

MIRA INFORM REPORT

Report No. :	533407
Report Date :	05.10.2018

IDENTIFICATION DETAILS

Name :	SACHDEV SPORTS COMPANY PRIVATE LIMITED
Registered Office :	2-5-20, Mecleodguda, M. G. Road, Secunderabad, Hyderabad – 500003, Telangana
Tel. No.:	91-40-27842583
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	17.09.2013
CIN No.: [Company Identification No.]	U52398TG2013PTC090052
Capital Investment / Paid-up Capital :	INR 10.100 Million
PAN No.: [Permanent Account No.]	AATCS57742R
GSTN : [Goods & Service Tax Registration No.]	36AATCS7742R1Z4
Legal Form :	Private Limited Liability Company
Line of Business :	Subject is engaged in the business of Trading of sports and Fitness Equipment's. [Registered Activity]
No. of Employees :	Not Divulged

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
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A	Acceptable Risk	Business dealings permissible with moderate risk of default
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Status :	Satisfactory
Payment Behaviour :	Usually correct
Litigation :	Clear
Comments :	<p>Subject was incorporated in the year 2013 and is engaged as trader and supplier of sports and Fitness Equipment's.</p> <p>For the financial year 2017, the company has achieved topline growth in its revenue as compared to its previous year along with average profit margin during the year.</p> <p>The company possesses satisfactory financial risk profile marked by adequate net worth base and strong debt protection metrics.</p> <p>Rating continues to derive strength from its established track record of its business operations and well experienced management team.</p> <p>However, these rating strength gets partially offset due to its presence in highly competitive industry.</p> <p>Payment seems to be usually correct.</p> <p>In view of aforesaid, the company can be considered for business dealings at usual trade terms and conditions.</p>

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1

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High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 05.10.2018

IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION DECLINED

MANAGEMENT NON-COOPERATIVE [TEL. NO.: 91-40-27842583/ 23004774]

LOCATIONS

Registered/ Corporate Office 1 :	2-5-20, Mecleodguda, M. G. Road, Secunderabad, Hyderabad – 500003, Telangana, India
Tel. No.:	91-40-66383040/ 66383014
Fax No.:	91-40-27845748
E-Mail :	sachdev_sports@yahoo.co.in
Website :	https://www.sachdevsports.com
Corporate Office 2:	1-62/1, Ground & First Floor, Sri Tirumala's Subhash Arcade, Survey No:39, Kothaguda x Road, Kondapur, Hyderabad – 500084, Telangana, India
Tel. No.:	91-40-27842583/ 23004774

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DIRECTORS

AS ON: 31.03.2018

Name :	Mr. Nityesh Sachdev		
Designation :	Director		
Address :	13/15, Santoshima Colony, West Marredpally, Secunderabad - 500026, Telangana, India		
Date of Appointment :	17.09.2013		
DIN No.:	03464658		
Other Directorship :			
CIN/FCRN	Company Name	Begin Date	End Date
U52604TG2016PTC113421	NITYASACH FITNESS PRIVATE LIMITED	15/12/2016	-
Name :	Mr. Prem Kumar Sachdev		
Designation :	Managing Director		
Address :	13/15, Santoshima Colony, West Marredpally, Secunderabad - 500026, Telangana, India		
Date of Appointment :	17.09.2013		
DIN No.:	06604588		
Other Directorship :			
CIN/FCRN	Company Name	Begin Date	End Date
U52398TG2011PTC073845	SACHDEV OVERSEAS FITNESS PRIVATE LIMITED	16/12/2016	-

MAJOR SHAREHOLDERS / SHAREHOLDING PATTERN

AS ON: 31.03.2017

Names of Shareholders	No. of Shares	% age holding
Prem Kumar Sachdev	505000	50.00
Nityesh Sachdev	505000	50.00
Total	1010000	100.00

AS ON: 30.09.2017

Equity Share Breakup	Percentage of Holding
Category	
Promoters (Individual/Hindu Undivided Family - Indian)	100.00
Total	100.00

Share holding pattern

■ Promoters (Individual/Hindu Undivided Family - Indian)



100.00

BUSINESS DETAILS

Line of Business :	Subject is engaged in the business of Trading of Sports and Fitness Equipment's. [Registered Activity]	
Products :	ITC Code No.	Product Descriptions
	95069190	Sports & Fitness Equipment's
Brand Names :	Not Available	
Agencies Held :	Not Available	
Exports :	Not Divulged	
Imports :	Not Divulged	
Terms :		
Selling :	Not Divulged	
Purchasing :	Not Divulged	

PRODUCTION STATUS: NOT AVAILABLE

GENERAL INFORMATION

Suppliers :	Reference:	Not Divulged
	Name of the Person (Designation):	--
	Contact Number:	--
	Since how long known:	--
	Maximum limit dealt:	--
	Experience:	--
	Remark	--
Customers :	Reference:	Not Divulged
	Name of the Person (Designation):	--
	Contact Number:	--
	Since how long known:	--
	Maximum limit dealt:	--
	Experience:	--

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	Remark	--																																													
No. of Employees :	Not Divulged																																														
Bankers :	<table border="1"> <tr> <td>Bank Name:</td> <td colspan="3">Not Divulged</td> </tr> <tr> <td>Branch:</td> <td colspan="3">Not Divulged</td> </tr> <tr> <td>Person Name (with Designation):</td> <td colspan="3">--</td> </tr> <tr> <td>Contact Number:</td> <td colspan="3">--</td> </tr> <tr> <td>Name of Account Holder:</td> <td colspan="3">--</td> </tr> <tr> <td>Account Number:</td> <td colspan="3">--</td> </tr> <tr> <td>Account Since (Date/ Year of A/c Opening):</td> <td colspan="3">--</td> </tr> <tr> <td>Average Balance Maintained (Optional):</td> <td colspan="3">--</td> </tr> <tr> <td>Credit Facilities Enjoyed (CC/OD/Term Loan):</td> <td colspan="3">--</td> </tr> <tr> <td>Account Operation:</td> <td colspan="3">--</td> </tr> <tr> <td>Remarks:</td> <td colspan="3">--</td> </tr> </table>			Bank Name:	Not Divulged			Branch:	Not Divulged			Person Name (with Designation):	--			Contact Number:	--			Name of Account Holder:	--			Account Number:	--			Account Since (Date/ Year of A/c Opening):	--			Average Balance Maintained (Optional):	--			Credit Facilities Enjoyed (CC/OD/Term Loan):	--			Account Operation:	--			Remarks:	--		
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Credit Facilities Enjoyed (CC/OD/Term Loan):	--																																														
Account Operation:	--																																														
Remarks:	--																																														
Facilities :	SECURED LOANS	31.03.2017 (INR In Million)	31.03.2016 (INR In Million)																																												
	LONG-TERM BORROWINGS																																														
	Long term finance lease obligations	1.565	0.253																																												
	Total	1.565	0.253																																												

Auditors :	
Name :	P M Venkatesan Chartered Accountant
Address :	Plot No.57, Parkview Enclave, Manovikas Nagar Post, Secunderabad – 500009, Telangana, India
Income-tax PAN of auditor or auditor's firm :	ADFPP2316N
Memberships :	Not Available
Collaborators :	Not Available
Related Party :	Sachdev Overseas Fitness Private Limited (A Director & relative are directors of the company)

CAPITAL STRUCTURE

AS ON: 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
1010000	Equity Shares	INR 10/- each	INR 10.100 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
1010000	Equity Shares	INR 10/- each	INR 10.100 Million

FINANCIAL DATA
[all figures are in INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS	31.03.2017	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital	10.100	10.100	10.100
(b) Reserves & Surplus	42.684	21.001	10.729
(c) Money received against share warrants	0.000	0.000	0.000
(2) Share Application money pending allotment	0.000	0.000	0.000
Total Shareholders' Funds (1) + (2)	52.784	31.101	20.829
(3) Non-Current Liabilities			
(a) Long-term borrowings	32.760	31.448	35.095
(b) Deferred tax liabilities (Net)	0.000	0.000	0.000
(c) Other long term liabilities	0.000	0.000	0.000
(d) long-term provisions	0.000	0.000	0.000
Total Non-current Liabilities (3)	32.760	31.448	35.095
(4) Current Liabilities			
(a) Short term borrowings	0.000	0.000	0.000
(b) Trade payables	55.908	55.810	59.199
(c) Other current liabilities	17.347	7.522	7.532
(d) Short-term provisions	8.840	10.675	5.426
Total Current Liabilities (4)	82.095	74.007	72.157
TOTAL	167.639	136.556	128.081
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets	11.815	8.221	5.985
(ii) Intangible Assets	0.000	0.000	0.000
(iii) Capital work-in-progress	0.000	0.000	0.000
(iv) Intangible assets under development	0.000	0.000	0.000
(b) Non-current Investments	0.000	0.000	0.000
(c) Deferred tax assets (net)	0.000	0.000	0.000
(d) Long-term Loan and Advances	12.837	7.046	2.043
(e) Other Non-current assets	0.026	0.030	0.034
Total Non-Current Assets	24.678	15.297	8.062

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(2) Current assets			
(a) Current investments	0.000	0.000	0.000
(b) Inventories	29.797	39.281	26.718
(c) Trade receivables	31.616	18.123	22.535
(d) Cash and cash equivalents	12.151	18.037	10.595
(e) Short-term loans and advances	69.397	45.818	60.171
(f) Other current assets	0.000	0.000	0.000
Total Current Assets	142.961	121.259	120.019
TOTAL	167.639	136.556	128.081

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016	31.03.2015
	SALES			
	Revenue from Operations	717.624	468.250	485.412
	Other Income	0.396	0.134	0.129
	TOTAL	718.020	468.384	485.541
Less	EXPENSES			
	Cost of Materials Consumed	613.780	395.150	419.860
	Employees benefits expense	41.347	33.578	29.237
	Other expenses	30.922	22.618	18.571
	TOTAL	686.049	451.346	467.668
	PROFIT BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	31.971	17.038	17.873
Less	FINANCIAL EXPENSES	0.178	0.478	0.948
	PROFIT BEFORE TAX, DEPRECIATION AND AMORTISATION	31.793	16.560	16.925
Less/ Add	DEPRECIATION/ AMORTISATION	1.350	1.058	0.811
	PROFIT BEFORE TAX	30.443	15.502	16.114
Less	TAX	8.760	5.231	5.385
	PROFIT AFTER TAX	21.683	10.271	10.729
	Earnings Per Share (INR)	21.47	10.17	10.62

CURRENT MATURITIES OF LONG TERM DEBT DETAILS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Current Maturities of Long term debt	NA	NA	NA
Cash generated from/ (used) in operations	4.760	19.523	32.272
Net Cash from Operating Activities	(4.088)	14.253	26.932

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Average Collection Days (Sundry Debtors / Income * 365 Days)	16.08	14.13	16.94
Account Receivables Turnover (Income / Sundry Debtors)	22.70	25.84	21.54
Average Payment Days (Sundry Creditors / Purchases * 365 Days)	33.25	51.55	51.46
Inventory Turnover (Operating Income / Inventories)	1.07	0.43	0.67
Asset Turnover (Operating Income / Net Fixed Assets)	2.71	2.07	2.99

LEVERAGE RATIOS

PARTICULARS	31.03.2017	31.03.2016	31.03.2015
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)	0.69	0.77	0.84
Debt Equity Ratio (Total Liability / Networth)	0.62	1.01	1.68
Current Liabilities to Networth (Current Liabilities / Net Worth)	1.56	2.38	3.46
Fixed Assets to Networth (Net Fixed Assets / Networth)	0.22	0.26	0.29

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Interest Coverage Ratio (PBIT / Financial Charges)	179.61	35.64	18.85
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PROFITABILITY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Net Profit Margin (PAT / Sales) * 100	%	3.02	2.19	2.21
Return on Total Assets (PAT / Total Assets) * 100	%	12.93	7.52	8.38
Return on Investment (ROI) (PAT / Networth) * 100	%	41.08	33.02	51.51

SOLVENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016	31.03.2015
Current Ratio (Current Assets / Current Liabilities)		1.74	1.64	1.66
Quick Ratio (Current Assets – Inventories) / Current Liabilities)		1.38	1.11	1.29
G-Score Ratio Financial (Networth / Total Assets)		0.31	0.23	0.16
G-Score Ratio Debt (Debts / Equity Capital)		3.24	3.11	3.47
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)		1.74	1.64	1.66

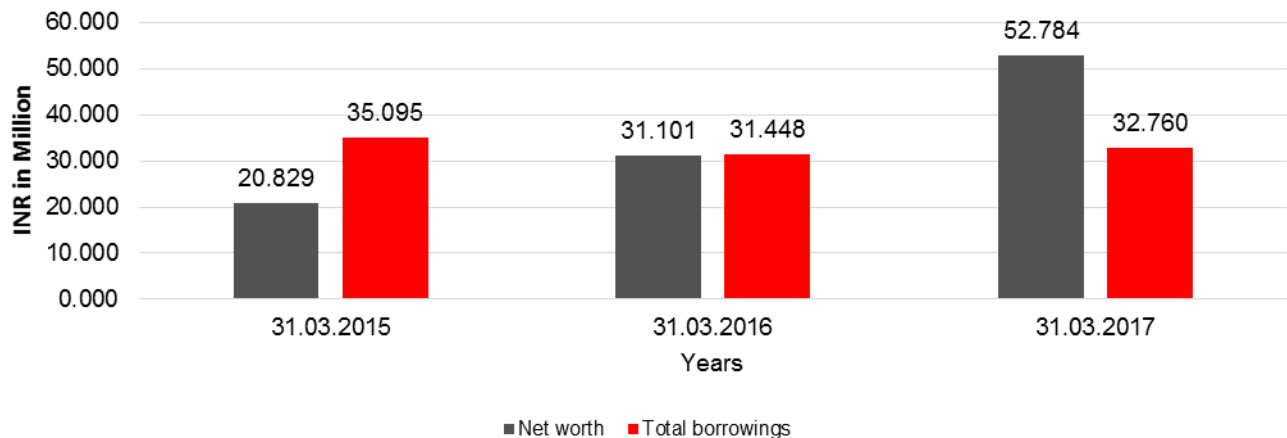
Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

FINANCIAL ANALYSIS
[all figures are in INR Million]

DEBT EQUITY RATIO

Particular	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Share Capital	10.100	10.100	10.100
Reserves & Surplus	10.729	21.001	42.684
Money received against share warrants	0.000	0.000	0.000
Share Application money pending allotment	0.000	0.000	0.000
Net worth	20.829	31.101	52.784
long-term borrowings	35.095	31.448	32.760
Short term borrowings	0.000	0.000	0.000
Total borrowings	35.095	31.448	32.760
Debt/Equity ratio	1.685	1.011	0.621

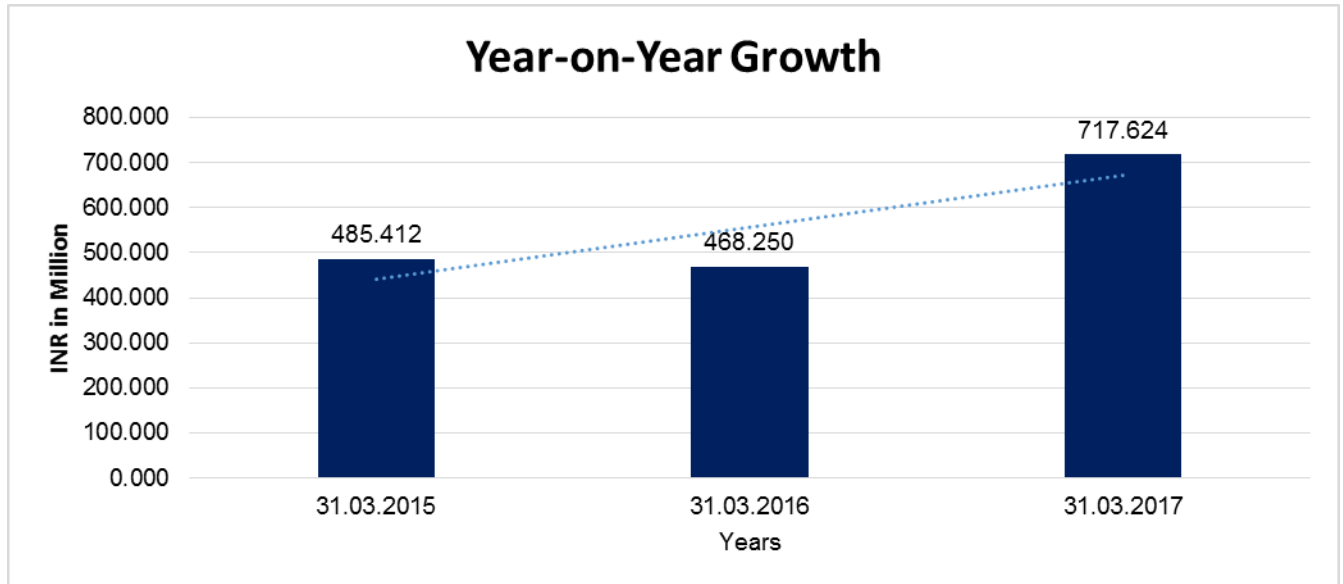
Debt to Equity



YEAR-ON-YEAR GROWTH

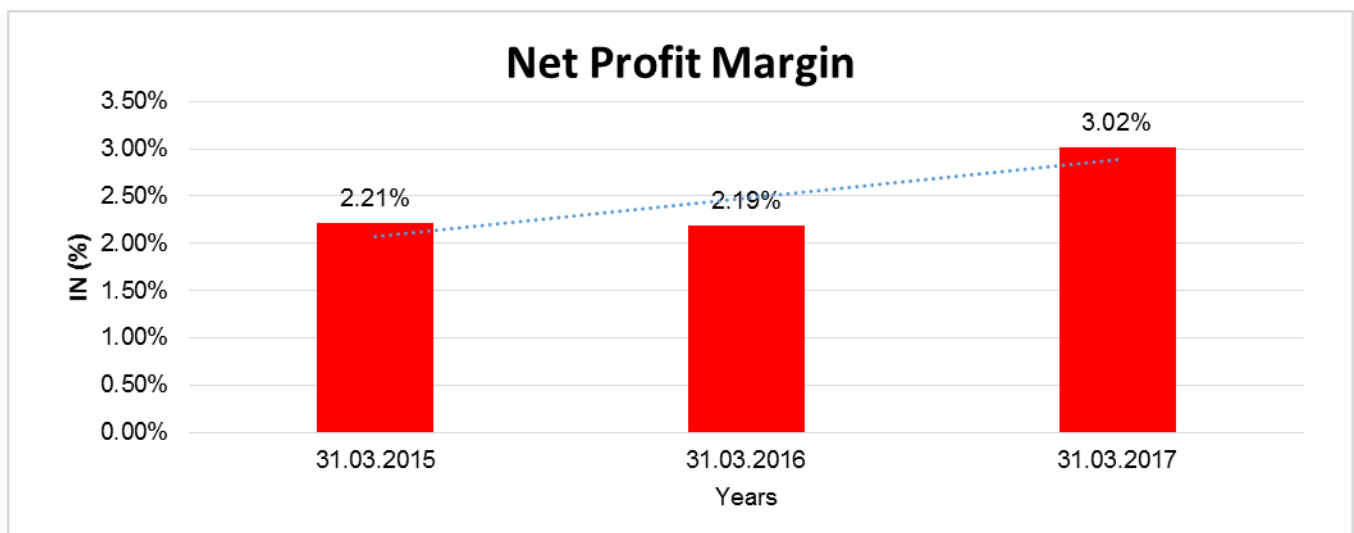
Year on Year Growth	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	485.412	468.250	717.624
		(3.536)	53.257

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NET PROFIT MARGIN

Net Profit Margin	31.03.2015	31.03.2016	31.03.2017
	INR In Million	INR In Million	INR In Million
Sales	485.412	468.250	717.624
Profit	10.729	10.271	21.683
	2.21%	2.19%	3.02%



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LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	No
5	Buyer visit details	--
6	Contact numbers	Yes
7	Name of the person contacted	No
8	Designation of contact person	No
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No
16	No. of employees	No
17	Details of sister concerns	Yes
18	Major suppliers	No
19	Major customers	No
20	Banking Details	No
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last three years	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last three years	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	No
35	Negative Reporting by Auditors in the Annual Report	No

INDEX OF CHARGES: NO CHARGES EXISTS FOR COMPANY

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UNSECURED LOANS

PARTICULARS	31.03.2017 (INR In Million)	31.03.2016 (INR In Million)
LONG-TERM BORROWINGS		
Loan from directors (Amount outstanding as loan from directors are non-interest bearing. No terms of repayment have been stipulated)	31.195	31.195
Total	31.195	31.195

GENERAL INFORMATION

The company is engaged in the business of trading of sports and fitness equipment's.

FIXED ASSETS:

- Furniture & Fittings
- Electrical inst. Ft Equipment
- Computers & DTP units
- Office Equipment
- Motor Vehicles
- Motor Cycles Scooters

CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

- 10] **Press Report :**
No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 73.75
UK Pound	1	INR 95.39
Euro	1	INR 84.63

INFORMATION DETAILS

Information Gathered by :	SHK
Analysis Done by :	VIK R
Report Prepared by :	ARC

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	YES
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	YES
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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