

**ZHONGSHAN NEWECAN ENTERPRISE DEVELOPMENT CORPORATION LIMITED - 539585**

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## MIRA INFORM REPORT

Report No. :	539585
Report Date :	14.11.2018

### IDENTIFICATION DETAILS

Name :	ZHONGSHAN NEWECAN ENTERPRISE DEVELOPMENT CORPORATION LIMITED
Registered Office :	(506, 507 Of 5/F) Front Seat, No. 23 Nan'an Road, Nantou Town, Zhongshan, Guangdong Province 528400 Pr
Country :	China
Financials (as on) :	31.12.2016
Date of Incorporation :	23.04.2003
Unified Social Credit Code :	91442000749197917U
Legal Form :	Limited Liabilities Company
Line of Business :	Subject includes selling general merchandise, hardware, decorative materials, textile and apparel products, household appliances, plush feather and their products, leather products, fur products, sports goods, instruments, pottery, footwear, plastic products, feed, agricultural by-products; importing and exporting goods and technology.
No. of Employees :	39

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

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<b>Status :</b>	Satisfactory
<b>Payment Behaviour :</b>	Slow but correct
<b>Litigation :</b>	Clear

**NOTES:**

Any query related to this report can be made on e-mail: [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
China	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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**CHINA - ECONOMIC OVERVIEW**

Since the late 1970s, China has moved from a closed, centrally planned system to a more market-oriented one that plays a major global role. China has implemented reforms in a gradualist fashion, resulting in efficiency gains that have contributed to a more than tenfold increase in GDP since 1978. Reforms began with the phaseout of collectivized agriculture, and expanded to include the gradual liberalization of prices, fiscal decentralization, increased autonomy for state enterprises, growth of the private sector, development of stock markets and a modern banking system, and opening to foreign trade and investment. China continues to pursue an industrial policy, state support of key sectors, and a restrictive investment regime. From 2013 to 2017, China had one of the fastest growing economies in the world, averaging slightly more than 7% real growth per year. Measured on a purchasing power parity (PPP) basis that adjusts for price differences, China in 2017 stood as the largest economy in the world, surpassing the US in 2014 for the first time in modern history. China became the world's largest exporter in 2010, and the largest trading nation in 2013. Still, China's per capita income is below the world average.

In July 2005 moved to an exchange rate system that references a basket of currencies. From mid-2005 to late 2008, the renminbi (RMB) appreciated more than 20% against the US dollar, but the exchange rate remained virtually pegged to the dollar from the onset of the global financial crisis until June 2010, when Beijing announced it would resume a gradual appreciation. From 2013 until early 2015, the renminbi held steady against the dollar, but it depreciated 13% from mid-2015 until end-2016 amid strong capital outflows; in 2017 the RMB resumed appreciating against the dollar – roughly 7% from end-of-2016 to end-of-2017. In 2015, the People's Bank of China announced it would continue to carefully push for full convertibility of the renminbi, after the currency was accepted as part of the IMF's special drawing rights basket. However, since late 2015 the Chinese Government has strengthened capital controls and oversight of overseas investments to better manage the exchange rate and maintain financial stability.

The Chinese Government faces numerous economic challenges including: (a) reducing its high domestic savings rate and correspondingly low domestic household consumption; (b) managing its high corporate debt burden to maintain financial stability; (c) controlling off-balance sheet local government debt used to finance infrastructure stimulus; (d) facilitating higher-wage job opportunities for the aspiring middle class, including rural migrants and college graduates, while maintaining competitiveness; (e) dampening speculative investment in the real estate sector without sharply slowing the economy; (f) reducing industrial overcapacity; and (g) raising productivity growth rates through the more efficient allocation of capital and state-support for innovation. Economic development has progressed further in coastal provinces than in the interior, and by 2016 more than 169.3 million migrant workers and their dependents had relocated to urban areas to find work. One consequence of China's population control policy known as the "one-child policy" - which was relaxed in 2016 to permit all families to have two children - is that China is now one of the most rapidly aging countries in the world. Deterioration in the environment - notably air pollution, soil erosion, and the steady fall of the water table, especially in the North - is another long-term problem. China continues to lose arable land because of erosion and urbanization. The Chinese Government is seeking to add energy production capacity from sources other than coal and oil, focusing on natural gas, nuclear, and clean energy development. In 2016, China ratified the Paris Agreement, a multilateral agreement to combat climate change, and committed to peak its carbon dioxide emissions between 2025 and 2030.

The government's 13th Five-Year Plan, unveiled in March 2016, emphasizes the need to increase innovation and boost domestic consumption to make the economy less dependent on government investment, exports, and

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heavy industry. However, China has made more progress on subsidizing innovation than rebalancing the economy. Beijing has committed to giving the market a more decisive role in allocating resources, but the Chinese Government's policies continue to favor state-owned enterprises and emphasize stability. Chinese leaders in 2010 pledged to double China's GDP by 2020, and the 13th Five Year Plan includes annual economic growth targets of at least 6.5% through 2020 to achieve that goal. In recent years, China has renewed its support for state-owned enterprises in sectors considered important to "economic security," explicitly looking to foster globally competitive industries. Chinese leaders also have undermined some market-oriented reforms by reaffirming the "dominant" role of the state in the economy, a stance that threatens to discourage private initiative and make the economy less efficient over time. The slight acceleration in economic growth in 2017—the first such uptick since 2010—gives Beijing more latitude to pursue its economic reforms, focusing on financial sector deleveraging and its Supply-Side Structural Reform agenda, first announced in late 2015.

Source : CIA

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**COMPANY NAME & ADDRESS**

<b>COMPANY NAME</b>	ZHONGSHAN NEWECAN ENTERPRISE DEVELOPMENT CORPORATION LIMITED
<b>CURRENT ADDRESS/ REGISTERED ADDRESS</b>	(506, 507 OF 5/F) FRONT SEAT, NO. 23 NAN'AN ROAD, NANTOU TOWN, ZHONGSHAN, GUANGDONG PROVINCE 528400 PR CHINA
<b>TEL. NO.</b>	86 (0) 760-88810211
<b>FAX NO.</b>	86 (0) 760-88920931

**EXECUTIVE SUMMARY**

DATE OF REGISTRATION	: APRIL 23, 2003
UNIFIED SOCIAL CREDIT CODE	: 91442000749197917U
LEGAL FORM	: LIMITED LIABILITIES COMPANY
CHIEF EXECUTIVE	: LIN QINGSHENG (LEGAL REPRESENTATIVE)
REGISTERED CAPITAL	: CNY 300,000
STAFF	: 39
BUSINESS CATEGORY	: TRADING
REVENUE	: CNY 1,618,634,000 (AS OF DEC. 31, 2016)
EQUITIES	: CNY 2,497,000 (AS OF DEC. 31, 2016)
WEBSITE	: N/A
E-MAIL	: <a href="mailto:wt@chinawintime.com">wt@chinawintime.com</a>
PAYMENT	: SLOW BUT CORRECT
MARKET CONDITION	: COMPETITIVE
FINANCIAL CONDITION	: FAIRLY STABLE
OPERATIONAL TREND	: FAIRLY STEADY
GENERAL REPUTATION	: AVERAGE

**Adopted abbreviations (as follows)**

**SC** - Subject Company (the company inquired by you)

**N/A** – Not available

**CNY** – China Yuan Ren Min Bi

## **OPERATIONAL TREND & GENERAL REPUTATION**

This section aims at indicating the relative positions of SC in respect of its operational trend & general reputation

**Operational Trend:-**

Upward  
Steady  
Fairly Steady  
Ordinary  
Fair  
Stagnant  
Downward  
Not known  
Not yet be determined

**General Reputation:-**

Excellent  
Good  
Fairly Good  
Average  
Fair  
Detrimental  
Not known  
Not yet be determined

## **LEGAL STATUS & HISTORY**

SC was established as a limited liabilities company of PRC with State Administration of Industry & Commerce (SAIC) under Unified Social Credit Code: 91442000749197917U.

SC's Tax No.: 442000749197917

SC's Import and Export Enterprise Code: 4400749197917

SC's registered capital: CNY 300,000

SC's paid-in capital: CNY 300,000

**Registration Change Record:-**

<b>Date</b>	<b>Change of Contents</b>	<b>Before the change</b>	<b>After the change</b>
2015-8-24	Registered Capital	CNY 1,000,000	CNY 300,000
2016-3-1	Registration No./ Unified Social Credit Code	442000000091014	91442000749197917U
2017-5-17	Registered Address	Unit 309, 3F, Zhusanjiao Household Appliances Building, No. 67 West Nantou Avenue, Nantou Town, Zhongshan, Guangdong Province	(506, 507 of 5/F) Front Seat, No. 23 Nan'an Road, Nantou Town, Zhongshan, Guangdong Province 528400 PR China

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Current Co search indicates SC's shareholders & chief executives are as follows:-

Name of Shareholder (s)	% of Shareholding
Huang Zhizhong	90
Lin Qingsheng	10

SC's Chief Executives:-

Position	Name
Legal Representative, Chairman and General Manager	Lin Qingsheng
Supervisor	Huang Chunyan

## ***RECENT DEVELOPMENT***

No recent development was found during our checks at present.

## ***SHAREHOLDER CHART & BACKGROUND***

Name	% of Shareholding
Huang Zhizhong	90
Lin Qingsheng	10

## ***MANAGEMENT***

**Lin Qingsheng, Legal Representative, Chairman and General Manager**

-----  
Gender: M  
Nationality: China  
Qualification: University  
Working experience (s):

At present, working in SC as legal representative, chairman and general manager

**Supervisor**

-----  
Huang Chunyan

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## ***BUSINESS OPERATION***

SC's registered business scope includes selling general merchandise, hardware, decorative materials, textile and apparel products, household appliances, plush feather and their products, leather products, fur products, sports goods, instruments, pottery, footwear, plastic products, feed, agricultural by-products; importing and exporting goods and technology.

SC is mainly engaged in international trade.

SC's products mainly include: electric products, general merchandise, hardware, decorative materials, textile and apparel products, household appliances, etc.

SC sources the products 95% from domestic market, and 5% from overseas market. SC sells 10% of its products in domestic market, and 90% to overseas market.

The buying terms of SC include Check, T/T, L/C and Credit of 30-60 days. The payment terms of SC include Check, T/T, L/C and Credit of 30-60 days.

\*Major Customers:

=====

Hsieh Holding's S. A.  
Bluestem Brands Inc.  
Del Este Imp.Exp.S.A.  
Accesorios Y Acabados S.A.S.  
Luxfor Sac

**Staff & Office:**

-----

SC is known to have approx. 39 staff at present.  
SC rents an area as its operating office, but the detailed information is unknown.

## ***RELATED COMPANY***

Wintime Import & Export Corporation Limited of Zhongshan  
Zhongshan Xinyu Import and Export Trade Co., Ltd.  
Zhongshan Xintian Import and Export Co., Ltd.  
Zhongshan Xinhang Import and Export Co., Ltd.  
Zhongshan Huida Economy and Trade Co., Ltd.  
Zhongshan Customs Broker Service Company Limited  
G-Tech Science & Technology Co. Ltd of Zhongshan  
Etc.

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## **PAYMENT**

### **Overall payment appraisal:**

( ) Excellent ( ) Good (X) Average ( ) Fair ( ) Poor ( ) Not yet be determined

The appraisal serves as a reference to reveal SC's payments habits and ability to pay. It is based on the 3 weighed factors: Trade payment experience (through current enquiry with SC's suppliers), our delinquent payment and our debt collection record concerning SC.

**Trade payment experience:** SC did not provide any name of trade/service suppliers and we have no other sources to conduct the enquiry at present.

**Delinquent payment record:** None in our database.

**Debt collection record:** No overdue amount owed by SC was placed to us for collection within the last 6 years.

## **BANKING**

### **Basic Bank:**

Bank of China Zhongshan Branch  
AC#: 801825957408093001

## **FINANCIALS**

### **Balance Sheet**

Unit: CNY'000	As of Dec. 31, 2014	As of Dec. 31, 2015
Cash	12,325	6,680
Notes receivable	0	0
Accounts receivable	184,082	210,132
Advances to suppliers	0	0
Other receivable	11	13
Inventory	0	0
Non-current assets within one year	0	0
Other current assets	0	0
	-----	-----
Current assets	196,418	216,825
Fixed assets	37	122
Construction in progress	0	0
Intangible assets	0	0
Long-term prepaid expenses	0	0

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Deferred income tax assets	0	0
Other non-current assets	0	0
	-----	-----
Total assets	196,455	216,947
	=====	=====
Short-term loans	34,230	28,201
Notes payable	0	0
Accounts payable	158,031	186,767
Wages payable	0	0
Taxes payable	304	416
Advances from clients	0	0
Other payable	0	54
Other current liabilities	0	0
	-----	-----
Current liabilities	192,565	215,438
Non-current liabilities	0	0
	-----	-----
Total liabilities	192,565	215,438
Equities	3,890	1,509
	-----	-----
Total liabilities & equities	196,455	216,947
	=====	=====

**Income Statement**

Unit: CNY'000	As of Dec. 31, 2014	As of Dec. 31, 2015
Revenue	1,099,562	1,145,796
Cost of sales	1,090,229	1,135,787
Taxes and surcharges	31	56
Sales expense	3,720	4,084
Management expense	2,963	3,769
Finance expense	1,731	1,455
Non-business income	18	589
Non-business expenditure	3	0
Profit before tax	903	1,232
Less: profit tax	226	308
Profits	677	924

**Financial Summary**

Unit: CNY'000	As of Dec. 31, 2016
Total assets	257,508
	-----
Total liabilities	255,011
Equities	2,497
	-----
Revenue	1,618,634
Profits	1,025

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**Important Ratios**

	As of Dec. 31, 2014	As of Dec. 31, 2015	As of Dec. 31, 2016
*Current ratio	1.02	1.01	--
*Quick ratio	1.02	1.01	--
*Liabilities to assets	0.98	0.99	0.99
*Net profit margin (%)	0.06	0.08	0.06
*Return on total assets (%)	0.34	0.43	0.40
*Inventory / Revenue x365	--	--	--
*Accounts receivable/ Revenue x365	62 days	67 days	--
*Revenue/Total assets	5.60	5.28	6.29
*Cost of sales / Revenue	0.99	0.99	--

**FINANCIAL COMMENTS**

**PROFITABILITY: AVERAGE**

The revenue of SC appears fairly good in its line.  
SC's net profit margin is average.  
SC's return on total assets is average.  
SC's cost of sales is fairly high, comparing with its revenue.

**LIQUIDITY: AVERAGE**

The current ratio of SC is maintained in a normal level.  
SC's quick ratio is maintained in a fairly good level.  
SC has no inventory.  
The accounts receivable of SC is maintained in an average level.  
SC's short-term loans are in an average level.  
SC's revenue is in a fairly good level, comparing with the size of its total assets.

**LEVERAGE: FAIR**

The debt ratio of SC is fairly high.  
The risk for SC to go bankrupt is above average.

**Overall financial condition of the SC: Fairly Stable.**

**CONCLUSIONS**

SC is considered small-sized in its line with fairly stable financial conditions.

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**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.59
UK Pound	1	INR 93.49
Euro	1	INR 81.61
CNY	1	INR 10.38

**Note :** Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

<b>Analysis Done by :</b>	PRI
<b>Report Prepared by :</b>	NIT

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)