

## MIRA INFORM REPORT

Report No. :	535529
Report Date :	20.10.2018

### IDENTIFICATION DETAILS

Name :	RYODEN TRADING CO LTD
Registered Office :	K&C Higashi-Ikebukuro Bldg, 3-15-15 Higashi-Ikebukuro Toshimaku Tokyo 170-0013
Country :	Japan
Financials (as on) :	31.03.2018
Date of Incorporation :	April, 1947
Com. Reg. No.:	0133-01-012440 (Tokyo-Toshimaku)
Legal Form :	Limited Company (Kabushiki Kaisha)
Line of Business :	Imports, exports and wholesales: FA & environmental systems (19%), cooling & heating systems (11%), building & information communication (3%), electronic devices, semiconductors & devices (67%)
No. of Employees :	1,053

### RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23<sup>rd</sup> January 2017)

MIRA's Rating :	A+
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Credit Rating	Explanation	Rating Comments
A+	Low Risk	Business dealings permissible with low risk of default

Maximum Credit Limit :	YEN 7,937.6 Million
Status :	Good

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<b>Payment Behaviour :</b>	Regular
<b>Litigation :</b>	Clear

**NOTES :**

Any query related to this report can be made on e-mail : [infodept@mirainform.com](mailto:infodept@mirainform.com) while quoting report number, name and date.

**ECGC Country Risk Classification List**

<b>Country Name</b>	<b>Previous Rating (30.06.2018)</b>	<b>Current Rating (30.09.2018)</b>
Japan	A1	A1

<b>Risk Category</b>	<b>ECGC Classification</b>
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

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## JAPAN - ECONOMIC OVERVIEW

Over the past 70 years, government-industry cooperation, a strong work ethic, mastery of high technology, and a comparatively small defense allocation (slightly less than 1% of GDP) have helped Japan develop an advanced economy. Two notable characteristics of the post-World War II economy were the close interlocking structures of manufacturers, suppliers, and distributors, known as keiretsu, and the guarantee of lifetime employment for a substantial portion of the urban labor force. Both features have significantly eroded under the dual pressures of global competition and domestic demographic change.

Measured on a purchasing power parity basis that adjusts for price differences, Japan in 2017 stood as the fourth-largest economy in the world after first-place China, which surpassed Japan in 2001, and third-place India, which edged out Japan in 2012. For three postwar decades, overall real economic growth was impressive - averaging 10% in the 1960s, 5% in the 1970s, and 4% in the 1980s. Growth slowed markedly in the 1990s, averaging just 1.7%, largely because of the aftereffects of inefficient investment and the collapse of an asset price bubble in the late 1980s, which resulted in several years of economic stagnation as firms sought to reduce excess debt, capital, and labor. Modest economic growth continued after 2000, but the economy has fallen into recession four times since 2008.

Japan enjoyed an uptick in growth since 2013, supported by Prime Minister Shinzo ABE's "Three Arrows" economic revitalization agenda - dubbed "Abenomics" - of monetary easing, "flexible" fiscal policy, and structural reform. Led by the Bank of Japan's aggressive monetary easing, Japan is making modest progress in ending deflation, but demographic decline - a low birthrate and an aging, shrinking population - poses a major long-term challenge for the economy. The government currently faces the quandary of balancing its efforts to stimulate growth and institute economic reforms with the need to address its sizable public debt, which stands at 235% of GDP. To help raise government revenue, Japan adopted legislation in 2012 to gradually raise the consumption tax rate. However, the first such increase, in April 2014, led to a sharp contraction, so Prime Minister ABE has twice postponed the next increase, which is now scheduled for October 2019. Structural reforms to unlock productivity are seen as central to strengthening the economy in the long-run.

Scarce in critical natural resources, Japan has long been dependent on imported energy and raw materials. After the complete shutdown of Japan's nuclear reactors following the earthquake and tsunami disaster in 2011, Japan's industrial sector has become even more dependent than before on imported fossil fuels. However, ABE's government is seeking to restart nuclear power plants that meet strict new safety standards and is emphasizing nuclear energy's importance as a base-load electricity source. In August 2015, Japan successfully restarted one nuclear reactor at the Sendai Nuclear Power Plant in Kagoshima prefecture, and several other reactors around the country have since resumed operations; however, opposition from local governments has delayed several more restarts that remain pending. Reforms of the electricity and gas sectors, including full liberalization of Japan's energy market in April 2016 and gas market in April 2017, constitute an important part of Prime Minister Abe's economic program.

Under the Abe Administration, Japan's government sought to open the country's economy to greater foreign competition and create new export opportunities for Japanese businesses, including by joining 11 trading partners in the Trans-Pacific Partnership (TPP). Japan became the first country to ratify the TPP in December 2016, but the United States signaled its withdrawal from the agreement in January 2017. In November 2017 the remaining 11 countries agreed on the core elements of a modified agreement, which they renamed the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP). Japan also reached agreement with the European Union on an Economic Partnership Agreement in July 2017, and is likely seek to ratify both agreements in the Diet this year.

Source : CIA

## **COMPANY NAME AND ADDRESS**

### **RYODEN TRADING CO LTD**

REGD NAME: Ryoden Shoji KK  
MAIN OFFICE: K&C Higashi-Ikebukuro Bldg, 3-15-15 Higashi-Ikebukuro Toshimaku Tokyo  
170-0013 JAPAN  
Tel: 03-5396-6111 Fax: 03-5396-6448

URL: <http://www.ryoden.co.jp>  
E-Mail address: (thru the URL)

ACTIVITIES: Import, export, wholesale of FA & environmental systems, semiconductor, other  
BRANCHES: Sapporo, Sendai, Nagoya, Osaka, Fukuoka, other (Tot 35)  
OVERSEAS: USA, Singapore, India, Indonesia, Thailand, Vietnam, Hong Kong, China,  
Germany

OFFICERS: NOBUO SHOGAKI, PRES Takamichi Kasugai, s/mgn dir  
Yoji Kitai, mgn dir Osamu Tanaka, mgn dir  
Masamitsu Miyagishi, dir Masako Hirota, dir

Yen Amount: In million Yen, unless otherwise stated

SUMMARY:	FINANCES	FAIR	A/SALES	Yen 236.494 M
	PAYMENTS	REGULAR	CAPITAL	Yen 10,334 M
	TREND	STEADY	WORTH	Yen 63,971 M
	STARTED	1947	EMPLOYES	1,053

COMMENT: TRADING FIRM SPECIALIZING IN FA EQUIPMENT, SEMICONDUCTOR, ETC  
FINANCIAL SITUATION COSIDERED FAIR AND GOOD FOR ORDINARY  
BUSINESS ENGAGEMENTS.

MAX CREDIT LIMIT: YEN 7,937.6 MILLION, 30 DAYS NORMAL TERMS

## **HIGHLIGHTS**

This is a trading firm directly affiliated with Mitsubishi Electric which holds 33.9% of the firm's stocks. Shifting emphasis from heavy electric machinery and cooling-heating equipment into electronics & semiconductors. Improving management efficiency with completion of distribution base in Osaka area. Expanded overseas from the 1990s, and operating bases in Singapore, South Korea, Hong Kong, USA, China, Thailand, Germany & elsewhere to strengthen its sales network.

## **FINANCIAL INFORMATION**

The sales volume for Mar/2018 fiscal term amounted to Yen 236,494 million, a 7.88% up from Yen 219,225 million in the previous term. The recurring profit was posted at Yen 5,055 million and the net profit at Yen 3,588 million, respectively, compared with Yen 2,442 million recurring profit and Yen 1,388 million net profit, respectively, a year ago.

For the current term ending 2019 the recurring profit is projected at Yen 5,700 million and the net profit at Yen 3,850 million, respectively, on a 3.60% rise in turnover, to Yen 245,000 million.

The financial situation is considered FAIR and good for ORDINARY business engagements. Max credit limit is estimated at Yen 7,937.6 million, on 30 days normal terms.

## **REGISTRATION**

Date Registered: Apr 1947  
Regd No.: 0133-01-012440 (Tokyo-Toshimaku)  
Legal Status: Limited Company (Kabushiki Kaisha)  
Authorized: 113,100,000 shares  
Issued: 45,649,955 shares  
Sum: Yen 10,334 million

Major shareholders (%): Mitsubishi Electric (33.9), Company's Treasury Stock (4.9), Tokio Marine & Nichido Fire Ins (1.4), other: foreign owners (17.2)

No. of shareholders: 3,516

Listed on the S/Exchange (s) of: Tokyo

Nothing detrimental is known as to the commercial morality of executives.

Related companies: Ryoden Techno, Ryoden Hong Kong, other.

## **OPERATION**

Activities: Imports, exports and wholesales: FA & environmental systems (19%), cooling & heating systems (11%), building & information communication (3%), electronic devices, semiconductors & devices (67%)  
Overseas Sales Ratio (21%)

Clients: [Mfrs, wholesalers] Panasonic Corp, Mitsubishi Electric, Ryosho HK, Canadian Solar Japan, Mitsubishi Aluminium, other.

No. of accounts: 1,000

Domestic areas of activities: Nationwide

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Suppliers: [Mfrs, wholesalers] Mitsubishi Electric Living Environmental Systems, Mitsubishi Electric, Sanken Electric, Renesas Electronics, Micron Technology Inc, other

Payment record: Regular

Location: Business area in Tokyo. Office premises at the caption address are leased and maintained satisfactorily.

Bank References:  
MUFG (Marunouchi)  
Joyo Bank (Tokyo)  
Relations: Satisfactory

## **FINANCES**

(In Million Yen)	31/03/2019	31/03/2018	31/03/2017	31/03/2016
Terms Ending:				
Annual Sales	245,000	236,494	219,225	221,990
Recur. Profit	5,700	5,055	2,442	3,296
Net Profit	3,850	3,588	1,388	1,846
Total Assets		133,710	122,763	119,382
Net Worth		63,971	60,912	60,348
Capital, Paid-Up		10,334	10,334	10,334
Div.P.Share(¥)		26.00	11.00	11.00
<Analytical Data>	(%)	(%)	(%)	(%)
S.Growth Rate	3.60	7.88	-1.25	-6.68
Current Ratio		..	..	..
N.Worth Ratio		47.84	49.62	50.55
N.Profit/Sales	1.57	1.52	0.63	0.83

Forecast (or estimated) figures for the 31/03/2019 fiscal term.

**FOREIGN EXCHANGE RATES**

Currency	Unit	Indian Rupees
US Dollar	1	INR 73.44
UK Pound	1	INR 95.65
Euro	1	INR 84.17
JPY	1	INR 0.65

**Note** : Above are approximate rates obtained from sources believed to be correct

**INFORMATION DETAILS**

Analysis Done by :	NIY
Report Prepared by :	DNS

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**RATING EXPLANATIONS**

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)