

MIRA INFORM REPORT

Report No. :	535026
Report Date :	26.10.2018

IDENTIFICATION DETAILS

Name :	WYSIWYG EVENTS PRIVATE LIMITED
Registered Office :	H. No. 602- E- 21, Ward No.3, Meharauli, Delhi – 110030
Mobile No.:	91-7838005553 (Mr. Bhumika Gambhir)
Country :	India
Financials (as on) :	31.03.2017
Date of Incorporation :	26.06.2015
CIN No.: [Company Identification No.]	U74900DL2015PTC282050
Capital Investment / Paid-up Capital :	INR 0.100 Million
PAN No.: [Permanent Account No.]	AABCW6663P
GSTN : [Goods & Service Tax Registration No.]	07AABCW6663P1ZL
Legal Form :	Private Limited Liability Company
Line of Business :	Providing Event Management Services. [Registered activity and also confirmed by management]
No. of Employees :	12 (Approximately)

RATING & COMMENTS

(Mira Inform has adopted New Rating mechanism w.e.f. 23rd January 2017)

MIRA's Rating :

B

Credit Rating	Explanation	Rating Comments
B	Medium Risk	Business dealings permissible on a regular monitoring basis

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Maximum Credit Limit :	USD 5500
Status :	Moderate
Payment Behaviour :	Slow but correct
Litigation :	Clear

NOTES :

Any query related to this report can be made on e-mail : infodept@mirainform.com while quoting report number, name and date.

ECGC Country Risk Classification List

Country Name	Previous Rating (30.06.2018)	Current Rating (30.09.2018)
India	A1	A1

Risk Category	ECGC Classification
Insignificant	A1
Low Risk	A2
Moderately Low Risk	B1
Moderate Risk	B2
Moderately High Risk	C1
High Risk	C2
Very High Risk	D

EXTERNAL AGENCY RATING

NOT AVAILABLE

RBI DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available RBI Defaulters' list.

EPF (Employee Provident Fund) DEFAULTERS' LIST STATUS

Subject's name is not enlisted as a defaulter in the publicly available EPF (Employee Provident Fund) Defaulters' list as of 31-03-2018.

BIFR (Board for Industrial & Financial Reconstruction) LISTING STATUS

Subject's name is not listed as a Sick Unit in the publicly available BIFR (Board for Industrial & Financial Reconstruction) list as of 26.10.2018

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IBBI (Insolvency and Bankruptcy Board of India) LISTING STATUS

Subject's name is not listed in the publicly available IBBI (Insolvency and Bankruptcy Board of India) list as of report date.

INFORMATION PARTED BY (GENERAL DETAILS)

Name :	Mr. Bhumika Gambhir
Designation :	Director
Contact No.:	91-7838005553
Date :	23.10.2018

LOCATIONS

Registered Office :	H. No. 602- E- 21, Ward No.3, Meharauli, Delhi – 110030, India
Tel. No.:	91-11-4157693
Mobile No.:	91-7838005553 (Mr. Bhumika Gambhir)
Fax No.:	Not Available
E-Mail :	bhumikagambhir@gmail.com
Locality:	Residential (As per site visit)
Branch Office :	2 nd Floor, 117-A, Mangla Puri Main Road, Sultanpur, New Delhi – 110030, India
Area:	2200 Sq.ft (As per site visit)
Locality:	Commercial (As per site visit)

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DIRECTORS

AS ON 31.03.2018

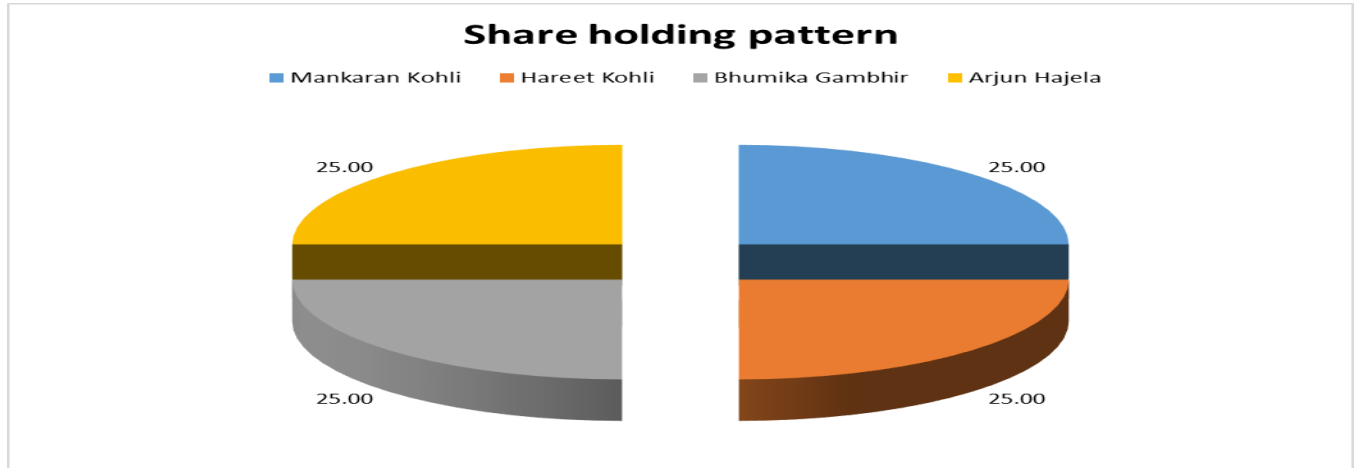
Name :	Mr. Mankaran Kohli		
Designation :	Director		
Address :	C-73, Radha Garden, Mawana Road, Meerut, Defence Colony, Meerut -250001, Uttar Pradesh, India		
Date of Birth/Age :	03.09.1983		
Date of Appointment :	26.06.2015		
DIN No.:	06581034		
Other Directorship:			
	CIN/FCRN	Company Name	Begin Date
	U74210UP2005PTC030193	TAURUS SYNERGY PRIVATE LIMITED	01/12/2007
			End Date
			-
Name :	Mr. Hareet Kohli		
Designation :	Director		
Address :	C-73, Radha Garden, Mawana Road, Meerut, Defence Colony, Meerut -250001, Uttar Pradesh, India		
Date of Birth/Age :	30.06.1958		
Date of Appointment :	26.06.2015		
DIN No.:	07195316		
Name :	Ms. Bhumika Gambhir		
Designation :	Director		
Address :	602, E/21, Ward No. 3, Near Vikas Hospital Gadaipur, Mehrauli, South Delhi - 110030, India		
Date of Birth/Age :	18.12.1990		
Date of Appointment :	26.06.2015		
DIN No.:	07203289		

MAJOR SHAREHOLDERS

AS ON 31.03.2017

Names of Shareholders	No. of Shares	% of Holding
Mankaran Kohli	2500	25.00
Hareet Kohli	2500	25.00
Bhumika Gambhir	2500	25.00
Arjun Hajela	2500	25.00
Total	10000	100.00

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Equity Share Break up (Percentage of Total Equity)

AS ON 30.09.2017

Category	Percentage
Promoters- Individual/Hindu Undivided Family- Indian	100.00
Total	100.00

BUSINESS DETAILS

Line of Business :	Providing Event Management Services. [Registered activity and also confirmed by management]		
Products / Services :	Name and Description of main products / services	ITC Code of the Product/service	
	Event catering and other food serving services	99633910	
Brand Names :	Not Available		
Agencies Held :	Not Available		
Exports :	Not Available		
Imports :	Not Available		
Terms :			
Selling :	RTGS		

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Purchasing :	RTGS
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PRODUCTION STATUS – (NOT AVAILABLE)

GENERAL INFORMATION

Suppliers :	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
	Remark:	--
Customers :	End Users	
	Reference :	Not Divulged
	Name of the Person :	--
	Contact No.:	--
	Since How Long Known :	--
	Maximum Limit Dealt :	--
	Experience :	--
Remark:	--	
No. of Employees :	12 (Approximately)	
Bankers :	Banker Name :	HDFC Bank Limited
	Branch :	--
	Person Name (With Designation) :	--
	Contact Number :	--
	Name of Account Holder :	--
	Account Number :	--
	Account Since (Date/Year of Account Opening) :	--
	Average Balance Maintained :	--
	Credit Facilities Enjoyed (CC/OD/Term Loan) :	--
	Account Operation :	--
	Remark :	--

Auditors :	
Name :	S K S D and Associates Chartered Accountants
Address :	C/o M/s Babulal Rajender Kumar, Tali Mandi, Near Post Office, Palwal – 121106,

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	Haryana, India
Tel. No.:	91-129-2287044
Mobile No.:	91-9899570616/9810910283-4
PAN N Income-tax PAN of auditor or auditor's firm :	AAAF7186P
Memberships :	Not Available
Collaborators :	Not Available
Associates/Subsidiaries :	--

CAPITAL STRUCTURE

AS ON 31.03.2017

Authorised Capital :

No. of Shares	Type	Value	Amount
100000	Equity Shares	INR 10/- each	INR 1.000 Million

Issued, Subscribed & Paid-up Capital :

No. of Shares	Type	Value	Amount
100000	Equity Shares	INR 10/- each	INR 1.000 Million

FINANCIAL DATA
[all figures are INR Million]

ABRIDGED BALANCE SHEET

SOURCES OF FUNDS		31.03.2017	31.03.2016
I. EQUITY AND LIABILITIES			
(1) Shareholders' Funds			
(a) Share Capital		0.100	0.100
(b) Reserves & Surplus		1.822	(0.821)
(c) Money received against share warrants		0.000	0.000
(2) Share Application money pending allotment		0.000	0.000
Total Shareholders' Funds (1) + (2)		1.922	(0.721)
(3) Non-Current Liabilities			
(a) long-term borrowings		0.907	4.846
(b) Deferred tax liabilities (Net)		0.000	0.000
(c) Other long term liabilities		0.000	0.000
(d) long-term provisions		0.000	0.000
Total Non-current Liabilities (3)		0.907	4.846
(4) Current Liabilities			
(a) Short term borrowings		0.000	0.000
(b) Trade payables		3.739	3.314
(c) Other current liabilities		0.000	0.000
(d) Short-term provisions		4.815	0.886
Total Current Liabilities (4)		8.554	4.200
TOTAL		11.383	8.325
II. ASSETS			
(1) Non-current assets			
(a) Fixed Assets			
(i) Tangible assets		0.244	0.093
(ii) Intangible Assets		0.000	0.000
(iii) Capital work-in-progress		0.000	0.000
(iv) Intangible assets under development		0.000	0.000
(b) Non-current Investments		0.000	0.000
(c) Deferred tax assets (net)		0.021	0.000
(d) Long-term Loan and Advances		1.347	6.198
(e) Other Non-current assets		0.000	0.000
Total Non-Current Assets		1.612	6.291

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(2) Current assets			
(a) Current investments		0.000	0.000
(b) Inventories		0.000	0.000
(c) Trade receivables		3.237	0.907
(d) Cash and cash equivalents		6.534	1.127
(e) Short-term loans and advances		0.000	0.000
(f) Other current assets		0.000	0.000
Total Current Assets		9.771	2.034
TOTAL		11.383	8.325

PROFIT & LOSS ACCOUNT

	PARTICULARS	31.03.2017	31.03.2016
	SALES		
	Income	39.645	1.796
	Other Income	0.006	0.000
	TOTAL	39.651	1.796
Less	EXPENSES		
	Cost of Materials Consumed	0.000	0.000
	Employees benefits expense	2.529	0.790
	Other expenses	33.458	1.785
	TOTAL	35.987	2.575
	PROFIT/ (LOSS) BEFORE INTEREST, TAX, DEPRECIATION AND AMORTISATION	3.664	(0.779)
Less	FINANCIAL EXPENSES	0.024	0.007
	PROFIT / (LOSS) BEFORE TAX, DEPRECIATION AND AMORTISATION	3.640	(0.786)
Less/ Add	DEPRECIATION/ AMORTISATION	0.145	0.035
	PROFIT/ (LOSS) BEFORE TAX	3.495	(0.821)
Less	TAX	0.852	0.000
	PROFIT/ (LOSS) AFTER TAX	2.643	(0.821)
	Earnings / (Loss) Per Share (INR)	264.30	(82.07)

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CURRENT MATURITIES OF LONG TERM DEBT DETAILS

Particulars		31.03.2017	31.03.2016
Current Maturities of Long term debt		NA	NA
Cash generated from operations		NA	NA
Net cash flows from (used in) operations		NA	NA

KEY RATIOS

EFFICIENCY RATIOS

PARTICULARS		31.03.2017	31.03.2016
Average Collection Days (Sundry Debtors / Income * 365 Days)		29.80	184.33
Account Receivables Turnover (Income / Sundry Debtors)		12.25	1.98
Average Payment Days (Sundry Creditors / Purchases * 365 Days)		0.00	0.00
Inventory Turnover (Operating Income / Inventories)		0.00	0.00
Asset Turnover (Operating Income / Net Fixed Assets)		15.02	(8.38)

LEVERAGE RATIOS

PARTICULARS		31.03.2017	31.03.2016
Debt Ratio ((Borrowing + Current Liabilities) / Total Assets)		0.83	1.09
Debt Equity Ratio (Total Liability / Networth)		0.47	(6.72)
Current Liabilities to Networth (Current Liabilities / Net Worth)		4.45	(5.83)
Fixed Assets to Networth (Net Fixed Assets / Networth)		0.13	(0.13)
Interest Coverage Ratio (PBIT / Financial Charges)		152.67	(111.29)

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PROFITABILITY RATIOS

PARTICULARS			31.03.2017	31.03.2016
Net Profit Margin ((PAT / Sales) * 100)	%		6.67	(45.71)
Return on Total Assets ((PAT / Total Assets) * 100)	%		23.22	(9.86)
Return on Investment (ROI) ((PAT / Networth) * 100)	%		137.51	113.87

SOLVENCY RATIOS

PARTICULARS			31.03.2017	31.03.2016
Current Ratio (Current Assets / Current Liabilities)			1.14	0.48
Quick Ratio ((Current Assets – Inventories) / Current Liabilities)			1.14	0.48
G-Score Ratio Financial (Networth / Total Assets)			0.17	(0.09)
G-Score Ratio Debt (Debts / Equity Capital)			9.07	48.46
G-Score Ratio Liquidity (Total Current Assets / Total Current Liabilities)			1.14	0.48

Total Liability = Short-term Debt + Long-term Debt + Current Maturities of Long-term debts

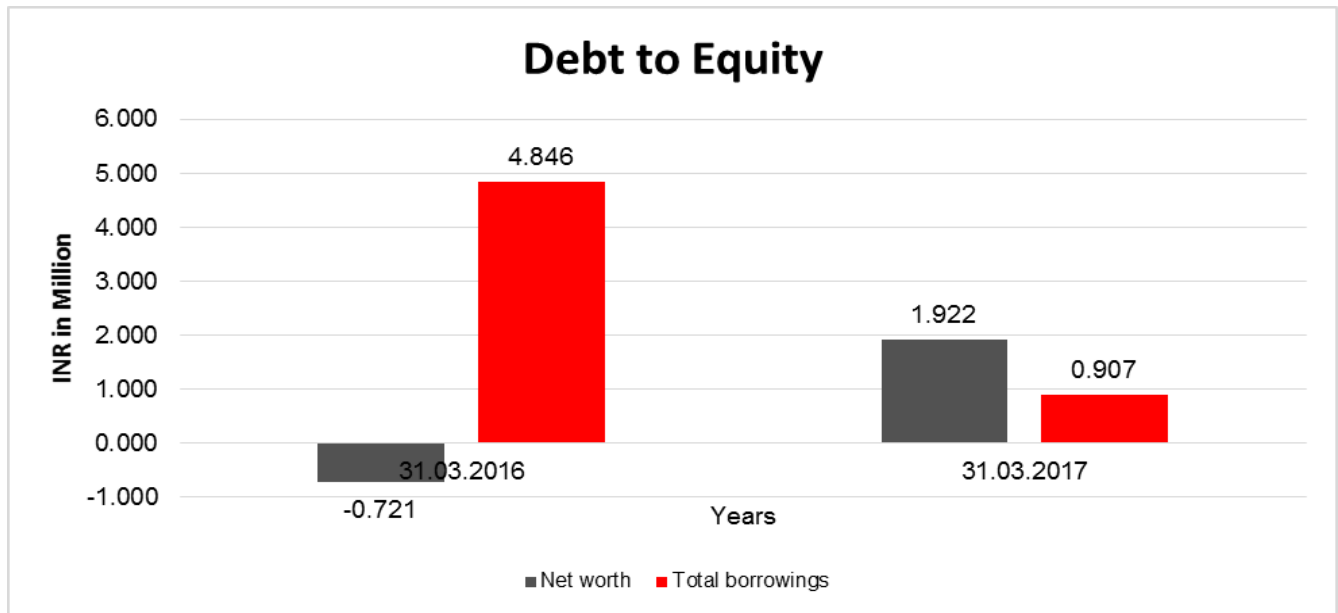
FINANCIAL ANALYSIS
[all figures are INR Million]

DEBT EQUITY RATIO

Particular	31.03.2016 INR In Million	31.03.2017 INR In Million
Share Capital	0.100	0.100
Reserves & Surplus	(0.821)	1.822
Share Application money pending allotment	0.000	0.000
Net worth	(0.721)	1.922
Long Term borrowings	4.846	0.907
Short Term borrowings	0.000	0.000
Total borrowings	4.846	0.907

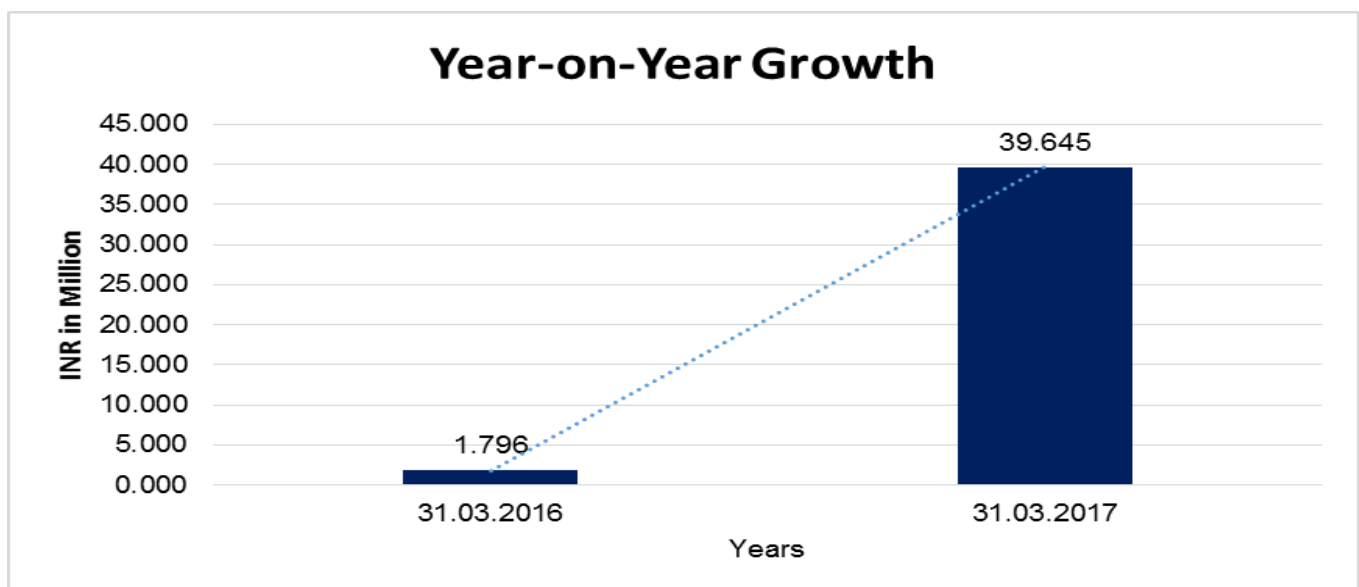
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Debt/Equity ratio	(6.721)	0.472
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YEAR-ON-YEAR GROWTH

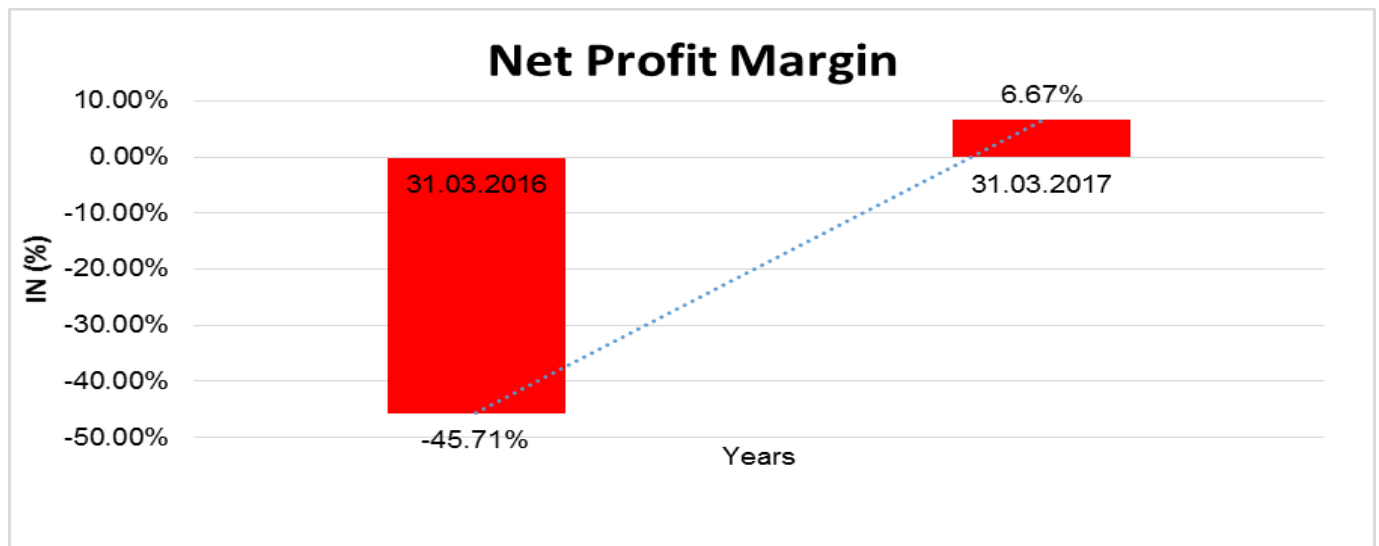
Year on Year Growth	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	1.796	39.645
		2,107.405



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NET PROFIT MARGIN

Net Profit Margin	31.03.2016	31.03.2017
	INR In Million	INR In Million
Sales	1.796	39.645
Profit	(0.821)	2.643
	(45.71%)	6.67%



LOCAL AGENCY FURTHER INFORMATION

Sr. No.	Check list by info agents	Available in Report (Yes/No)
1	Year of establishment	Yes
2	Constitution of the entity -Incorporation details	Yes
3	Locality of the entity	Yes
4	Premises details	Yes
5	Buyer visit details	Yes
6	Contact numbers	Yes
7	Name of the person contacted	Yes
8	Designation of contact person	Yes
9	Promoter's background	Yes
10	Date of Birth of Proprietor / Partners / Directors	Yes
11	Pan Card No. of Proprietor / Partners	No
12	Voter Id Card No. of Proprietor / Partners	No
13	Type of business	Yes
14	Line of Business	Yes
15	Export/import details (if applicable)	No

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16	No. of employees	Yes
17	Details of sister concerns	No
18	Major suppliers	No
19	Major customers	No
20	Banking Details	Yes
21	Banking facility details	No
22	Conduct of the banking account	--
23	Financials, if provided	Yes
24	Capital in the business	Yes
25	Last accounts filed at ROC, if applicable	Yes
26	Turnover of firm for last about two year	Yes
27	Reasons for variation <> 20%	--
28	Estimation for coming financial year	No
29	Profitability for last about two year	Yes
30	Major shareholders, if available	Yes
31	External Agency Rating, if available	No
32	Litigations that the firm/promoter involved in	--
33	Market information	--
34	Payments terms	Yes
35	Negative Reporting by Auditors in the Annual Report	No

SITE VISIT 1

OBSERVATION POINTS

Name of Company :	WYSIWYG EVENTS PRIVATE LIMITED
Address :	H. No. 602- E- 21, Ward No.3, Meharauli, Delhi – 110030, India
Name Board :	Not Sighted
Location:	Easy
Locality:	Residential
Area :	Neutral
Proof of visit:	Photographs

SITE VISIT 2

OBSERVATION POINTS

Name of Company :	WYSIWYG EVENTS PRIVATE LIMITED
Address :	2 nd Floor, 117-A, Mangla Puri Main Road, Sultanpur, New Delhi – 110030, India
Contact No.:	91-7838005553
Person to whom we met:	Name: Ms. Bhumika Gambhir Designation : Director
Name Board :	Sighted
Location:	Easy
Landmark (If Any):	Mangla Puri Main Road
Total Floors of the building:	4 Floors
Subject situated on:	2 nd Floor
Locality:	Commercial
Area of premises :	2200 Sq.ft
Area :	Upmarket
No. of employees seen at premises:	4
Visibility of Items:	<ul style="list-style-type: none"> • Telephone • Fax Machine • Telex • Computers • Air Conditioner • Office Equipment • Xerox Machine
Furniture items sighted :	Yes
Neighbour's interview :	Contact person name : Mr. Pramod Contact person name : Mr. Harbeer
Neighbour's overview :	Existence Confirmed

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Proof of visit:	Visiting Card/Photographs
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INDEX OF CHARGE: NO CHARGES EXISTS FOR COMPANY

UNSECURED LOANS:

(INR In Million)

Particulars	As on 31.03.2017	As on 31.03.2016
LONG TERM BORROWING		
Arun Hajela	0.022	0.235
Hareet Kohli	0.000	1.077
Mankaran Kohli	0.000	0.600
Bhumika Gambhir	0.885	2.911
Prabhkeerat Kohli	0.000	0.023
Total	0.907	4.846

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CMT REPORT (Corruption, Money Laundering & Terrorism]

The Public Notice information has been collected from various sources including but not limited to: **The Courts, India Prisons Service, Interpol, etc.**

1] INFORMATION ON DESIGNATED PARTY

No exist designating subject or any of its beneficial owners, controlling shareholders or senior officers as terrorist or terrorist organization or whom notice had been received that all financial transactions involving their assets have been blocked or convicted, found guilty or against whom a judgement or order had been entered in a proceedings for violating money-laundering, anti-corruption or bribery or international economic or anti-terrorism sanction laws or whose assets were seized, blocked, frozen or ordered forfeited for violation of money laundering or international anti-terrorism laws.

2] Court Declaration :

No records exist to suggest that subject is or was the subject of any formal or informal allegations, prosecutions or other official proceeding for making any prohibited payments or other improper payments to government officials for engaging in prohibited transactions or with designated parties.

3] Asset Declaration :

No records exist to suggest that the property or assets of the subject are derived from criminal conduct or a prohibited transaction.

4] Record on Financial Crime :

Charges or conviction registered against subject: **None**

5] Records on Violation of Anti-Corruption Laws :

Charges or investigation registered against subject: **None**

6] Records on Int'l Anti-Money Laundering Laws/Standards :

Charges or investigation registered against subject: **None**

7] Criminal Records

No available information exist that suggest that subject or any of its principals have been formally charged or convicted by a competent governmental authority for any financial crime or under any formal investigation by a competent government authority for any violation of anti-corruption laws or international anti-money laundering laws or standard.

8] Affiliation with Government :

No record exists to suggest that any director or indirect owners, controlling shareholders, director, officer or employee of the company is a government official or a family member or close business associate of a Government official.

9] Compensation Package :

Our market survey revealed that the amount of compensation sought by the subject is fair and reasonable and comparable to compensation paid to others for similar services.

10] Press Report :

No press reports / filings exists on the subject.

CORPORATE GOVERNANCE

MIRA INFORM as part of its Due Diligence do provide comments on Corporate Governance to identify management and governance. These factors often have been predictive and in some cases have created vulnerabilities to credit deterioration.

Our Governance Assessment focuses principally on the interactions between a company's management, its Board of Directors, Shareholders and other financial stakeholders.

CONTRAVENTION

Subject is not known to have contravened any existing local laws, regulations or policies that prohibit, restrict or otherwise affect the terms and conditions that could be included in the agreement with the subject.

FOREIGN EXCHANGE RATES

Currency	Unit	INR
US Dollar	1	INR 73.34
UK Pound	1	INR 93.98
Euro	1	INR 83.36

INFORMATION DETAILS

Information Gathered by :	SHW
Analysis Done by :	VIVR
Report Prepared by :	KVT

SCORE FACTORS

DEMERIT POINTS		
--BANK CHARGES	YES/NO	NO
--LITIGATION	YES/NO	NO
--OTHER ADVERSE INFORMATION	YES/NO	NO
MERIT POINTS		
--SOLE DISTRIBUTORSHIP	YES/NO	NO
--EXPORT ACTIVITIES	YES/NO	NO
--AFFILIATION	YES/NO	NO
--LISTED	YES/NO	NO
--OTHER MERIT FACTORS	YES/NO	YES

RATING EXPLANATIONS

Credit Rating	Explanation	Rating Comments
A++	Minimum Risk	Business dealings permissible with minimum risk of default
A+	Low Risk	Business dealings permissible with low risk of default
A	Acceptable Risk	Business dealings permissible with moderate risk of default
B	Medium Risk	Business dealings permissible on a regular monitoring basis
C	Medium High Risk	Business dealings permissible preferably on secured basis
D	High Risk	Business dealing not recommended or on secured terms only
NB	New Business	No recommendation can be done due to business in infancy stage
NT	No Trace	No recommendation can be done as the business is not traceable

NB is stated where there is insufficient information to facilitate rating. However, it is not to be considered as unfavourable.

This score serves as a reference to assess SC's credit risk and to set the amount of credit to be extended. It is calculated from a composite of weighted scores obtained from each of the major sections of this report. The assessed factors are as follows:

- Financial condition covering various ratios
- Company background and operations size
- Promoters / Management background
- Payment record
- Litigation against the subject
- Industry scenario / competitor analysis
- Supplier / Customer / Banker review (wherever available)

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