

MIRA INFORM REPORT

Report No. :	532852
Report Date :	06.10.2018

IDENTIFICATION DETAILS

Name :	DMC LICENSING P/L
Registered Office :	19 Prince Patrick Street, Richmond Vic, 3121
Country :	Australia
Date of Incorporation :	15.09.2011
Legal Form :	Australian Proprietary Company
Line of Business :	The subject operates as a national program, marketing and communications service provider, specialising in the management and delivery of strategic licensed membership and game development programs for sporting codes.
No. of Employees :	Not Available

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	B
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Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

Status :	Moderate
Payment Behaviour :	Unknown
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

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ECGC Country Risk Classification List

Country Name	Previous Rating (31.12.2017)	Current Rating (01.04.2018)
Australia	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

AUSTRALIA - ECONOMIC OVERVIEW

Australia is an open market with minimal restrictions on imports of goods and services. The process of opening up has increased productivity, stimulated growth, and made the economy more flexible and dynamic. Australia plays an active role in the WTO, APEC, the G20, and other trade forums. Australia's free trade agreement (FTA) with China entered into force in 2015, adding to existing FTAs with the Republic of Korea, Japan, Chile, Malaysia, New Zealand, Singapore, Thailand, and the US, and a regional FTA with ASEAN and New Zealand. Australia continues to negotiate bilateral agreements with Indonesia, as well as larger agreements with its Pacific neighbors and the Gulf Cooperation Council countries, and an Asia-wide Regional Comprehensive Economic Partnership that includes the 10 ASEAN countries and China, Japan, Korea, New Zealand, and India.

Australia is a significant exporter of natural resources, energy, and food. Australia's abundant and diverse natural resources attract high levels of foreign investment and include extensive reserves of coal, iron, copper, gold, natural gas, uranium, and renewable energy sources. A series of major investments, such as the US\$40 billion Gorgon Liquid Natural Gas Project, will significantly expand the resources sector.

For nearly two decades up till 2017, Australia had benefited from a dramatic surge in its terms of trade. As export prices increased faster than import prices, the economy experienced continuous growth, low unemployment, contained inflation, very low public debt, and a strong and stable financial system. Australia entered 2018 facing a range of growth constraints, principally driven by the sharp fall in global prices of key export commodities. Demand for resources and energy from Asia and especially China is growing at a slower pace and sharp drops in export prices have impacted growth.

Source : CIA

COMPANY NAME

REGISTERED NAME DMC LICENSING P/L
ACN 153251793
ABN 94153251793

SUMMARY

Established	2011
Incorporated	2011
Line of Business	program, marketing and communications service provider
Status	Trading
Chief Executive Officer	Louise Gale
Adverse Listings	Nil

EXECUTIVE SUMMARY

Details pertaining to the subject's financial and trading position were unable to be obtained for the current enquiry.

CORPORATE SEARCH

Company Type	Australian Proprietary Company
Status Registered	
Incorporation Date	15 Sep 2011
Incorporation State	VIC
Registered Office	19 PRINCE PATRICK STREET RICHMOND VIC, 3121

CURRENT DIRECTORS

Total: 2
Director Name GALE, LOUISE
Appointment Date 06 Mar 2015
Date of Birth 18 Jul 1963

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Place of Birth BOX HILL VIC
Gender FEMALE
Resident Overseas N
Address 6, 70 WELLINGTON ST,
COLLINGWOOD VIC 3066

Director Name DIPIERDOMENICO, DINO
Appointment Date 15 Sep 2011
Date of Birth 27 Jul 1964
Place of Birth MELBOURNE VIC
Gender MALE
File Number 9794203
Resident Overseas N
Address 71 MASON ST, HAWTHORN VIC3122

CURRENT SECRETARIES

Total: 1
Secretary Name DIPIERDOMENICO, DINO
Appointment Date 30 Aug 2013
Date of Birth 27 Jul 1964
Place of Birth MELBOURNE VIC
Address 71 MASON STREET HAWTHORNVIC, 3122

Business Proprietorships Total: 1
Name DMC SPORT *

Company Shares Total: 400 Amount: \$400
Class ORDINARY SHARES [ORD]
Number of Shares Issued 400
Paid Capital \$400.00
Total Amount Due and Payable \$0.00

CURRENT SHAREHOLDERS

Shareholder Name GALE, LOUISE Beneficially Held N
Address SUITE 6 LEVEL 1, 70
WELLINGTON STREET
COLLINGWOOD VIC, 3066
Class ORD
Number Held 40
Fully Paid Y
Jointly Held N

Shareholder Name CARLIAOLV INVESTMENTS PTY.LTD.
ACN 136916544
Address 51 SYDNEY ROAD COBURG VIC,
3058
Class ORD
Number Held 40
Beneficially Held N
Fully Paid Y
Jointly Held N

Shareholder Name DIPIERDOMENICO, DINO
Address 71 MASON STREET HAWTHORN
VIC, 3122
Class ORD
Number Held 320
Beneficially Held N
Fully Paid Y
Jointly Held N

SECURITY INTERESTS

Effective 30 January 2012 the Personal Property Securities Register (PPSR) was introduced to give the different Commonwealth, State and Territory laws and registers regarding security interests in personal property under one national system.

As a result of PPS Reform a number of existing Commonwealth, State and Territory personal property security registers will close. Interests registered on existing security interest registers will be migrated to the national PPS Register. Subsequently Registered Charges are no longer lodged with the Australian Securities and Investments Commission (ASIC).

BUSINESS STRUCTURE

TRADING ADDRESS 19 PRINCE PATRICK STREET
RICHMOND VIC, 3121

TELEPHONE (613) 9428 3495

EMAIL louise@dmcsport.com.au
enquiries@dmcsport.com.au

WEBSITE www.dmcsport.com.au

BANK Not determined

EMPLOYEES Not determined

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BACKGROUND

The subject was incorporated in Victoria on 15 September 2011 under the current style.

OPERATIONS

The subject operates as a national program, marketing and communications service provider, specialising in the management and delivery of strategic licensed membership and game development programs for sporting codes.

From product development and sourcing to online solutions & delivery - DMC Sport has highly developed capabilities that currently service Australia, New Zealand and the UK's leading sporting codes including the AFL, Football Federation Australia, Basketball Australia, Golf Australia, Sailing Australia, New Zealand Cricket, New Zealand Rugby, New Zealand Basketball and the LTA.

DMC Sport specialises in the delivery of nationally recognised game development and online merchandise programs offering an end to end solution including product development and sourcing, warehousing and fulfilment, sales, marketing & overall program management for sporting & social membership based organisations.

Activities are conducted from premises located at the above listed trading address.

ADVERSE

A search of on 2 October 2018 failed to trace any litigation listed against the subject at that date.

FINANCES

The subject is not required to lodge financial statements with the Australian Securities and Investments Commission.

During the current investigation contact with the subjects General Manager Louise Gale was unable to be established. Despite messages being left and an email sent, no reply has been received.

As a result, details pertaining to the subjects trading and financial position could not be obtained for the current enquiry.

TRADE SURVEY

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During the current investigation, contact with the subjects principals was unable to be established.

Subsequently details pertaining to the company's suppliers were unable to be obtained and a trade survey could not be conducted.

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FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupee
US Dollar	1	INR73.58
UK Pound	1	INR 95.89
Euro	1	INR 84.70
AUD	1	INR 52.35

Note : Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	PRI
Report Prepared by :	KET

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)