

MIRA INFORM REPORT

Report No. :	542266
Report Date :	30.11.2018

IDENTIFICATION DETAILS

Name :	MUDRA GENERAL TRADING LLC
Registered Office :	Al Hameediya Street, Ajman New Industrial Area, P O Box: 2130, Ajman
Country :	United Arab Emirates
Financials (as on) :	31.12.2017
Date of Incorporation :	04.03.2000
Com. Reg. No.:	18277, Ajman
Legal Form :	Limited Liability Company - LLC
Line of Business :	Import and distribution of food ingredients, additives and cleaning products.
No. of Employees :	12

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Maximum Credit Limits :	US\$ 150,000
Status :	Satisfactory
Payment Behaviour :	No Complaints
Litigation :	Clear

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NOTES:

Any query related to this report can be made on e-mail: while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
United Arab Emirates	A2	A2

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

UNITED ARAB EMIRATES - ECONOMIC OVERVIEW

The UAE has an open economy with a high per capita income and a sizable annual trade surplus. Successful efforts at economic diversification have reduced the portion of GDP from the oil and gas sector to 30%.

Since the discovery of oil in the UAE nearly 60 years ago, the country has undergone a profound transformation from an impoverished region of small desert principalities to a modern state with a high standard of living. The government has increased spending on job creation and infrastructure expansion and is opening up utilities to greater private sector involvement. The country's free trade zones - offering 100% foreign ownership and zero taxes - are helping to attract foreign investors.

The global financial crisis of 2008-09, tight international credit, and deflated asset prices constricted the economy in 2009. UAE authorities tried to blunt the crisis by increasing spending and boosting liquidity in the banking sector. The crisis hit Dubai hardest, as it was heavily exposed to depressed real estate prices. Dubai lacked sufficient cash to meet its debt obligations, prompting global concern about its solvency and ultimately a \$20 billion bailout from the UAE Central Bank and Abu Dhabi Government that was refinanced in March 2014.

The UAE's dependence on oil is a significant long-term challenge, although the UAE is one of the most diversified countries in the Gulf Cooperation Council. Low oil prices have prompted the UAE to cut expenditures, including on some social programs, but the UAE has sufficient assets in its sovereign investment funds to cover its deficits. The government reduced fuel subsidies in August 2015, and introduced excise taxes (50% on sweetened carbonated beverages and 100% on energy drinks and tobacco) in October 2017. A five-percent value-added tax was introduced in January 2018. The UAE's strategic plan for the next few years focuses on economic diversification, promoting the UAE as a global trade and tourism hub, developing industry, and creating more job opportunities for nationals through improved education and increased private sector employment.

Source : CIA

SUMMARY

Company Name	: MUDRA GENERAL TRADING LLC
Country of Origin	: Ajman, United Arab Emirates
Legal Form	: Limited Liability Company - LLC
Registration Date	: 4 th March 2000
Commercial Registration Number	: 18277, Ajman
Trade Licence Number	: 28608
Chamber Membership Number	: 8418
Issued Capital	: UAE Dh 300,000
Paid up Capital	: UAE Dh 300,000
Total Workforce	: 12
Activities	: Distributors of food ingredients, additives and cleaning products
Financial Condition	: Fair
Payments	: No Compliant
Operating Trend	: Steady
Recommended Credit Limit	: US\$ 150,000
Person Interviewed	: Ahmed Kabeer, Public Relations Officer

COMPANY NAME

MUDRA GENERAL TRADING LLC

ADDRESS

REGISTERED & PHYSICAL ADDRESS

Street : Al Hameediya Street
Area : Ajman New Industrial Area

PO Box : 2130

Town : Ajman
Country : United Arab Emirates

Telephone : (971-6) 7439401
Facsimile : (971-6) 7439402
Mobile : (971-50) 1670090 / 2606020
Email : parasadv@emirates.net.ae / mudra@mudragt.com

Premises

Subject operates from a small suite of offices and a warehouse that are rented and located in the Industrial Area of Ajman.

Branch Office (s)

<u>Location</u>	<u>Description</u>
• Sharjah Tel: (971-6) 5527246 Fax: (971-6) 5527450	Sales Office

KEY PRINCIPALS

<u>Name</u>	<u>Nationality</u>	<u>Position</u>
• Vishnu C Parasad	Indian	Managing Director
• Ali Khalifa Al Shali	Emirati	Director
• Dr Junaid Khan	-	Vice President

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• Jayas Abdulrahim	-	General Manager
• Dr Ravi Chandran	-	Marketing Manager
• Mohamed Hanifa Nazeer	-	Financial Manager
• M Joby	-	Accountant
• Ahmed Kabeer	-	Public Relations Officer
• Vijeesh Kerechan	-	Business Development Manager
• Nasrulla Khalife	-	Commercial Manager
• Manu George	-	Sales Executive

LEGAL FORM & OWNERS

Date of Establishment : 4th March 2000

Legal Form : Limited Liability Company - LLC

Commercial Reg. No. : 18277, Ajman

Trade Licence No. : 28608 (Expires 03/03/2019)

Chamber Member No. : 8418

Issued Capital : UAE Dh 300,000

Paid up Capital : UAE Dh 300,000

Name of Shareholder (s)	Percentage
• Ali Khalifa Al Shali	51%
• Vishnu C Parasad	49%

OPERATIONS

Activities: Engaged in the import and distribution of food ingredients, additives and cleaning products.

Import Countries: Europe and the Far East

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Operating Trend: Steady

Subject has a workforce of 12 employees.

FINANCIAL DATA

Financial highlights provided by local sources are given below:

Currency: United Arab Emirates Dirham (UAE Dh)

	Year Ending 31/12/16:	Year Ending 31/12/17:
Total Sales	UAE Dh 12,900,000	UAE Dh 14,000,000

Local sources consider subject's financial condition to be Fair.

The above financial figures are based on estimations by our local sources.

BANKERS

- Abu Dhabi Islamic Bank
Main Branch
Ajman
Acc No. 10173370

PAYMENT HISTORY

No complaints regarding subject's payments have been reported.

CREDIT RATING

Recommended credit limit: US\$ 150,000

GENERAL COMMENTS

The subject and its shareholders/owners have been searched in the following databases; Office of Foreign Assets Control (OFAC), United Nations Security Council Sanctions, Australian Sanctions List, US Consolidated

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Sanctions List, EU Financial Sanctions List and UK Financial Sanctions List and nothing adverse could be found on the exact names listed within the report.

During the course of this investigation nothing detrimental was uncovered regarding subject's operating history or the manner in which payments are fulfilled. As such the company is considered to be a fair trade risk.

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FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 69.92
UK Pound	1	INR 89.74
Euro	1	INR 79.58
UAE Dh	1	INR 18.99

Note: Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	DIV
Report Prepared by :	NIT

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)