

## MIRA INFORM REPORT

<b>Report No. :</b>	539784
<b>Report Date :</b>	15.11.2018

### IDENTIFICATION DETAILS

<b>Name :</b>	SENJU METAL INDUSTRY CO LTD
<b>Registered Office :</b>	23 Senju-Hashidocho Adachiku Tokyo 120-8555
<b>Country :</b>	Japan
<b>Financials (as on) :</b>	31.03.2017
<b>Date of Incorporation :</b>	April 1938
<b>Com. Reg. No.:</b>	0118-01-009092
<b>Legal Form :</b>	Limited Company
<b>Line of Business :</b>	Manufactures solders & flux, soldering machinery/equipment, bearing & bushing, others
<b>No. of Employees :</b>	738

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

<b>MIRA's Rating :</b>	A+
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Credit Rating	Explanation	Rating Comments
A+	Low Risk	Business dealings permissible with low risk of default

<b>Maximum Credit Limit :</b>	Yen 2,476.9 Million
<b>Status :</b>	Good
<b>Payment Behaviour :</b>	Regular
<b>Litigation :</b>	Clear

### NOTES :

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Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
Japan	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

## JAPAN - ECONOMIC OVERVIEW

Over the past 70 years, government-industry cooperation, a strong work ethic, mastery of high technology, and a comparatively small defense allocation (slightly less than 1% of GDP) have helped Japan develop an advanced economy. Two notable characteristics of the post-World War II economy were the close interlocking structures of manufacturers, suppliers, and distributors, known as keiretsu, and the guarantee of lifetime employment for a substantial portion of the urban labor force. Both features have significantly eroded under the dual pressures of global competition and domestic demographic change.

Measured on a purchasing power parity basis that adjusts for price differences, Japan in 2017 stood as the fourth-largest economy in the world after first-place China, which surpassed Japan in 2001, and third-place India, which edged out Japan in 2012. For three postwar decades, overall real economic growth was impressive - averaging 10% in the 1960s, 5% in the 1970s, and 4% in the 1980s. Growth slowed markedly in the 1990s, averaging just 1.7%, largely because of the aftereffects of inefficient investment and the collapse of an asset price bubble in the late 1980s, which resulted in several years of economic stagnation as firms sought to reduce excess debt, capital, and labor. Modest economic growth continued after 2000, but the economy has fallen into recession four times since 2008.

Japan enjoyed an uptick in growth since 2013, supported by Prime Minister Shinzo ABE's "Three Arrows" economic revitalization agenda - dubbed "Abenomics" - of monetary easing, "flexible" fiscal policy, and structural reform. Led by the Bank of Japan's aggressive monetary easing, Japan is making modest progress in ending deflation, but demographic decline - a low birthrate and an aging, shrinking population - poses a major long-term challenge for the economy. The government currently faces the quandary of balancing its efforts to stimulate growth and institute economic reforms with the need to address its sizable public debt, which stands at 235% of GDP. To help raise government revenue, Japan adopted legislation in 2012 to gradually raise the consumption tax rate. However, the first such increase, in April 2014, led to a sharp contraction, so Prime Minister ABE has twice postponed the next increase, which is now scheduled for October 2019. Structural reforms to unlock productivity are seen as central to strengthening the economy in the long-run.

Scarce in critical natural resources, Japan has long been dependent on imported energy and raw materials. After the complete shutdown of Japan's nuclear reactors following the earthquake and tsunami disaster in 2011, Japan's industrial sector has become even more dependent than before on imported fossil fuels. However, ABE's government is seeking to restart nuclear power plants that meet strict new safety standards and is emphasizing nuclear energy's importance as a base-load electricity source. In August 2015, Japan successfully restarted one nuclear reactor at the Sendai Nuclear Power Plant in Kagoshima prefecture, and several other reactors around the country have since resumed operations; however, opposition from local governments has delayed several more restarts that remain pending. Reforms of the electricity and gas sectors, including full liberalization of Japan's energy market in April 2016 and gas market in April 2017, constitute an important part of Prime Minister Abe's economic program.

Under the Abe Administration, Japan's government sought to open the country's economy to greater foreign competition and create new export opportunities for Japanese businesses, including by joining 11 trading partners in the Trans-Pacific Partnership (TPP). Japan became the first country to ratify the TPP in December 2016, but the United States signaled its withdrawal from the agreement in January 2017. In November 2017 the remaining 11 countries agreed on the core elements of a modified agreement, which they renamed the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). Japan also reached agreement with the European Union on an Economic Partnership Agreement in July 2017, and is likely seek to ratify both agreements in the Diet this year.

Source : CIA

## **COMPANY NAME AND SUMMARY**

### **SENJU METAL INDUSTRY CO LTD**

REGD NAME: Senju Kinzoku Kogyo KK  
MAIN OFFICE: 23 Senju-Hashidocho Adachiku Tokyo 120-8555 JAPAN  
Tel: 03-3888-5151 Fax: 03-3888-3032

URL: <http://www.senju-m.co.jp>  
E-Mail address: web@senju-m.co.jp

ACTIVITIES: Mfg of solder & flux, soldering machines, bearing & bushing  
BRANCHES: Osaka, Nagoya, Akita, Hiroshima, Miyazaki, Kyoto, other (Tot13)  
OVERSEAS: Germany, Czech, UK, Italy, USA, Mexico, Brazil, Taiwan, Malaysia), Thailand, Philippines, Korea,  
China (--subsidiaries)  
FACTORIES: At the caption address, Soka (Saitama), Tochigi, Hyogo; Taiwan  
OFFICERS: RYOICHI SUZUKI, PRES Eietsu Hasegawa, ch  
Yuji Kawamata, mgn dir Isamu Sato, mgn dir  
Iwao Nozawa, dir Tomohide Hasegawa, dir

Yen Amount: In million Yen, unless otherwise stated

### **SUMMARY**

FINANCES	FAIR	A/SALES	Yen 51,892 Million
PAYMENTS	REGULAR	CAPITAL	Yen 400 Million
TREND	STEADY	WORTH	Yen 51,897 Million
STARTED	1938	EMPLOYES	738

## **COMMENT**

MFR OF SOLDERS, SOLDERING MACHINERY & EQUIPMENT.  
FINANCIAL SITUATION CONSIDERED FAIR AND GOOD FOR ORDINARY BUSINESS ENGAGEMENTS.

MAX CREDIT LIMIT: YEN 2,476.9 MILLION, 30 DAYS NORMAL TERMS.

EURO LIMIT TO BE CONVERTED AT THE PREVAILING EXCHANGE RATES.

## **HIGHLIGHTS**

The subject company was established by Issaku Sato in order to make most of his experience in the subject line

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of business. Ryoichi Suzuki took the press office in Apr/2014. This is a specialized mfr of solders, soldering machinery & equipment, bearing & bushing, other. Has 26 sales offices overseas, including 9 in China, also has mfg factory in Taiwan. Goods are exported. Tops in the solder industry. Eco-friendly equipment and products are being produced.

## **FINANCIAL INFORMATION**

The sales volume for Mar/2017 fiscal term amounted to Yen 51,892 million, a 4% up from Yen 50,133 million in the previous term. The recurring profit was posted at Yen 4,645 million and the net profit at Yen 3,941 million, respectively, compared with Yen 6,775 million recurring profit and yen 5,422 million net profit, respectively, a year ago.

For the term that ended Mar 2018 the recurring profit was projected at Yen 4,700 million and the net profit at Yen 4,050 million, respectively, on a 3% rise in turnover, to Yen 53,450 million. Final results are yet to be released.

The financial situation is considered FAIR and good for ORDINARY business engagements. Max credit limit is estimated at Yen 2,476.9 million, on 30 days normal terms. Max credit limit in Euros to be converted at the prevailing exchange rates.

## **REGISTRATION**

Date Registered: Apr 1938  
Regd No.: 0118-01-009092 (Tokyo-Adachiku)  
Legal Status: Limited Company (Kabushiki Kaisha)  
Authorized: 3 million shares  
Issued: 800,000 shares  
Sum: Yen 400 million  
Major shareholders (%): Employees' S/Holding Assn (40.9), Senju Sprinklers (16.4), Sato Fund (15.5),  
Sato Metal (8.1), other  
No. of shareholders: 63

Nothing detrimental is known as to the commercial morality of executives.

## **OPERATION**

Activities: Manufactures solders & flux, soldering machinery/equipment, bearing & bushing, others (--100%)

(Mfg items): lead-free Eco solder & flux, solder & flux, sparkle ball, peripheral materials, soldering machine & equipment, bearing & bushing, low silver content soldering products, halogen-free/lead-free soldering products, other

Clients: [Mfrs, wholesalers] Intel Corp, Shinwa Co, Sato Metal Trading, Meisho Co, Mitsubishi Electric Trading Co,

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Panasonic, KYB Inc, other

No. of accounts: 350

Domestic areas of activities: Nationwide

Suppliers: [Mfrs, wholesalers] Toyota Tsusho Corp (35%), Mitsubishi Corp, Toho Zinc Co, Mitsubishi Shoji Uny Metals, Fukuda Metal Foil & Powder Co, other

Payment record: Regular

Location: Business area in Tokyo. Office premises at the caption address are owned and maintained satisfactorily.

Bank References:

MUFG (Asakusabashi)

Mizuho Bank (Marunouchi-Chuo)

Relations: Satisfactory

## **FINANCES**

(In Million Yen)

<b>Terms Ending:</b>	<b>31/03/2018</b>	<b>31/03/2017</b>	<b>31/03/2016</b>	<b>31/03/2015</b>
Annual Sales	53,450	51,892	50,133	56,029
Recur. Profit	4,700	4,645	6,775	7,065
Net Profit	4,050	3,941	5,422	5,402
Total Assets		65,329	58,851	56,930
Net Worth		51,897	47,996	42,614
Capital, Paid-Up		400	400	400
Div.Ttl in Million (¥)		40,640	40,640	40,640
<Analytical Data>	(%)	(%)	(%)	(%)
S.Growth Rate	3.00	3.51	-10.52	3.45
Current Ratio		..	..	..
N.Worth Ratio		79.44	81.56	74.85
N.Profit/Sales	7.58	7.59	10.82	9.64

Notes: Forecast (or estimated) figures for the 31/03/2018 fiscal term.

**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.10
UK Pound	1	INR 93.70
Euro	1	INR 81.44
Yen	1	INR 0.64

**Note :** Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

Analysis Done by :	DIV
Report Prepared by :	SYL

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)