF's special drawing rights basket. However, since late 2015 the Chinese Government has strengthened capital controls and oversight of overseas investments to better manage the exchange rate and maintain financial stability.

The Chinese Government faces numerous economic challenges including: (a) reducing its high domestic savings rate and correspondingly low domestic household consumption; (b) managing its high corporate debt burden to maintain financial stability; (c) controlling off-balance sheet local government debt used to finance infrastructure stimulus; (d) facilitating higher-wage job opportunities for the aspiring middle class, including rural migrants and college graduates, while maintaining competitiveness; (e) dampening speculative investment in the real estate sector without sharply slowing the economy; (f) reducing industrial overcapacity; and (g) raising productivity growth rates through the more efficient allocation of capital and state-support for innovation. Economic development has progressed further in coastal provinces than in the interior, and by 2016 more than 169.3 million migrant workers and their dependents had relocated to urban areas to find work. One consequence of China's population control policy known as the "one-child policy" - which was relaxed in 2016 to permit all families to have two children - is that China is now one of the most rapidly aging countries in the world. Deterioration in the environment - notably air pollution, soil erosion, and the steady fall of the water table, especially in the North - is another long-term problem. China continues to lose arable land because of erosion and urbanization. The Chinese Government is seeking to add energy production capacity from sources other than coal and oil, focusing on natural gas, nuclear, and clean energy development. In 2016, China ratified the Paris Agreement, a multilateral agreement to combat climate change, and committed to peak its carbon dioxide emissions between 2025 and 2030.

The government's 13th Five-Year Plan, unveiled in March 2016, emphasizes the need to increase innovation and boost domestic consumption to make the economy less dependent on government investment, exports, and heavy industry. However, China has made more progress on subsidizing innovation than rebalancing the economy. Beijing has committed to giving the market a more decisive role in allocating resources, but the Chinese Government's policies continue to favor state-owned enterprises and emphasize stability. Chinese leaders in 2010 pledged to double China's GDP by 2020, and the 13th Five Year Plan includes annual economic growth targets of at least 6.5% through 2020 to achieve that goal. In recent years, China has renewed its support

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**MIRA INFORM PRIVATE LIMITED**  
605, Palmspring, Near D'Mart, Link Road,  
Malad (West), Mumbai - 400 064. INDIA  
Tel : 91-22-40448000 (44 lines)  
Fax : 91-22-40448045 / 40448046  
E-mail : mira@mirainform.com  
info@mirainform.com  
Website : <http://www.mirainform.com>  
<http://www.miraglobalcheck.com>  
<http://www.miraglobalcollections.com>

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for state-owned enterprises in sectors considered important to "economic security," explicitly looking to foster globally competitive industries. Chinese leaders also have undermined some market-oriented reforms by reaffirming the "dominant" role of the state in the economy, a stance that threatens to discourage private initiative and make the economy less efficient over time. The slight acceleration in economic growth in 2017—the first such uptick since 2010—gives Beijing more latitude to pursue its economic reforms, focusing on financial sector deleveraging and its Supply-Side Structural Reform agenda, first announced in late 2015.

Source : CIA

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## **COMPANY NAME AND ADDRESS**

**COMPANY NAME** Shanghai Foreign Trade Enterprises Pudong Co., Ltd.  
**CURRENT ADDRESS** 10-14/F, No. 258-268 Zhaojiabang Road, Shanghai 200031  
PR China  
**REGISTERED ADDRESS** 2/F, Building 13, No. 27 New Jinqiao Road, China (Shanghai)  
Pilot Free Trade Zone  
**TEL. NO.** 86 (0) 21-64333000  
**FAX NO.** 86 (0) 21-64743340

## **EXECUTIVE SUMMARY**

DATE OF REGISTRATION : JULY 10, 1992  
UNIFIED SOCIAL CREDIT CODE : 9131000013220753XT  
LEGAL FORM : LIMITED LIABILITIES COMPANY  
CHIEF EXECUTIVE : ZHANG YAN (LEGAL REPRESENTATIVE)  
REGISTERED CAPITAL : CNY 10,000,000  
STAFF : 80  
BUSINESS CATEGORY : TRADING  
REVENUE : CNY 873,524,000 (FROM JAN. 1, 2018 TO JUN. 30, 2018)  
EQUITIES : CNY 30,328,000 (AS OF JUN. 30, 2018)  
WEBSITE : [www.shforeign.com](http://www.shforeign.com)  
E-MAIL : [infor@shasft.com](mailto:infor@shasft.com)  
PAYMENT : SLOW BUT CORRECT  
MARKET CONDITION : COMPETITIVE  
FINANCIAL CONDITION : STABLE  
OPERATIONAL TREND : FAIRLY STEADY  
GENERAL REPUTATION : AVERAGE

Adopted abbreviations (as follows)

**SC** - Subject Company (the company inquired by you)

**N/A** – Not available

**CNY** – China Yuan Ren Min Bi

## **OPERATIONAL TREND & GENERAL REPUTATION**

This section aims at indicating the relative positions of SC in respect of its operational trend & general reputation

Operational Trend:-

Upward

Steady

Fairly Steady

Ordinary

General Reputation:-

Excellent

Good

Fairly Good

Average

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Fair	Fair
Stagnant	Detrimental
Downward	Not known
Not known	Not yet be determined
Not yet be determined	

## **LEGAL STATUS & HISTORY**

SC was established as a limited liabilities company of PRC with State Administration of Industry & Commerce (SAIC) under unified social credit code: 9131000013220753XT.

SC's Import and Export Enterprise Code: 310013220753X

SC's registered capital: CNY 10,000,000

SC's paid-in capital: CNY 10,000,000

### **Registration Change Record:-**

<b>Date</b>	<b>Change of Contents</b>	<b>Before the change</b>	<b>After the change</b>
--	Registration No.	3101151016674	310115000002278
	Company Name	Shanghai Foreign Trade Enterprises Corp. Pudong Co.	Shanghai Foreign Trade Enterprises Pudong Co., Ltd.
	Legal Form	One-person Limited Liability Company	Limited Liabilities Company
2005-2-22	Legal Representative	Xia Dazhi	Sun Dunming
2005-10-28	Legal Representative	Sun Dunming	Xia Xiping
2010-6-24	Legal Representative	Xia Xiping	Gao Wenwei
2014-10-24	Legal Representative	Gao Wenwei	Zhang Yan
--	Registration No./ Unified Social Credit Code	310115000002278	9131000013220753XT

### **Current Co search indicates SC's shareholders & chief executives are as follows:-**

<b>Name of Shareholder (s)</b>	<b>% of Shareholding</b>
Shanghai Foreign Trade Enterprises Co., Ltd.	50
Shanghai Ruhao Investment & Management Center (Limited Partnership)	50

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**SC's Chief Executives:-**

**Position**

Legal Representative and Chairman  
General Manager  
Director

Supervisor

**Name**

Zhang Yan  
Sun Dunming  
Tang Weijian  
Lu Xingying  
Wu Jinfang  
Cao Jianguo  
Li Yifeng  
Wang Chunlai

## **RECENT DEVELOPMENT**

No recent development was found during our checks at present.

## **SHAREHOLDER CHART & BACKGROUND**

<i>Name</i>	<i>% of Shareholding</i>
Shanghai Foreign Trade Enterprises Co., Ltd.	50
Shanghai Ruhao Investment & Management Center (Limited Partnership)	50

✚ Shanghai Foreign Trade Enterprises Co., Ltd.

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Date of Registration: March 1, 1988  
Unified Social Credit Code: 913101041322083133  
Chief Executive : Hua Wei  
Registered Capital: CNY 26,400,000

Address: 14/F, No. 258-268 Zhaojiabang Road, Shanghai  
Tel: 86-21-64333000  
Fax: 86-21-64373111  
Website: [www.shforeign.com](http://www.shforeign.com)  
Email: [infor@shasft.com](mailto:infor@shasft.com)

## **MANAGEMENT**

**Zhang Yan , Legal Representative and Chairman**

- 
- Gender: F
  - Nationality: China

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- Qualification: University
- Working experience (s):

At present, working in SC as legal representative and chairman, also working in Shanghai HY International Trade And Logistics Co., Ltd. as legal representative

**Sun Dunming , General Manager**  
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- Gender: M
- Nationality: China
- Qualification: University
- Working experience (s):

At present, working in SC as general manager

**Director**  
-----

Tang Weijian  
Lu Xingying  
Wu Jinfang

**Supervisor**  
-----

Cao Jianguo  
Li Yifeng  
Wang Chunlai

## ***BUSINESS OPERATION***

SC's registered business scope includes importing and exporting various kinds of commodities and technology, processing with imported materials, processing with imported samples, assembling with imported parts, and compensation trade in agreement; counter trade & transit trade, economic and trade consulting, domestic trade, enterprise registration agent.

SC is mainly engaged in international trade.

SC's products mainly include: cars, toy head pen or pencil, decoration, gift wrapping, toys, and etc.



SC sources its products 90% from domestic market, and 10% from overseas markets. SC sells 10% of its products in domestic market, and 90% to overseas market, mainly U.S.A., Europe, etc.

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The buying terms of SC include Check, T/T, L/C and Credit of 30-60 days. The payment terms of SC include Check, T/T, L/C and Credit of 30-60 days.

**\*Major Customers\***

=====

Comercial De Herramientas Sa De Cv  
By Sons Inmobiliaria Sa De Cv  
Maax Us Corp.  
Sedco Corporation  
Naportec S. A.  
Magrap Scc

**Staff & Office:**

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SC is known to have approx. 80 staff at present.

SC rents an area as its operating office, but the detailed information is unknown.

## ***RELATED COMPANY***

**SC is known to have a subsidiary at present.**

- Shanghai HY International Trade and Logistics Co., Ltd.

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Date of Registration: July 3, 2014  
Unified Social Credit Code: 913101153987725870  
Chief Executive : Zhang Yan  
Registered Capital: CNY 2,000,000

## ***PAYMENT***

**Overall payment appraisal:**

( ) Excellent ( ) Good (X) Average ( ) Fair ( ) Poor ( ) Not yet be determined

The appraisal serves as a reference to reveal SC's payments habits and ability to pay. It is based on the 3 weighed factors: Trade payment experience (through current enquiry with SC's suppliers), our delinquent payment and our debt collection record concerning SC.

**Trade payment experience:** SC did not provide any name of trade/service suppliers and we have no other sources to conduct the enquiry at present.

**Delinquent payment record:** None in our database.

**Debt collection record:** No overdue amount owed by SC was placed to us for collection within the last 6 years.

## ***BANKING***

### **Basic Bank:**

Bank of China Shanghai Branch

AC#: 441659214548

## ***FINANCIALS***

### **Financial Summary**

Unit: CNY'000	<b>As of Jun. 30, 2018</b>
Total assets	1,536,021
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Total liabilities	1,505,693
Equities	30,328
	-----
Unit: CNY'000	<b>From Jan. 1, 2018 to Jun. 30, 2018</b>
Revenue	873,524
Profits	499

### **Important Ratios**

	<b>As of Jun. 30, 2018</b>
*Liabilities to assets	0.98
*Net profit margin (%)	0.06
*Return on total assets (%)	0.03
*Revenue/Total assets	0.57

## ***FINANCIAL COMMENTS***

### **PROFITABILITY: AVERAGE**

- The revenue of SC appears fairly good in its line.
- SC's net profit margin is average.
- SC's return on total assets is average.

### **LIQUIDITY: AVERAGE**

- SC's revenue is in an average level, comparing with the size of its total assets.

### **LEVERAGE: AVERAGE**

- The debt ratio of SC is fairly high.
- The risk for SC to go bankrupt is average.

**Overall financial condition of the SC: Stable.**

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## ***CONCLUSIONS***

SC is considered large-sized in its line with stable financial conditions.

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**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.73
UK Pound	1	INR 94.87
Euro	1	INR 82.52
CNY	1	INR 10.44

**Note :** Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

<b>Analysis Done by :</b>	NIS
<b>Report Prepared by :</b>	KET

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)