

## MIRA INFORM REPORT

|               |            |
|---------------|------------|
| Report No. :  | 536822     |
| Report Date : | 10.11.2018 |

### IDENTIFICATION DETAILS

|  |   |
|--|---|
| Name :                                 | THE PURPLE COMPANY  |
| Registered Office :                    | Old No.17, New No. 35, Jones Street, G.T. Area , Chennai-600001, Tamilnadu                |
| Tel. No.:                              | 91-44-25220555/ 4268/ 4305/ 1213  |
| Country :                              | India   |
| Financials (as on) :                   | Not Divulged  |
| Year of Incorporation :                | Not Divulged  |
| Capital Investment :                   | Not Divulged  |
| PAN No.:                               | AAKFT4602M  |
| [Permanent Account No.]                |   |
| GSTN :                                 | 33AAKFT4602M1Z1   |
| [Goods & Service Tax Registration No.] |   |
| Legal Form :                           | Partnership Concern with an Unlimited Liability of the Partners                           |
| Line of Business :                     | Distributor of Adhesives and Sealant and Hardware Product and Tapes.<br>[Indirect Source] |
| No. of Employees :                     | 05 [Approximately] [As per site visit]  |

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

**MIRA's Rating :**

**C**

| Credit Rating | Explanation      | Rating Comments   |
|---------------|------------------|---|
| C             | Medium High Risk | Business dealings permissible preferably on secured basis |

|                     |          |
|---------------------|----------|
| Status :            | Moderate |
| Payment Behaviour : | Unknown  |

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|                     |       |
|---------------------|-------|
| <b>Litigation :</b> | Clear |
|---------------------|-------|

**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

| Country Name | Previous Rating<br>(30.06.2018) | Current Rating<br>(30.09.2018) |
|--------------|---------------------------------|--------------------------------|
| India        | A1                              | A1                             |

| Risk Category        | ECGC Classification |
|----------------------|---------------------|
| Insignificant        | A1                  |
| Low Risk             | A2                  |
| Moderately Low Risk  | B1                  |
| Moderate Risk        | B2                  |
| Moderately High Risk | C1                  |
| High Risk            | C2                  |
| Very High Risk       | D                   |

**EXTERNAL AGENCY RATING**

NOT AVAILABLE

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 10.11.2018

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

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Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION DECLINED BY**

|                      |                   |
|----------------------|-------------------|
| <b>Name :</b>        | Mr. Vikram Jindal |
| <b>Designation :</b> | Not Divulged      |
| <b>Contact No.:</b>  | 91-9840042553     |
| <b>Date :</b>        | 03.11.2018        |

**LOCATIONS**

|                            |   |
|----------------------------|---|
| <b>Registered Office :</b> | Old No.17, New No. 35, Jones Street, G.T. Area , Chennai-600001, Tamilnadu, India |
| <b>Tel. No.:</b>           | 91-44-25220555/ 4268/ 4305/ 1213  |
| <b>Mobile No.:</b>         | 91-9840042553 [Mr. Vikram Jindal]   |
| <b>Fax No.:</b>            | Not Available   |
| <b>E-Mail :</b>            | <a href="mailto:info@thepurple.in">info@thepurple.in</a>                          |
| <b>Website :</b>           | <a href="http://www.thepurple.in">http://www.thepurple.in</a>                     |
| <b>Area :</b>              | 1500 Sq. FT. [As per site visit]  |
| <b>Locality :</b>          | Commercial  |

**PARTNERS**

**PARTNERS NAME ARE NOT DIVULGED**

**BUSINESS DETAILS**

|                             |  |
|-----------------------------|--|
| <b>Line of Business :</b>   | Distributor of Adhesives and Sealant and Hardware Product and Tapes. [Indirect Source]                                       |
| <b>Products/ Services :</b> | <ul style="list-style-type: none"> <li>• Adhesive</li> <li>• Sealant</li> <li>• Hardware Product</li> <li>• Tapes</li> </ul> |
| <b>Brand Names :</b>        | Not Available  |
| <b>Agencies Held :</b>      | <ul style="list-style-type: none"> <li>• ABRO</li> <li>• AIPL</li> </ul>   |
| <b>Exports :</b>            | Not Divulged   |
| <b>Imports :</b>            | Not Divulged   |
| <b>Terms :</b>              |  |
| <b>Selling :</b>            | Not Divulged   |

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|                     |              |
|---------------------|--------------|
|                     |              |
| <b>Purchasing :</b> | Not Divulged |

**GENERAL INFORMATION**

|                           |   |              |
|---------------------------|---|--------------|
| <b>Suppliers :</b>        | <b>Reference:</b>                                   | Not Divulged |
|                           | <b>Name of the Person (Designation):</b>            | --           |
|                           | <b>Contact Number:</b>                              | --           |
|                           | <b>Since how long known:</b>                        | --           |
|                           | <b>Maximum limit dealt:</b>                         | --           |
|                           | <b>Experience:</b>                                  | --           |
|                           | <b>Remark</b>                                       | --           |
| <b>Customers :</b>        | <b>Reference:</b>                                   | Not Divulged |
|                           | <b>Name of the Person (Designation):</b>            | --           |
|                           | <b>Contact Number:</b>                              | --           |
|                           | <b>Since how long known:</b>                        | --           |
|                           | <b>Maximum limit dealt:</b>                         | --           |
|                           | <b>Experience:</b>                                  | --           |
|                           | <b>Remark</b>                                       | --           |
| <b>No. of Employees :</b> | 05 [Approximately] [As per site visit]              |              |
| <b>Bankers :</b>          | <b>Bank Name:</b>                                   | Not Divulged |
|                           | <b>Branch:</b>                                      | Not Divulged |
|                           | <b>Person Name (with Designation):</b>              | --           |
|                           | <b>Contact Number:</b>                              | --           |
|                           | <b>Name of Account Holder:</b>                      | --           |
|                           | <b>Account Number:</b>                              | --           |
|                           | <b>Account Since (Date/ Year of A/c Opening):</b>   | --           |
|                           | <b>Average Balance Maintained (Optional):</b>       | --           |
|                           | <b>Credit Facilities Enjoyed (CC/OD/Term Loan):</b> | --           |
|                           | <b>Account Operation:</b>                           | --           |
|                           | <b>Remarks:</b>                                     | --           |

|                      |               |
|----------------------|---------------|
|                      |               |
| <b>Auditors :</b>    | Not Divulged  |
|                      |               |
| <b>Memberships :</b> | Not Available |

|                                  |               |
|----------------------------------|---------------|
| <b>Collaborators :</b>           | Not Available |
| <b>Associates/Subsidiaries :</b> | Not Available |

**CAPITAL STRUCTURE**

|                             |                     |
|-----------------------------|---------------------|
| <b>Capital Investment :</b> |                     |
| <b>Owned :</b>              | Not Divulged        |
| <b>Borrowed :</b>           | Not Divulged        |
| <b>Total :</b>              | <b>Not Divulged</b> |

**FINANCIAL ANALYSIS**  
*[all figures are in INR Million]*

**NOT DIVULGED**

The above information has been declined by Mr. Vikram Jindal

**Note :** Sole Proprietary and Partnership concerns are exempted from filing their financials with the Government Authorities or Registry.

**LOCAL AGENCY FURTHER INFORMATION**

| Sr. No. | Check list by info agents                          | Available in Report (Yes/No) |
|---------|--|------------------------------|
| 1       | Year of establishment                              | Yes                          |
| 2       | Constitution of the entity                         | Yes                          |
| 3       | Locality of the entity                             | Yes                          |
| 4       | Premises details [As per site visit]               | Yes                          |
| 5       | Buyer visit details                                | Yes                          |
| 6       | Contact numbers                                    | Yes                          |
| 7       | Name of the person contacted                       | Yes                          |
| 8       | Designation of contact person                      | No                           |
| 9       | Promoter's background                              | No                           |
| 10      | Date of Birth of Proprietor / Partners / Directors | No                           |
| 11      | Pan Card No. of Proprietor / Partners              | No                           |
| 12      | Voter Id Card No. of Proprietor / Partners         | No                           |
| 13      | Type of business                                   | Yes                          |
| 14      | Line of Business                                   | Yes                          |
| 15      | Export/import details (if applicable)              | No                           |
| 16      | No. of employees [As per site visit]               | No                           |
| 17      | Details of sister concerns                         | No                           |

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|    |   |    |
|----|---|----|
| 18 | Major suppliers                                     | No |
| 19 | Major customers                                     | No |
| 20 | Banking Details                                     | No |
| 21 | Banking facility details                            | No |
| 22 | Conduct of the banking account                      | -- |
| 23 | Financials, if provided                             | No |
| 24 | Capital in the business                             | No |
| 25 | Last accounts filed at ROC, if applicable           | No |
| 26 | Turnover of firm for last three years               | No |
| 27 | Reasons for variation <> 20%                        | -- |
| 28 | Estimation for coming financial year                | No |
| 29 | Profitability for last three years                  | No |
| 30 | Major shareholders, if available                    | No |
| 31 | External Agency Rating, if available                | No |
| 32 | Litigations that the firm/promoter involved in      | -- |
| 33 | Market information                                  | -- |
| 34 | Payments terms                                      | No |
| 35 | Negative Reporting by Auditors in the Annual Report | No |

### OBSERVATION POINTS

|                                      |   |
|--------------------------------------|---|
| <b>Name :</b>                        | THE PURPLE COMPANY  |
| <b>Address :</b>                     | Old No.17, New No. 35, Jones Street, G.T. Area , Chennai-600001, Tamilnadu, India |
| <b>Contact No.:</b>                  | 91-44-25220555  |
| <b>Person to whom we met:</b>        | Mr. Karthick [Sales Executive]  |
| <b>Name Board:</b>                   | Not Sighted   |
| <b>Location:</b>                     | Easy  |
| <b>Landmark [if any] :</b>           | Near G Shanthilal Transport Com Private Limited                                   |
| <b>Total Floors of the building:</b> | Ground + 2 Floors   |
| <b>Subject situated on :</b>         | Ground Floor  |
| <b>Locality:</b>                     | Commercial  |
| <b>Area of premises :</b>            | 1500 Sq. Ft.  |
| <b>Area:</b>                         | Upmarket  |

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|   |   |
|---|---|
|   |   |
| <b>No. of employee seen at premises :</b> | 05 [Approximately]  |
| <b>Visibility of Item :</b>               | <ul style="list-style-type: none"> <li>• Telephone</li> <li>• Computer</li> </ul>                                 |
| <b>Furniture items sighted :</b>          | Yes   |
| <b>Neighbour's Interview:</b>             | Our executive inquired with the neighbour companies and they claimed that the subject exists on the given address |
| <b>Proof of visit:</b>                    | Photos  |

**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

| Currency  | Unit | Indian Rupees |
|-----------|------|---------------|
| US Dollar | 1    | INR 72.73     |
| UK Pound  | 1    | INR 94.87     |
| Euro      | 1    | INR 82.52     |

**INFORMATION DETAILS**

|                           |      |
|---------------------------|------|
| Information Gathered by : | TEJL |
| Analysis Done by :        | NYT  |
| Report Prepared by :      | RUP  |

**SCORE FACTORS**

|                             |        |     |
|-----------------------------|--------|-----|
| DEMERIT POINTS              |        |     |
| --BANK CHARGES              | YES/NO | NO  |
| --LITIGATION                | YES/NO | NO  |
| --OTHER ADVERSE INFORMATION | YES/NO | NO  |
| MERIT POINTS                |        |     |
| --SOLE DISTRIBUTORSHIP      | YES/NO | NO  |
| --EXPORT ACTIVITIES         | YES/NO | NO  |
| --AFFILIATION               | YES/NO | NO  |
| --LISTED                    | YES/NO | NO  |
| --OTHER MERIT FACTORS       | YES/NO | YES |

**RATING EXPLANATIONS**

| Credit Rating | Explanation      | Rating Comments  |
|---------------|------------------|--|
| A++           | Minimum Risk     | Business dealings permissible with minimum risk of default     |
| A+            | Low Risk         | Business dealings permissible with low risk of default         |
| A             | Acceptable Risk  | Business dealings permissible with moderate risk of default    |
| B             | Medium Risk      | Business dealings permissible on a regular monitoring basis    |
| C             | Medium High Risk | Business dealings permissible preferably on secured basis      |
| D             | High Risk        | Business dealing not recommended or on secured terms only      |
| NB            | New Business     | No recommendation can be done due to business in infancy stage |
| NT            | No Trace         | No recommendation can be done as the business is not traceable |

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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