

## MIRA INFORM REPORT

<b>Report No. :</b>	532896
<b>Report Date :</b>	04.10.2018

### IDENTIFICATION DETAILS

<b>Name :</b>	BROADCAST EQUIPMENT & SOLUTION (w.e.f. 04.06.2014)
<b>Formerly Known As :</b>	V R S RENTALS
<b>Registered Office :</b>	79/632, Motilal Nagar 1, Road No.1, Opposite Tripathi Book Center, Goregaon (West), Mumbai-400104, Maharashtra
<b>Tel. No.:</b>	91-22-28754040
<b>Country :</b>	India
<b>Financials (as on) :</b>	31.03.2018 (Turnover Figure) 31.03.2017 (Detailed Financial)
<b>Date of Establishment :</b>	30.05.2013
<b>Capital Investment :</b>	INR 3.695 Million
<b>IEC No.:</b> [Import-Export Code No.]	Not Applicable (As informed by the management that firm does not have export and import)
<b>PAN No.:</b> [Permanent Account No.]	AAKFV8013G
<b>GSTN :</b> [Goods & Service Tax Registration No.]	Not Available
<b>Legal Form :</b>	Partnership Concern with an unlimited liability of the partners
<b>Line of Business :</b>	Trader of Broadcast Equipment (Confirmed by management)
<b>No. of Employees :</b>	8 (Approximately)

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

**MIRA's Rating :**

**A**

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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

<b>Status :</b>	Satisfactory
<b>Payment Behaviour :</b>	Usually correct
<b>Litigation :</b>	Clear
<b>Comments :</b>	<p>Subject is a partnership concern established in the year 2013 and it is engaged as trader of broadcast equipment.</p> <p>For the financial year 2017, the concern has achieved decent growth in its revenue as compared to its previous year along with fair profit margin during the year.</p> <p>The concern possesses satisfactory financial risk profile marked by adequate capital base and strong debt protection metrics.</p> <p>Rating continues to derive strength from its established track record of its business operation and well-experienced management.</p> <p>Mr. Vikas Sachdeva (Partner) provided information claimed that the subject has achieved revenue of INR 75.000 million for FY 2018.</p> <p>Payment seems to be usually correct.</p> <p>In view of aforesaid, the concern can be considered for business dealings at usual trade terms and conditions.</p> <p><b>Note :</b>  Mr. Vikas Sachdeva (Partner) claimed that the name of the subject was changed from V R S Rentals to Broadcast Equipment and Solution on 4<sup>th</sup> June 2014.</p>

**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1

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Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

**EXTERNAL AGENCY RATING**

<b>Rating Agency Name</b>	Not Available
<b>Rating</b>	Not Available
<b>Rating Explanation</b>	Not Available
<b>Date</b>	Not Available

**RBI DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

**EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS**

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

**BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS**

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 04.10.2018

**IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS**

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

**INFORMATION PARTED BY**

<b>Name :</b>	Mr. Vikas Sachdeva
<b>Designation :</b>	Partner
<b>Contact No.:</b>	91-9867530600
<b>Date :</b>	02.10.2018

**LOCATIONS**

**Registered Office :** 79/632, Motilal Nagar 1, Road No.1, Opposite Tripathi Book Center, Goregaon

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	(West), Mumbai-400104, Maharashtra, India
<b>Tel. No.:</b>	91-22-28754040
<b>Mobile No.:</b>	91-9867530600 (Mr. Vikas Sachdeva)
<b>Fax No.:</b>	Not Available
<b>E-Mail :</b>	<a href="mailto:vikasbroadcast@gmail.com">vikasbroadcast@gmail.com</a> <a href="mailto:sanjeevanilsharma@gmail.com">sanjeevanilsharma@gmail.com</a>
<b>Location :</b>	Rented
<b>Locality :</b>	Commercial

**PARTNERS**

<b>Name :</b>	Mr. Vikas Sachdeva
<b>Designation :</b>	Partner
<b>Name :</b>	Mr. Sanjeev Sharma
<b>Designation :</b>	Partner

**BUSINESS DETAILS**

<b>Line of Business :</b>	Trader of Broadcast Equipment (Confirmed by management)
<b>Products :</b>	Broadcast Equipment
<b>Brand Names :</b>	Not Available
<b>Agencies Held :</b>	Not Available
<b>Exports :</b>	Not Available
<b>Imports :</b>	Not Available
<b>Terms :</b>	
<b>Selling :</b>	Advance Payment and Others (RTGS/ NEFT)
<b>Purchasing :</b>	Advance Payment and Others (RTGS/ NEFT)

**GENERAL INFORMATION**

<b>Suppliers :</b>	<b>Reference :</b>	Not Divulged
	<b>Name of the Person :</b>	--
	<b>Contact No.:</b>	--
	<b>Since How Long Known :</b>	--
	<b>Maximum Limit Dealt :</b>	--
	<b>Experience :</b>	--

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	<b>Remark:</b>	--
<b>Customers :</b>	Wholesalers, Retailers and End Users	
	<b>Reference :</b>	Not Divulged
	<b>Name of the Person :</b>	--
	<b>Contact No.:</b>	--
	<b>Since How Long Known :</b>	--
	<b>Maximum Limit Dealt :</b>	--
	<b>Experience :</b>	--
	<b>Remark:</b>	--
<b>No. of Employees :</b>	8 (Approximately)	
<b>Bankers :</b>	<b>Banker Name :</b>	HDFC Bank Limited
	<b>Branch :</b>	Ahura Centre, 3 <sup>rd</sup> Floor, Mahakali Caves Road, Andheri (East), Mumbai – 400093, Maharashtra, India
	<b>Person Name (With Designation) :</b>	--
	<b>Contact Number :</b>	91-22-28265533 (Continuously Ringing)
	<b>Name of Account Holder :</b>	--
	<b>Account Number :</b>	--
	<b>Account Since (Date/Year of Account Opening) :</b>	--
	<b>Average Balance Maintained :</b>	--
	<b>Credit Facilities Enjoyed (CC/OD/Term Loan) :</b>	--
	<b>Account Operation :</b>	--
	<b>Remark :</b>	--

<b>Auditors :</b>	
<b>Name :</b>	Rima D. Shah and Associates Chartered Accountants
<b>Address :</b>	Mumbai, Maharashtra, India
<b>Membership No.:</b>	136239
<b>Collaborators :</b>	Not Available
<b>Membership :</b>	Not Available
<b>Sister Concern :</b>	Not Available

**CAPITAL STRUCTURE**

**AS ON 31.03.2017**

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<b>Capital Account :</b>	<b>Amount (INR in million)</b>
Vikas Sachdeva	1.722
Sanjeev Sharma	1.973
<b>Total</b>	<b>3.695</b>

**FINANCIAL DATA**  
*[all figures are INR Million]*

Particulars			31.03.2018
Sales Turnover (Approximately)			75.000

The above information has been parted by Mr. Vikas Sachdeva (Partner)

**Note:** Sole Proprietary and Partnership concerns are exempted from filing their financials with the Government Authorities or Registry.

**ABRIDGED BALANCE SHEET**

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
<b>EQUITY AND LIABILITIES</b>			
1] Partners Capital	3.695	5.730	5.995
2] Reserves & Surplus	0.000	0.000	0.000
3] (Accumulated Losses)	0.000	0.000	0.000
<b>NETWORTH</b>	<b>3.695</b>	<b>5.730</b>	<b>5.995</b>
<b>LOAN FUNDS</b>			
1] Secured Loans	0.000	0.000	0.000
2] Unsecured Loans	62.980	41.470	17.310
<b>TOTAL BORROWING</b>	<b>62.980</b>	<b>41.470</b>	<b>17.310</b>
DEFERRED TAX LIABILITIES	0.000	0.000	0.000
<b>TOTAL</b>	<b>66.675</b>	<b>47.200</b>	<b>23.305</b>
<b>APPLICATION OF FUNDS</b>			
FIXED ASSETS [Net Block]	12.824	13.671	11.350
Capital work-in-progress	0.000	0.000	0.000
INVESTMENT	0.000	0.000	0.000
DEFERRED TAX ASSETS	0.000	0.000	0.000
<b>CURRENT ASSETS, LOANS &amp; ADVANCES</b>			
Inventories	23.720		
Sundry Debtors	15.165		
Cash & Bank Balances	1.217		
Other Current Assets	0.000		
Loans & Advances	181.824		
<b>Total Current Assets</b>	<b>221.926</b>	<b>80.813</b>	<b>44.202</b>

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<b>Less : CURRENT LIABILITIES &amp; PROVISIONS</b>			
Sundry Creditors	38.920		
Other Current Liabilities	128.961		
Provisions	0.194		
<b>Total Current Liabilities</b>	<b>168.075</b>	<b>47.284</b>	<b>32.247</b>
<b>Net Current Assets</b>	<b>53.851</b>	<b>33.529</b>	<b>11.955</b>
MISCELLANEOUS EXPENSES	0.000	0.000	0.000
<b>TOTAL</b>	<b>66.675</b>	<b>47.200</b>	<b>23.305</b>

**PROFIT & LOSS ACCOUNT**

	<b>PARTICULARS</b>	<b>31.03.2017</b>	<b>31.03.2016</b>	<b>31.03.2015</b>
	<b>SALES</b>			
	Income	64.955	39.253	27.773
	Other Income	2.705	8.832	0.950
	<b>TOTAL</b>	<b>67.660</b>	<b>48.085</b>	<b>28.723</b>
<b>Less</b>	<b>EXPENSES</b>			
	Cost of goods sold	55.180	38.798	26.115
	Service Charges Paid	2.872	0.000	0.000
	Labour Charges	1.983	2.895	0.000
	Audit Fees	0.025	0.058	0.028
	Accounting Charges	0.070	0.080	0.040
	Conveyance Expenses	0.100	0.096	0.097
	Courier Charges	0.000	0.070	0.000
	Freight Charges	0.125	0.107	0.000
	Business Promotion Expenses	0.454	0.000	0.000
	Electrical Equipment Expenses	0.000	0.000	0.048
	Office Expenses	0.025	0.000	0.000
	Interest Paid on TDS	0.074	0.000	0.000
	Professional Fees	0.028	0.000	0.025
	Sundry Expenses	0.065	0.000	0.000
	Travelling Charges	0.290	0.407	0.177
	Motor Car and Petrol Expenses	0.488	0.055	0.000
	Service Tax Paid	0.002	0.137	0.000
	Staff Welfare Expenses	0.274	0.184	0.039
	Salary Paid	0.988	1.197	0.320
	Telephone Charges	0.034	0.038	0.038
	Remuneration to Partner	1.558	1.145	0.526
	Sales Promotions	0.000	0.096	0.271
	Vat Paid	0.000	0.079	0.000
	<b>TOTAL</b>	<b>64.635</b>	<b>45.442</b>	<b>27.724</b>
	<b>PROFIT/ (LOSS) BEFORE INTEREST,</b>	<b>3.025</b>	<b>2.643</b>	<b>0.999</b>

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	DEPRECIATION AND AMORTISATION			
Less	FINANCIAL EXPENSES	0.004	0.001	0.001
	PROFIT / (LOSS) BEFORE, DEPRECIATION AND AMORTISATION	3.021	2.642	0.998
Less/ Add	DEPRECIATION/ AMORTISATION	2.132	2.029	0.797
	NET PROFIT/ (LOSS)	0.889	0.613	0.201

**KEY RATIOS**

**EFFICIENCY RATIOS**

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	85.22	NA	NA
Account Receivables Turnover (Income / Sundry Debtors)	4.28	NA	NA
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	257.44	NA	NA
Inventory Turnover (Operating Income / Inventories)	0.13	NA	NA
Asset Turnover (Operating Income / Net Fixed Assets)	0.24	0.19	0.09

**LEVERAGE RATIOS**

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.98	0.44	0.31
Debt Equity Ratio (Total Liability / Networth)	17.04	7.24	2.89
Current Liabilities to Networth (Current Liabilities / Net Worth)	62.53	7.24	2.89

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Fixed Assets to Networth (Net Fixed Assets / Networth)	3.47	2.39	1.89
Interest Coverage Ratio (PBIT / Financial Charges)	756.25	2643.00	999.00

**PROFITABILITY RATIOS**

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin ((PAT / Sales) * 100)	%	1.37	1.56	0.72
Return on Total Assets ((PAT / Total Assets) * 100)	%	0.38	0.65	0.36
Return on Investment (ROI) ((PAT / Networth) * 100)	%	24.06	10.70	3.35

**SOLVENCY RATIOS**

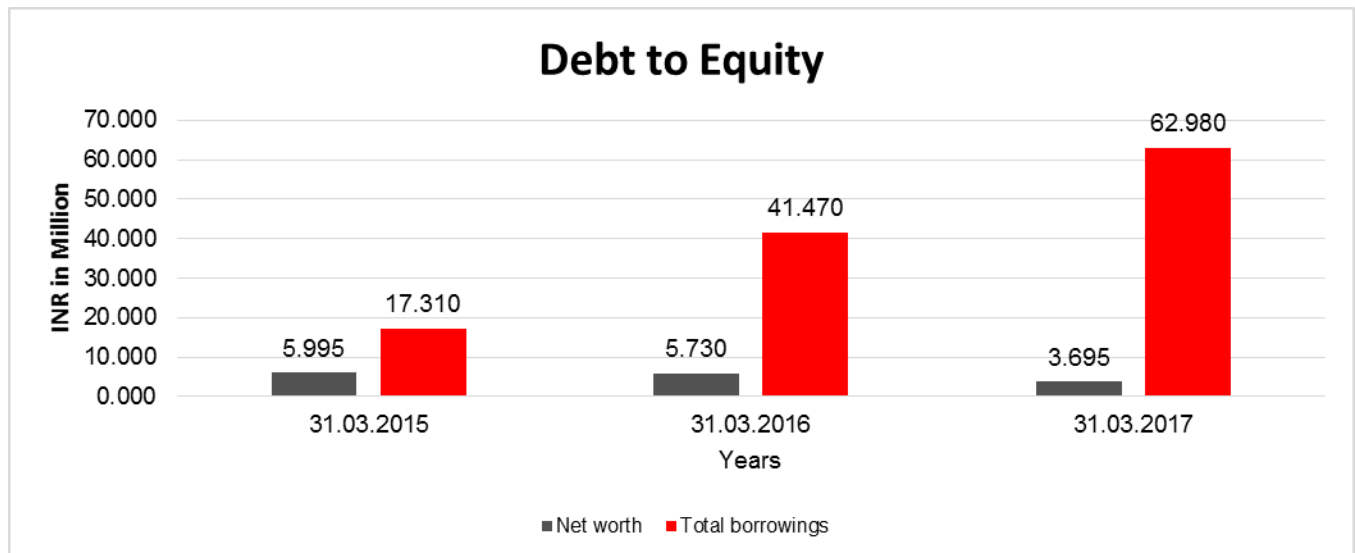
PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)	0.96	1.95	2.55
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)	0.86	1.95	2.55
G-Score Ratio Financial (Networth / Total Assets)	0.02	0.06	0.11
G-Score Ratio Debt (Debts / Equity Capital)	17.04	7.24	2.89
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)	0.96	1.95	2.55

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

**FINANCIAL ANALYSIS**  
*[all figures are INR Million]*

**DEBT EQUITY RATIO**

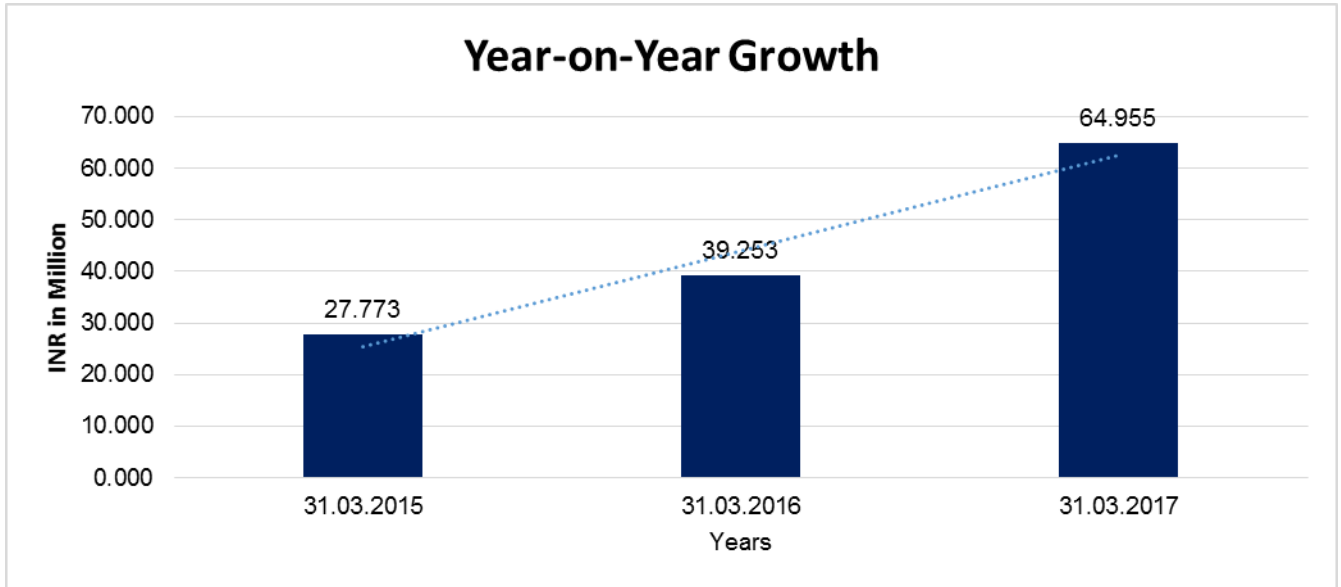
Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Partner Capital	5.995	5.730	3.695
Reserves & Surplus	0.000	0.000	0.000
<b>Net worth</b>	<b>5.995</b>	<b>5.730</b>	<b>3.695</b>
Secured Loans	0.000	0.000	0.000
Unsecured Loans	17.310	41.470	62.980
<b>Total borrowings</b>	<b>17.310</b>	<b>41.470</b>	<b>62.980</b>
<b>Debt/Equity ratio</b>	<b>2.887</b>	<b>7.237</b>	<b>17.045</b>



**YEAR-ON-YEAR GROWTH**

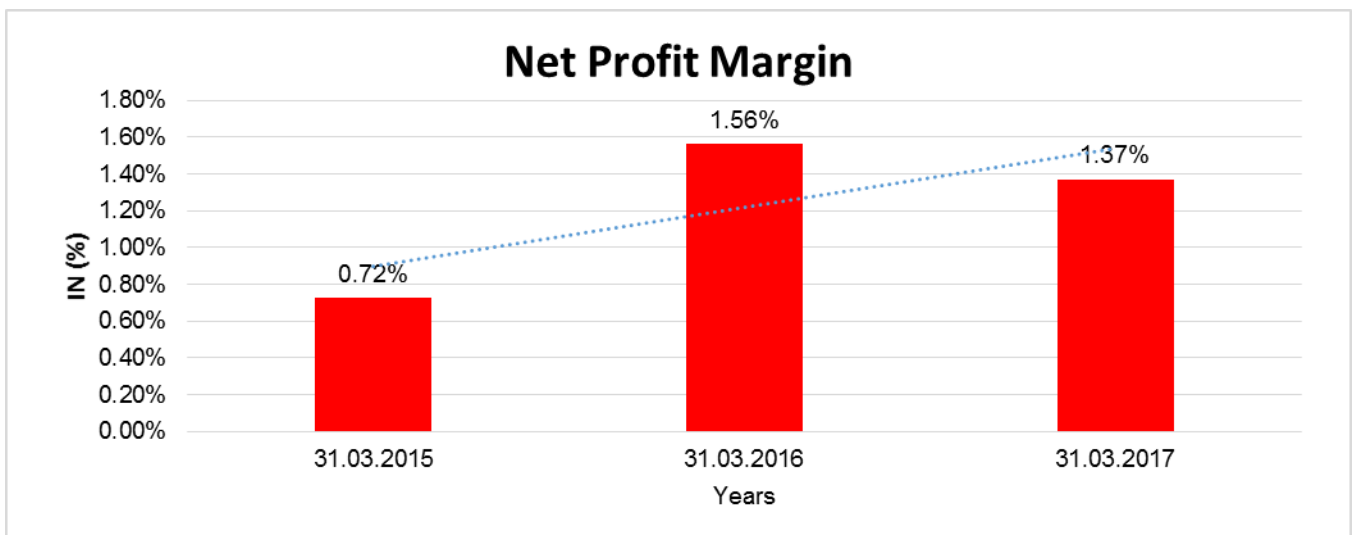
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	27.773	39.253	64.955
		<b>41.335</b>	<b>65.478</b>

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**NET PROFIT MARGIN**

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	27.773	39.253	64.955
Profit	0.201	0.613	0.889
	<b>0.72%</b>	<b>1.56%</b>	<b>1.37%</b>



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**LOCAL AGENCY FURTHER INFORMATION**

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	No
10	Date of Birth of Proprietor / Partners / Directors	No
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	Yes
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	No
26	Turnover of firm for last four years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	No
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

**CMT REPORT (Corruption, Money Laundering & Terrorism]**

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

**1] INFORMATION ON DESIGNATED PARTY**

No records exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

**2] Court Declaration :**

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

**3] Asset Declaration :**

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

**4] Record on Financial Crime :**

Charges or conviction registered against subject: **None**

**5] Records on Violation of Anti-Corruption Laws :**

Charges or investigation registered against subject: **None**

**6] Records on Int'l Anti-Money Laundering Laws/Standards :**

Charges or investigation registered against subject: **None**

**7] Criminal Records**

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

**8] Affiliation with Government :**

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

**9] Compensation Package :**

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

**10] Press Report :**

No press reports / filings exists on the subject.

**CORPORATE GOVERNANCE**

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

**CONTRAVENTION**

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

**FOREIGN EXCHANGE RATES**

Currency	Unit	INR
US Dollar	1	INR 72.03
UK Pound	1	INR 94.98
Euro	1	INR 84.58

**INFORMATION DETAILS**

Information Gathered by :	TEJ
Analysis Done by :	NIS
Report Prepared by :	JYTK

**SCORE FACTORS**

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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