

MIRA INFORM REPORT

Report No. :	535054
Report Date :	19.10.2018

IDENTIFICATION DETAILS

Name :	BRANCH ARABIAN TEA HOUSE TRADING EST
Registered Office :	Iskan Street, Petromin District, P O Box: 16908, Jeddah 21482
Country :	Saudi Arabia
Financials (as on) :	31.12.2017
Date of Incorporation :	05.10.2004
Com. Reg. No.:	4030151751, Jeddah
Legal Form :	Sole Proprietorship
Line of Business :	Importers, distributors and packers of tea, coffee, related materials, equipment and accessories.
No. of Employees :	100

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :	A
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Credit Rating	Explanation	Rating Comments
A	Acceptable Risk	Business dealings permissible with moderate risk of default

Status :	Satisfactory
Payment Behaviour :	No Complaints
Litigation :	Clear

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NOTES:

Any query related to this report can be made on e-mail: while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
Saudi Arabia	A2	A2

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

SAUDI ARABIA - ECONOMIC OVERVIEW

Saudi Arabia has an oil-based economy with strong government controls over major economic activities. It possesses about 16% of the world's proven petroleum reserves, ranks as the largest exporter of petroleum, and plays a leading role in OPEC. The petroleum sector accounts for roughly 87% of budget revenues, 42% of GDP, and 90% of export earnings.

Saudi Arabia is encouraging the growth of the private sector in order to diversify its economy and to employ more Saudi nationals. Approximately 6 million foreign workers play an important role in the Saudi economy, particularly in the oil and service sectors; at the same time, however, Riyadh is struggling to reduce unemployment among its own nationals. Saudi officials are particularly focused on employing its large youth population.

In 2017, the Kingdom incurred a budget deficit estimated at 8.3% of GDP, which was financed by bond sales and drawing down reserves. Although the Kingdom can finance high deficits for several years by drawing down its considerable foreign assets or by borrowing, it has cut capital spending and reduced subsidies on electricity, water, and petroleum products and recently introduced a value-added tax of 5%. In January 2016, Crown Prince and Deputy Prime Minister MUHAMMAD BIN SALMAN announced that Saudi Arabia intends to list shares of its state-owned petroleum company, ARAMCO - another move to increase revenue and outside investment. The government has also looked at privatization and diversification of the economy more closely in the wake of a diminished oil market. Historically, Saudi Arabia has focused diversification efforts on power generation, telecommunications, natural gas exploration, and petrochemical sectors. More recently, the government has approached investors about expanding the role of the private sector in the health care, education and tourism industries. While Saudi Arabia has emphasized their goals of diversification for some time, current low oil prices may force the government to make more drastic changes ahead of their long-run timeline.

Source : CIA

SUMMARY

Company Name	: BRANCH ARABIAN TEA HOUSE TRADING EST
Country of Origin	: Saudi Arabia
Legal Form	: Sole Proprietorship
Registration Date	: 5 th October 2004
Commercial Registration Number	: 4030151751, Jeddah
Invested Capital	: SR 500,000
Total Workforce	: 100
Activities	: Importers, distributors and packers of tea, coffee, related materials, equipment and accessories
Financial Condition	: Fair
Payments	: No Complaints
Operating Trend	: Steady

COMPANY NAME

BRANCH ARABIAN TEA HOUSE TRADING EST

ADDRESS

REGISTERED & PHYSICAL ADDRESS

Street : Iskan Street
Area : Petromin District

PO Box : 16908

Town : Jeddah 21482
Country : Saudi Arabia

Telephone : (966-12) 2300262 / 6361820
Facsimile : (966-12) 2300272 / 2682642
Mobile : (966-50) 4508105
Email : info@daralshai.net / muneer@daralshai.net

Premises

Subject operates from a medium sized suite of offices, a warehouse and showroom that are rented and located in the Central Business Area of Jeddah.

Branch Office (s)

<u>Location</u>	<u>Description</u>
• El Damam	Rented showroom premises
• Skaka	Rented showroom premises
• Al Mahjar Street Jeddah 21474	Rented showroom premises
• El Dwadmy	Rented showroom premises

KEY PRINCIPALS

Name

Position

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- Fouad Mohamed Abdullah Muhter Proprietor & General Manager
- Muneer A Al Ahmar Assistant General Manager
- Abo Nwaf Administration Manager

LEGAL FORM & OWNERS

Date of Establishment : 5th October 2004

Legal Form : Sole Proprietorship

Commercial Reg. No. : 4030151751, Jeddah

Invested Capital : SR 500,000

Mr Fouad Mohamed Abdullah Muhter is the sole proprietor of the business.

OPERATIONS

Activities: Engaged as importers, distributors and packers of tea, coffee, related materials, equipment and accessories.

Import Countries: Kenya and Sri Lanka

International Suppliers:

- Clark International Kenya
- Silan Tea Sri Lanka

Brand Names: KBOUS TEA, AKWADOR, SEVEN STAR and MZARAA

Operating Trend: Steady

Subject has a workforce of 100 employees.

FINANCIAL DATA

Financial highlights provided by local sources are given below:

Currency: Saudi Riyals (SR)

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	Year Ending 31/12/16:	Year Ending 31/12/17:
Total Sales	SR 28,750,000	SR 30,000,000

Local sources consider subject's financial condition to be Fair.

The above financial figures are based on estimations by our local sources.

BANKERS

- Riyad Bank
Prince Fahad Street
PO Box: 9324
Jeddah 21413
Tel: (966-12) 6513333

PAYMENT HISTORY

No complaints regarding subject's payments have been reported.

GENERAL COMMENTS

Please note that the correct name of the subject is "Branch Arabian Tea House Trading Est" and not "Arabian Tea House".

The subject and its shareholders/owners have been searched in the following databases; Office of Foreign Assets Control (OFAC), United Nations Security Council Sanctions, Australian Sanctions List, US Consolidated Sanctions List, EU Financial Sanctions List and UK Financial Sanctions List and nothing adverse could be found on the exact names listed within the report.

During the course of this investigation nothing detrimental was uncovered regarding subject's operating history or the manner in which payments are fulfilled. As such the business is considered to be a fair trade risk.

FOREIGN EXCHANGE RATES

Currency	Unit	Indian Rupees
US Dollar	1	INR 73.48
UK Pound	1	INR 96.87
Euro	1	INR 84.98
SAR	1	INR 19.58

Note: Above are approximate rates obtained from sources believed to be correct

INFORMATION DETAILS

Analysis Done by :	VIV
Report Prepared by :	NIT

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RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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