

## MIRA INFORM REPORT

Report No. :	533024
Report Date :	03.10.2018

### IDENTIFICATION DETAILS

Name :	MURAD ZEID TRADING EST
Registered Office :	Al Salam Complex, Office 309, Tariq Amman
Country :	Jordan
Financials (as on) :	31.12.2017
Date of Incorporation :	05.10.2015
Com. Reg. No.:	352870
Legal Form :	Sole Proprietorship
Line of Business :	Subject is engaged in the import and distribution of general foodstuffs, including nuts.
No. of Employees :	1

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

MIRA's Rating :	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

Status :	Moderate
Payment Behaviour :	Slow but Correct
Litigation :	Clear

#### NOTES :

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

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## **SUMMARY**

Company Name	: MURAD ZEID TRADING EST
Country of Origin	: Jordan
Legal Form	: Sole Proprietorship
Registration Date	: 5th October 2015
Commercial Registration Number	: 352870
National ID Number	: 100461468
Invested Capital	: JD 5,000
Total Workforce	: 1
Activities	: Distributors of general foodstuffs
Financial Condition	: Fair
Payments	: Slow but Correct
Operating Trend	: Steady

## **COMPANY NAME**

MURAD ZEID TRADING EST

## **ADDRESS**

### **REGISTERED & PHYSICAL ADDRESS**

Location : Al Salam Complex, Office 309, Tariq

Town : Amman

Country : Jordan

Mobile : (962-79) 9582261 / 5343278

### **Premises**

Subject operates from a small suite of offices that are rented and located in the Central Business Area of Amman.

## **KEY PRINCIPALS**

<u>Name</u>	<u>Nationality</u>	<u>ID Number</u>	<u>Position</u>
• Murad Mohammad Abdelghani Zeid	Jordanian	9811013622	Proprietor & General Manager

## **LEGAL FORM & OWNERS**

**Date of Establishment** : 5<sup>th</sup> October 2015

**Legal Form** : Sole Proprietorship

**Commercial Reg. No.** : 352870

**National ID No.** : 100461468

**Invested Capital** : JD 5,000

Mr Murad Mohammad Abdelghani Zeid is the sole proprietor of the business.

## **OPERATIONS**

**Activities:** Engaged in the import and distribution of general foodstuffs, including nuts.

**Import Countries:** Europe and the Far East

**Operating Trend:** Steady

Subject has a workforce of 1 employee.

## **FINANCIAL DATA**

Financial highlights provided by local sources are given below:

Currency: Jordanian Dinars (JD)

	Year Ending 31/12/16:	Year Ending 31/12/17:
Total Sales	JD 510,000	JD 600,000

Local sources consider subject's financial condition to be Fair.

The above financial figures are based on estimations by our local sources.

## **BANKERS**

- Jordan National Bank  
Jabal Amman Branch  
PO Box: 1578  
Amman 11118  
Tel: (962-6) 5642391  
Fax: (962-6) 5628809

## **PAYMENT HISTORY**

Slow but Correct

## **GENERAL COMMENTS**

The subject and its shareholders/owners have been searched in the following databases; Office of Foreign Assets Control (OFAC), United Nations Security Council Sanctions, Australian Sanctions List, US Consolidated Sanctions List, EU Financial Sanctions List and UK Financial Sanctions List and nothing adverse could be found on the exact names listed within the report.

During the course of this investigation nothing detrimental was uncovered regarding subject's operating history or the manner in which payments are fulfilled. As such the business is considered to be a fair trade risk.

**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 72.80
UK Pound	1	INR 94.88
Euro	1	INR 84.38
JOD	1	INR 103.40

**Note** : Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

Analysis Done by :	NIS
Report Prepared by :	TRU

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)